

#### Abstract



#### The objectives of this session includes:

- Understanding the concept and benefits of Web Services
- Understanding the standards of Web Services
- Understanding a real-life example of transforming existing iSeries application into a Web Service application

**Note:** We use "iSeries" to refer to both AS/400e and the IBM iSeries servers.



Self-contained, self-describing, networked, modular applications

Well-defined, service-based interface that describes a collection of networked accessible operations

**Business functions that are available over the Web** 

Fairly coarse grained component models that give applications developers building blocks to build solutions

Enterprise Application Integrator

### **Web Service - Next Transformer**



#### TCP/IP

• Transformed how the world gets connected

#### Web and HTTP

• Transformed how the connection exchanges the protocol

#### **Browser and HTML**

• Transformed the user interface

#### XML

• Transformed how to exchange the data

#### Web Service

• Transforms how the applications find and talk each other

### Web Services for B2B



#### The Web revolutionized business-to-customer: B2C

- Massive extension of business opportunity
- New business models
- Dramatic reduction in infrastructure costs and complexity
- The key was a universal server-to-client model based on standards and industry support

# Web Services promises to do the same thing for business-to-business: B2B

- Massive extension of business opportunity
- New business models
- Dramatic reduction in infrastructure costs and complexity
- The key will be a universal program-to-program communication model based on standards and industry support



#### You are developing a Web application...

- And you want to add a number of "services" to the user
- But you don't want to develop/deploy/maintain the background applications providing the "services"...





#### What if there's people....

- Who will provide the services you need
- At norminal fee or even free!

	StockQuote.com				
Weather.com					
		'			

Events.com



#### Web Services enable this through

- Industry standards which make dynamic connection independent of
  - Platform, language, data structure, APs, and on on





#### Standard for message exchange -> **SOAP**

- Simple Object Access Protocol
- Allows applications to interact regardless of platform
- In commercial use today
- Simple enveloping mechanism independent of transport layer
  - alternative to using CORBA, RMI, DCOM, etc.
  - successor to XML RPC
- XML based protocol used in decentralized, distributed environments
- Currently defined to be used over HTTP (and HTTPS)
- Being standardized by the W3C under the name XML protocol

### **Architecture: Standards - SOAP**



#### **SOAP:** 2 types of exchanges:

- Remote procedure calls (SOAP-RPC)
  - Marchalling/unmarshalling datatypes to/from XML
  - Packaging them up into a SOAP envelope
  - Send SOAP envelope across HTTP as a POST to the Application Server
  - Usually requires the response from the provider
- Document-oriented messaging
  - Allows for the transmission of an arbitrary XML document within the body of the SOAP envelope
  - Doesn't require the response from the provider

### **Technology View for Scenario 1**





#### **Service Provider**

... StockQuote.com, for example

Service Requester

... ITSO Times, for example

### **Standards for Scenario 1**



#### Standard for message exchange -> SOAP

- Simple Object Access Protocol
- Allows applications to interact regardless of platform
- RPC, Remote Procedure Call, for Web Services

#### Standard for service description -> WSDL

- Web Services Definition Language
- Defines the Web services interface
- Blueprint for an emerging architecture



#### **WSDL**: Web Services Description Language

- Specifies the characteristics of a Web Service
  - Name and addressing information
  - Protocol and encoding style (parameters, data types)
- Exist as two XML files
  - Service interface: abstract interface and protocol binding
    - Method that is called
    - Parameters that are passed
    - Encoding that is used
  - Service implementation: service access
    - Where the Web Service is installed
    - How it is accessed
- Tools available to generate WSDL from Java, and to generate Java from WSDL



#### **Service Provider**

... StockQuote.com, for example

Service Requester

... ITSO Times, for example

**Technology View for scenario 1** 



## Pop Quiz "One"!

#### Fill in the blank.

### "SOAP and WSDL are all ( )."

**Technology View for scenario 1** 



Pop Quiz "One"!

Fill in the blank.

## "SOAP and WSDL are all (XML)."



#### What if we don't know

- What services are available out there?
- Who the service providers are?
- Where they live?





# What if there's a YellowPage of all the Web Services available where you can find...

- Web Services provider by the type of the service
- Who they are and where to contact
- What you need to know to write a Web Service client code

# **UDDI** (Universal Description Discovery and Integration) is the answer!

- Search engine for reusable software functions
- Web Service provider
  - Publishes their services in UDDI
- Web Service requester
  - Finds the services they need in UDDI



#### **UDDI**: Universal Description, Discovery and Integration

- Open industry initiative enabling businesses to discover each other
- Defines an architecture for a global registry for holding information about Web services
- Free, public, interconnected UDDI servers are deployed today
- Not playing a key role in business models yet
- A private UDDI implementation is available today from IBM alphaWorks
- Initiative defines service broker architecture
  - -http://www.uddi.org/
- IBM UDDI test area
  - -http://www.ibm.com/services/uddi/testregistry/
- IBM UDDI registry
  - -http://www.ibm.com/services/uddi

### Primary Web Service Technologies







Service requester pays. Yes

Service provider pays. Questionable dot-com model (except publish?)

Ads are hard -- programs don't impulse buy

### **Business and Technical Benefits**



#### **Revenue Benefits**

- Improved relationships with customers/partners
- Work force productivity
- Innovation and reduced cycle time
- Share processes without sharing technology

#### **Cost Reduction**

- Deliver new business solutions faster
- Better information flow and knowledge
- Consistent infrastructure
- Based on industry standards avoiding costly proprietary implementation
- Standards hiding underlying implementation allowing for more efficient debugging/testing

### **Business and Technical Benefits**



#### **Unification of Applications**

- New ways of accessing old applications
- Applications can be integrated without regard to implementation details
- Applications can dynamically navigate, discover, and interact over the Internet (loosely coupled)

#### **Organized Information**

• Targeted, more relevant

### **IBM and Web Services Standards**



#### **UDDI - Universal Description, Discovery and Integration**

- Leader in creation of UDDI project
- Host of UDDI Business Registry

#### **SOAP - Simple Object Access Protocol**

- Co-author of specification
- Chair of XML Protocol working group in W3C
- Contributor of SOAP4J to Apache open source project

#### **WSDL - Web Services Description Language**

- Co-author of specification
- First WSDL toolkit implementation on alphaWorks



# Application Servers and Development Tools

### On iSeries - available today



#### Servers

- Web Services first supported with WebSphere Application Server V4.0
  - -Web Services shipped with both editions
    - Advanced Edition (AE)
    - Advanced Edition Single Server (AEs)
- WebSphere Application Server V5.0
  - -WSGW: Web Service Gateway
  - UDDI Registry
- WebSphere Application Server V5.0 Express
- HTTP Server Powered By Apache Tomcat



Rich support for SOAP based Web Service hosting and invocation

Web Service support for SOAP/HTTP as service provider

Application Server can act as a Web Service requester using SOAP/xxx, for example, SOAP/JMS

Supported Levels

- Web Services Definition Language (WSDL) Version 1.1
  - -XML format for describing Web Services
- SOAP Version 2.3
- UDDI Version 2.0
  - Java APIs for UDDI actions (e.g. retrieve, process results, query, send, publish, etc.)
- WSIL 1.0

### WebSphere V5.0 Web Services



### Web Services Gateway





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Web Services Gateway (continued)



#### **Benefits of using the Gateway**

- J2EE application
- Application server hosts the service proxy
- Provides centralized management of Web Services (including 3 party Web Services)
- Handles protocol translation

#### Deploying a Web Service to the Gateway

- The Web Service must exist
- Deploy existing binding information for Web Service and deploy to Web Services Gateway
- Gateway acts as a dynamic proxy for the service and a new WSDL file is created
- Web Services client utilizes new WSDL binding to access

### On iSeries - available today



#### Development

- WebSphere Studio Development Environment
  - -WebSphere Studio Site Developer for Windows (beta)
  - -WebSphere Studio Application Developer for Windows (WSAD)
  - -WebSphere Development Studio Client for iSeries (WDSc)
- Web Services Toolkit
  - Implementations of emerging Web Services technologies
  - Available on IBM alphaWorks: www.alphaworks.ibm.com



## **iSeries Example**



### Pop Quiz "Three"!

Can you leverage Web Services with existing iSeries applications?

# Answer: "Of course"!

### **iSeries Example**



#### Our example,

- turned an RPG program into a Web Service
- started with a existing RPG ILE service program
  - no recompile necessary
  - looks up and returns the year to date balance for a specified sales district
- created a simple Java 'wrapper' program to invoke the RPG service program
- used WDSc wizards to:
  - create a WSDL from the Java program
  - create a Web service proxy for use with by client Web applications
    - ► also used this to develop a Java (thick) client application
  - create a JSP for testing
  - -deployed the Web service application to a WebSphere application server
    - ► application included: Java program, JSPs, proxy, SOAP server

### iSeries Example: Development Environment



### iSeries Example: Components Overview







### iSeries Example: RPG Web Service



**DistrictService** is a Web service that returns the YTD balance for the specified district. The Web service is implemented as a Java servlet that invokes an ILE RPG program that retrieves the YTD balance from a DB.





Type Container XSD=XML Schema



Message Definition Input and output

with parameters



Port Type

Operation and method Points to Input/Output messages

4

Binding Style and encoding



Location of Web Service Where it is installed





```
<?xml version="1.0" encoding="UTF-8"?>
<definitions name="DistrictService"
```

```
targetNamespace="http://www.DistrictService.wsdl.com/wrapperedService"
xmlns="http://schemas.xmlsoap.org/wsdl/"
xmlns:dis="http://www.DistrictService.wsdl.com/wrapperedService"
xmlns:soap="http://schemas.xmlsoap.org/wsdl/soap/"
xmlns:xsd="http://www.w3.org/1999/XMLSchema">
```



Message Definition Input and output with parameters

```
<message
name="IngetYTDDistrictBalanceRequest">
<part
name="meth1_inType1" type="xsd<u>:int"</u>/>
</message>
```

```
<message
name="OutgetYTDDistrictBalanceResponse">
<part
name="meth1_outType" type="xsd:float"/>
</message>
```

2





Port Type

Operation and method Points to Input/Output messages

```
<portType
   name="DistrictService">
   <operation
     name="getYTDDistrictBalance">
     <input
     message="IngetYTDDistrictBalanceRequest"/>
     <output
     message="OutgetYTDDistrictBalanceResponse"/>
     </operation>
   </portType>
```









```
<service

name="<u>DistrictService</u>">

<documentation>WSTK 1.2 wrappered class DistrictService as

service</documentation>

<port

binding="DistrictServiceBinding"

name="DistrictServicePort">

<soap:address location="<u>http://brs2am:10102/soap/servlet/rpcrouter</u>"/>

</port>

</service>

</definitions>
```

### iSeries Example: Java client SOAP application



The following is an example of code found in a Java client application that directly uses SOAP to invoke the **getYTDDistrictBalance** method of the Web service **DistrictService**.



### iSeries Example: JSP example



The following is code found in a JSP that invokes the Web service proxy **DistrictServiceProxy**. The proxy will generate a SOAP request similar to the request made by our Java client application.

<HTML> <HEAD> <TITLE>Result</TITLE> </HEAD> <BODY> <H1>Result</H1> <isp:useBean id="proxy" scope="session" class="services.DistrictServiceProxy" /> int temp1 = 1; float mtemp = proxy.getYTDDistrictBalance(temp1); result = markup(String.valueOf(mtemp)); </BODY></HTML> SOAP RPC Test Web Router **JSP** Client Service

### iSeries Example: Runtime Environment





#### iSeries Example: SOAP Request Message



The SOAP request indicates that the **getYTDDistrictBalance** method, from the **DistrictService** namespace, should be invoked from **www.myCompany.com**. Upon receiving this request, the supplier application at www.myCompany.com executes the business logic that corresponds to **getYTDDistrictBalance**.

POST /Supplier HTTP/1.1 Host: www.myCompany.com Content-Type: text/xml; charset="utf-8" Content-Length: nnn SOAPAction: "DistrictService" <SOAP-ENV:Envelope xmlns:SOAP-ENV="http://schemas.xmlsoap.org/soap/envelope/" xmlns:xsi="http://www.w3.org/1999/XMLSchema-instance" xmlns:xsd="http://www.w3.org/1999/XMLSchema"> <SOAP-ENV:Envelope xmlns:SOAP-ENV="http://schemas.xmlsoap.org/soap/envelope/" xmlns:xsi="http://www.w3.org/1999/XMLSchema-instance" xmlns:xsd="http://www.w3.org/1999/XMLSchema"> <SOAP-ENV:Body> <ns1:getYTDDistrictBalance xmlns:ns1="urn:DistrictService" SOAP-ENV:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/"> <distNumber xsi:type="xsd:int"> </soAP-ENV:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/"> <distNumber xsi:type="xsd:int"> </soAP-ENV:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/"> <distNumber xsi:type="xsd:int"> </soAP-ENV:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/"> </soAP-ENV:encodingStyle="http://schemas.xmlsoap.org/soap/encoding/">



### **Business Cases**

### **New Channel Business Case**



#### Goal

• Add web service front-end to bring in additional revenue

#### Assumptions

- Existing legacy application
- Callable procedures, not intertwined with 5250 display ("event-driven")
- Existing development and iSeries production machines
  - -10% available capacity
  - Connected to Internet
- 2 developers with consulting help
  - Developers have some level of Java skills
  - -1 week training, 1 week planning, 2 month development

### New Channel Business Case



Development Expenses (one time):	\$60,000
Development costs (5 pm @ 100K\$/yr)	\$41,000
Consulting	\$19,000
New hardware and software	\$0
Operating Expenses (per year):	\$18,000
System cost of ownership (10% of 43K\$/yr)	\$4,300
Help Desk (training + 10% @ 40K\$/yr)	\$5,500
Billing operation (10% @ 40K\$/yr)	\$4,000
Program maintenance (1/2 pm @ 100K\$/yr)	\$4,200
Intangible Benefits:	
Enhanced customer loyalty	
Increased employee retention	

### New Channel Business Case



	Year 1	Year 2	Year3		
Fixed Exp	\$60,000				
Var Exp	\$18,000	\$18,000	\$18,000		
Total Exp	\$78,000	\$18,000	\$18,000		
Revenue					
\$100/day	\$25,000	\$25,000	\$25,000		
\$200/day	\$50,000	\$50,000	\$50,000		
\$300/day	\$75,000	\$75,000	\$75,000		
Cash Flow				NPV	break-eve
					n
\$100/day	(\$53,000)	\$7,000	\$7,000	(\$36,191)	103
\$200/day	(\$28,000)	\$32,000	\$32,000	\$20,889	23
\$300/day	(\$3,000)	\$57,000	\$57,000	\$77,970	13

### **Cost Savings Business Case**



#### Previous business case did not assume any

- Decreased costs
- Enhanced efficiencies

#### Goal

• Redirect existing customers to web service front-end

#### Assumptions

- Same as previous case, except
- Free one person, half-time (\$20,000/yr) to do something else
  - -Less data re-entry
  - More accurate input data

### Cost Savings Business Case



	Year 1	Year 2	Year3		
Fixed Exp	\$60,000				
Var Exp	\$18,000	\$18,000	\$18,000		
Savings	(\$20,000)	(\$20,000)	(\$20,000)		
Total Exp	\$58,000	(\$2,000)	(\$2,000)		
Revenue					
\$100/day	\$25,000	\$25,000	\$25,000		
\$200/day	\$50,000	\$50,000	\$50,000		
\$300/day	\$75,000	\$75,000	\$75,000		
Cash Flow				NPV	break-eve
					n
\$100/day	(\$33,000)	\$27,000	\$27,000	\$9,473	27
\$200/day	(\$8,000)	\$52,000	\$52,000	\$66,554	14
\$300/day	\$17,000	\$77,000	\$77,000	\$123,634	9

### **Most Likely Scenario 1**



#### **Between businesses**

- Providing service to your customers
  - e. g.., How long & how much does it cost an Insurance company to link its systems to the systems of a new institutional customer?
- Accessing services from your partners and suppliers
  - e. g.., Dynamically link to new partners and suppliers to offer their services to complement the value you provide?
- Standards and common infrastructure reduce the barriers
- Simplicity accelerates deployment
- Dynamics opens new business opportunities

### Most Likely Scenario 2



#### Within a business

- Accelerate and reduce the cost of integration
- Save on infrastructure deployment and management costs
- Reduce skill requirements
- Improve reuse

### **Most Likely Scenario 3**



#### Between a business and end-users

- Deliver a better user experience
- Integrate diverse content
- Reduce the cost of content delivery

### Web Services Resources



WebSphere Application Server for iSeries

- http://www.ibm.com/servers/eserver/iseries/software/websphere/wsappserver/index.html
- http://www.iseries.ibm.com/developer/websphere/

WebSphere Application Server

- http://www.ibm.com/software/webservers/
- IBM HTTP Server Powered By Apache
  - www.ibm.com/servers/eserver/iseries/software/http/

Development tools

#### WebSphere Studio

- www.ibm.com/software/webservers/studio
- WebSphere Studio Development Environment Preview (WSSD and WSAD Betas)
  - www.ibm.com/software/webservers/studio/preregister.html
- IBM Web Services Toolkit (WSTK)
  - www.alphaworks.ibm.com

#### Web Services Information

- www.ibm.com/developerworks
- UDDI: Specifications and architecture:
  - www.uddi.org
- UDDI: Java client (UDDI4J):
  - www.alphaworks.ibm.com
- UDDI: IBM
  - www.ibm.com/services/uddi
  - business registry: www.ibm.com/services/uddi/protect/registry.html
  - business test registry: www.ibm.com/services/uddi/testregistry/protect/registry.html
- SOAP: Specifications
  - www.w3.org/TR/SOAP
- Case Studies
  - www.ibm.com/software/ebusiness/jstart/casestudies