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E62 SOA and z/VSE
Implementing SOA using Web Services

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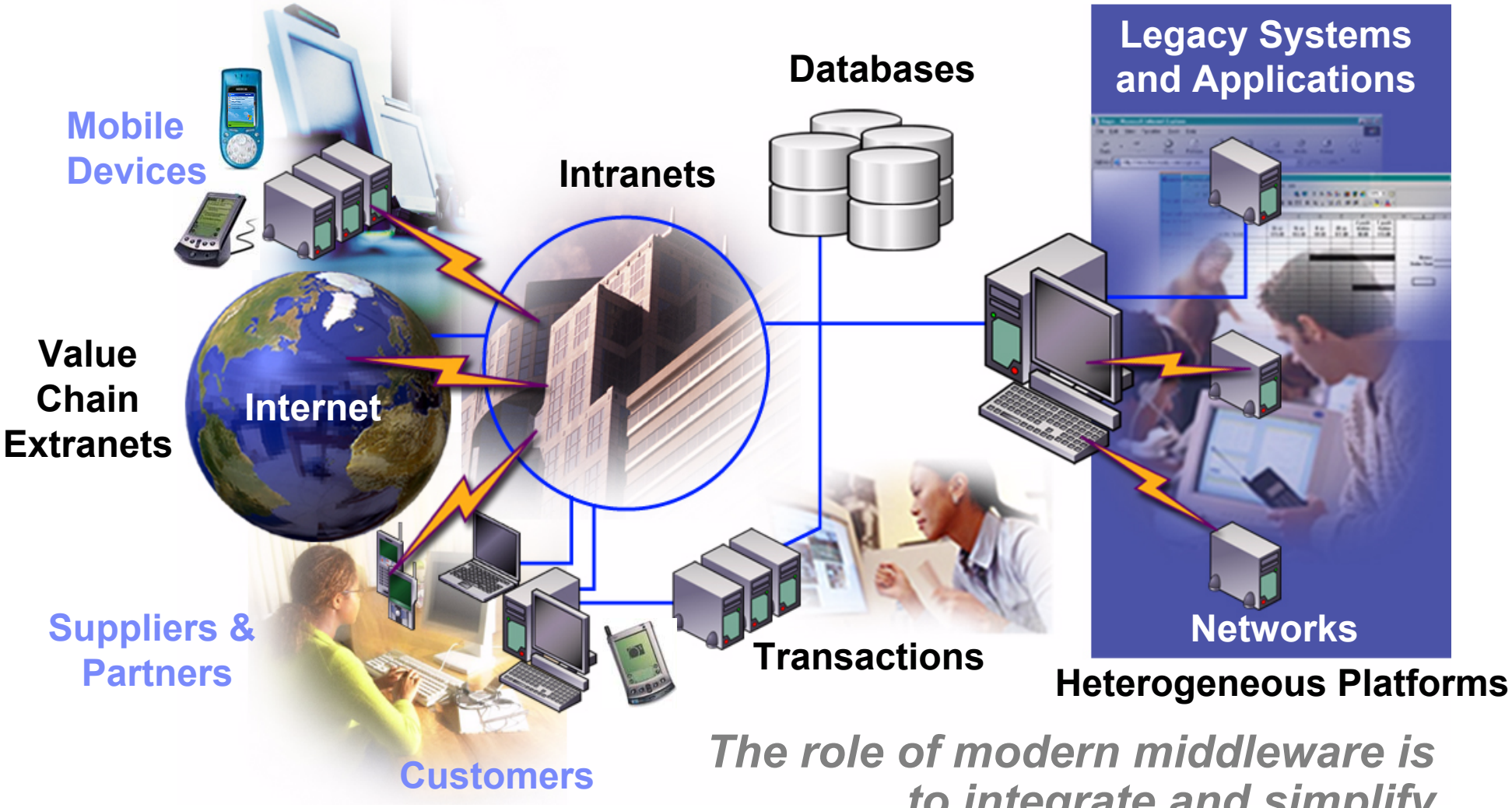
Today's IT Environment

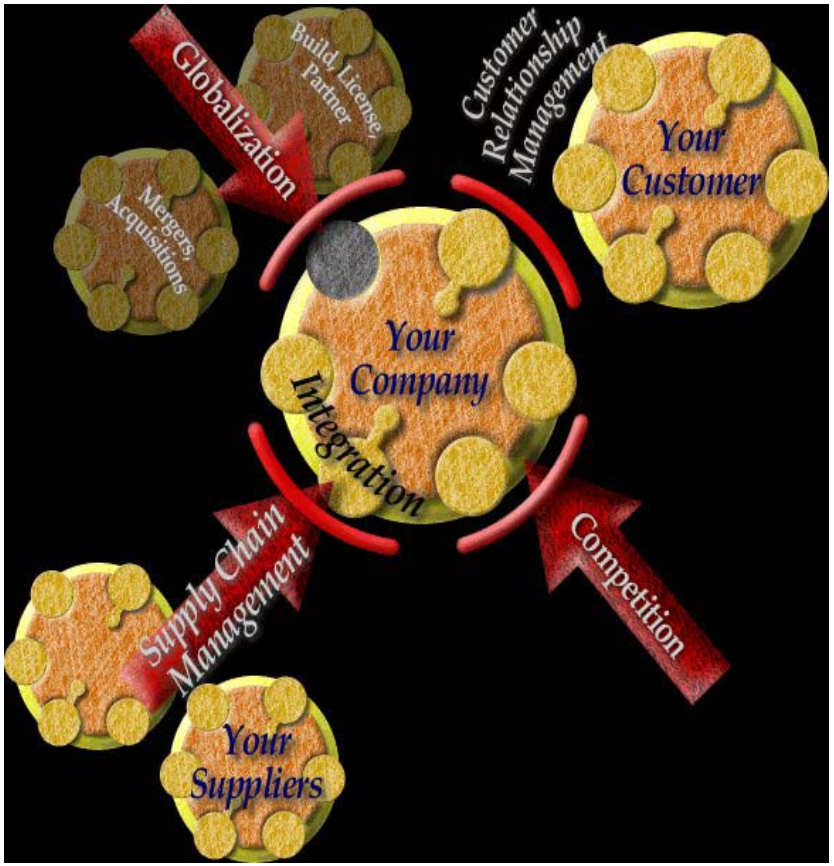
IT environments are increasingly heterogeneous and complex



The role of modern middleware is to integrate and simplify

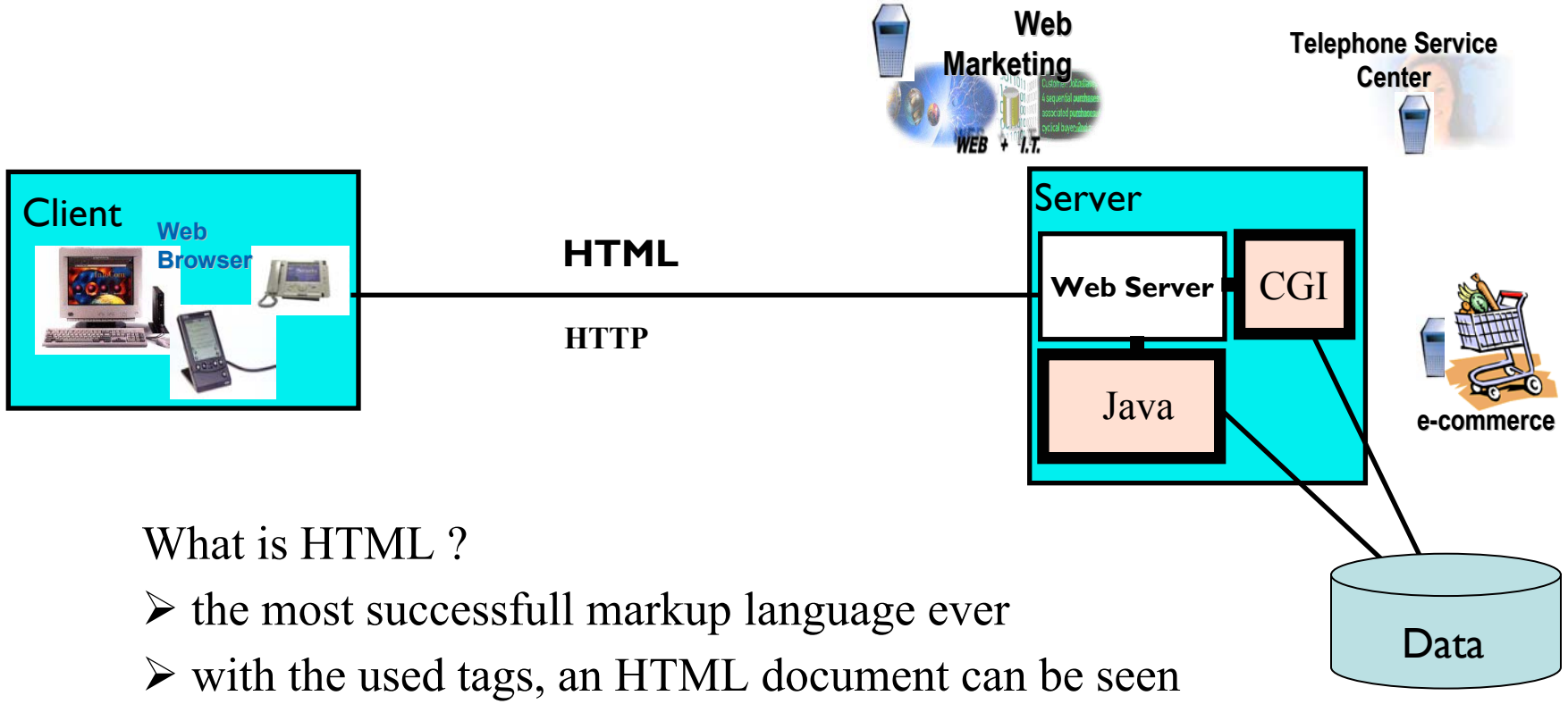
Dynamic e-business

The Networked economy is driving the evolution of electronic business and integration is the key



- Business-to-business
- Across towers
- With 3rd party software and services
- Across tiers

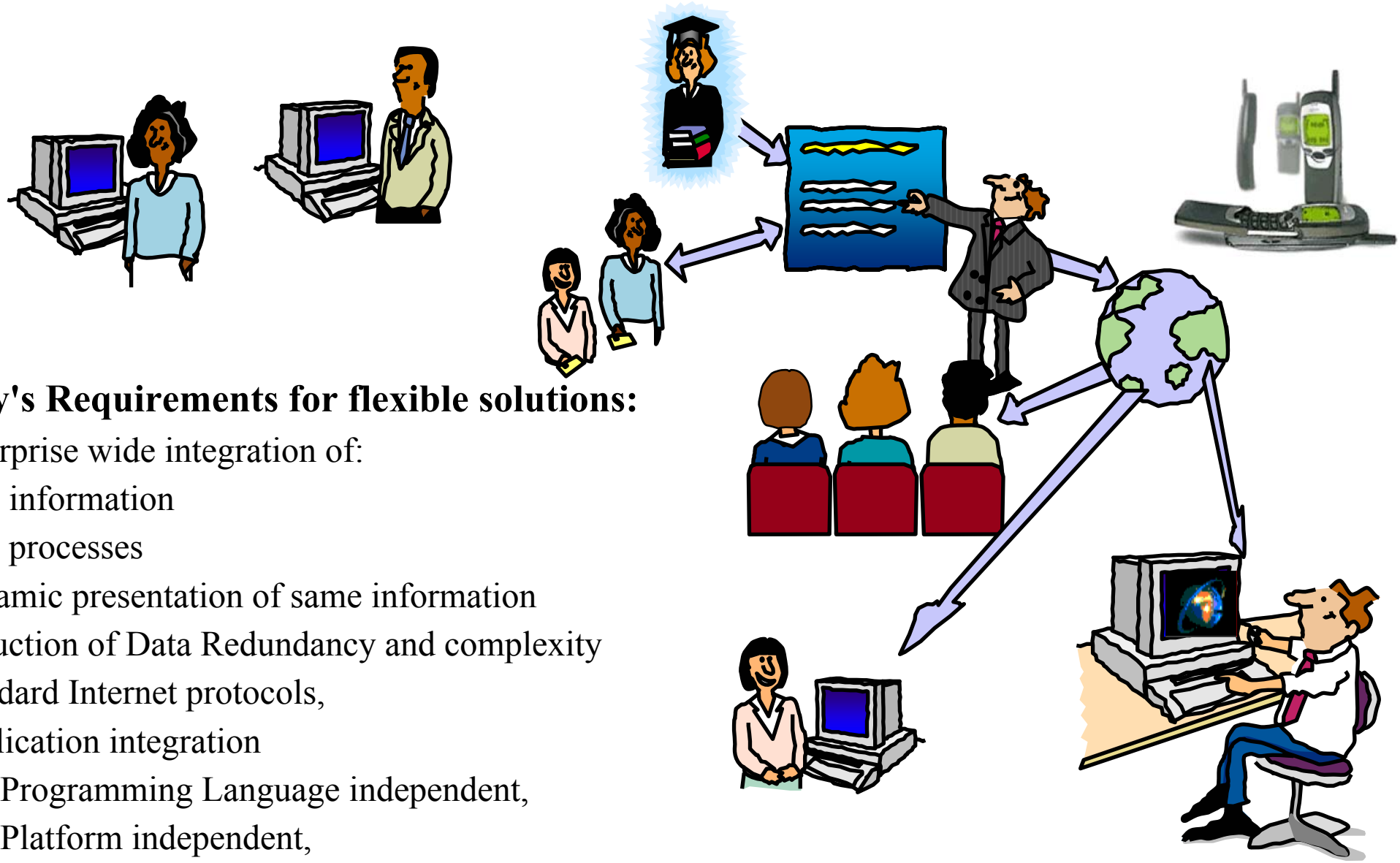
HTML - Traditional Internet Technology



What is HTML ?

- the most successfull markup language ever
- with the used tags, an HTML document can be seen on all platforms from Palmtops to mainframe
- extension interfaces like CGI (Common Gateway Interface) and Java (applets, servlets, EJB) allow access to backend systems
- **HTML was designed with humans in mind**

HTML - wasn't designed for today's requirements



Today's Requirements for flexible solutions:

- Enterprise wide integration of:
  - information
  - processes
- Dynamic presentation of same information
- Reduction of Data Redundancy and complexity
- Standard Internet protocols,
- Application integration
  - Programming Language independent,
  - Platform independent,
  - Architecture independent,

XML - eXtendet Markup Language
the plattform independent data representations

- HTML - contains tags to tell a browser how to display information
  - but not WHAT that information is
- **XML was designed with applications in mind** (distributed application)
- XML has information about structure and content of information
- XML supports attributes that hold additional information about a tag
- HTML can be written within XML

An address in HTML

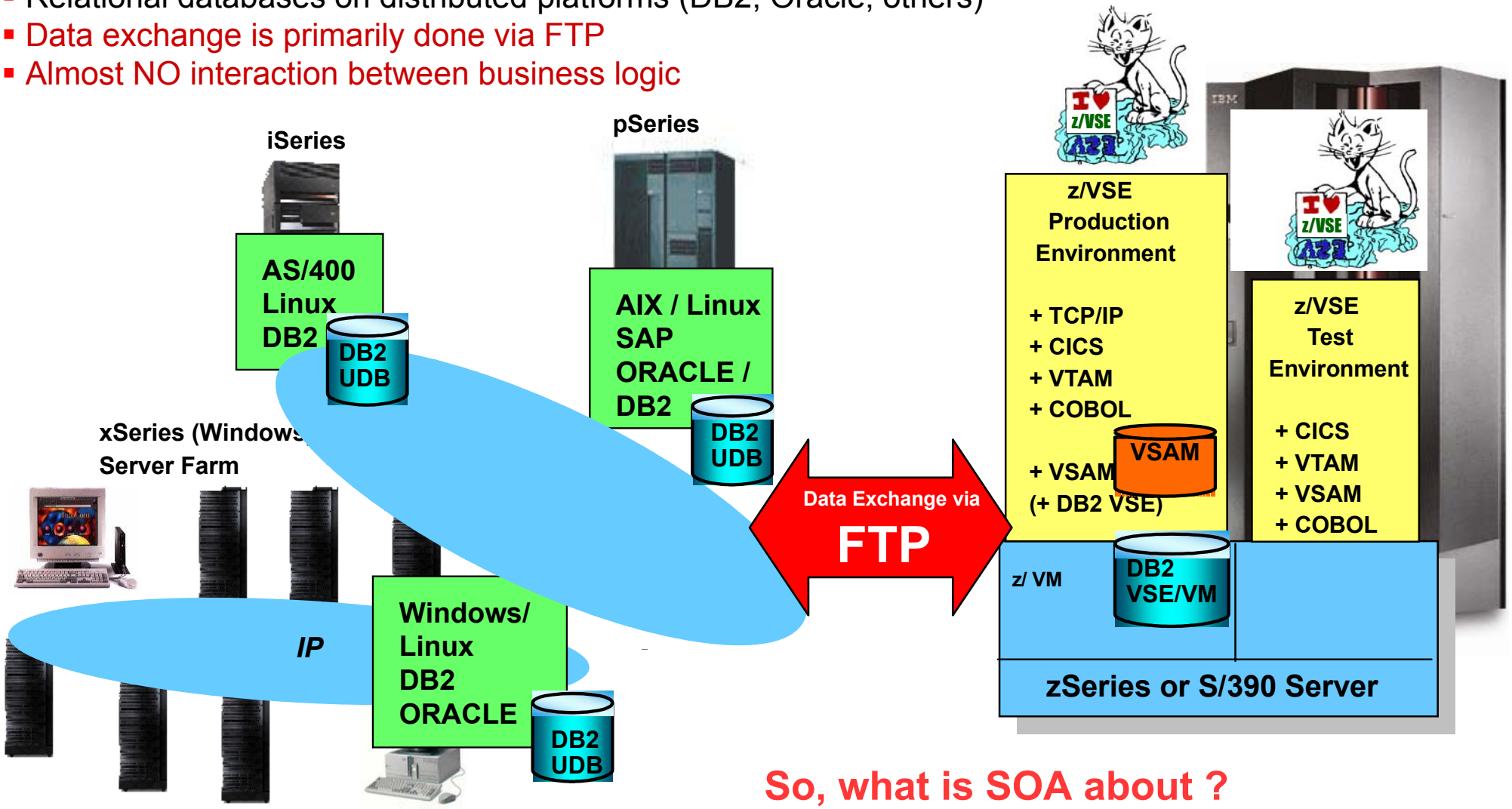
```
<p>
<b>Mrs. Mary Brown</b>
<br>
1401 MainStreet
<br>
Winston Salem, WN 34123
</p>
```

An address in XML

```
<address>
   <title>Mrs.</title>
   <firstname>Mary</firstname>
   <lastname>Brown</lastname>
   <street>1401 MainStreet</street>
   <city state="WN">Winston Salem</city>
   <postalcode type="int">34123</postalcode>
</address>
```

Typical VSE Customer Environment Data interchange

- Various different servers (System z, System p, System i, System x, and others)
- VSAM data on VSE (some DB2 environments, some other databases)
- Relational databases on distributed platforms (DB2, Oracle, others)
- Data exchange is primarily done via FTP
- Almost NO interaction between business logic



So, what is SOA about ?

What is Service Oriented Architecture (SOA) ?

(1) SOA is a Concept for IT Business Management

A Service-Oriented Architecture (SOA) is focused on developing technology to accomplish your business tasks.

- eliminate technological constraints that dictate the activities (i.e op. system and data organization constraints)
- it is organized around actual activities, or business services, rather than the different individual silos of information maintained by departments of the company to enable:
  - a greater alignment of business and IT
  - A network-based infrastructure, enabling geographically and technologically diverse resources to work together
  - On-demand, built-on-the-fly-applications
  - Greater code reuse
  - Better process standardization throughout the enterprise
  - Easier centralization of corporate control

" While deploying technology is certainly key to a successful SOA integration, it is the maximizing of the people, process and information elements that are truly core to the SOA process."

Judith Hurwitz
President, Hurwitz & Assoc.

SOA is more than just about technology, but technology's integration with business insight and thought leadership.

What is Service Oriented Architecture (SOA) ?

(2) SOA is an new IT Architectural Concept

- SOA is represented in "loosely coupled" application components:
  - not tied to a particular database,
  - not tied to a particular infrastructure.
  - self-contained
  - with well-defined interfaces

- Services enable the combination of themselves:
  - to extend existing business logic
  - to create new applications.
- Services can be accessed over a network.
  - the network may exist within your corporate, or it may be geographically and technologically diverse
  - the access is as though they were all installed on your local desktop.
- It enables much greater code reuse,
- cutting your workload at the same time that it increases your capabilities.
- enables your business to adapt to changing conditions and requirements

SOA is more than just doing the same thing a different way.

Customers & Analysts Agree:

SOA Enables Rapid & Incremental Change Leading to Innovation

Innovation That Matters *

*"The IBM and GenXus SOA-based solution has made our product **more innovative, expanded our market** and made us **more competitive** It will let us grow our business significantly in the years to come."*

MADDENCO INC.

*"SOA is the **heart of the next wave of innovation**. The leaders that do this well are able to **rapidly change** …"*

AMR

*"SOA is critical for … executing the on-demand vision and in preparing … for the **incremental changes** … over time. Companies … make better decisions."*

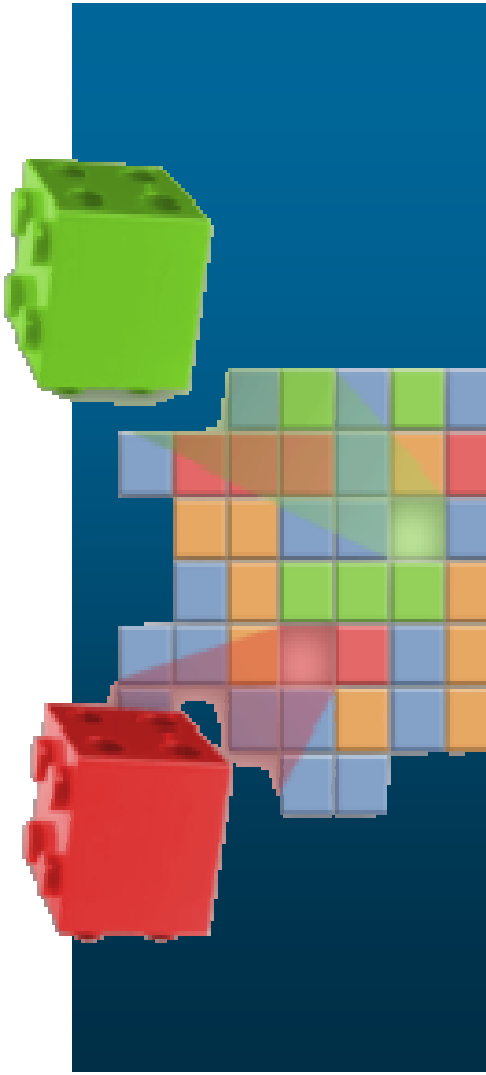
IDC

SOA Lets You Share and Reuse !

- Reuse is more than just reusing code
- Benefits for new and existing projects
- Extend today's solutions beyond existing channels
- Maximize skills and increase ROI

Why Reuse for Service Oriented Architectures?

- **Existing applications** are among the most valuable assets a company owns
- It is **5X less expensive** to reuse existing applications than to write new applications from scratch*
- Reusing proven, time-tested applications results in significantly **lower risks** and faster time to market
- **Maintenance** overhead **shrinks** with greater use of proven and tested code for common functions
- **Best practices** provide key framework for business policies and reuse as a design point for SOA



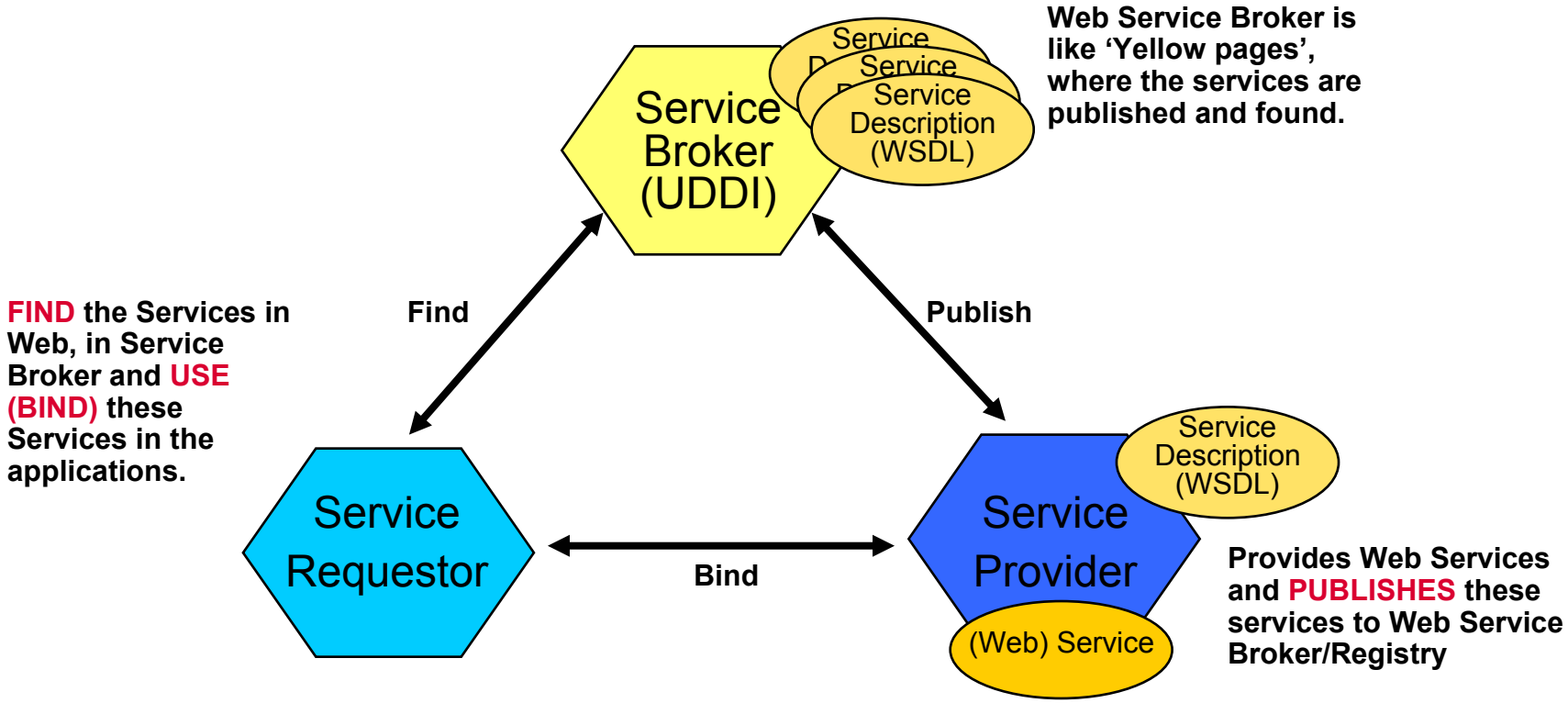
The SOA Architecture - Standards

- **Web Services**
  - defined Services
- **XML** (eXtended Markup Language)
  - platform independent data representation
- **SOAP** (Simple Object Access Protokol)
  - protocol for Web Services
- **UDDI** (Universal Description Discovery Integration)
  - catalog to register and find Web Services
- **WSDL** (Web Services Description Language)
  - language in which the Web Services describes
- **Enterprise Service Bus**
  - The Plug for the Services

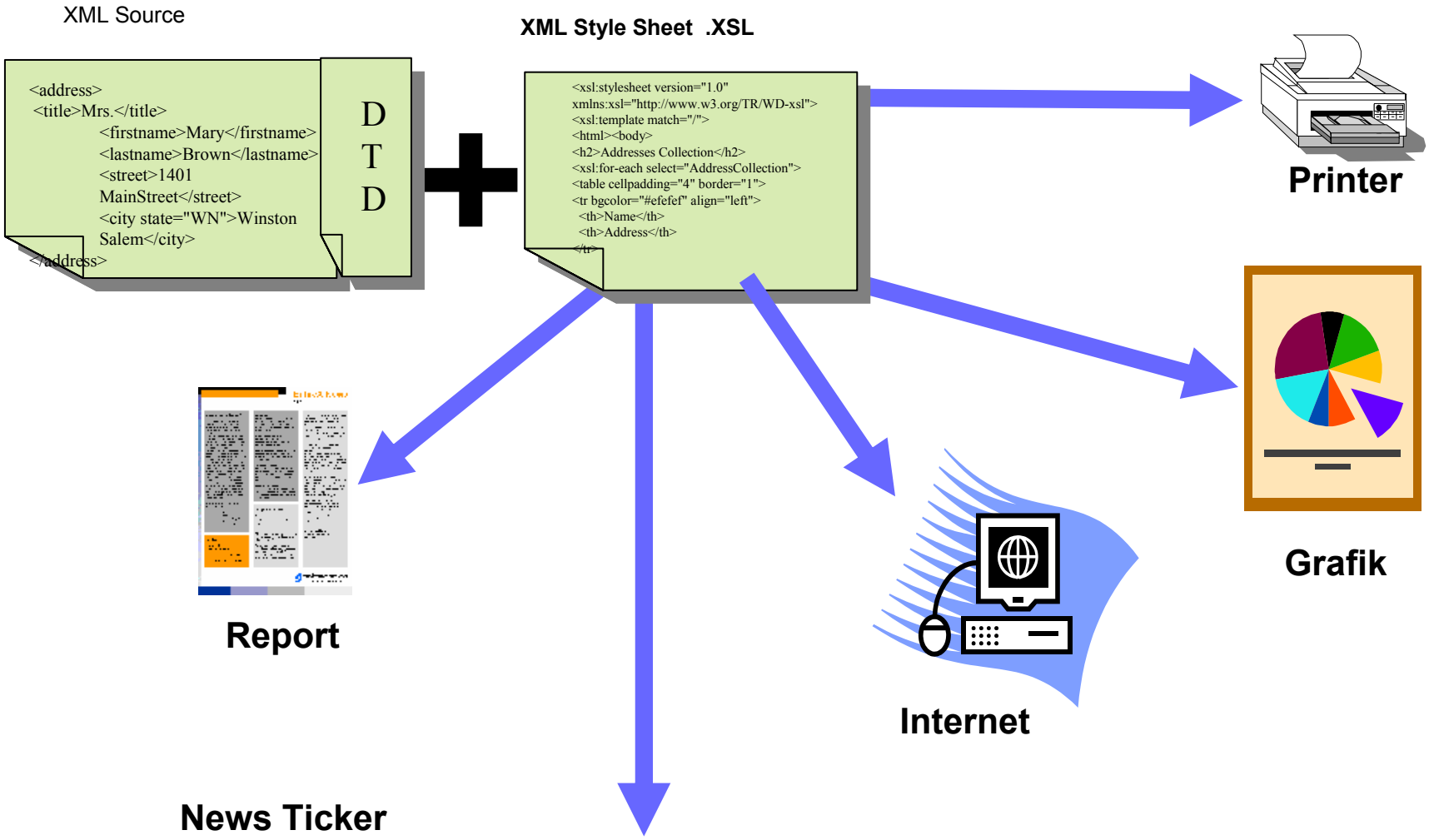
What are Web Services ?

„WebServices are self-contained, modular applications that can be described, published, located, and invoked over a network, generally, the World Wide Web." **IBM**

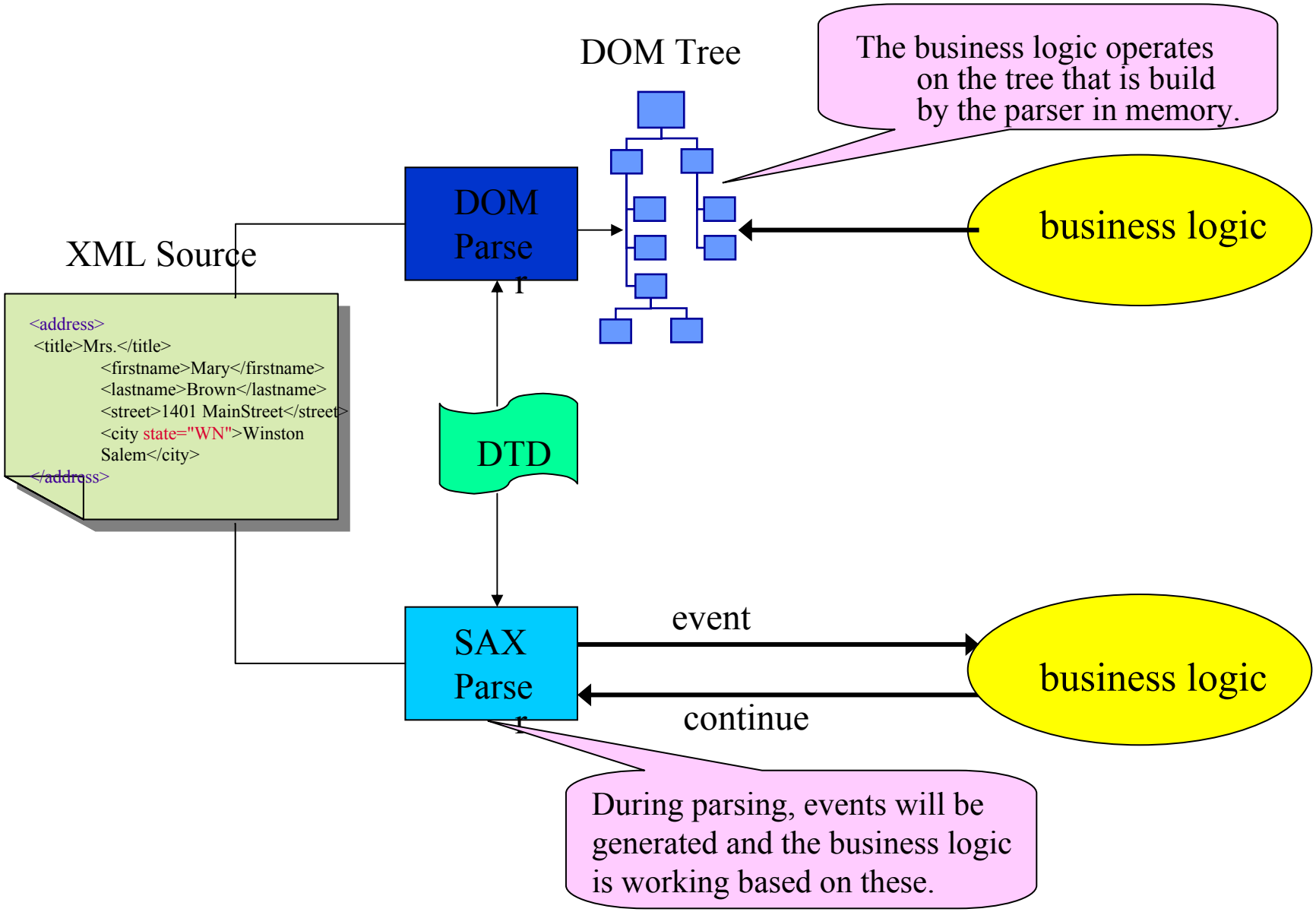
"A WebService is programmable application logic, accessible using standard Internet protocols" **Microsoft**



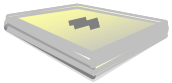
What is XML ?


XML Source
<address>
<title>Mrs.</title>
<firstname>Mary</firstname>
<lastname>Brown</lastname>
<street>1401
MainStreet</street>
<city state="WN">Winston
Salem</city>
</address>
D
T
D
XML Style Sheet .XSL
<xsl:stylesheet version="1.0"
xmlns:xsl="http://www.w3.org/TR/WD-xsl">
<xsl:template match="/">
<html><body>
<h2>Addresses Collection</h2>
<xsl:for-each select="AddressCollection">
<table cellpadding="4" border="1">
<tr bgcolor="#efefef" align="left">
<th>Name</th>
<th>Address</th>
</tr>
Printer
Grafik
Report
Internet
News Ticker
System z Solutions: Brussel 2007

XML parser Technology (DOM,SAX)



What is SOAP?

- Simple Object Access Protocol
- SOAP is an XML based protocol for communication between two remote applications:
  - is based on RPC messaging
  - is language independent (de-couples interface from implementation)
  - represents remote procedure calls and responses
- A SOAP message consists of:
  -  envelope
    - wraps the message itself
    - defines rules for decoding the message
  -  message
    - request
      - method to invoke on a remote object and parameters
    - response
      - result of running the method and exceptions

What is UDDI?

- Universal Description, Discovery and Integration
- UDDI is a specification for publishing and discovery of businesses and the services they provide (similar to yellow pages)

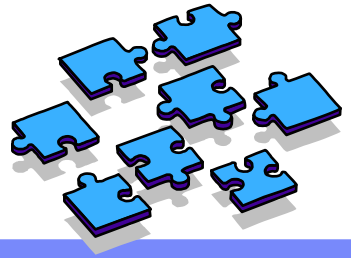
- UDDI specifications define how to construct UDDI Business Registries
- UDDI specifications are based on XML and SOAP:
  - API to communicate with a UDDI Registry are SOAP based
    - UDDI4J (UDDI for Java) - Open Source implementation in Java
    - JAXR (Java API for XML Registries) - Sun
  - data structures that define Web Service in UDDI Registry are XML based

What is WSDL?

- Web Services Description Language
- WSDL is an XML based vocabulary for defining a Web Service:
  - interfaces
    - operation types (i.e. one-way, request-response, notification)
    - messages defining a Web Service interface
    - definition of data types (XML Schema)
  - access protocol (i.e. SOAP over HTTP)
  - contact endpoints (i.e. Web Service URL and URNs[1])

(1URNs are location independent pointers to a file, or to different representations of the same content. In most ways they can be used like URLs)

- A Web Service URL returning WSDL makes Web Services self-describing
- Similar in purpose to IDL (Interface Definition Language)
  - From a WSDL file, wizards can generate:
  - proxy classes for calling Web Service
    - skeleton classes to implement a Web Service



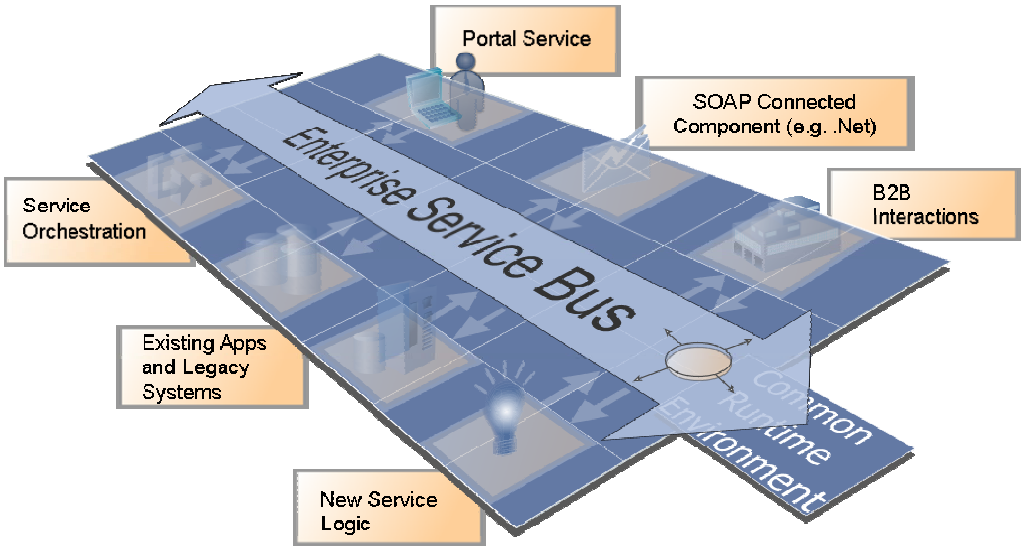
What is an Enterprise Service Bus?

An Enterprise Service Bus (ESB) is a flexible Infrastructure for services and application integration

An ESB reduces the number, size and complexity of your interfaces in a SOA solution.

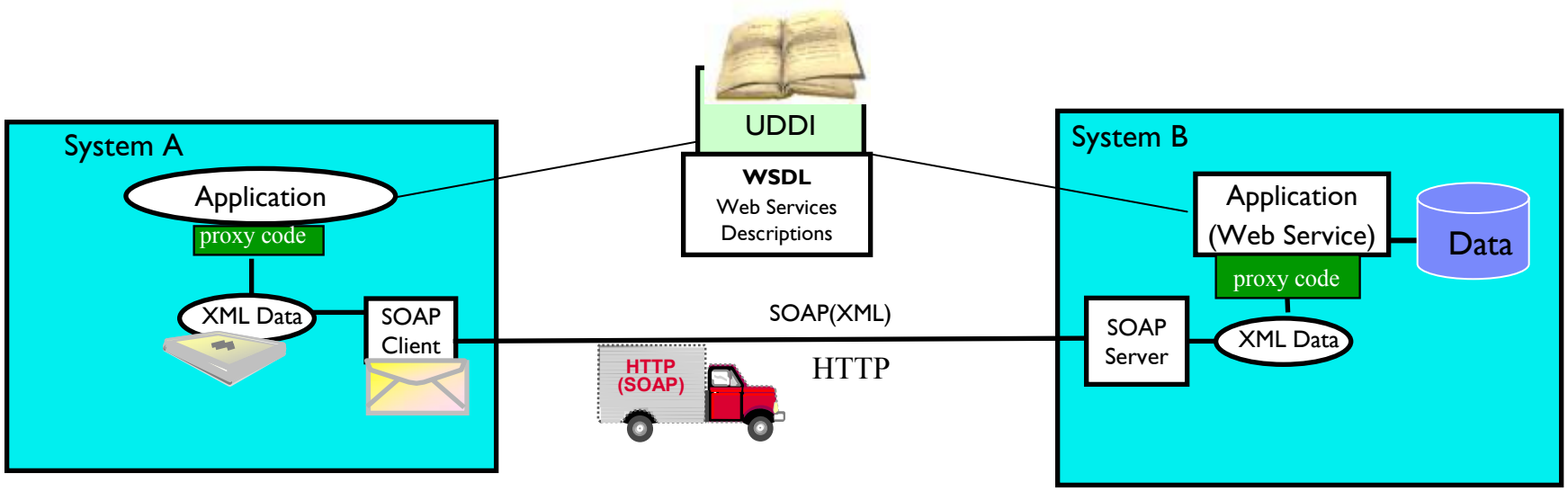
An ESB realizes following tasks between requestor und service

- **ROUTING of messages between Services**
- **CONVERTING the transport protocol between requestor and service**
- **TRANSFORMING message formats between requestor and service**
- **HANDLING of business events between different types of services**



Web Services in action

XML Document + SOAP Protocol = Web Services



XML - <xsl:stylesheet version="1.0" xmlns:xsl="http://

SOAP -

HTTP - **Carrier**

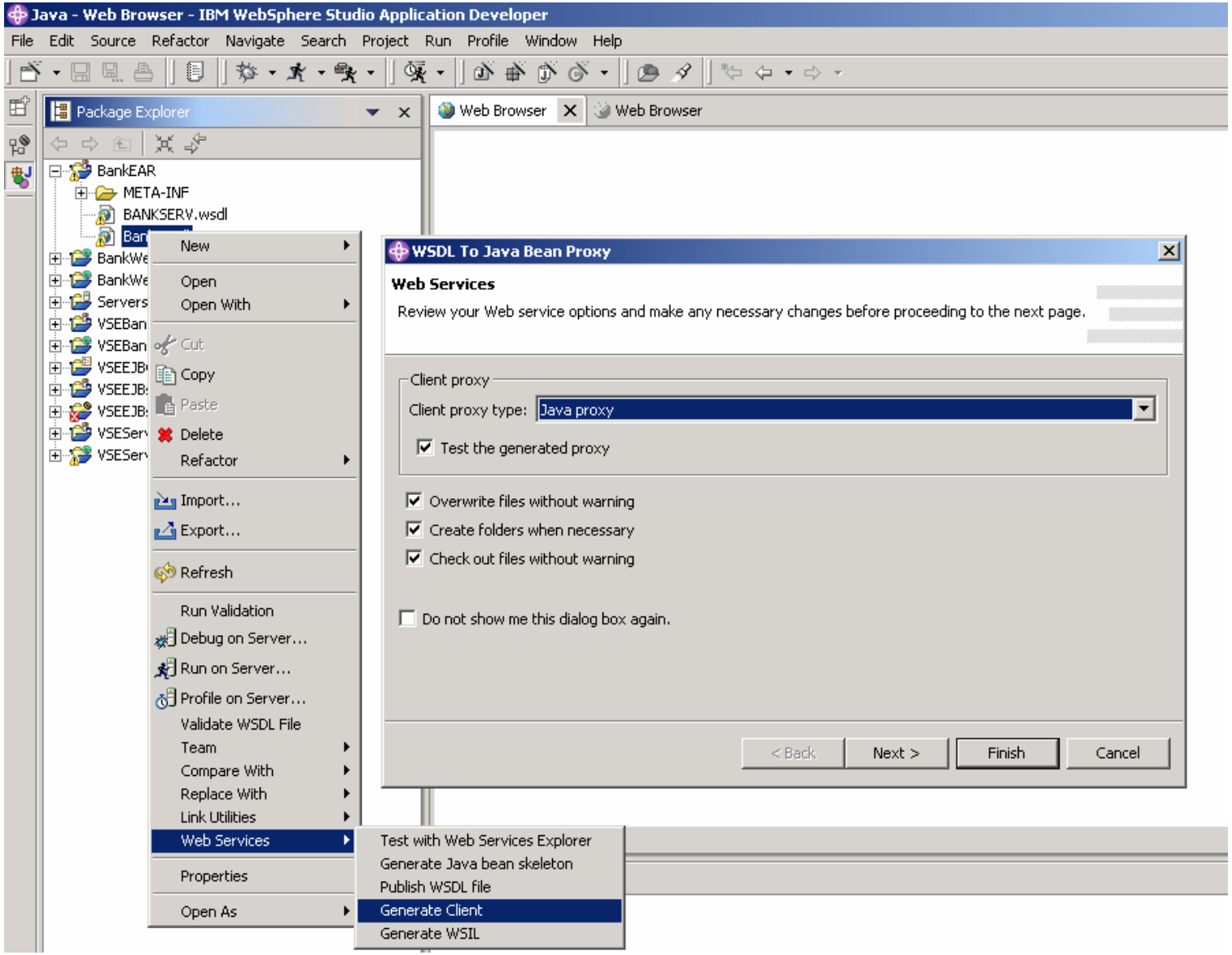
TCP/IP - **Street**

UDDI - **Yellow pages**

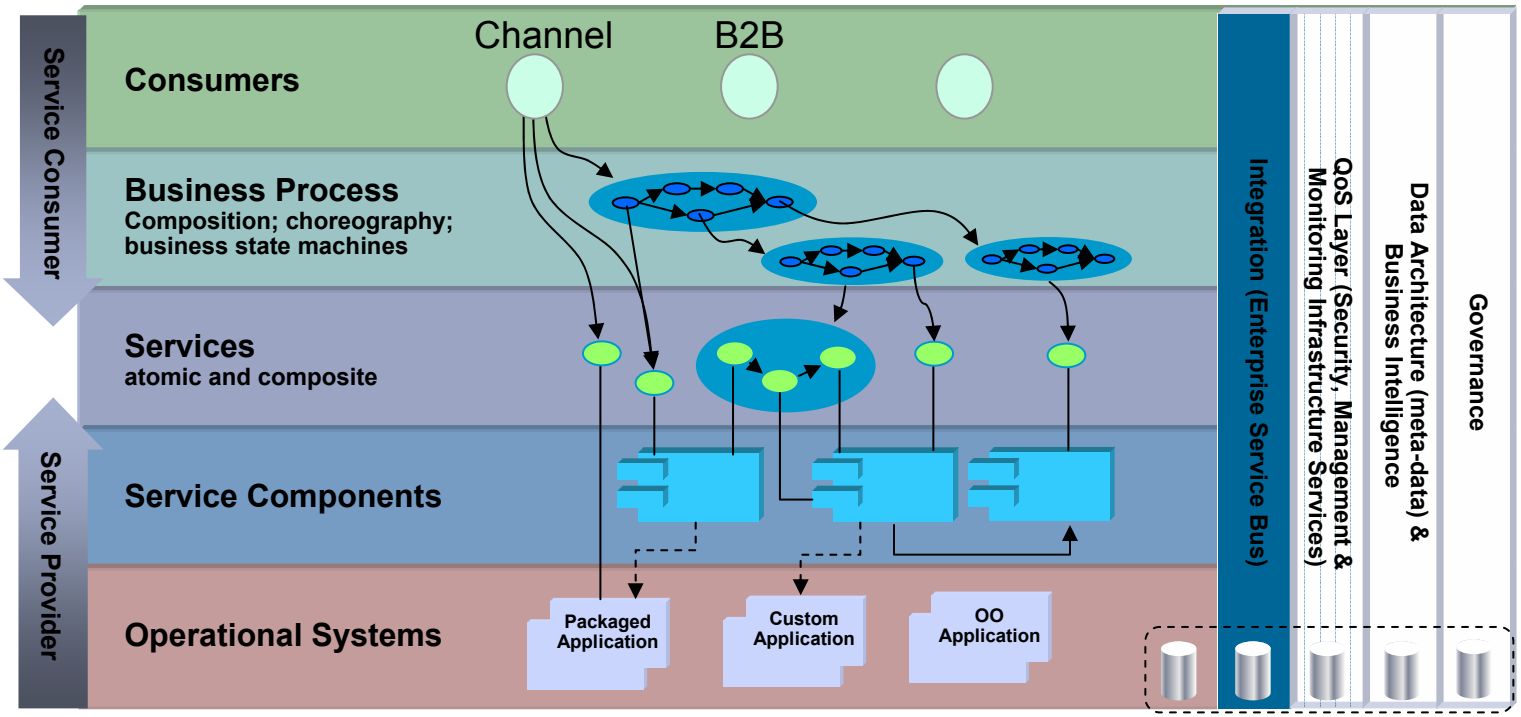
A ***web service***

- ☞ is intended for application communication
- ☞ implements a business logic, application or system functionality
- ☞ is useable in internet, intranet, extranet
- ☞ is useable for browser-based solutions up to the integration between companies
- ☞ uses only standard internet technologies

Using Web Services with IBM Dev. Tools (RAD, WDz) to generate Proxy Codes



SOA Solution Layers



Service Consumers
- Portal, B2B, Standalone, .Net

Business Process Layer
- BPEL Processes

Service Definition Layer
- WSDL, XML Schema, WS-Policy

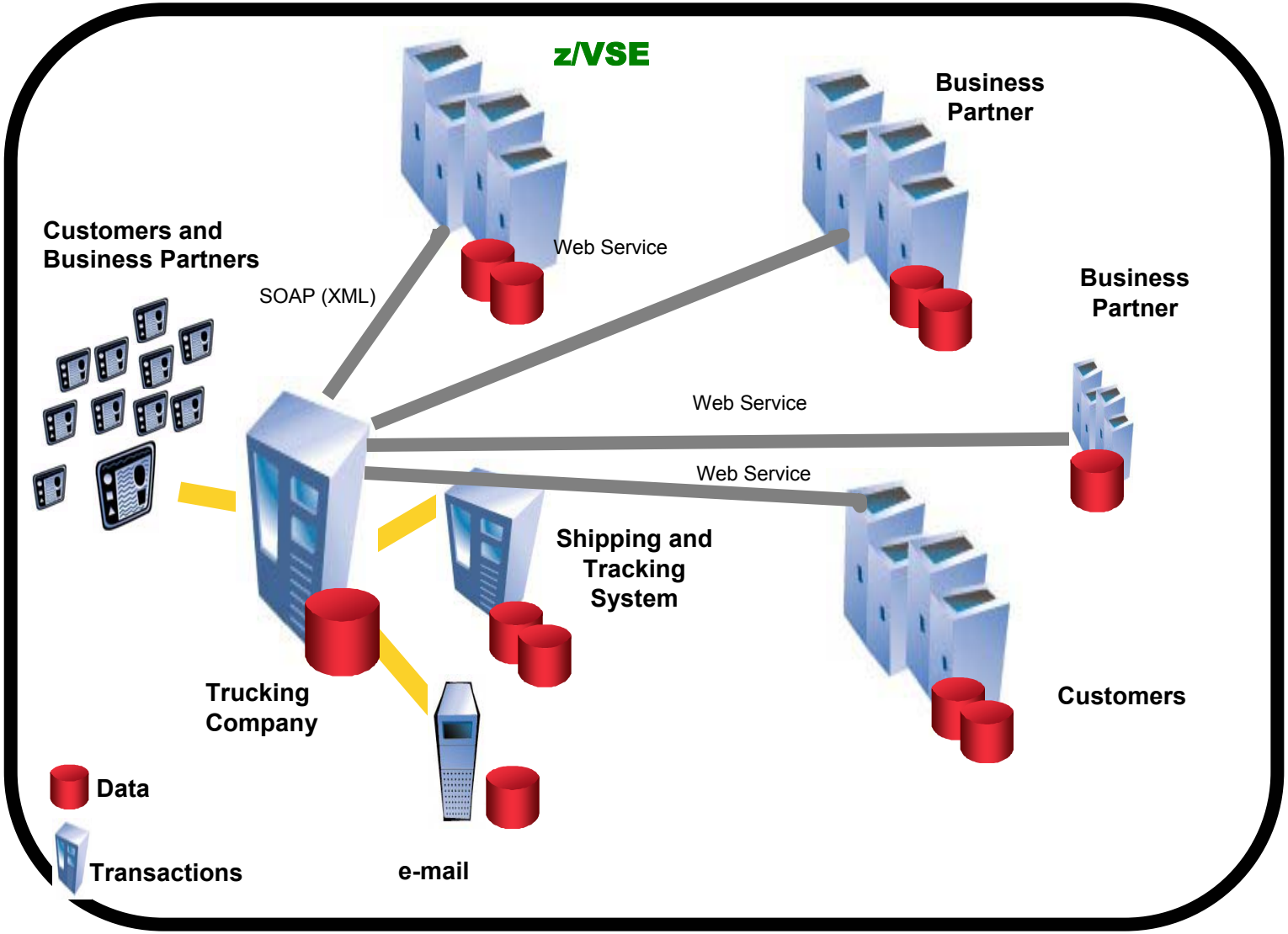
Service Facade Layer
- Service Platform based service facades: J2EE, .Net, SCA etc.

Operational Systems Layer
- ISVs, Middleware, Custom Apps, Platforms, Network

Why should VSE customers consider SOA?

- **SOA is modern (hype) and strategic**
  - It is mentioned in all IT journals and newspapers
- **Easy integration of existing VSE programs and processes**
  - Reducing the interface complexity
  - Reuse of existing application logic as services
  - Use of standard protocols (XML, SOAP, HTTP)
- **integration is platform independent**
  - independent of application programming language
  - independent of the data involved
- **Integration of VSE into a Microsoft .Net environment**
  - without the use of Java
  - the most incompatible environments can be integrated
- **SOA enables the extension of VSE applications**
  - to other platforms and architectures
  - to partners and open world

Application integration using SOA and Web Services with z/VSE



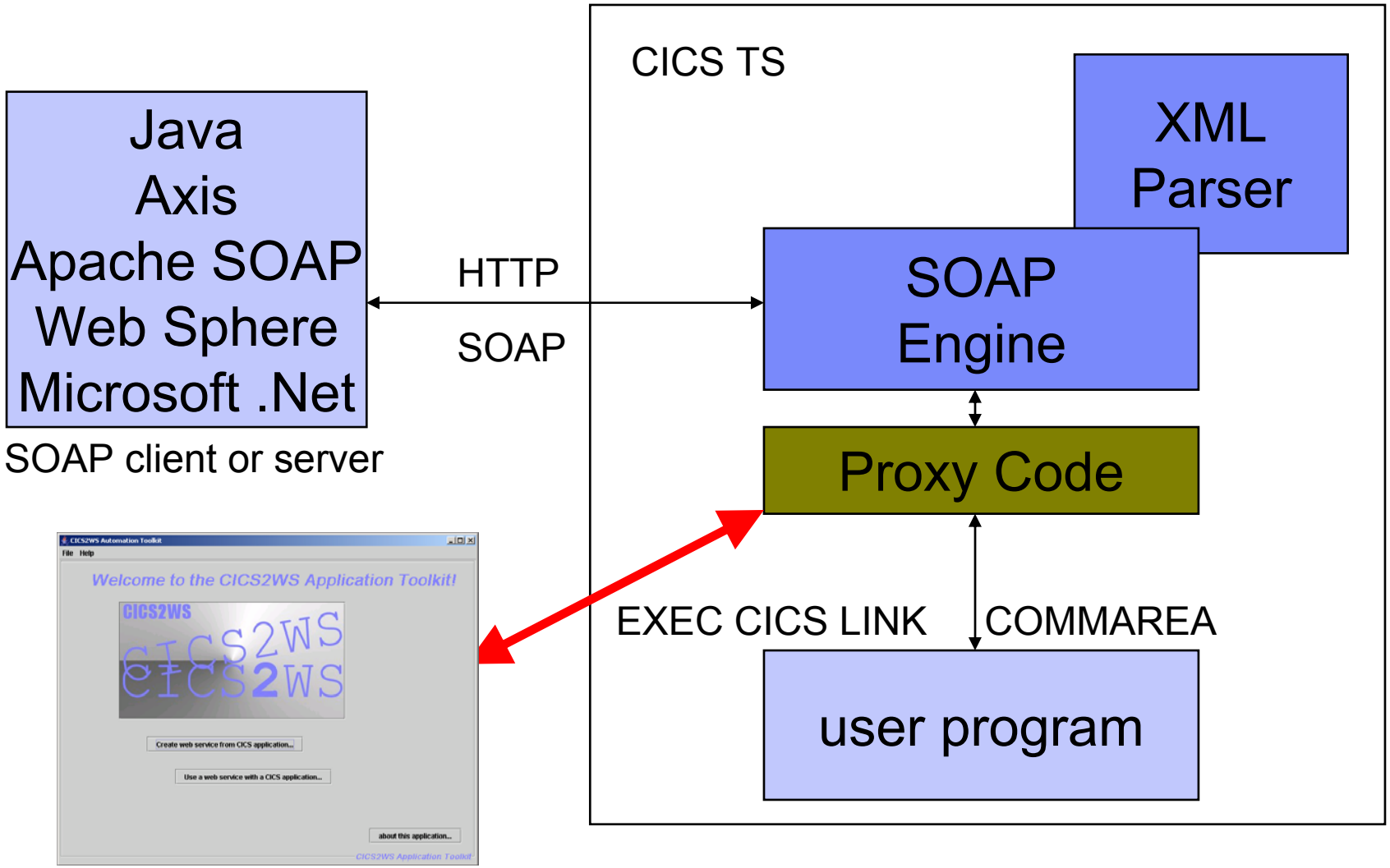
SOA and Web Services solution areas ?

- **Between businesses**
  - Providing service to your customers
  - Integrating business processes with your partners and suppliers
- **Within a business**
  - Accelerate and reduce the cost of integration
  - Save on infrastructure deployment and management costs
  - Reduce skill requirements
  - Improve reuse
- **Between a business and end-users**
  - Deliver a better user experience
  - Integrate diverse content
  - Reduce the cost of content delivery

Solutions where SOA is not the best architecture

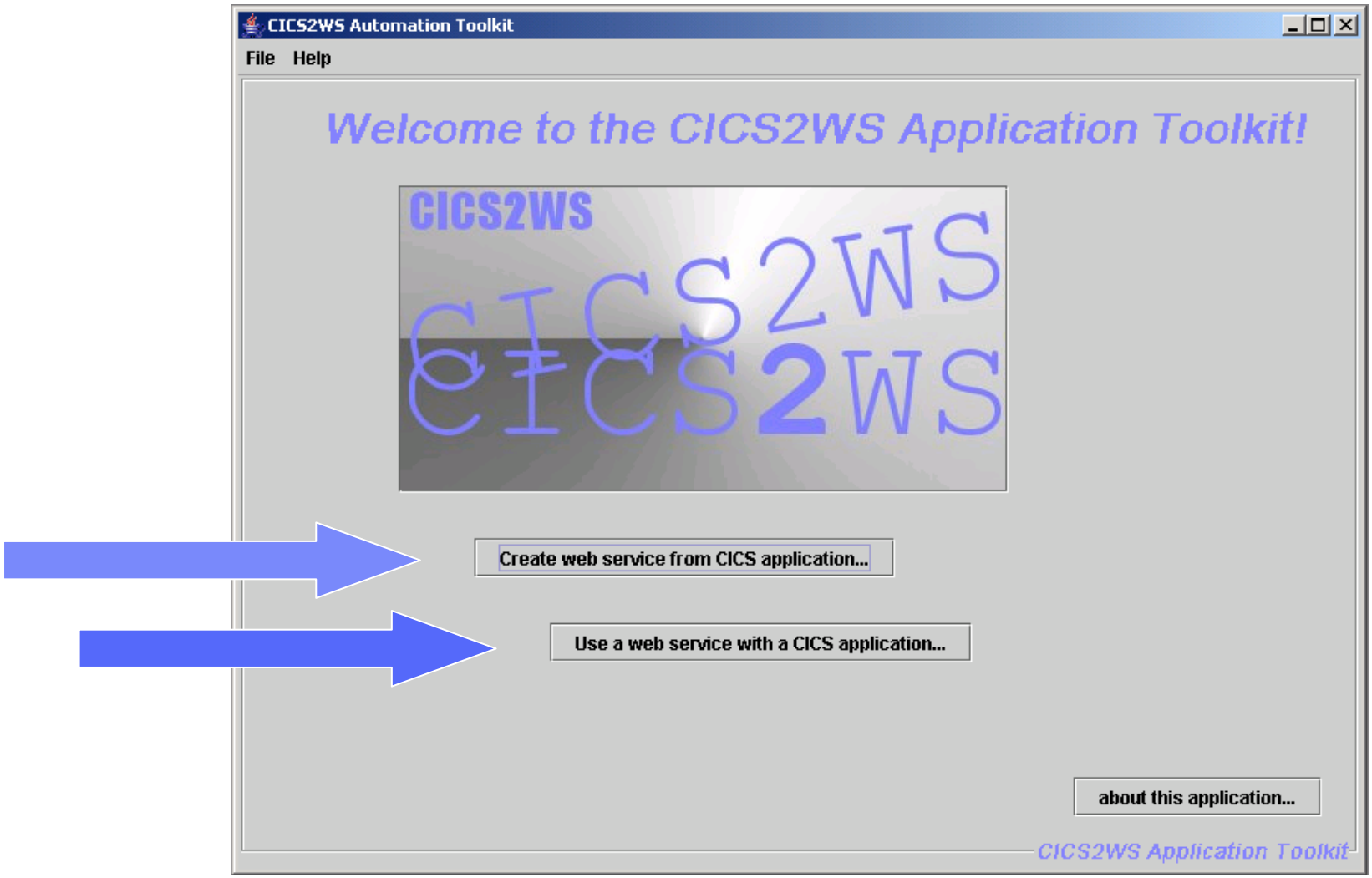
- For high performance requirements
  - Communications using SOAP/XML are time consuming
- For the transfer of large amounts of data
  - XML data can get huge
- If transaction security is required
  - No 2 phase commit yet
- For real time direct access to data
  - SOAP is program to program communication

Web Services in and with VSE

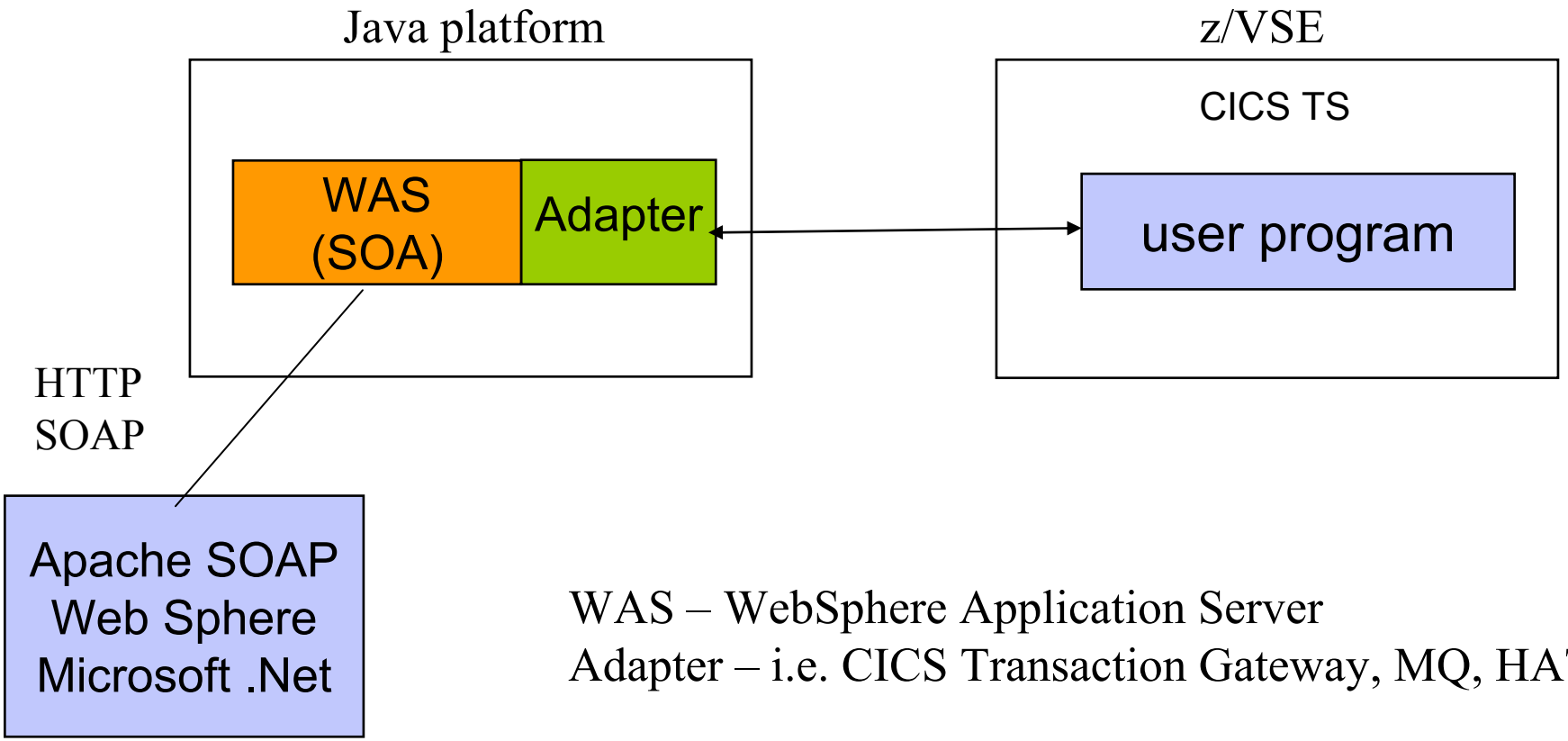


Tool to generate the Proxy code

Tool to define CICS applications as Web Service



Web Services with Middle tier and z/VSE

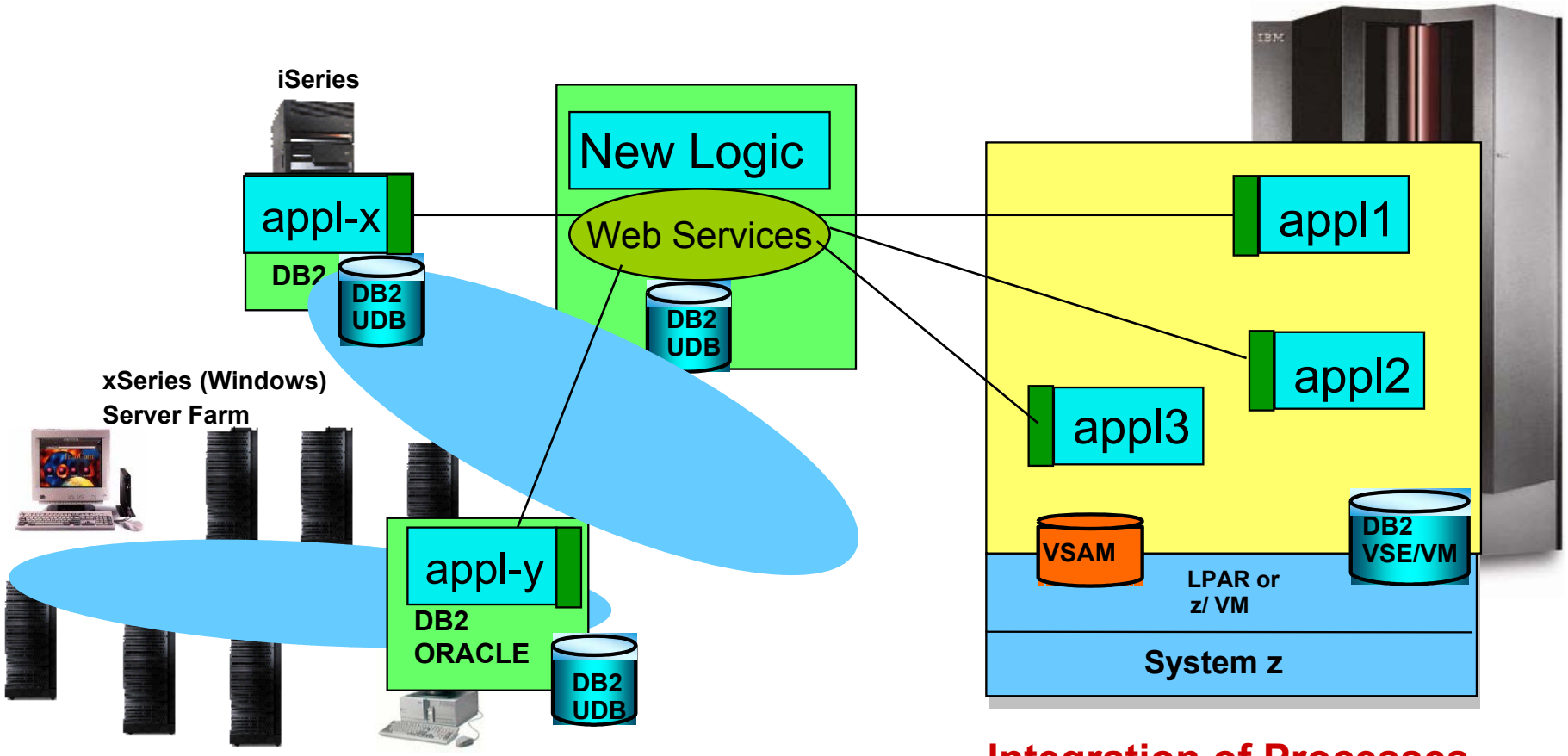


WAS – WebSphere Application Server
Adapter – i.e. CICS Transaction Gateway, MQ, HATS

SOA – the way to New applications and processes

- Applications look the same for all users
- Core applications can be enhanced (independent of their language, COBOL, ASM, PL/I)
- New business logic is built

Increased success for the Company



Integration of Processes

SOA – the way to New applications and processes

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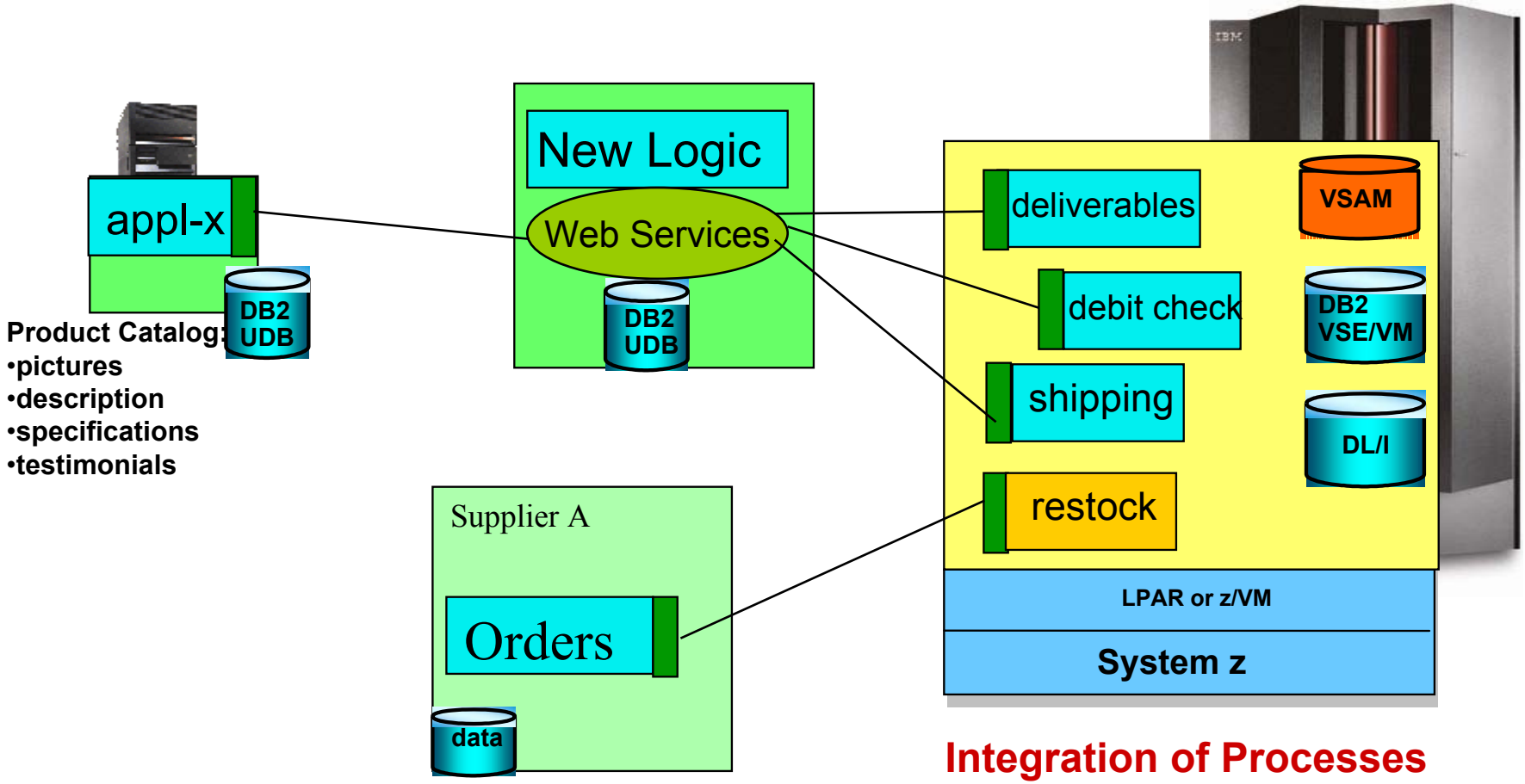


Integration of Processes

Customers using SOA - Points to Reusing Services

Sysdat & Gautzsch

Reused existing RPG service based function to integrate with Amazon.de sales portal

Online in 3 weeks. ***ROI in < 3 months.***

WebSphere Business Integration Express, Partner Gateway

Acesita

Integrates mySAP and existing backend applications with **reusable service data**

Real-time views of critical cost and profit information for **better decisions**

IBM BCS, WebSphere MQ and Message Broker

Mainsoft and Comtec

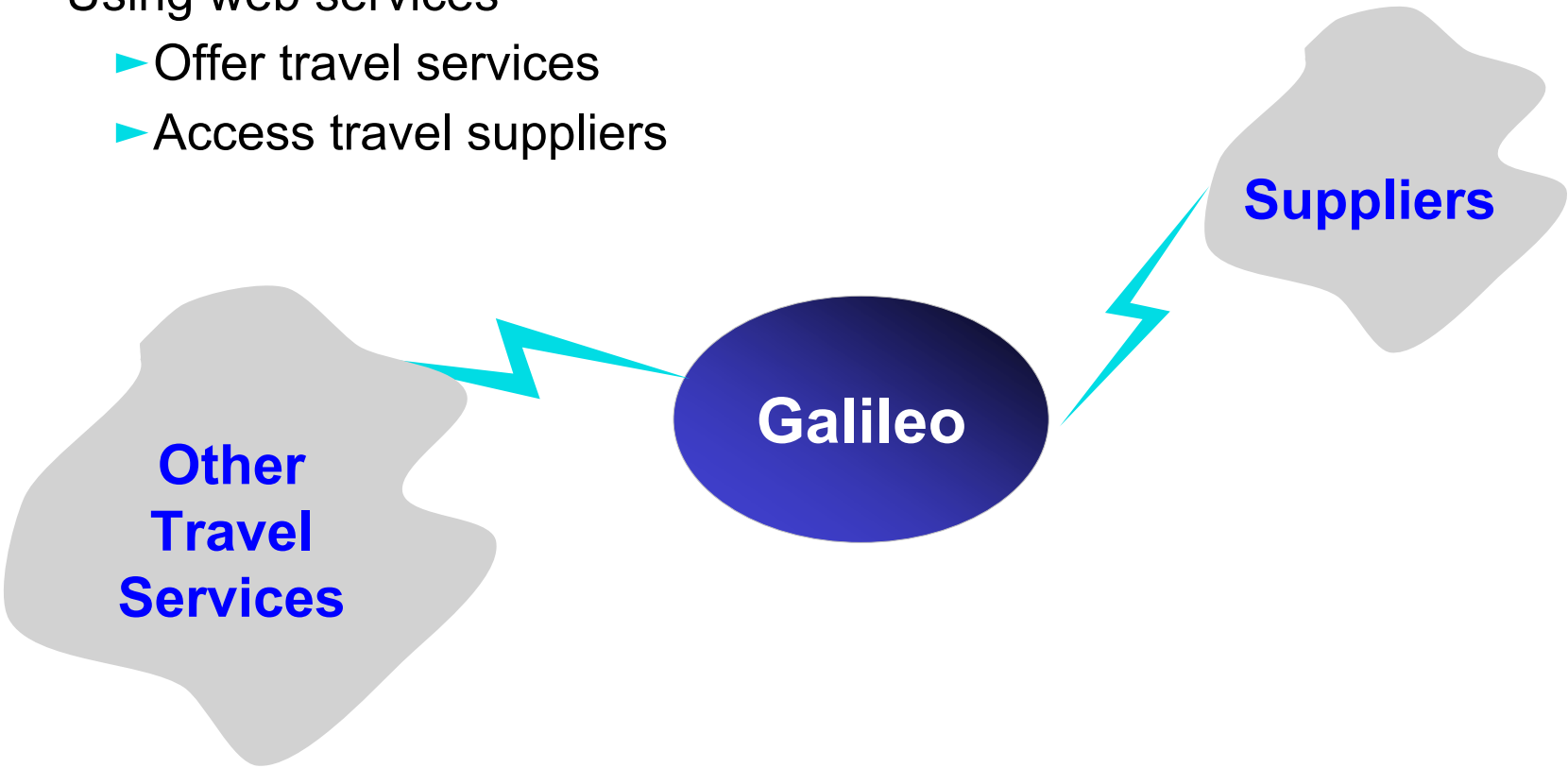
Reuse .NET applications in open standards-based SOA with IBM Business Partner Mainsoft Solutions

5x faster than rewriting the code from scratch

Mainsoft Visual MainWin, WebSphere Application Server

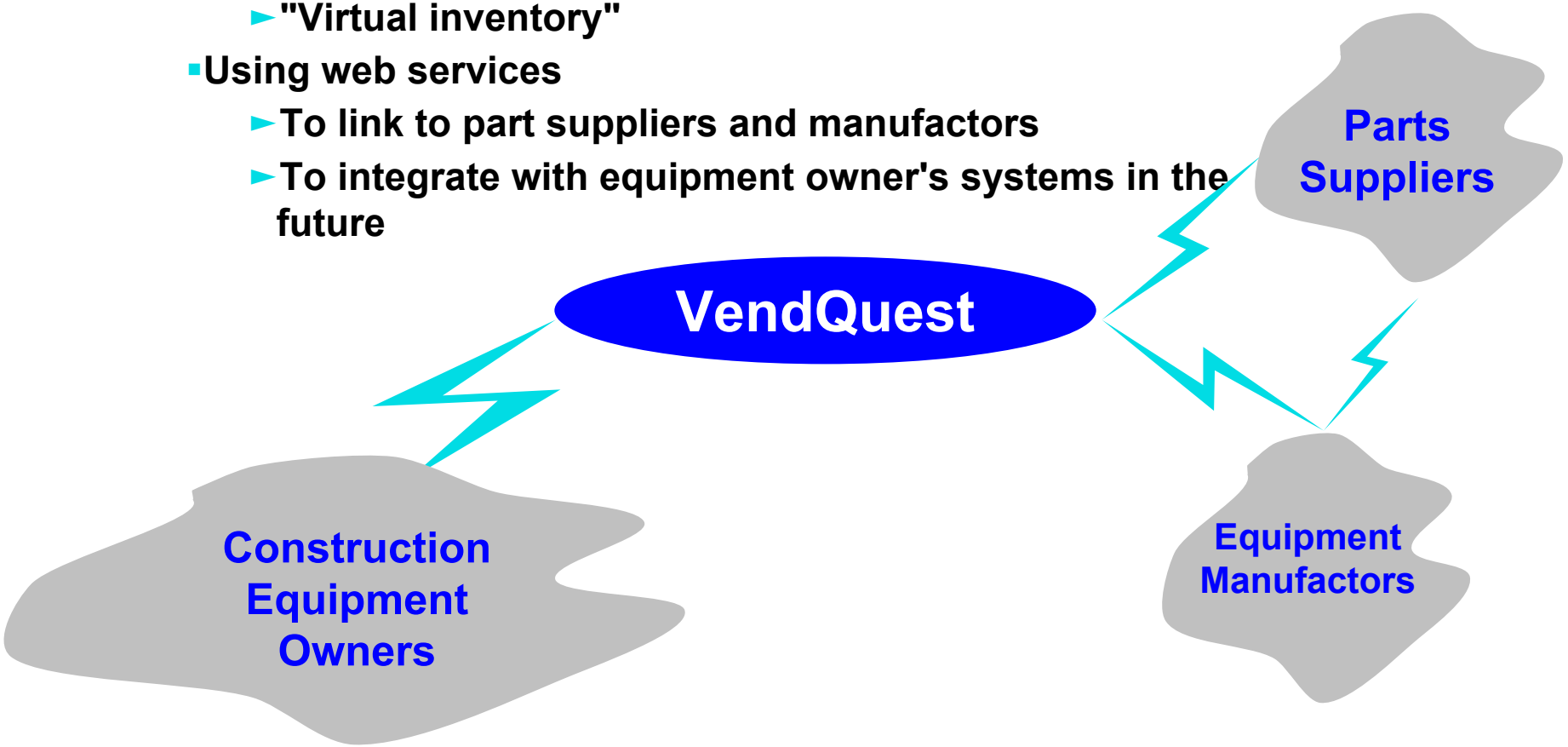
Travel services

- One of the world's leading providers of electronic global distribution services (GDS) -- connecting more than 42,000 travel agency locations to 511 airlines, 37 car rental companies, 47,000 hotel properties, 350 tour operators and all major cruise lines in an electronic marketplace.
- Using web services
  - Offer travel services
  - Access travel suppliers



e-Market

- Provide e-commerce support to construction equipment part suppliers
  - Integrate with parts suppliers systems
  - Imediate availability data
  - Imediate part reservation
  - "Virtual inventory"
- Using web services
  - To link to part suppliers and manufactors
  - To integrate with equipment owner's systems in the future



The Value of SOA and Web Services !

❖ **Improve people productivity by delivering information in the context of a business process**

- **Value:**
  - **Standards and common infrastructure Simplicity accelerates deployment**
  - **Dynamics opens new business opportunities**

Value

- Flexibility and expanded access to core applications
- studies show, 5X less expensive to re-use existing applications than to write new applications

Value

- Deliver services through new business channels for a secure, consistent user experience
- Service-based connections with trading partners
- Potential savings of 2X-4X over custom-built integration or FTP*

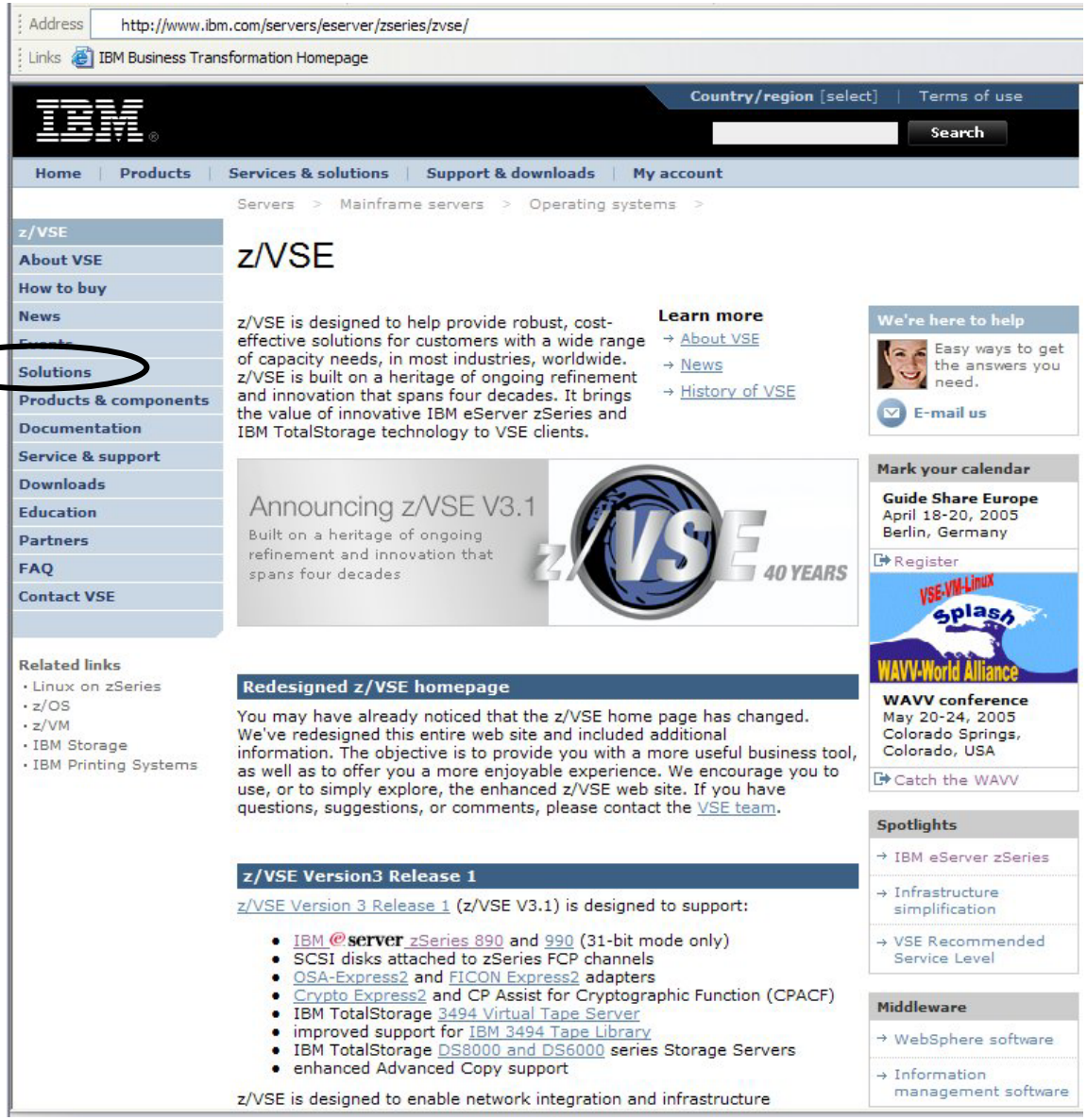
Start now!

"Businesses that ignore its potential or decide to sit out its early stages will find themselves outpaced by rivals that take advantage of Web services to improve their agility and even to transform themselves into new kinds of enterprises."

— David Smith, VP and
Research Director for Gartner

For more Information - z/VSE Web Site

z/VSE Solutions



☞ **New Web presence: ibm.com/servers/eserver/zseries/zvse/solutions**

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- z/VSE solutions
  http://www-1.ibm.com/servers/eserver/zseries/zvse/solutions

- e-business Connectors User's Guide SC33-6719
  http://www-1.ibm.com/servers/eserver/zseries/zvse/documentation/#conn

Redbooks

- e-business Solutions for VSE/ESA SG24-5662

- e-business Connectivity for VSE/ESA SG24-5950

- CICS Transaction Server for VSE/ESA
  CICS Web Support *SG24-5997-00*

- WebSphere V5 for Linux on zSeries Connectivity Handbook SG24-7042

We appreciate your comments at : zvse@de.ibm.com

Question & Answer

?

Thank you!

More information: **ibm.com/soa**

You can contact the VSE team in the Lab in Boeblingen via:
boebc@de.ibm.com – for briefings and proof-of-concept
zvse@de.ibm.com – for VSE consulting and Q&A