



# Better decisions, *faster.*

*Solutions for cost-effectively managing content,  
optimizing business processes and enabling compliance*

In the relentless quest for increased efficiency and profitability, successful companies must ask themselves difficult questions: *Is the best, most accurate information easily available? Have the right people been involved in the decision process? Are all the steps complete?*

To make the right decisions at the right time, companies need to ensure that the most relevant information is flowing through business processes. Enabling employees to search, retrieve and review information in context, and to limit exception handling and manual processing to reduce costs and improve service, is a key driver.

Enterprise content management (ECM) solutions from IBM can help your company make better decisions, faster—for a real competitive advantage. ECM improves workforce effectiveness by helping companies to:

- Improve business processes.
- Access and manage all forms of content.
- Protect and control information related to compliance needs.
- Optimize the infrastructure required to deliver content anywhere at any time.

## **Simplify management—and the business wins**

ECM solutions from IBM can provide a single ECM platform to help you get existing content under control—and deliver it to the right people and processes at the right time. When information is delivered within the appropriate business context, employees can make more informed decisions and take action immediately—helping to improve productivity, service and the bottom line.

## **Streamline processes to make better decisions, faster**

All organizations have complicated business processes that form the foundation of operations. Often these processes are not fully automated or optimized across the enterprise. ECM can help you activate content in applications and execute event-driven, information-related decisions so you can make the right decisions with the right information. How? By combining business process management (BPM) capabilities with content management.

## **Build your foundation on a comprehensive, scalable platform**

A unified platform for managing content, process and compliance issues is becoming a necessity for solving business challenges related to proliferating content. An integrated platform from IBM supports interoperability with a wide array of popular systems and products. So you can leverage existing investments and reduce integration costs while improving efficiency.





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IBM can work with you to develop an ECM approach that meets short-term tactical requirements and long-term strategic goals. Our rich portfolio is designed to work and grow with the investments you have in place and includes offerings for:

- Managing unstructured content throughout your organization—such as scanned images, Web pages, video, e-mail and paper files.
- Improving processes through automation to support faster, more confident decision making.
- Supporting compliance and risk management policies and regulations to keep unnecessary costs down while improving visibility and control of content.
- Helping users to find content when it matters the most and turn passive content repositories into active sources of insight.

### Why IBM?

*More than 13,000 global companies, organizations and governments rely on ECM solutions from IBM to improve performance and remain competitive through innovation.*

As a marketplace leader in content, process and compliance software, ECM solutions from IBM can help you manage unstructured content, optimize business processes and satisfy complex compliance requirements through an integrated information infrastructure. Our vast network of IBM Business Partners enables us to develop powerful, business-value-driven solutions based on your unique needs. And we offer services designed to help you optimize the ROI from your ECM initiatives. It's time to find out what we can do for you.

### For more information

To learn more about enterprise content management solutions from IBM, please contact your IBM sales representative or visit:

[ibm.com/software/ecm](http://ibm.com/software/ecm)