



THE
INTEGRATED
COLLECTION
STRATEGY.

Using Adobe Catalog for PDF Indexing at CCI Presented by Michael Rosinger WAVV 2004 Chattanooga, TN May 2004 mrosinger@cciws.com



Using Adobe[™] Catalog for PDF Indexing at CCI





A little bit about CCI...

- Collection Agency since 1972
- Small company with just over 50 employees
- Serves 490+ facilities in 48 states
- Provides exclusive, low-cost "Third Party"
 Collection Letter service
- Provides integrated and automated Patient Accounting solutions
- •We do not send Uncle Vinny out after dark!





The Problem...

- Need an inexpensive report storage solution
- Integrate both mainframe reports with other manuals and documents
- Handle all processing "in house" (immediate results)
- Fast, easy way to search
- Easy to access
- Requires minimal user training





The motivating reasons for considering Adobe...

- PDF is an ad-hoc industry standard
- Relatively inexpensive
- Can quickly implement
- Requires minimal user training
- Easy to configure
- •Has plenty of growth potential





Could Adobe provide the solution?

- All of our mainframe reports already PDF'ed
 - Generated by VSE2PDF[™] via TCP/IP
- Most of our documents and manuals are PDFs
- Most people are familiar with Acrobat Reader
- •But what about search capability?





Adobe Catalog

- Catalog is an integrated part of Acrobat Professional
- Provided to create "fast search" indexes
- Fairly flexible...
 - Numbers may be excluded
 - Stop word list may be defined to reduce index size
- Granularity...
- One index may include multiple PDFs
- One index may span multiple folders
- May search multiple indexes concurrently





What it required...

- At least one copy of Acrobat Professional
 - ▶ Full version is ~\$400
 - Upgrade is ~\$150
- A dedicated server with plenty of disk space
- Installation of Acrobat Reader on all work stations
- User training
- A "PDF Manager" (a person)



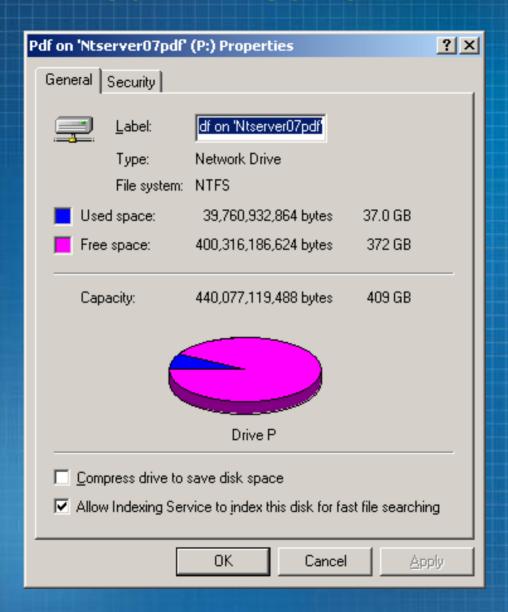


Our PDF Server...

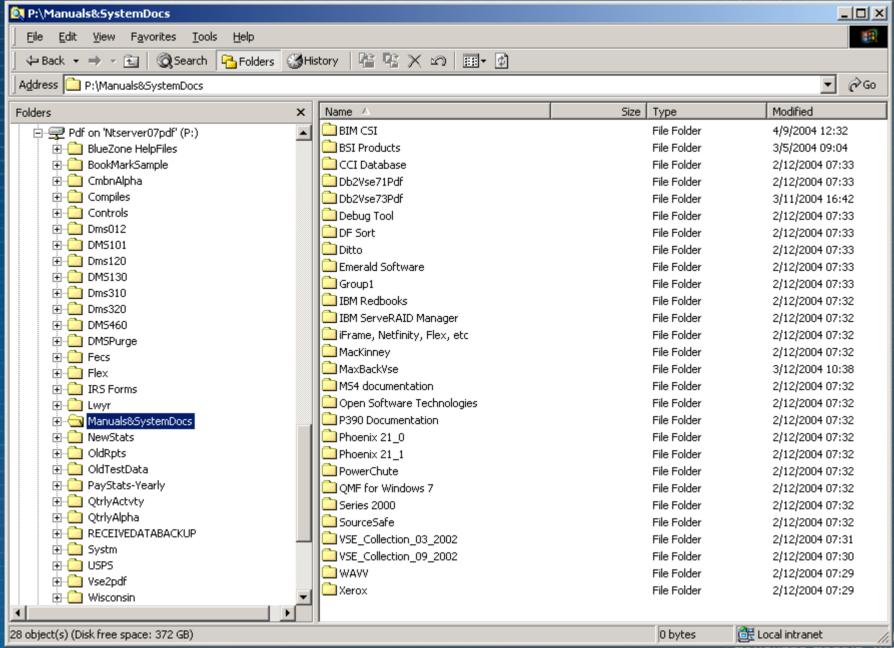
- Recently migrated to new (2nd) server
- Dell PowerEdge 2600
 - Windows 2003 Standard Server
 - 2.4 Ghz Xeon Processor
 - RAID 5 with 4-146 GB SCSI drives, for PDF storage
 - 2-36 GB drives, mirrored for Windows O/S
 - Redundant power supplies
- Cost about \$7,800



Our PDF Server...









My experience with Acrobat and Catalog...

- •We started 4 years ago with Acrobat 4.0
- Upgraded to 5.0 about 3 years ago
- •Tried to upgrade to 6.0 but problems...
 - Search dialog was "redesigned" and complicated
 - Search fails on large indexes
 - Boolean search doesn't work the same
 - Adobe support advised: "stay on 5.0!"
- Staying with 5.0 until?
 - Problem: Adobe supports only current and previous releases

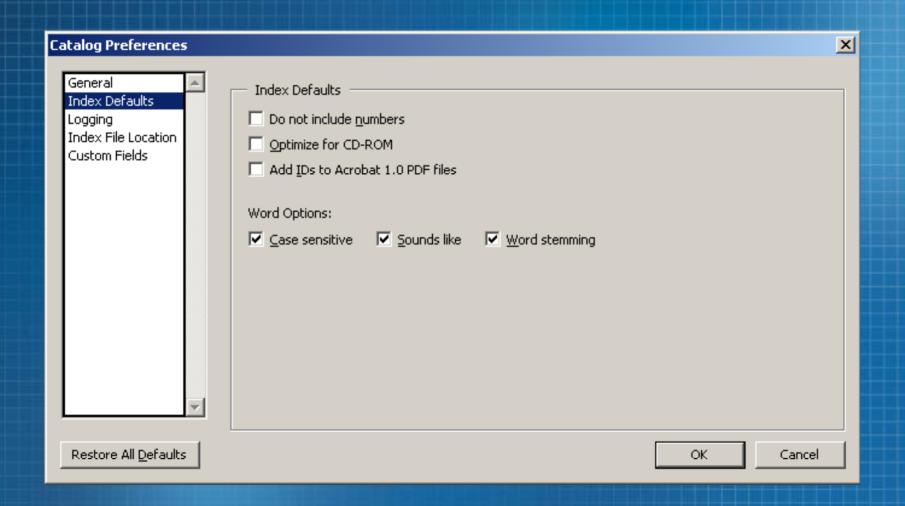


Let's create an index...

Adobe Catalog	×
Adobe Catalog —	
Status: Ready	<u>N</u> ew Index
Index:	Open Index
File:	Preferences
Page:	
File Count:	
Progress: 0 %	
Stop	
You can use Acrobat Catalog to create a full-text index of yo documents or document collections. After building an index, you can use the Search command to of documents quickly. Click 'New Index' to begin selecting included in the Index.	search the entire set
Close	



Determine Preferences...





Define the Index...

New Index Definition	×
Index File: UNTITLED	Save
Index <u>T</u> itle:	Sa <u>v</u> e As
Index Des <u>c</u> ription:	
	Options
Include These Directories	
	Add Remove
Exclude These Subdirectories	
	A <u>d</u> d Remove
<u>B</u> uild <u>P</u> ui	rge Cancel

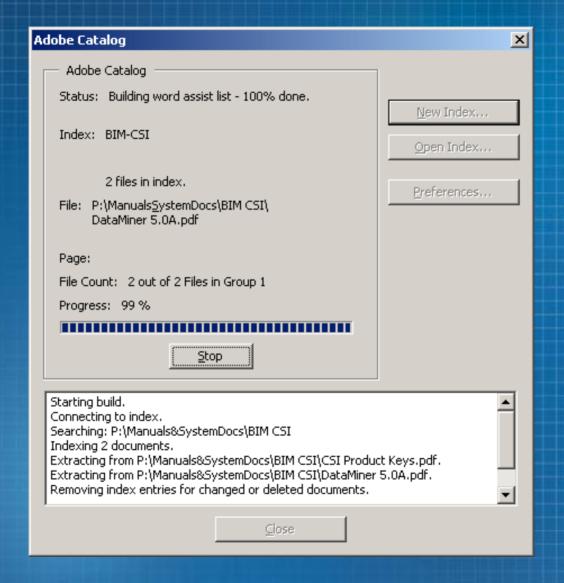


Define Index Options...

Options	×
Words not to include in the index	
<u>W</u> ord:	<u>A</u> dd
	<u>R</u> emove
☐ Do not include num <u>b</u> ers	
Word options	
☐ <u>C</u> ase sensitive ☐ Sounds li <u>k</u> e	✓ Word stemming
Optimize for CD-ROM	
Add IDs to Acrobat 1.0 PDF files	
	OK Cancel

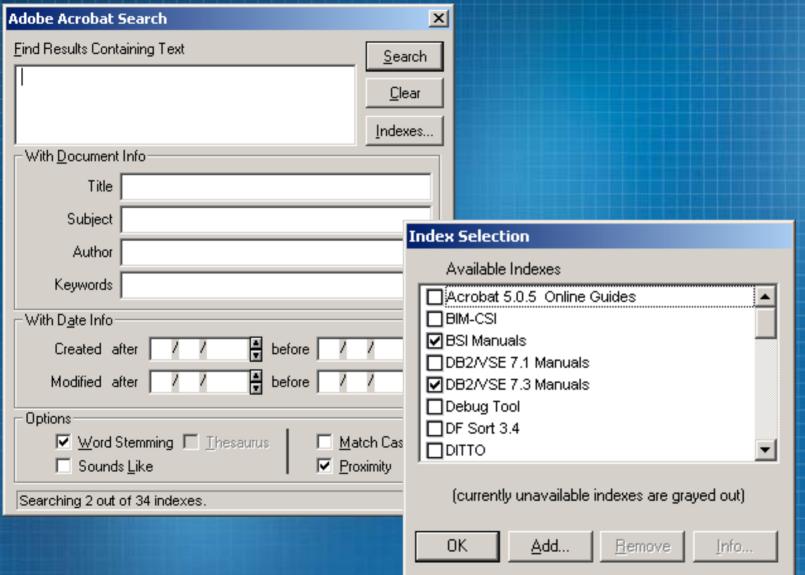


Build the Index....





Execute a Search...

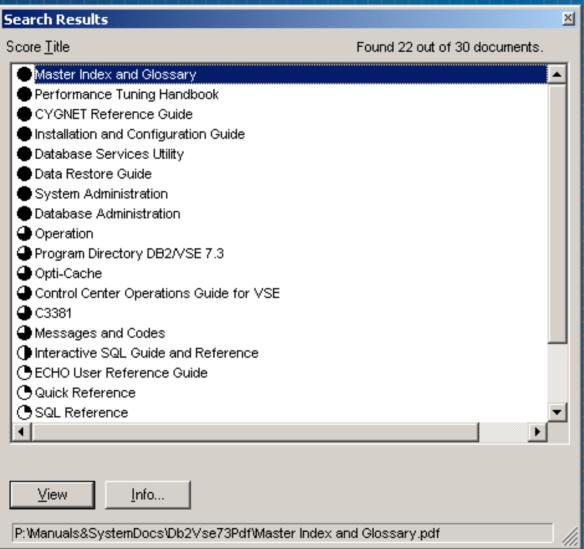


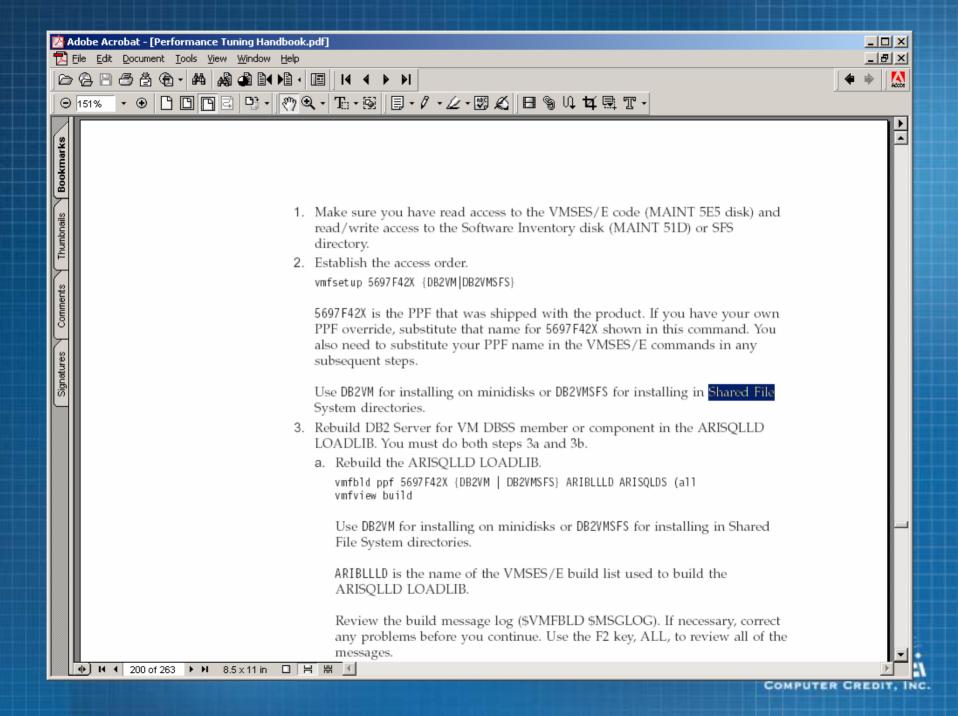
Execute a Search...

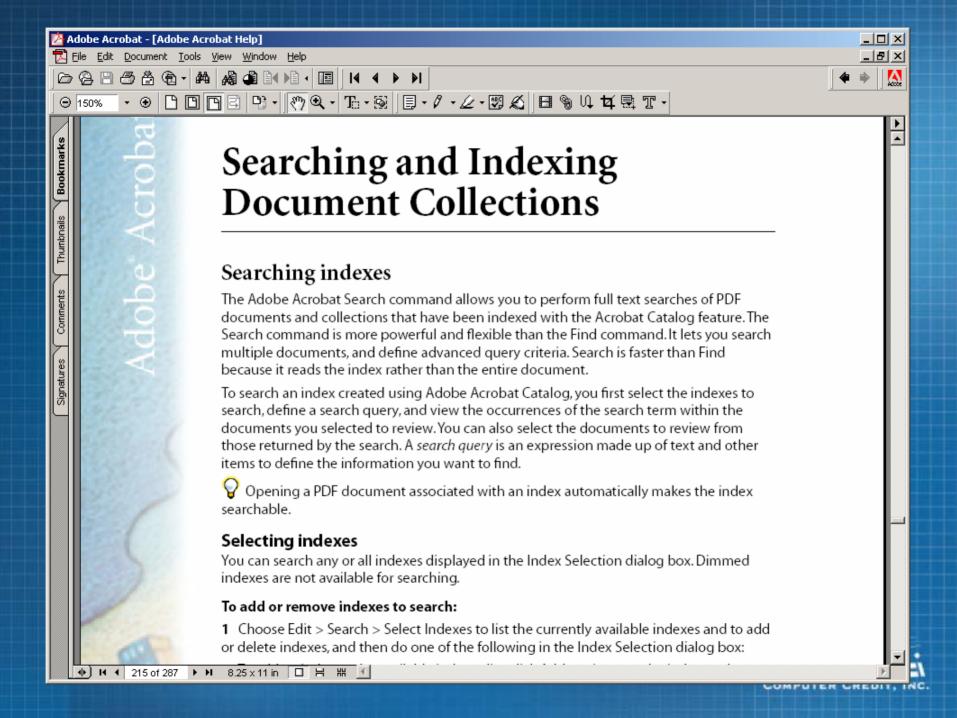
Adobe Acrobat Search	×
Find Results Containing Text	<u>S</u> earch
file AND sharing	Clear
	Indexes
-With <u>D</u> ocument Info-	
Title	
Subject	
Author	
Keywords	
-With Date Info-	
Created after / / ♣ before /	7
Modified after / / ♣ before /	7
Options	
	tch Case
☐ Sounds <u>L</u> ike ☐ <u>Pro</u>	ximity
Searching 4 out of 34 indexes.	



Search Results...









- Logical size of index
 - Number of documents in index
 - Number of "words" in each document
 - Include numbers?
 - Other search options at index creation
- Possible circumvention...
 - Keep it granular!
 - Group documents in folders
 - One index per folder
 - Make use of stop word list
 - Exclude numbers where possible





•Numbers in the text

- Option to include or exclude
- No distinction between dollar amounts and numeric strings
- Can greatly inflate index size unnecessarily
- Possible circumvention...
 - Exclude numbers where possible
 - Or... modify report to append an alpha character to number





Stop word list

- Cannot be re-used
- Cannot be copied from index to index
- Possible circumvention...
 - None must re-key the words for each index
 - Enhancement for this submitted years ago but no response - yet





- Adding/deleting documents in existing index
 - Catalog is "smart"
 - Identifies new documents, only indexes them and merges into existing index
 - If done a lot over a period of time, will grossly inflate size of index
 - May slow index access due to "dead space"
- Resolution...
- Purge and rebuild the index on a scheduled basis





Internal and External names don't match

- Catalog uses the internal name
- Other dialogs reference external (physical) name
- Can be confusing
- Resolution...
 - Update internal name in Document Properties so that <u>both</u> names match





In Summary...

- Acrobat Professional 5.0/Reader 5.0 has worked very well - even with the limitations
- Adobe support has been a little disappointing
- No response to enhancement requests
- Searching with the indexes is very fast
- A good investment and solution for our needs
- •Concerned about new releases!





For More Information...

- Adobe's web site...
 - http://www.adobe.com/products/acrobat/main.html
- Or feel free to contact me:
 - mrosinger@cciws.com
 - **1**-336-761-1524

