

Hi-Lite Color resource and application implementation to meet your unique needs



Hi-Lite Color Quickstart & Hi-Lite Color FormPAC

Highlights

Quickly implement Hi-Lite Color into existing application.

Convert preprinted forms to electronic forms implementing Hi-Lite Color effectively and efficiently.

Modify existing forms to take full advantage of Hi-Lite Color.

Create page definitions that use Hi-Lite Color to call attention to critical information and improve readability.

Convert hard copy images to Advanced Function Printing (AFP) page segments with desired color for improved corporate identity.

Bring newly developed resources to customer site for implementation into existing application.

Provide on-site skills transfer to allow you to successfully maintain the new Hi-Lite Color application.

IBM Printing Systems Division, Application Solutions Group now offers Hi-Lite Color Quickstart.

If you wish to enable Hi-Lite Color, but require some assistance, the Hi-Lite Color Quickstart offering will provide the flexibility to offer just the right amount of on-site assistance and skills transfer to effectively implement Hi-Lite Color functions into your documents and applications.

Benefits of Hi-Lite Color QuickStart

We have experience from a myriad of client environments and industries, implementing Hi-Lite Color into existing

output and applications. Let us help you!

Hi-Lite Color Quickstart lends itself to quickly implementing spot color into an existing application. Let us move your present application to effectively and efficiently implement Hi-Lite Color.

Forms, logos and images will be created and tested with a Hi-Lite Color printer. Proof prints will be "overnighted" for your final approval.

Your personnel remain available, with no need to travel for additional education. Skills transfer may be achieved in your own location by taking advantage of our Hi-Lite Color Quickstart offering.

IBM will bring completed resources on-site and update existing application to fully implement Hi-Lite Color.

Flexibility to Meet Your Needs

Depending on the application selected to implement Hi-Lite Color, we can

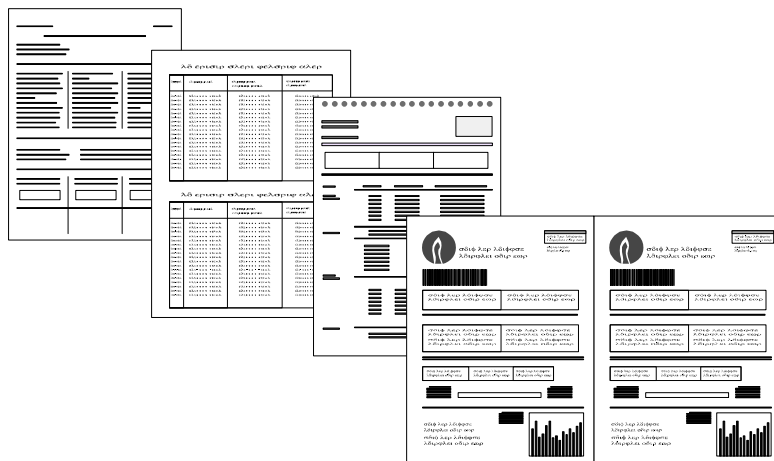
provide as much in-depth assistance and skills transfer as your business requirements dictate. Additional custom services are available for application creation and new design for applications that are not currently in production. This would be under a separate custom contract for an additional fee. We want to assist you in achieving your business objectives.

Pricing Information

Prices for Hi-Lite Color Quickstart are determined by the quantity of resources to be developed with color (see Hi-Lite Color FormPAC Order Form) and the application to be moved to a Hi-Lite Color environment.

Select Application to Implement Hi-Lite Color

Application Solutions Group will scope selected applications and provide a Statement of Work based on your business objectives and requirements. A standard Hi-Lite Color Quickstart



contract can be customized to meet your specific business needs.

Ordering Forms

When your order is received, it is logged into our automated tracking system. It is assigned to a project owner, who is personally responsible for handling all phases of your request.

Our form design specialists transform your statements into high quality color business documents. Since we design many electronic documents, we know what works, what performs, and what it takes to make the implementation easier. Our designers are specially trained to spot possible problem areas and suggest alternatives. They may also suggest ways to customize your statements by adding Hi-Lite Color to logos, accents, and images to make impressive business documents. Final output is in your system format, ready for you to use. We also archive your resource files in case you need us to make changes later.

We then package your forms with a set of instructions and send them to you using overnight express.

A Reputation for Quality

Our Application Solutions Group (ASG) brings together an unbeatable combination of skills, tools, and experience to ensure the success of your printing project. Our design specialists and perform personnel are backed by our printing consultants, who specialize in implementing AFP Hi-Lite Color in MVS*, AS/400*, and RISC System/6000* environments. They understand how to apply AFP solutions to your business problems, using electronic forms, complex conditional printing, and specialized applications.

The ASG uses cutting-edge tools for forms design, imaging, and font work. These tools are networked to all AFP systems and all AFP printers. When required, we create our own tools.

Summary

Hi-Lite Color Quickstart provides the following features and benefits:

Quickly and smoothly get the first Hi-Lite Color application running in a production environment.

Experienced Color Printing Specialists to assist with application

implementation and on-site skills transfer.

Cost effective implementation of Hi-Lite Color AFP resources.

On-going maintenance of your forms by the ASG.

For More Information

To learn more about Hi-Lite Color Quickstart and Hi-Lite Color FormPAC or additional printing services, contact your IBM Printing Systems Division Representative, or call the Application Solutions Group directly at **303-924-6700** or e-mail us at psmail@us.ibm.com. Visit us at our website www.printers.ibm.com then select **Services** and then **Professional Services**.



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