

VM/VSE TECHNICAL CONFERENCE ORLANDO, MAY 2000

VM / VSE - Where In The World Can I Find...?

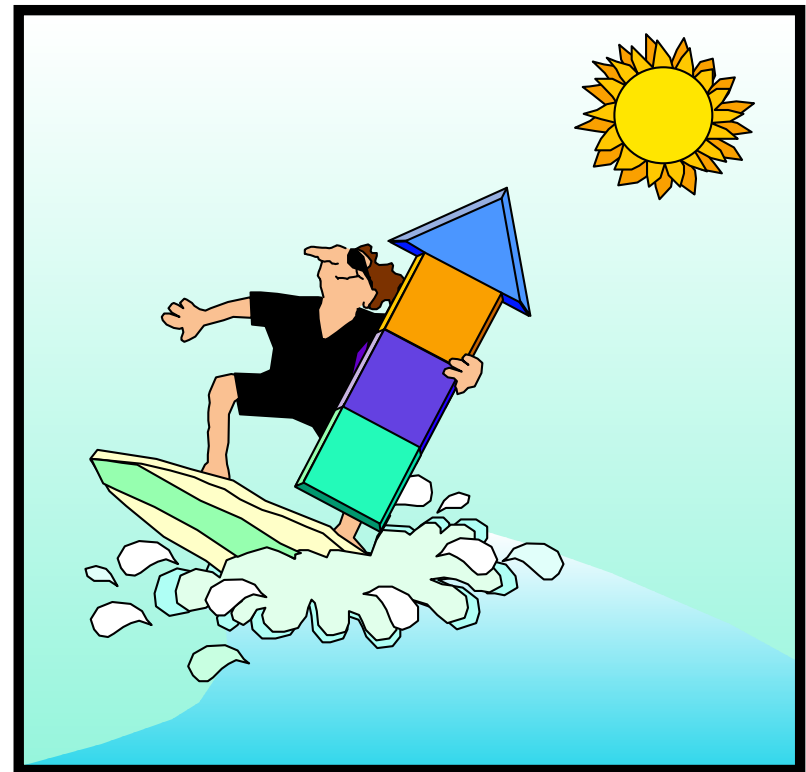
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►vmvsecin

Version 1.2.5
April 7,2000

RETURN TO INDEX





Get Informed!



- ✓ Where we're coming from.....
 - ▶ Premise #1: VM and VSE users have businesses to run.
 - ▶ Premise #2: VM and VSE users hate to waste time.
 - ▶ Premise #3: Not everyone knows everything. :-)

- ✓ We want to help you do your "real" job more effectively.

- ✓ How?? By showing where to find information that you need – *fast*.





There's No Place Like Home!



- ✓ We assume **EVERYONE** knows about and uses the VM and VSE Web sites.....

- ✓ Objectives:
 - ▶ Support VM and VSE users however possible
 - ▶ Include information from widest range of sources available
 - ▶ Mix "benefits" and "technical" information

- ✓ Get "hot" information immediately (tomorrow may be too late!)

- ✓ New areas added constantly (REXX/VSE just added)

- ✓ A **must** for all VM and VSE users!

VSE home page contact = Anette Stolvoort (ahaller@de.ibm.com)

VM home page contact = Pam Christina (pchristi@us.ibm.com)



VM/ESA And VSE/ESA Home Pages



<http://www.ibm.com/s390/vse/>
<http://www.ibm.com/s390/vm/>

IBM Other Web Pages Of Interest – IBM



- ✓ Spotlight on VM and VSE
<http://www.ibm.com/s390/vmvse/>

- ✓ User, vendor, and IBM sites related to VSE
<http://www.ibm.com/s390/vse/vsehtmls/quickl.htm>

- ✓ For worldwide IBM products and services information, IBMLink is a **must!**
<http://www.ibm.com/s390/vse/vsehtmls/quickl.htm>
 - ▶ Currently 10+ major categories and 20+ subcategories
 - ▶ Subscribe to announcements
 - ▶ Order software online
 - ▶ Connect to Y2K service
 - ▶ And much, much, more....

- ✓ And, of course, S/390!
<http://www.ibm.com/s390/>





IBM
IBMLink

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[Schedules](#)

IBM Public Information and Services Main Menu

Please select one of the following:

- [NewUser](#) - *New User Information - How to Get Started*
- [IBMLinkPreview](#) - *Introduction and Overview of this Service*
- [InfoLink](#) - *Sales Manual, Announcements, and Catalogs*
 - [Announcements](#) - *IBM Announcement Letters*
 - [iSource](#) - *Subscribe to IBM Announcement information (ListServer)*
 - [PressReleases](#) - *IBM Press Releases*
 - [SalesManual](#) - *IBM Hardware and Software Product Descriptions*
 - [PubsCatalog](#) - *Description of IBM Publications*
 - [IBMManuals](#) - *Online Viewable IBM Public Manuals*
 - [BPEducation](#) - *PartnerEducation*
 - [Education](#) - *IBM Course Content and Scheduling Information*
 - [ServOffer](#) - *IBM Services*
 - [InfoLinkCenter](#) - *White Papers, Publications, Contacts*
 - [INews](#) - *IBM Information News Facility*
- [OrderLink](#) - *Configurators, Prices, and Schedules*
 - [OrderInfo](#) - *IBM Software Ordering Information*
 - [Schedules](#) - *Product Shipment and Availability Schedules*
 - [PNS](#) - *Publication Notification System*
- [MartLink](#) - *Information Services - e.g., TalkLink*
 - [TalkLink](#) - *TalkLink Conferencing Services*
 - [Education Mall](#) - *Education and Training Information*
- [PartnerInfoP](#) - *PartnerInfo - Public*

Start at: <http://www.ibm.link.ibm.com/> Then select your region.

IBM Other Web Pages Of Interest – Non-IBM



- ✓ For news about CICS, "Follow the Yelavich Road"
<http://www.yelavich.com/>
- ✓ Wayne Mery's list of links related to VM, VSE, and S/390
<http://www.lehigh.edu/lists/vse-l/>
- ✓ Bal Oberoi's mainframe information site
<http://www.geocities.com/~oberoi/mainfrme.html>
- ✓ Eric Loriaux's System/390 Web Site
<http://www.loriaux.com/s390/>
- ✓ Dinos Web ring
<http://www.chopf.com/dinoring.shtml>
- ✓ Pipeline Resources
<http://pucc.princeton.edu/~pipelines/>
<http://vm.akh-wien.ac.at/pipelines.html>
- ✓ REXX Resources
<http://www2.hursley.ibm.com/rexx/>
<http://www.rexxla.org/>
<http://www.s390.ibm.com/products/vse/rexx/rexxhome.html>
- ✓ Linux for S/390
<http://linux390.marist.edu/>
<http://www.linas.org/linux/i370.html>



IBM *Internet Mailing Lists Save Lives!*



Get help fast, share tips and experiences through these valuable Internet discussion groups / mailing lists

- ▶ **VSE-L – vse-l@lehigh.edu**
Subscription email address, wsm0@lehigh.edu

 - ▶ **VMESA-L – vmesa-l@listserv.uark.edu**
Subscription email address, listserv@listserv.uark.edu

 - ▶ **IBMTCP-L – ibmtcp-l@vm.marist.edu**
Subscription email address, listserv@vm.marist.edu

 - ▶ **CICS-L – cics-l@listserv.uga.edu**
Subscription email address, listserv@listserv.uga.edu

 - ▶ **IBM-MAIN – ibm-main@bama.ua.edu**
Subscription email address, listserv@bama.ua.edu

 - ▶ **WWW-VM – www-vm@maelstrom.stjohns.edu**
Subscription email address, listserv@maelstrom.stjohns.edu

 - ▶ **Locate lists and newsgroups -**
<http://www.deja.com/usenet/> <http://www.paml.alastra.com>
<http://www.lsoft.com/lists/listref.html>
-

IBM IntelliWare's VSEFORUM



- ✓ Newest e-tool for the VSE/VM community
- ✓ Global Internet real-time discussion where users talk online to other users
- ✓ 24 X 7 availability
- ✓ Java-enabled Web browser application
- ✓ Online technical resource availability
- ✓ Special moderated "guest speaker" events
- ✓ Available at:
<http://www.vseforum.com/>





Major User Groups...



✓ **SHARE**

Founded in 1955

Meets twice yearly at 2000+ attendee conferences

Structured by interest areas

<http://www.share.org>

✓ **WAVV - World Alliance of VSE and VM**

Founded in 1955 as GUIDE spin-off

Meets yearly at 500 attendee conference

Offers several parallel program tracks

<http://www.wavv.org>

✓ **Other International, Regional, Local groups exist world-wide**



There's Strength in Numbers – User Groups!



- ✓ Find out if there's a user group in your area:
 - ▶ <http://www.ibm.com/s390/vm/events/usergrps.html>
 - ▶ <http://www.vmers.org>
 - ▶ http://www.lehigh.edu/~wsm0/vse-l/wavv_vseusergp.html

- ✓ WAVV can help you get a new group started!
 - ▶ Getting information out to the community
 - ▶ Ideas about organizing a meeting
 - ▶ Lists of speakers
 - ▶ Hosting your Web site

- ✓ Contact = Ron Campbell
roncampb@ca.ibm.com





Yes, IBM Manuals Have Information, Too...



- ✓ Online books introduced in 1990 to help you find product information *faster* (for VSE, a total of 13 available on tape)
- ✓ Today, the VM/ESA and VSE/ESA CD-ROM libraries contain **thousands** of books that you can access at a workstation
- ✓ CD-ROMS also contain complementary information like:
 - ▶ VSE User Examples (source code, hints and tips, etc.)
 - ▶ Performance documentation from W. Krämer (since 12/99, SK2T-0060-15)
- ✓ More online books available at the S/390 Library:
<http://www.s390.ibm.com/library/>

VSE CD contact = Rainer Rentschler (rentsch@de.ibm.com)

Bookserver contact = Leo Smith (ljsmith@us.ibm.com)



IBM *Get Cookin' With ITSO Redbooks!*



- ✓ Developed and published by IBM's International Technical Support Organization (headquarters in Poughkeepsie)

 - ✓ Created for technical professionals, inside IBM and external
 - ▶ Positioning and value guidance
 - ▶ Installation and implementation experiences
 - ▶ Typical solution scenarios
 - ▶ Step-by-step, "cookbook" information

 - ✓ S/390 redbooks CD-ROM: **SK2T-2177**

 - ✓ Redbooks Web Site
 - ▶ lists upcoming residencies and how to apply for a residency
 - ▶ some Redbooks are available on the web site and can be downloaded or viewed directly
 - ▶ contains information about availability and ordering of individual redbooks, plus information about "redpieces" (books in progress) and "redpapers" (technical documents focused on specific topic)
-

IBM Redbooks Home Page



The screenshot shows the IBM Redbooks Home Page. At the top, there is a navigation bar with links for Home, News, Products, Services, Solutions, and About IBM. Below this is a search bar with the text "Search" and a dropdown menu set to "Redbooks". The main content area is divided into several sections:

- Redbooks Home**: A red banner with the word "Redbooks" in white and "Home" in black.
- Residencies**: A section featuring a photograph of a hand writing on a document with a pen. Below the photo, it says "Did you ever wonder who writes these redbooks? It could be you!".
- Recent Redpieces**: A list of recent redpieces, including "AS/400 Disk Storage Topics and Tools, SG24-5693-00".
- Recent Redbooks**: A list of recent redbooks, including "Lotus Notes and Domino Take Center Stage: Upgrading from R4 to R5, SG24-5630-00" and "VisualAge for Java Version 3: Persistence Builder with GUIs, Servlets, and Java Server Pages, SG24-5426-01".
- Featured Events and Other News ...more**: A list of featured events and other news, including "Announcing schedules for the worldwide AS/400 Technical Information Skills Transfer" and "How Redbooks deliver value".

At the bottom of the page, there is a footer with links for Privacy, Legal, and Contact, and the text "Redbooks Home".

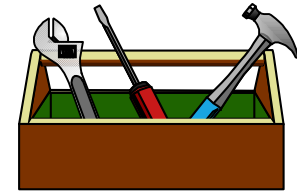
<http://www.redbooks.ibm.com/>

IBM Support Is Our Business!



✓ IBM Support Center, World Wide help when you need it

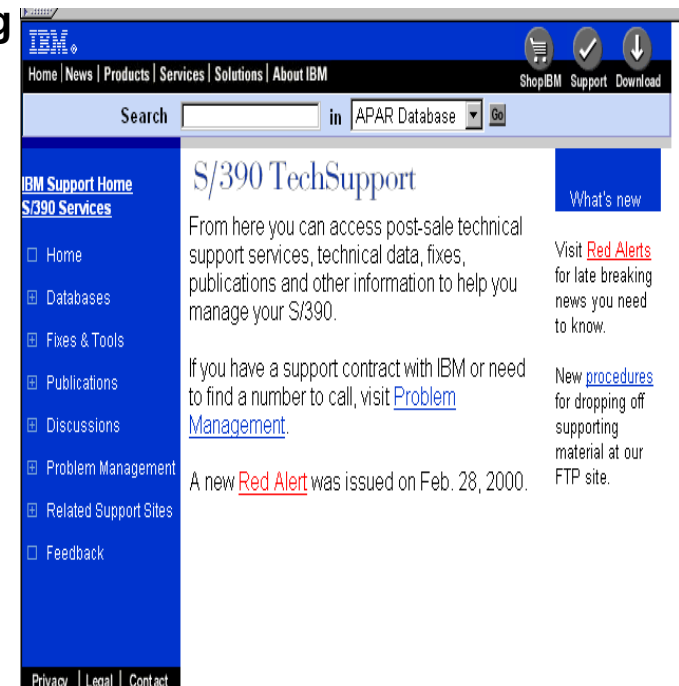
- ✓ You can call to report a problem, get a fix, etc.
 - ▶ APAR – Authorized Program Analysis Report
 - ▶ PTF – Program Temporary Fix
 - ▶ Buckets – PSP – Preventive Service Planning
 - ▶ Design Change Requests



✓ PSS contract services

- ✓ To search for APARs, go to:
<http://service.software.ibm.com/>
Select **s390**
then select **Technical Support**

✓ IBM Support Center in Canada and U.S., call:
1-800-IBM-SERV





Listen Up!



- ✓ IBM Enterprise Connection Conference Call Series makes it easy to keep up with VM and VSE developments!
- ✓ Each hour-long call features an expert, plus a Q&A session
- ✓ Recent topics include:
 - ▶ VSE/ESA V2.5 Preview and Outlook
 - ▶ Enterprise Storage Management with Tivoli Storage Manager for VM/ESA
 - ▶ Providing an OS/390 ParallelSysplex Environment using VM/ESA
- ✓ Topics are subject to change. Latest information available at:
<http://www.ibm.com/s390/events/>
- ✓ Enroll for calls, view call presentations, request an audio tape, or request audio replay from Web site

Contact = Julie Liesenfelt (juliev@us.ibm.com)



IBM *Conferencing Is Better Than Work!*



- ✓ IBM technical conferences provide in-depth details about IBM products and technology trends.
- ✓ Two combined conferences for VM and VSE planned each year (one in the USA and one in Europe)
- ✓ 2000 VM/ESA and VSE/ESA Technical Conference in the USA
 - ▶ As in 1999, held in Orlando, Florida
 - ▶ May 31 - June 3 (Wednesday morning through Saturday noon)
 - ▶ Renaissance Orlando Resort on Sea Harbor Drive
- ✓ European conference scheduled for June 26 through 28
- ✓ Enrollment or more information for IBM conferences via:
 - ▶ Phone – **1-800-IBM-TEACH**
 - ▶ Web – **<http://www.ibm.com/services/learning/conf/>**





Get Smart! VSE

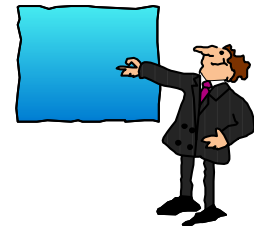


- ✓ VSE courses from IBM (IntelliWare) include :
 - ▶ VSE/ESA System Control and Support (A3710)
 - ▶ VSE/ESA Installation and Use (A3711)
 - ▶ TCP/IP for VSE/ESA Under the Covers (A3750)
 - ▶ VSE/ESA Under the Covers (A3713)
 - ▶ CICS Transaction Server for VSE/ESA Migration (A3731)
 - ▶ CICS Transaction Server for VSE/ESA Tuning and Problem Determination (A3732)

<http://www.s390.ibm.com/products/vse/vsehtmls/educate.htm>

- ✓ Courses from CPR (Clark, Pugh, Rice Systems) include:
 - ▶ TCP/IP from A to Z
 - ▶ VSE/ESA Systems Programming from A to Z
 - ▶ REXX for VSE

<http://www.cprsystems.com/>





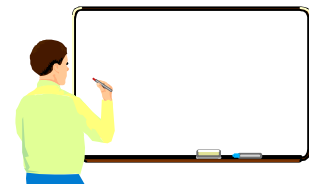
Get Smart! VM



- ✓ VM courses from IBM include:
 - ▶ Installing and Tailoring VM/ESA Version 2 System (S3731)
 - ▶ Using VMSES/E for Installation and Service (S3737)
 - ▶ Check the VM Home page under Education
<http://www.vm.ibm.com/education/>
 - ▶ Check IBM Education in U.S. under Course Catalog
<http://www.ibm.com/services/learning/delivery/all.html>

- ✓ Velocity Software
<http://www.velocity-software.com/EDUCATE.HTML>

- ✓ Courses from Sterling Software's VM Division include:
 - ▶ Constructing a VM Web site
 - ▶ Web-Enabling Your VM, VSE, OS/390 Application
 - ▶ Disaster Recovery<http://www.sterling.com>



IBM Education And Training Home Page



A screenshot of the IBM Education and Training Home Page. The page features a blue header with the IBM logo and navigation links. A search bar is prominently displayed. The main content area includes a 'Services' section with a 'Discover IBM Learning Services' banner, a 'Windows 2000 Launches' advertisement, and a 'Latest news' section. On the right, there are 'Curricula spotlights' and 'Core services' sections. The left sidebar contains a 'Course Catalog' with navigation options like 'By Subject Area' and 'By Location'. At the bottom, there is an 'EDUCATIONCARD' logo and a link to 'IBM BackStore'.

<http://www.ibm.com/services/learning/us>

Look under Course Catalog -> By Subject Area
for VM and VSE Related courses

IBM *PartnerWorld for Developers – S/390*



- ✓ A program that helps fuel the engines of IBM magic-box processing

 - ✓ Earlier known as S/390 Partners in Development

 - ✓ Assists independent software vendors in providing a rich portfolio of state-of-the-art application solutions to meet today's demanding business needs:
 - ▶ e-business and e-commerce solutions
 - ▶ ERP (Enterprise Resource Planning)
 - ▶ CRM (Customer Relationship Management)
 - ▶ application development tools, etc., etc., etc.

 - ✓ Provides technical assistance, access to S/390 hardware, and marketing opportunities

 - ✓ A "win" situation for all parties!

 - ✓ Check out: <http://www.ibm.com/s390/s390da/>
-





Global Solutions Directory



- ✓ **A software solutions catalog from PartnerWorld for Developers**
 - ✓ **Single resource for over 36,000 business solutions:**
 - ▶ **Applications**
 - ▶ **Tools**
 - ▶ **Services**
 - ✓ **Online catalog (in several languages) accessible on the Web**
 - ✓ **Each listing gives product description, company information, and links to company Web sites or email addresses**
 - ✓ **Free-form text searches help you evaluate and compare solutions**
 - ✓ **Search on industry, technology, solution type, country of availability, etc.**
-



Global Solutions Directory Home Page



The screenshot shows the IBM Global Solutions Directory Home Page. At the top, there is a blue navigation bar with the IBM logo and links for Home, News, Products, Services, Solutions, and About IBM. To the right of the navigation bar are icons for Shop IBM, Support, and Download. Below the navigation bar is a search bar with a search box, a dropdown menu set to 'All IBM', and a 'Go' button. The main content area features a large graphic with the words 'applications', 'tools', and 'services' arranged around a central globe. The word 'applications' is the largest and most prominent. Below the globe, there is a clock icon and the text 'A truly international resource for discovering solutions.' On the left side of the page, there is a blue sidebar with the text 'PartnerWorld for Developers' and 'Global Solutions Directory'. Below this, there is a section titled 'Select a language:' followed by a list of languages: 中文, Deutsch, English, Español, Français, Italiano, 日本語, and Português Brasileiro.

<http://www.ibm.com/software/solutions/isv/>

Questions? Call 1 800 627-8363 in the USA/Canada, +1 770 835-9902 worldwide

IBM *Software From VSE and VM Users*



- ✓ Besides VSE User Examples mentioned earlier, abundant valuable sample code, production quality software, and related information are accessible from IBM's VM home page. This download library is a repository for tools, documentation, and other nifty gadgets of interest to VMers. IBMers and non-IBMers can submit content; anyone can take content

<http://www.ibm.com/s390/vm/download/>

- ✓ Long list of packages available, plus links to other sites:

<http://www.ibm.com/s390/vm/download/packages/>

and.....

IBM VM Developer Home Pages



Also check out the VM developer pages: <http://www.ibm.com/s390/vm/devpages/>

IBM "Free" Software, Trial Software - 1



A screenshot of the IBM alphaWorks website. The page features the IBM logo at the top left, a search bar, and navigation links for Technologies, Discussion, News, Press and Articles, About alphaWorks, and alphaBeans. The main content area is divided into three columns. The left column lists 'New Technologies' including DHTML DOM Browser, Jikes Bytecode Toolkit, Visual Attribute Explorer, and 4758 Coprocessor Toolkit. The middle column has a yellow background and contains a search bar with the text '<< Find a Technology >>', a 'GO' button, and a section titled 'What is alphaWorks?' with a link to learn more. Below this is a blue button labeled 'alphaWorks Feature' and a section in Chinese: '点击此处，用中文搜索 Yahoo!, AltaVista.' followed by a list of search engines: Yahoo!, Excite, AltaVista, Hotbot, Lycos, Infoseek, IBM, Google, Webcrawler, Goto, AOL, and Euroseek. The right column lists 'Updated Technologies' including CFParse, Visual XML Tools, XML Lightweight Extractor, and Snapp. The page also includes a 'News' section at the bottom.

<http://www.alphaworks.ibm.com/> – Direct access to IBM's emerging "alpha-code" technologies for download and evaluation -- XML, Linux, etc. etc.



"Free" Software, Trial Software - 2



IBM. Home | News | Products | Services | Solutions | About IBM Shop IBM Support Download

Search in Go

developerWorks™ need it? get it.

Fill your XML toolbox
Need advice about tools for XML development? Check out Doug Tidwell's and Tony Darugar's suggestions for assembling the tools you need, from parsers to XSLT processors. Find tools for [Java developers](#) and for [Perl developers](#).

in the zones

Looking for a job?
dW's [job search engine](#) -- by Developers.Net -- gives you the inside track on more than 50,000 technical jobs

Java™ technology
[Garbage collection on Java 1.1.8 JVMs](#)
[Complement testing with code inspections](#)
[The Java-enabled wireless world](#)

Linux
[Bash by example](#)
[Partition planning tips](#)
[Inside the Red Hat Advanced Development Lab](#)

Unicode
[What size wchar_t do I need for Unicode?](#)
[Introduction to code pages and Unicode](#)
[View ICU locale data](#)

Web architecture
[Personalizing PDF files](#)
[Web site personalization](#)
[Code XML data islands in Web pages](#)

XML

Headlines
[D.H. Brown: the top UNIX O.S.](#)
The report cites superiority over Solaris in the context of Web application functionality. (C...)
[Sun adjusting terms](#)
Sun is being more flexible with the terms of its J2EE license agreements. (C...)
[Has the Linux 'machine' arrived?](#)
S/390 is gaining with e-commerce customers, and credits Linux to breathe new life into the mainframe "dinosaur." (Z...)
[UFO launched](#)
Unmaintained software: Open project attempt to revive abandoned open source. (slas

<http://www.ibm.com/developer/> – lots of tools and sample code

IBM "Free" Software, Trial Software - 3



A screenshot of the IBM website's 'Download' section. The page has a blue header with the IBM logo and navigation links like 'Home', 'News', 'Products', 'Services', 'Solutions', and 'About IBM'. Below the header is a search bar and a 'Downloads' dropdown menu. The main content area is titled 'Download' and features a list of 'Featured downloads' including 'VisualAge for Java 3.0', 'DB2 Universal Database 6.1', and 'IBM WebSphere Application Server'. To the right, there is a 'Support downloads' section with links for 'OS/2 driver', 'ThinkPad driver', 'Alpha driver', and 'Other driver'. Below that is a 'Software from:' section with links for 'alphaWorks', 'Lotus', 'NetObjects', and 'Tivoli'. A 'Digital delivery from ShopIBM' section is at the bottom, encouraging users to purchase software and download it directly to their desktop.

<http://www.ibm.com/software/download/> – VisualAge for Java, DB2 Universal Database, IBM WebSphere Application Server, plus links to Lotus, Tivoli, etc. sites

IBM *S/390 Bulletin*



✓ Objectives:

- ▶ Short, meaty articles about S/390 solutions
- ▶ Mix of "benefits" and "technical" information
- ▶ Value for customers who influence IT decisions and Business Partners in marketing and customer support

✓ Main Sections:

- ▶ Lead-in article (Dr. Strassemeyer in Issue 25)
- ▶ S/390 product news and updates
- ▶ Sample S/390 Business Partner solutions
- ▶ Customer "success stories" based on use of S/390 products

✓ Distribution:

- ▶ Three issues per year
- ▶ Print run ca. 45,000 copies; distribution in 89+ countries
- ▶ *Space ALWAYS available for VM and VSE articles!*

<http://www.ibm.com/s390/bulletin/>

Contact = Joel Hermann (jhermann@de.ibm.com)



IBM *VSE/ESA Software Newsletter*



- ✓ Objectives:
 - ▶ In-depth technical information
 - ▶ Focus on VSE and VM functions / solutions
 - ▶ Value for system programmers, third-party vendors, and IBM employees in technical support

- ✓ Main Sections:
 - ▶ Focus areas like "CICS Transaction Server" or "VSE and the Web"
 - ▶ Articles contributed by customers, vendors, or IBMers
 - ▶ Other articles of interest or late-breaking news

- ✓ Distribution:
 - ▶ Two issues per year
 - ▶ Print run of 13,000 copies for "normal" issues (25,000 for "specials"); distribution in 70+ countries

<http://www.ibm.com/s390/products/vse/vsehtmls/newslett.htm>

Contact = Joel Hermann (jhermann@de.ibm.com)

IBM *S/390 VM And VSE Solutions Journal*



- ✓ Objectives:
 - ▶ "VM and VSE Success Stories" for today's business
 - ▶ Illustrate cost-effective, leading-edge applications hosted on S/390
 - ▶ Focus on VSE and VM based solutions that satisfy real-world business requirements
 - ▶ Value for managers, executives, decision makers, planners, technicians

- ✓ Sections:
 - ▶ Introductory/welcome article (Pete Clark in Issue 3)
 - ▶ Focus areas like business intelligence, e-business, server consolidation, OS/390 "co-existence"

- ✓ Distribution:
 - ▶ Two issues planned per year
 - ▶ World-wide distribution

Contact = Gabriel Goldberg (gabe@acm.org)



IBM *It's Easy To Be Heard!*



- ✓ More basic premises.....
 - ▶ Premise #1: VM and VSE users always have something to say
 - ▶ Premise #2: VM and VSE users share what they know
 - ▶ Premise #3: We all hate red tape

 - ✓ So how can you be heard and still do your "real" job?

 - ✓ Publish an article in an IBM VM or VSE magazine!

 - ✓ Choose the "voice" – marketing or technical – that fits you and your information

 - ✓ In doing so, become rich and famous and admired by millions!
Just look at these inspirational examples
-



Famous Authors Who Attended Conferences



Conferences are goldmines. Here are some attendees who contributed to our publications since then and who are now rich and famous....

VSE/ESA Newsletter:

- ▶ **Patrick Talley**, "Creating REXX Functions"
- ▶ **John Lawson**, "Implementing TCP/IP Printing on VSE"
- ▶ **Rich Smrcina**, "Now Showing - Data from VSE on a Web Browser Near You"
- ▶ **Chuck Arney**, "Web-Enabling Native VSE Applications Using Web/VSE-Host"
- ▶ **Ursula Braun-Krahl**, "REXX/VSE Sockets Application Program Interface"



Now that's valuable, good-to-know information for us all!



Famous Authors Who Attended Conferences



S/390 Bulletin:

- ▶ **Howard Smith**, "Cumberland County Exploits the Web to Provide Better Service"
- ▶ **Keith Kaszak**, "Ford's Customer Service Division Deploys Nine S/390 Multiprise Servers in Ten Weeks"
- ▶ **Rich Smrcina**, "Grede Mines Data with DB2 for VSE & VM"
- ▶ **Keith Kaszak**, "LASON Leverages S/390 Co-Existence Offering for Electronic Bill Presentment"



There's no reason to hide your light under a bushel basket!



Sites Recently Profiled in S/390 VM and VSE Systems Journal



S/390 VM and VSE Systems Journal,

- ▶ **Agricultural Bank of China**
- ▶ **Dartmouth-Hitchcock Medical Center**
- ▶ **Grede Foundries**
- ▶ **Merrill Lynch**
- ▶ **Timken**
- ▶ **TWA**
- ▶ **Ulbrich Steel**
- ▶ **Smithsonian Institution**



It's easy to brag to the world about your success with VM or VSE!



Our Editors/Graphics Experts Will Help You!



- ✓ **Customer success articles are "no brainers":**
 - ▶ **For *Bulletin*, one or two pages, ca. 350 words per page, not including graphics (such as your IT team photo)**
 - ▶ ***Journal* articles are longer (longer company profiles)**

 - ✓ **Basic outline includes:**
 - ▶ **Brief company profile**
 - ▶ **What you used previously, and why a change was necessary**
 - ▶ **S/390 solution selected as replacement**
 - ▶ **Current results and future development**

 - ✓ **If you can supply a rough draft for Joel or a customer profile for Gabe, they'll help you to get it into print. Credit goes to you, of course, as author. Or volunteer your site to be profiled, Gabe will work with you to craft an article.**

 - ✓ ***Newsletter* articles are even easier for technical folks like you :-)**

 - ✓ **Got doubts? Just talk to a Famous Author**
-



You Don't Have To Go Behind The Barn!



- ✓ Bottom line: **There's lots of valuable, "up-front" information sources available to VM and VSE users.**
- ✓ Here's how to reach us to include more sources or to contribute information:

- ▶ Gabe Goldberg
gabe@acm.org
Tel: 703-941-1657
- ▶ Joel Hermann
jhermann@de.ibm.com
Tel: (+49) 7031-163099
- ▶ Ron Campbell
roncampb@ca.ibm.com
Tel: 416-383-7517

You'll be glad you did!



Scientias Est Potestas!

Psst.....

IBM *Keep Informed!*



✓ We "borrowed" a lot of the information in this presentation from:

- ▶ *VSE/ESA – Keeping You Informed, G551-4224* and
- ▶ *VM/ESA – Keeping You Informed, G520-8505*



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