

Linux and Virtualization for System z

Next Generation e-business

Marketplace Innovation

Integration
Interoperability
Linux Application
Portability

Technology Innovation

Dennis Wunder dwunder@us.ibm.com





Things to think about

- Observation: Businesses are solving today's problems with yesterday's answers.
- •Many of today's problems come from yesterday's solutions... Peter M. Senge
- •Chinese Proverb: If we do not change our direction, we are likely to end up where we are headed.
- It's time to revisit or think about System z.

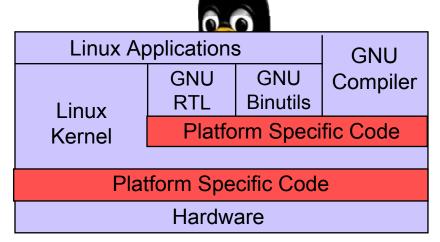


What is Linux?

- A fully-networked 32/64-bit UNIX-like operating system developed by Linus Torvalds
- •Multi-user, multitask, multiprocessor
- Compilers like C, C++, Fortran, Smalltalk, Ada, java
- GNU development tools, runtime, and utilities
- apache- web server, samba- file and print server, nfs file server, Idap, database
- X Windows Graphical User Interface gnome, kde
- Coexists with other operating systems
- Runs on multiple platforms
- Includes the source code



Linux + System z9 or zSeries = SYNERGY



Linux

- Reliable, stable, secure
- Large selection of applications middleware and tooling from IBM, ISV's and Open Source
- Available from multiple distributors
- Evolves rapidly to meet business challenges
- Plentiful availability of skilled administrators and developers



System z10 and zSeries

- Legendary dependability
- Designed for multiple diverse workloads executing concurrently
- Highly scalable up or out
- Rich security features
- Proven high volume data acquisition and management
- Advanced virtualization capabilities



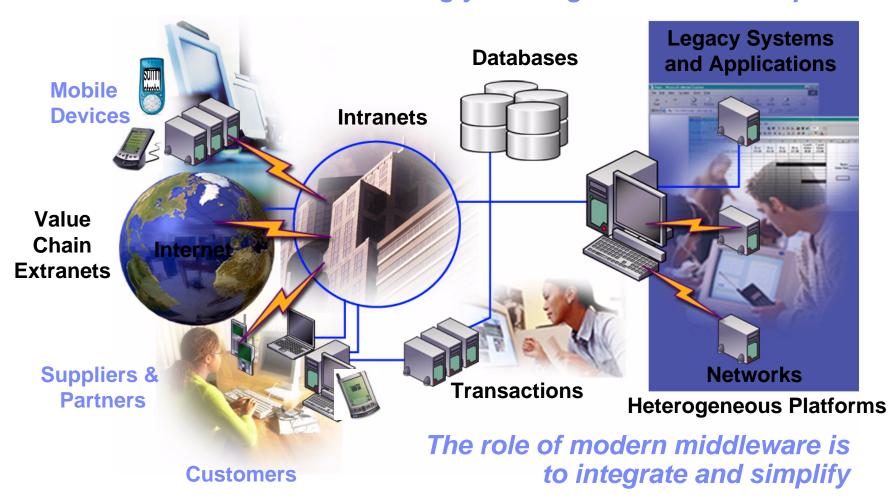
Open Standards for Deployment/Development





Today's IT Environment

IT environments are increasingly heterogeneous and complex





Business Design Breakthrough Enabled by Technology

New business designs are emerging to enable companies and institutions to be more productive and responsive to whatever the world throws at them.



Adoption of open standards



Processor speed



Storage



Bandwidth



Number of networked devices

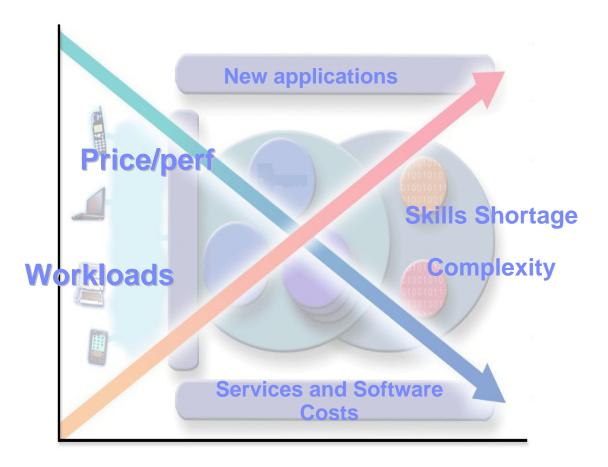


Interaction costs



Key Concerns for IT Executives

price/performance gains in technology are more than offset by complexity and increasing costs



Escalating Cost of IT Infrastructure

- desktop, network, servers, storage
- increasing complexity, higher service costs, more demanding SLAs
- multi-tier applications requiring dozens of servers

Difficult to link IT to business plans

- need for integrated IT 'vision' (Nice to have...most don't.)
- need incremental and full TCO analysis

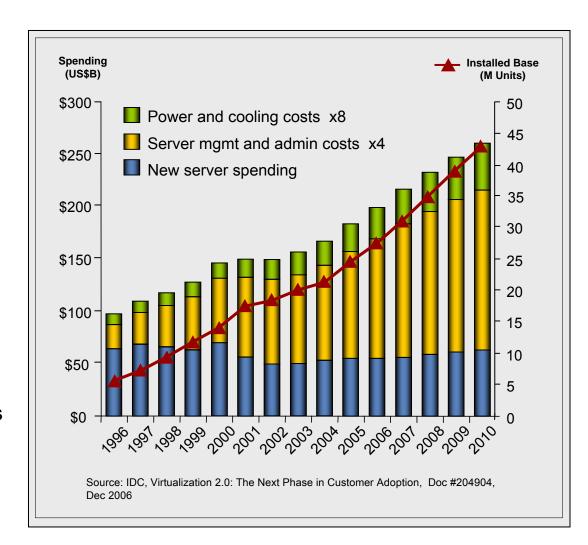
Difficult for IT infrastructure to respond quickly to change in business directions

- need a simpler IT infrastructure that is highly flexible
- need for rapid implementation without the long-term cost and risk



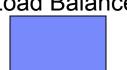
Today's reality . . .

- IDC reports that IT operational labor spend is growing at 10% CAGR 2003 – 2008
- 70% of IT budget goes toward operational overhead
- 85-95% of server capacity is excess – nearly \$140B in over expenditure
- Typical company IT energy costs have been rising 15% per year over the last 5 years
- Today, each dollar of new servers cost \$0.52 to power and cool and is forecast to increase to \$0.71 in the next four years

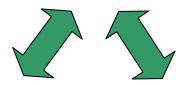








The Business as Usual Implementation Strategy



Prod

App

Prod

DB

Backup

App



Backup

DB

Dev

App



Dev

DB

QA

App



QA

DB

QA

App

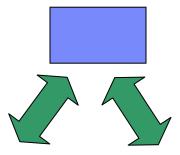


QA

DB



Load Balancer



Prod

App

Prod

DB

Backup

App



Backup

DB

Dev

App



Dev

DB

QA

App



QA

DB

QA

App



QA

DB

Systems and Technology Group

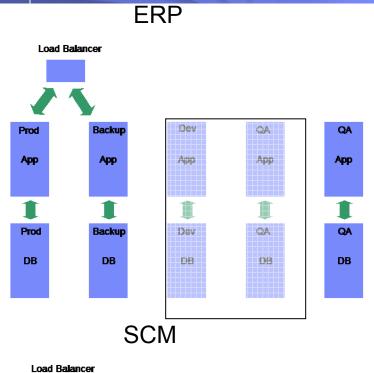


QA

Арр

QA

DB



Backup

Арр

Backup

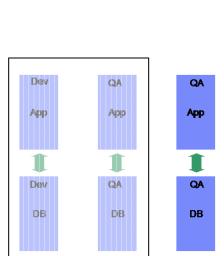
DB

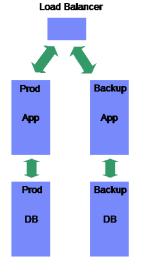
Prod

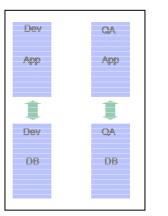
App

Prod

DB

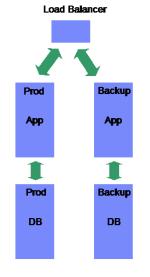


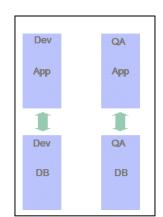


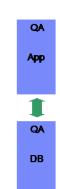


CRM

WebApps

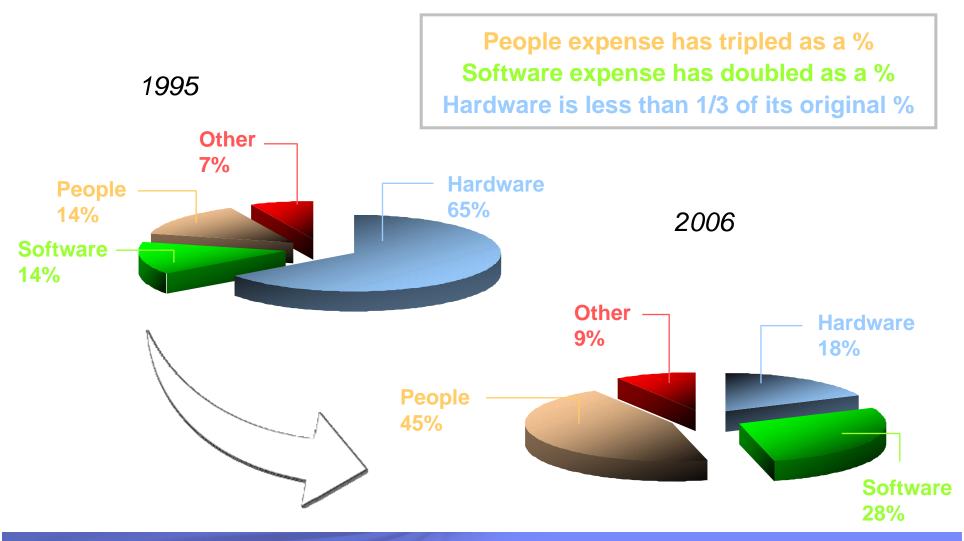








Throughout the past 10 years the cost dynamics of supporting corporate IT infrastructures has changed significantly as has the landscape.

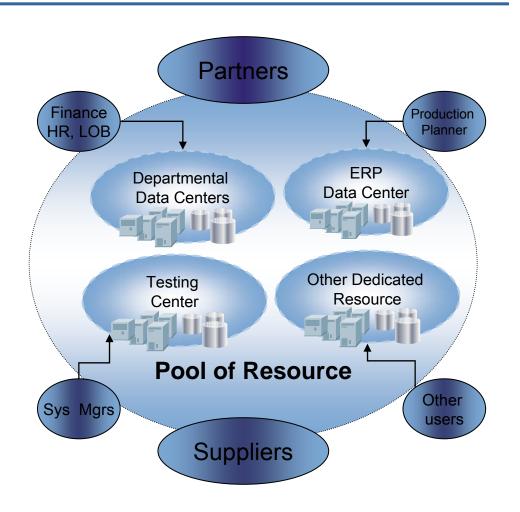




Virtualization Definition

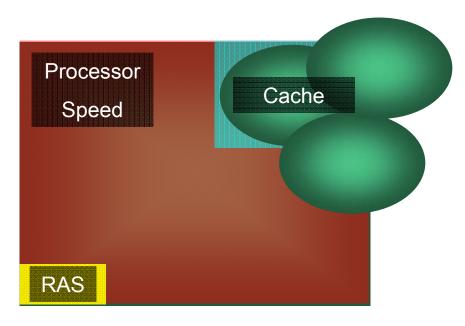
Virtualization is the process of presenting computing resources in ways that users and applications can easily get value out of them, rather than presenting them in a way dictated by their implementation, geographic location, or physical packaging. In other words, it provides a logical rather than physical view of data, computing power, storage capacity, and other resources

Jonathan Eunice, Illuminata Inc

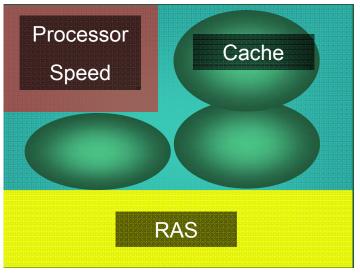




Design choices affect "benchmark" performance Mixed/WLM/Virtualization



- Working set(s) too large for cache
- Maximized Processor speed penalized
- RAS is valued in mixed workloads
- Minimized RAS is "penalized"
- "Fast" processor is under-utilized Replicated



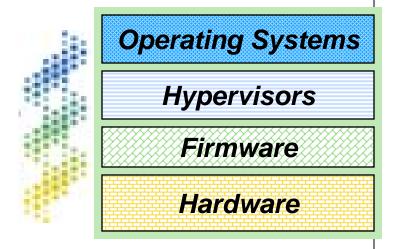
- Cache contains multiple working sets
- Processor speed optimized by cache
- RAS Space is "valued"
- All of "slow" processor is used

Consolidated



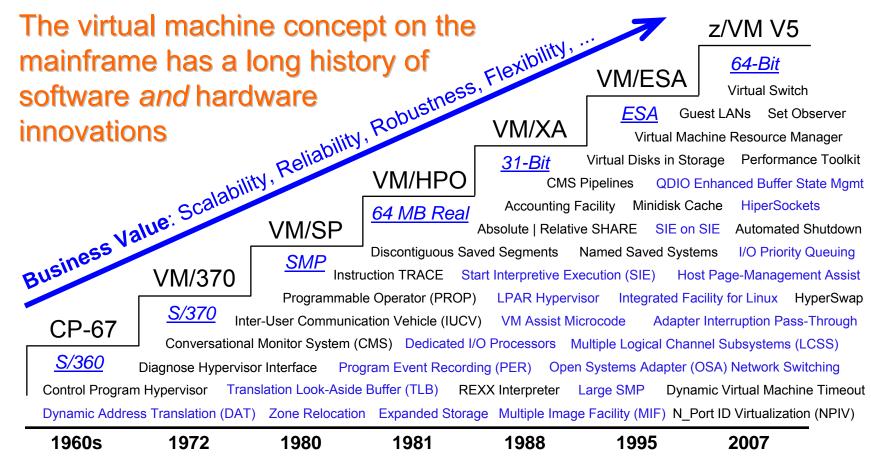
IBM System z Virtualization Genetics

- System z is thoroughly architected to host applications in a virtualized environment
- This is accomplished with a coordinated set of investments that permeate the technology stack of <u>hardware</u>, <u>firmware</u>, <u>hypervisors</u>, and <u>operating systems</u>
- This means clients can maximize the utilization, scalability, and security of all system assets, including:
 - CPU
 - Memory
 - I/O
 - Networking
 - Cryptography
- All with exceptional levels of operational ease and cost efficiencies





IBM System z Virtualization Genetics



System z virtualization starts on the chip; an integration of hardware, firmware, and software functionality



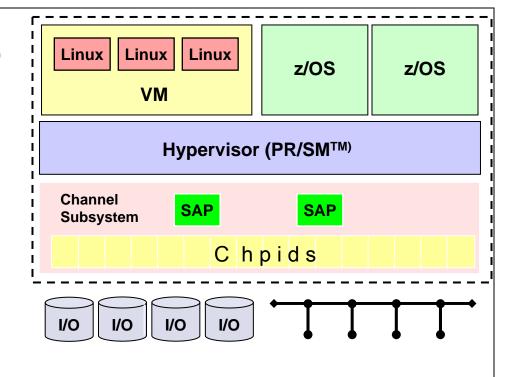
System z channel subsystem improves I/O performance

Channel Subsystem

- System Assist Processors (SAP)
- I/O Channels (RISC Processors)
- Shared I/O capability

Significant I/O Offload

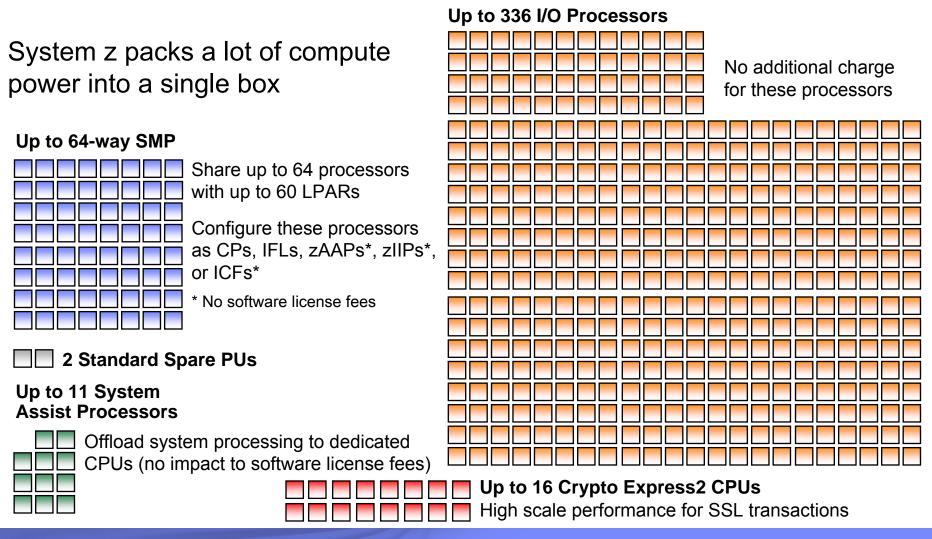
- Address limit checking
- Channel path management
- I/O busy conditions
- Manage Interrupts
- Dynamic path reconnect
- Transfer data
- Receive CU sense information
- Channel subsystem monitoring



This benefits all logical partitions including z/OS and Linux

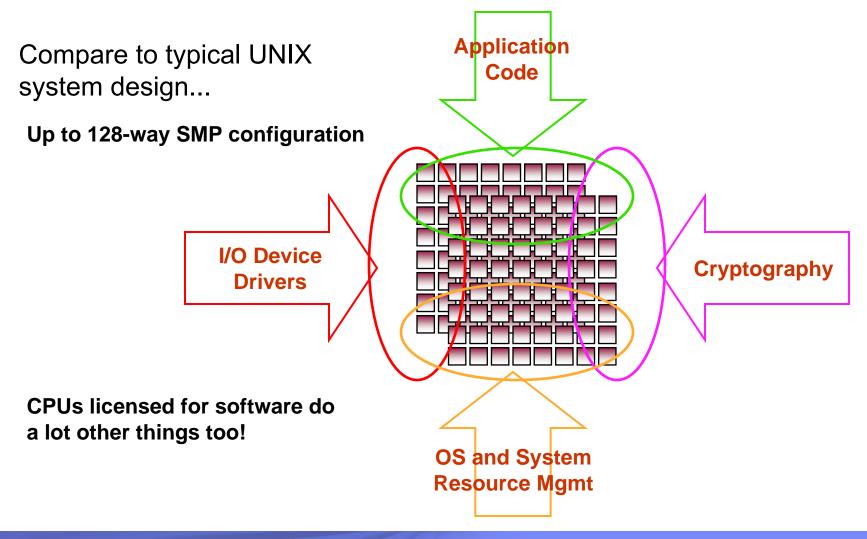


System Design Affects Virtualization Capabilities



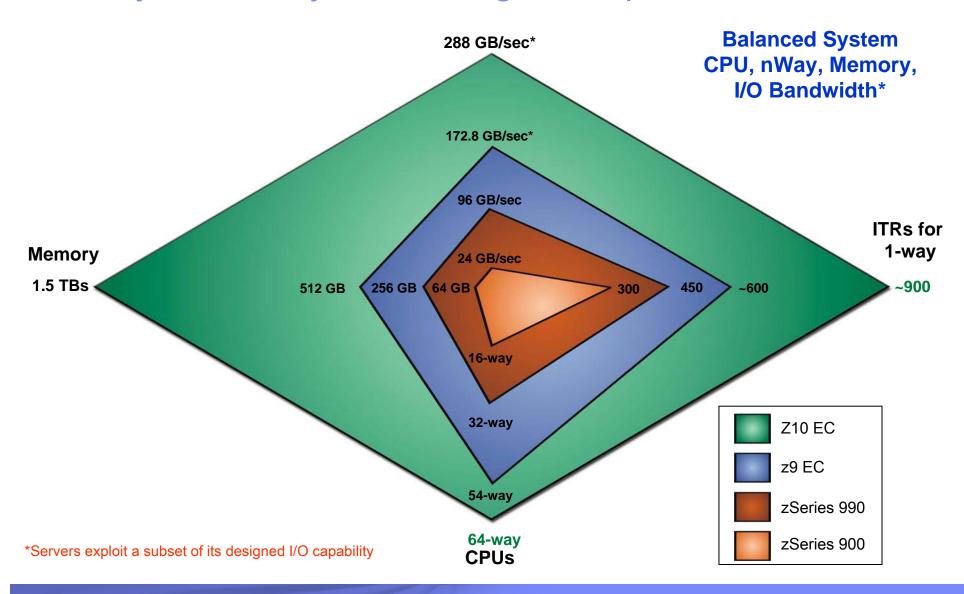


System Design Affects Virtualization Capabilities





IBM System z: System Design Comparison



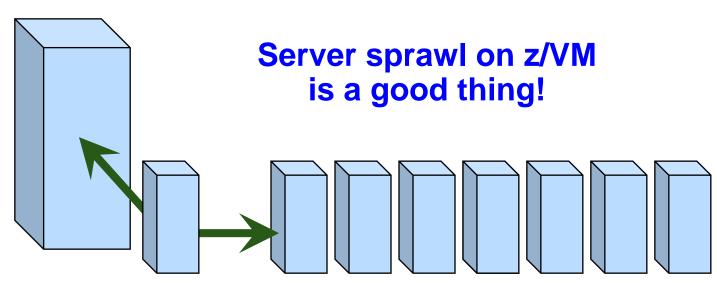


z/VM Resource Sharing and Scalability

Scale Up and Out with Linux

- With z/VM you can grow horizontally and vertically on the same System z server...dynamically
- Provision a virtual machine for peak utilization and allocate its resources to other servers during off-peak hours... Automatically

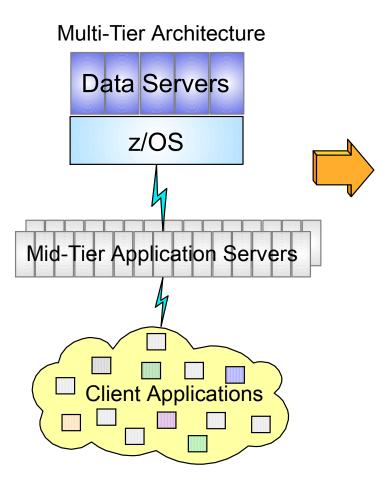
Add more resources to existing server non-disruptively...



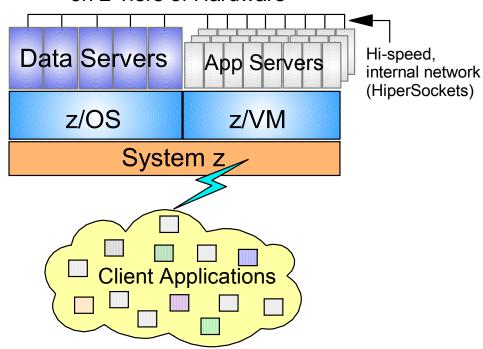
...or clone more servers with a high degree of resource sharing.



Co-locate Application Servers with Transactions and Data Infrastructure Simplification – Application Integration



Multi-Tier Architecture on 2 Tiers of Hardware

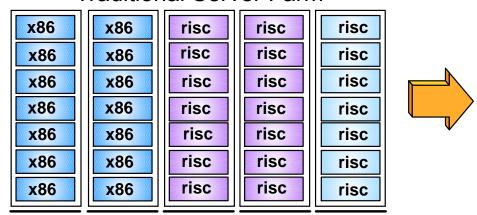


- Can reduce expenses
- Exploit co-residency of application and data servers (improved performance, less complexity)
- Mainframe qualities of service for applications
- Little to no change to end-users

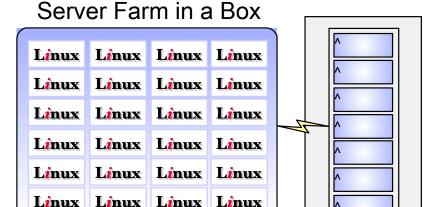


Infrastructure Simplification with Linux on z/VM

Traditional Server Farm



- Discrete servers consume incremental expense
 - Hardware price and maintenance
 - Floor space, power, cooling
 - Additional support staff
 - Per server (engine) software fees
- Connectivity requires kilometers of cables
- High availability ensured by spares / re-boots
- Disaster recovery difficult to test



- Can <u>reduce costs</u> without sacrificing server autonomy (one server per application)
- Virtual, high-speed, inter-server connectivity
- Exploit an architecture designed for <u>high</u> availability
- Mainframe <u>qualities of service</u>

z/VM on zSeries

- <u>Tested</u> disaster recovery services
- Connect to discrete servers as required



Candidate Software Technology Opportunities

- WebSphere and WebLogic Application Servers
- UDB, Informix, Oracle Databases
- WebSphere MQ Series
- DB2 Connect
- CICS Transaction Gateway
- IMS Connect for Java
- Communications Controller for Linux
- LDAP security services
- IBI Web Focus



IFL capacity increases "just happen"

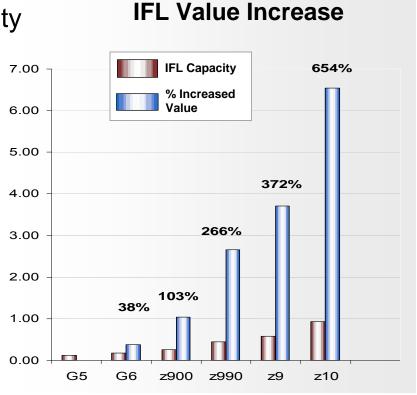
when you do a mainframe hardware upgrade





Harness the Unique Value of Specialty Engines

- Integrated Facility for Linux (IFL) specialty engine Prices have remained constant
- IFLs typically move with upgrades at \$0 price
- Over 50% more capacity from z9 EC!!!
- Distributed model over same time:
 - 3 Technology Refreshes (New Hardware)
 - 3 System migrations



Machine Type

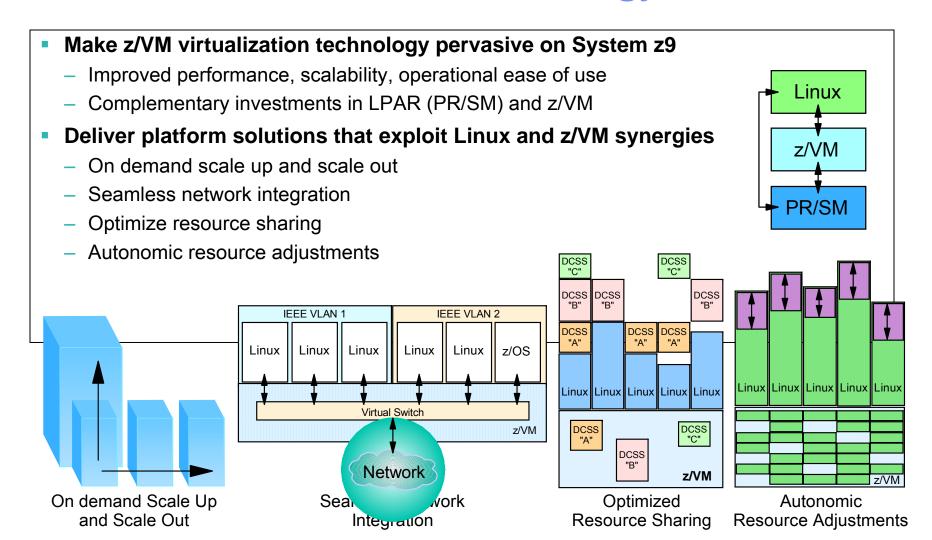
Specialty Engines:

The investments that keep paying dividends generation to generation





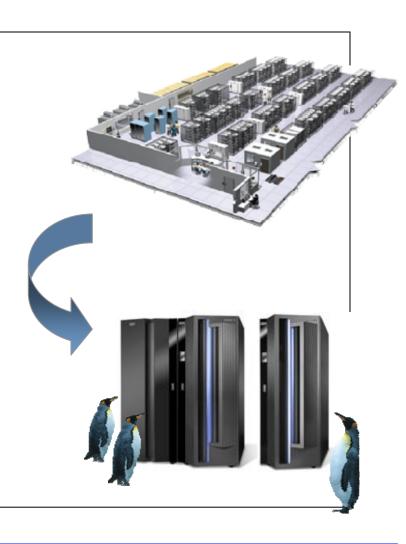
z/VM Vision and Investment Strategy





Take back control of your IT infrastructure A data center in a box – not a server farm

- Central point of management
- Increased resource utilization
- Potentially lower cost of operations
 - Less servers
 - Fewer software licenses
 - Fewer resources to manage
 - Less energy, cooling and space
- Fewer intrusion points
 - Tighter security
- Fewer points of failure
 - Greater availability





Nationwide



Key Benefits (Value Proposition)

Expect to save over \$15M over the next 3 years

- ✓ Savings will be in cooling, maintenance, software and equipment costs, said Guru Vasudeva, a Nationwide computer expert who is overseeing the technology's implementation.
- ✓ Lower middleware and application costs, 50% reduction in monthly charges for Web infrastructure 80% reduction in data center floor space utilization, optimized CPU utilization
- ✓ Greater operational and managerial efficiencies and lower cost per virtual server
- Building better capacity management processes and workload modeling to better assess which applications and workloads most appropriate to migrate to the z platform for additional cost savings
- Leveraged IBM services, server and software expertise for best practices in tuning and capacity management, better management and resource optimization to drive down costs



Investments Retirement Insurance

Solution

- **▶ GTS Capacity Planning and Capacity Management Services**
- ► IBM zSeries 990 IFLs with 136 GB memory and associated systems software licenses
- Novell SUSE Enterprise Linux 9
- **► IBM WebSphere®**
- **► IBM DB2 Universal Database** (UDB)
- **► IBM WebSphere MQ**
- **►** SupportLine Linux support



Hannaford, a US supermarket chain, moved to a System z9



Business Challenges

- Differentiate in highly competitive marketplace with world-class supply chain
- Reduce cost of hundreds of servers, improve availability and security

Solution

 Introduce CAO system, consolidate to IBM System z9 and Linux

"Thousands of employees ...
now have access to the same,
up-to-date data, giving us a
competitive advantage." Bill
Homa, CIO

Results

- Reduced cost of goods
- Improved sales, service & customer satisfaction
- Increased BP sat
- Significant IT cost reduction

"We are saving hundreds of thousands of dollars by not having computer operators running systems from the z9 down to Microsoft server... we actually have a smaller IT staff now than we did 5 years ago, ... managing probably 10 times the processing power."



Dramatic cost savings achieved through server consolidation



Telmex

Challenge

- Reduce the costs and complexity of maintaining a UNIX server farm
- Improve WebSphere Application Server performance

Solution

- Consolidated 65 HP UNIX servers onto a single zSeries server
- •Migrated all 13 UNIX applications to Linux

Value

- IT cost savings of US\$2M per year through reductions in administration overhead
- WebSphere Application Server speed increase of 300%
- Single mainframe point of control simplifies systems management
- Dramatically smaller server footprint







A Tale of Two Companies: Baldor & Welch's



Companies take divergent paths with mainframe

One IT department embraces it; another decides to abandon it

Patrick Thibodeau Today's Top Stories . or Other Hardware Stories .

August 15, 2005 (Computerworld) -- Baldor Electric Co. and Welch Foods Inc. have much in common. Both are growing, midsize companies with similar-size IT departments. Each uses packaged ERP applications and is run by IT managers who want complete alignment with the business. But when it comes to the hardware running these systems, the companies are polar opposites.

Fort Smith, Ark.-based Baldor has consolidated its hardware to an IBM z990 running Linux that hosts its SAP ERP applications. The company, which makes electric motors, moved off IBM pSeries servers running AIX and is planning to switch applications on its Intel servers to applications that run on the mainframe, including moving a Windows-based mail server to Lotus Domino.



The Difference is in the Bottom Line



	BALDOR	WELCH'S
Supplier	IBM	Dell
Moved From	3 MF & 8 Unix	S/390 & AS/400
Moved To	1 z990 System z	100 Intel Servers
Virtualization	z/VM	VMWare
Decision Completion Time	Approx. 6 months	Started before June 2005—will run til 2007
IT Staff	Down to 38	50
IT Spend	1.2% of Sales (declining to .8%)	2.5% of Sales

Computerworld did a story comparing two "growing midsize companies":

- **Baldor** implemented SAP using zLinux, z/VM, and DB2 on z/OS and is spending less than 1% of sales on I/T.
- **Welch's** implemented Oracle ERP on DELL using VMware, Oracle DB, Linux and is spending 2.5% of sales on I/T.





- Leading exploiter of latest SAP functions
 - SAP Business Suite, NetWeaver, CRM, SRM, Enterprise Portal
 - Sales and distribution, manufacturing, payroll, finance
 - For total of 3,800 employees
- Saw 40% improved performance consolidating everything on one IBM ~ zSeries 990 (z990)
 - DB: z/OS, Application Servers: Linux for System z
 - 24 secure partitions, HiperSockets
 - IBM TotalStorage® DS8000 with 14 TB
 - All managed by less than 40 professionals
- Unmatched availability and reliability with zSeries HW & SW
 - Projected costs of outage: \$100,000 / hour



First National Bank of Omaha

<u>Challenge</u>

- Large complex IT infrastructure was difficult to monitor, manage and scale
- With 600 servers, maintenance costs skyrocketed
- Staff growth 30% each year
- Average 12% server and 14% storage utilization rates
- Peak transaction volumes in certain applications forced bank to continually add capacity

Solution

- IBM System z with z/VM and Linux virtual servers
- ■70 IBM BladeCenterTM servers
- IBM SAN Volume Controller
- IBM System p 695 runs the bank's data warehouse

Benefits:

- Realized ratio of 18: 1 on physical server consolidation by using virtualization
 - Ported 30 SUN based WebSphere server applications to Linux on System z
 - •Consolidated 560 Intel-based servers to 70 BladeCenter servers
- Decreased systems staff from 30 to 8 to manage entire infrastructure
- Capacity Upgrade On demand to provide additional mainframe computing resources when extra capacity required
- Storage consolidation helped bank reduce number of devices to manage

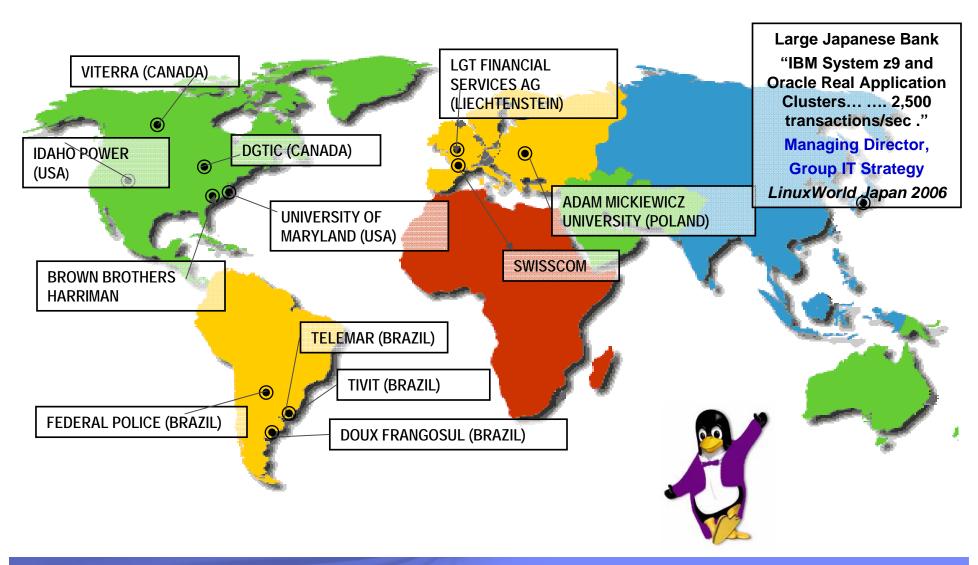
"As a result of consolidation, we only have to maintain a handful of servers instead of nearly 600 – making the task much less complex and expensive"

Kenneth J. Kucera, senior vice president, division head of Enterprise Technology Services



Sample of Customers Who Have Chosen

IBM System z running Linux with Oracle Database





Worlds largest Linux migration gets extra boost

Linux for System z and Domino at Deutsche Bahn



Computer

- COMPUTERWORLD press release 2/4/2005
 - Uses z990 servers
 - z/VM virtualization technology
 - Support for 55,000 Lotus Notes users
 - System z solution chosen for
 - Continuous cost savings
 - Greater flexibility
 - Integration benefits

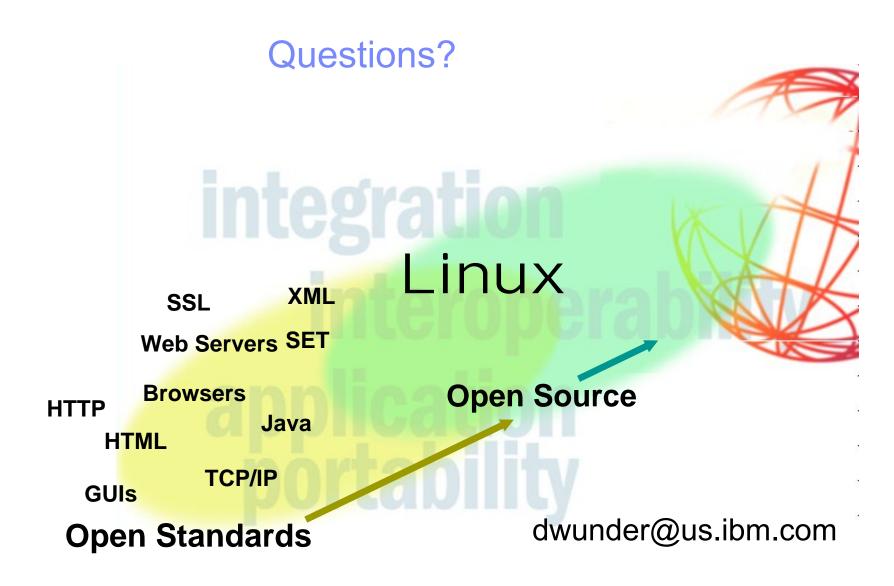
"Our mission is to develop and deliver an efficient and economical IT service for German railways. Linux is a key element in our strategy, and the smooth process of migrating our mainframe-based Lotus Notes system is a clear sign that this major project will be successful" — Detlef Exner - director of production at Deutsche Bahn's IT service provider DB Systems

Details available at:

http://www.computerworld.com/newsletter/0,4902,99522,00.html?nlid=AM







Systems and Technology Group



Attribute	z/VM V5.3	VMware ESX 3.5	System z Value
Supported operating systems	Linux, z/OS, z/VSE, z/TPF, z/VM itself	Linux, Windows, Netware, Solaris 10	z/VM-on-z/VM = added flexibility
Scalability and Performance			
Hypervisor scalability	Up to 32 CPUs, 256 GB of memory, More than 1 TB of active virtual memory	Up to 32 CPUs, 256 GB of memory	Cost-saving, extreme scalability of virtual server environment
Virtual Machine (VM) scalability	Up to 64 CPUs, 1 TB of memory, extensive I/O bandwidth	Up to 4 CPUs, 64 GB of memory, modest I/O bandwidth	Virtualizes servers on z/VM that cannot run on VMware
CPU sharing	No limit	Up to 8 VMs per CPU	Add servers without adding HW
Architected (practical) VM limit	Thousands (hundreds) per copy of z/VM	128 (singles) per copy of VMware	Avoid real server sprawl
CPU capacity on demand	Yes, non-disruptively	No	Fast, easy capacity growth
In-memory support	Minidisk cache; Virtual Disks in Storage; DCSS (shared program executables)	Shared virtual memory pages (detected via background operation)	Enhanced resource utilization
Logical Partition (LPAR) support	Yes	No	Secure Linux access to z/OS
Flexible Operations			
Resource over-commitment support (memory, CPU, network, I/O)	Extensive	Modest	Absorb workload spikes; add more servers to a "full" system
Reconfiguration of Virtual Machines	Non-disruptive re-config for CPU, I/O, networking; VM re-boot for memory	VM reboot required for re-config of CPU, memory, ethernet, disk	Higher server and application availability; staff productivity
Command and control, monitoring, automation infrastructure	Extensive, robust, time-tested	Modest, yet easy to use	Cost-optimized systems management support
Virtual Machine mobility support	No; single-image scalability of z/VM does not require mobility for mgmt	Yes; essential for workload mgmt across multiple copies of VMware	Can dynamically add or remove resources to meet demand
Integrity and Security			
Fault isolation / hypervisor security	Hardware-assisted isolation*; CAPP/EAL 3+	No I/O virtualization separation; CAPP/EAL 2	Helps to avoid security breaches; data security and integrity
Run multiple copies of hypervisor on single server	Yes; share CPU, I/O, and networking resources among z/VM systems	No	Workload isolation; lower-cost failover (using same hardware)

^{*} z/VM runs in System z LPARs, which have achieved EAL 5 certification; System z HiperSockets provide high-speed, secure connectivity among LPARs.



IBM Server Family Supports Linux

System zTM

- Legendary quality of service, security and scalability
- ► Self management capabilities
- ►Industry leading virtual partitioning for z/OS and Linux

■System iTM

- Renowned customer loyalty
- ► Simultaneous multi environment workloads for Windows, Linux , Java, Websphere

■BladeCenterTM

- ► Highly manageable, modular infrastructure
- ► Shared resources for business continuity
- ► Performance density



Clusters

► Price and performance leadership in both Unix and Linux environments

■System xTM

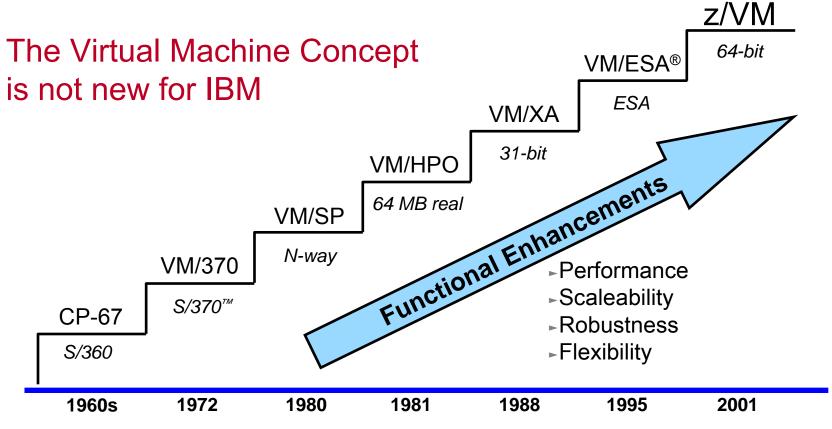
- ► Revolutionary Enterprise X-ArchitectureTM technology for Intel
- ► Linux grassroots partnership
- ► End-to-end product portfolio for Intel

System pTM

- Unparalleled performance and reliability
- ► Leading edge autonomic computing
- ► Uncompromising Unix and Linux servers



IBM Mainframe Virtualization Technology Evolution

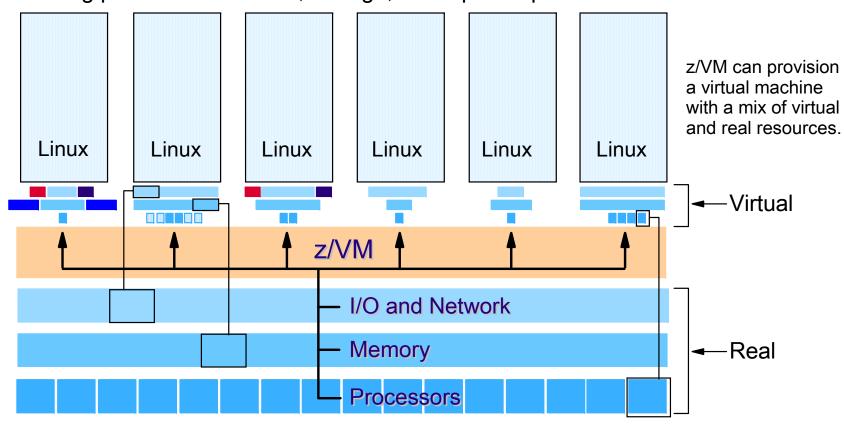


zSeries virtualization starts on the chip...a combination of hardware, architecture, firmware, and software functionality



zVM Technology: More than Partitioning

A <u>Virtual Machine</u> simulates the existence of a dedicated real machine, including processor functions, storage, and input/output resources.

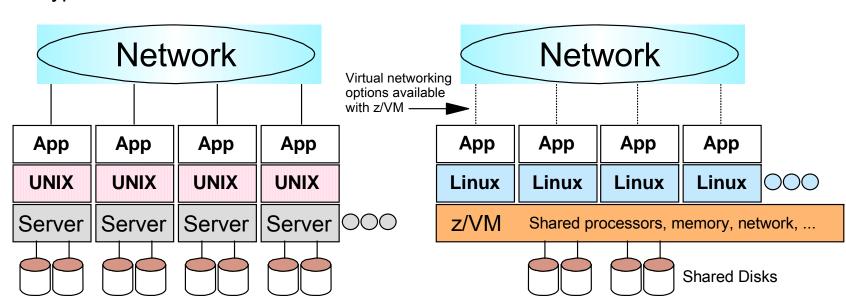


Linux on z/VM is the industry's most advanced virtual blade solution



Achieve Rapid Horizontal Growth with Linux on z/VM

Typical UNIX® environment



- Dedicated processors, disks, adapters, ...
 - Resources wasted when idle
- Complex system management
 - Networking and software products required for command and control
- New servers available in hours / days

- Shared resources
 - Idle capacity given to servers that need it
- Simplified system management

Linux on z/VM

- Everything in one box
- Automation tools included in z/VM
- New servers online in minutes / seconds
- On/Off Capacity on Demand available



Nexxar

Advance virtualization capabilities to quickly create a secure, custom-tailored computing environment for a secure private label relationship

Business Need

A architecture for IT infrastructure to provide very high (24x7) availability and the ability to sustain significant anticipated business growth

Key Benefits (Value Proposition)

- ✓ An architecture that suits requirements for security, manageability, reliability, availability, scalability, extensibility and flexibility
- √ The ability to grow Nexxar 's growth by acquisition business while staying
 within the same platform
- ✓ Consolidation of more than 80 x86 servers onto an IBM System z9 Business Class (BC)
- ✓ A 75% reduction of headcount required to maintain the operating environment in comparison with the x86 systems previously on the floor.



Solution

Hardware IBM System z9

Storage (DS8100, 3590)

Software zOS-DB2, zVM-Linux

WebSphere Application Server

Tivoli OMEGAMON

- Rational

Services GTS Infrastructure & Systems Management Services



Hoplon



Business Need

To offer a robust, streamlined, open standards-based deployment platform for a new online game.

Key Benefits (Value Proposition)

- ✓ IBM DB2 delivered a 30% performance increase over previous DB solution
- √ Meets their extreme security requirements
- ✓ Extreme flexibility for massive multi-user on line game (MMOG) environment
- ✓ Hoplon's innovative game design leverages the attributes of service-oriented architecture to enable streamlined, organic growth of the game environment.
- ✓ IBM Managed Hosting Services optimize IT investment by delivering the benefits of IBM zSeries technology on-demand
- ✓ IBM Rational Purify helped speed time to market for Hoplon's new game by enabling a single programmer to quickly solve critical memory issues.



Solution > Hardware	
_	IBM eServer z900
➤ Software	
-	IBM Rational [®] Purify [®]
_	IBM WebSphere and IBM DB2
_	Linux
▶ Services	
_	IBM Managed Hosting Services and IBM Migration



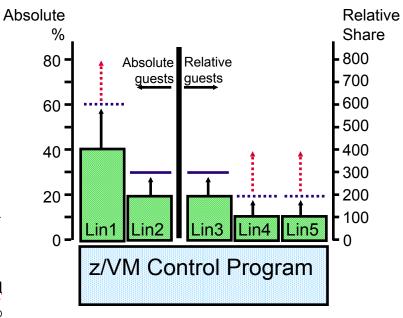
z/VM Technology - CPU Resource Controls

Allocate system resources on a per-Linux-image basis using SET SHARE command

- ■This is a highly flexible and self-managed function of the z/VM Control Program
- Reserve CPU capacity for peak usage
 - -Use it when needed
 - Relinquish the processor cycles for other servers when not needed
- "Absolute guests" receive top priority
- The Virtual Machine Resource Manager can be used to monitor and adjust remaining capacity allocated to "Relative guests"



SET	SHARE	Lin1	ABSOLUTE	40%	ABSOLUTE	60%	LIMITSOFT
SET	SHARE	Lin2	ABSOLUTE	20%	ABSOLUTE	30%	LIMITHARD
SET	SHARE	Lin3	RELATIVE	200	RELATIVE	300	LIMITHARD
SET	SHARE	Lin4	RELATIVE	100	RELATIVE	200	LIMITSOFT
SET	SHARE	Lin5	RELATIVE	100	RELATIVE	200	LIMITSOFT



Notes:

= limit can be exceeded if unused capacity is available (limitsoft)

= limit will not be exceeded (limithard)