



Agenda

Day 1: (8.0 hours)

1.0 Welcome!	(15 min)
1.1 IBM positioning in the Business Intelligence Market	(30 min)
1.2 InfoSphere Warehouse 9.5.1 Value Proposition	(100 min)
1.2.1 Introducing IBM Dynamic Warehouse approach	
1.2.2 InfoSphere Warehouse SW & HW components that drive Dynamic Warehouse	
1.2.3 InfoSphere Warehouse SW features Spotlight	
1.2.4 Introducing IBM InfoSphere Balanced Warehouse offerings	
1.3 InfoSphere Warehouse Competitive Advantages	(20 min)
1.4 InfoSphere Warehouse Sales Tactics & Solution Reference Guide	(10 min)
1.5 InfoSphere Warehouse Installation and Deployment Scenarios	(20 min)
Lunch	
1.6 A Tour of InfoSphere Warehouse Design Studio (Demo)	(15 min)
1.7 Physical Data Modeling Overview	(15 min)
1.8 Creating a physical data model in Design Studio (Hands On)	(40 min)
1.9 SQL Warehousing Tool for ETL processes	(15 min)
1.10 Creating and executing data flow in Design Studio (Hands On)	(80 min)
1.11 Use of control flows	(15 min)
1.12 Creating and executing control flow in Design Studio (Hands On)	(60 min)

Day 2: (8.0 hours)

2.1 InfoSphere Warehouse Administration Console Overview	(15 min)
2.2 Deploying and running a Data Warehouse application from Administration Console (Hands On)	(45 min)
2.3 InfoSphere Warehouse Cubing Services Overview	
2.4 Creating an OLAP metadata (Hands On)	(60 min)
Lunch	
2.5 Administrating a Cubing Services Server (Hands On)	(30 min)
2.6 Creating and evaluating Summary tables using Optimization Advisor (Hands On)	(30 min)
2.7 IBM Cognos Starter Kit Overview	(30 min)
2.8 Building a Cognos application for reporting (Hands On)	(90 min)
2.9 InfoSphere Warehouse Data Mining Overview	(30 min)
2.10 Creating a clustering Mining Flow (Hands On)	(30 min)

Day 3: (8.0 hours)

3.1 Creating a clustering Mining Flow (Hands On) - continue	(30 min)
3.2 Creating a predictive model Mining Flow (Hands On)	(60 min)
3.3 Creating Associations and Sequential Rule Models (Hands On)	(50 min)
3.4 Text Analysis tools for mining unstructured data	(15 min)
Lunch	
3.5 Combining text analysis and OLAP (Hands On)	(80 min)
3.6 InfoSphere Warehouse Miningblox Overview	(15 min)
3.7 Using Miningblox to create a mining Web application (Hands On)	(70 min)
3.8 Technical Sales Mastery Test (optional)	(100 min)

