



Top

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reasons to attend

FOR LEGAL PROFESSIONALS

While at the **Smarter Commerce Global Summit 2013 Nashville**, you can learn how IBM solutions can help your business to:

- **Gain** competitive advantage through process efficiencies
- **Unleash** strategic potential
- **Accelerate** deals while **mitigating** risk

1 Get control. Hear best practice case studies to help you not only monitor risk, but pro-actively mitigate risk.

2 Increase productivity. Learn how to be more efficient in the contracting process, freeing up your legal department to focus on the most strategic matters.

3 Rub elbows with the best. Network and share best practices with peers, thought leaders and trend spotters.

4 Drive strategic value. Hear from leading GCs at today's top global enterprises on how they work with the enterprise to become a strategic partner.

5 Gain Market Insight. Experience the latest trends in risk and contract management and learn how organizations are leveraging these solutions to realize significant results.

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Sessions will help you:

- Mitigate risk and enforce compliance across the enterprise with best practice case studies to help you not only monitor exposure, but pro-actively mitigate risk while continuing to enforce corporate governance and compliance.
- Increase legal productivity as you learn from your peers on how to be more efficient in the creation, negotiation and approval of contracts, freeing up your legal department to focus on the most strategic matters.
- Gain contract lifecycle visibility. Stop relying on paper contracts and spreadsheets to manage your contracts. Learn from legal professionals who have automated the process and now have the ability to easily analyze, monitor and report on global contracts.
- Drive the strategic value of the legal group within the enterprise. Hear from leading GCs at today's top global enterprises on how they work with the enterprise to become a strategic partner to increase the value legal provides to their business.
- Deliver transparency and accountability. IBM Smarter Commerce solutions provide significant legal, risk and compliance benefits.

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