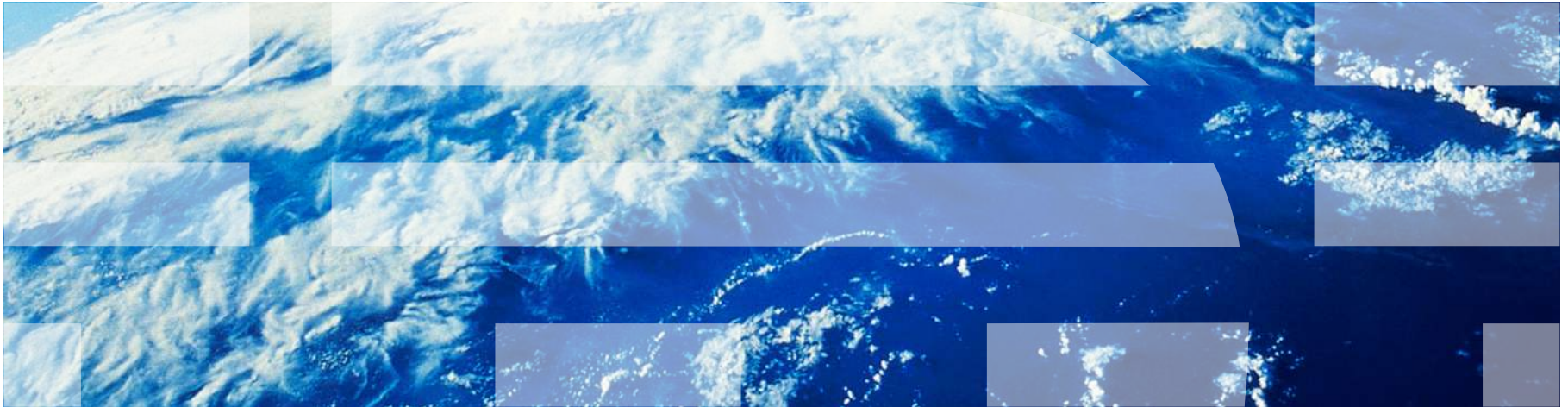


Software Licensing in a Virtualized Environment

Focusing on Passport Advantage Software



Agenda

- **Introduction to server virtualization**
- **Licensing basics for a virtualized server**
- **Determining the number of cores to license**
- **Sub-capacity eligibility of virtualization technologies**
- **IBM License Metric Tool introduction**
- **Licensing basics for a virtualized server cluster**
- **Benefits to IBM's software licensing**

What is a Virtualized Server?

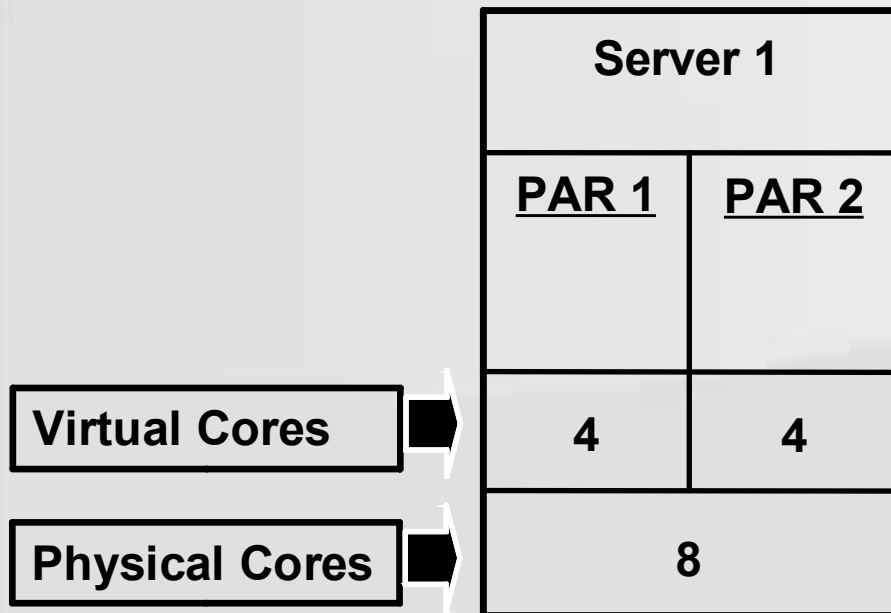
- Virtualization...provides a logical rather than physical view of data, computing power, storage capacity, and other resources. -- Jonathan Eunice, Illuminata Inc.
- A technique for hiding the physical characteristics of computing resources from the way in which other systems, applications, or end users interact with those resources -- Wikipedia

BENEFITS

- Higher utilization
- Increased Flexibility (provisioning / scalability)
- Reduce energy requirements
- Lower TCO

Link to: [Brief Server Virtualization Video from InfoWorld](#)

What is a Virtualized Server?



Server Virtualization

allows you to take a large server and divide it into independent smaller (logical/virtual) servers as partitions (LPARs, VMs, etc.) that share resources such as processor cores, memory, storage, etc.

There are many virtualization technologies available

- **Most virtualization vendors implement similar concepts, but use different terms to describe them**
 - Technical details in implementations may vary
- **A partial list of some leading virtualization technologies:**
 - PowerVM (IBM)
 - LPAR (IBM)
 - z/VM (IBM)
 - VMware ESX, VMotion (VMware)
 - Hyper-V (Microsoft)
 - Containers/Zones (Sun)
 - Integrity VM (HP)
 - Xen (Open source)
 - KVM (Open Source)
 - Etc.
- **For SW licensing, virtualization only impacts PVU-based offerings**

See the [Sub-capacity Licensing website](#) for information on supported virtualization technologies

Sub-Capacity (Virtualization Capacity) Licensing Overview

▶ Full capacity licensing

- Customers acquire licenses for all the physical processor cores

▶ Sub-capacity (Virtualization Capacity) licensing

- Customers acquire licenses for the lower of Virtualization Capacity or Full Capacity of the server, or group of servers
 - Virtualization Capacity is the sum of the virtual core capacity available to a product
- Sub-capacity license counting rules differ by Virtualization Technology, see specific rules for your Virtualization Technology environment:

Virtualization Capacity License Counting Rules

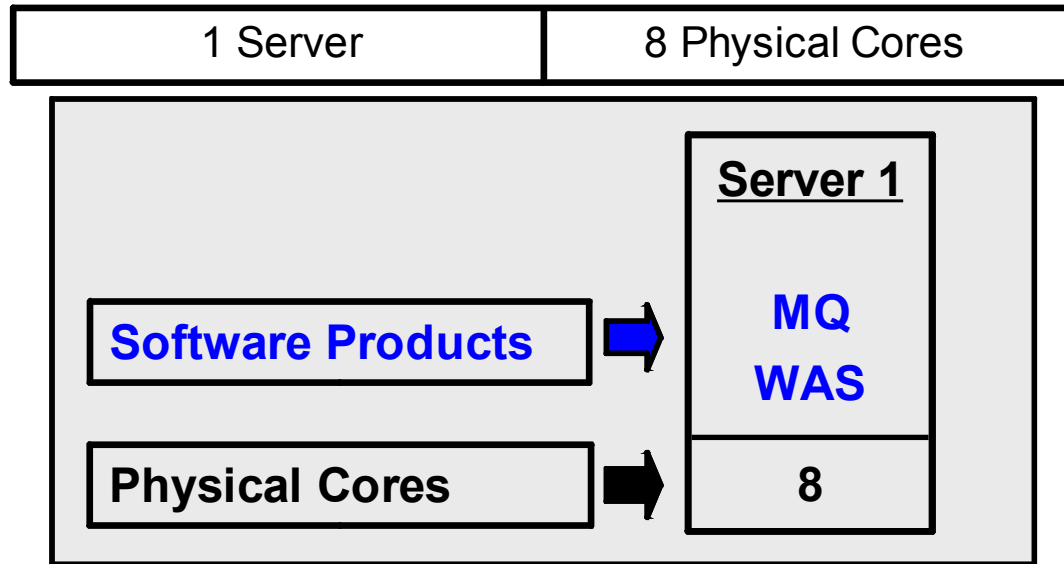
Examples of Licensing Scenarios Follow

Summary of Sub-capacity Licensing Requirements

- **Customers using sub-capacity licensing must:**
 - Agree to the terms of the Sub-capacity Attachment
 - Follow Virtualization Capacity License Counting Rules for the Eligible Virtualization Environment(s)
 - Use Eligible Sub-capacity Products
 - Use Eligible Virtualization Technologies
 - Use Eligible Processor Technologies
 - Use the IBM License Metric Tool (ILMT) and maintain report documentation
 - Certain ILMT use exceptions may apply
- ***Customers are no longer required to submit reports to IBM!***

See the [Sub-capacity Licensing website](#) for information on supported virtualization technologies

Full Capacity: Physical Cores on One Server

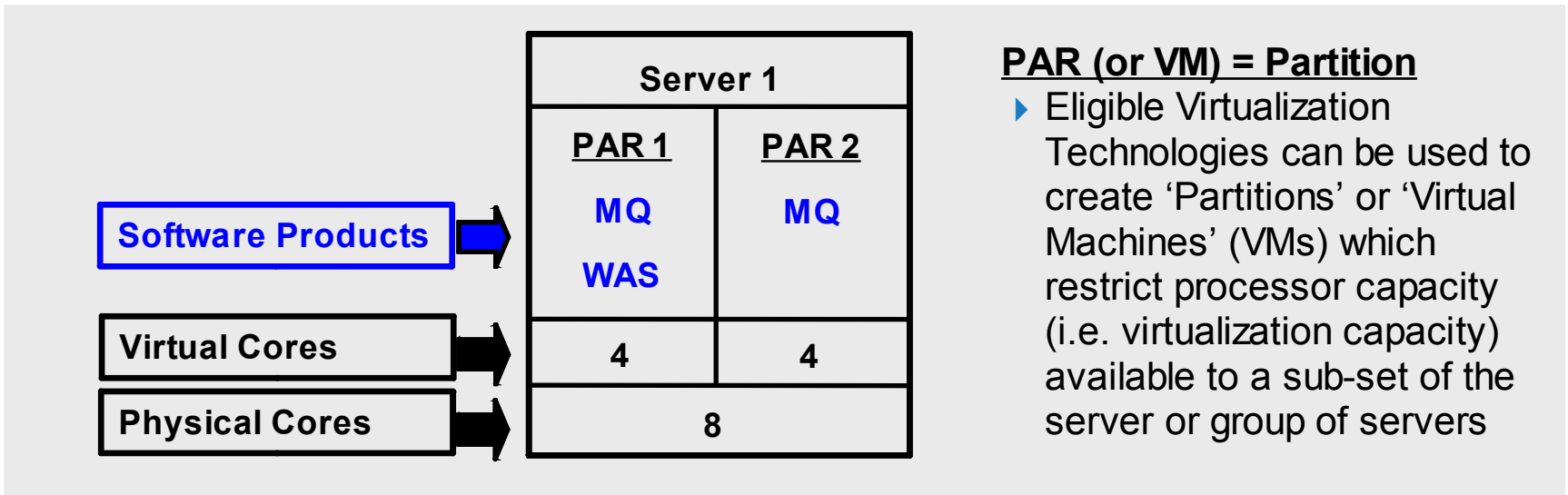


- ▶ Customers must acquire licenses for the Full Capacity (all physical processor cores) in the server available to the software products:

Cores to License	Full Capacity
MQ software	8
WebSphere software	8

Sub-capacity: Virtual Cores on One Server

1 Server	8 Virtual Cores	8 Physical Cores
----------	-----------------	------------------

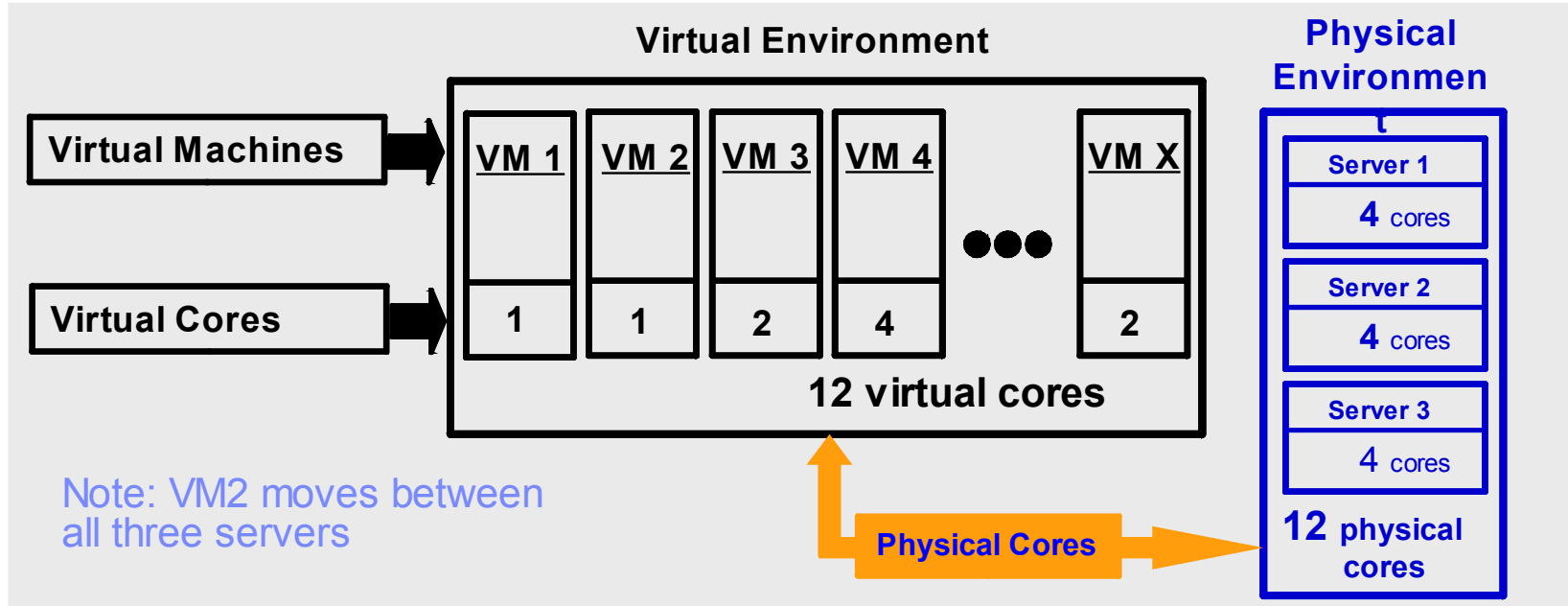


- License for the lower of Virtualization Capacity (using LPARs, Partitions, Virtual Machines) or Full Capacity available in the Server.

Cores to License	PAR 1	PAR 2	Sub-cap	Full Cap
MQ software	4	4	8	8
WebSphere software	4	--	4	8

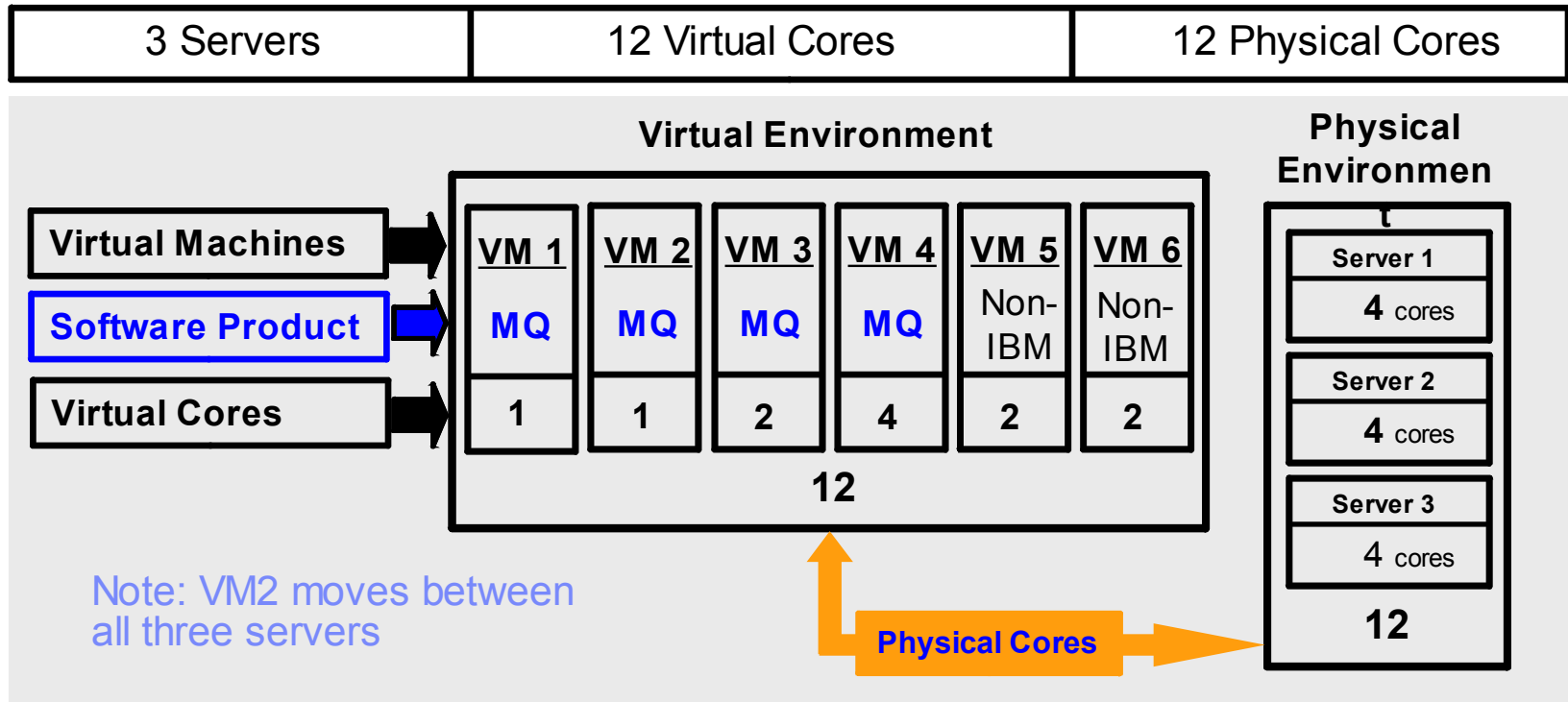
What is a Virtualized Server Cluster?

- A group of locally networked servers that
 - Are centrally managed by a logical pool of resources (processor cores, storage, network etc.)
 - Provides resources, including processor cores, to each of the VMs
- Virtualization Technology could dynamically move VMs between servers in the cluster
 - Example: VMware VMotion virtualization provides this movement capability
- Licensing views the “Cluster” as the server (example on next page)



Virtualization Capacity : Virtual Cores on Server Cluster

(This example is applicable for selected Virtualization Technologies only)



- ▶ License for the Virtualization Capacity (using Virtual Machines) or Full Capacity available in a group of servers (Cluster)

MQ software	VM 1	VM 2	VM 3	VM 4	VM 5	VM 6	Sub-cap	Full Cap
Cores to license	1	1	2	4	--	--	8	12

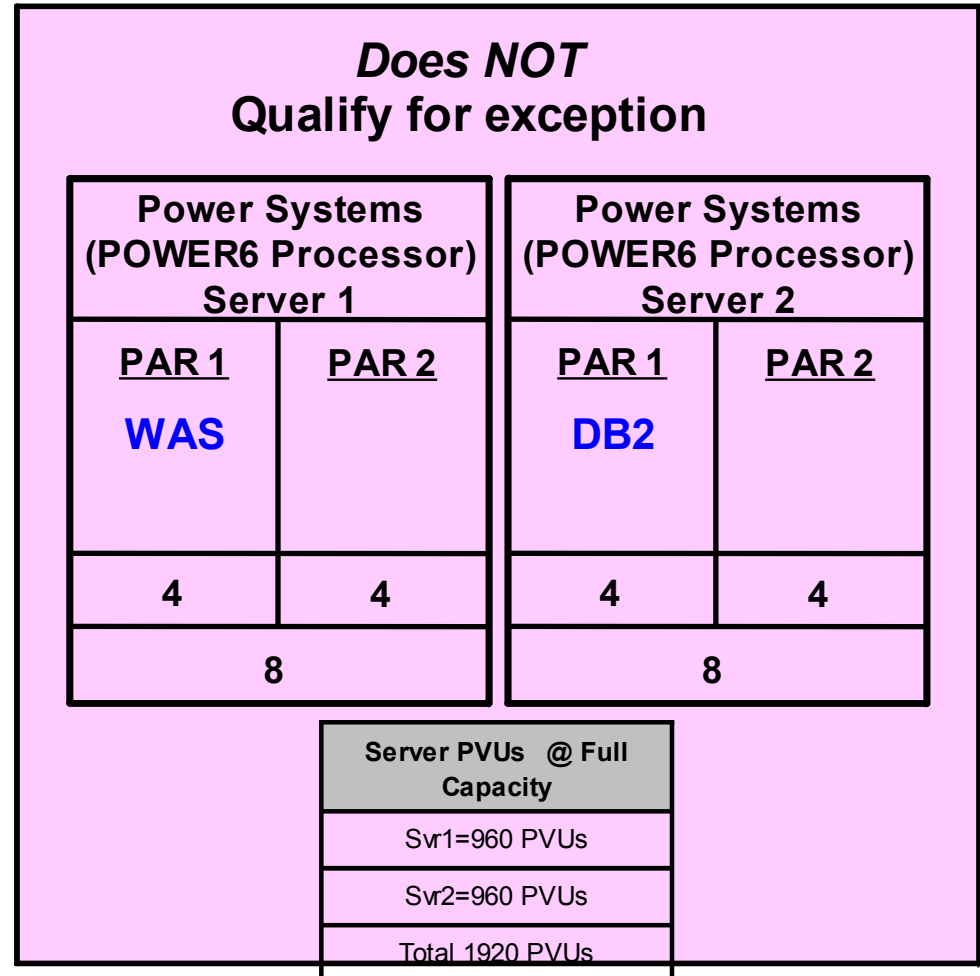
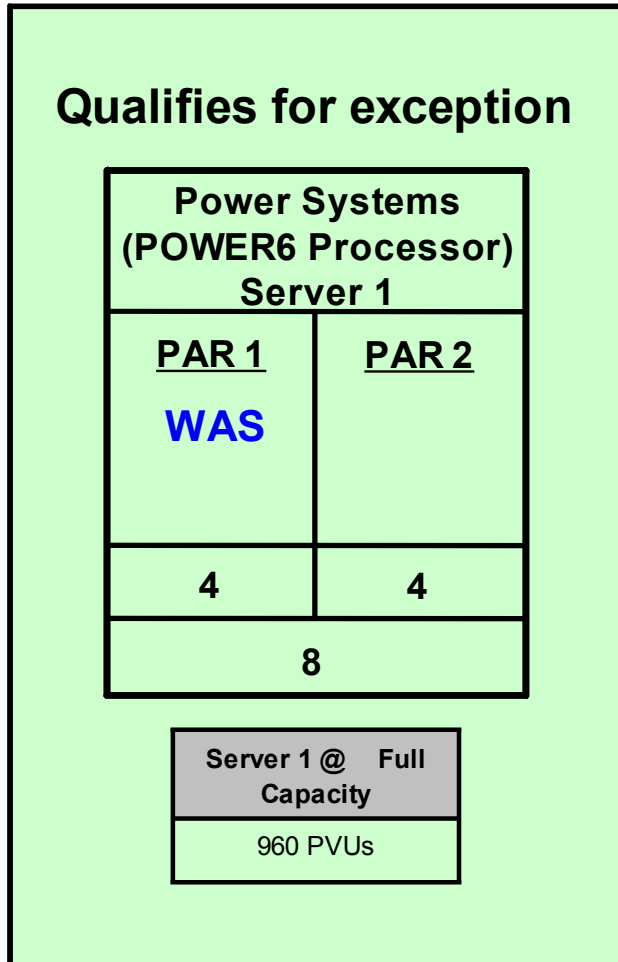
IBM License Metric Tool (ILMT)

- Mandatory for PVU Virtualization Capacity environments, except when:
 - ILMT does not yet support an eligible Virtualization Technology (e.g. VMware today)
 - Enterprise has fewer than 1,000 employees and contractors worldwide
 - Full Capacity measurement of all servers running sub-capacity licenses is less than 1,000 PVUs
 - See next page for examples
 - Deployed Tivoli License Compliance Manager v2.3 (with 4Q08 Fix Pack)
- For above exceptions, customers must count manually using IBM template
- ILMT and/or Manual calculation records must be maintained for at least 2 years
 - If audited, provide saved reports to IBM's third party auditors
 - These reports are not submitted to IBM
- Recommended for Full Capacity PVU environments
- **Benefits:**
 - Helps customers measure PVU licenses required, by software product
 - Can help customers maintain an audit ready posture
 - Essential for optimization of RISC/Unix virtualization technologies

Recommended for Full Capacity, Required for Virtualization Capacity

1,000 PVU ILMT Exception Example

Full Capacity measurement of all servers running sub-capacity licenses is less than 1,000 PVUs



Eligibility of New Virtualization Technologies

- ***IBM has the best licensing coverage for virtualization in the industry!***
- **Many virtualization technologies are eligible for sub-capacity licensing**
 - However, there are some that are not eligible for sub-capacity licensing
- **Always check to be sure:**
 - Your virtualization technology is eligible for sub-capacity, and
 - Whether ILMT supports the planned virtualization technology
- **You can check these on the [Sub-capacity Licensing website](#)**

Sub-capacity 2009 Enhancements

- **Nearly all PVU-based products now eligible for sub-capacity licensing**
 - Only those that won't run in a virtual environment aren't eligible
- **Elimination of the 2 part number structure (full cap vs. sub-cap)**
 - Existing full cap part numbers now apply to both full cap and sub-cap
 - Customers' existing PVU entitlements can be used for either full cap or sub-cap
 - Customers' S&S entitlements will be converted at next S&S renewal after July 1, 2009
- **To use these products in sub-capacity mode a customer must first agree to the sub-cap terms per the Sub-capacity Attachment to the PA Agreement**

- **Benefits of these changes:**
 - Offers a complete IBM Software PVU portfolio for those customers who are virtualizing
 - Simplifies license ordering/tracking for both customers and IBM
 - Eliminates the need for conversions of existing licenses when deploying in a sub-cap environment

More Sub-capacity 2009 Enhancements

- **Expansion of eligible virtualization technologies**
 - Citrix Xen Server virtualization
 - Red Hat Enterprise Linux (Xen) virtualization
 - Microsoft Hyper-V virtualization
 - VMware Server 2.0
 - Operating System commands and BIOS settings
 - The above technologies will be supported in ILMT during 2H 2010
- **PowerVM and VMware ESX now supported by ILMT (V7.2)**
 - Customers running these technologies must now use ILMT

- **Benefits of these changes:**
 - Allows customers to expand the use of sub-capacity licensing to more workloads
 - Increased flexibility to use the most appropriate virtualization technology
 - Eliminates the need for conversions of existing licenses when deploying in a sub-cap environment

IBM has the best licensing support for virtualization in the Industry!

Benefits of PVUs and Sub-capacity Licensing

▶ **Licensing to the core (or IFL on System z)**

- More granular measure of processor capacity available
- Better surrogate for the value a client receives from IBM products

▶ **PVU licensing**

- Flexible structure allows licensing to more closely track to the value a customer can receive from processor capacity available to software
- Licenses are transferable across systems

▶ **Sub-capacity licensing**

- Allows customers to license only to the maximum number of processor cores available to be used by the VM, not the entire physical server (or cluster)
- Customers can leverage virtualization technologies to optimize their system design and improve their overall TCO

Virtualization Capacity Resources

Passport Advantage Virtualization Capacity (Sub-capacity) Licensing

<http://www-306.ibm.com/software/lotus/passportadvantage/subcaplicensing.html>

IBM License Metric Tool (ILMT)

<http://www-306.ibm.com/software/lotus/passportadvantage/ibmlicensemetrictool.html>

Processor Value Unit (PVU) Resources

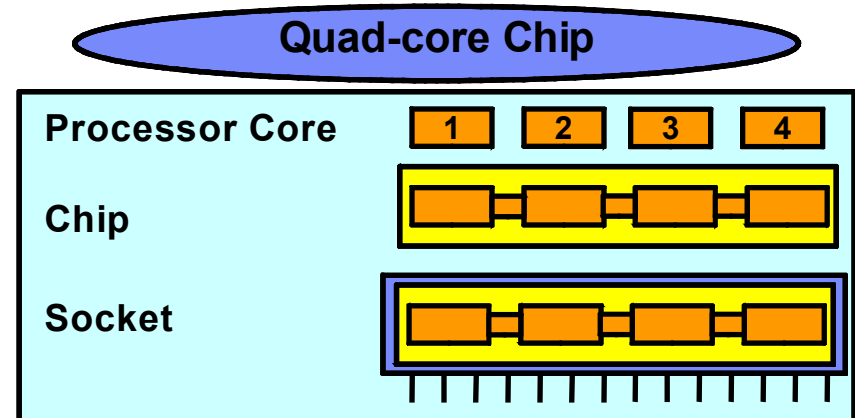
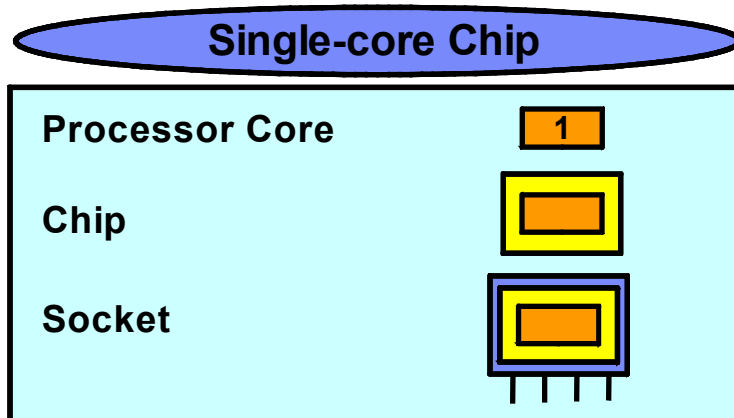
Passport Advantage PVU Licensing

http://www-01.ibm.com/software/lotus/passportadvantage/pvu_licensing_for_customers.html

Backup

Processor Definition is Important in Middleware Licensing

- The core is the functional unit on which software executes
 - Multi-core chips have more than one processor core on the chip



IBM Software continues to define processor = core

- IBM Systems i, p, z and Power Systems also define a processor as a core
 - Do not need to adjust the processor count for these systems
- Other server vendors define a processor as a core or a socket, and their processor counts must be adjusted for the number of cores on the chip