

– **VIDEO** –

Security Intelligence Integration Expertise

IBM SolutionsConnect 2013

Turning Opportunity into Outcomes.



Security Intelligence

Erno Doorenspleet



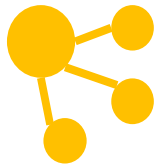
Innovative technology changes everything



1 trillion connected objects



1 billion mobile workers



Social business

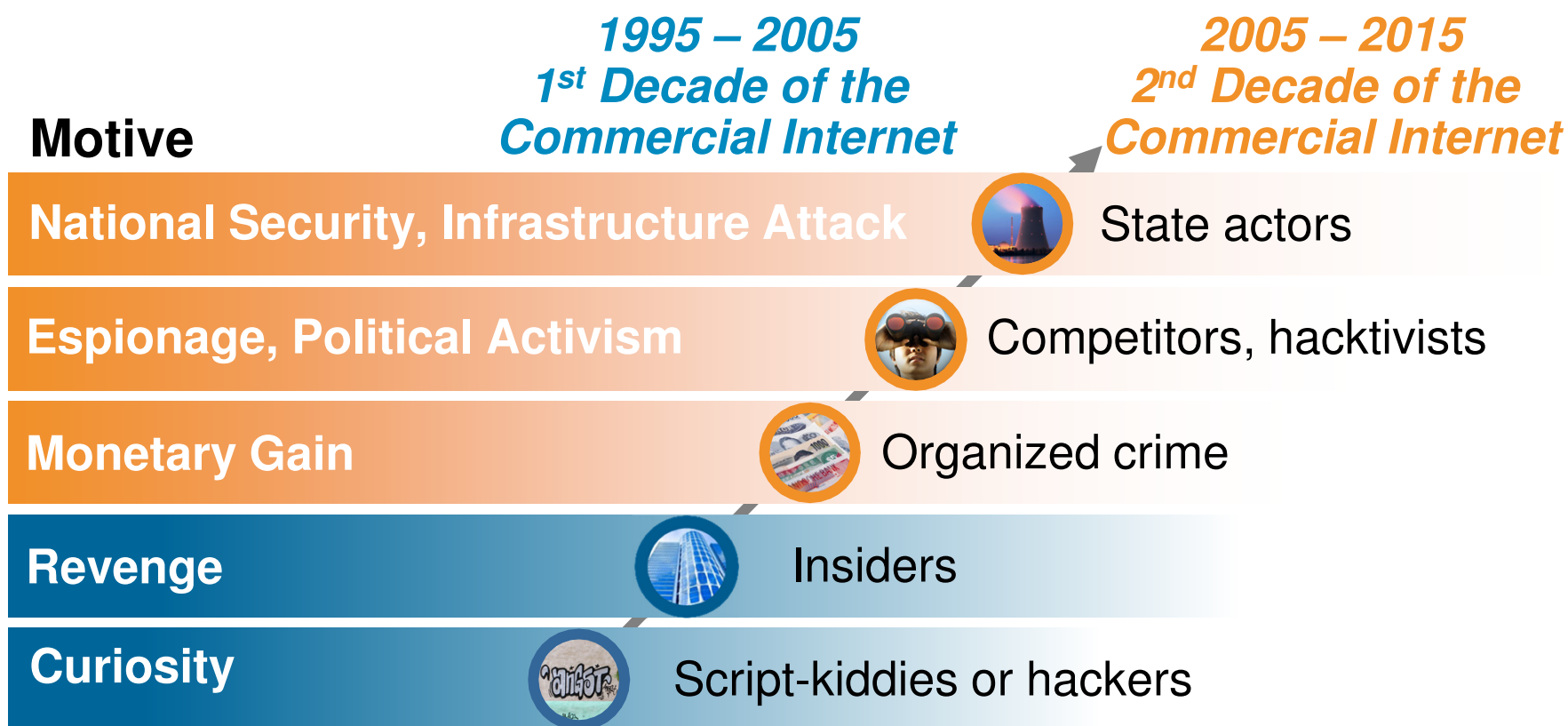


Cloud and virtualization



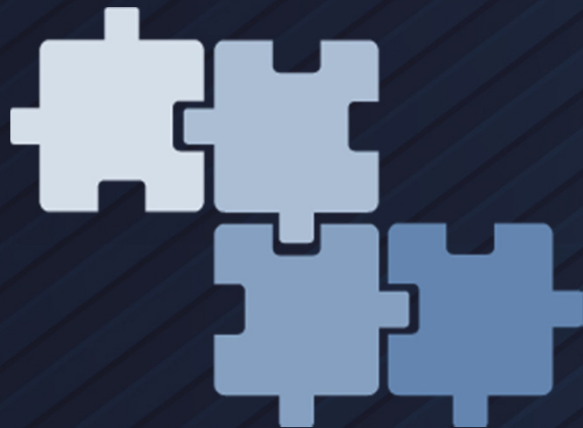
Bring your own IT

Motivation and sophistication is evolving rapidly



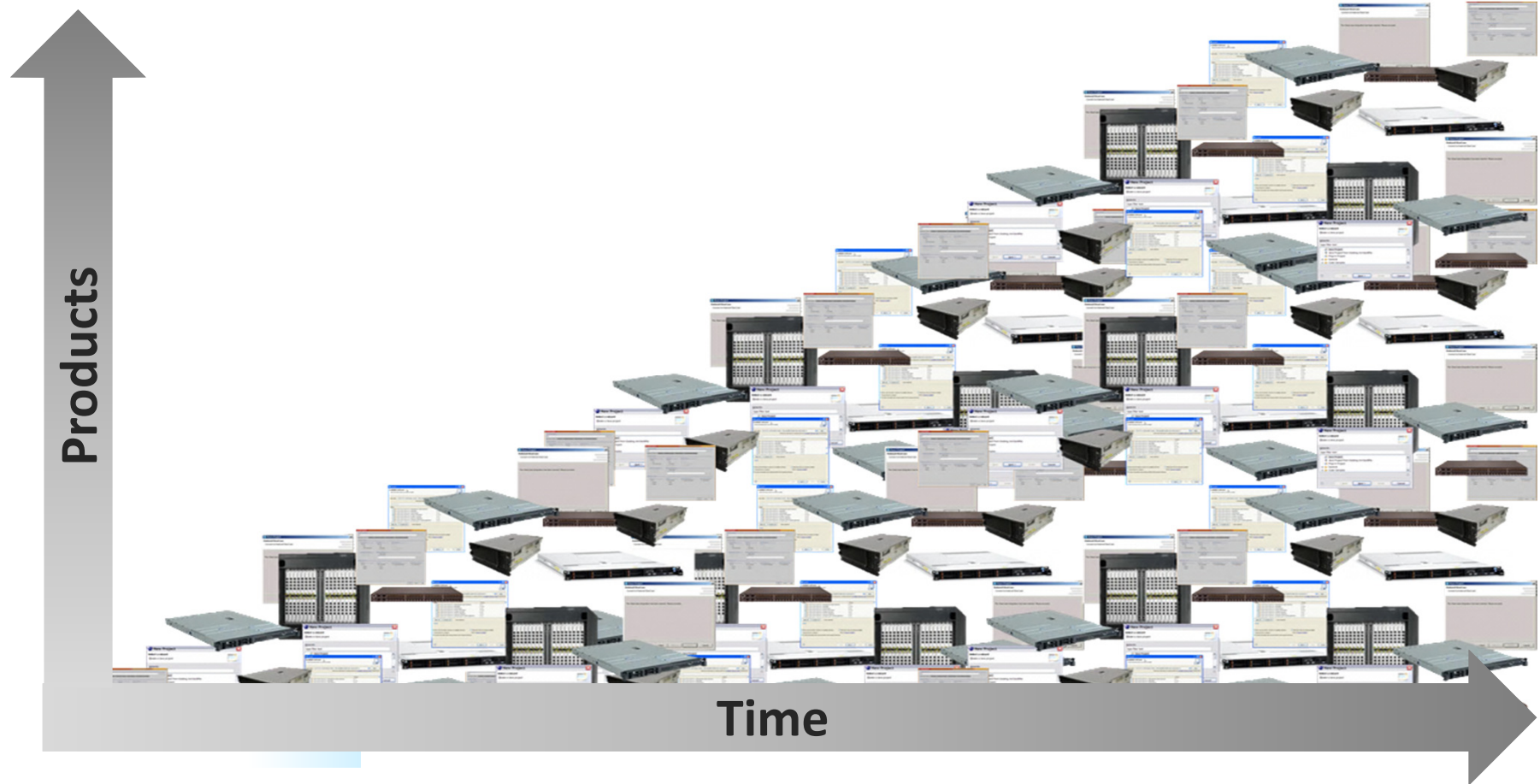
IBM SolutionsConnect 2013

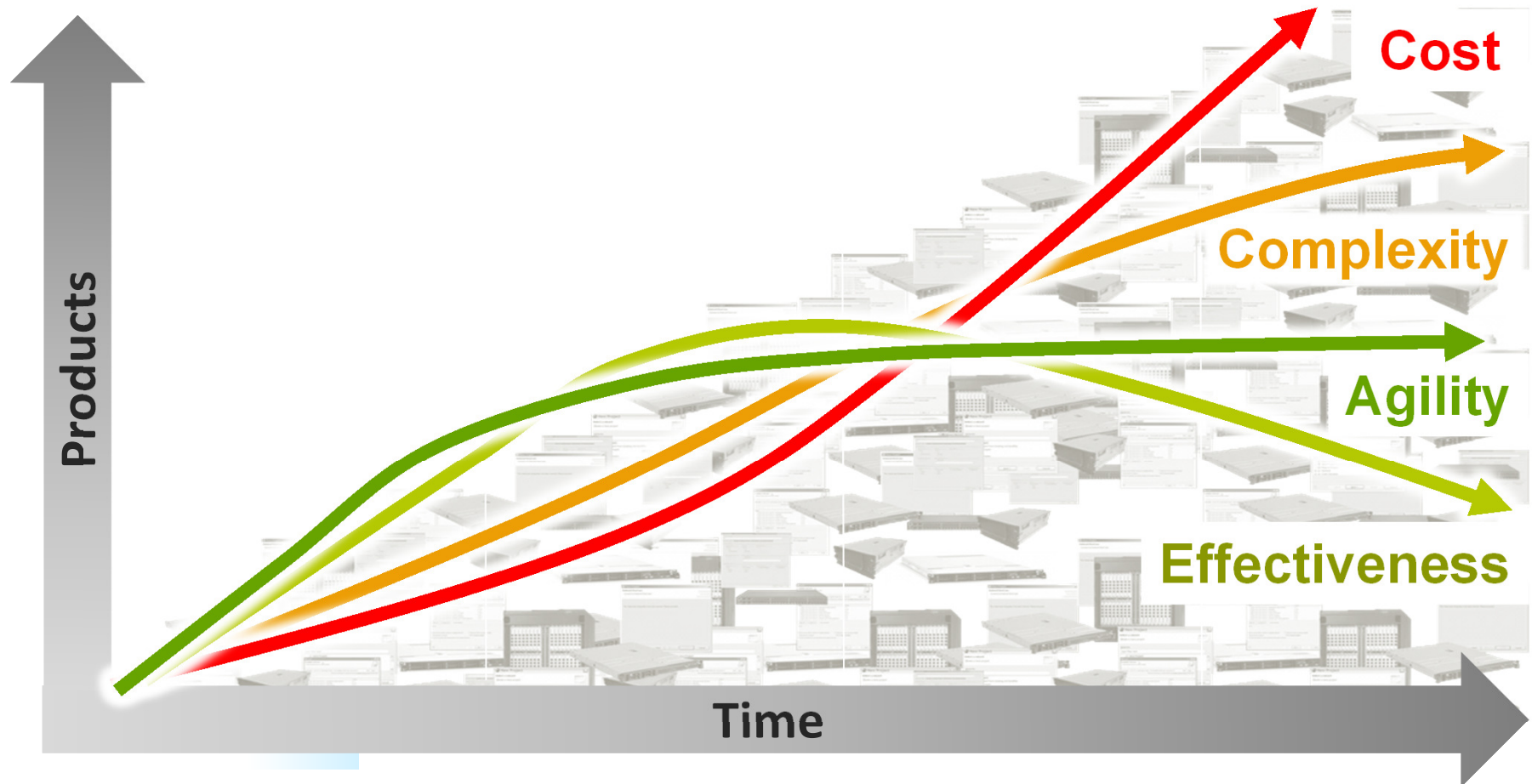
Turning Opportunity into Outcomes.



How do we
solve this?





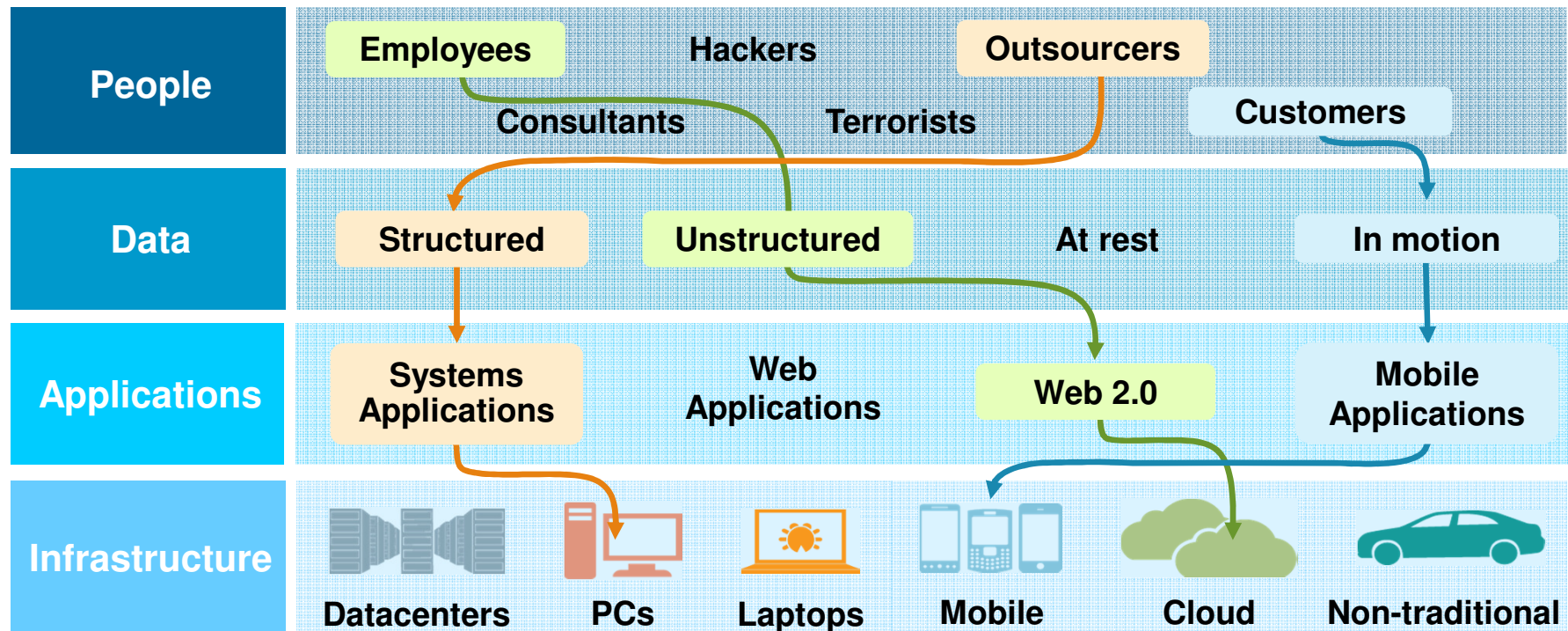




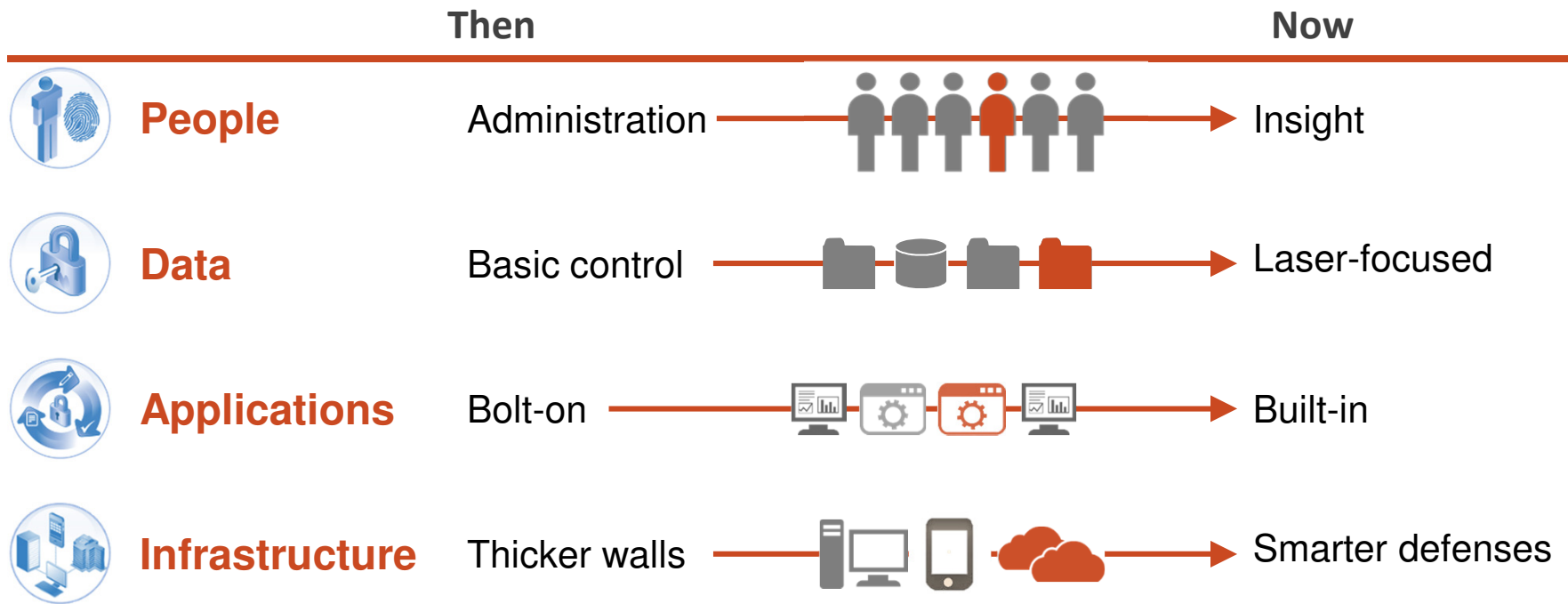
Your security team sees noise



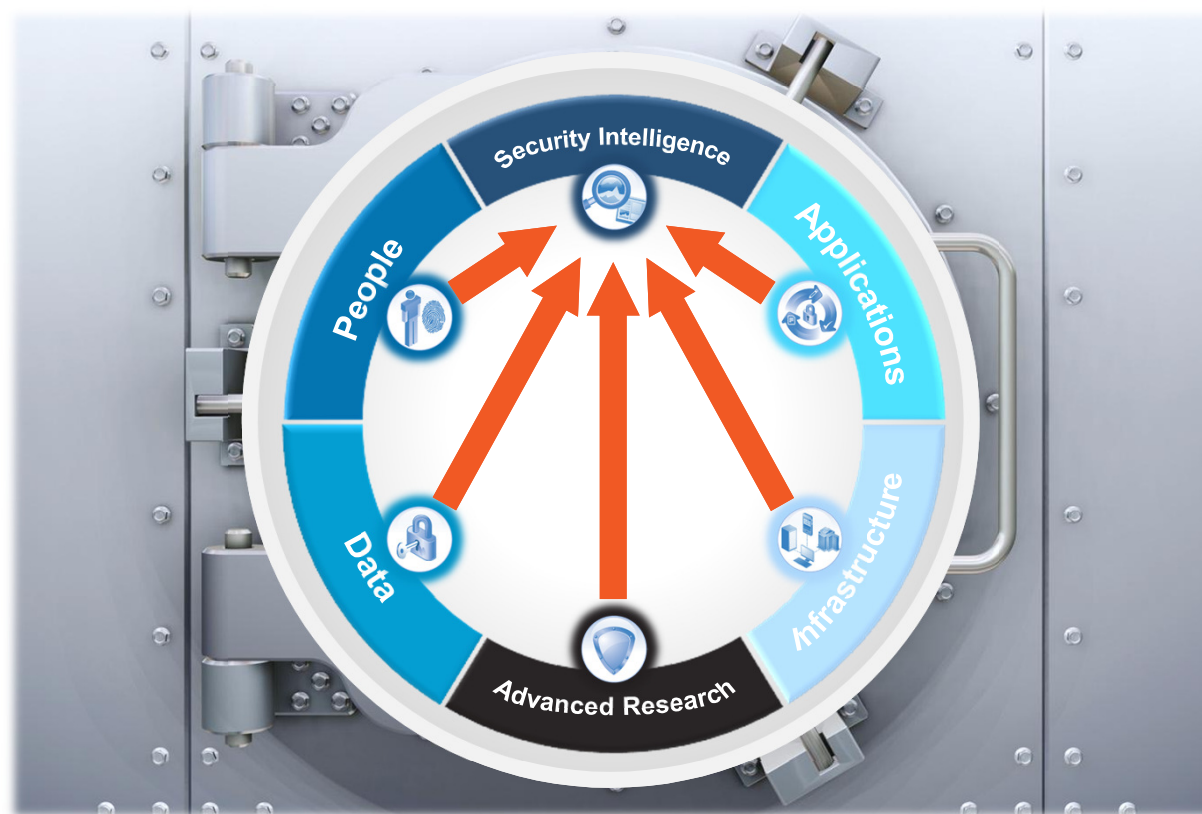
Security challenges are a complex, four-dimensional puzzle ...



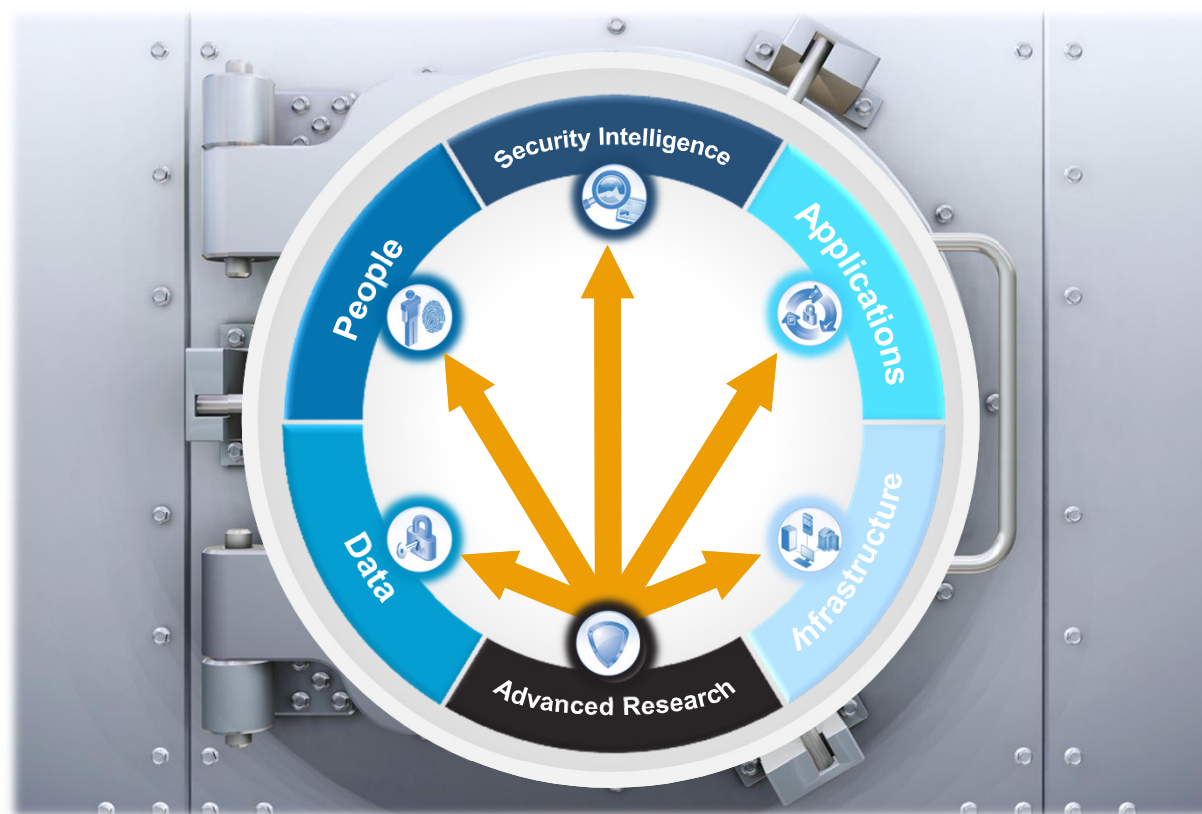
... that requires a new approach



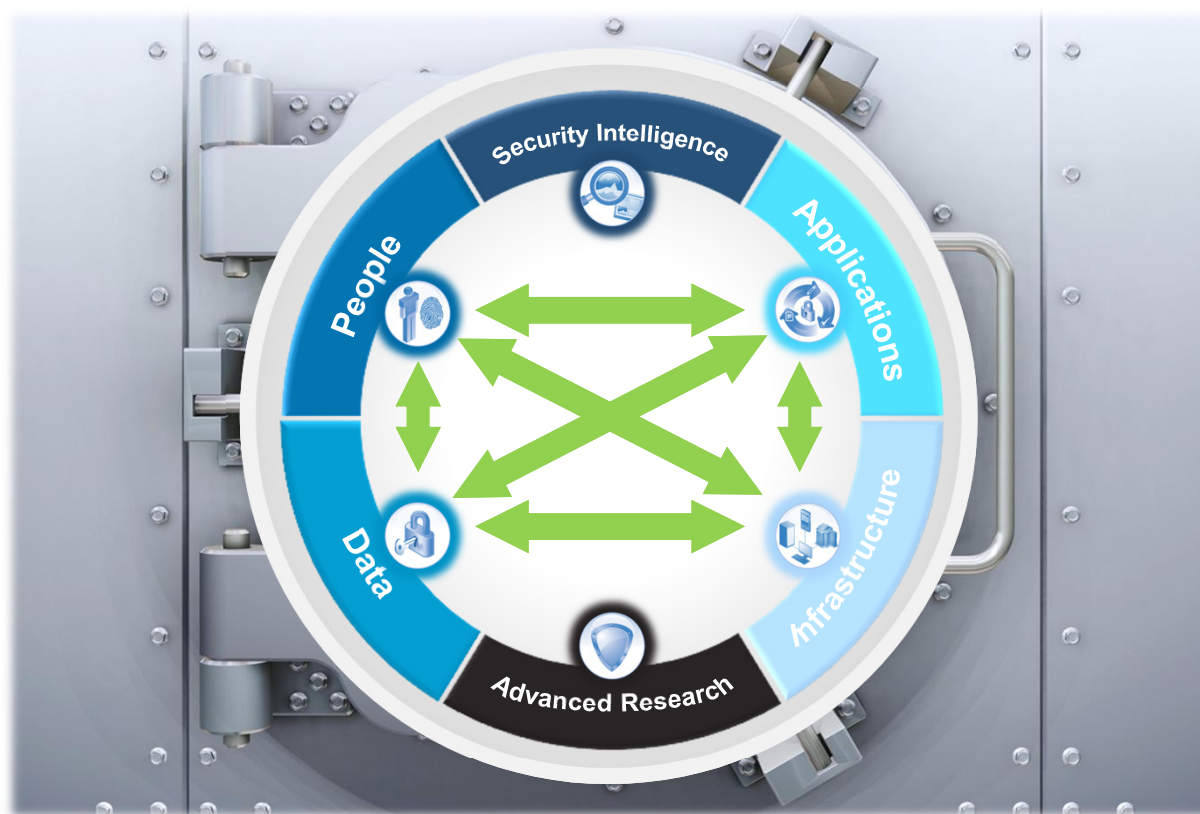
Collect and Analyze Everything



Monitor Everything



Consume Threat Intelligence



Integrate Across Domains

IBM SolutionsConnect 2013

Turning Opportunity into Outcomes.



Applying these
principles



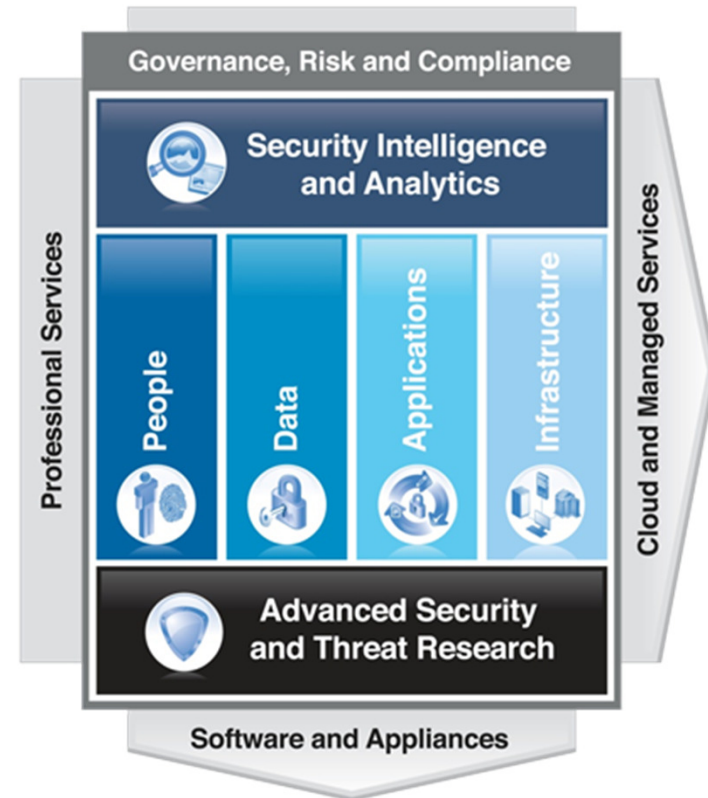


IBM delivers security solutions across a comprehensive framework

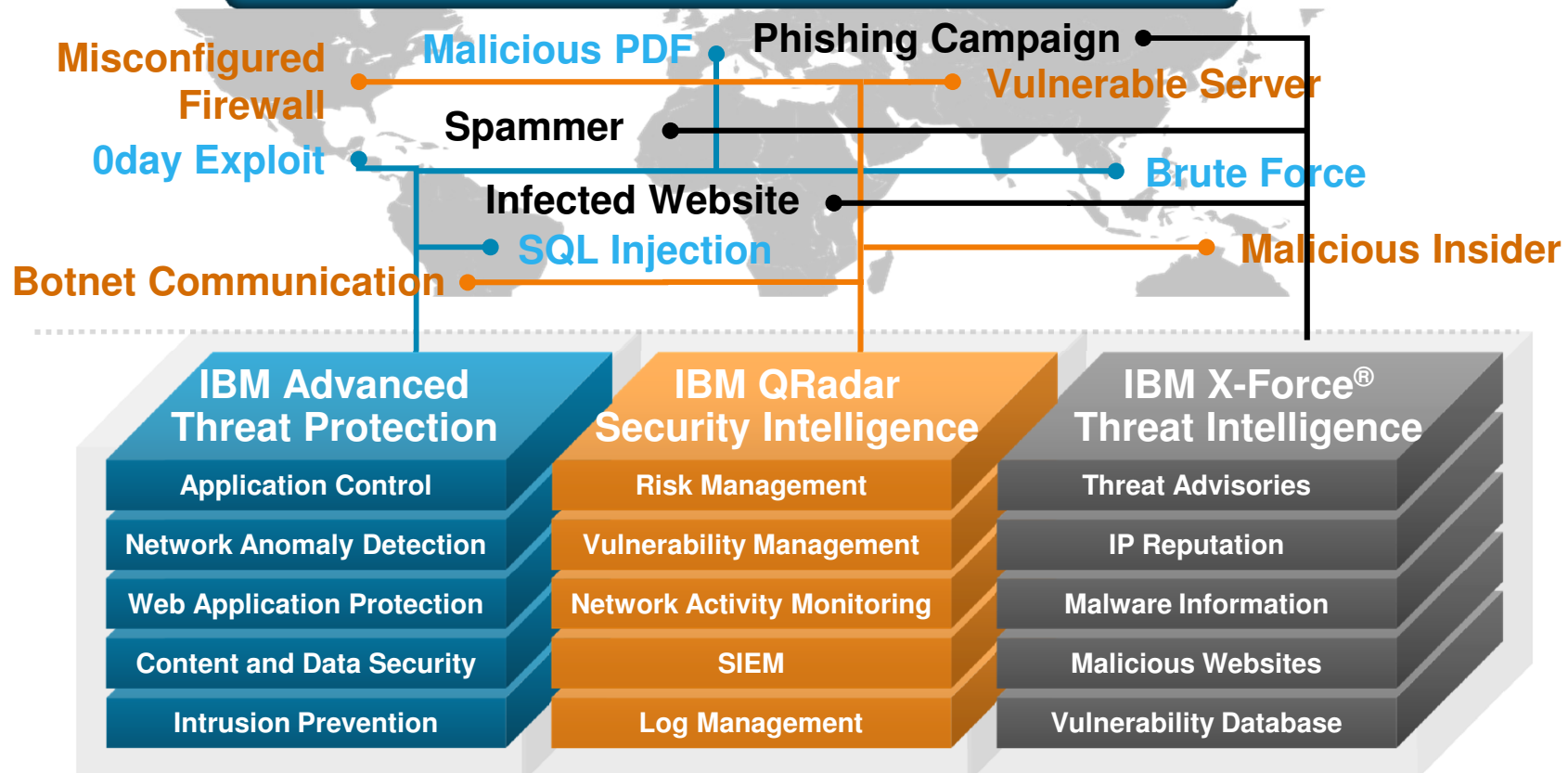
Intelligence

Integration

Expertise



IBM Advanced Threat Protection Platform



IBM Mobile Security



Device Management

Security for endpoint device and data

Network, Data, and Access Security

Achieve visibility and adaptive security policies

Application Layer Security

Develop and test applications

In 2013 we will continue to focus on solving the big problems

Advanced Threats

Sophisticated, targeted attacks designed to gain continuous access to critical information are increasing in severity and occurrence



Advanced Persistent Threats
Stealth Bots Targeted Attacks
Designer Malware Zero-days

Mobile Computing

Securing employee-owned devices and connectivity to corporate applications are top of mind as CIOs broaden support for mobility



Customers

Cloud Computing

Cloud security is a key concern as customers rethink how IT resources are designed, deployed and consumed



Regulation and Compliance

Regulatory and compliance pressures are mounting as companies store more data and can become susceptible to audit failures





Your security team sees noise

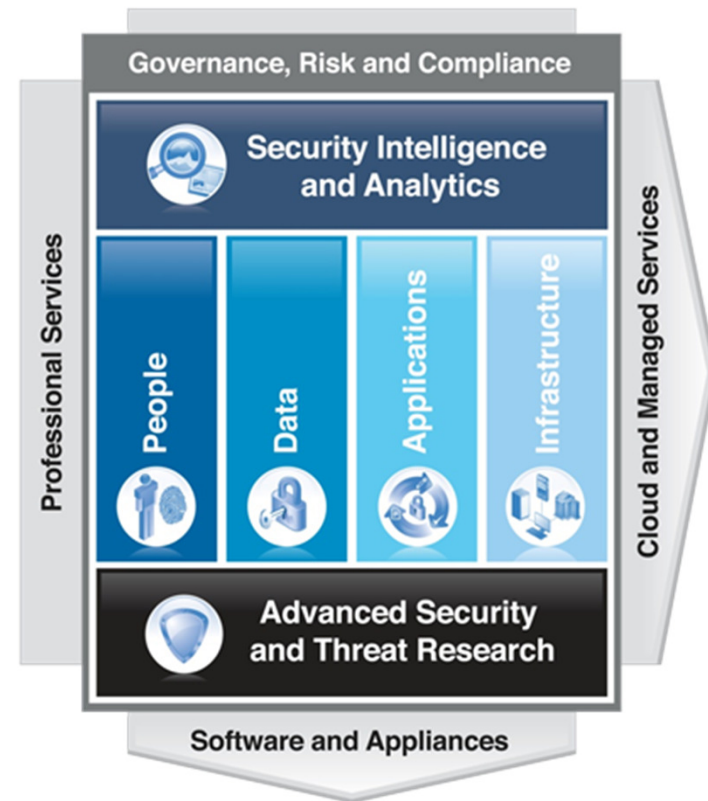


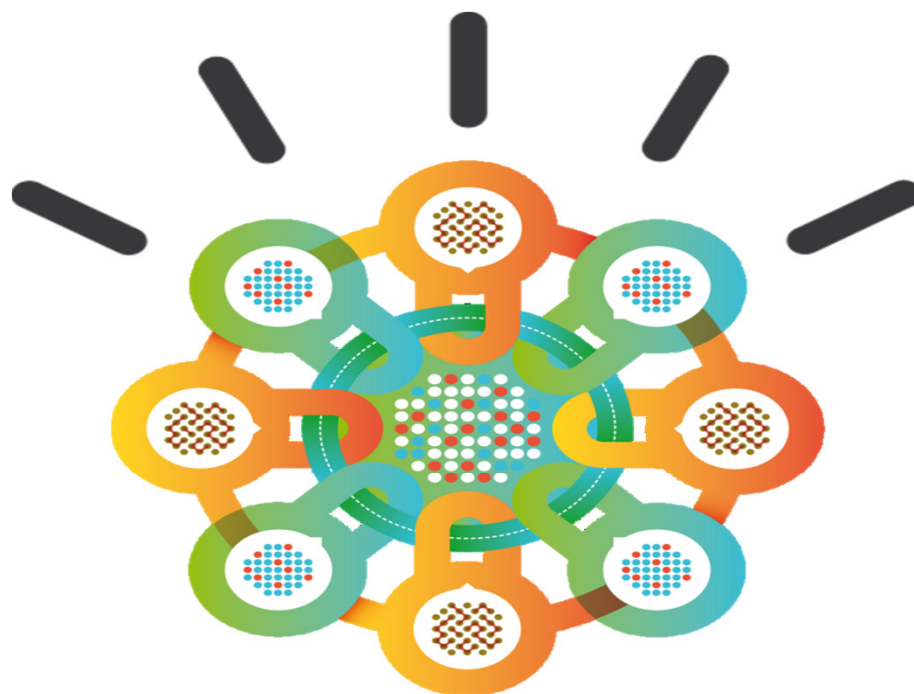
IBM Security Framework

Intelligence

Integration

Expertise





Security Intelligence

ibm.com/security
smartersecurity.nl

