

IBM Cognos Forum for Finance 2010

Anticipate and Shape Business Outcomes

Corporate MIS

**Konsolidierung, Planung, Budgetierung
und Reporting bei der Alpiq Gruppe**

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Senior Consultant, Addedo AG



ALPIQ



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Agenda

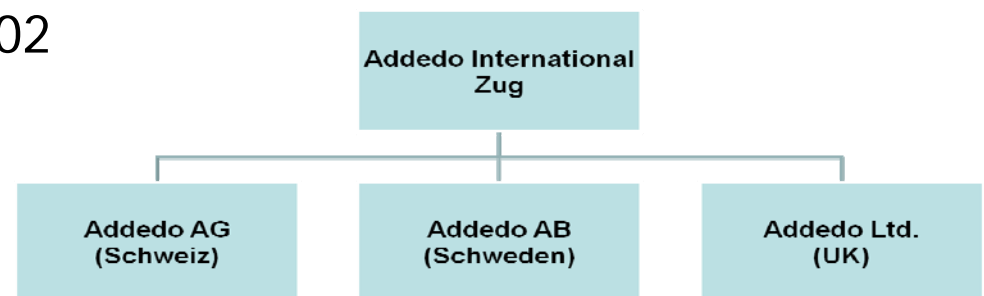
- Addedo AG
- Alpiq Group
- Management Information System Reporting Scope
- Matrix Konsolidierung
- Cognos 8 BI als Reportingplattform
- Cockpits
- Erfassung Kommentare
- Berichte und Navigation





Addedo Gruppe

- Consulting Unternehmen mit Fokus auf Corporate Performance Management (Konsolidierung, BI, Planning und Scorecarding)
- Erstes Konsolidierungsprojekt (Frango) umgesetzt in 1997
- Erstes Planungsprojekt umgesetzt in 2001
- Erste BI Projekte umgesetzt in 2002
- 36 Mitarbeiter in 3 Ländern

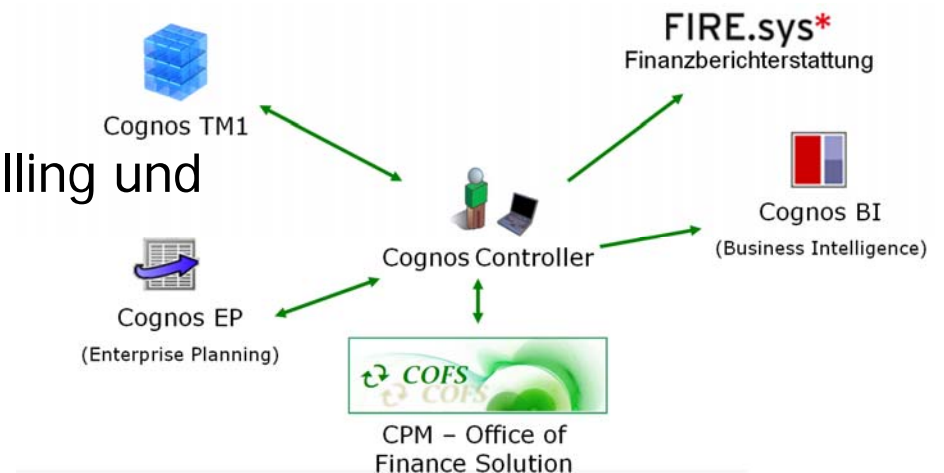




Addedo Schweiz

Was bietet Addedo seinen Kunden:

- Langjährige Software Implementationserfahrung im Controlling und Konzernrechnungswesen Umfeld
- Lokaler Hotline-Support
- Regelmässige User Group Tagungen
- 14 Mitarbeiter in der Schweiz
- IBM Cognos Lizenz Wiederverkäufer



ALPIQ





Alpiq Group

- One of Europe`s largest energy companies
- Present in 30 European countries
- Accumulated revenue of around 15 billion (2009)
- More than 10,000 employees (in Switzerland: >5000)
- Registered office: Neuenburg

- Electricity Trading
- Power Generation
- Energy Services





Alpiq Group (Financials 2008* and 2009)

	2008	2009
Energy sales (TWh)	129.600	135.248
Net revenue (CHFm)	16'013	14'822
Energy	13'828	12'756
Energy Services	2'242	2'127
EBITDA (CHFm)	1'627	1'545
EBIT (CHFm)	1'147	1'064
Group Profit (CHFm)	732	676
No. of employees	10'334	10'795

**pro forma figures*

ALPIQ



MIS: Projekt und Reporting Scope

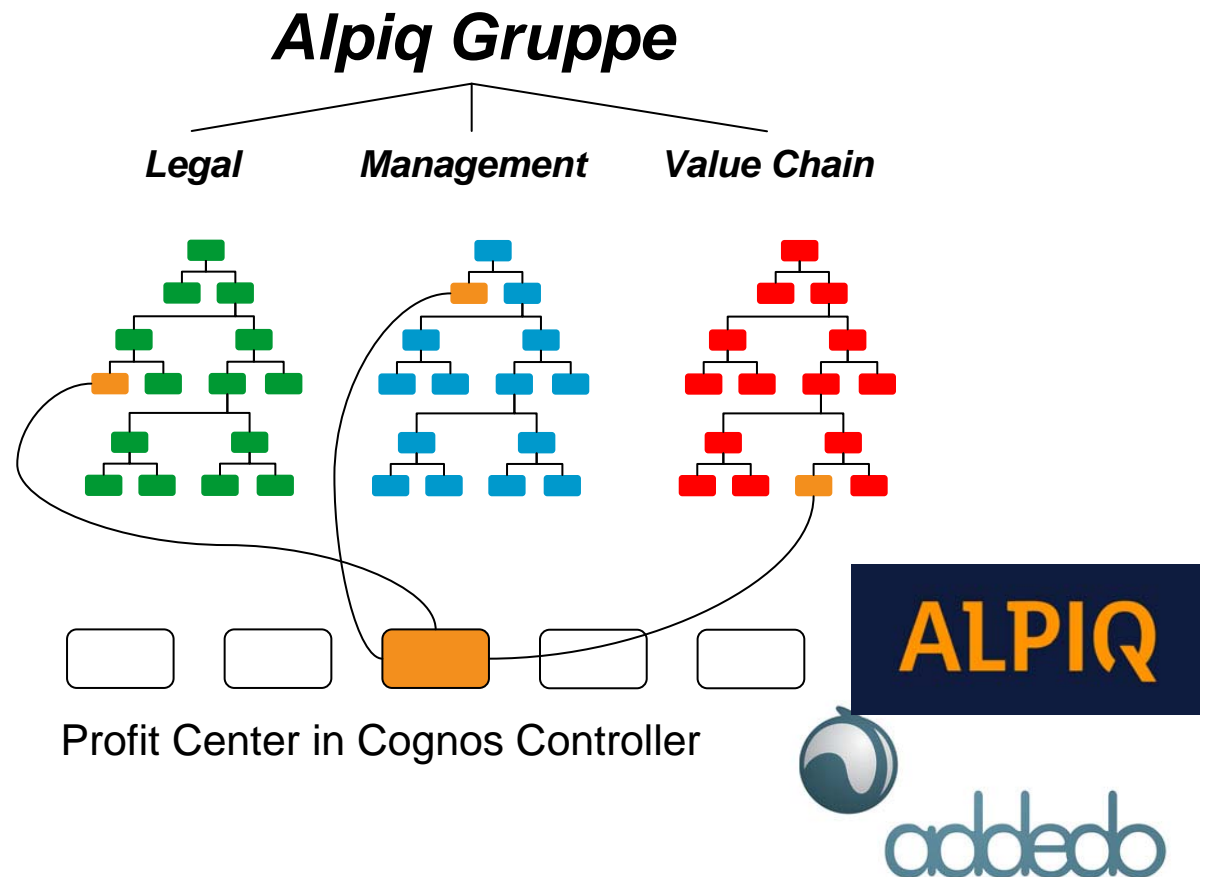
- Das MIS Projekt ist ein umfangreiches Projekt zur Neuordnung des Berichtswesens bei Alpiq auf Basis einer neuen technischen Plattform
- Status: finale Phase der Implementierung des ersten Teilpakets
- Scope:
 - Finanzielle Führungsinformationen, wie z. B. EVA, EBIT, Margen, Cash Flow,
 - Energiedaten (z. B. Strom, Gas, Kohle, CO2 Zertifikate)
 - Markt- und Risikoinformationen (z. B. Exposures, Limite, Value at Risk)
 - Top Projektberichte mit Informationen, wie Kosten, Fortschritt, Wirtschaftlichkeit usw.
 - Kenngrößen der wichtigsten Ergebnistreiber (Kraftwerksverfügbarkeiten, HR-Zahlen, IT usw.)





Besonderheit: Verschiedene Konsolidierungsdimensionen

- Eingabeeinheiten sind einzelne Profit Center
- Matrix Konsolidierung entsprechend verschiedener „Eigenschaften“ dieser Einheiten
 - Legal
 - Management
 - Value Chain





MIS Reporting Scope

- Finanz Informationen

- EVA, EBIT, Bruttomarge, Cash Flow, Währungseffekt.



Cognos Controller

- Energiedaten

- Elektrizität, Kohle, Gas, CO2 Zertifikate.



Cognos Controller

- Markt- und Risikoinformationen

- Market Risk Exposure, Value at Risk, Risk Limit.

Vorsystem

- Projektinformationen (Project Controlling)

- Hauptprojekte Schlüsselinformationen (NPV, Fortschritte, Kosten, usw.)

Vorsystem

- HR, IT und andere Supportinformationen



Cognos Controller



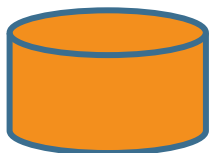
Architektur und Prozesse @ MIS Alpiq



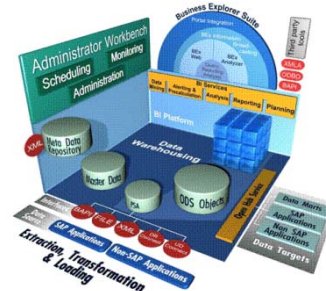
Cognos Controller



**Energiewirtschaftliche
Vorsysteme**



Project Controlling Tool



SAP BW



Kommentare



Cognos 8 BI



Cognos 8 BI ist die zentrale Reportingplattform

- Aktuell zentrales Reporting Vehikel: Cockpits per Führungseinheit
- 45 Cockpits
- Typischerweise mit speziellen KPIs
 - Foreign Exchange Impact
 - Hydro Water Level
 - Ex-ante Expected Gross Margin
 - ...
- Einheitlicher Grundaufbau
- Zusätzlich:
 - 40 Managementberichte
 - 1 Monatliches Berichtspaket (pdf)





Erfassung Kommentare

Period: 200906
Report: Balance Sheet - Value Chain
Org_Unit: EOS

Edit Comment

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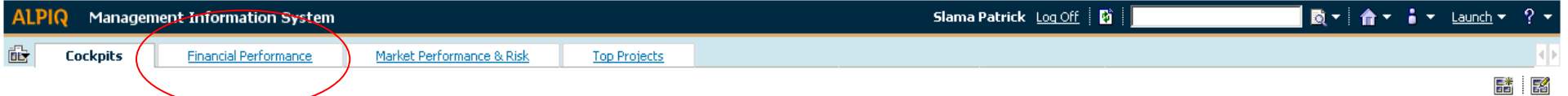
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- Eingabe von Kommentare pro:
 - Cockpit oder Bericht
 - Periode
 - Einheit (Gruppe, Division, Business Unit)



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Berichte

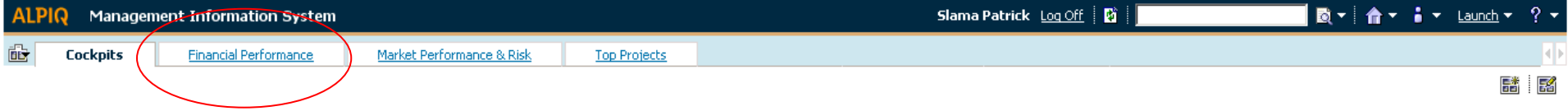
- Financial Performance
 - Management P&L
 - EBIT by Value Chain Activities
 - Balance Sheet Analysis
 - ...
- Market & Risk
 - Power & Commodity Balance
 - Group Credit Risk Overview
 - ...

***Für Release 2
vorgesehen***

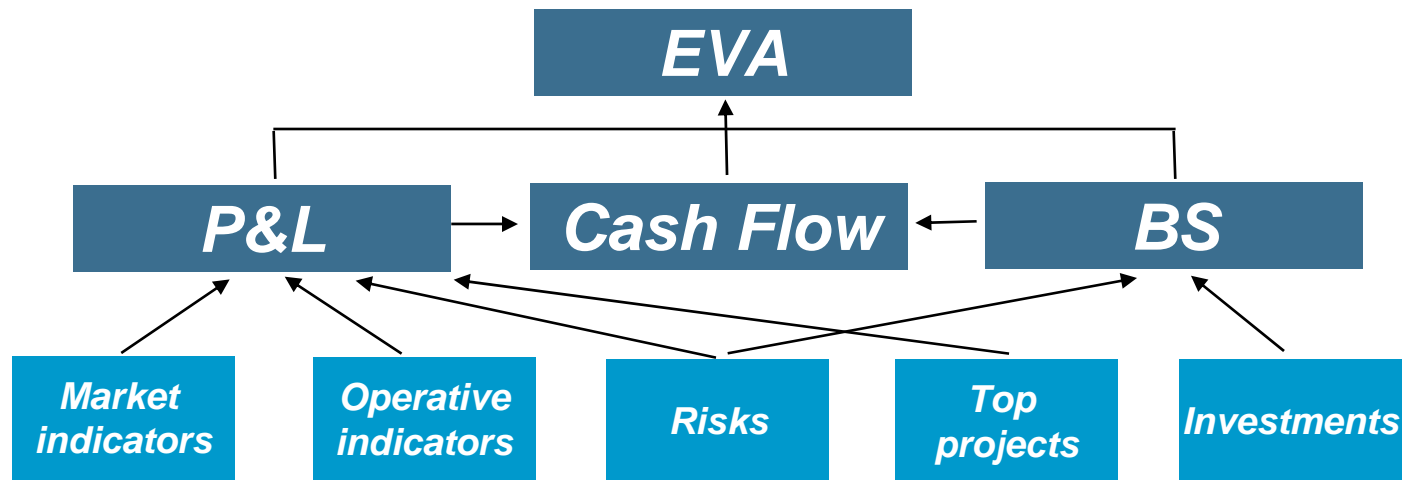


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EVA: Economic Value Added



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THANK
YOU

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