

SmarterCommerce  
**Global Summit 2014** Tampa

May 12-15, 2014 | Tampa Convention Center

Smarter Commerce: Moments Matter



## AT A GLANCE

**What:** IBM Smarter Commerce Global Summit 2014

**Where:** Tampa, Tampa Convention Center

**When:** May 12-15, 2014

### Topic areas:

- Mitigate risk and enforce compliance across the enterprise with best practice case studies
- Increase legal productivity through efficiency in the creation, negotiation and approval of contracts
- Gain contract lifecycle visibility as you learn from legal professionals who have automated the process, can easily analyze, monitor and report on global contracts
- Drive the strategic value of the legal group within the enterprise

# Top 5 reasons to attend

## Finance, Risk and Legal Professionals

1. **Apply the vision.** You've seen the pace of change in the market. Customers are moving at the speed of life, and it's your responsibility to recognize and respond to this new reality. Discover the strategies and solutions that are driving customer value today while protecting your organization.
2. **Make an industry impact.** When you gain an edge in the latest industry knowledge and best practices, you can transform your organization. And when your organization transforms, your competitors are forced to play catch up.
3. **Plug into the network.** The brightest technical and business minds from around the world like to share. Hear what your peers are saying about commerce, and then make it your own.
4. **Maximize your investment.** Your company has made an investment and you play an essential part in making the most of it. Learn new ways to maximize your IBM solution through in-depth technical and business sessions.
5. **See it first.** Get a glimpse into the future and learn about the latest trends in finance, risk and legal issues, including contract management, compliance and managing in a global environment.

**Registration:** [ibm.com/software/commerce/summit](http://ibm.com/software/commerce/summit)