IBM

IBM Software Group

2005 B2B Customer Conference
Pioneering New Horizons – Solutions that Evolve

Welcome

Jim Braggs

WebSphere. software

KRAFT

ON DEMAND BUSINESS

Welcome!

2005 B2B Customer Conference Pioneering New Horizons:
Solutions that Evolve

IBM Software Group | WebSphere software

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Miracle Software Systems, Inc. is a leading global consulting and offshore outsourcing company, offering a wide array of solutions customized for a range of key verticals and horizontals. From strategy consulting right through to implementing IT solutions for customers, Miracle straddles the entire IT space. It has excellent domain competencies in verticals such as Automotive, Banking & Financial Service, Insurance & Healthcare, and Manufacturing. As a diverse end-to-end IT solutions provider, Miracle offers a range of expertise aimed at helping customers re-engineer and re-invent their businesses to compete successfully in an ever-changing marketplace.

Our Theme and Why we chose it:

In 2004:

Migrating to WDI version 3.2

Implementing WBIC
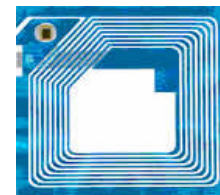
In 2005:

Leveraging the new features and functions …

"Pioneering New Horizons: Solutions that Evolve"

Examples of Pioneering B2B solutions:

KRAFT

- Real-Time EDI process
  - continuous receive feature of zOS WDI 3.2
  - MQ

- Radio Frequency Identification

Examples of Pioneering B2B solutions:

HAGEMEYER

• In the mid 1980's, DuPont partnered with Ferguson and Cameron & Barkley to create a new procurement methodology they call ***"Integrated Supply".***

•This methodology made use of newly developed ***ANSI EDI standards*** to integrate DuPont's plant maintenance system with their suppliers' inventory management and order processing systems.

•By removing many manual steps from the procurement process, DuPont achieved an estimated 80% reduction in the cost of procuring indirect materials.

Examples of Pioneering B2B solutions:

Nestle Purina Petcare

- Founding member of the pilot workgroup that designed and built UCCnet.

- UCCnet has evolved into 1SYNC and the Global Data Registry under GS1 (EAN.UCC).

Examples of Pioneering B2B solutions:

BNSF
RAILWAY

• A pioneer in many of today's standards:

"*EDI has been under development in the U.S. in one form or another since the mid-1960s. In 1968, a group of railroad companies concerned with the quality of inter-company exchanges of transportation data formed an organization to study the problem and to improve it. This organization was known as the Transportation Data Coordinating Committee (TDDC).*"

• Creation of the 4 US time zones:

"Finally, the railway managers agreed to use four time zones for the continental United States: Eastern, Central, Mountain, and Pacific. The U.S. Naval Observatory, responsible for establishing the official time in the United States, agreed to make the change. At 12 noon on November 18, 1883, the U.S. Naval Observatory began signaling the change."

Use and adoption of RF technology

"In January, 1988, Burlington Northern equipped 1,500 rail cars in northern Minnesota each with a GRS and an Amtech transponder. Each vendor also installed three wayside reader sites. All tags were mounted on the sides of the rail cars. This test lead to Automatic Equipment Identification (AEI) standards used today in the rail industry."

Mapping through the next few days:

Customer experiences

Mapping through the next few days:

Keynote & workshops:

- *What's over the Horizon?*

- *Charting the Course*

- *From Legacy to Leading Edge in a Distributed Environment …*

HAGEMEYER

Getting the most from your conference experience

This conference is for <u>YOU</u> !

Ask questions

Network with other customers

Spend some time with our valued vendors…

Have some fun in the sun!

In Closing

A Special Thanks to a very key person ….

Mr. Charles (Chuck) Ferrise
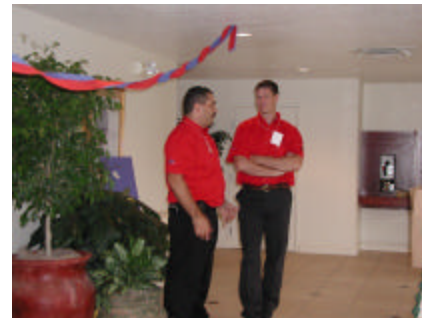
Customer Advisory Board
President since 2003

BNSF
RAILWAY

Our Fearless Leader – 2003

….2004

His replacement??