



Information On Demand **2013**

November 3 – 7

Mandalay Bay | Las Vegas, Nevada

Onsite at the EXPO: Logistical Information You Need to Know!

This document includes information on:

- EXPO schedule
- Meals
- Security in the EXPO
- Suggested attire
- Wireless network overview

EXPO Schedule:

EXHIBITOR MOVE-IN FOR ALL SPONSORS AND EXHIBITORS:

| | | |
|----------|-------|--------------------|
| Friday | Nov 1 | 8:00 AM - 6:00 PM |
| Saturday | Nov 2 | 8:00 AM - 6:00 PM |
| Sunday | Nov 3 | 8:00 AM - 12:00 PM |

EXPO SHOW HOURS:

| | | | |
|-----------|-------|--------------------|------------------------------|
| Sunday | Nov 3 | 6:00 PM - 8:00 PM | EXPO Grand Opening Reception |
| Monday | Nov 4 | 12:30 PM - 3:30 PM | EXPO Open |
| | | 5:00 PM - 7:00 PM | EXPO Reception |
| Tuesday | Nov 5 | 12:30 PM - 3:30 PM | EXPO Open |
| | | 5:00 PM - 7:00 PM | EXPO Reception |
| Wednesday | Nov 6 | 12:30 PM - 3:30 PM | EXPO Open |

EXHIBITOR MOVE-OUT:

| | | |
|-----------|-------|--------------------|
| Wednesday | Nov 6 | 4:00 PM - 10:00 PM |
| Thursday | Nov 7 | 8:00 AM - 4:00 PM |

It is your responsibility to ensure exhibitor staff are present to operate your booth during all open EXPO SHOW HOURS as listed above. In addition, please note that the EXPO will be accessible each day to all Business Partners and attendees starting at 8:00 AM until the EXPO closes. You have the option of staffing your booth during these additional times as well, but are not required to do so. Note that you will not be permitted to start the teardown of your booth until 4:00 PM on Wednesday, October 24. Please make your travel plans accordingly.



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Meals:

Breakfast and lunch are included for all exhibitors and sponsors on Monday, Tuesday, and Wednesday. Those with full conference badges may participate in all conference meals through Thursday.

NOTE: Lunch will be available to all exhibitors and sponsors prior to all conference attendees.

Security in the EXPO:

As a courtesy, perimeter security will be provided on a 24-hour basis for the duration of the EXPO. However, it is recommended that you use a laptop locking cable while the EXPO is open and remove your computer when you depart. Exhibitors are responsible for their own equipment and insurance. Please do not leave valuables unattended in the EXPO area when it is closed. IBM and our vendor companies are not responsible or liable for any losses incurred.

Suggested Attire:

Attire for all conference and EXPO functions is business casual.

Wireless Network Overview:

A wireless network is provided for use by all conference attendees. Due to the number of attendees and limitations of WiFi technologies, the wireless network can quickly become oversaturated in high-density environments (i.e. many wireless clients in a relatively small space) and thus unusable. This is especially true with devices that use the 802.11g (2.4GHz) protocol, which is limited to three channels. This includes most smartphones and older laptops. Devices that use 802.11an (5.0GHz) work more efficiently in a high-density environment because there are 24 channels available. Newer laptops, iPads and some tablets have wireless adapters capable of using this frequency. In order to minimize problems related to WiFi interference with the main conference wireless network and to provide you a better experience, the following have been implemented:

- Two wireless networks (SSID) are available for attendee use, each on a separate frequency:
 - o IBMConference on 5.0GHz (Newer laptops, iPads, some tablets)
 - o IBMConferenceG on 2.4GHz (Most smartphones, legacy laptops)

For the best experience, attendees should use the 5.0GHz network whenever possible.

- The use of wireless routers or access points on the EXPO floor not provided by IBM will not be allowed. This will be strongly enforced.

If use of a separate wireless network or SSID is absolutely necessary for mobile demo purposes, you must plan to do this on the IBM-provided network. The IBM network team onsite will assist by providing the following:

- A secure, non-broadcasting SSID or wireless network using existing equipment using the 5.0GHz frequency. This will allow for demos on devices capable of using this frequency.

Note – While 2.4GHz network access is available, it is not advisable to use this for demo purposes. Demos that are run on this frequency will not be guaranteed or supported.

- Static IP addresses, as needed.