



## *IT Growth Beyond Commodity-Processor Acceleration*

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*Intelligence Beats Speed*



*Penetrating the Technology Wall*

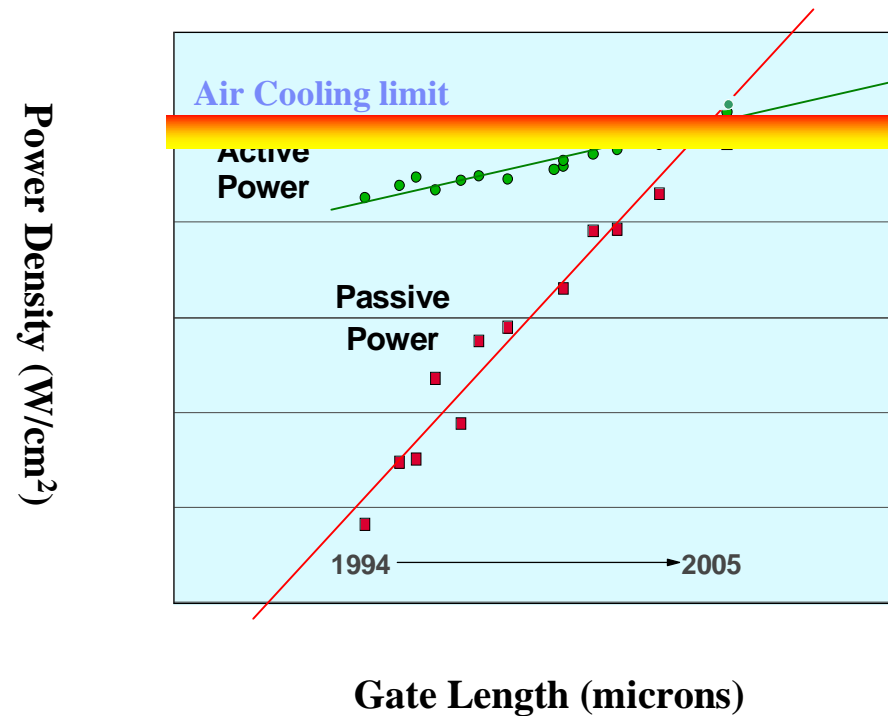
*Intelligence Beats Speed*

## CMOS Power Issue: Active vs. Passive Power

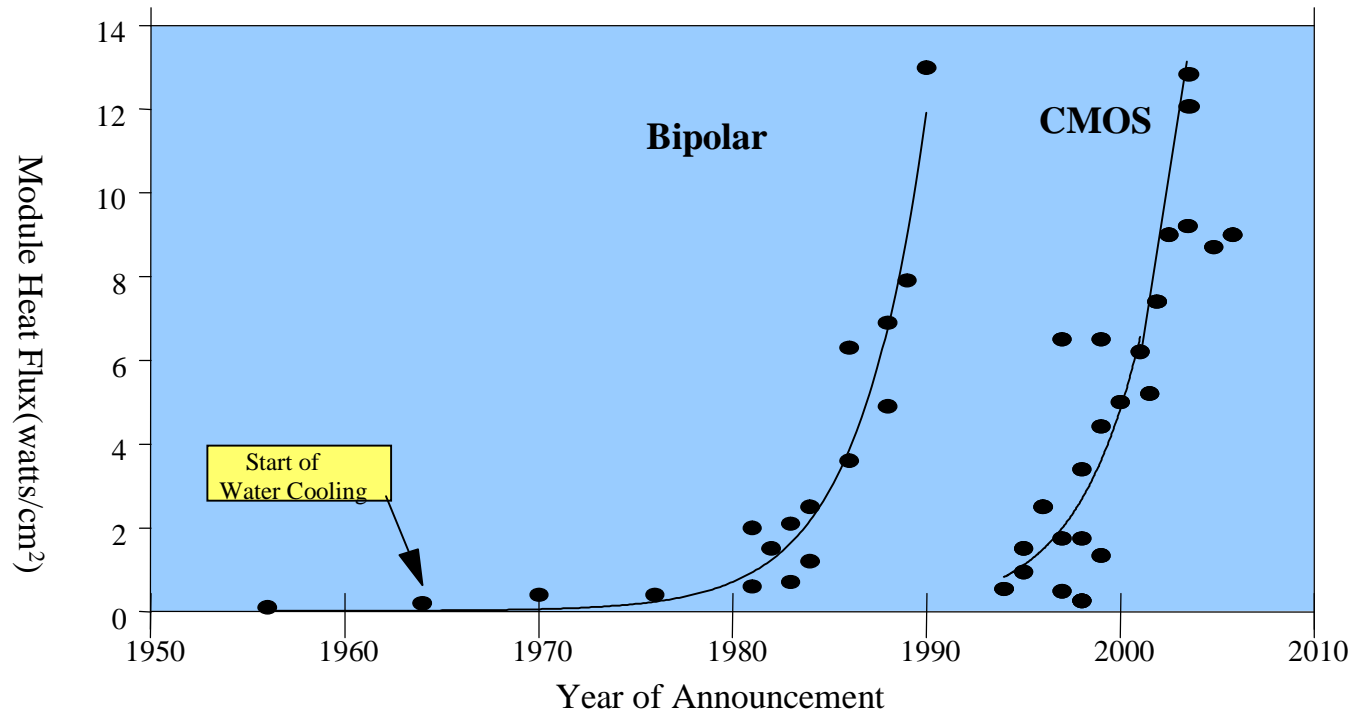
Power

components:

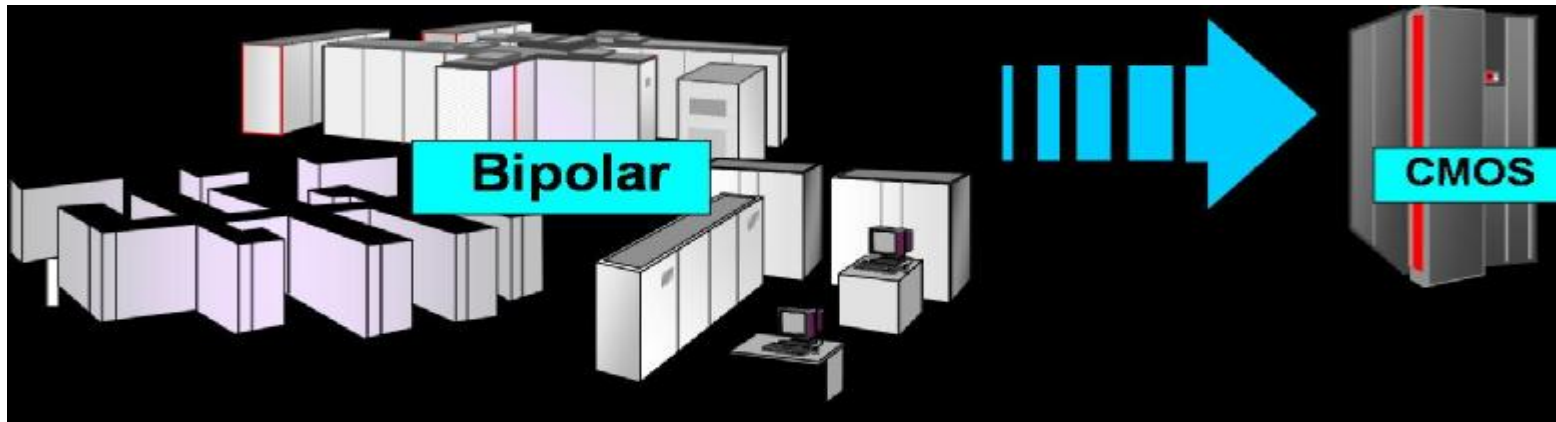
- Active power
- Passive power
  - Gate leakage
  - Source – Drain sub- $V_t$  leakage



## Technology Discontinuity: CMOS Power Crisis



## Bipolar to CMOS



**Maintenance:** up to 65% reduced

**Energy:** up to 97% reduced

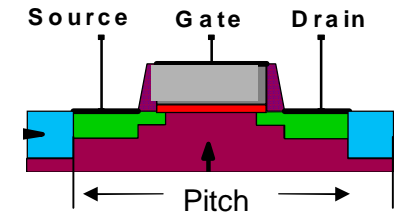
**Area:** up to 91% reduced

# Possible Technology Roadmap

§ Assuming lithography is capable

UV 193 nm

EUV 43 nm?

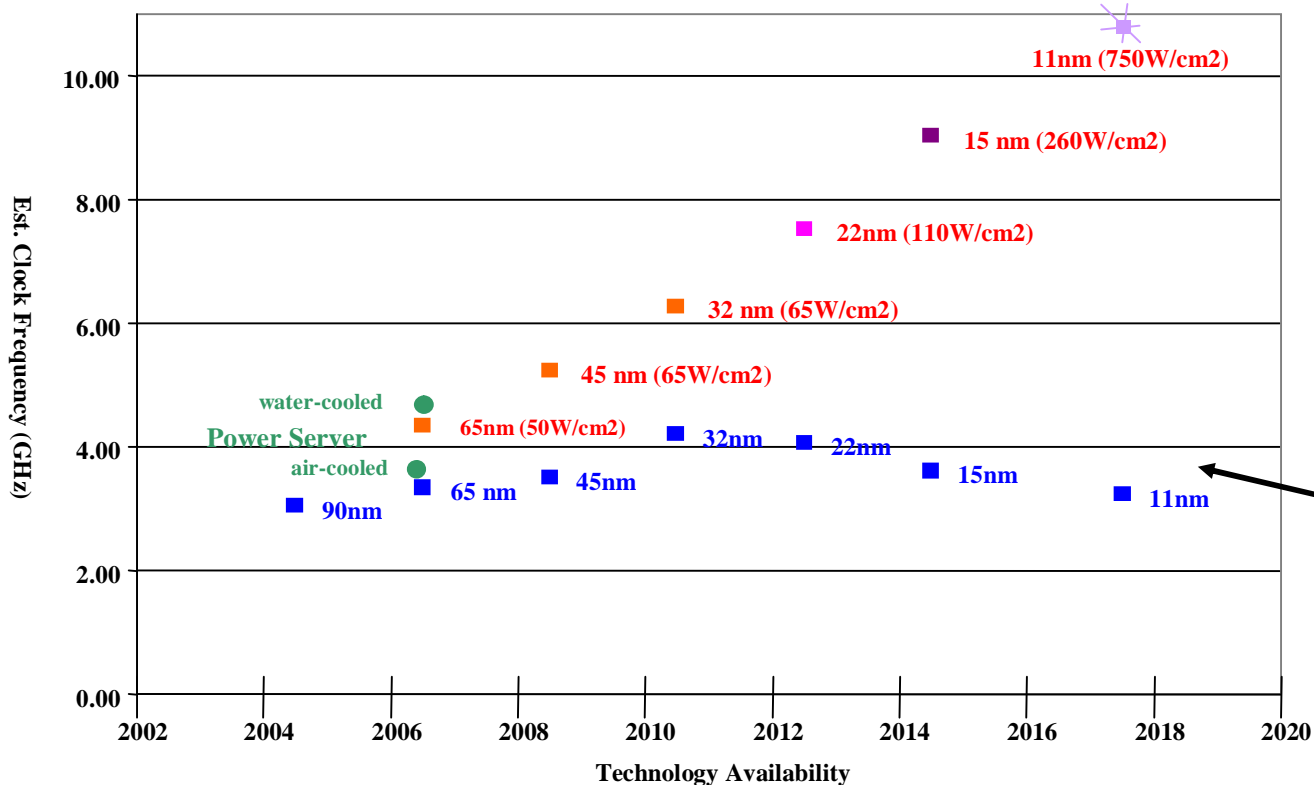


Node	Device Pitch (nm)	Minimum W (nm)	Nominal L (nm)	SRAM Cell Size ( $\mu\text{m}^2$ )	Technology Availab. Year (Tentative)
45	170-180	70-80	40-45		2008
32	120-130	50-60	30-35		2010
22	80-100	35-45	25-30	0.08-0.1	2012
15	65-75	25-35	20-23	0.04-0.06	2014-15
11	45-55	16-25	12-18	0.02-0.04	2017-18
8	35-45	10-16	9-16		
5	25-35	7-10	7-12		

# Frequency Scaling to 11 nm

Optimizing for maximum performance for each core

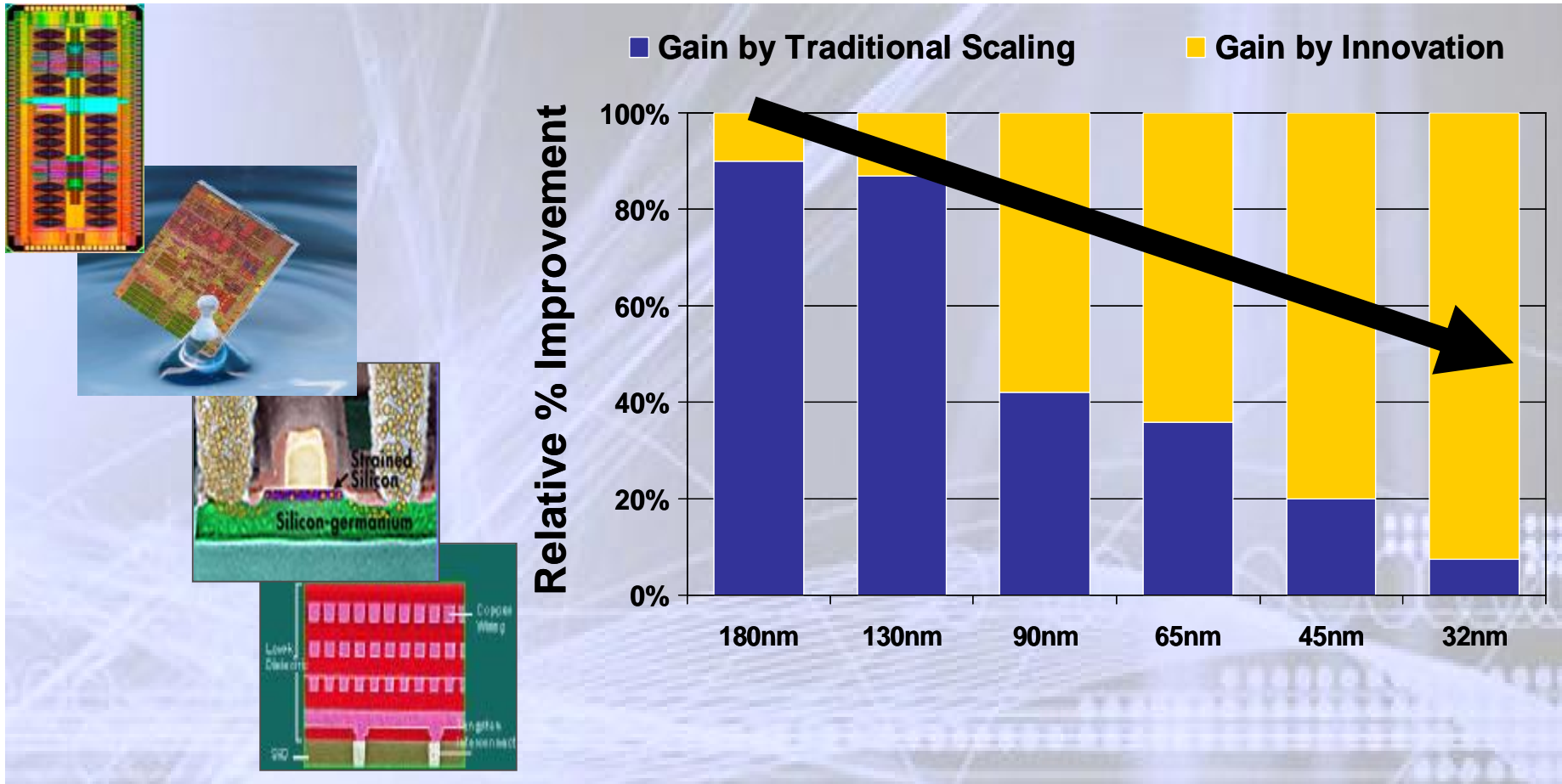
Constant performance improvement, 20% per gen.



Constant power density 25 W/cm<sup>2</sup>

D. Frank, C. Tyberg

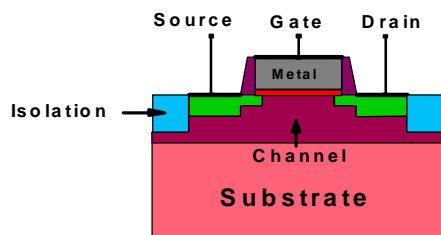
# Technology Scaling... The Fuel of Exponential Growth





# Innovation in 45 nm CMOS Process and Outlook

## High-K & Metal Gate



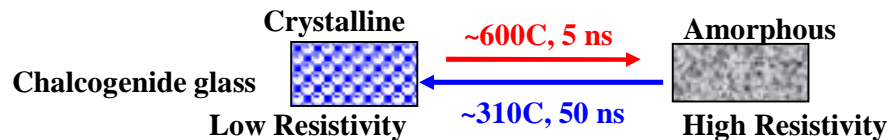
### 45 nm CMOS Process

- ⇒ Hafnium-based gate dielectric (High-K) + Metal Gate
- ⇒ Same capacitance with thicker dielectric
- ⇒ Gate leakage reduction and higher performance or same performance with much lower total power

## Integrated DRAM Cache

- ┆ DRAM offers 3-4x more bits / mm<sup>2</sup> than SRAM
- ┆ Slower but smaller = less wire delay
- ┆ DRAM keep alive power ~ 1/5 of SRAM
- ┆ DRAM Soft Error Rate ~ 1/1000 to 1/5000 of SRAM

## Phase Change Memory (PCM)



- Material can be heated to change between amorphous and crystalline states
- Read Latency: ~100ns; Write Latency: ~1000ns
- 100 times density of DRAM



*Future Solution Focus*

*Intelligence Beats Speed*

## Mike Rhodin - Vice President IBM SW Solutions

Boeblingen Lab Visit July 14th, 2009 – at that time General Manager Northeast Europe

*IBM does since hundred years the same thing:*

*Help customers to solve their important problems with technology*

*We started with the Chicago Meat Industry*

*In the fifties Thomas J. Watson focused us on the theme:*

*Automation of the Banking Industry*

*Last year Sam Palmisano set the goal for the next fifty years:*

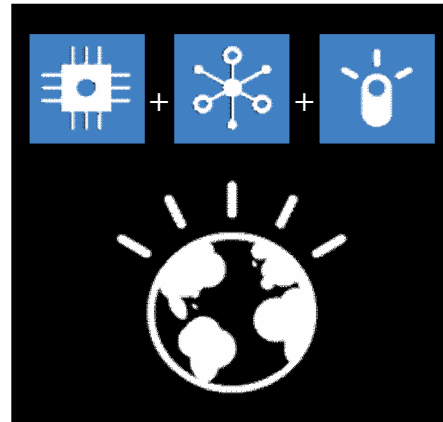
*Creation of a Smarter Planet*

## Evolution of the Smarter Planet



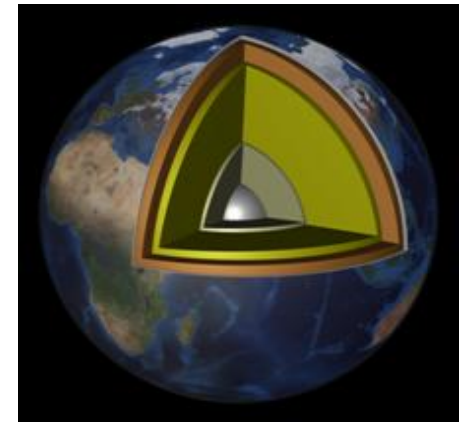
**Smarter Planet (Past)**

**Distinct physical, people, IT and business worlds**



**Smarter Planet (Present)**

**Instrumented, interconnected, and intelligent**



**Smarter Planet (Future)**

**Interactive, interconnected & interdependent, digitally represented world**

- § **Interconnected and interdependent behavioral models optimize Smarter Planet solutions**
- § **Dynamic capture and assimilation of data using closed-loop models for prediction & response**
- § **Individual and community behaviors & preferences leveraged for improved business outcomes**



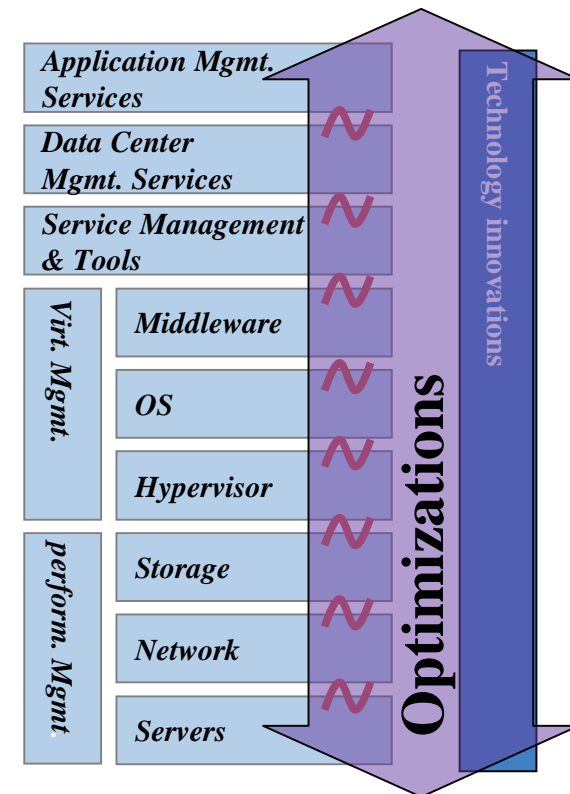
# *Workload Optimized Systems*

*Intelligence Beats Speed*

# Workload Optimized Systems

## A Workload Optimized System:

- provides value for particular workload or set of workloads important to the client
- provides unique functionality or differentiated performance
- reduces cost of deployment and operation
- is accomplished through co-design of HW, SW and services



# Chip Level Architecture

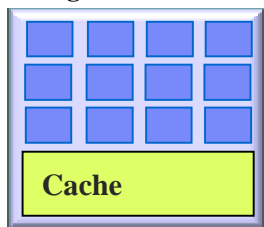
Many options in chip-level architecture will be available:

- Number and types of cores
- Memory hierarchy
- Interconnect structure

§ Optimization for Power vs Performance will be important

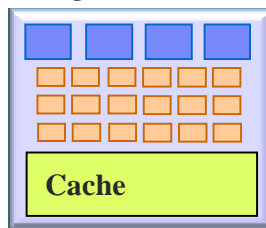
§ Accelerators and heterogeneity will be exploited to optimize for workload specific special functions

Homogeneous cores



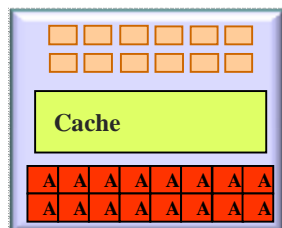
Single ISA

Heterogeneous cores



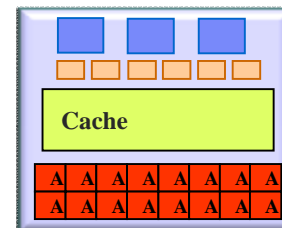
Single ISA  
Different Performance

Cores + Accelerators



Multiple ISA  
Function Specific  
Accelerators

Heterogeneous Cores + Accelerators



Multiple ISAs  
Targeting power efficiency  
and special function

# Accelerators

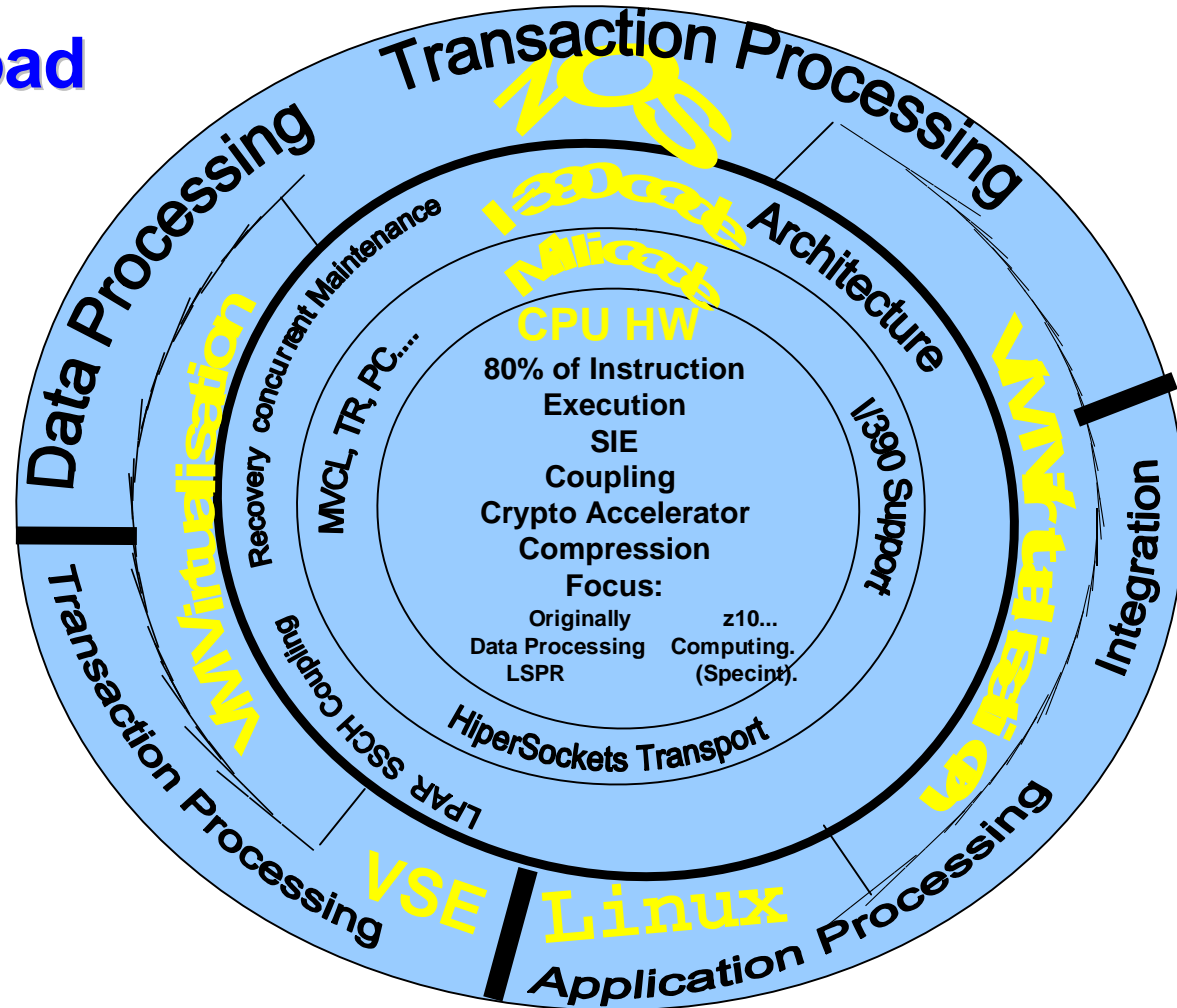
- § Hardware / software units, customized and integrated to deliver client value in a specific solution area
- § Implemented at all Levels





# System z, a Workload Optimized System

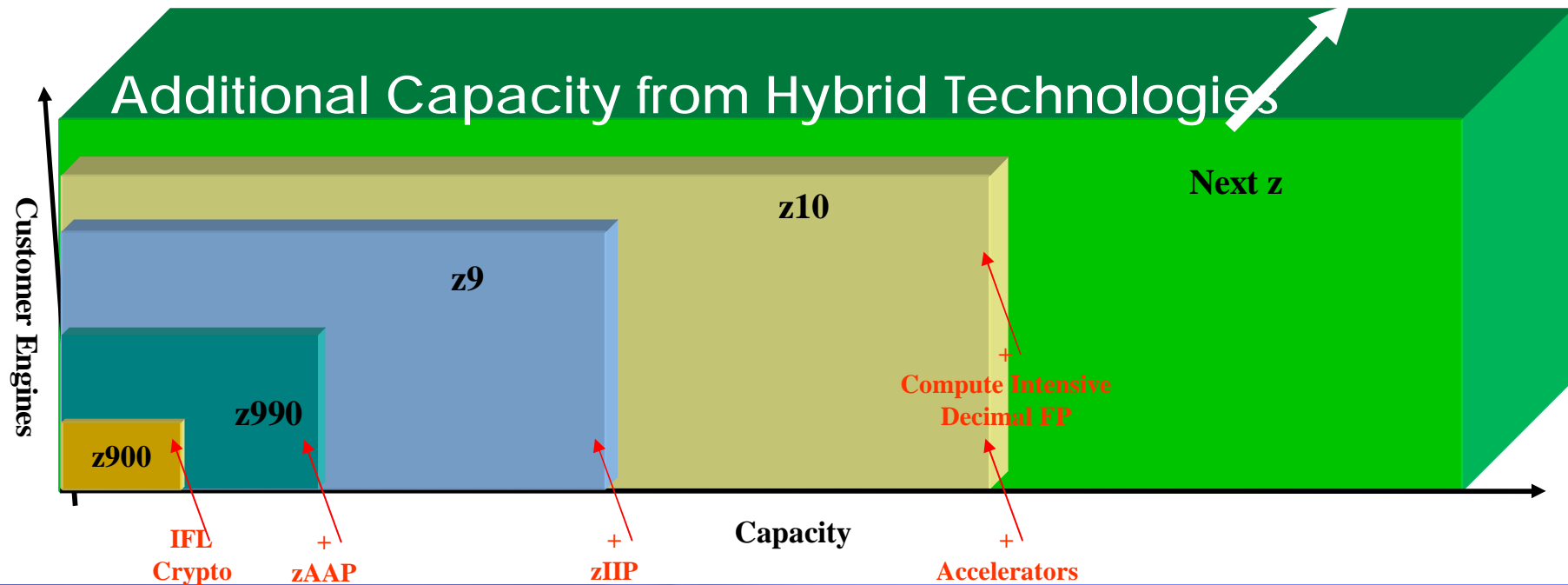
since 45 years



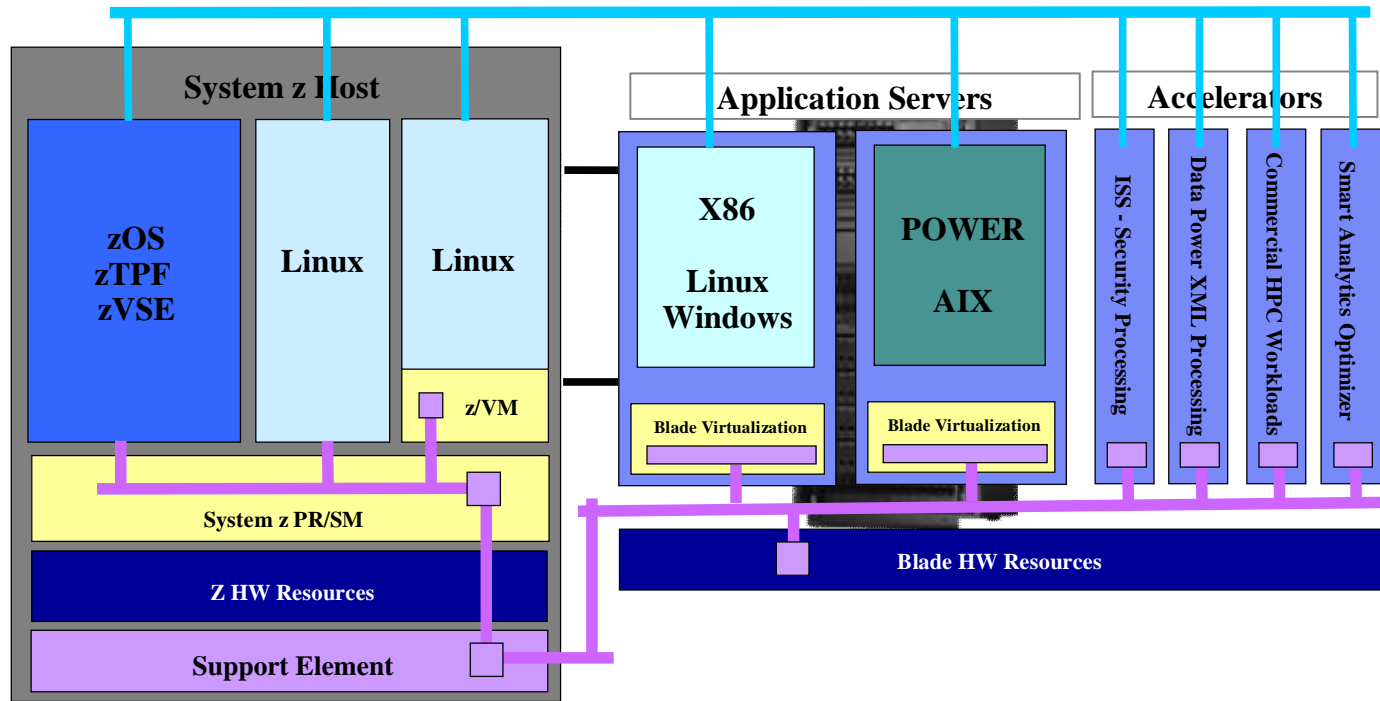
## Processor-Performance and Scalability

∅ extend the scalability beyond the traditional growth

∅ zFuture will take advantage of extended integrated Technologies



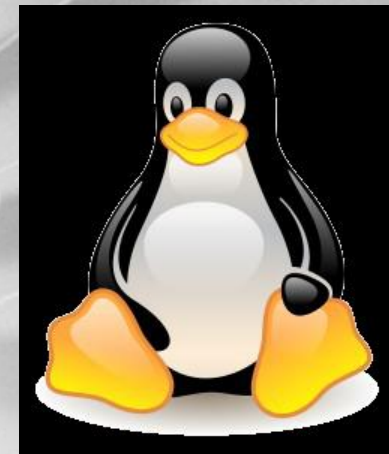
# Expand Systems Management and Connectivity





*Ten Years Linux on the Mainframe*

*The Beginning of a Heterogeneous  
Data Center in one System*



*Intelligence Beats Speed*

## From Skunk-Work in Boeblingen to a Strategic Product

UNIX X on S/390: AIX Unix System Services on OS/390 Auto Unix

May 1998: Started Linux study VSE Team GCC Compiler available (microcode)  
 Oct. 12<sup>th</sup> 1998: IBM Academy of Technology Birds of Feather session (Java just in time compiler)  
 Jan. 1999: Feasibility Established (Kernel + 5 I/O drivers)

### Focus on baby /390 Target Sept. 1999

Aug. 16<sup>th</sup> 1999: Letter to “all IBM executives”: Linus Torvalds body language indicated:  
 “Linux on Systems /390 no good idea”  
 Two weeks later: Meeting with Linus Torvalds Santa Clara Marriott: He was enthusiastic.  
 Body language: no business talk in a disco

### Focus on IBM top down strategy

Oct. 1999 WAVV Meeting  
 Early Nov. 1999: “Show” code to Linus Torvalds promised Release into OpenSource 1999  
 Dec. 15<sup>th</sup> 1999: Release into developerWorks  
 Dec. 16<sup>th</sup> 1999: Linux 1.16.1 including Patch for Mainframes from IBM  
 Jan. 2000: Linux World New York Palmisano 1B\$ into the ECO System  
 Linus Torvalds 1B\$ is a lot of money but not that much  
 May 15<sup>th</sup> 2001: Announcement in Palm Springs

# Middleware Support 2001

## 2.4 Kernel/glibc 2.2, 31 bit

- DB2 UDB (incl. DB2 Connect)
- CICS Transaction Gateway
- IMS Connect
- MQ Client (C) / Server (S)
- Java JDK
- WebSphere
  - Commerce Suite Pro Edition
  - Portal Enable Solution
  - Edge Server
- Tivoli TSM Client (C) / Server (S)
- Tivoli Policy Director
- Lotus Domino Enterprise Server

4Q01	1Q02	2Q02	3Q02	4Q02	1Q03
V7.2		V8			
		V4			
V1.1					
V5.2 C				V5.3 S	
V1.3.0	V1.3.1				
		V4.0.3	V5		
			V5.2		
		V4			
		V4.2 C			
		V4.0			
			V6		
					V4.2 S

Colour coding: available in plan under consideration

# Middleware and Applications on Mainframe Linux now

## § Information management software

- Cognos Business intelligence
- Content Manager
- DB2 9 for Linux, UNIX and Windows
- DB2 Connect, features and tools
- DB2 Enterprise Server Edition
- FileNet product family
- Informix Dynamic Server

## § WebSphere software

- WebSphere Application Server
- WebSphere Business Monitor
- WebSphere Commerce
- WebSphere Dynamic Process Edition
- WebSphere Enterprise Service Bus
- WebSphere Event Broker, WebSphere Message Broker
- WebSphere Federation Server
- WebSphere Process Server
- WebSphere Process Choreographer
- WebSphere Adapters
- WebSphere MQ
- Communication Server

## § Lotus software

- Lotus Domino
- Lotus Connections
- WebSphere Portal / Portlet Factory

## § Rational software

- Rational Developer for System z
- Rational Host Access Transformation Services
- Rational Quality Manager
- Rational Team Concert
- Rational Asset Manager
- Rational ClearQuest Multplatform

## § Tivoli software

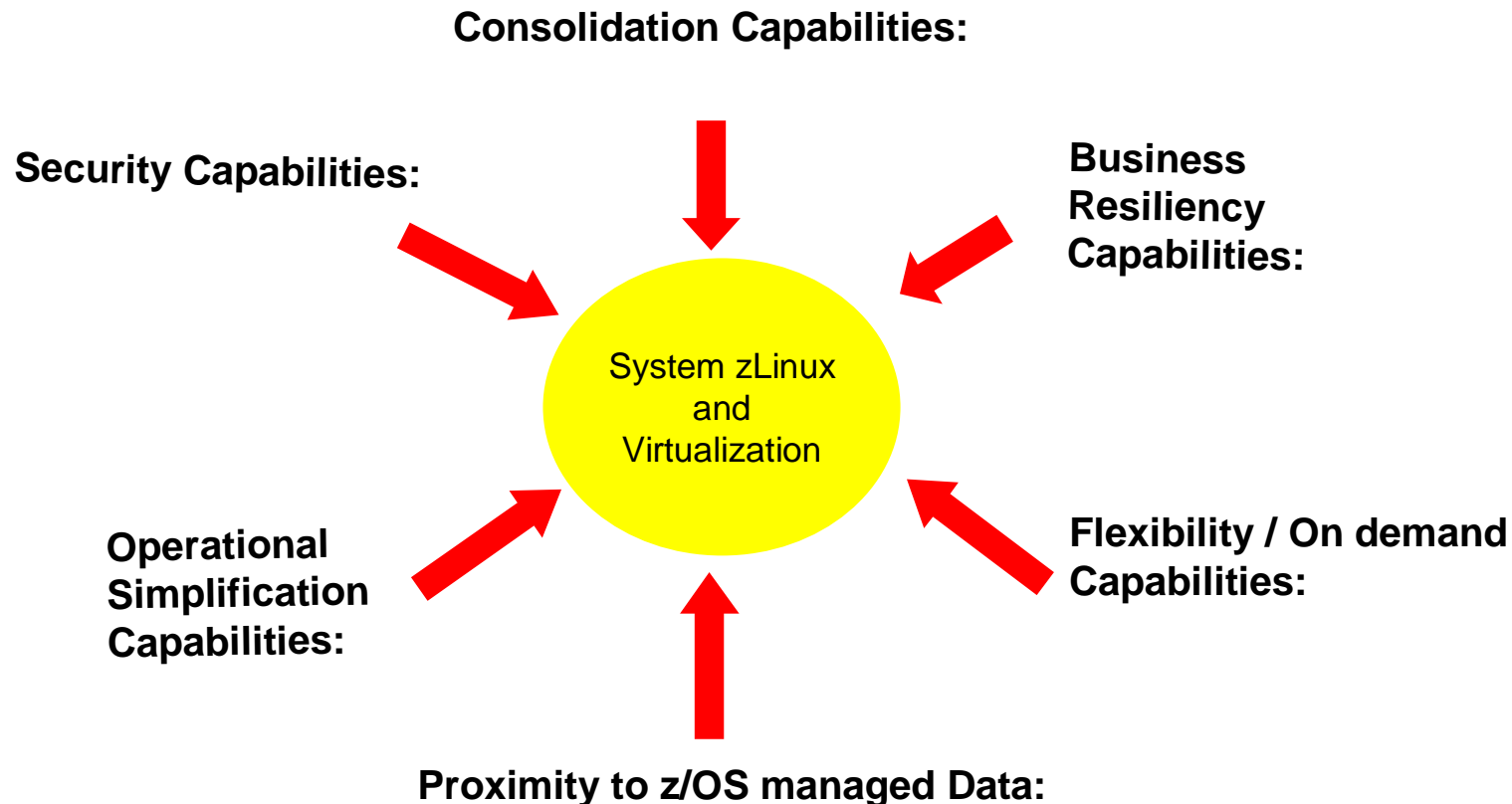
- Maximo Asset Manager
- Tivoli Access Manager
- Tivoli Business Service Manager
- Tivoli Common Inventory Technology
- Tivoli Configuration Manager
- Tivoli Enterprise Console
- Tivoli Monitoring
- Tivoli Netcool
- Tivoli Omegamon XE
- Tivoli Provisioning Manager
- Tivoli Risk Manager
- Tivoli Storage Manager
- Tivoli System Automation
- Tivoli Workload Scheduler

See the **IBM Middleware Matrix** for more products:

<http://www.ibm.com/linux/matrix/>

## Linux is Linux... *but...*

System z provides unmatched value propositions to Linux workloads





# Integration with Linux – Customer Examples

## The Home Depot

Second largest retailer in the United States, over 1800 stores, 300,000 employees and around 1.2 billion customer transactions a year. Revenue 90Billion

### Solution / Benefits:

- § Migrated SAP R/3 to DB2 on z/OS
- § Near continuous operations
- § Strategic investment to move retail apps to SAP retail
- § Moving application servers to Linux on z for provisioning ease
- § Faster time to market for new offerings in stores
- § SAP BW with operational data

*“For The Home Depot, given our size and our requirements, IBM System z is the only choice.”*

Jim Fisher, Home Depot

## Nationwide

Fortune 100 insurance & financial services company

### Solution:

- § Consolidated Intel and UNIX application servers to Linux on System z - 478 virtual Linux servers
- § 12 mission critical applications deployed to Linux on System z - 100,000+ active users every day

### Benefits

- § **Better TCO (\$15 million savings over 3 years)**
  - 50% reduction in Web hosting monthly costs
  - 80% reduction in data center floor space needs; power conservation
  - 50% reduction in hardware & OS support efforts
  - Significant savings on middleware costs; WebSphere, DB2 UDB, Oracle
- § **Faster provisioning speed (months to days)**
  - Dynamic allocation of compute power
  - Capacity on demand; increase/reduce compute power
  - Simple and robust high availability & disaster recovery

*“Nationwide’s Linux on System z project is currently estimated to save \$16 million dollars over the next three years, not including floor space. We also were able to provide a reduction in server cost of more than 50 percent to our customers. The Linux on System z system saved significant data center floor space and power consumption.”*

Steve Womer, Senior IT Architect

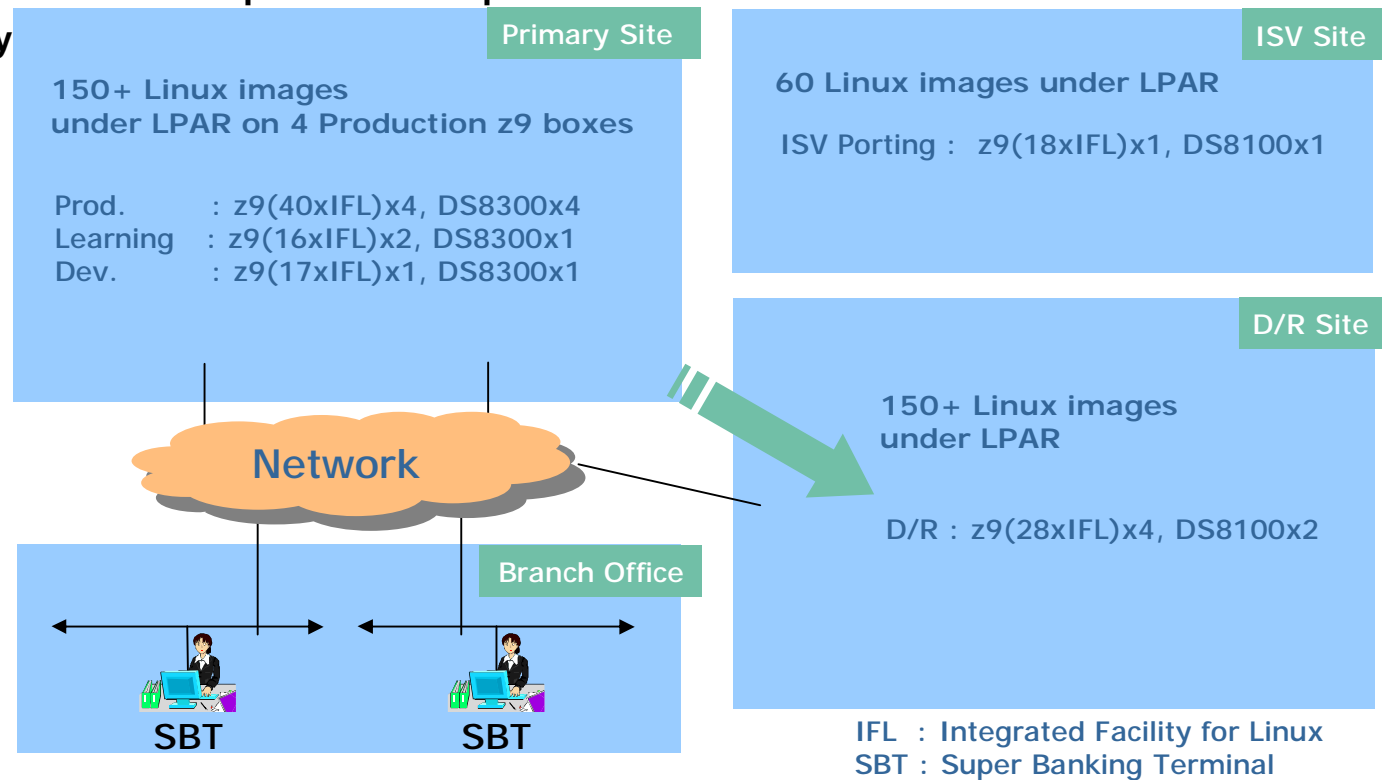
## Customer Issues & Requirements:

Branch servers were based on Windows NT and reached the end of support

# Japanese Bank

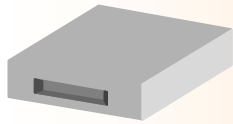
- § About 800 servers constantly causing troubles
- § Lower TCO by consolidating servers on a stable & reliable system
- § Core banking applications needed to be ported to new platform
- § Needed Disaster Recovery

## Solution Overview



## Japanese Bank

762 IA Server

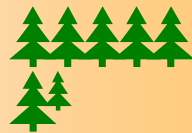


1878t

Annual CO2 Emission

386.3KW

Power consumption per hour



6210 trees

Required trees to absorb CO2

## Green Effect

4 System z9 EC



88.2kW

Power consumption per hour

429t

Annual CO2 Emission



1418 trees

Required trees to absorb CO2

# The Role of Linux in IBM Products



## MCP based (Embedded Linux)

- | True Embedded Devices (Controllers/Service Modules)
  - o OS burned into Flash/ROM at manufacturing
  - o System control/service stack must be operational at first boot
  - o *Examples: FSP (System i/p/z), AMM (BladeCenter), IMM(System x)*
- | Systems Management Devices
  - o OS needs to be pre-installed
  - o Management stack must be operational immediately
  - o *Examples: HMC (Power & z), System z Service Element, SanVC (Storage)*
- | Special Purpose Appliances
  - o OS and software stack combination manufactured into device
  - o Customer cannot install OS after system purchase
  - o *Examples: RSS 4690(RSS), DataPower(SWG), Image Capture(GBS), XIV((Storage)*
- | Diagnostics/Systems Deployment
  - o Diagnostic image delivered as bootable CD, flash drive
  - o Image cannot be created by customer to include OS and diagnostics
  - o *Examples: ToolsCenter(System x), RSS Diags(RSS), Tivoli OS Provisioning(SWG)*



## Software Group Offerings

- | OpenClient for Linux
- | IBM Client for Smart Work
- | Websphere Cloud Burst



# Vision



on a Chip



to Solutions



in one  
System



From a Data Center