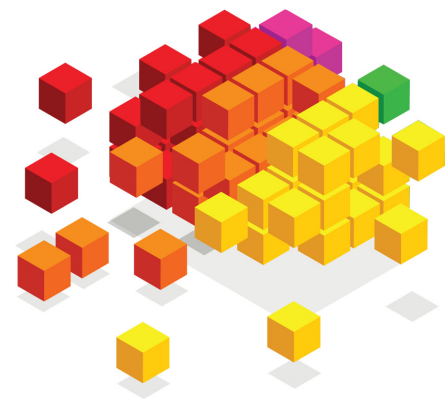


# Portland

## Content in Motion

ECM UserNet 2012



Business	ILG	IT	Hands-On Lab
----------	-----	----	--------------

Thursday, May 24 <sup>th</sup>			
8:30am - 9:30am	<b>General Session &amp; Keynote Address</b>		
9:30am	<b>Break &amp; Sponsor Expo</b>		
9:45am - 10:35am	Stop the fraud and keep your bottom line: Addressing fraud in government, utilities and insurance organizations	Information economics - Quantifying the risk and cost of IT's "keeping everything" policy	ECM user interfaces and solution development platform
10:40am - 11:30am	Be ready for Watson with IBM Content and Predictive Analytics	Modernizing your retention program - Mechanisms to express information value	IBM Datacap Taskmaster Capture
11:30am	<b>Break</b>		
11:45am - 12:35pm	Content analytics – Unleashing the power of your unstructured content	Sponsor presentation	IBM FileNet platform update
12:35pm	<b>Lunch and Closing Session</b>		

Please check back closer to the event date to verify sessions and for any new breakouts