

# zEnterprise and integration solutions of Linux and traditional workload

zLG04

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# The Data Center Challenge - Controlling IT complexity and cost while maintaining daily operations

- An Integrated system of multiple architectures for optimizing the deployment of multi-tier workloads
- Creating a single point of control for management and administration to reduce operational overhead by up to 80%, including:
  - Power and Facilities
  - Labor
  - ► Software License

#### zEnterprise

- Lowers cost of acquisition by up to 56%
- Reduces cost of ownership by up to 55%\*



A strategic systems platform....

Helping to free up resources for critical projects and establish a base for the future

<sup>•</sup> Based on IBM analysis of a large Financial Services company Datacenter. See details on ibm.com/systems/zenterprise/ Deployment configurations based on IBM studies and will vary based on workload characteristics. Price calculations based on publicly available US list prices, prices will vary by country.

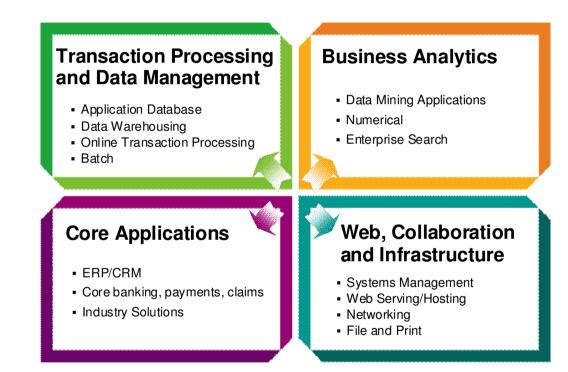
# **IBM zEnterprise System**

Business Applications require integration of multiple workload components with varying workload characteristics

Explosive systems and data growth inhibit responsiveness to client needs, and market opportunities

#### **zEnterprise**

- 1. Enables mixed workload business processes to be deployed and centrally managed
- 2. Allows optimized single system integration of data, applications, and web serving
- 3. Delivers dynamically responsive IT
- 4. Meets the need of heterogeneous data centers



A strategic systems platform for critical enterprise applications Helps to integrate workloads and establish a base for the future



# **IBM zEnterprise System**

The broadest systems architecture

Enabling integration and centralized management of multi-platform systems, applications, and data

# Turbure to the second sec

#### zEnterprise z196 and z114

- Industry's most robust design for systems and data continuously availability
- Optimized to host large-scale database, transaction, and mission critical applications
- The most efficient platform for large-scale Linux® consolidation
- Massive scale up

#### Unified Resource Manager

- -Unifies management of resources, extending IBM System z® qualities of service end-to-end across workloads
- -Provides platform, hardware and workload management

#### BladeCenter Extension (zBX)

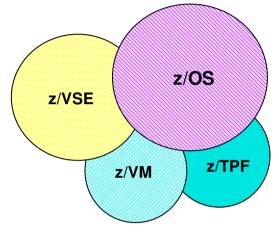
- AIX<sup>®</sup>, Linux<sup>®</sup>, and Microsoft<sup>®</sup>
   Windows<sup>®</sup>\* applications
- Appliance Blades Smart analytics, DataPower<sup>®</sup>
- Dedicated high-performance private network
- Massive scale out

(Statement of Direction) on \$



# Major Operating Systems on IBM System z

#### **Traditional Mainframe Operating Systems**

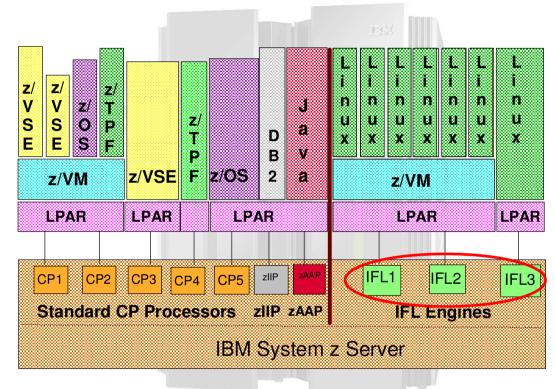


#### Standard Processors

- CP
  - For z/OS, z/VSE, TPF, z/VM workloads

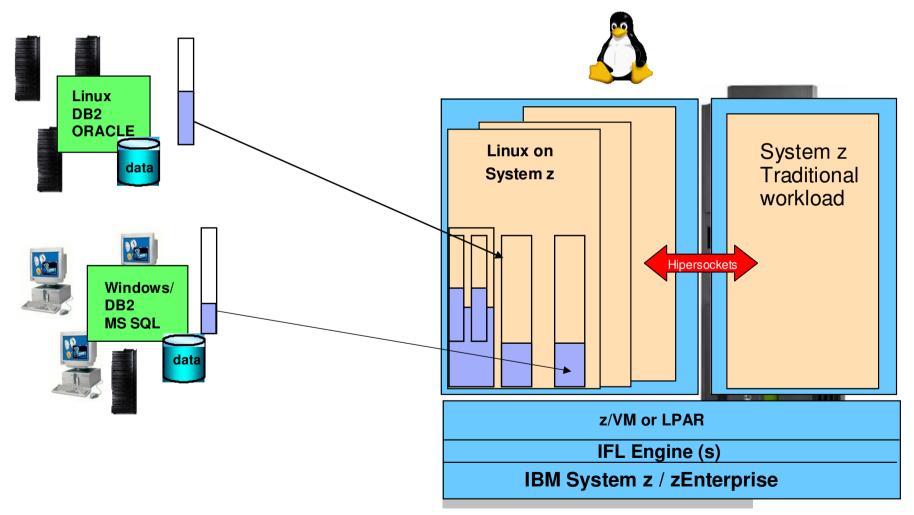
#### Specialty Processors

- CF (Coupling Facility)
  - For Parallel Sysplex with z/OS
  - IFL (Integrated Facility for Linux) For Linux and Linux applications
- zAAP (zSeries Application Assist Processor)
  - For offload of Java applications from z/OS
- zIIP (System z9 Integrated Information Processor)
  - For z/OS offload of DB2 distributed requests



# Linux on System z as workload concentrator

#### Virtualize, Consolidate, Integrate





Implement Virtualization on System z: LPAR and z/VM, when to use what

- z/VM Virtualization
  - Vertical virtualization Grow workloads without linearly growing number of virtual guest machines
    - one guest can be increased by allocating more resources (CPUs, memory)
  - Horizontal virtualization for isolation between servers
    - isolation of guests in a network
    - Redundancy for application high availability
  - **Dynamically** add, remove and shift physical resources to optimize business results

#### LPAR Virtualization

- High Isolation with fixed resources
- Direct attached I/O devices for max bandwidth





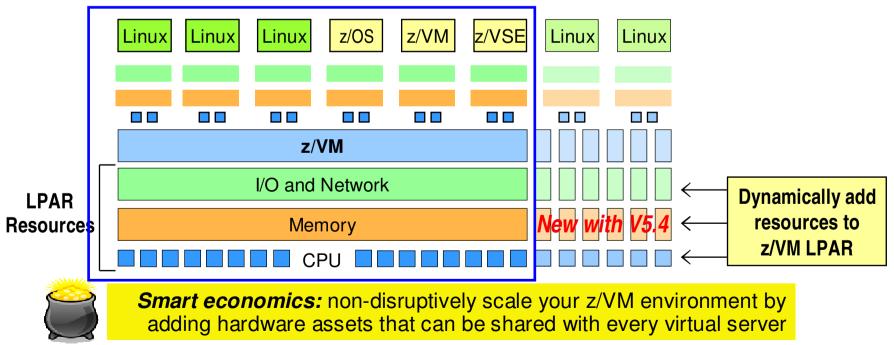
# Virtualization – platform integration



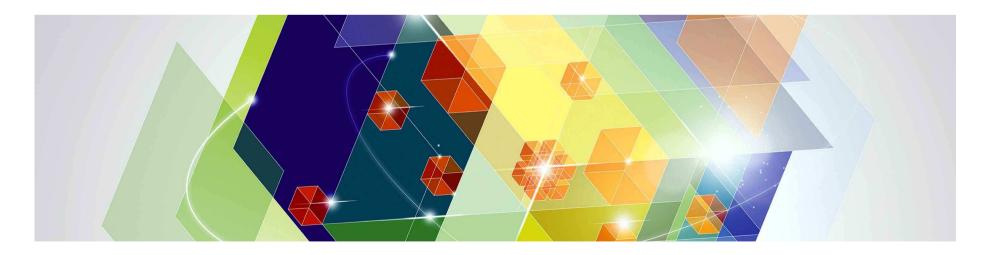
Virtualization for different workloads on the same layer

#### z/VM V5.4 and 6.1 Function Enhances System Availability

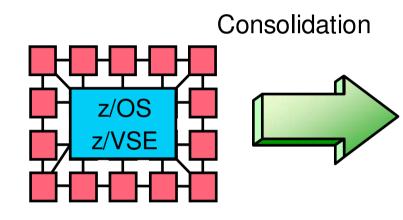
- Users can non-disruptively add memory to a z/VM LPAR
  - Additional memory can come from: a) unused available memory, b) concurrent memory upgrade, or c) an LPAR that can release memory
  - Memory cannot be non-disruptively removed from a z/VM LPAR
- z/VM virtualizes this hardware support for guest machines
  - Currently, only z/OS and z/VM support this capability in a virtual machine environment
- Complements ability to <u>dynamically</u> add CPU, I/O, and networking resources



# Mixed workload consolidation with zEnterprise



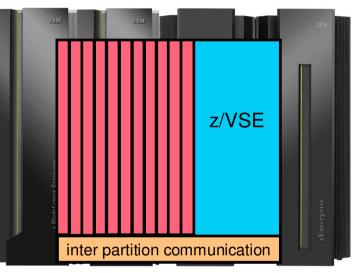
## Mixed Workload consolidation on zEnterprise



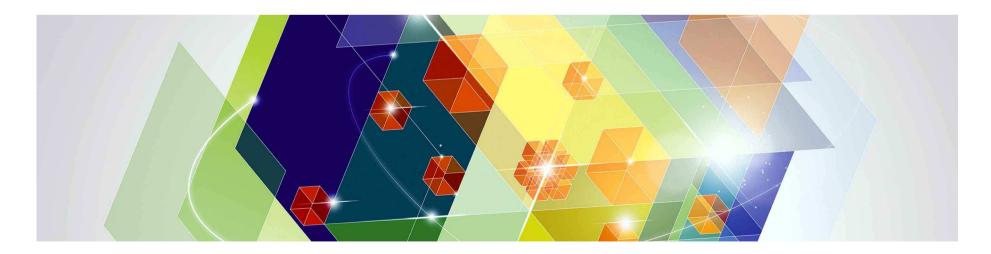
For System z customers, zEnterprise opens new horizons:

- Integration of multiple platforms of the Enterprise
- The integration of existing applications and data using Connector components
- Reduction of network components (Router, switch)
- Maintain isolation in an fully integrated environment
- Centralized Management of the entire Ensemble

#### zBX + Linux on z + zEnterprise

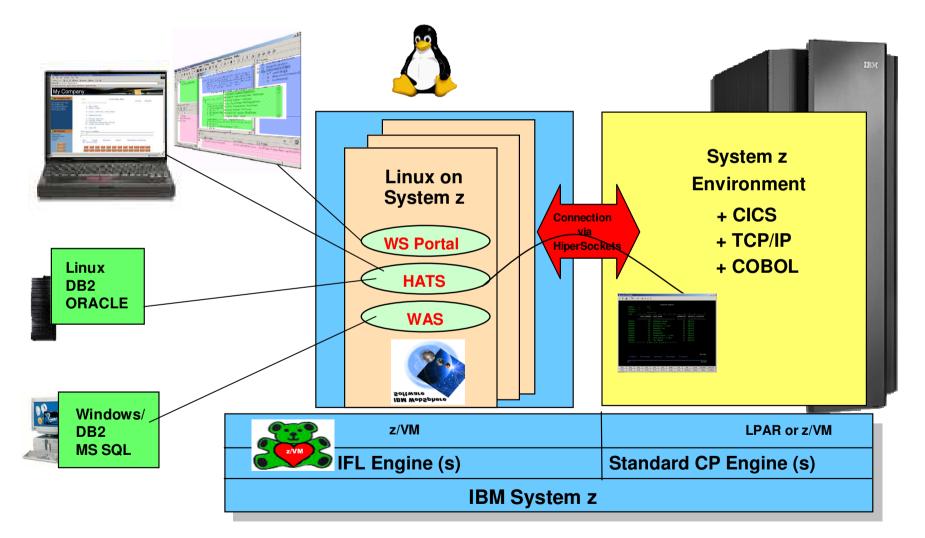


# Web integration with Linux and traditional



#### Linux on System z as Central Access Point

Web enable, improve interface, simplify, extend existing applications



IBM

#### **Application Integration with Host Access Transformation Services (HATS)**

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- •No software download to the client
- •Converts green screens to GUI
- Integration with distributed applications
- improves ease of use of host applications
- •Web Service on the fly



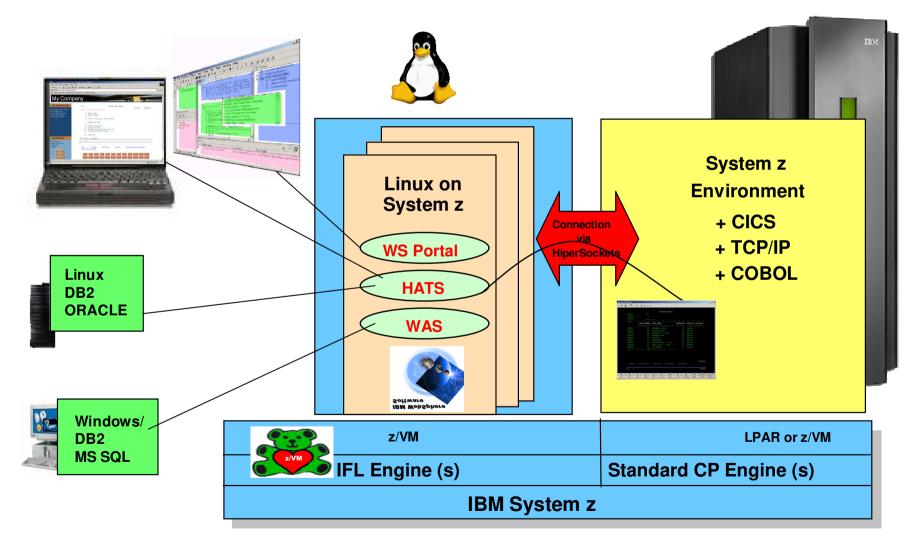
Screen transformation rules running on WebSphere Application Server

#### HTML in a Browser

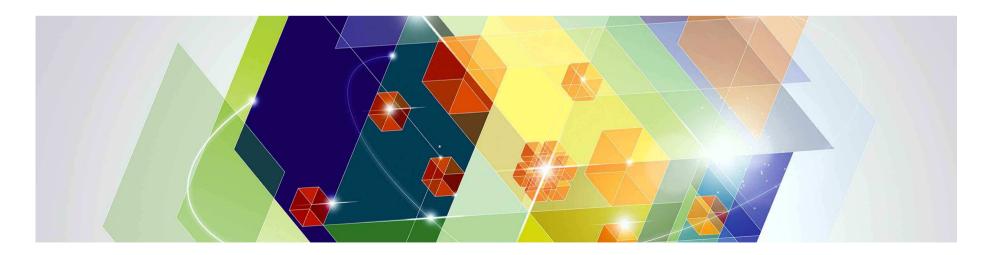
#### Integration variety of WebSphere Portal **CRM** Application **User Perspective IT** Perspective **SCM** Application Integration at the glass Content Personalization Management Customization Collaboration Navigation CICS apps. Single Sign On Secure Access Syndicated Content People Awareness Rapid, Role Based Deployment Web Services Scalability and Reliability

#### Linux on System z as Central Access Point

#### Web enable, improve interface, simplify, extend existing applications

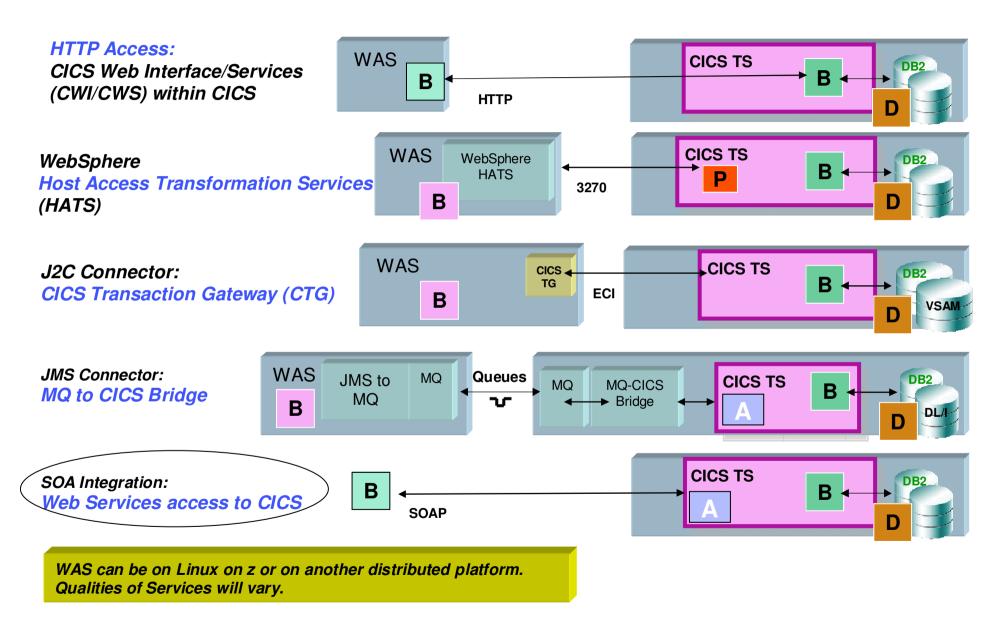


# CICS workload integration with Linux on System z

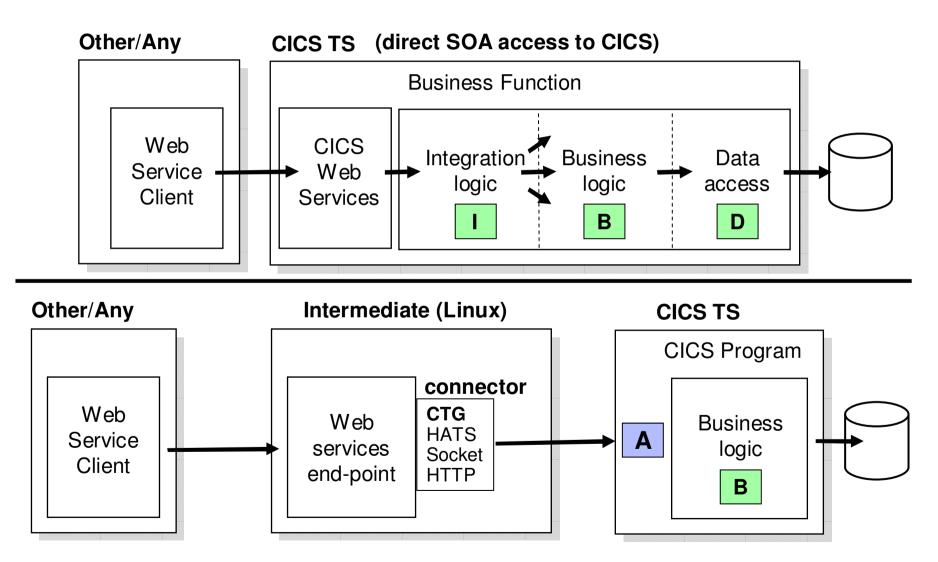


# **Connectivity to CICS transactions**

IBM

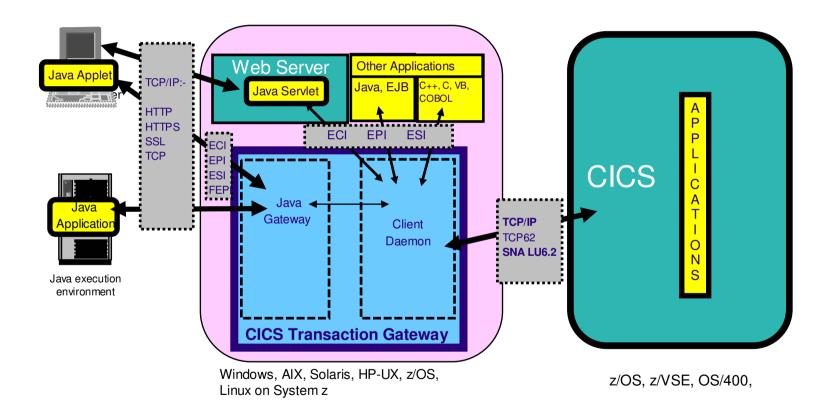


## The Two Models of SOA CICS Integration via Web Services

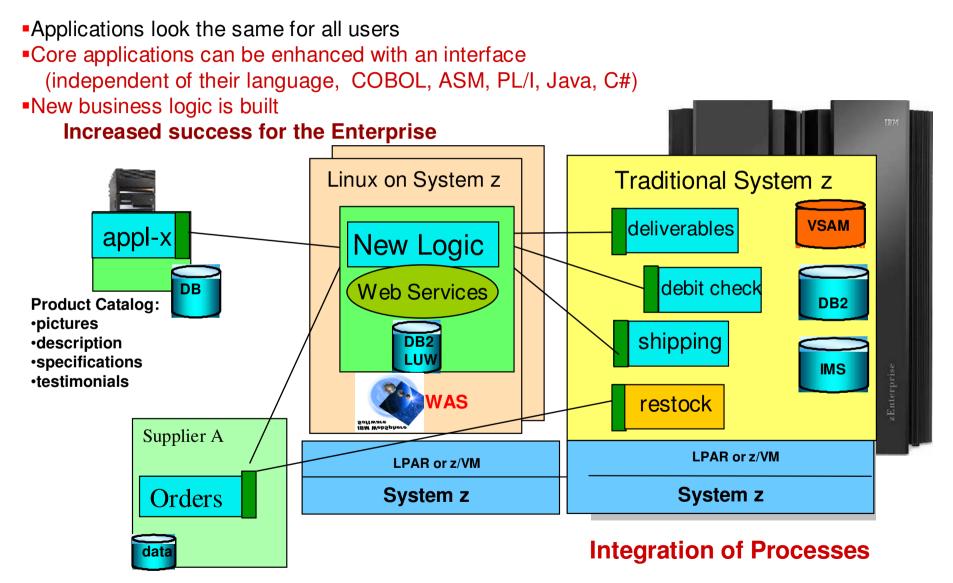


# Integration of transactions

## CICS Transaction Gateway (CTG) - Components



#### Service Oriented Architecture (SOA) – the way to new processes





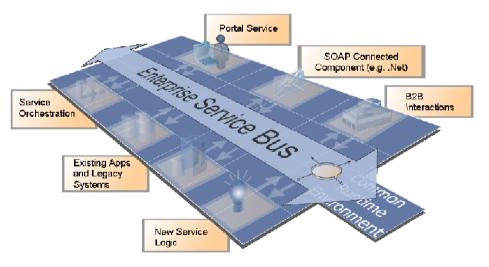
#### What is an Enterprise Service Bus?

An Enterprise Service Bus (ESB) is a flexible Infrastructure for services and application integration

An ESB reduces the number, size and complexity of your interfaces in a SOA solution.

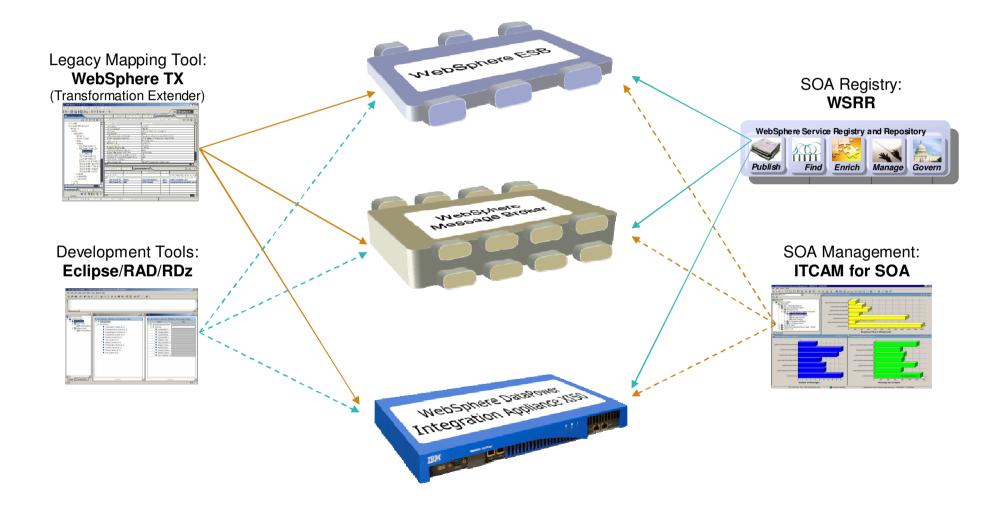
# An ESB realizes following tasks between requestor und service

- ROUTING of messages between Services
- CONVERTING the transport protocol between requestor and service
- TRANSFORMING message formats between requestor and service
- HANDLING of business events between different types of services



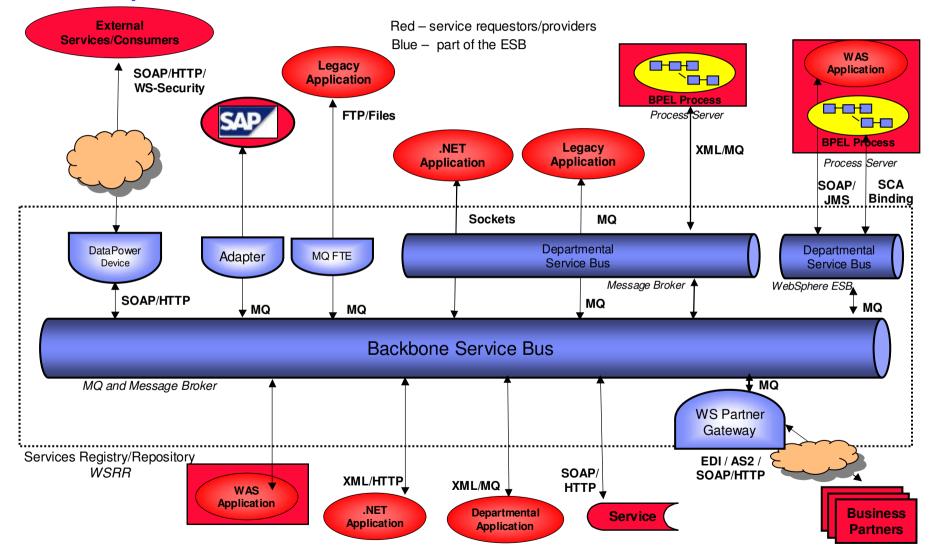


#### Integrated SOA Tooling Across ESB Runtin All 3 ESBs integrate with Eclipse, WTX, ITCAM for SOA and WSRR



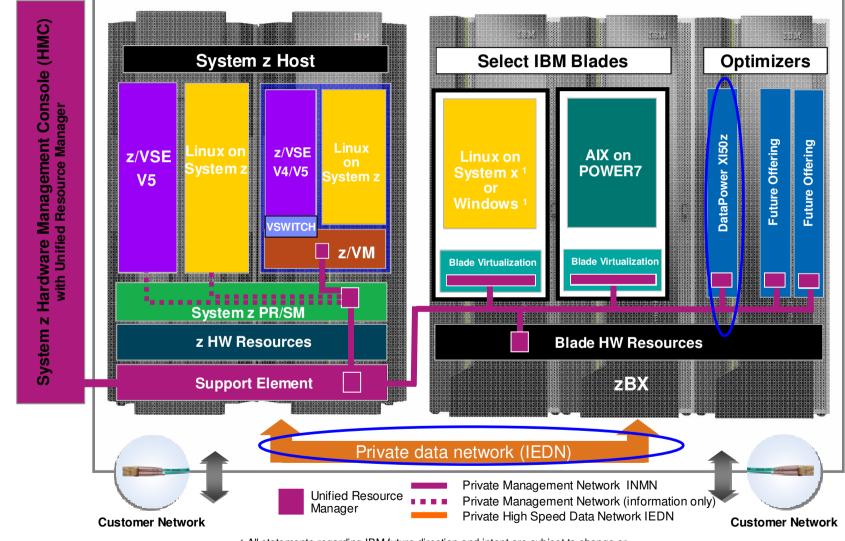


# **Example of Federated ESB**



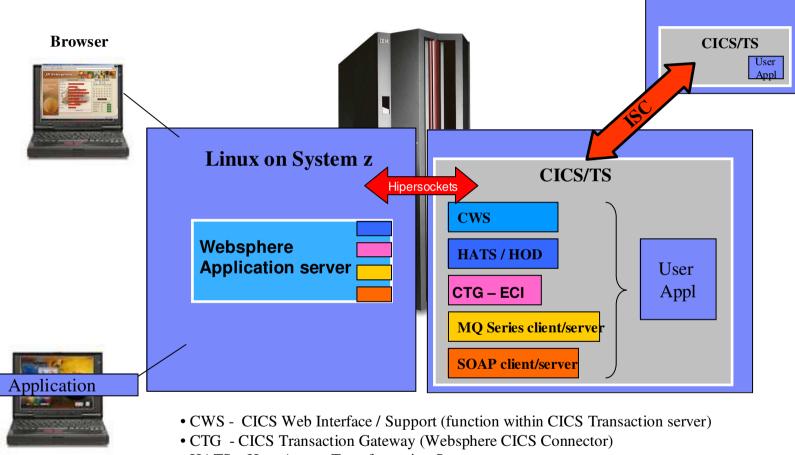


# The SOA ESB with Datapower in zEnterprise connecting via IEDN to z/VSE



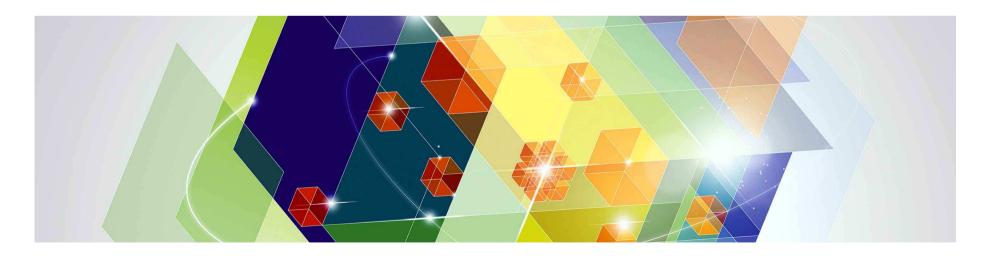
<sup>1</sup> All statements regarding IBM future direction and intent are subject to change or withdrawal without notice, and represents goals and objectives only.

#### Web Integration with traditional CICS transactions



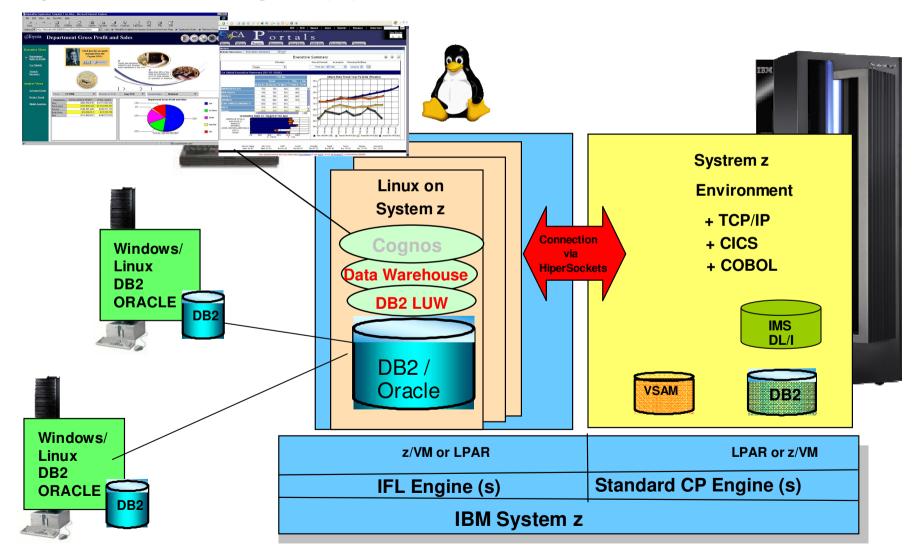
- HATS Host Access Transformation Server
- HOD Host OnDemand (Websphere Host Integrator)
- SOAP Simple Object Access Protocol (Web Services based with XML data)

# Data Warehouse and BI Solutions with Linux on System z



#### Linux on System z as Data Warehouse and BI

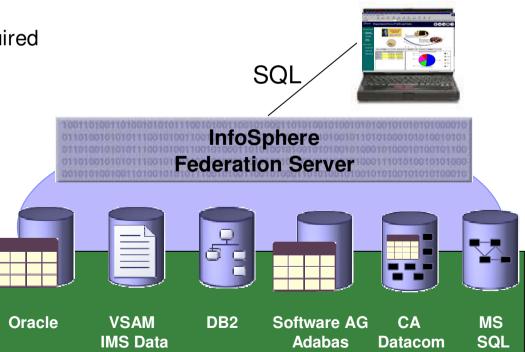
#### **Integrate,** Consolidate, Evaluate, Decide, Explore Business Intelligence (BI)



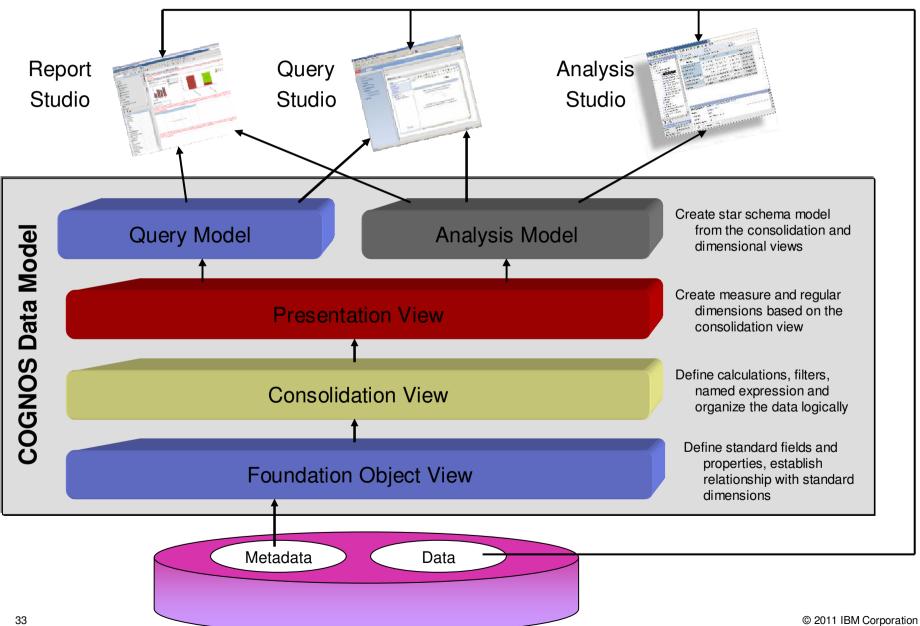
# InfoSphere Federation Server on Linux on System z

#### Integrating at the data layer – Federation of data

- Read from and write to federated mainframe data sources using SQL
- Standards-based access via JDBC, ODBC, or Call Level Interface
  - Including for mainframe VSAM data and flat files
- Multithreaded with native drivers for scalable performance
- Metadata-driven means...
  - No mainframe programming required
  - Fast installation & configuration
  - Ease of maintenance
- Works with existing and new...
  - Mainframe infrastructure
  - Application infrastructure
  - Toolsets

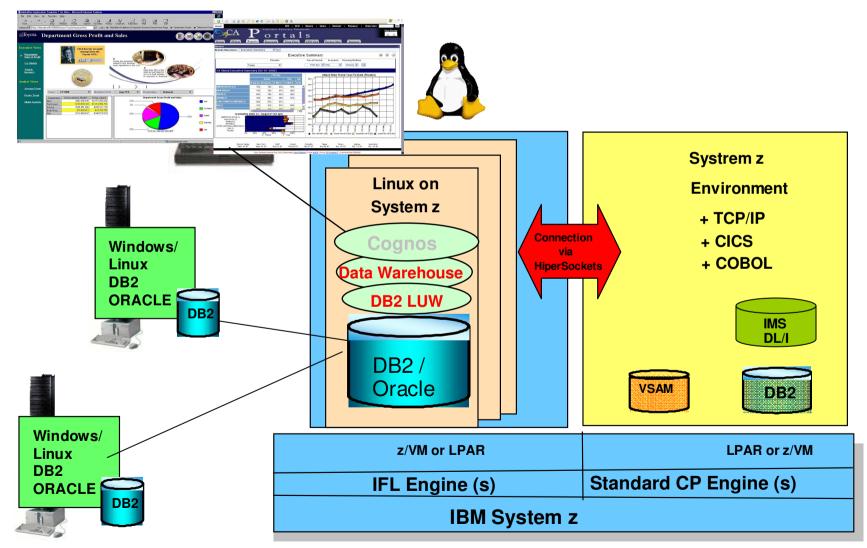


# **COGNOS Model Elements**

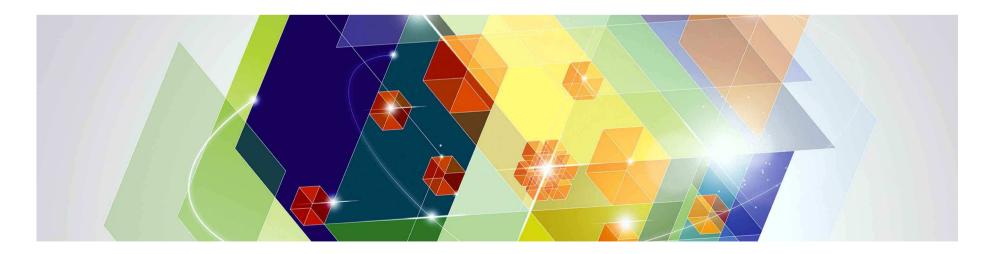




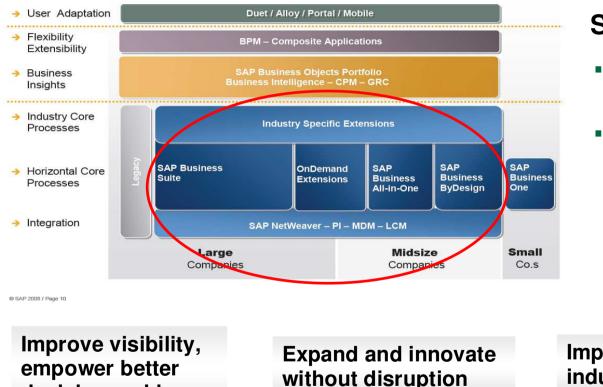
#### **Integrate,** Consolidate, Evaluate, Decide, Explore Business Intelligence (BI)



# SAP Solutions on IBM zEnterprise System



# SAP solutions remain In high demand to meet client requirements for business insight, improved productivity, and innovation



#### SAP on System z:

- ERP financials, HR, CRM/SCM /SRM
- Industry solutions, like:
  - Banking, core banking, Bank Analyzer (reporting), risk and compliance
  - Insurance
  - Retail
  - Automotive

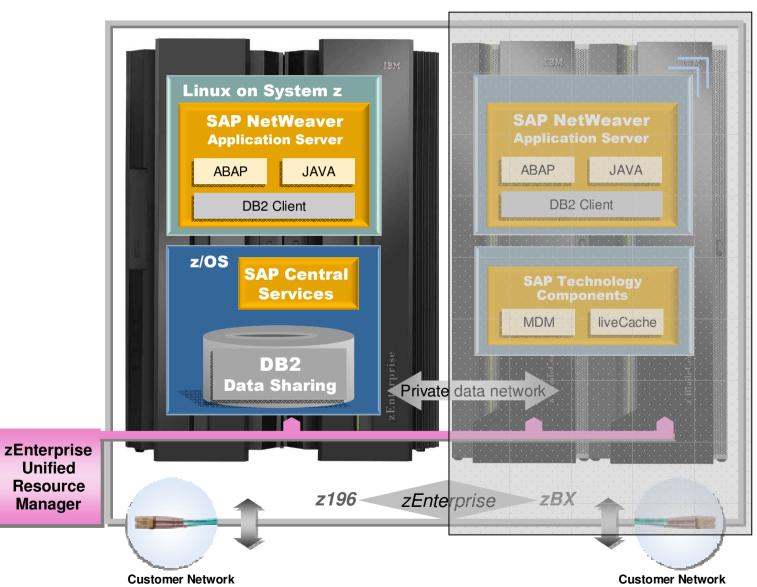
Improve mission critical industry business processes

Today there are over 1500 installations of SAP on System z, and plenty of IT organizations looking to consolidate their SAP instances.

decision making

# **SAP on IBM zEnterprise System**



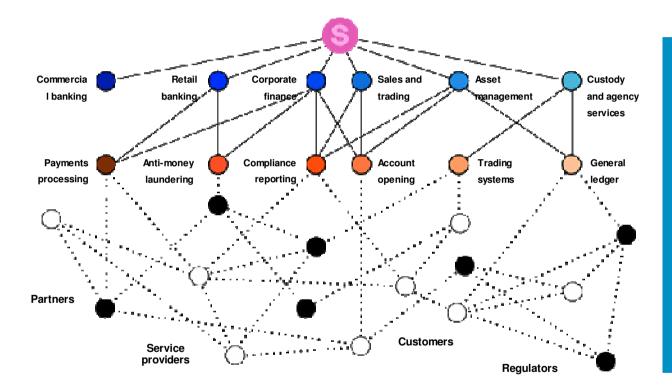


# Core Banking on IBM System zEnterprise





## Inflexible, Complex Operations and Siloed Data Prohibits Banks from Focusing on their Clients



"Agile businesses that actively converge business and technology have 7 percent higher EPS growth and 45 percent higher return on investment than their industry peers."

Source: 2009 Convergence Index, BTM Institute

70 percent-plus of bank IT costs are spent in maintenance of legacy environments and less than 30 percent is spent on true differentiation, innovation and new product offering support.

# Financial Institution Business Issues Addressed by IBM zEnterprise System Advantages



# 113 of top 120 banks by asset size choose System z...

## To directly impact the bottom line

## **SMART IS**

Reducing costs and serving the client



## To serve the customer

**SMART IS** Business continuity, security and agility



**To deliver growth SMART IS** Improved speed to market with integration

**Smart is** not just for existing mainframe clients:

**Handelsbanken (Sweden):** "Customers entrust us with their hard earned savings so it's paramount that we select one of the industry's most powerful and secure servers - the IBM System z," said Roger Rydberg, technical manager at Handelsbanken. "[System z] allows us to keep up with business climate changes because we can add or eliminate capacity any time based on customer demands. We can even make changes easily without having to stop any services."

Caixa Galicia: Dramatic growth and national success, spurred by lean, efficient

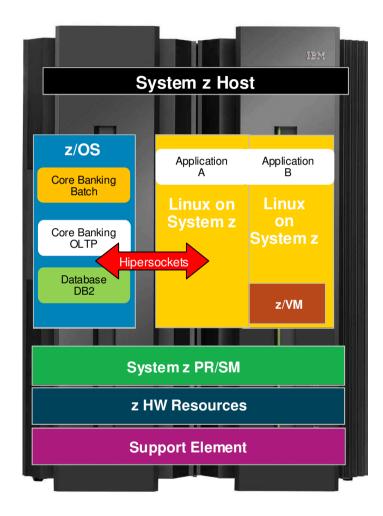
System z to deliver bank transaction costs 30% below Spain Average

**St Georges Bank:** Integration of disparate systems and data to improve customer service, bringing new products to market. *"We no longer want to invest the time and resources in two or three year initiatives. Business is changing so fast these days that we can't afford to roll something in production that represents the thinking of three years ago."* 

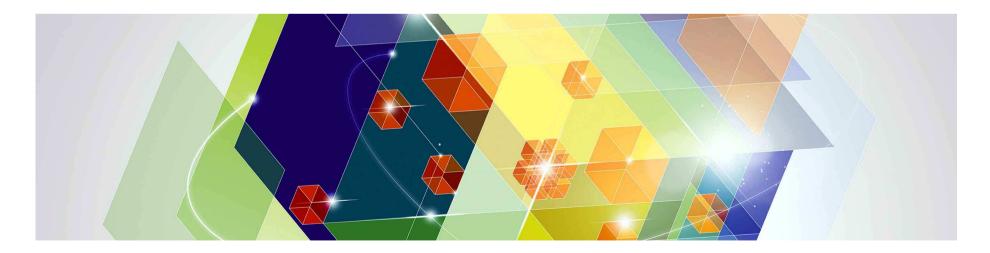
**Vietnam:** Protecting data from risks, while allowing responsiveness to the high demands of banking



# Core Banking Solutions on IBM System zEnterprise



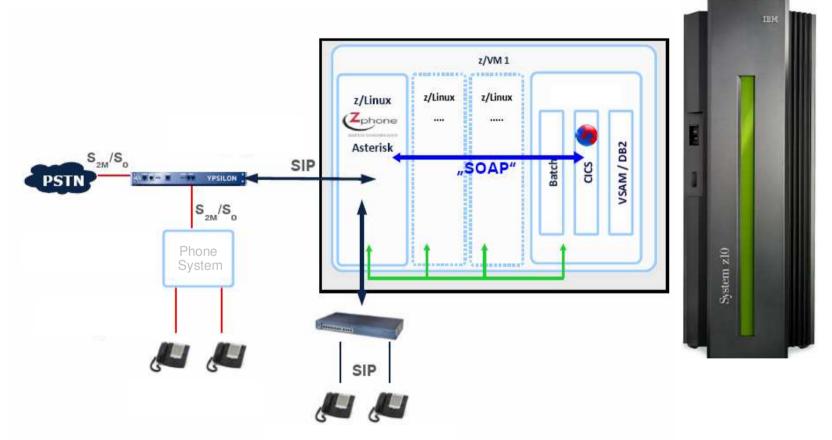
## Collaboration – Call Centers on Linux on System z and interaction with CICS workload



IBM

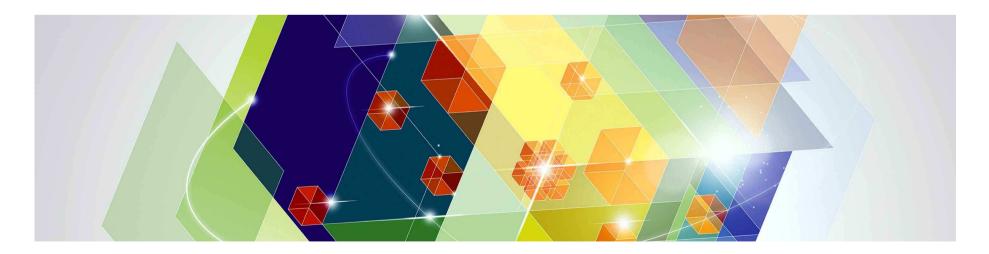
## IBM System z – the next generation **voice** Hub! – more than a simple Phone Server

"Asterisk® is the world's leading open source telephony engine and tool kit"



(http://www.asterisk.org/support/about)

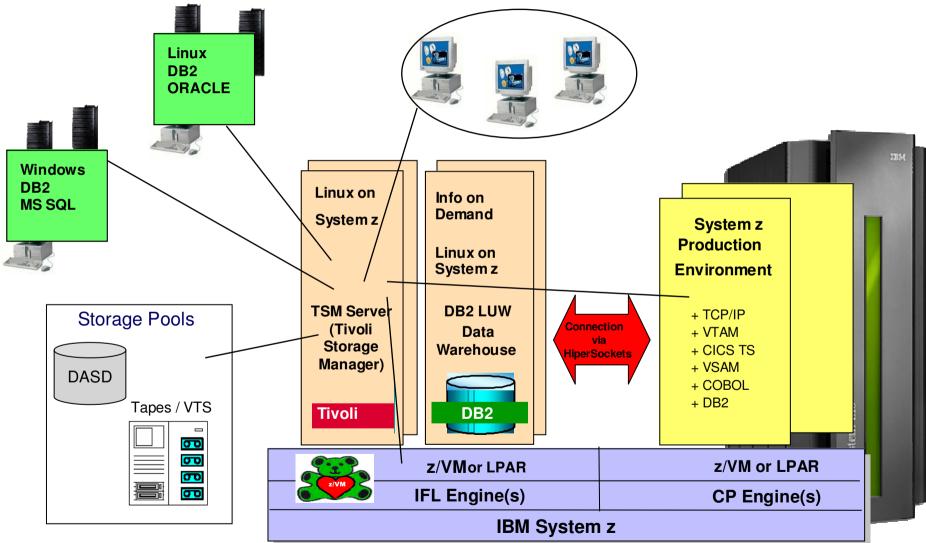
# Central Backup for the Enterprise with Linux on System z



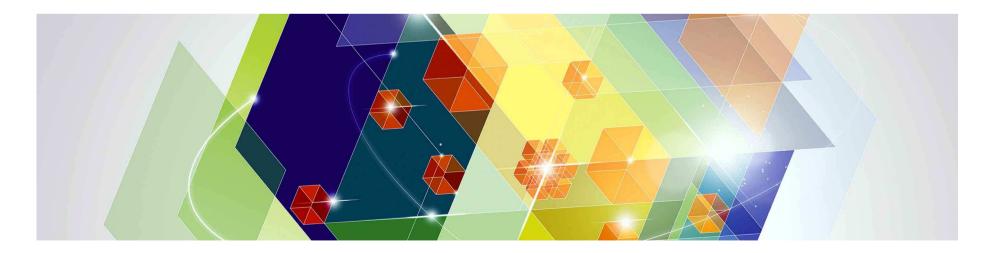


# **Enterprise Backup with Linux on System z**

Implement TSM on Linux on System z as central Backup Hub



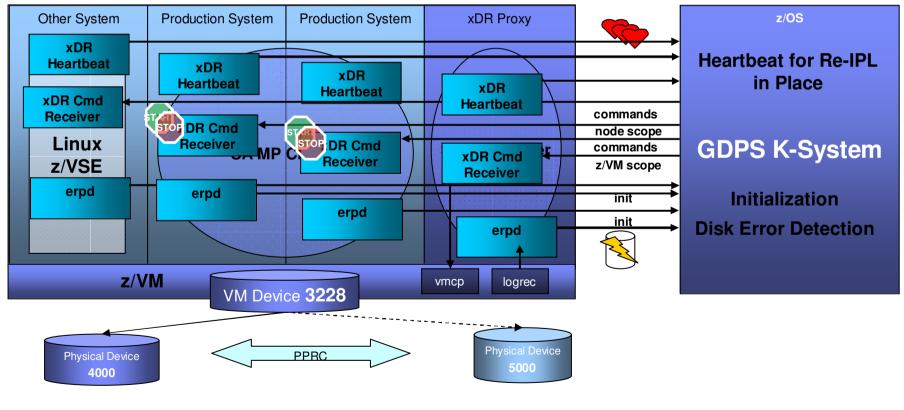
# High Availability integration of z/OS and Linux on System z using GDPS





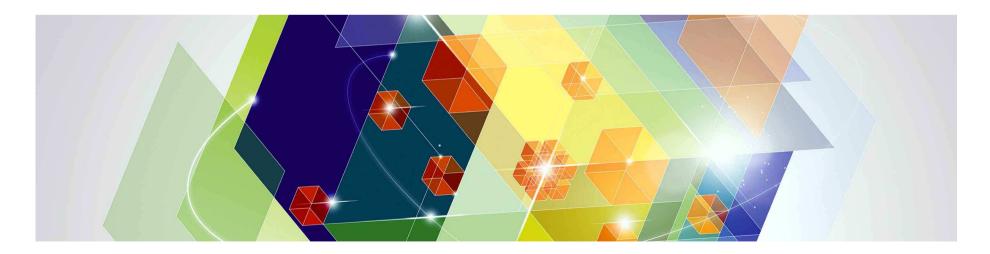
## Proxy

- One linux system is configured as Proxy for GDPS which has special configuration
- (Memory locked, Access rights to VM, One-Node-Cluster)
   Is used for tasks that have z/VM scope
   HyperSwap, shutdown z/VM, IPL z/VM guest
- Production Nodes
  - Run Linux Workload
  - Are used for local actions (Shut down node, Maintenance Mode)
- Other Systems
  - Enabled for HyperSwap via xDR Proxy (Linux, z/VSE)
     No re-IPL in place, no start/stop via GDPS (init, reipl, maint)

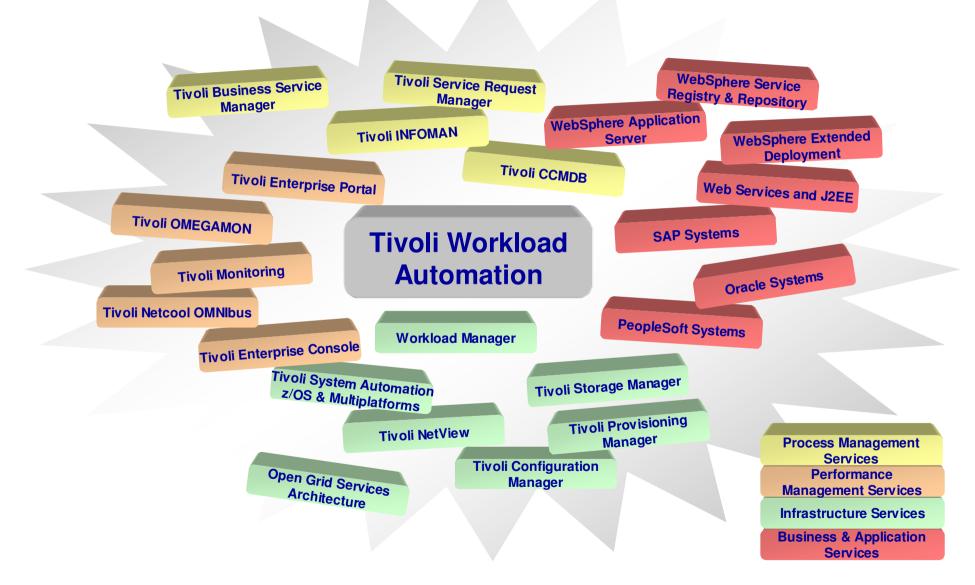


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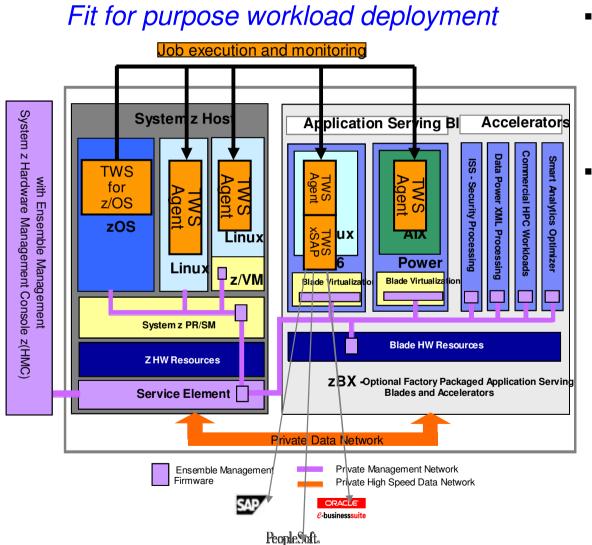
# Automate cross platform workload with Linux on System z



# **Tivoli Workload Automation Integration Points**



# Workload Automation on zEnterprise



- zCentric end-to-end solution ideal to manage heterogeneous workloads across System z and Blade extensions, under a single point of control and management
- Future option to exploit Unified Resource Management interfaces would provide unprecedented workload moving and optimization capabilities

## **Business benefits**

- ★ Reduce costs with fit-for-purpose platform, and implement a virtualized and green data center
- ★ Realize data-proximity processing with high bandwidth for distributed applications

# Application Extensions allow business users to take advantage of processes in a managed approach

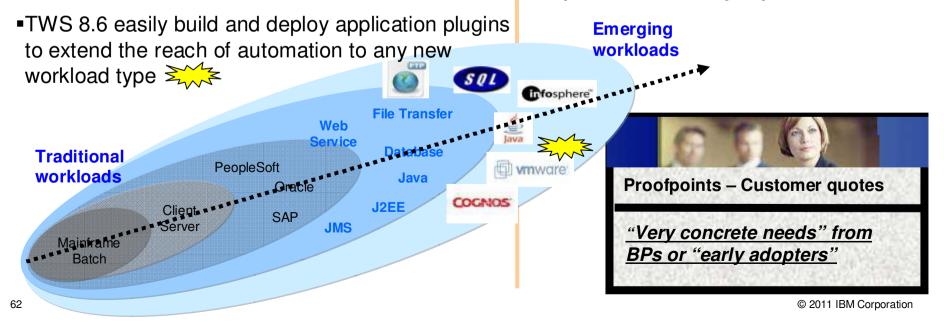
# New Tivoli Workload Automation application extensible framework

 Customers shifting from traditional backend transaction focused systems to modern systems running web applications and heterogeneous applications

 Workload Automation role is maintaining a single point of control over workloads

## **Business benefits**

- ★ Share infrastructure among applications
- ★ Reduces labor costs, enabling to automate new workloads with the same staff of people
- ★ No request for new skill: re-using of workload automation processes and procedures already in place



The demands placed on the data center have never been greater.

## **IBM System zEnterprise:**

Summary

- 1. Enables mixed workload Business Processes to be deployed, and centrally managed
- 2. Allows **optimized integration** of data, applications, and web serving
- 3. Delivers dynamically responsive IT with lower acquisition and operating costs
- 4. Meets the need of heterogeneous data centers



A strategic systems platform....

Helping to free up resources for critical projects and establish a base for the future



# Links to Information on System z

### IBM System z Data sheets:

**IBM System z Solution Edition for Enterprise Linux** 

**Enterprise Linux Server** 

**IBM zEnterprise System** 

Linux on System z

z/VM virtualization and Linux on IBM zEnterprise System

#### **IBM Offerings:**

**Financing** 

### Client Case Studies For Oracle On Linux For System Z Servers:

**Transzap** 

**Bank of New Zealand** 

### **Clabby Analytics Whitepapers:**

**ELCOT** 

<u>KMD</u>

### **Other Client Studies:**

Dundee

### Ziff Davis Enterprise Whitepaper:

Scaling Your Oracle E-Business Suite with IBM System z and Linux

### <u>Video</u>

Oracle on System z Enterprise - YouTube

### Oracle Solutions on System z Server Data Sheets:

FAQ Running Oracle Database 11g Release 2 on Linux on IBM System z Servers

**Oracle and System z FAQ** 

• Link is also available on Oracle website

IBM System z running Linux Oracle Database and Middleware Solutions

Oracle E-Business Suite on Linux for IBM System zEnterprise

Siebel on Oracle on Linux for IBM System z Servers

Siebel on DB2 z/OS on IBM System z Servers

PeopleSoft on Oracle on Linux for IBM System z Servers

PeopleSoft on DB2 z/OS on IBM System z Servers