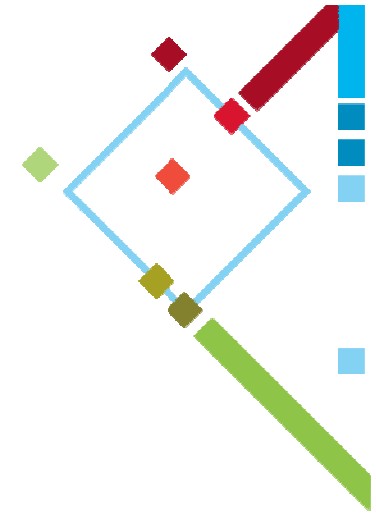


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IBM Cognos Finance Forum 2011

14. April 2011, Vista3, Wien

Patrick Schacher

Financial Performance Management

Solution Advisor, Business Analytics ALPS

IBM Schweiz AG



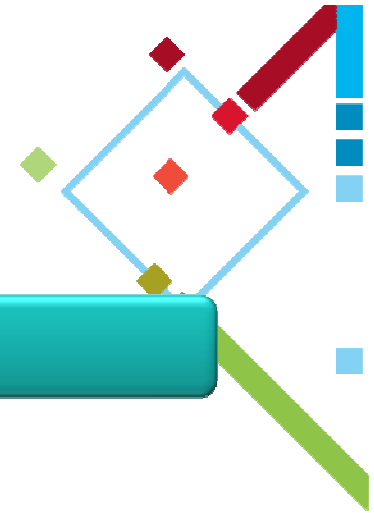
Agenda

Clarity Systems – Eine erste Übersicht

Was ist Clarity FSR und wie funktioniert es?

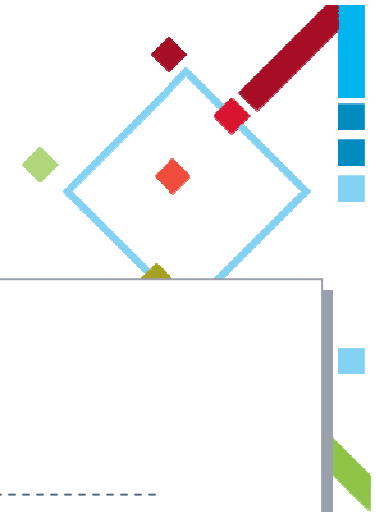
Live FSR Demo

F&A



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Clarity Systems – Eine Übersicht



Gegründet	1995 in Toronto, Canada
Fokus	Auf CPM & Financial Governance
Geografie	Global tätig
Customers	Fortune 1000 – über alle Industriebereiche
Benutzer	40,000+ users
Wachstum	Ca. 40% jährliches Wachstum
Stabilität	An IBM Company seit Oktober 2010

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Clarity FSR – Die Analysten sind begeistert

Gartner

“FSR makes it possible to create financial statements in a controlled environment, using a workflow collaboration process that is auditable and has visibility and transparency. FSR can also apply XBRL tags for external disclosure that will aid in passing financial information to regulatory agencies.”

“Publicly traded companies in the US that have or will soon have XBRL disclosure requirement should evaluate the Clarity offering, as should any enterprise that wishes to close the control gap in financial reporting.”

Source: Gartner Cool Vendors in Risk Management and Compliance, [March 2009](#)

“Clarity FSR is an automated external reporting solution that improves the efficiency of the external reporting process, while delivering multiple output formats, including XBRL.”

Source: Gartner Magic Quadrant for CPM Suites, [December 2008](#)



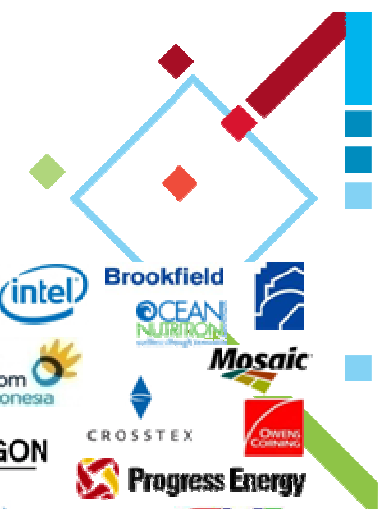
FORRESTER

“Clarity Systems has a differentiated capability to produce full regulatory filings as well as strong XBRL tools.”

Source: [The Forrester Wave, October 2007](#)

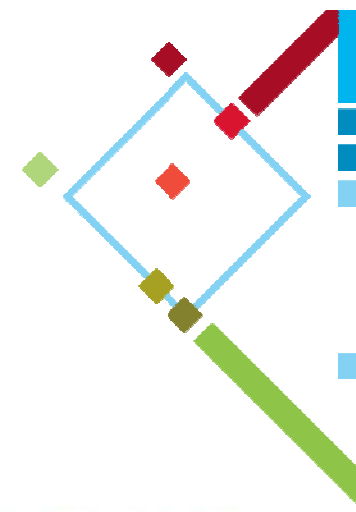
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Clarity FSR – Weltweite Kundenbasis



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Clarity FSR – Die neusten Kunden in Europe



Morgan Stanley



FrieslandCampina



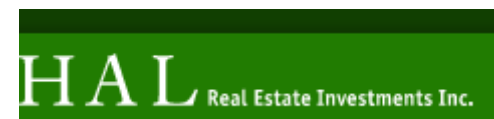
vodafone



BNP PARIBAS



BANK FOR INTERNATIONAL SETTLEMENTS



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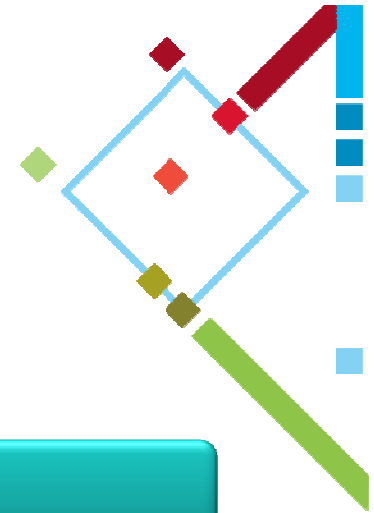
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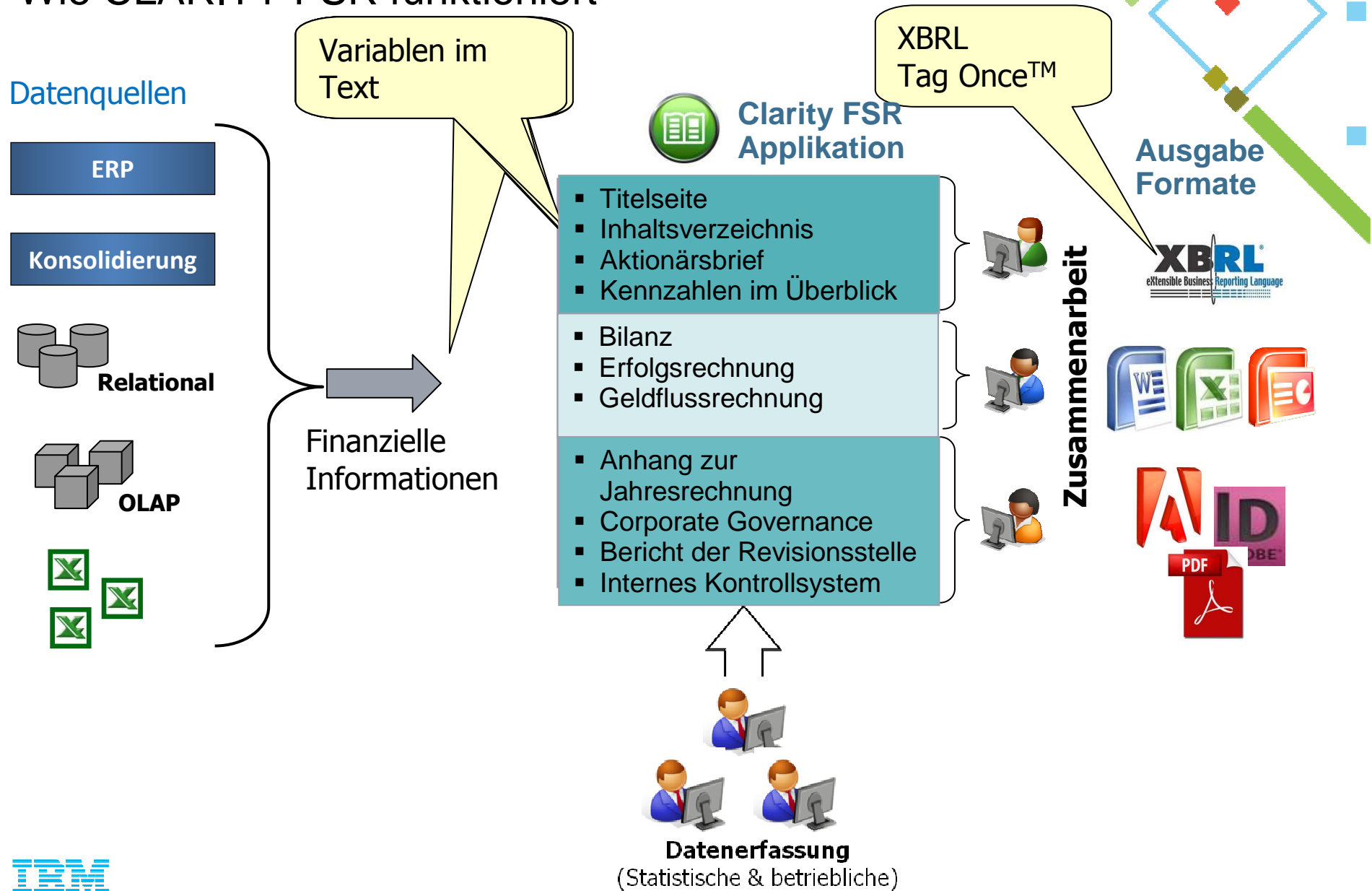
Live FSR Demo

F&A



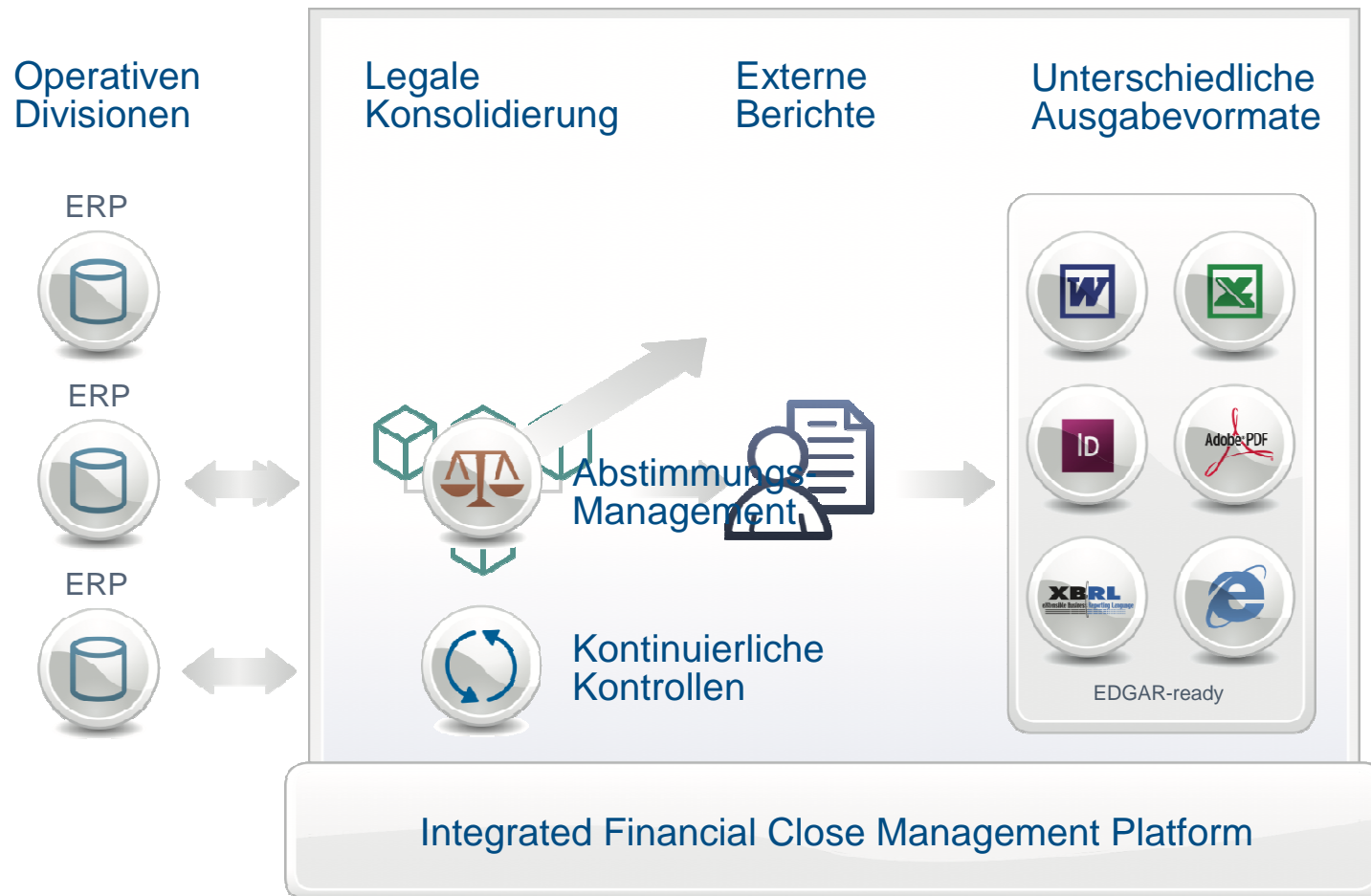
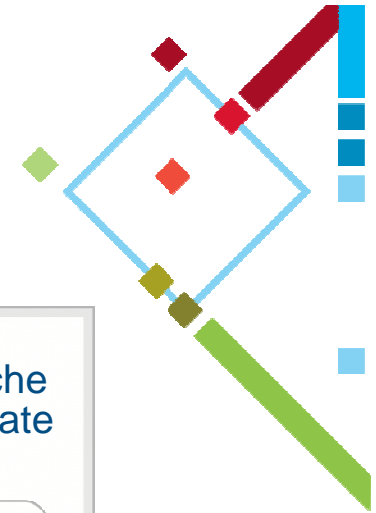
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Wie CLARITY FSR funktioniert

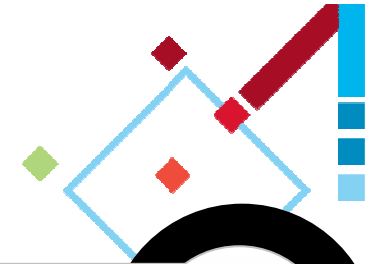


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Manuelle vs. Integrierte Finanz-Berichterstattung



Clarity FSR reduziert das Risiko



1

Risiko von Fehler

Feature	Benefit
Integriert. in Datenquelle	Keine manuelle Dateneigabe
Text-Variable	Keine Widersprüche im Text
Validierungsregeln	Zahlen stimmen immer

Eine Version der Wahrheit

Risiko verspäteter Abgabe

2

Feature	Benefit
Verwendung des letzten Berichts als Template	Keine Notwendigkeit neu zu formatieren
Autom. Laden von Daten	Keine manuelle Dateneigabe

Früher mit der Durchsicht des Berichts beginnen

Feature	Benefit
Gesicherte Anzeige und Bearbeitung von Objekten	Nur berechtigte Personen können Daten einsehen / edit.
Workflow kontrolliert Zu-griffe im ganzen Prozess	Objekte und Daten nur dann ersichtlich, wenn notwendig

Zugriff auf Information ist kontrolliert

Feature	Benefit
Compliance Checklists	Sicherstellen, dass die richtigen Prozessschritte befolgt werden
Audit Trail / Protokolle	Aufzeichnung wer, wann, was gemacht bzw. geändert hat

Erhöhtes Vertrauen in den endgültigen Bericht

3

Risiko eines Insider-Lecks

Risiko von Non-Compliance

4

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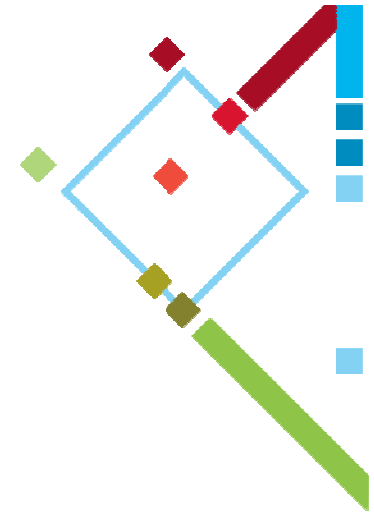
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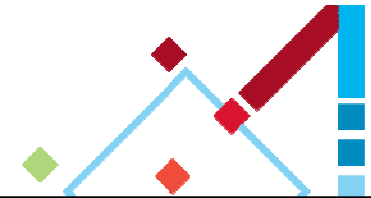
Was ist Clarity FSR und wie funktioniert es?

Live FSR Demo

F&A



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Live Demonstration

Clarity FSR - [Report Design - Show All Groups]

File Forms XBRL Tools Administration Window Help

Presentation Linkbase

BalanceSheetClassified

- Balance Sheet, Classified Format
 - Balance Sheet (Presentation)
 - Assets (Presentation)
 - Assets, Non-Current (Presentation)
 - Property, Plant and Equipment, Net, Beginning Balance
 - Investment Property**
 - Intangible Assets, Net
 - Biological Assets, Non-Current
 - Investments in Subsidiaries, at Cost
 - Investments in Associates, at Cost, Beginning Balance
 - Investments in Joint Ventures, at Cost
 - Equity Method Accounted Investments, Total
 - Deferred Tax Assets
 - Assets Pledged as Collateral Subject to Sale or Repledging, Non-Current
 - Other Financial Assets, Non-Current
 - Hedging Assets, Non-Current
 - Trade and Other Receivables, Net, Non-Current
 - Prepayments, Non-Current
 - Cash Restricted or Pledged
 - Other Assets, Non-Current
 - Assets, Non-Current, Total
 - Assets, Current (Presentation)
 - Assets, Total
 - Equity and Liabilities (Presentation)

XBRL Inspector Dimensions Footnotes Properties Calculations Content Model

Selection Info

Cell: Not tagged Element: Not tagged

Time: Not tagged

Unit: Not tagged

Scale: Not tagged

Mark all tags Remove All

Time Period Instant: BS 31 Dec 2004 Unit: USD Scale: Dollars Assign

Microsoft Excel - e7d84ec4158045dfbc493eb97a51ba07.xls

File Edit View Insert Format Tools Data Window Clarity Help

Arial 8 B I U

B13 fx

	A	B	C	D	E
1					
2		GAAP	transition to	IFRS	
3	Non-current assets				
4	Property, plant and equipment	42,452	(19,050)	23,402	
5	Goodwill	1,859	886	2,745	
6	Intangible assets	6,021	(780)	5,241	
7	Investments in associates	3,958	-	3,958	
8	Receivables	1,822	18,611	20,433	
9	Investments in unconsolidated subsidiaries	634	(634)	-	
10	Investments in other companies	14,377	-	14,377	
11	Deferred income tax assets	-	522	522	
12		71,123	(445)	70,678	
13	Current assets				
14	Inventories	17,257	408	17,665	

Display Database BS31DEC

Ready

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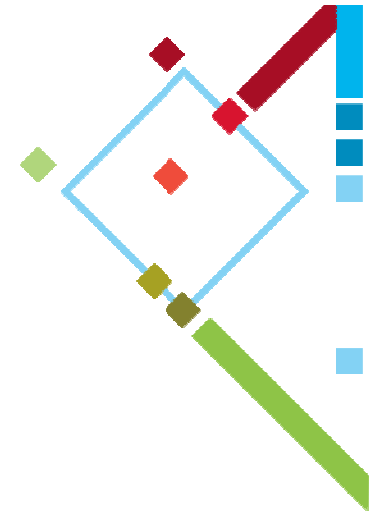
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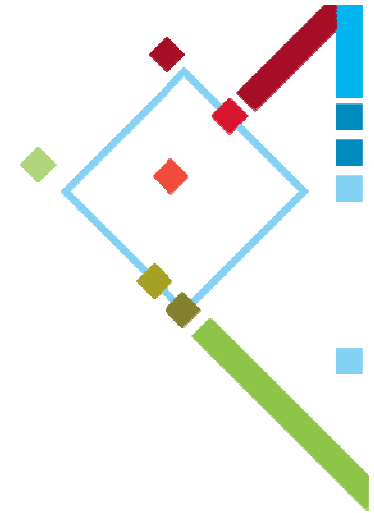
Live FSR Demo

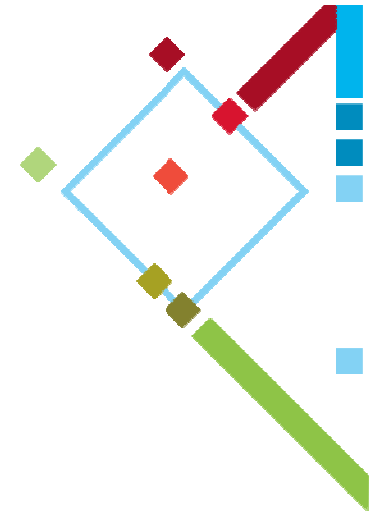
F&A



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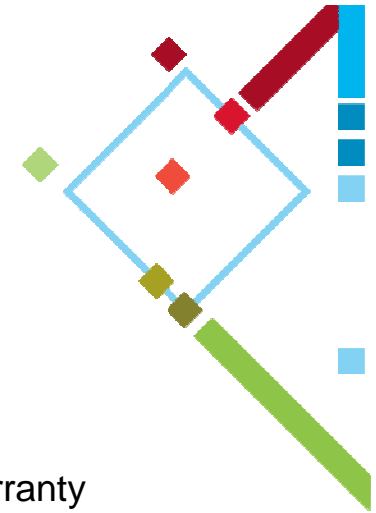
Fragen & Antworten





Thank you

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