IBM

IBM Visual Job Ticketing

IBM Visual Job Ticketing is an Adobe® Acrobat® plug-in application designed to make the process of setting up complex print jobs easier by simplifying the job setup tasks common to commercial printers, in-house print shops and reprographics centers. Easy to install and easy to use, the application features an intuitive graphical user interface to handle job ticketing, streamlining the setup process by allowing users to see job attributes on screen before the job is printed.

Designed to integrate with other components of a PDF-based workflow, Visual Job Ticketing uses an open, device-independent job ticket format. This provides the flexibility to manage jobs in a multivendor print environment and virtually eliminates the need for operators to interface with different job ticketing applications.

Highlights

- *Features easy-to-use graphical interface*

- *Defines document and page-level attributes and provides visual cues of job ticketing elements*

- *Allows use of multiple job tickets to produce a single document in multiple ways*

- *Includes graphical utility to simplify the organization and customization of paper catalogs*

- *Matches job attributes to printer capabilities, indicates mismatches to the user and sends job for printing*

Making it easier to handle complex and diverse print jobs

On any given day, in-house print shops and reprographics centers handle a high volume of complex documents, all with different characteristics and finishing requirements. And they are producing these documents using a variety of print devices, all with different capabilities. Effectively managing the production of these documents in this environment, while maintaining operational efficiencies, is a primary objective—and a challenge.

Simplifying the print process in multiple printer environments

**Providing visual cues to speed the setup process**

Imagine a print job that requires multiple paper stocks, index tabs, color inserts and complex finishing requirements. Such a job demands special attention by the print operator to avoid costly errors and time-consuming reprints. Visual Job Ticketing gives the operator an on-screen view of the attributes of each page of the document, and allows the operator to define document-level parameters and production intent, such as media type, tabs and plex. Operators can also easily specify job attributes, such as whether pages are to be printed simplex or duplex, the selection of

paper stocks and colors, and the use of section tabs, color inserts and finishing options, such as folding and stapling. Compared to other setup methods which take a more programmatic approach, Visual Job Ticketing is more intuitive, easier to use and more comprehensive. It streamlines the setup process, reducing errors and helping to avoid additional proofing costs.

Simplifying the print process in multiple printer environments

IBM Visual Job Ticketing produces job tickets that are based on open industry and technology standards, including JDF and XML, helping to ensure that the same ticket can be used

across multiple print devices—even printers from different vendors. This open approach means that a ticket has to be created only once to specify the production intent of the document; it can then be used whenever the job is printed, even if the print job is routed to a different device. Conversely, operators can also create multiple job tickets to produce the same document in multiple ways, such as producing color transparencies for presentation and basic black-and-white duplex prints for handouts.
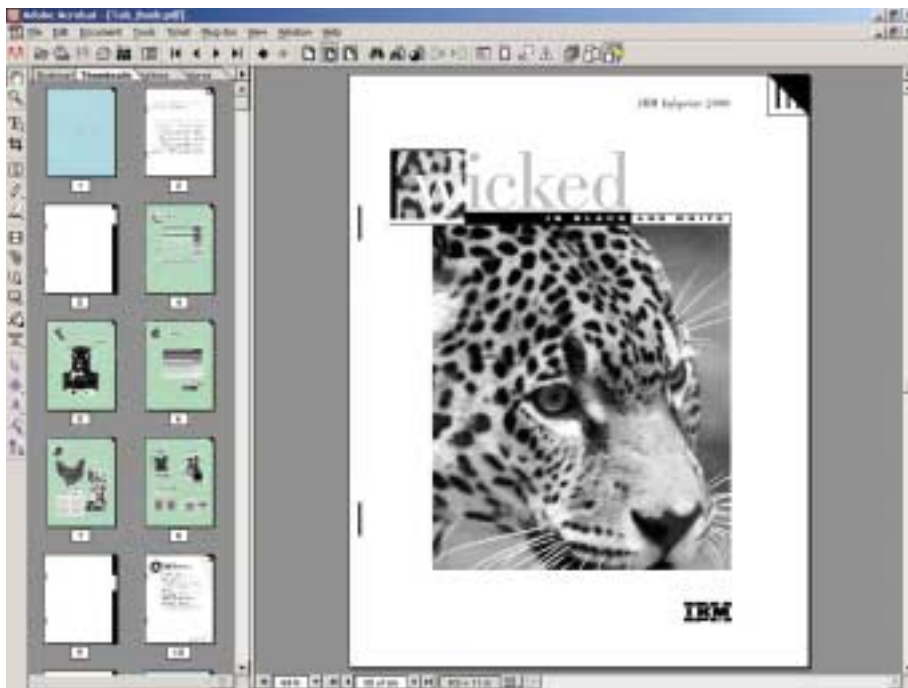
IBM Visual Job Ticketing allows the operator to view the attributes of individual pages on screen, streamlining the ticketing process and reducing the need for proofing cycles.

Visual Job Ticketing also includes a production print interface, which allows users to select the output device, specify additional print-time attributes and submit the job for printing. Because each print device is likely to have different options and capabilities, the solution provides feedback on which ticket attributes a particular printer cannot perform, allowing the user to select a different printer, or to proceed with the print job and then perform the function offline.

Delivering real value to your enterprise
IBM Visual Job Ticketing can help your company be more efficient and productive while reducing the costs associated with handling high volumes of complex documents. The benefits of implementing this application can include:

- *Faster job ticketing using the intuitive, easy-to-use interface*
- *Reusable job tickets that transfer between both devices and locations*
- *Fewer proofing cycles, resulting in lower costs*
- *Reduced training time for operations staff*
- *Lower paper costs, printer clicks and consumables costs because the need for prints and reprints is minimized*

Meeting your specific needs through solution customization
You can customize the IBM Visual Job Ticketing application to best fit your environment and business goals, and can integrate it with other solution elements as part of your overall PDF workflow environment. For example, Visual Job Ticketing integrates with IBM Infoprint® Scan, to allow you to introduce scanned hard-copy documents into PDF workflow processes. Your IBM PDF workflow consultant can assess your specific application requirements, and relying on past implementation experience, can design a solution that's right for you. Each solution is backed by IBM's world-class service and support.
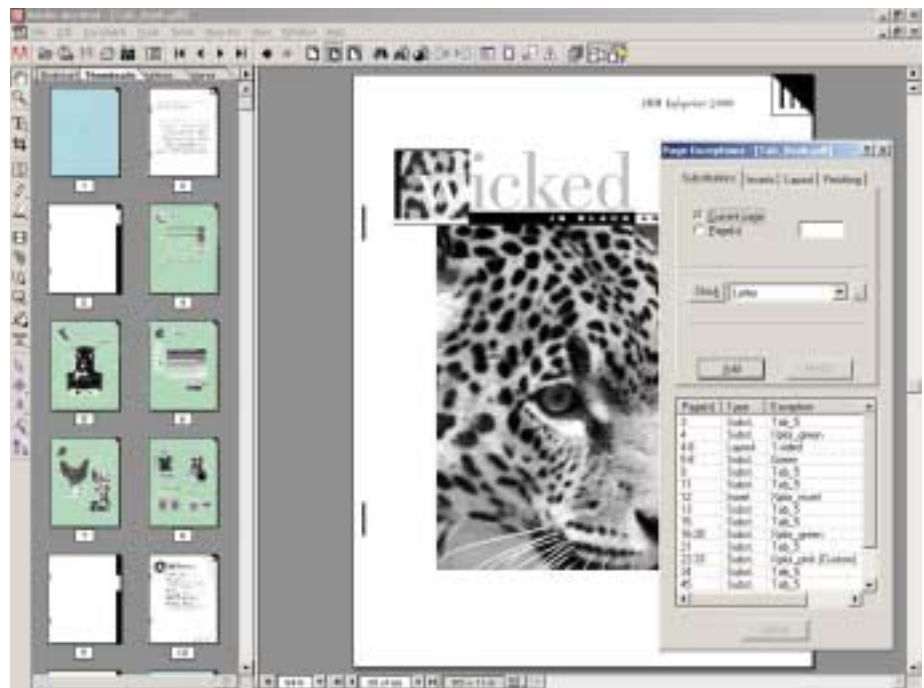
The application includes tools, such as an easy reference pallette of print exceptions, to give operators an easy way to declare the production intent of the finished document.

For more information

To learn more about IBM Visual
Job Ticketing and how you can
benefit from our solutions, contact
your IBM sales representative, or visit:
ibm.com/printers/services

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