



## Why choose IBM Lotus Sametime software?



IBM Lotus® Sametime® software delivers instant messaging, Web conferencing and presence awareness capabilities in one integrated solution, so you can instantly collaborate with colleagues, clients, customers and business partners. Designed with the security features, scalability and reliability organizations demand, Lotus Sametime can help boost productivity across the enterprise and drive better and faster decisions.

### Market leadership

Used by more than 15 million people worldwide, Lotus Sametime is the market leader in enterprise instant messaging and Web conferencing.

### Business-critical design

Lotus Sametime helps reduce the privacy and rogue usage risks inherent with public instant messaging because it can be monitored by your IT department and managed under your organization's broader security policies.

### Security features

Robust security features are hallmarks of Lotus Sametime. Deployed behind your corporate firewall, Lotus Sametime can help you safeguard Web conferences with password protection, control user access with authentication against your enterprise directory and share critical business information confidently with end-to-end encryption.

### Scalability and reliability

Lotus Sametime scales from dozens of users to hundreds of thousands of users, enabling your entire workforce to communicate and make better business decisions, no matter how big or small. Server clustering and load-balancing capabilities can optimize performance and continue to provide service to users in the event of server failure.

### On-premise deployment

With Lotus Sametime, there's no need for the security concerns and hidden expenses that often come with hosted solutions. On-premise software deployment helps you control and monitor Web conferencing expenses, providing an opportunity to significantly lower your total cost of ownership.



*“IBM Lotus Sametime software is the most used instant messaging solution in enterprises.”*

—Osterman Research Enterprise IM Tracking Survey,  
Osterman Research, March 2005



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## Flexibility

Lotus Sametime doesn’t lock you into a proprietary operating system or directory, nor does it require desktop and server upgrades. Instead, Lotus Sametime supports multiple server environments, client operating systems and Web browsers. And support for standards (such as Session Initiation Protocol, or SIP) connects Lotus Sametime users to other Sametime or SIP communities.

## Extensibility

Lotus Sametime helps you get more out of your current IT investment by providing built-in Java™, C++ and Component Object Model (COM) toolkits that deliver the application programming interfaces (APIs) you need to inject presence awareness and real-time collaboration capabilities into just about any application or Web site—IBM Lotus Domino® software or not. Options are available for supported mobile devices and browser clients.

## Single product offering

Lotus Sametime delivers presence awareness, instant messaging and Web conferencing in one integrated solution, so you can transition seamlessly from an instant message to a Web conference.

## Audio integration

With Lotus Sametime, you can take advantage of optional audio integration capabilities from leading teleconferencing and telecommunications providers to offer a single, unified interface to both audio and Web conferencing, as well as click-to-call functionality directly from Lotus Sametime or IBM Lotus Notes®.

## For more information

To learn more about IBM Lotus Sametime software, please visit:

[ibm.com/lotus/sametime](http://ibm.com/lotus/sametime)