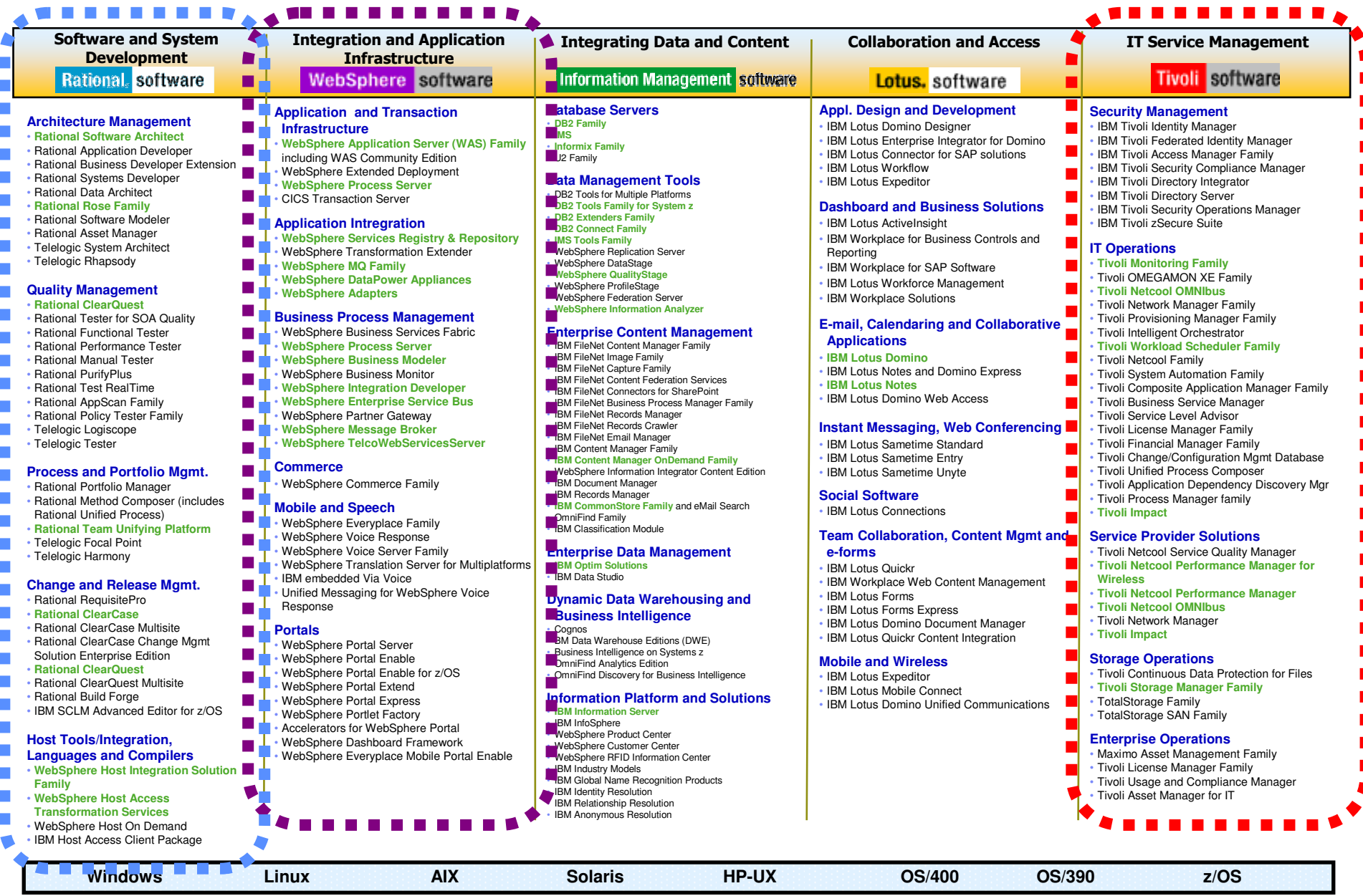


Agenda

Zeit	Thema	Inhalt	Sprecher
10:00 - 10:15	Eintreffen / Kaffee		
10:15 - 10:25	Begrüssung	<ul style="list-style-type: none"> • IBM Kurzübersicht • Zusammenarbeit Swisscom und IBM SWG 	Andreas Herger, Leiter Grosskundengeschäft SWG Michael Rieder, Software Account Manager
10:25 - 11:15	IBM Software Portfolio	<p>Übersicht der fünf Software-Brands:</p> <ul style="list-style-type: none"> • Software & System Development • Integration & Application Infrastructure • Data & Content • IT Service Management • Collaboration & Access 	Daniel Ehrle, Software IT Architect
11:15 - 12:00	Neue Technologien	<p>Neue Technologien und Trends in der Telekommunikation:</p> <ul style="list-style-type: none"> • Web 2.0 Technologie • Mash-Up's 	Daniel Ehrle, Software IT Architect Benjamin Schlup, Business Solution Consultant
12:00 - 12:30	Mittagessen	Gemeinsamer Stehlunch im Eventbereich	
12:30 - 12:55	InfoSphere	<p>Nutzung vorhandener Kundeninformationen zur Generierung von Neugeschäft:</p> <ul style="list-style-type: none"> • IBM Information Server • Cognos, die jüngste IBM SW Akquisition im Bereich Business Intelligence 	Reto Cavegn, Technical IT Specialist
12:55 - 13:20	Security	<p>End-to-End Security Lösungen von IBM:</p> <ul style="list-style-type: none"> • Governance and Compliancy • Identity Management • Intrusion Detection and Prevention • Application Security 	Dieter Bartl, Software Sales Specialist dieter.bartl@ch.ibm.com / 079 468 02 90
13:20 - 13:45	Business Integration & Process Management	<p>Middleware Technologien:</p> <ul style="list-style-type: none"> • Process Management und ESB Lösungen • IBM ESB und Security Solution "in a Box" 	Bernd Geiger, Senior Software Sales Specialist
13:45 - 14:00	Closing	<ul style="list-style-type: none"> • Fragerunde 	Michael Rieder, Software Account Manager



Agenda

- 1. Internet Security**
2. Application Security
3. Simplify, Help Secure & Accelerate SOA
4. Security Management

STOP Internet threats before impact
with preemptive security

IBM Internet Security Systems

Proventia ESP - It's a process!

The Proventia® Enterprise Security Platform enables a four-step process to continuously understand:

1. What is at risk
Vulnerability Mapping

2. What to protect first
Protection prioritization

4. How to show return on investment (ROI)
Reporting and Benchmarking

3. How to protect the entire IT infrastructure
Threat prevention and shielding



ISS Solution Overview



Proventia Management SiteProtector

Provides security **management and intelligence**, command and control functionality and compliance reporting.

Proventia Intrusion Prevention

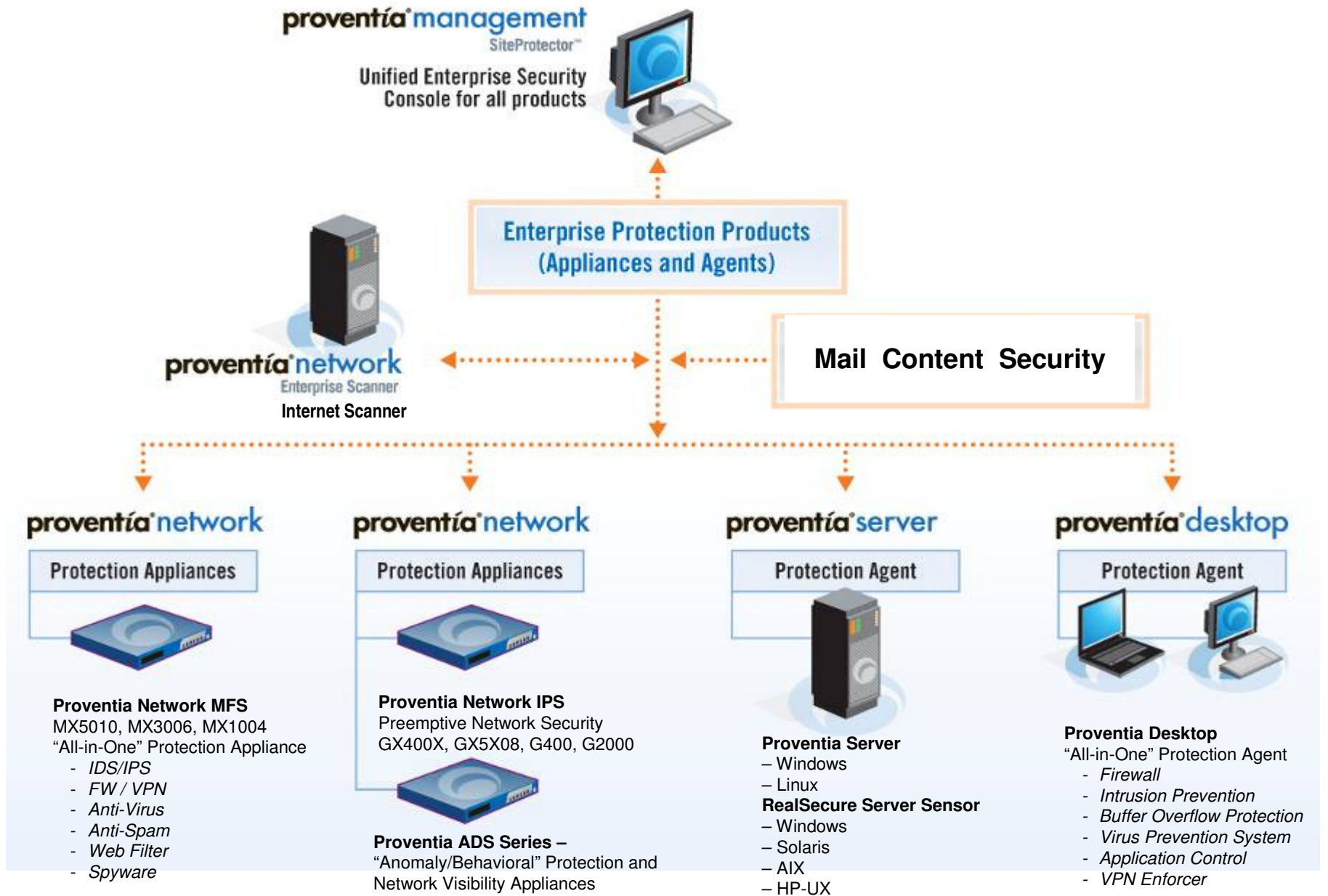
Delivers preemptive network, server and desktop **protection** to preserve availability and prevent security breaches.

Proventia Network Enterprise Scanner

Preserves network **integrity** ensuring the availability of revenue producing systems and protecting intellectual property.

Proventia Network Anomaly Detection System

Provides network **visibility** improving efficiency, compliance and added security with network flow data from existing infrastructure devices



Agenda

1. Internet Security
2. **Application Security**
3. Simplify, Help Secure & Accelerate SOA
4. Security Management

Why application security, compliance and policies are high priority

- **Web applications are the #1 focus of hackers:**
 - 75% of attacks at Application layer (Gartner)
 - XSS and SQL Injection are #1 and #2 reported vulnerabilities (Mitre)

- **Most sites are vulnerable:**
 - 90% of sites are vulnerable to application attacks (Watchfire)
 - 78% percent of easily exploitable vulnerabilities affected Web applications (Symantec)
 - 80% of organizations will experience an application security incident by 2010 (Gartner)

- **Web applications are high value targets for hackers:**
 - Customer data, credit cards, ID theft, fraud, site defacement, etc

- **Compliance requirements and standards provide overall assurance of quality and business governance:**
 - Payment Card Industry (PCI) Standards, GLBA, HIPPA, FISMA,
 - Internal regulatory policies

The cost of an application security breach

- Media Attention > Brand Damage > Sharp Decline in Stock Prices
- Communication/Monitoring Service Costs
- Legal Fees (Reported \$3-4 million)
- FTC Penalties (Fines can range up to \$15 million)
- Audits
- Customer Lawsuits
- Customer Loss

How technology works



Security



Privacy



Quality



Standards



Compliance

1

Scan

2

Analyze

3

Report

Detailed, Actionable Information

Introducing IBM Rational AppScan and IBM Rational Policy Tester Solutions

New !

Web application vulnerability and web compliance testing solutions to help enterprises **reduce risk and the costs** associated with online security and compliance breaches.



Security



Privacy



Quality



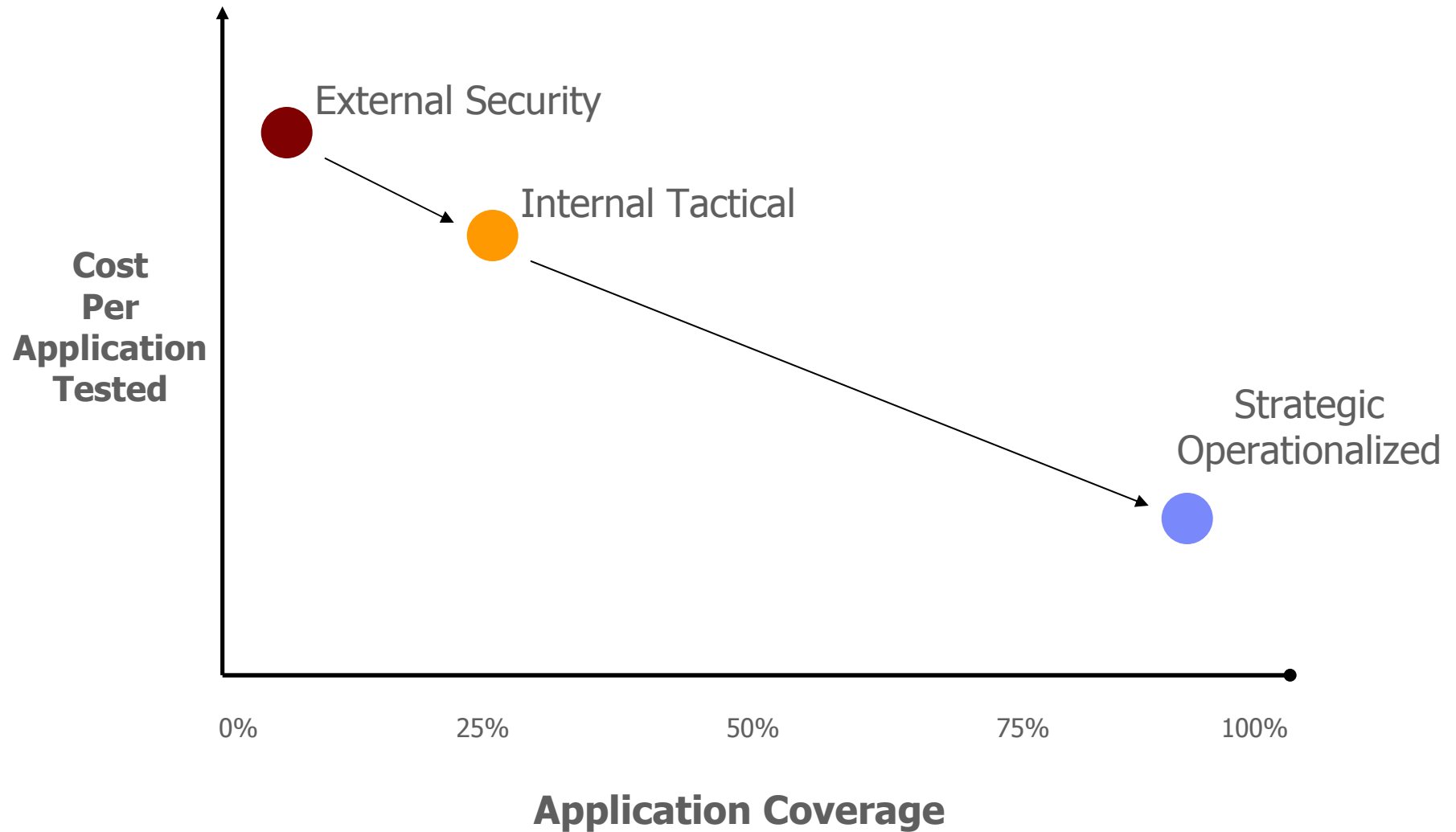
Standards



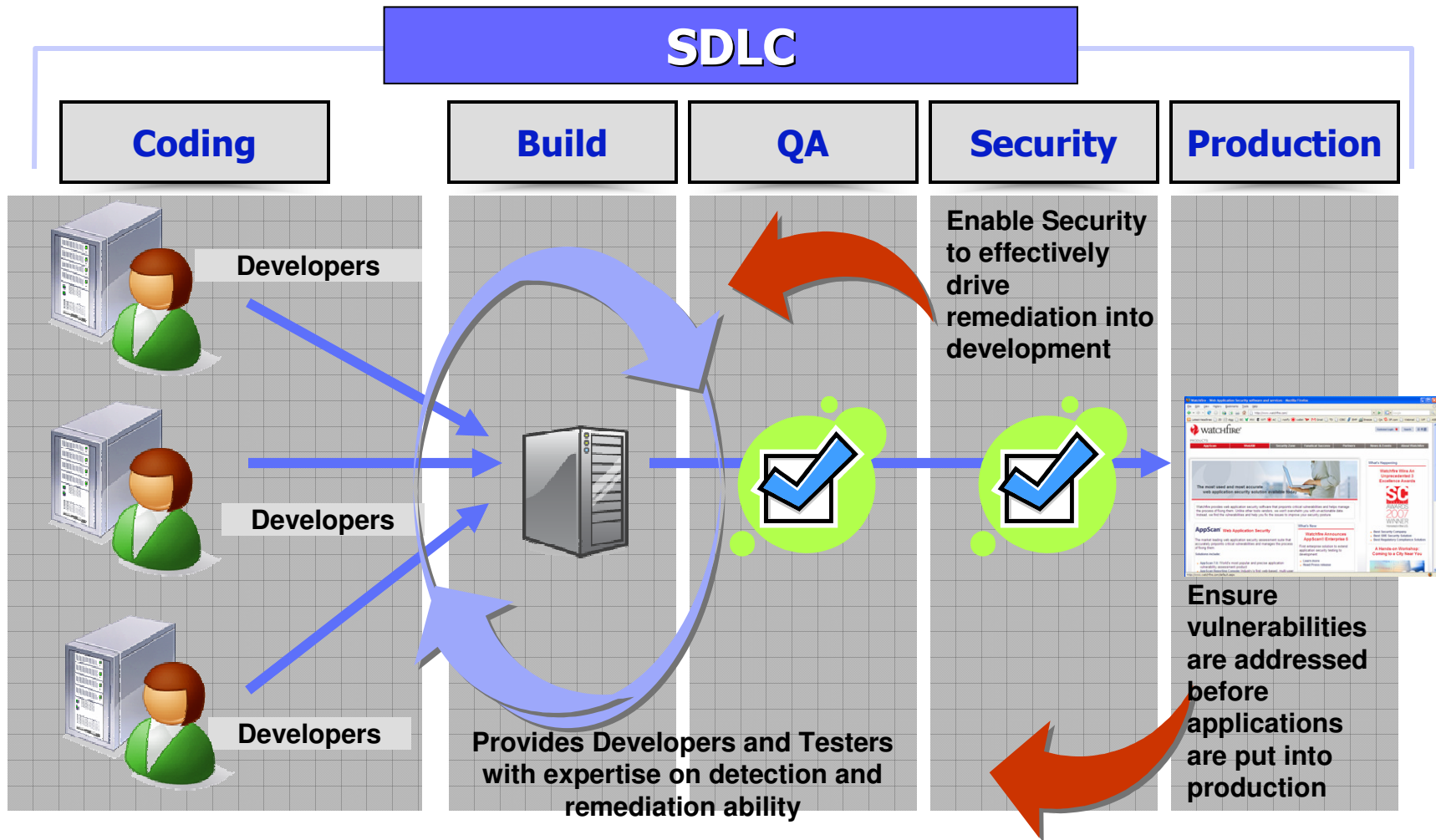
Compliance

**Web Application Security, Quality and
Compliance**

Reduced costs, increased coverage



Building security & compliance into the SDLC



Agenda

1. Internet Security
2. Application Security
3. **Simplify, Help Secure & Accelerate SOA**
4. Security Management

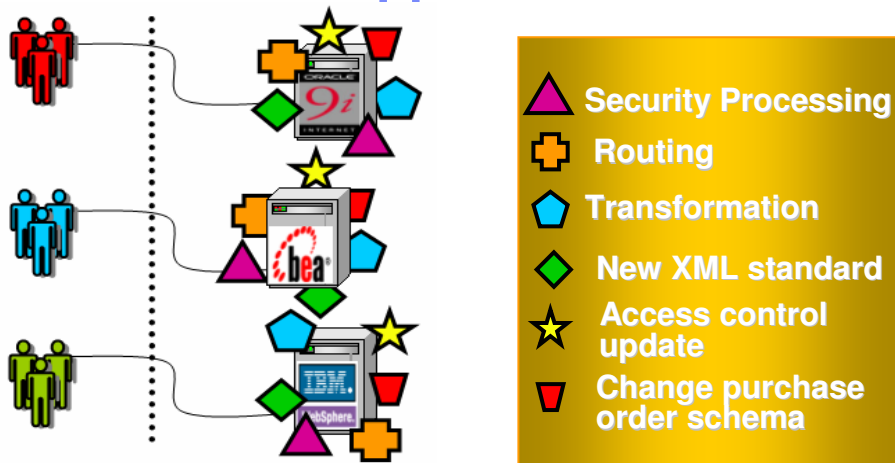
Why an Appliance for SOA

- Hardened, specialized hardware for helping to integrate, secure & accelerate SOA
- Many functions integrated into a single device
- Higher levels of security assurance certifications require hardware
 - Example: government FIPS Level 3 HSM, Common Criteria
- Higher performance with hardware acceleration
 - Impact: ability to perform more security checks without slow downs
- Addresses the divergent needs of different groups
 - Example: enterprise architects, network operations, security operations, identity management, web services developers
- Simplified deployment and ongoing management
 - Impact: Reduces need for in-house SOA skills & accelerates time to SOA benefits

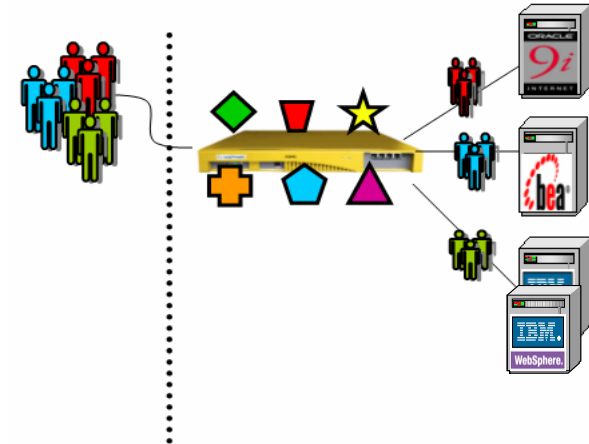
SOA Appliances Centralize and Simplify Key Functions

- Route, transform, and help secure multiple applications without code changes
- Lower cost and complexity
- Enable new business with unmatched performance

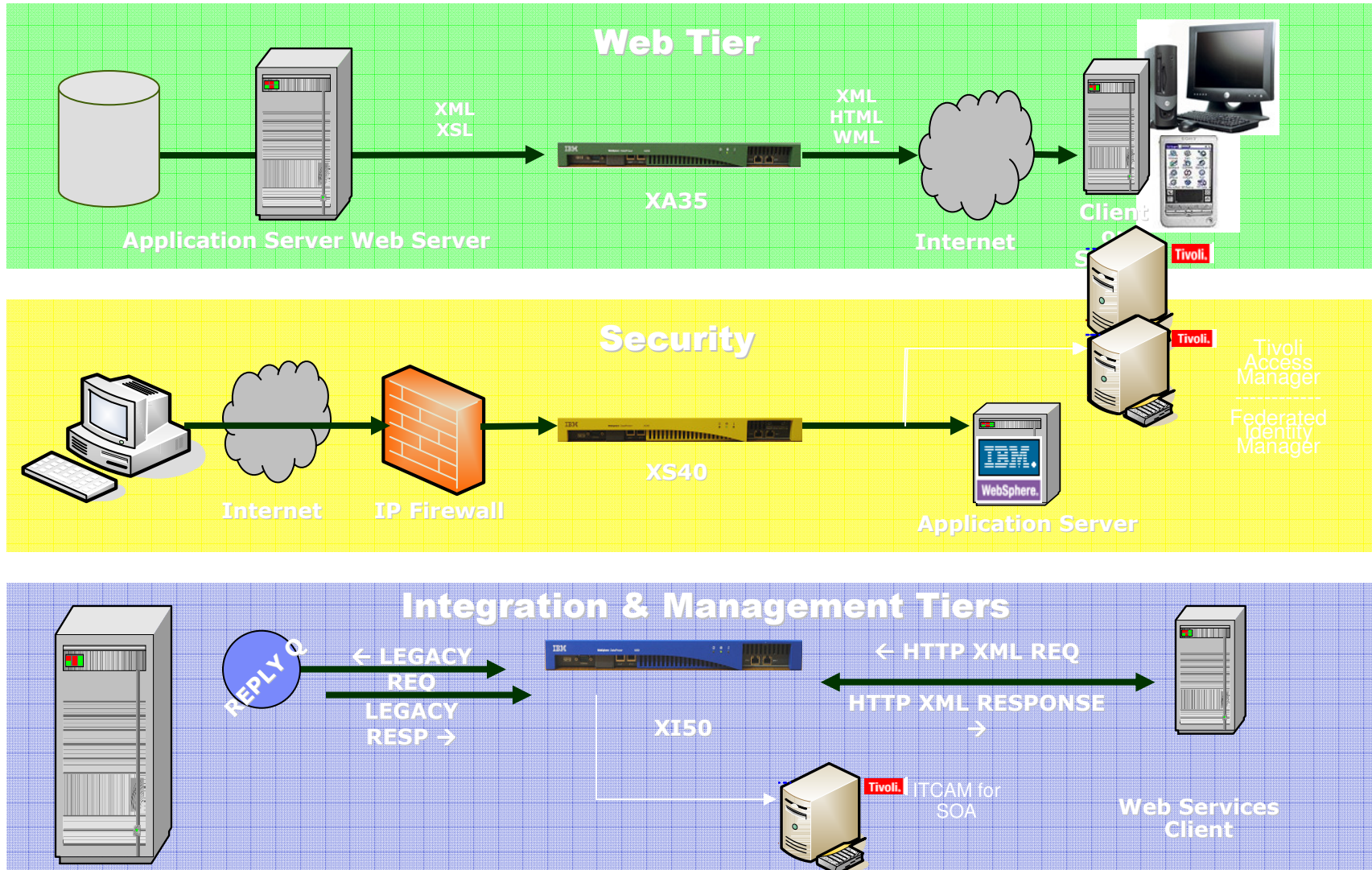
Before SOA Appliance



After SOA Appliances

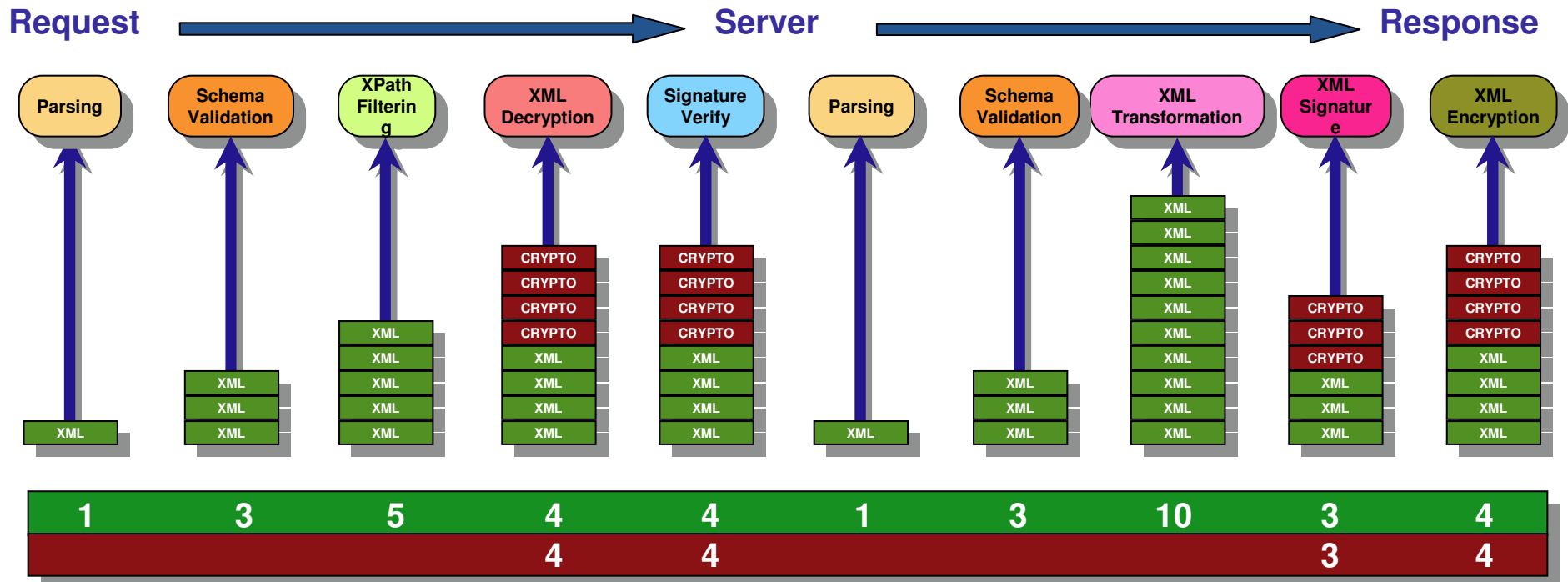


IBM SOA Appliance Deployment Summary



SOA is XML Processing

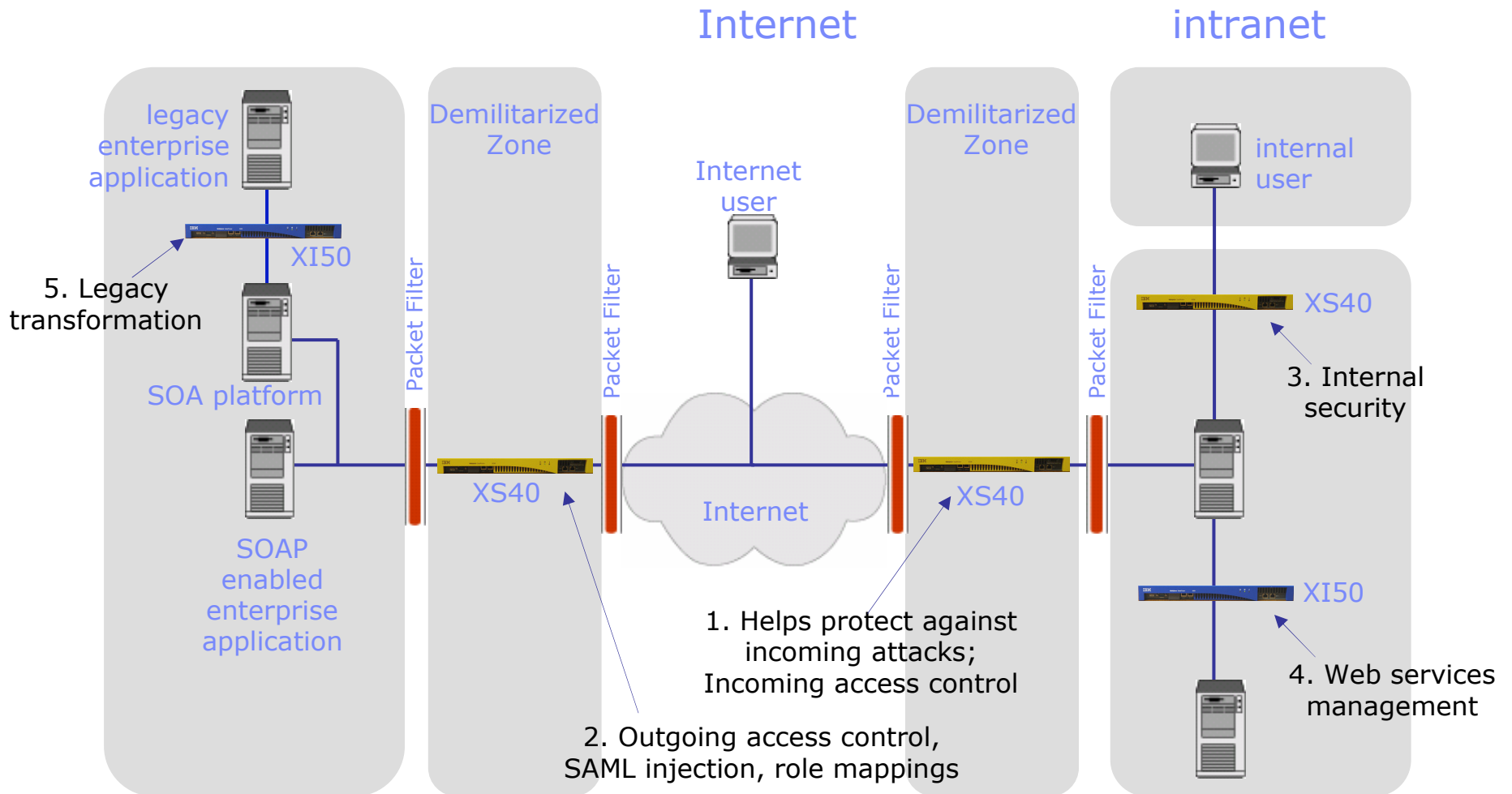
Round-trip Security Processing Requirements



- Performance is the Key Enabler for Comprehensive SOA Security

- XML is the key to cross-format message level data validation
- All security functions require significant amounts of XML processing
- Poor security performance can cause customers to disable security features and increase risk
- Don't compromise security due to lack of performance

Deployment Scenarios



Telco Usecase

SOA Appliances Operations



- Logging
- Role-based Management
- Managing configs & policy – Deploying, backing up, Diff/Undo, App domains: many virtual devices
- Separate, locked audit log
- Troubleshooting aids
- Security – Device security, Key and Certificate management, HSM option, Security Audit, Single Image Firmware Upgrade

Control Panel

STATUS

Logging

System Logs

Audit Log

Main

Active Services

Active Users

Date and Time

Domain Status

Logging Targets

Object Status

System

CPU Usage

Environmental Fan Sensors

Environmental Sensors

Filesystem Information

Firmware Information

Library Information

Licensing Information

Memory Usage

System Health

The running configuration of the device has been modified.
To apply the changes to the startup configuration, click the 'save config' button.

Troubleshooting Enabled (The performance of the device may be impacted!)

Active Services

Refresh Status Show All Domains

local IP	local port	type	name
0.0.0.0	5550	XML Management Interface	xml-mgmt
0.0.0.0	9090	Web Management Service	web-mgmt

Export Configuration

Create a backup of the entire system

Create a backup of one or more application domains

Export

Export configuration and files from the current domain

Copy or move configuration and files between domains

Next Cancel

Create a user account

What kind of user account do you want to create?

Select one of the following:

Developer (configuring services in a domain)

Domain Account Type

Backup User (domain backup)

Guest (read-only in domain)

Or select an existing user group:

User Group (none) + ...

Back Next Cancel

Protocol Headers:

name	value
User-Agent	curl/7.15.0 (i586-pc-mingw32msvc) libcurl/7.15.0 OpenSSL/0.9.7e zlib/1.2.2
Host	10.10.13.35:2049
Content-Length	3270
Content-Type	application/x-www-form-urlencoded
Via	1.1 SchemaFilter
Warning	199 Debug mode means sensitive data might be visible
X-Client-IP	10.10.100.229

Summary – IBM SOA Appliances

- Hardened, specialized product for helping integrate, secure & accelerate SOA
- Many functions integrated into a single device
- Broad integration with both non-IBM and IBM software
- Higher levels of security assurance certifications require hardware
- Higher performance with hardware acceleration
- Simplified deployment and ongoing management

<http://www.ibm.com/software/integration/datapower/>



SOA Appliances: Creating customer value through extreme SOA performance and security

- **Simplifies** SOA with specialized devices
- **Accelerates** SOA with faster XML throughput
- **Helps secure** SOA XML implementations

Agenda

1. **Internet Security**
2. **Application Security**
3. **Simplify, Help Secure & Accelerate SOA**
4. **Security Management**

Benefits Identity & Access Management

Directory Sever Integrator:

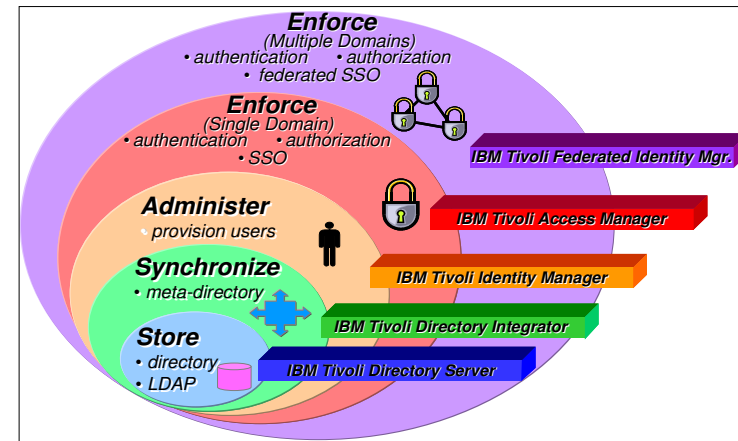
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Identity Management:

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Access Management:

Software for simple authentication capability across all systems, services, and applications.



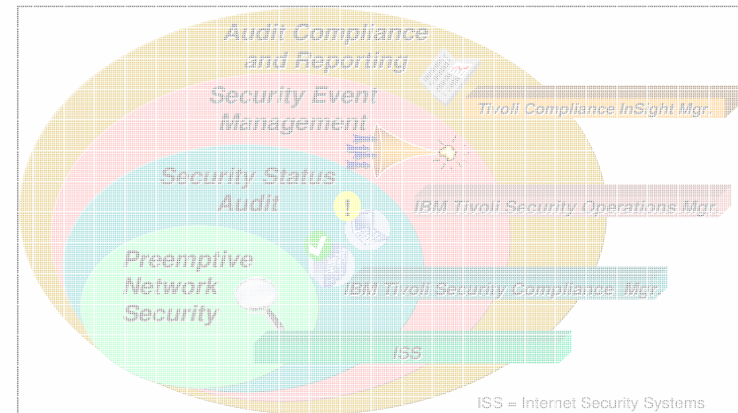
Benefits Compliance

Security Status Auditing:

- Find the changes in your environment

Security Information & Event Management:

- It centralizes and stores security data from throughout the technology infrastructure to improve security operations and information risk management
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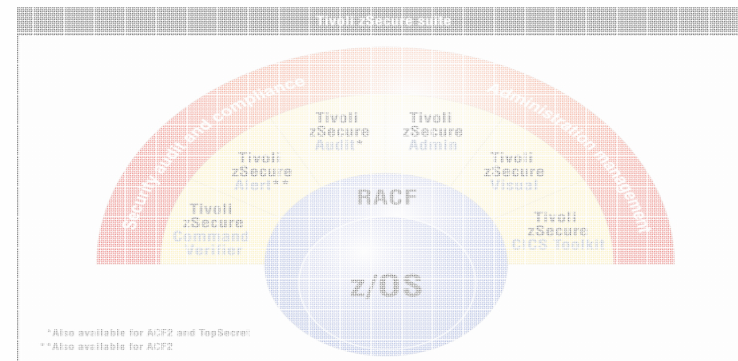
Benefits Mainframe

Administration and provisioning:

- Admin enhances user management
- Visual offers a Microsoft® Windows® GUI
- CICS Toolkit for simplified CICS security management

Audit, monitoring and compliance:

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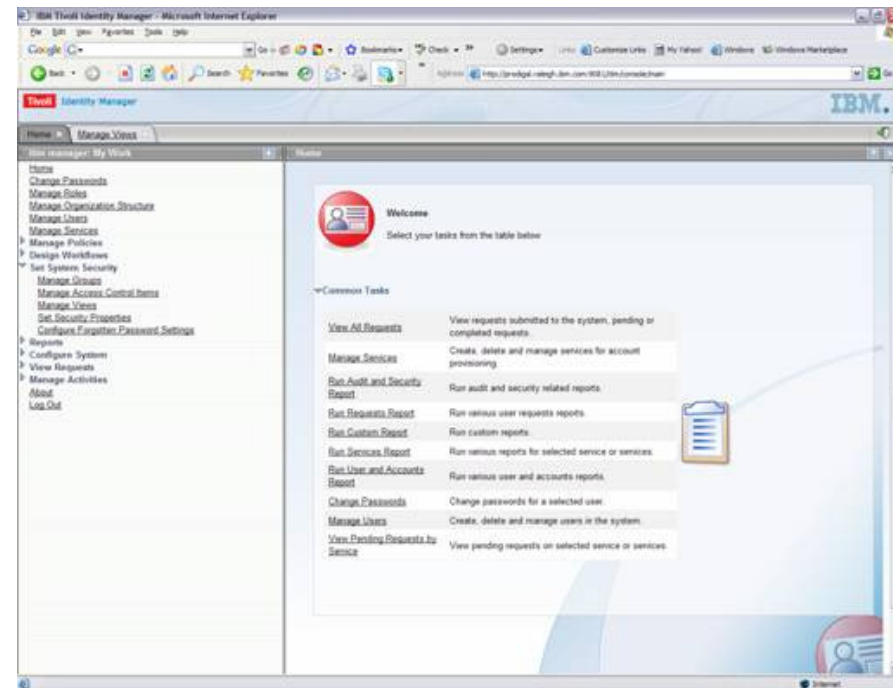


Identity Manager Family

IBM Tivoli Identity Manager provides a secure, automated and policy-based user management solution that helps effectively manage user identities throughout their lifecycle across both legacy and e-business environments

Key Features

- Reduces help-desk load by using Web self service and password reset/sync interfaces
- Cuts elapsed turn-on time, automates routine administrative tasks and helps eliminate errors
- Assists in addressing compliance issues. Quickly respond to internal audits and regulatory mandates
- Automates business processes related to changes in user identities by using life-cycle management
- Centralized control and local autonomy, which can ensure security and consistent policy on your most sensitive systems
- Enhances integration via extensive APIs
- Choose to manage target systems either with an agent or agentless



also offered:

Directory Server

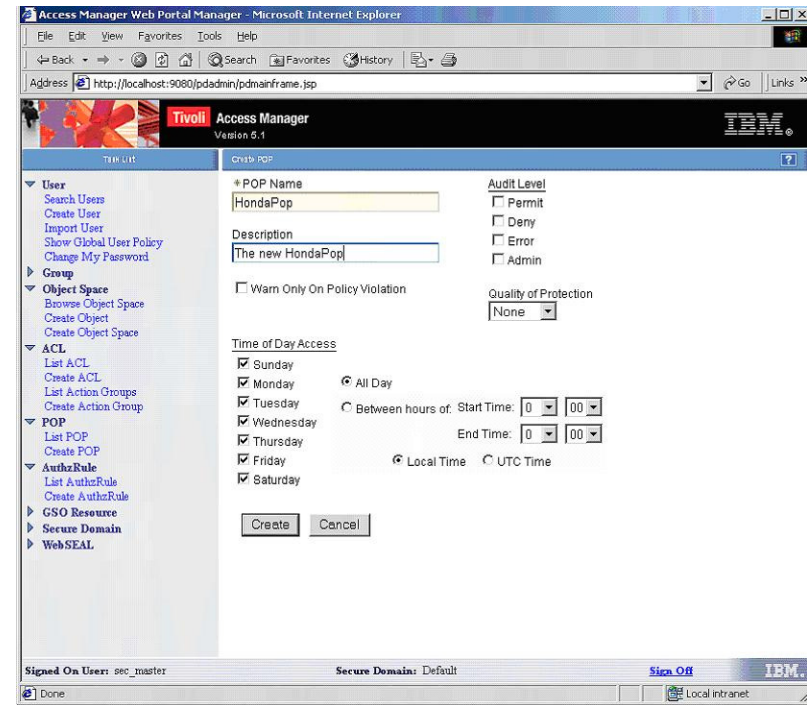
Directory Integrator

Access Manager Family

IBM Tivoli Access Manager is an award-winning, policy-based, access control security solution for e-business and enterprise applications, featuring Web-based single sign-on and distributed Web-based administration.

Key Features

- **Delivers unified authentication and authorization access to diverse Web-based applications within entire enterprise**
- **Supports flexible single sign-on to Web, Microsoft, telnet and mainframe application environments**
- **Achieves rapid and scalable deployment of Web applications, with standards-based support for Java 2 Enterprise Edition (J2EE) applications**
- **Offers design flexibility through a highly scalable proxy architecture and/or easy-to-install Web server plug-ins, rule- and role-based access control, support for leading user registries & platforms, and advanced APIs for further customized security**
- **Common Criteria certified**



also offered:

Access Manager for Enterprise SSO

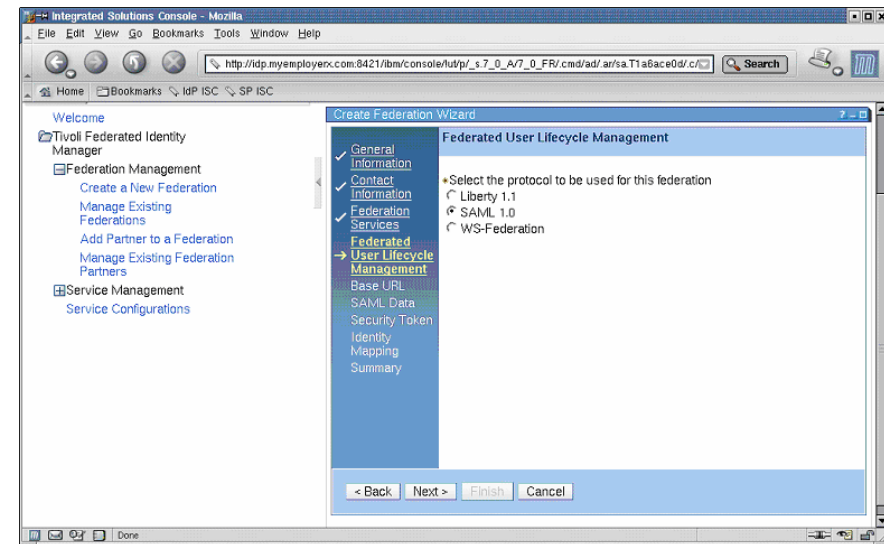
Access Manager for Operating Systems

Federated Identity Manager

Tivoli Federated Identity Manager is a standards-based, access control solution for federated single sign-on (SSO) and trust management in a web services & SOA environments.

Key features

- Most complete federated SSO in the industry
- Supports latest federated SSO protocols in the “Hub” including:
 - Liberty ID-FF 1.x (Compliant), SAML 1.0, 1.1, 2.0, WS-Federation
- Provisioning for user lifecycle management
 - Define, modify, and remove user/group definitions between partnered organizations
 - z/OS support including RACF PassTicket access to CICS and IMS transactions
- Web Services & SOA Security Management
 - Support complex identity mapping & mediation
- Provides security as services
 - administration (provisioning)
 - authentication (WS-Federation & WS-Trust).



FIM Business Gateway

- Offering for enterprise-partner enablement
- Single “box” installation – no separate pre-reqs/components/dependencies
- Support SAML based on customer requirements

Benefits Identity & Access Management

Directory Server Integrator:

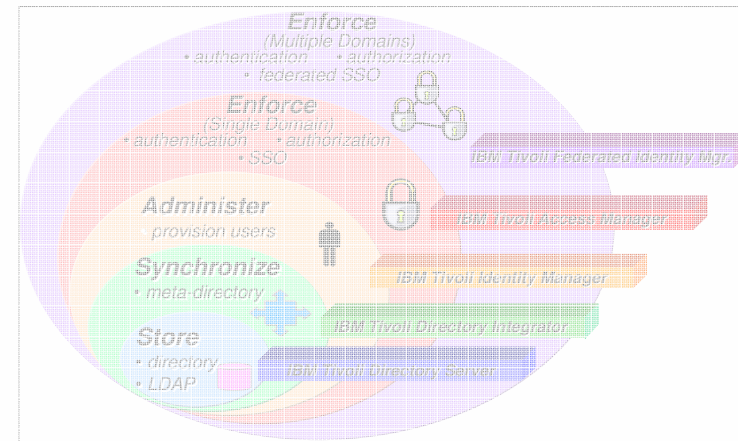
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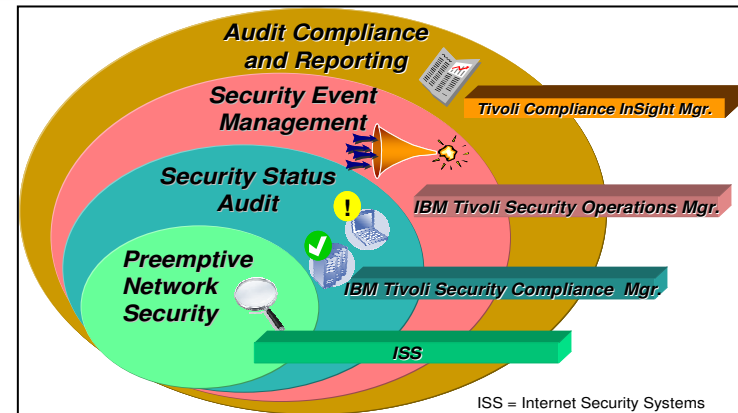
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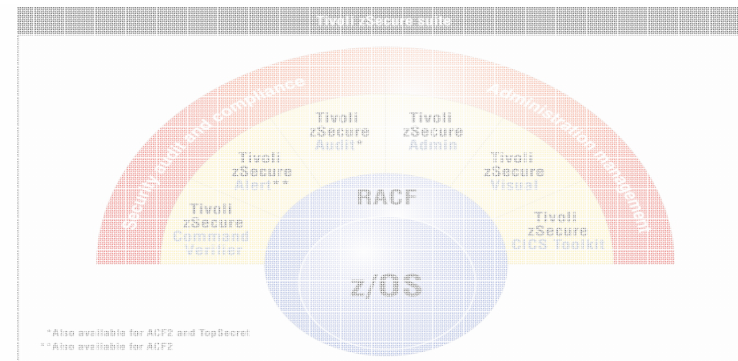
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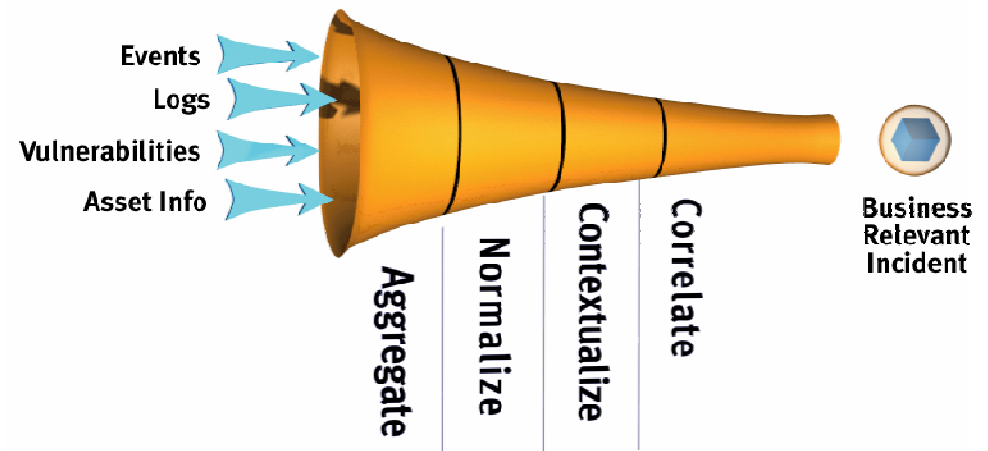


Security Operations Manager for Security Event Monitoring

IBM Tivoli Security Operations Manager (TSOM) is a real-time security information and event management (SIEM) platform designed to improve the effectiveness and efficiency of security operations and information risk management. TSOM centralizes and stores security data from throughout the heterogeneous technology infrastructure so that security analysts can:

Key Features

- ✔ **Log Management** - automated aggregation of security events and audit logs
- ✔ **Correlation** - Real-time, cross-device event correlation for incident management and investigation
- ✔ **Regulatory Compliance** – reporting and policy monitoring to support regulatory compliance initiatives
- ✔ **Maximize and amplify security operations resources** through automation
- ✔ **Integrates Security Operations with other IT Operations groups** via Netcool and TEC



"TSOM automates the aggregation and correlation process. It mitigates false positives and alerts my team to real threats in a timely manner. The product is more or less what I would have designed and built myself, given four years and a pool of developers."

~ Communications User of TSOM

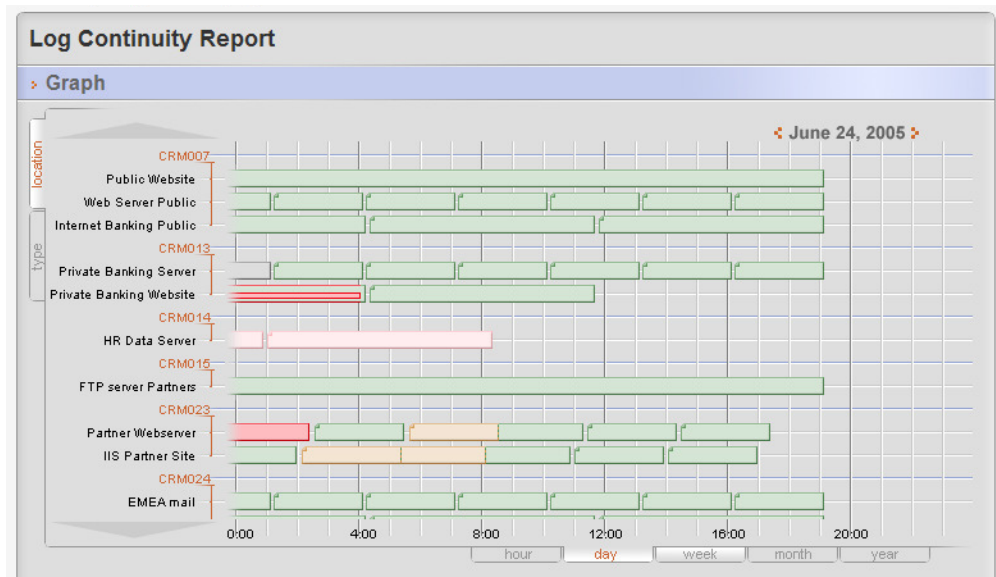
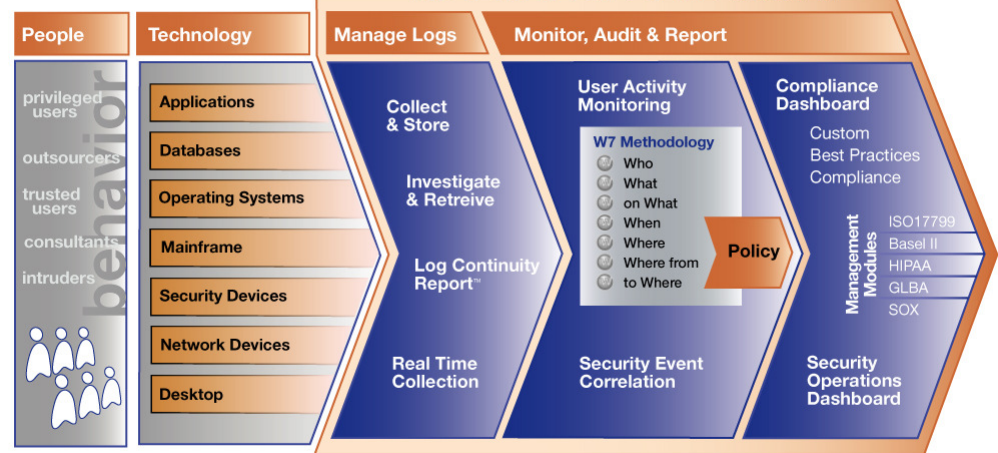
Assessing compliance: Compliance InSight Manager

Consul InSight Security Manager provides an enterprise security compliance dashboard with in-depth (privileged) user monitoring capabilities, all powered by a comprehensive log and audit trail collection capability

Key Features

- Unique ability to monitor user behavior
- Enterprise compliance dashboard
- Compliance management modules and regulation-specific reports
- Broadest, most complete log and audit trail capture capability
- W7 log normalization translates your logs into English
- Easy ability to compare behavior to regulatory and company policies

The IBM Tivoli SIEM Solution



Benefits Identity & Access Management

Directory Server Integrator:

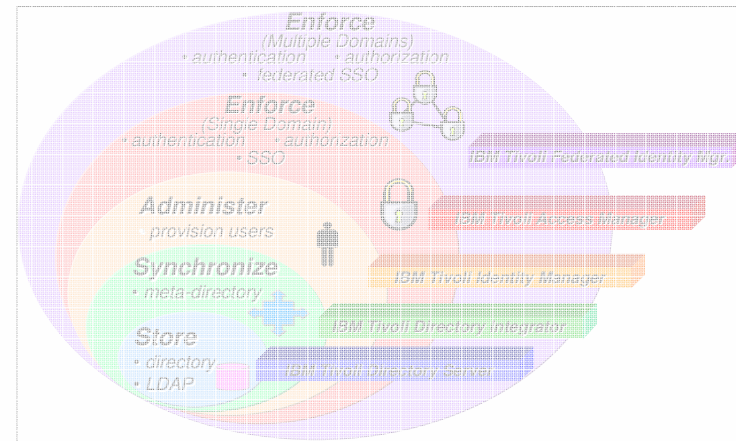
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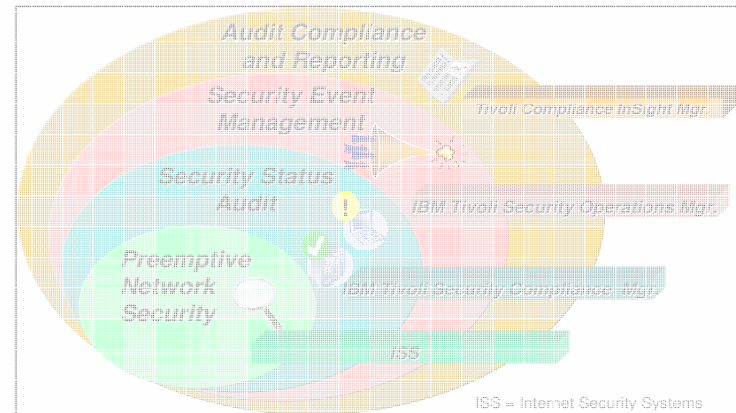
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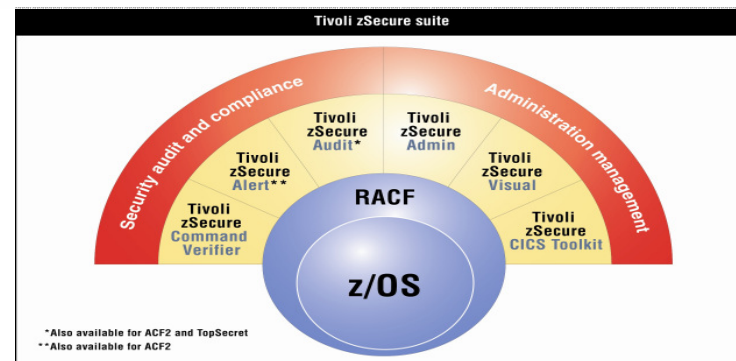


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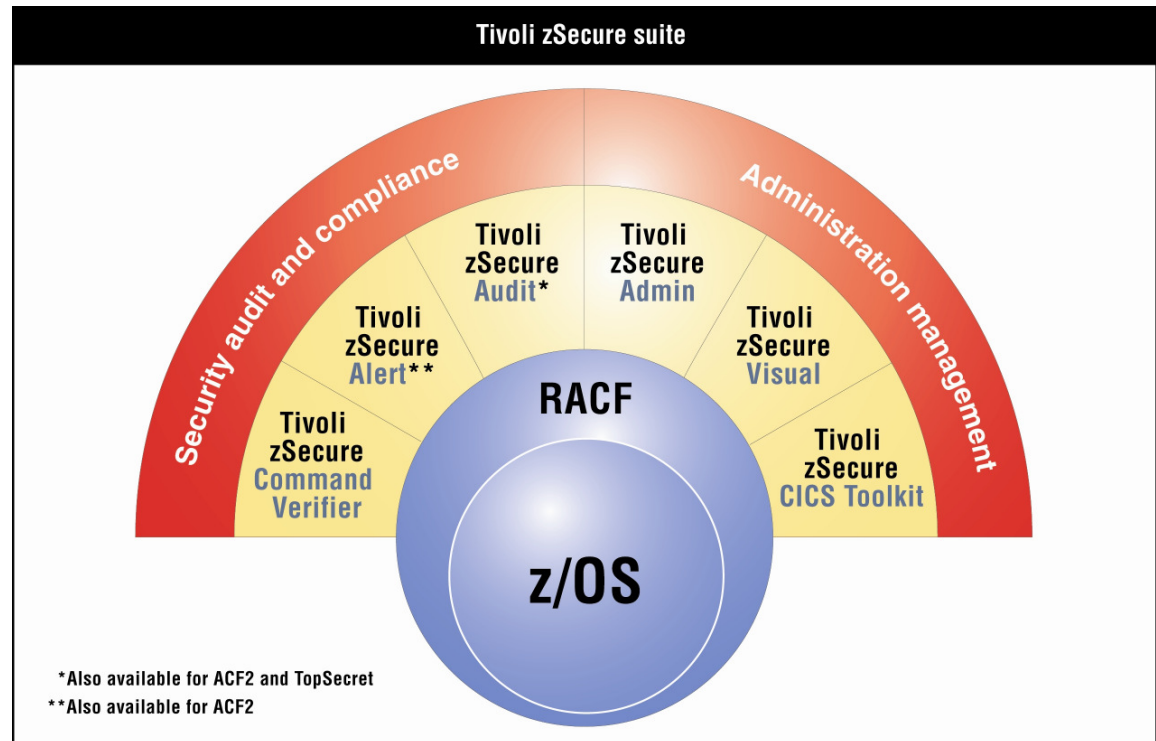
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zSecure Suite

Security Management and Administration for z/OS



Components

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IBM Kontakte für Security

1. **Internet Security**

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2. **Application Security**

martin.sommerhalder@ch.ibm.com / 079 215 22 23

3. **Simplify, Help Secure & Accelerate SOA**

bgei@ch.ibm.com / 079 628 86 08

4. **Security Management**

dieter.bartl@ch.ibm.com / 079 468 02 90