

Linux on System z als zentrale Schaltstelle



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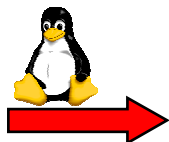
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■ Agenda

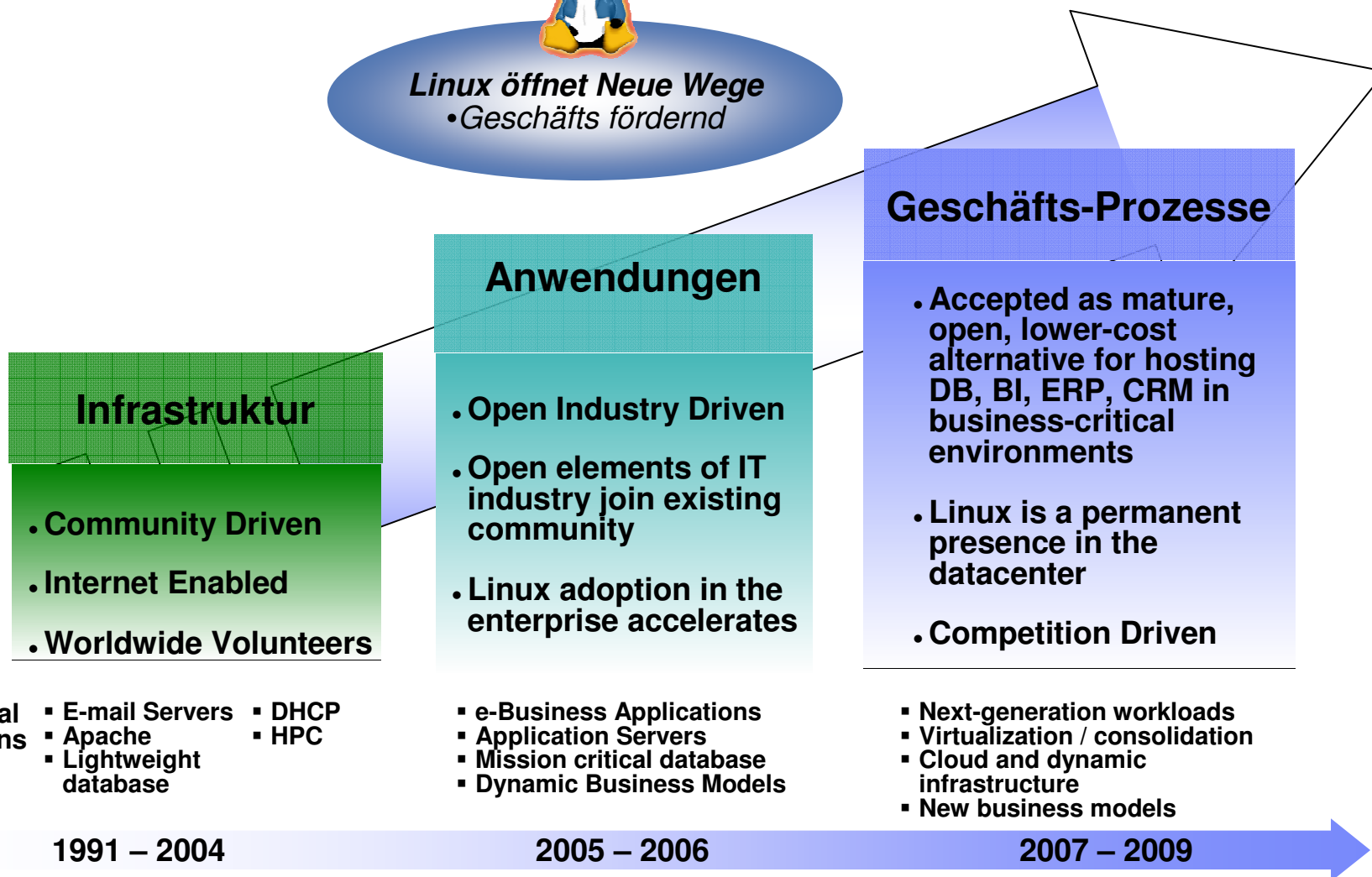
1. Die Pinguine im großen Stall
2. Tor der Burg
3. Datenspeicher
4. Spinnennetz
5. Kommunikationsrohr
6. Tresor



Wachstum der Pinguine für lebenswichtige Aufgaben

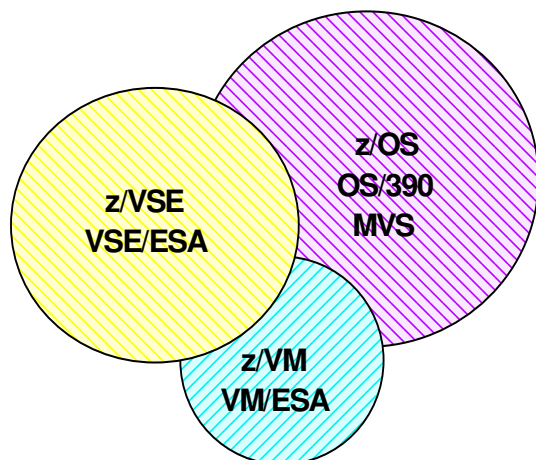


Linux öffnet Neue Wege
 • *Geschäfts fördernd*



IFL – Laufsteg für Pinguine

Traditional Mainframe Operating Systems

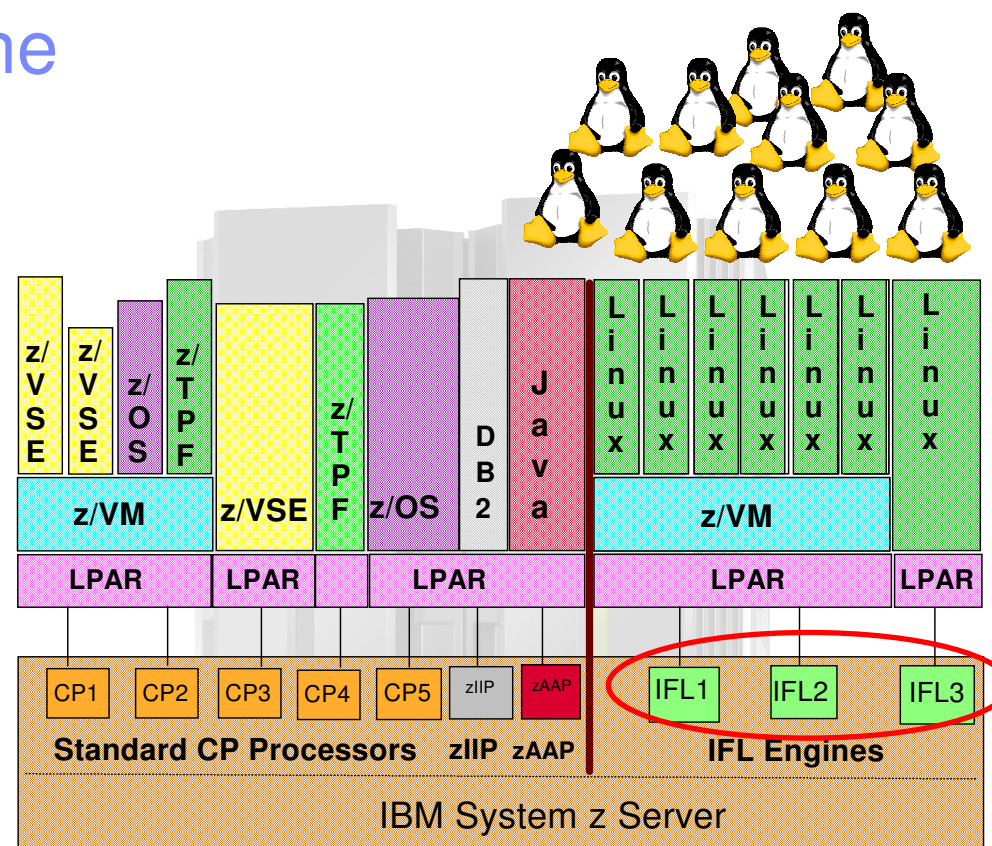


Standard Processors

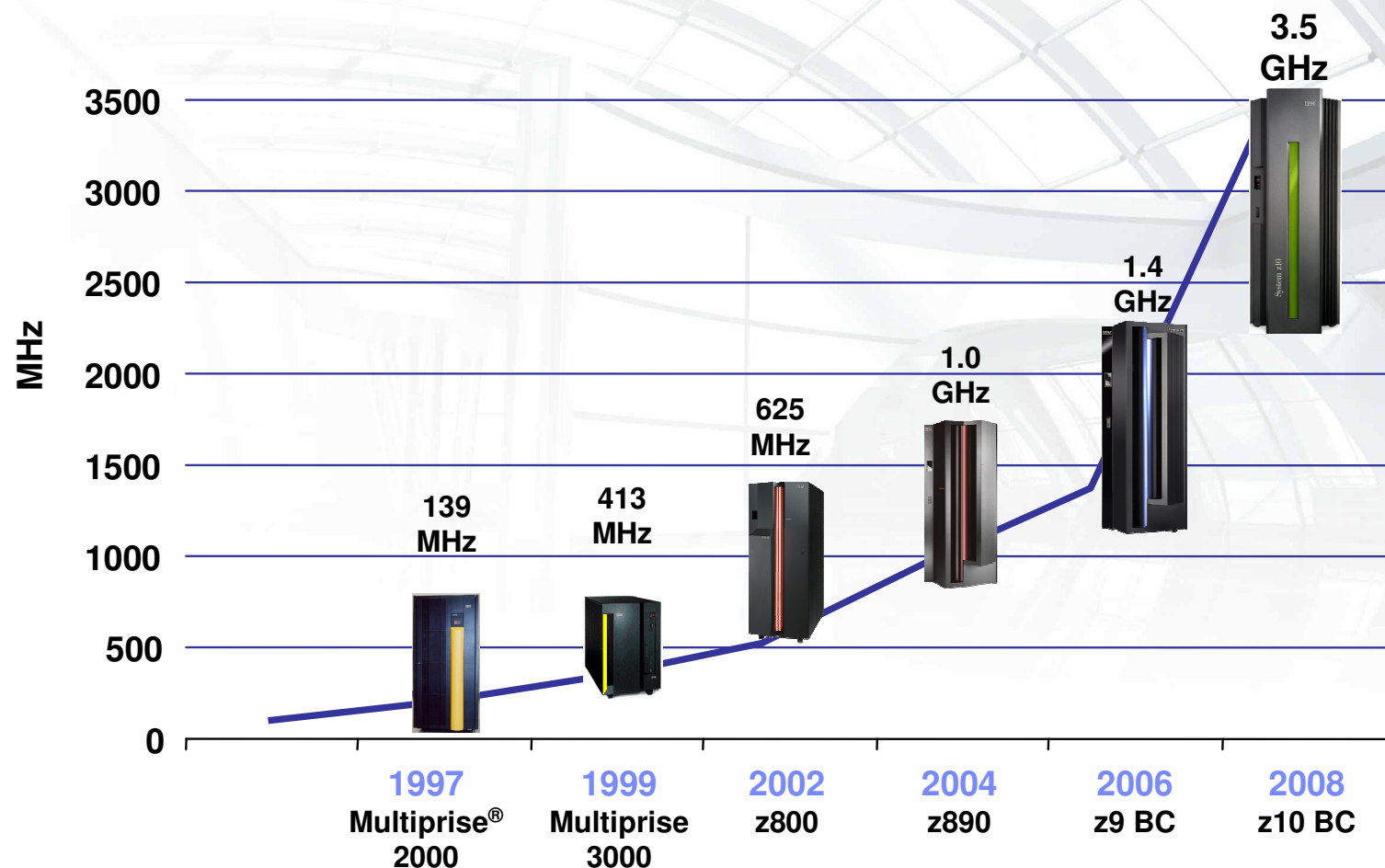
- CP
 - For z/OS, z/VSE, z/VM workloads

Specialty Processors

- CF (Coupling Facility)
 - For Parallel Sysplex with z/OS
- **IFL (Integrated Facility for Linux)**
 - For Linux and Linux applications
- zAAP (zSeries Application Assist Processor)
 - For offload of Java applications from z/OS
- zIIP (System z9 Integrated Information Processor)
 - For z/OS offload of DB2 distributed requests



Mit voller Kraft auf - IBM System z10 Business Class



- Multiprise 2000 - 1st full-custom CMOS S/390[®]
- Multiprise 3000 – Internal disk, IFL introduced on midrange

- IBM eServer™ zSeries[®] 800 (z800) - Full 64-bit z/Architecture[®]
- IBM eServer zSeries 890 (z890) - Superscalar CISC pipeline
- z9 BC - System level scaling

- z10 BC - Architectural extensions
- Higher frequency CPU

Hoher Performance Schub

Hardware Decimal Floating Point

*Up to 10X improvement
in decimal floating point
instructions**

- Decimal arithmetic widely used in commercial and financial applications
- Integrated on **every z10 core to deliver a performance boost** to execution of decimal arithmetic
- Growing industry support for hardware decimal floating point standardization
 - Java BigDecimal, C#, XML, C/C++, GCC, **DB2® V9**, Enterprise PL/1, Assembler
 - Open standard definition led by IBM



***Bringing high performance computing benefits
to commercial workloads***



* All performance information was determined in a controlled environment.

Enterprise Linux Server (ELS) – Konsolidierung für Jedermann

Serverkonsolidierung ist längst nicht mehr nur eine Herausforderung für große Unternehmen. Der Enterprise Linux Server (ELS) bietet Ihnen eine vollständige Infrastrukturkonsolidierung und -vereinfachung für jede Unternehmensgröße und -art. Dabei kombiniert er das Leistungsspektrum der Mainframetechnologie mit der Flexibilität der Virtualisierungstechnologie und einem kosteneffektiven Linux-Betriebssystem.

Schneller. Besser. Größer.

In der IT wird alles schneller, besser und größer. Dadurch können Gesamtbetriebskosten, Komplexität, Energieverbrauch, Kosten für Betriebssysteme, Wartungskosten und Risiken deutlich reduziert werden.

Virtualisierung - besser als je zuvor

Durch den direkten Betrieb der Virtualisierungssoftware wird die Leistung der virtuellen Server maximiert und das Management vereinfacht. Der Betrieb von Linux ermöglicht Kunden eine große Auswahl an Anwendungen und stellt zudem eine hochleistungsfähige Lösung zu günstigen Konditionen dar.

Einfachheit weiter gedacht

Enterprise Linux Server (ELS) bietet Unterstützung bei der vollständigen Durchführung des Virtualisierungsprozesses. Dadurch können Sie die benötigte Serverzahl auf ein Minimum reduzieren, das Management der Serverinfrastruktur vereinfachen und profitieren zudem von der Benutzerfreundlichkeit des Linux-Betriebssystems.

IBM System z10 BC ermöglicht es mittelständischen Unternehmen, ihre Kosten für den Betrieb und die Unterstützung von Anwendungen deutlich zu senken ohne dabei die Zahl an Applikationen zu reduzieren. Dies wird in erster Linie durch die Kombination der Leistung und Verfügbarkeit der Mainframe-Hardware mit der Flexibilität und Kosteneffizienz von Linux erreicht.

Kontakt



Haben Sie noch Fragen? Wir helfen Ihnen gerne.

[E-Mail an IBM](#)

Oder melden Sie sich telefonisch bei uns:

0800-784 3977

Montag bis Freitag von 9.00 - 17.00 Uhr

Weitere Informationen

[SUSE Linux Enterprise Server für IBM System z](#)

[Red Hat Enterprise Linux auf IBM z10 BC](#)

[YouTube: Die Wahrheit über Mainframes](#)

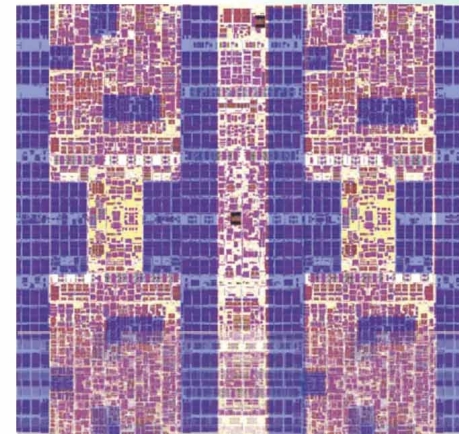
Making high performance a reality

Designed for the next evolution of Enterprise applications

- **New Enterprise Quad Core z10 processor chip**
 - 4.4 / 3.5 GHz - additional throughput means improved price/performance
 - Cache rich environment optimized for data serving
 - 50+ instructions added to improve compiled code efficiency
 - Support for 1 MB page frames

- **Hardware accelerators on the chip**
 - Hardware data compression
 - Cryptographic functions
 - Hardware Decimal Floating point

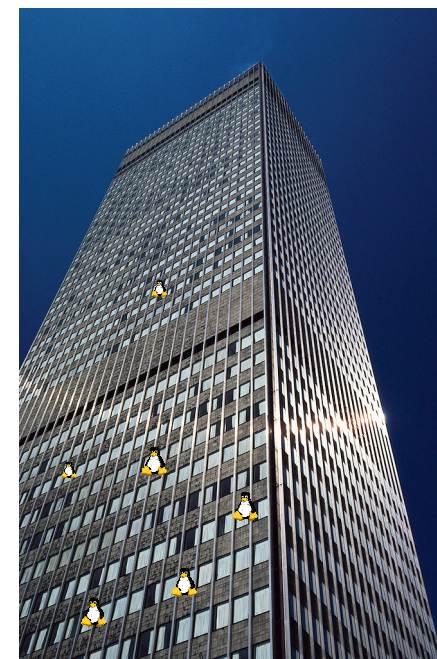
- **CPU intensive workloads get performance improvements from new core pipeline design**



**Enterprise Quad Core
z10 processor chip**

Hausung der Pinguine Räumlichkeiten mit großem Wachstum Virtualisierung mit System z

- **z/VM Virtualization**
 - **Vertical virtualization** - Grow workloads without linearly growing number of virtual guest machines (by allocating more CPUs, memory)
 - **Horizontal virtualization** – isolation of guests in a network for high availability of applications
 - **Dynamically** add, remove and shift capacity and physical resources to optimize workload results
- **LPAR Virtualization**
 - High Isolation with fixed resources
 - Direct attached I/O devices for max bandwidth

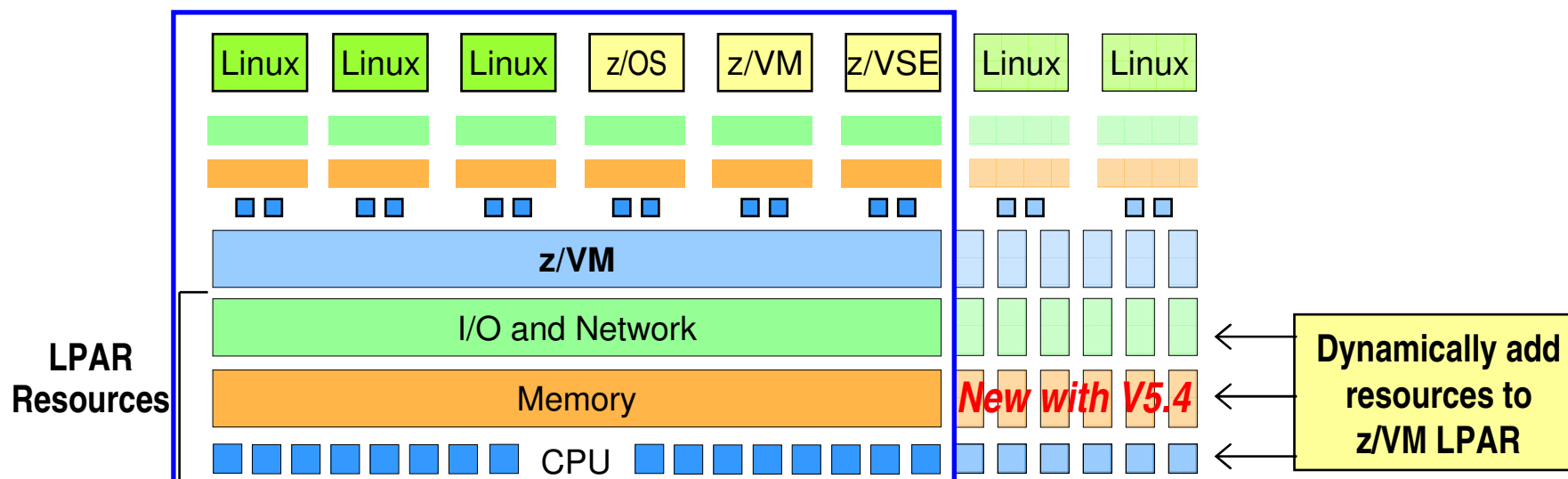


Virtualization – per Excellence

Virtualization for different workloads on the same layer

New z/VM V5.4 Function Enhances System Availability

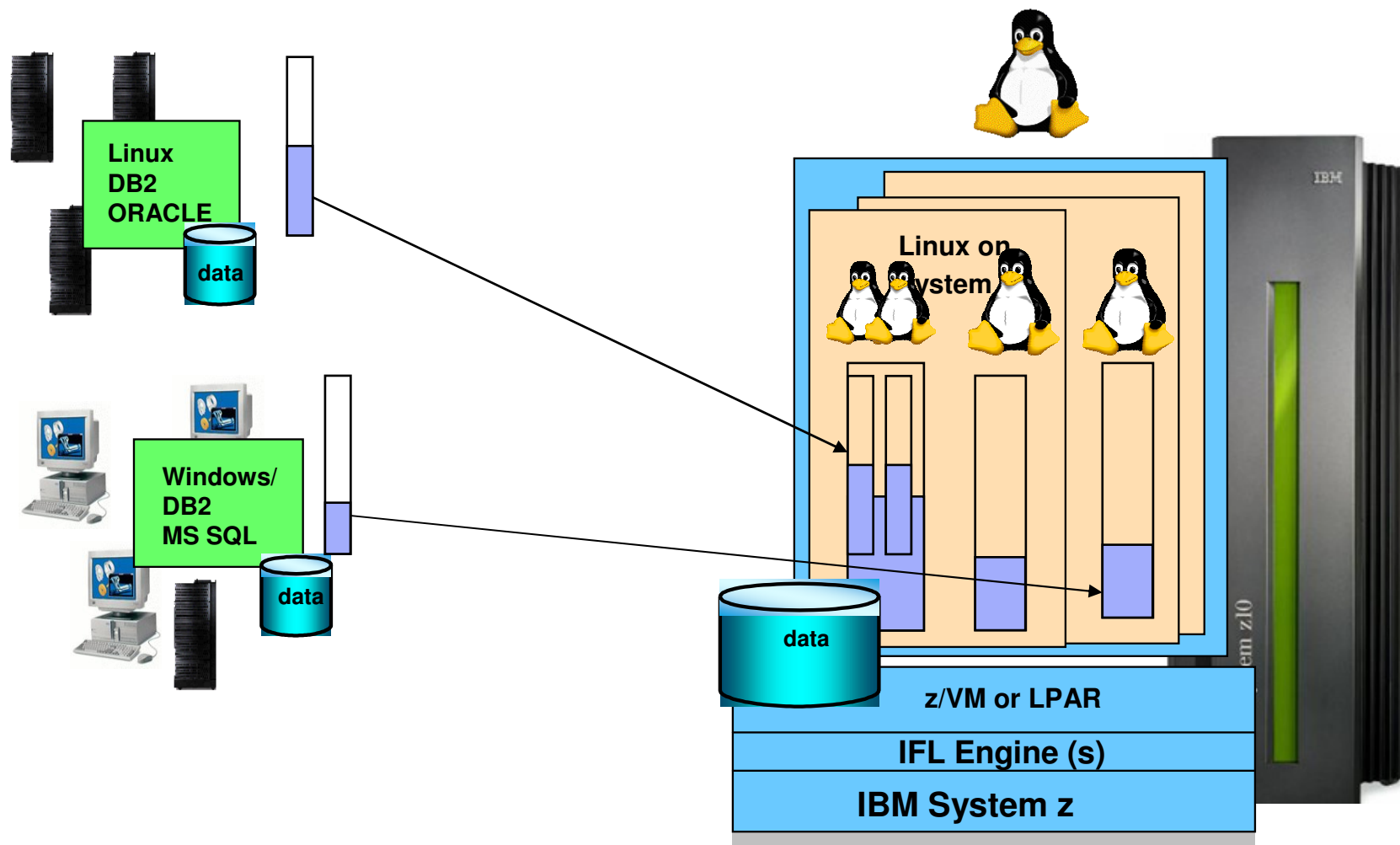
- **Users can non-disruptively add memory to a z/VM LPAR**
 - ▶ Additional memory can come from: a) unused available memory, b) concurrent memory upgrade, or c) an LPAR that can release memory
 - ▶ Memory *cannot* be non-disruptively removed from a z/VM LPAR
- **z/VM virtualizes this hardware support for *guest machines***
 - ▶ Currently, only z/OS and z/VM support this capability in a virtual machine environment
- **Complements ability to dynamically add CPU, I/O, and networking resources**



Smart economics: non-disruptively scale your z/VM environment by adding hardware assets that can be shared with every virtual server

Der Stall ist groß, dehnbar, beheizbar und abtrennbar

Virtualize, Consolidate, Integrate





■ Agenda



1. Die Pinguine im großen Stall
2. Tor der Burg
3. Datenspeicher
4. Spinnennetz
5. Kommunikationsrohr
6. Tresor

Dunkle Kammern der Burg erstrahlen in neuem Licht Host Access Transformation Services (HATS)

```

iseriesd Terminal
-----
Display Report

Width . . . : 219
Column . . . : 1
Control . . . :
Line . . . . : 1.....2.....3.....4.....5.....6.....7.....
PART_NUMBER PART_NAME INVENTORY PRODUCT_CATEGORY
-----
000001      80 Baseball glove      35 Sports
000002      81 Catcher's mit      20 Sports
000003      82 Baseballs - 1 doz.  40 Sports
000004      83 Baseball bat       46 Sports
000005      84 Football           33 Sports
000006      85 Basketball         25 Sports
000007      86 Tennis balls - 1 doz. 41 Sports
000008      87 Golf balls - 1 doz.  27 Sports
000009      88 Ice Skates         17 Sports
***** * * * * E N D O F D A T A * * * * *

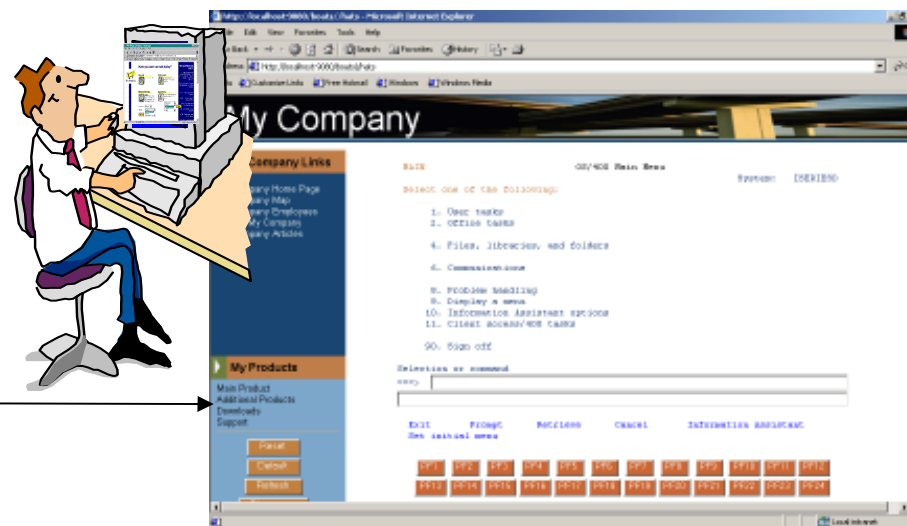
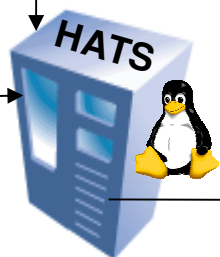
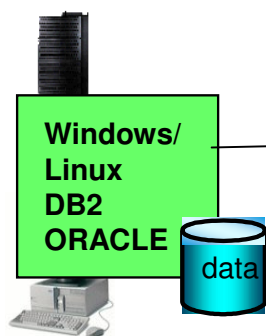
Bottom

F9=Exit  F12=Cancel  F19=Left  F20=Right  F21=Split

Ma* a 04/021
PF1 PF2 PF3 PF4 PF5 PF6 Enter PA1 Alt Insert BackTab NewLine
PF7 PF8 PF9 PF10 PF11 PF12 Clear PA2 SysReq Delete F10Exit NextPad
  
```

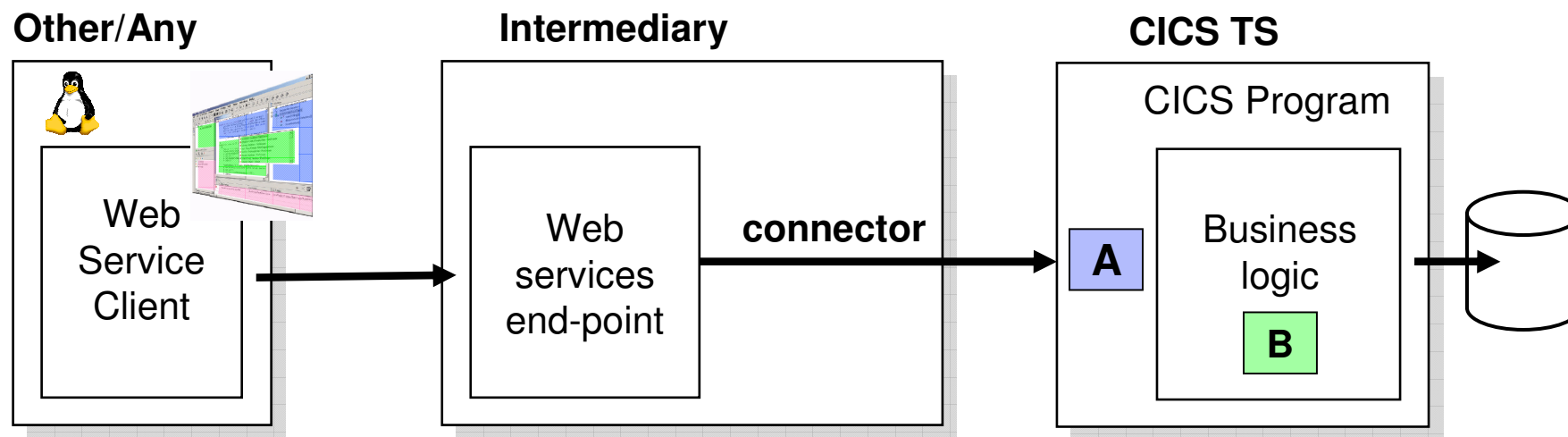
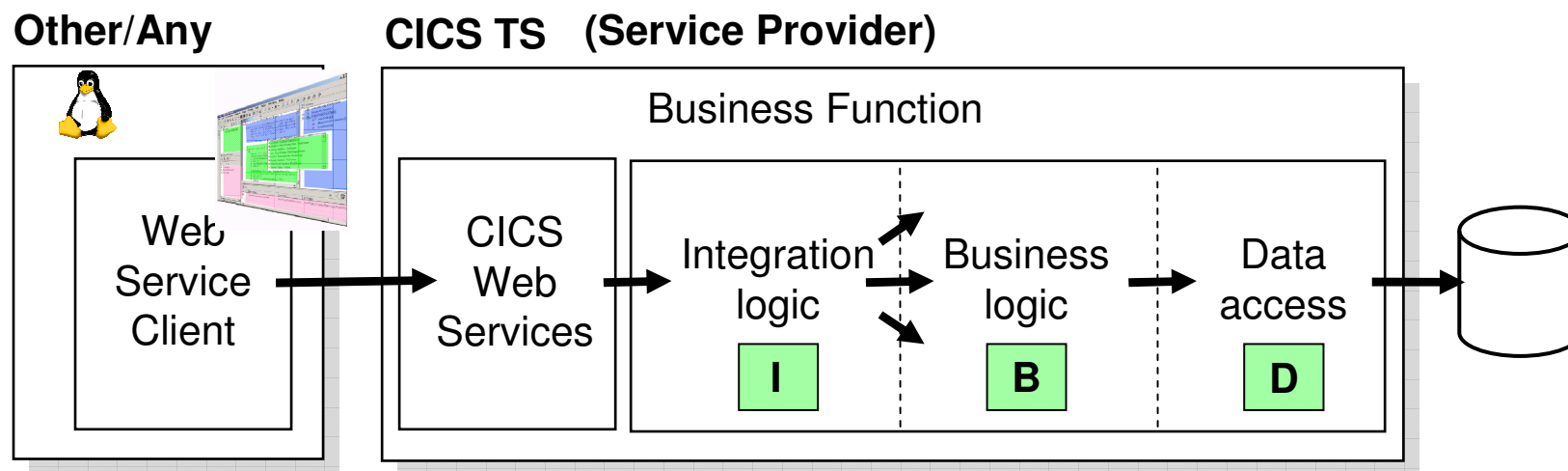
- Moderne Anwendungen
- Integration mit verteilten Anwendungen
- Web Service im Flug

3270 or 5250
data stream



HTML im Browser

Transaktionen bekommen Gesichter



.NET application run on Linux on System z

- 03/2009 Announcement Novell / SUSE
 - New Version of MONO runs .NET applications
- High scalable Web environment possible with Linux on System z
- Centralization on a large scalable platform on Linux

Novell's Mono Gets Faster and More Visual

Novell delivers new releases of Mono and MonoDevelop, making .NET on Linux easier and Windows-based development for Linux deployment faster.

'Kleinweich' im Pinguin Stall

March 31, 2009

By Sean Michael Kerner: [More stories by this author.](#)

Novell is making it easier for a Microsoft .NET developer to develop applications on Linux, whether they develop their applications on Linux, with the release of Mono 2.4.

Mono is a .NET on Linux implementation and the new version, Monday, promises greater compatibility and better performance deploying .NET apps on Linux. Also, Novell is also releasing Mono an improved IDE ([define](#)) for building .NET applications.

All told, the two new releases continue Novell's push to ensure Linux remains a viable platform choice for .NET applications. The new Mono on the heels of Novell's SUSE Linux Enterprise Server 11 release includes for the first time commercial support for Mono.

"MonoDevelop 1.x was the basic foundation, but we knew it was missing many features," Miguel de Icaza, vice president of development at Novell (NASDAQ:NOVL) and leader of the Mono project told *InternetNews*. "The editing experience now is night and day."

RELATED ARTICLES

- > [Is .NET on Linux Finally Ready?](#)
- > [Novell SUSE Linux 11 Everywhere?](#)
- > [.NET Goes Open Source and Catches Mono](#)
- > [Open Source Mono Gets Visual Basic](#)

For more stories on this topic:

GO

De Icaza explained how they rebuilt the editor from the ground up. MonoDevelop 2.0 now includes an integrated debugger, trackable changes and code templates. Additionally, MonoDevelop 2.0 now uses the same msbuild file format for project code that is used by Microsoft's Visual Studio.

Visual Studio integration

While MonoDevelop offers Linux developers a way of natively developing .NET application on Linux, Windows developers tend to use Microsoft's Visual Studio. Making Mono a more attractive deployment target for Visual Studio developers is also part of De Icaza's plans.

LATEST NEWS

- > [Microsoft Claims WebSphere Best on Windows](#)
- > [FTC Red Flags Rule Enforcement Starts Friday](#)
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- > [Open Source Eucalyptus Cloud Goes Commercial](#)

He commented that for developers that are comfortable with Visual Studio today, they should keep using it and just publish to Linux for deployment instead of a Windows Server.

"Today's story for Visual Studio is pretty good, you just have to hit the publish button and it will give you a site that will run on Mono," De Icaza

said. "But we want to do a lot more integration points. We are working on a Visual Studio plug-in but we're not announcing that today. That will do more than what we can do today."

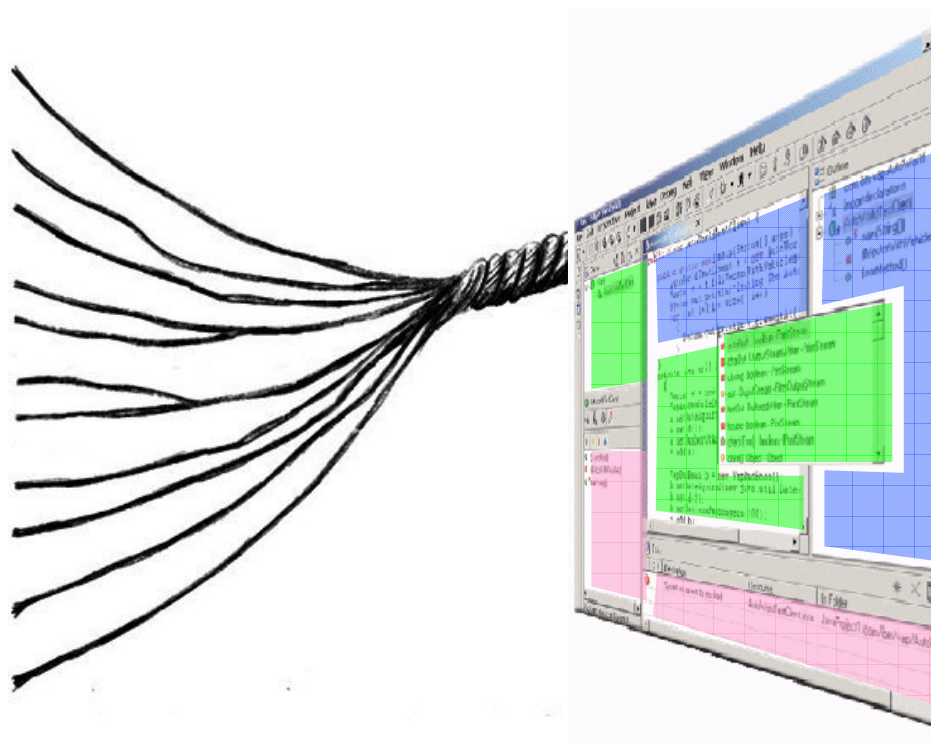
The new plug-in when available will allow for more integrated Visual Studio to mono debugging and control than what is currently available.

<http://www.internetnews.com/dev-news/article.php/3812851/Novells+Mono+Gets+Faster+and+More+Visual.htm>

Das Portal vereint sie alle

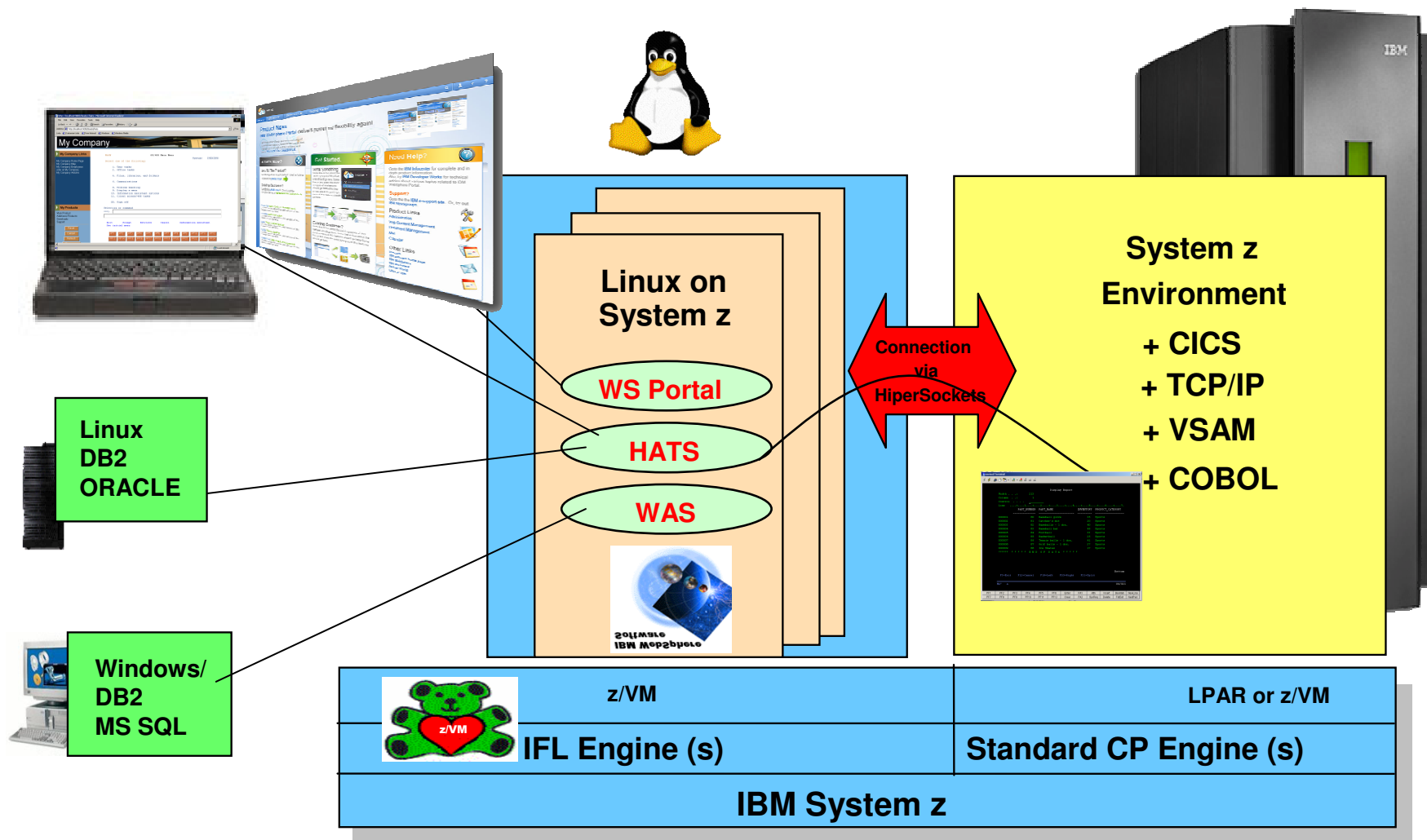
A single point of personalized interaction with applications, content, processes and people

- Enterprise Applications
- Messaging
- Search
- Collaboration
- E-meetings
- Web Content
- People Finder
- Knowledge Management
- Business Intelligence
- Document management
- Host systems



Linux on System z als Zentrales Eingangstor

Web enable, improve interface, simplify, extend existing applications



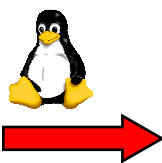
Solution Benefits with Linux on System z

- High Stability – inherits from System z
- Highly Scalable horizontally and vertically
- Very flexible environment with Virtualization z/VM
- Use of Standard interfaces and applications
- Very effective integration with existing applications



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1. Die Pinguine im großen Stall
2. Tor der Burg
3. Datenspeicher
4. Spinnennetz
5. Kommunikationsrohr
6. Tresor



DB2 9 with pureXML feature – A Hybrid Data Server

XML Developer
"I see a sophisticated XML repository that also supports SQL."



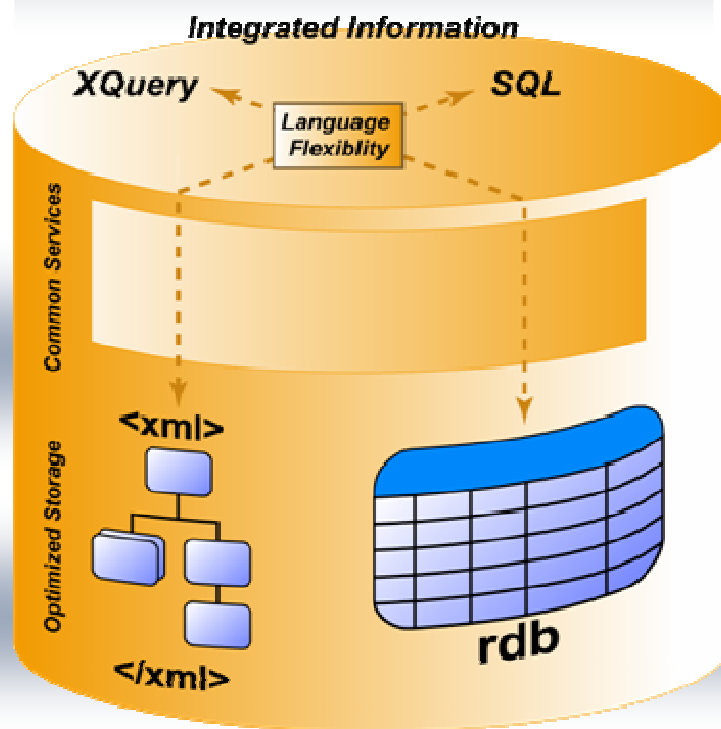
Familiar Programming Models



SQL Developer
"I see a sophisticated RDBMS that also supports XML."

Mature Services

Optimized Storage Models



Familiar Tooling

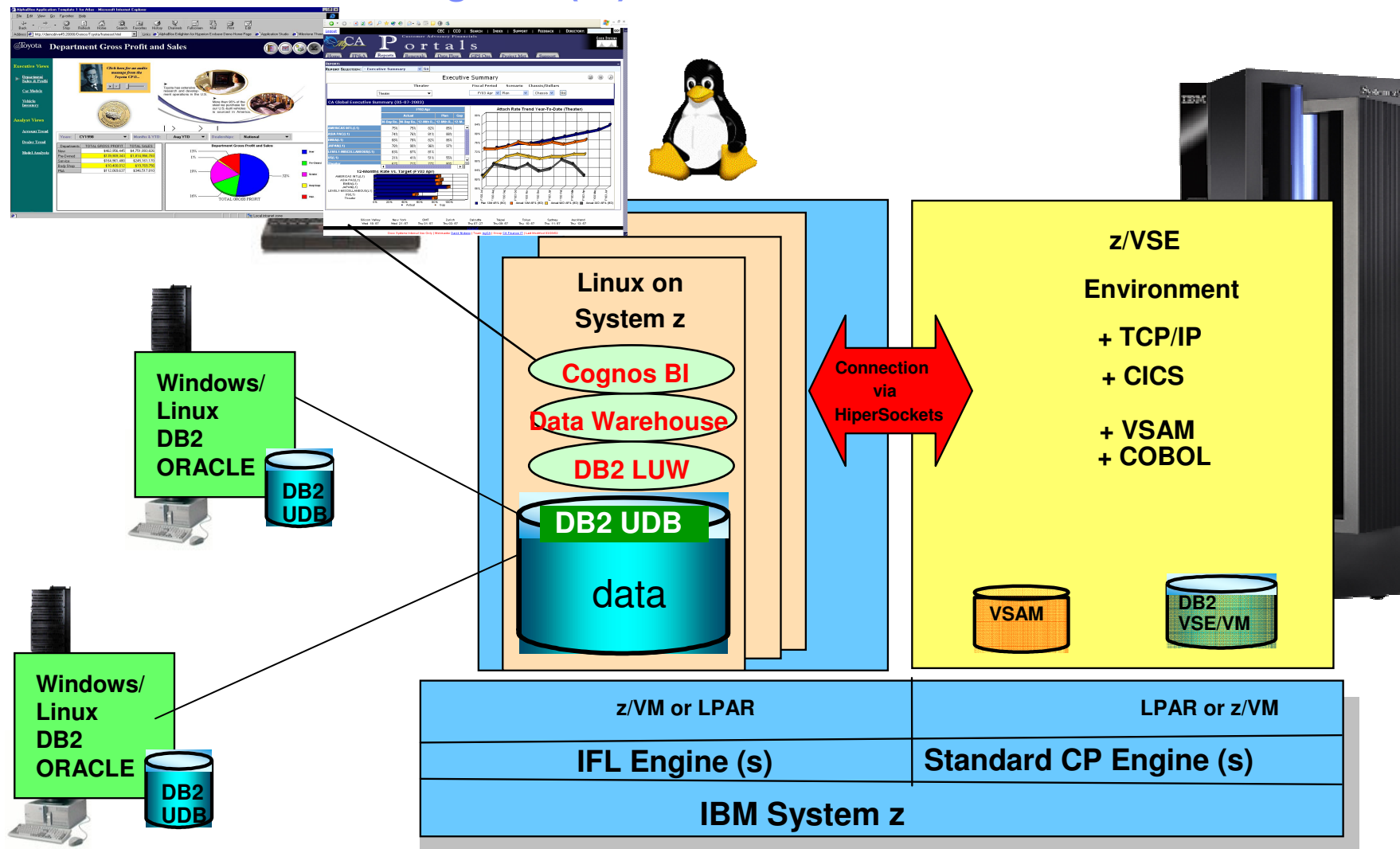
Optimized Performance & Scale

New XML applications benefit from:

- Ability to seamlessly leverage relational investment
- Proven Infrastructure that provides enterprise-class capabilities

Scenario 1: Linux on System z als zentraler Datenspeicher

Consolidate, Integrate, Evaluate, Decide, Base for Business Intelligence (BI)



Cognos on IBM System z with z/VSE

Connectors like *VSAM Redirector* enable a VSE application to store data on a remote system.

The VSE program doesn't need any change. Working with a remote relational database (i.e. IBM DB2 UDB), a real time synchronization between VSAM data and the database can be done.



COGNOS Cognos Bi V8.3



IBM Information Server



DB2

connectors



DB2 UDB



VSAM

connectors



z/VSE

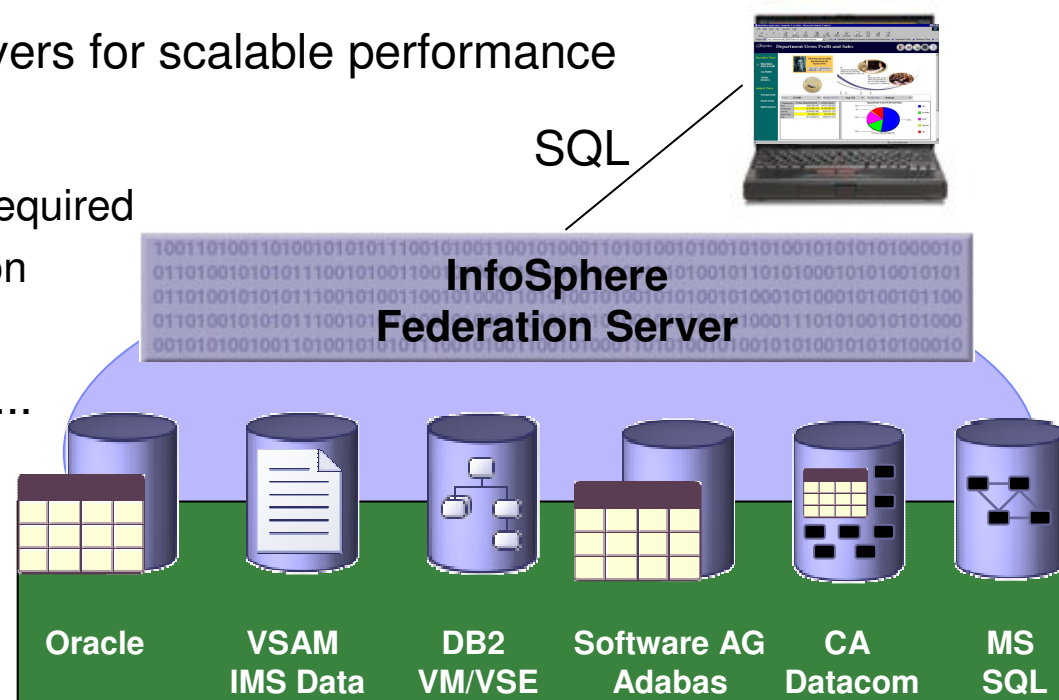


Linux on System z



InfoSphere Federation Server

- Integrating at the data layer – Federation of data
 - Read from and write to federated mainframe data sources using SQL
 - Standards-based access via JDBC, ODBC, or Call Level Interface
 - Including for VSAM
 - Multithreaded with native drivers for scalable performance
 - Metadata-driven means...
 - No mainframe programming required
 - Fast installation & configuration
 - Ease of maintenance
 - Works with existing and new...
 - Mainframe infrastructure
 - Application infrastructure
 - Toolsets



Solution Benefits with Linux on System z

- High Availability, Stability – inherits from System z
- High Scalability of Databases
- Very flexible environment with z/VM
- Use of Standard ASCII databases
- Very effective consolidation and federation
- Excellent possibilities for centralized data analysis
- Rapid decisions with BI solutions
- Centralized point for data management



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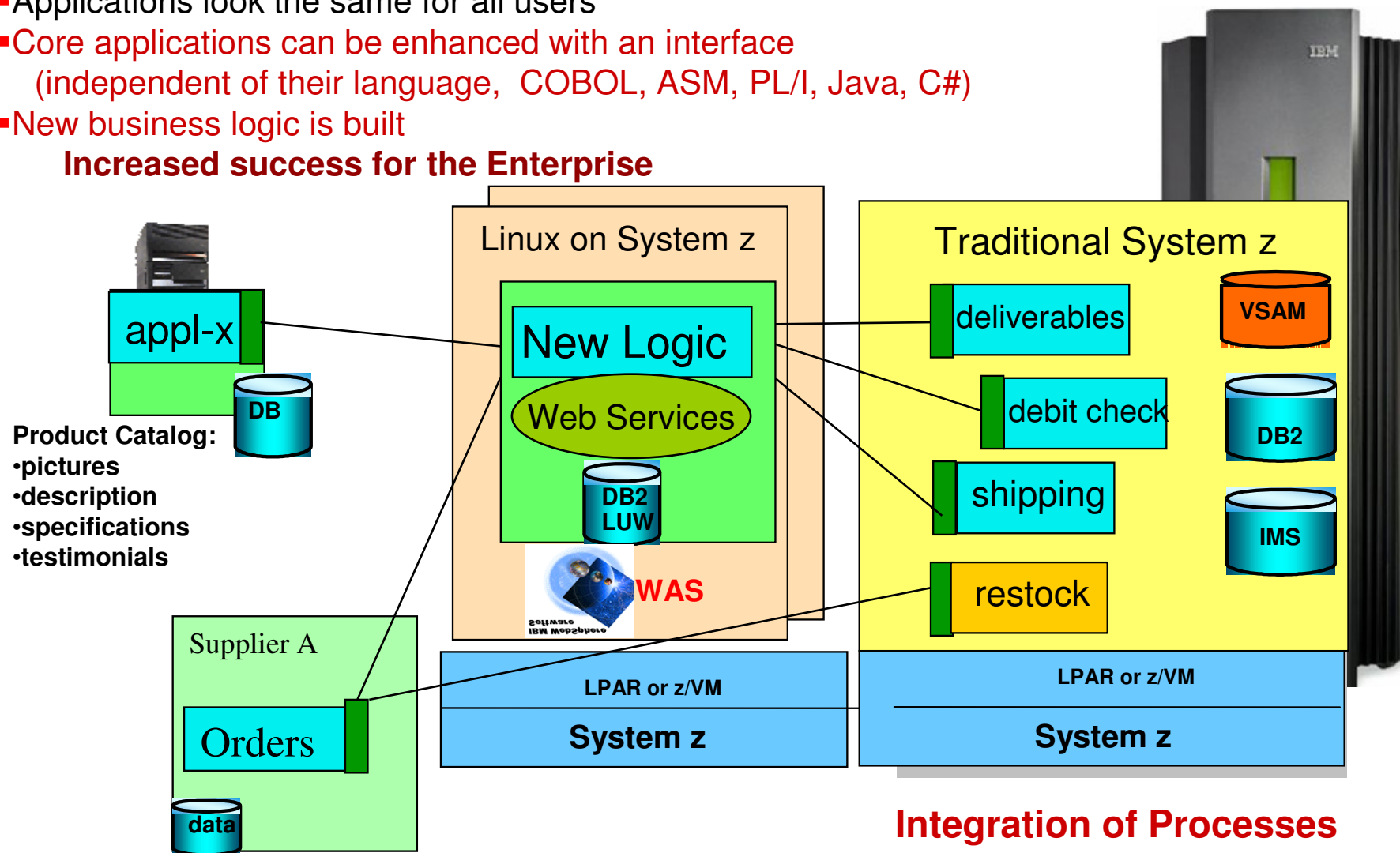
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SOA – das Spinnennetz für neue Lösungen

- Applications look the same for all users
- Core applications can be enhanced with an interface (independent of their language, COBOL, ASM, PL/I, Java, C#)
- New business logic is built

Increased success for the Enterprise



Integration of Processes

Durch eine serviceorientierte Architektur (SOA) kann sich ein Unternehmen immer wieder effizient und optimal auf veränderte Bedingungen einstellen und anpassen.

Analogie zum Fussballspiel:

Spieler = Service ●

Spielfeld = SOA Infrastruktur



SOA = flexibles Zusammenstellen und Aufstellen der einzelnen Spieler zu einem Team, abh. von Anforderungen und Bedürfnissen



4-3-3



4-4-2

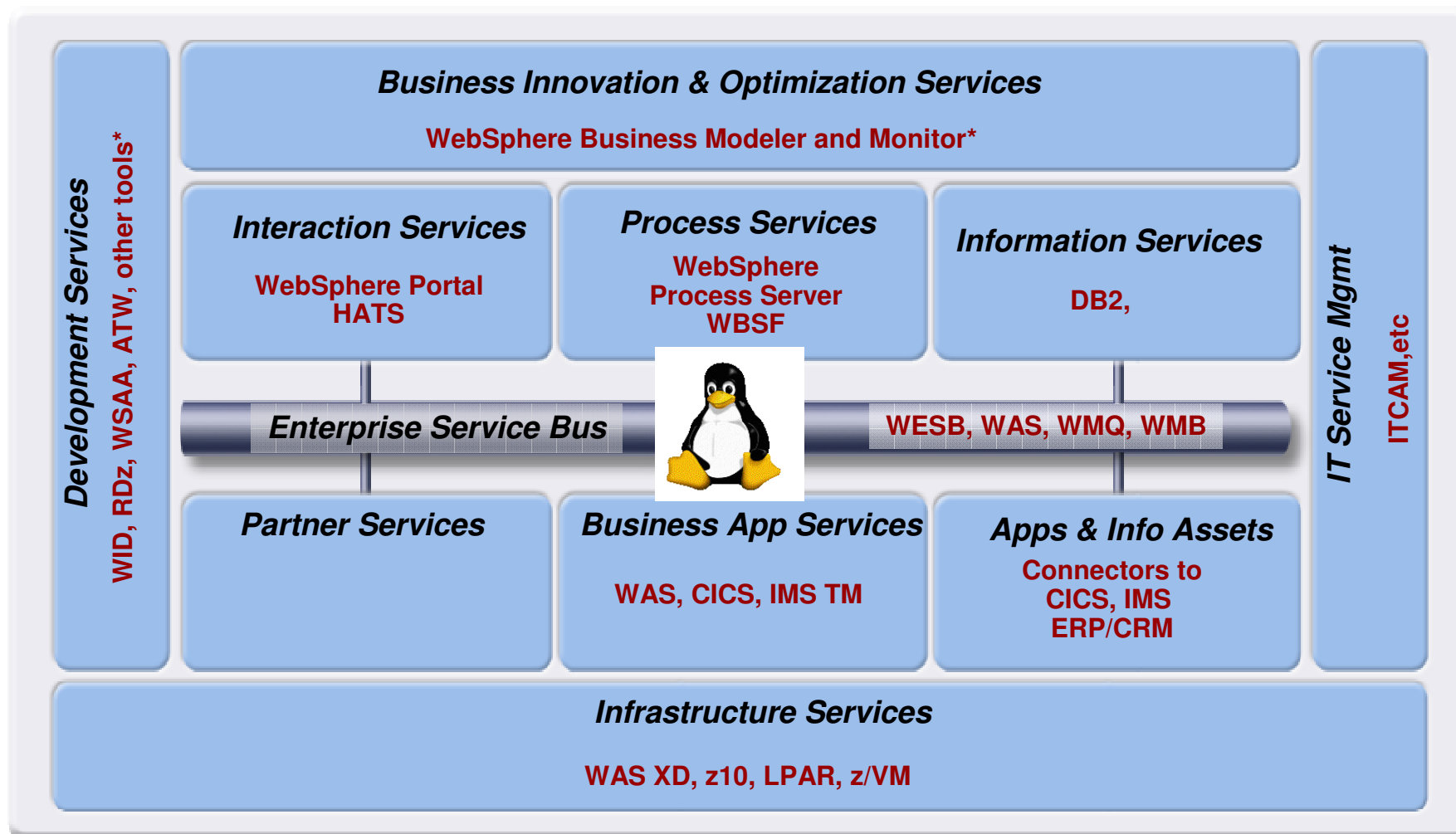


3-5-2



3-6-1

SOA Reference Architecture with z SW Products



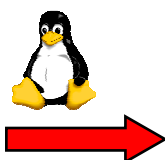
Solution Benefits with Linux on System z

- High Scalability and effective Hub for applications
- Use of Standard SOA architecture and interfaces
- Very good possibilities for new solutions
- High performance integration with transactional load
- System z integration with distributed applications using standard interfaces
- High scalable ESB using WMQ or WebSphere ESB



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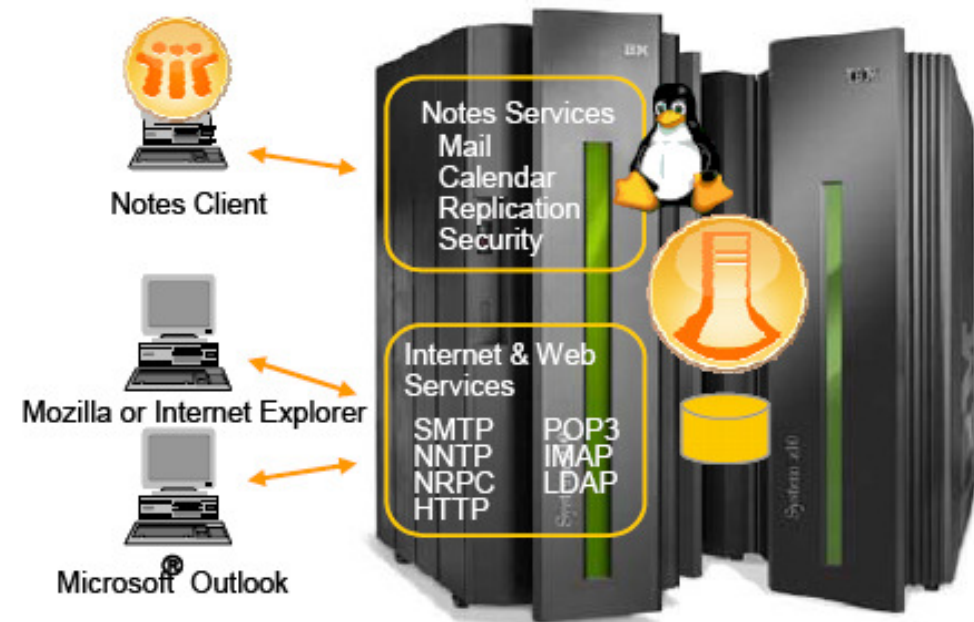
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Linux on System z das Kommunikationsrohr

▪ Mail

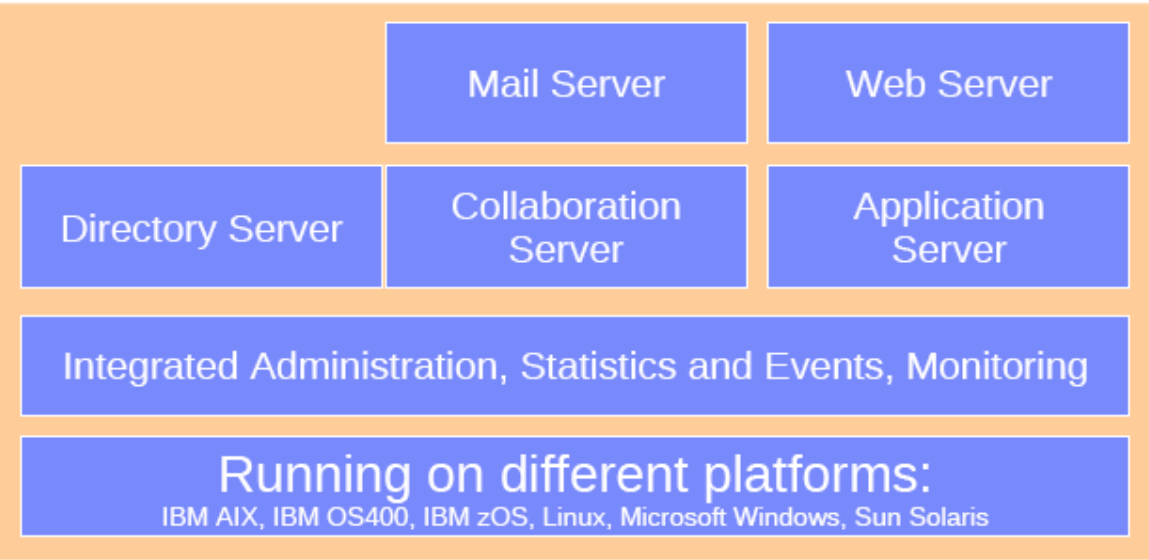
- Lotus Domino for Linux on System z
 - ISV products such as :
 - Bynari,
 - Open source products:
 - Exchange4Linux, Evolution, Kroupware, OpenGroupware, Postfix, sendmail
 - Asterisk- manages telephone calls, mails
-
- **Reference: Winnebago Industries slashes e-mail costs and administration time with solution from Bynari, IBM and Linux on System z**



Lotus Domino – more than just Mail server



Choose your Client: Lotus Notes (Windows, Linux und Mac), Domino Web Access, POP3/IMAP, Mobile Devices, MS Outlook



Development Tools



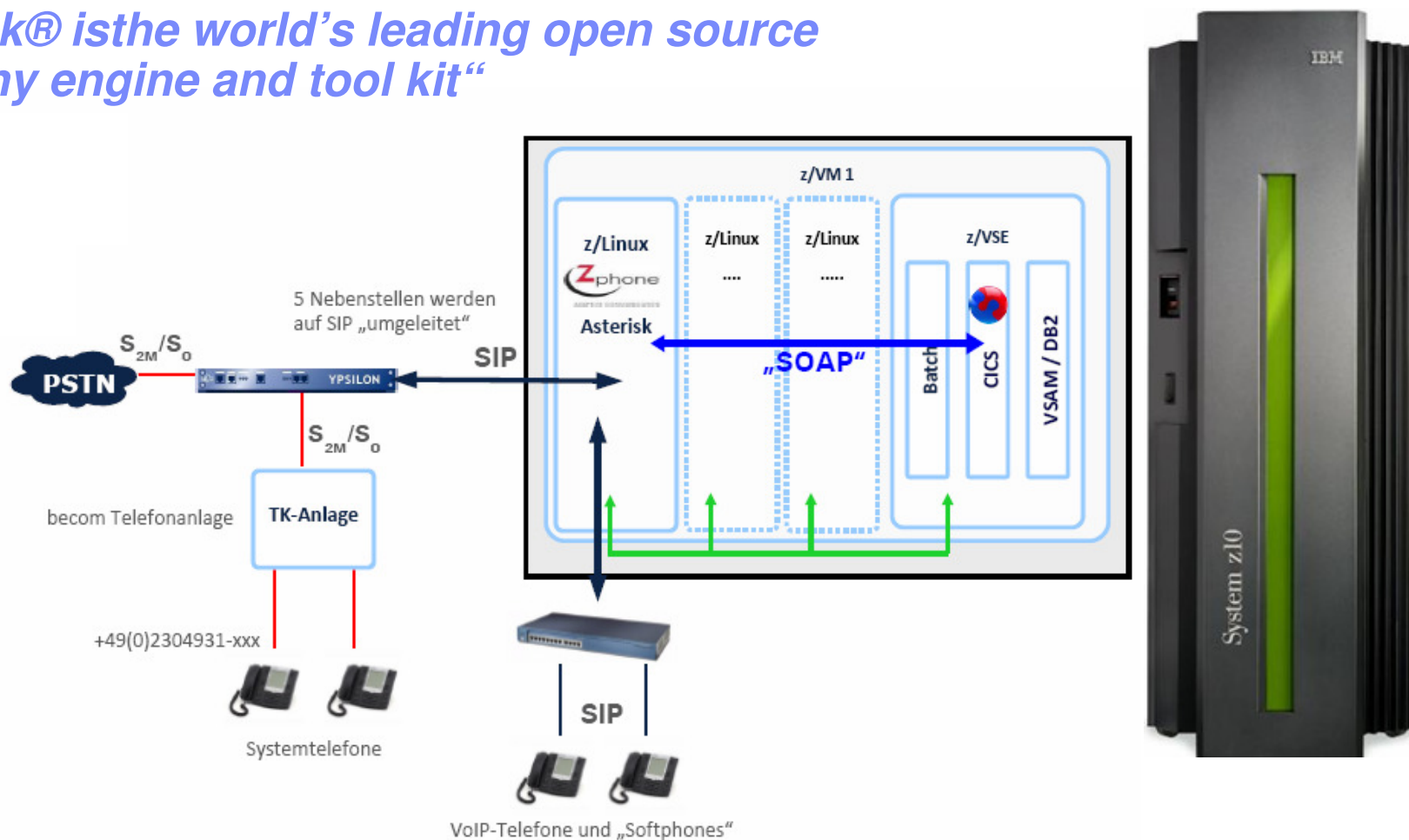
High Availability of Lotus Domino

Domino Clustering

- High Availability of critical databases (mail and applications)
- Fail over and Workload Balancing
 - Active/Hot-Standby
 - Active/Active
- Supported by Domino Utility Server and Enterprise Server
- Use of any supported hardware and operating system
- Can be combined with operating system cluster

IBM System z – the next generation **voice** Hub! – more than a simple Phone Server

„Asterisk® isthe world’s leading open source telephony engine and tool kit“



27.04.2009

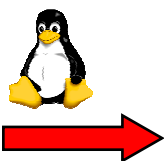
© TDMi 2009

(<http://www.asterisk.org/support/about>)



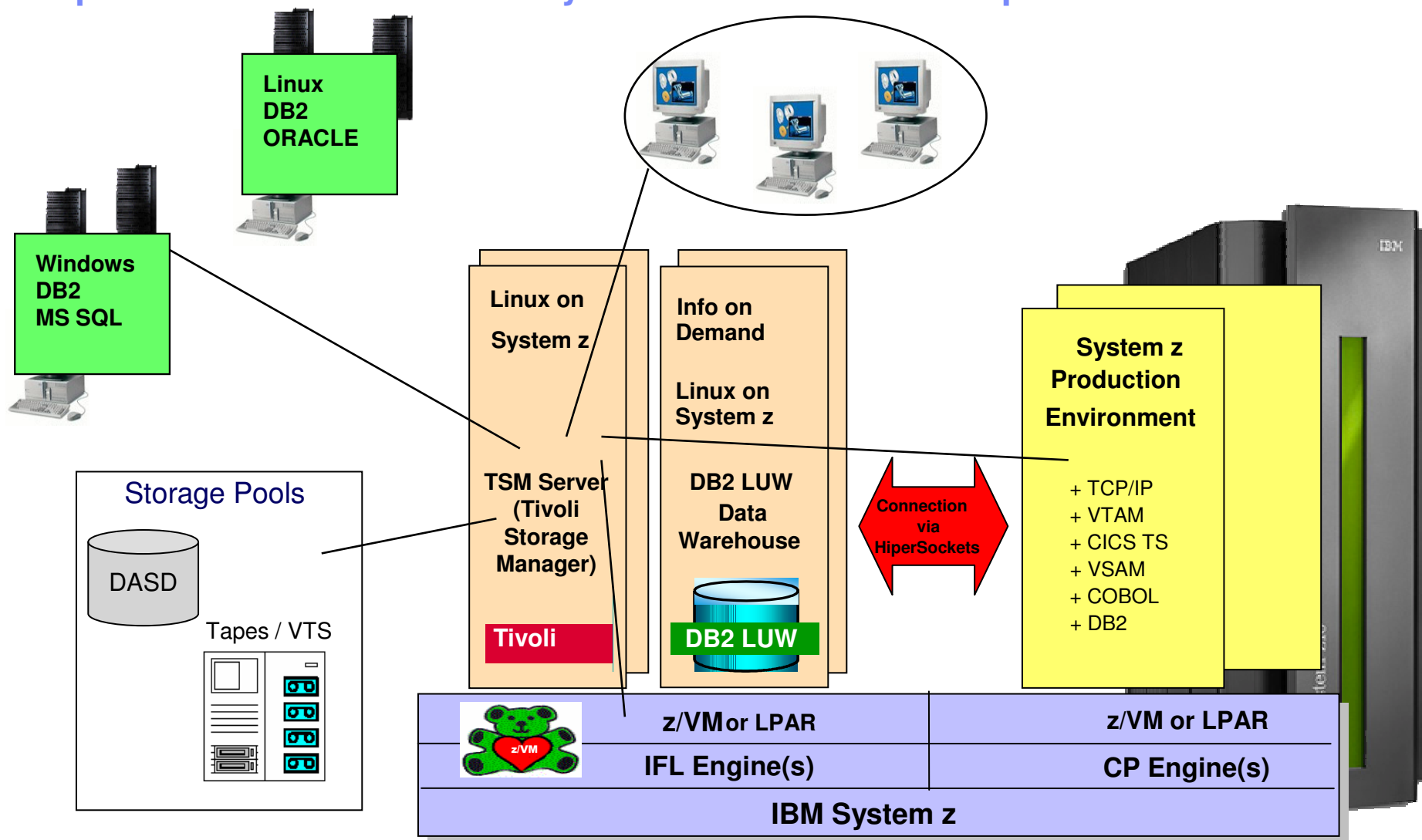
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Linux als Tresor - Enterprise Backup

Implement TSM on Linux on System z as central Backup Hub



Solution Benefits with Linux on System z

- Centralized Backup procedure for the enterprise
- One central tool for System z and distributed backups and archives
- Use of Stability of System z for Recovery and High availability

Success Stories

<http://www-03.ibm.com/systems/z/os/linux/success/>

IBM Systems > Mainframe servers > Operating systems > Linux >

Linux
About Linux on IBM System z
Solutions
Software
Success stories and references
Services
Security
Technical support
Library
Education

Success stories and references

Think beyond what you'd expect from IT. Focus on what you need. Virtualization & consolidation - transform businesses of all sizes, all over the world. Learn how clients have put Linux on System z (z10, z9, zSeries) to work for them to lower cost and reduce energy consumption.

Featured success story

Bank of New Zealand Reduces Carbon Footprint on the Mainframe

The Bank of New Zealand has significantly reduced its hardware footprint, power consumption, heat and carbon emissions and costs, including an expected 20 percent cost reduction over the life of the platform. The bank migrated its systems to Linux running under z/VM on the mainframe. Today, BNZ utilizes both IBM System z10 and z9 systems to power the bank's customer-facing banking systems, including Internet banking and teller platforms.

Success stories by industry

- Banking / Financial Services
- Chemicals & Petroleum
- Computer services
- Education
- Government
- Healthcare
- Industrial Products
- Insurance
- Media & Entertainment
- Professional Services
- Retail
- Travel and transportation
- Wholesale Distribution & Services
- Success Stories of Novell SUSE and Red Hat

Banking

- [Bank of Russia saves US\\$400 million per year by consolidating to IBM System z9](#)
The Bank's new infrastructure is an excellent example of what IBM terms the "new enterprise data center": an efficient, simplified, virtualized, highly resilient set of shared resources capable of responding dynamically to business demands. "Using virtualization to consolidate more than 200 distributed servers on just four IBM System z9 mainframes is a great advantage in terms of hardware licensing and energy costs, and decommissioning the 74 existing data centers was another major saving", says Mikhail Senatorov, Deputy Chairman, Bank of Russia.
- [IZB Informatik-Zentrum delivers a flexible, highly secure application infrastructure on IBM System z](#)
According to IZB Informatik-Zentrum, faster development cycles have been a major benefit of migrating to the IBM System z infrastructure. Today, IZB Informatik-Zentrum uses IBM WebSphere Application Server in a 64-bit mode and has successfully deployed Enterprise JavaBeans applications running under z/OS. The company is using Linux on IBM System z under IBM z/VM to serve several different Web applications, including Beta Web Enabler from BetaSystems, MediaWiki and IBM WebSphere Studio Application Monitor software.

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Chemicals & Petroleum

- [Univar extends computing capabilities with IBM System z9](#)
Our business was really taking off at an exponential rate. The ability to respond to growth from an architectural perspective was a major challenge," Dean Schultz, Univar USA's Manager of Technical Services. "A couple of year ago we started testing the idea of running Linux machines on IFLs as part of our virtualization effort. At last count, we have about 40 Linux machines running in development and production." Greg Mueller, Systems Programmer for Univar USA. The IBM z/VM operating system enables the virtualization of these applications, which include the company's e-commerce applications, an FTP server and IBM Domino and IBM WebSphere software.

[↑ Back to top](#)

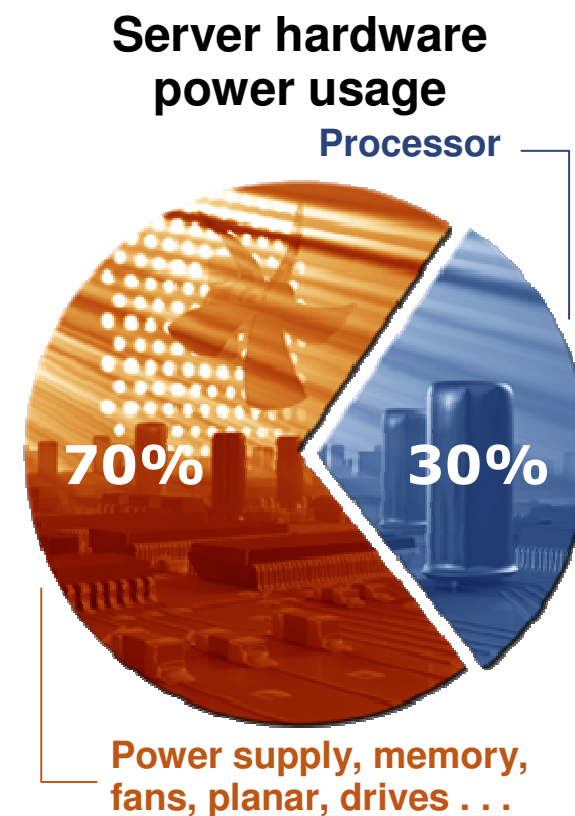
Computer services

- [IT service provider BRZ Deutschland reduces data processing times](#)
The System z9 technology offered the flexibility to run the z/VSE operating system while also allowing the company's Linux® applications to coexist. Leveraging the z/VSE environment, three Virtual Storage Extended (VSE) systems run in a logical partition (LPAR), with the System z9 BC server acting as the data hub.

Project Big Green Linux

Cooperatively addressing energy consumption and management issues

- **Linux kernel community efforts**
 - Expanding support for scaling CPU clock speed and voltage
 - Keeping idle CPUs in a 'tickless,' low-power state longer
 - Power monitoring built into the kernel through PowerTOP
 - Create power-aware applications and policies
 - Linux Foundation Green Linux Workgroup
- **IBM's "Project Big Green" includes consolidation on Linux**
 - 3,900 internal servers consolidating onto Linux on System z
 - Estimate reduction in annual energy usage by 80%, reduce floorspace by 85%
- **Enabling our Customers to realize savings and efficiency**
 - IBM's Server consolidation factories enable smoother transitions to more efficient highly-virtualized platforms



Project Big Green Linux: Reducing consumption, reducing cost



* Addressing rising energy infrastructure costs

- Linux is enabled to utilize advanced features on all IBM Systems, helping to avoid other costs
 - Virtualize workloads on new or existing systems that are more efficient than before
 - Increase utilization rates with RAS and virtualization features on large systems
 - Consolidation can reduce floorspace or avoid costly datacenter expansion
 - IBM offers middleware to manage energy use

* Reducing the cost of heterogeneous hardware environments during M&A

- Linux empowers users to choose the platform that makes sense
 - Linux as a common denominator can drive faster integration of disparate platforms

* Reducing OS license costs

- Manage more with less using Linux
 - Standardizing on Linux can reduce the amount of skill needed to manage multiple OS environments when resources are tight
- Reduce OS license costs, avoid upgrade penalties
 - Subscription model guarantees that OS license costs remain predictable and smooth over time
 - Directly avoid costs by eliminating the need to pay for CALs, in addition to end-user licenses

bnz
Bank of New Zealand

UNIVAR

Bank of New Zealand

A bank uses Red Hat Enterprise Linux on System z10 to reduce their carbon footprint, and address datacenter cost and capacity concerns

The Bank of New Zealand reduce their datacenter footprint by 30%, heat output by 33%, carbon footprint by 39%, and expects a 20% ROI

* The Challenge

- A datacenter with 200 Sun servers was at capacity
- Bank of New Zealand needed to grow, reduce emissions and costs, become more open, and seeks to become carbon-neutral by 2010

* The Solution

- Consolidate 200 Sun servers down to just 1 IBM System z10 mainframe running Red Hat Enterprise Linux

* The Benefit

- Bank of New Zealand reduced power consumption by close to 40%, heat output by 33%
- Just one administrator is needed per 200 virtual servers
- New environments are deployed in minutes, not days

“Deploying IBM mainframes with Red Hat Enterprise Linux to address our carbon footprint and cost savings concerns was a very big deal, especially at the senior management level.”

*Lyle Johnston
Infrastructure Architect
Bank of New Zealand*

Univar USA

An international chemical company turns to Linux and IBM System z for a simplified, virtualized, and more powerful operating environment

* The Challenge

- Incremental responses to rapid growth led to an increasingly complex IT infrastructure
- A successful acquisition increased data processing requirements

* The Solution

- System z9 with zIIP to support ERP, CRM, data warehousing, and zAAP for Web 2.0 workloads
- IFLs running Linux for Java workloads

* The Advantage

- Univar has implemented a mixed Linux and z/OS virtualized environment, meeting their growth needs
- Univar reports a simplified infrastructure, improved disaster recovery capabilities, and lower CPU utilization per transaction

One of the problems we've had over the last decade is that we were looking for a new box every 15 to 18 months. We wanted something that would stay with us for a while.

The IBM System z9 Enterprise Class fit this requirement."

Greg Mueller, Univar USA

"Sirius met every commitment they made to us ... we're an unequivocally satisfied customer at this point."

Dean Schultz, Univar USA



Novell.

**"We're attempting to try to leverage virtualization on all of our platforms."
Greg Mueller, Univar USA**

<http://www-01.ibm.com/software/success/cssdb.nsf/CS/DLAS-7CFMG8>

Bank of Russia

The central bank for the Russian Federation discovers cost saving consolidation opportunities and saves \$400m per year with Linux on System z



*Payment processing costs have been reduced by 95 percent,
Workload for technical staff has been reduced by 85 percent.*

* The Challenge

- Local payment processing systems running on over 200 servers in 74 datacenters across 11 time zones
- 50% of all payments and 60% of Russia's money pass through the bank, requiring improved security and reliability
- Solution must scale to 18m payments/day in 2013

* The Solution

- Four System z EC mainframes, running Linux and z/OS
- WebSphere MQ and Tivoli OMEGAMON

* The Benefits

- Reduced per-transaction costs from 11 rubles to 50 kopeks, a 95% reduction, saving \$400m/year
- Initial plan to consolidate into 5 datacenters was accelerated further into just two sites
- Highly available mirroring configuration between two datacenters which are over 1,000 km apart reduces risk

*"With IBM System z,
instead of buying an oversized
server and growing into it
over the years, we only need
to pay for what we use.*

*As volumes increase, we can
ask IBM to activate
more processors
within the mainframe
to deal with the demand."*

*Mr. Mikhail Senatorov
Deputy Chairman, Bank of Russia*

Baldor Electric

An international electrical equipment manufacturer slashes ongoing management costs and drastically improves flexibility with SAP and Linux on the mainframe

* The Challenge

- Over 8,000 employees in 28 facilities across the globe, rapidly expanding business, overworked IT staff
- UNIX and Windows environment sprawling fast and difficult to manage, driving 5-8 outages per year
- Downtime cost Baldor hundreds of thousands of dollars

* The Solution

- A single System z10 mainframe, with 50 virtual servers
- Consolidated 6,000 ft² of data center to just 900 ft²
- Novell SUSE Linux Enterprise Server

* The Benefits

- Baldor estimates the solution paid for itself in months by avoiding the cost of planned and unplanned outages
- Overall IT spend slashed by 45%
- Reduced energy consumption by 80%

*"We chose Linux over UNIX or Microsoft Windows because we wanted to **standardize on an operating platform that would run on any kind of hardware.**"*

*"SUSE Linux Enterprise Server Priority Support for SAP gives us a **single point of contact** for our support issues."*

*"It's clear that we made the right decision to move to a mainframe environment and we find that **SAP runs much better on Linux than any other platform.**"*

*Mark Shackelford,
Vice President of Information Services
Baldor Electric*

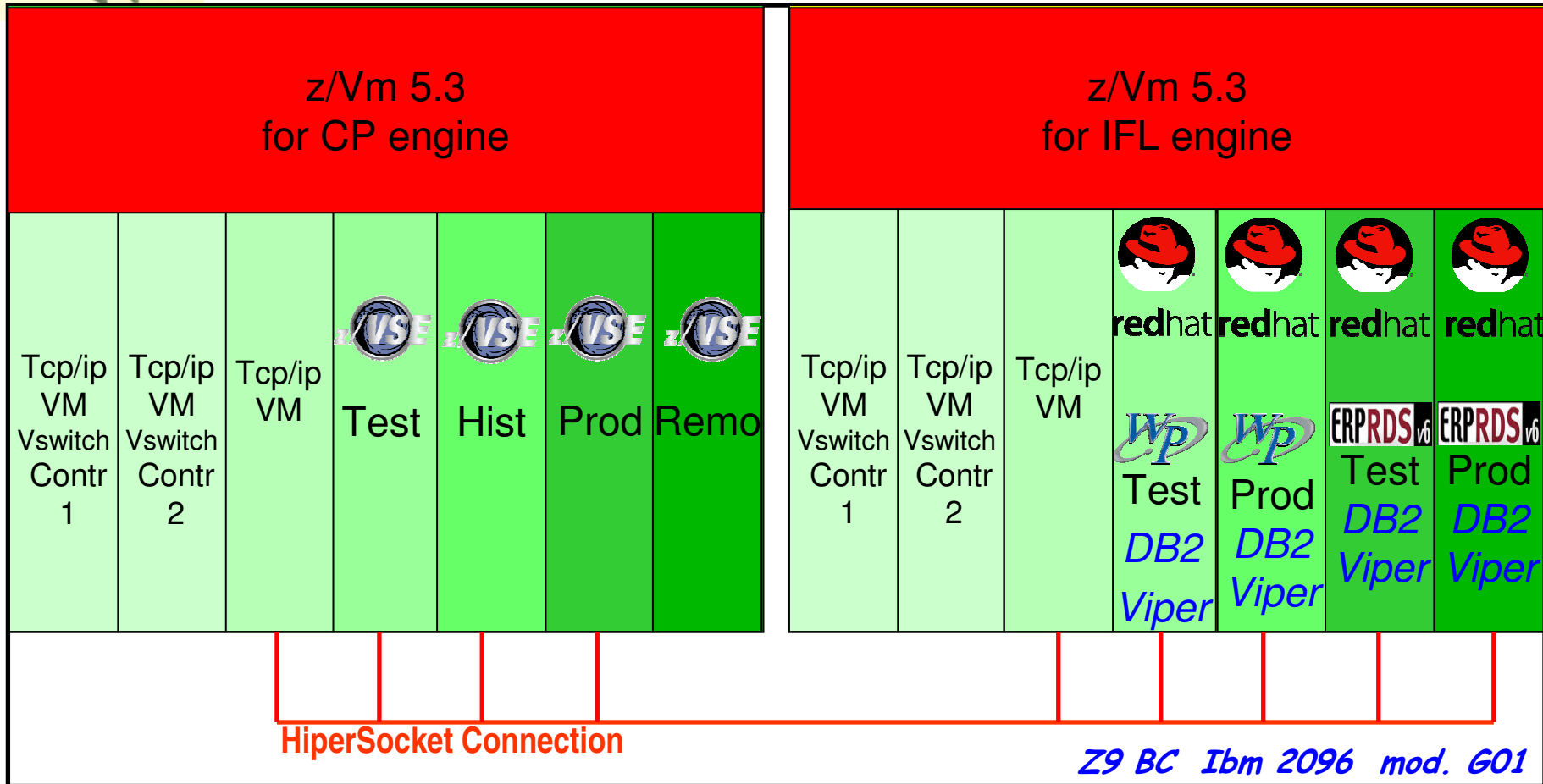


http://www.novell.com/success/baldor_electric.html

<http://www-306.ibm.com/software/success/cssdb.nsf/CS/DNSD-6K9H7V>



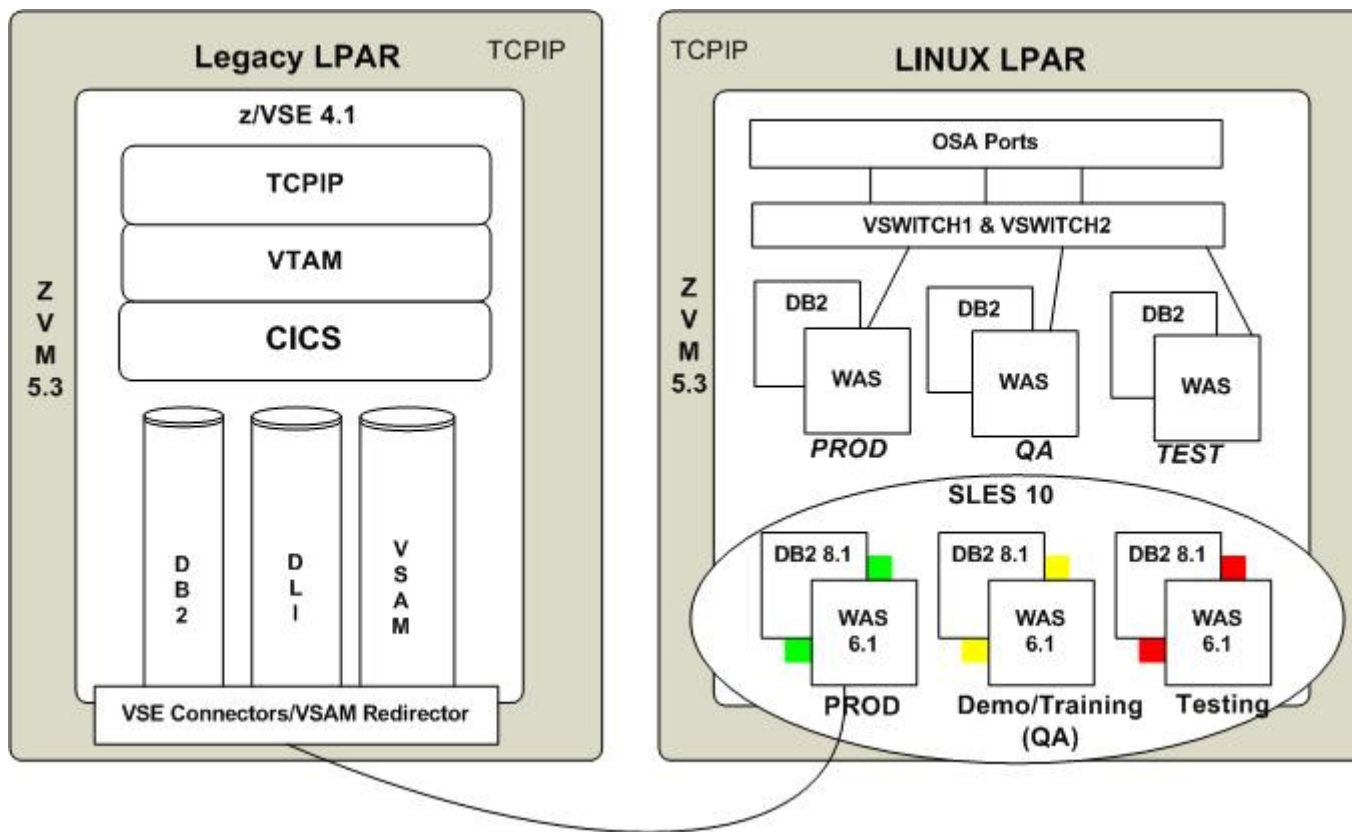
Internal Connections



the leading producers of premium olive oil sold directly to consumers

Customer Reference: Supreme Court, USA

The Magistrate Environment Today



125 locations
 2,800 processes per day
 Direct interface with CMS application systems

Peter Hahn

IBM Systems enrich performance, availability and flexibility

Business challenge:

Peter Hahn, a European clothier, was growing rapidly and needed to improve data availability. With call centers operating 24/7, they could not accommodate any downtime. They also faced challenges with database performance and downtime required for backups.

Solution:

With the help of IBM and IBM Premier Business Partner COMPAREX, Peter Hahn upgraded their legacy IBM zSeries® mainframe to IBM System z9®. Peter Hahn then migrated their IBM DB2® database with IBM z/VSE™ applications to a Linux® environment. To enable automated backups, they installed IBM System Storage™ DS8100, connected to the company network by IBM System Storage SAN Volume Controller.

Benefits:

- Improves availability and performance of the IT environment
- Provides flexibility and capacity for the DB2 database
- Reduces risk by enabling automated backups with zero downtime

“The change was like switching to a Porsche without having to modify our applications for this purpose.”

*— Holger Schönenmann,
department manager
of the computer
center at Peter Hahn*

Solution components:

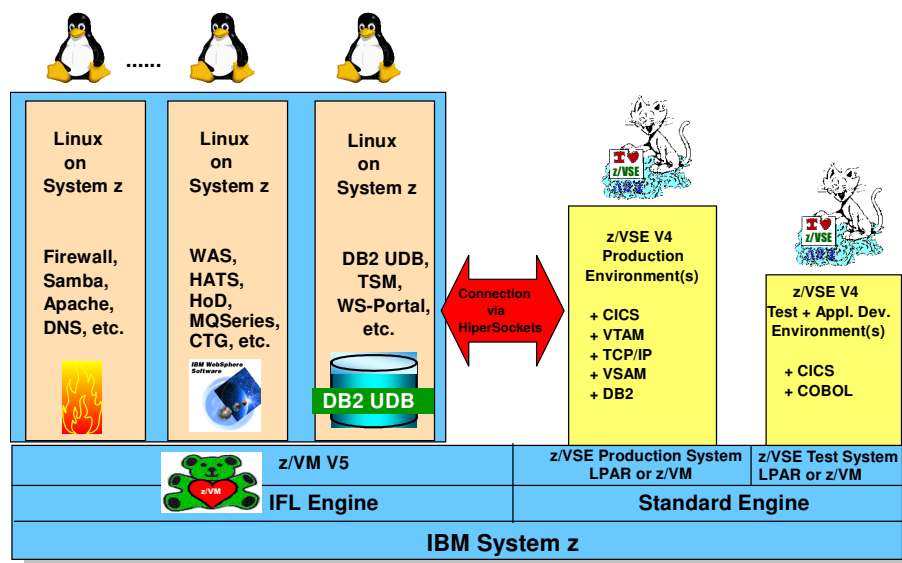
- IBM System z9 with Integrated Facility for Linux
- IBM System Storage DS8100
- IBM SAN Volume Controller
- IBM DB2

Ein Kunde im Einklang der Natur

- * Using the Enterprise Linux Server, EFiS managed to reduce cost, risk and resources while increasing the efficiency and ecology at the same time.
- * Migrating x86 servers from various vendors to one IBM System z9 BC (Linux only machine), EFiS managed to optimize their data center back in 2008. The fact that fewer server had to be managed, lead to an easier control and operation of the existing environment.
- * With the update of the current production z9 to a z10 based Enterprise Linux Server, EFiS can continue to optimize their IT-infrastructure to the constantly changing business requirements
- * The consolidation of distributed servers to one Enterprise Linux allows EFiS not only to save space in their data center. Instead they no longer need an air condition. Using water from a spring nearby, this customer can operate his data center at a temperate of 27 C without any active cooling, which results in additional savings.
- * A video (in German) about the data center at EFiS is available at the following URL:
http://www.youtube.com/watch?v=8fIF9WUx5gA&feature=player_embedded

Summary

z/VSE Strategy enables and supports customer growth with IBM System z, IBM System Storage, and IBM Middleware



z/VSE V4

- ▶ Protect core IT investments through PIE
- ▶ Robust, secure enterprise server
- ▶ Cost-effective solutions
- ▶ Interoperability with network / servers
- ▶ Highly improved price / performance

z/VM V5

- ▶ Highly flexible, industrial strength
- ▶ Advanced virtualization
- ▶ Multiple z/VSE and Linux images
- ▶ Designed to exploit System z9

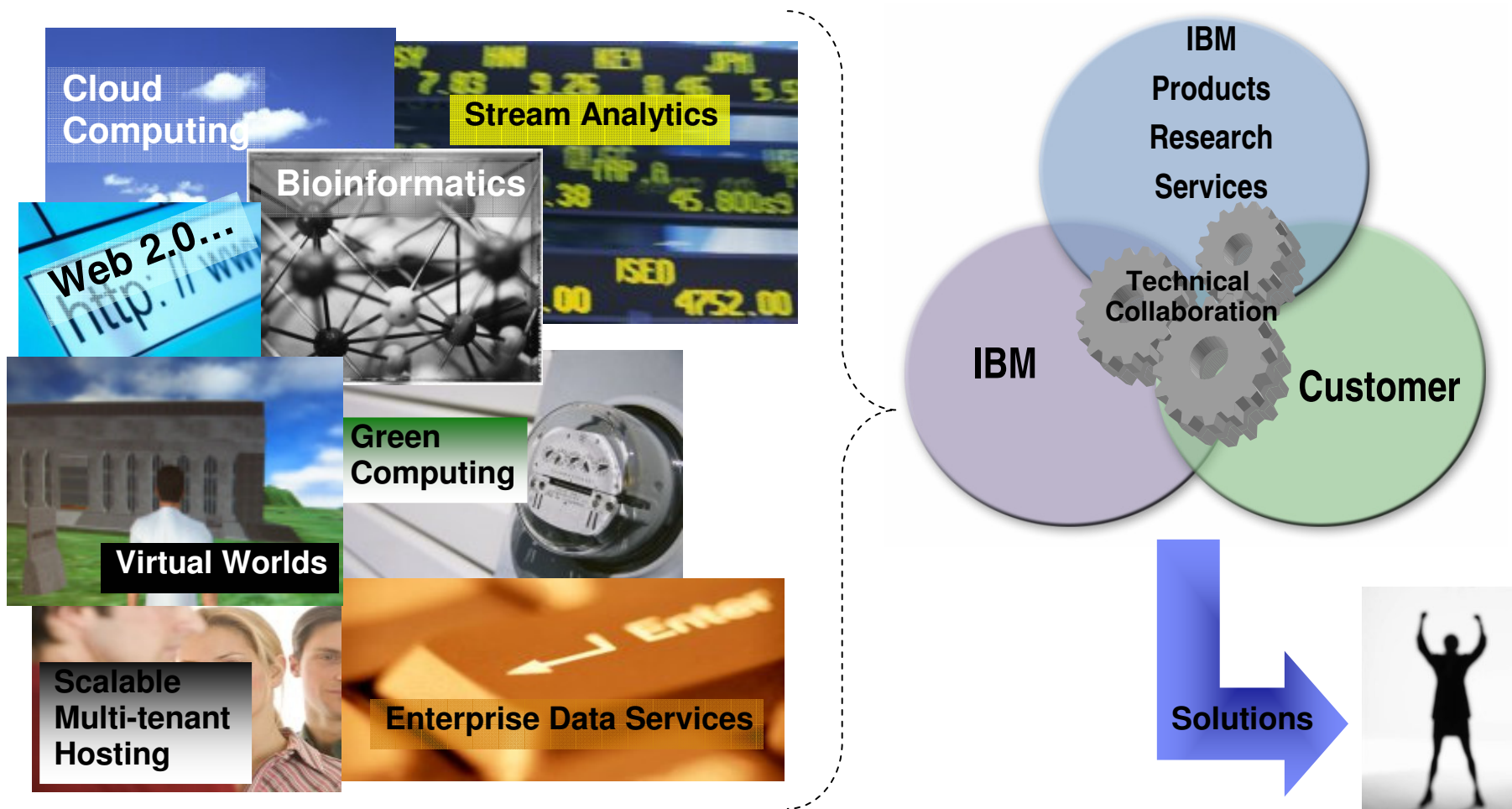
Linux on System z

- ▶ Large portfolio of new applications
- ▶ Platform for IBM middleware
- ▶ Infrastructure Simplification
- ▶ Massive scalability / consolidation

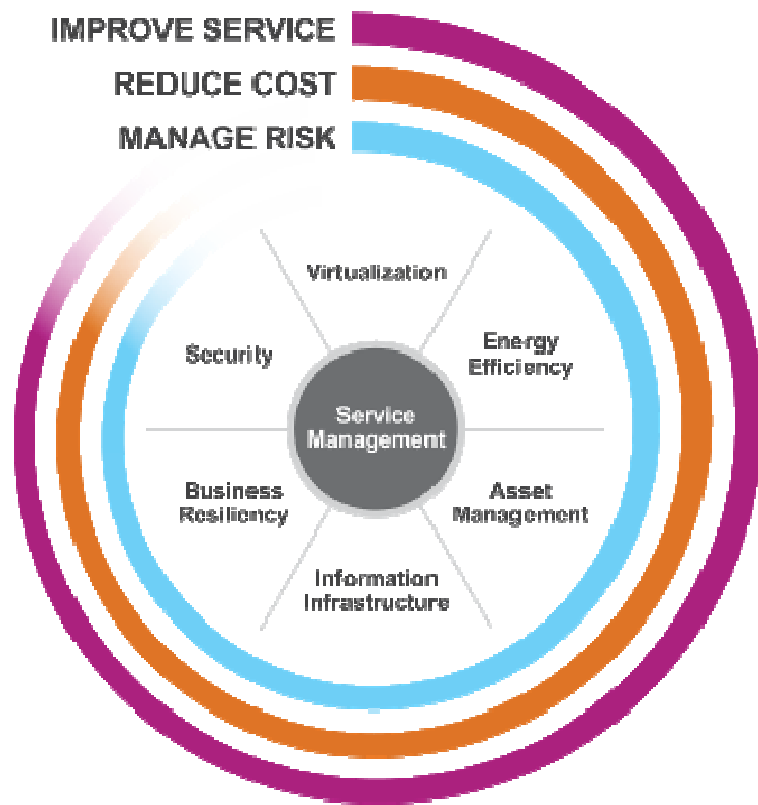


Linux mit IBM für 'Next Generation Workloads'

Wir beschleunigen innovative Lösungen für die kommende Generation von IT Herausforderungen.



The Future runs on System z, the largest scalable server



... System z delivers extreme business value by helping you reduce cost, manage risk, and improve service.

Erfahren Sie Aktuelles: <http://www.twitter.com/IBMzVSE>

Werden Sie 'Follower' und über die distribution list bekommen Sie letzte Neuigkeiten über z/VSE

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Hey there! IBMzVSE is using Twitter.

Join today!

Already using Twitter from your phone? [Click here.](#)

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **IBMzVSE's** tweets.

IBMzVSE

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 following followers listed

Tweets 2

Favorites

Following

RSS feed of IBMzVSE's tweets

IBM announced a preview of z/VSE Version 4 Release 3. Find out more about it at <http://bit.ly/1a7h5P>

22 minutes ago from TweetDeck

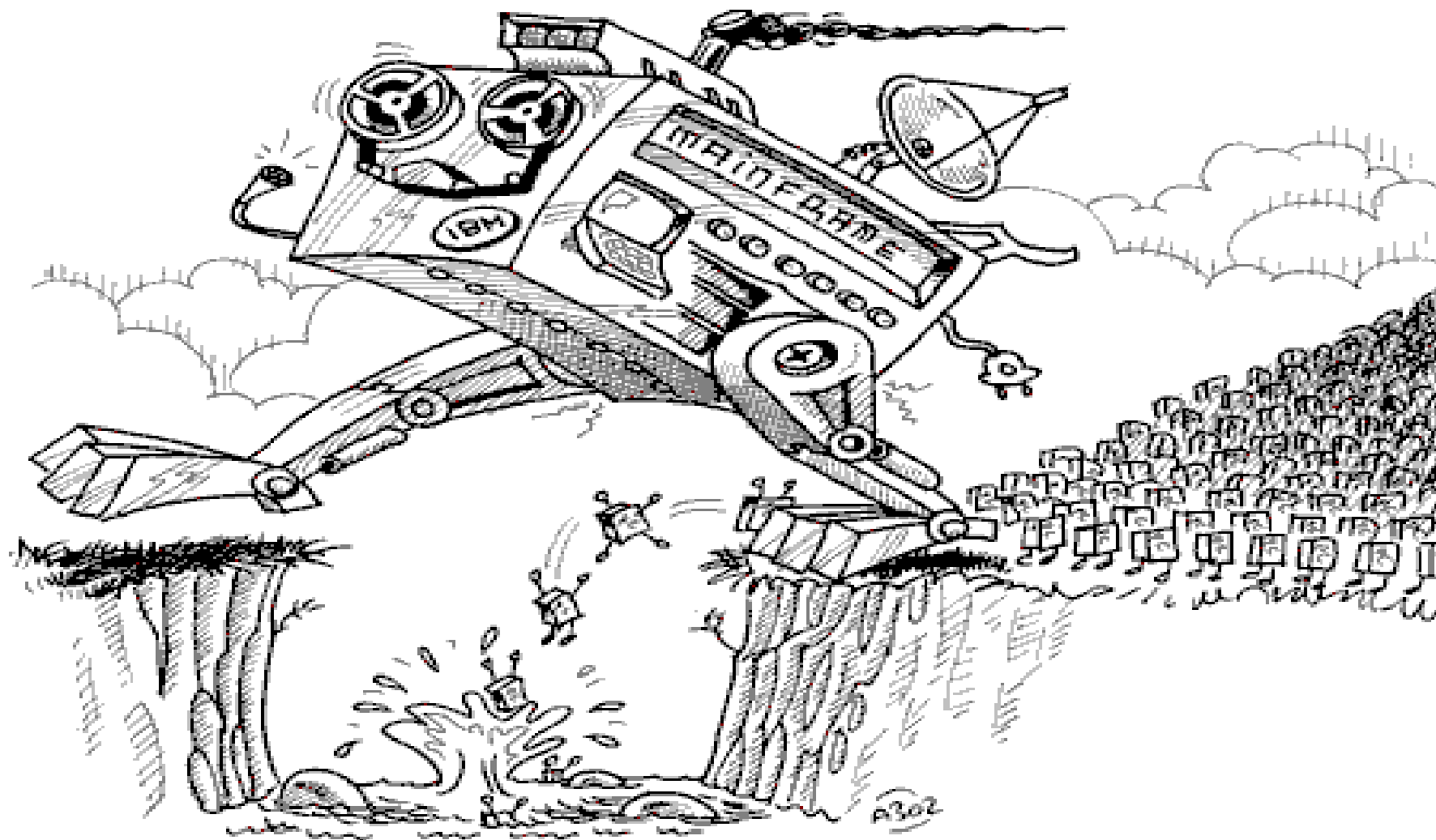
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Mit IBM System z einen Schritt voraus !





More Information about Linux on System z

Linux on System z in IBM:

<http://www-03.ibm.com/systems/z/os/linux/>

Linux on System z at Developerworks:

<http://www.ibm.com/developerworks/linux/linux390>

Tuning Linux on System z:

<http://www.ibm.com/developerworks/linux/linux390/perf/index.html>