



An IBM Company

INTEGRATE IN DAYS™

Solution Overview

Cast Iron for Chatter®



"Cast Iron is my go-to partner for integration. Their platform is rock solid and competitors are not even close. Their solution meets the needs of small businesses as well as the large enterprise."

Dean Robison, SVP Consulting CSS
salesforce.com



"We chose to go with Cast Iron because they have thousands of integrations already in production, proving it to be a solid solution for integrating SaaS and custom applications, from simple to complex. The Cast Iron Cloud integration solution fits perfectly into our SaaS model."

Pete Capraro, Director of IT
BELL

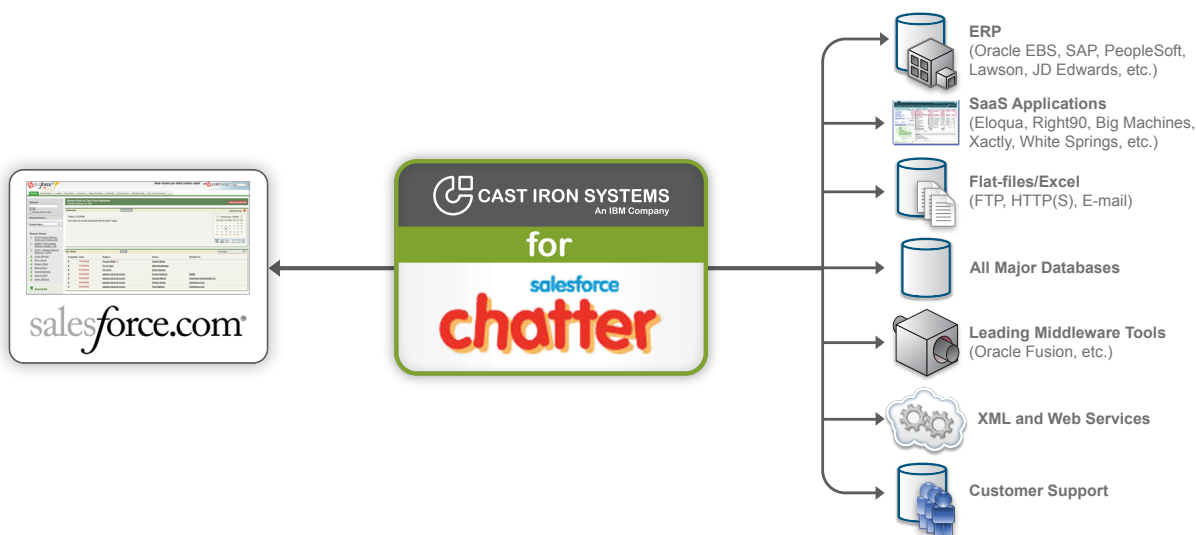
The No Software Approach to Integration

You just purchased Salesforce Chatter. Now you need a real-time view of customers, products, prices, previous order histories, support and more. The challenge is that most of this business-critical data is stored in applications outside of salesforce.com — causing you to spend a disproportionate amount of time logging into multiple systems to search for information that is oftentimes outdated or inaccurate due to duplicate data entry. Sound familiar?

Cast Iron for Chatter has been specifically created to provide real-time event feeds from applications across your organization into a single user interface. This gives users the ability to view all business-critical activities concerning a customer in one place and even allows for bi-directional updates from Chatter into your back-end systems.

Connect Salesforce.com with Your Enterprise

Most salesforce.com customers need to rapidly synchronize sales, customer support and force.com data — such as leads, contacts, accounts, opportunities, orders and support cases — in real time with a variety of other systems including ERP, CRM and custom applications. Just as the "No Software" experience of salesforce.com has simplified sales automation, the "configuration, not coding" approach used the Cast Iron Integration Solution has dramatically simplified application migration and integration for salesforce.com customers.



Integrate Salesforce Chatter® with your Enterprise in Days with Cast Iron Systems

Cast Iron Product Offerings

Cast Iron for Chatter comprises various deployment options — the Cast Iron Cloud2™ and an on-premise physical or virtual Cast Iron Integration Appliance™. The flexibility of these options provides a seamless transition between on-premise and cloud environments as a company's application landscape changes to "future-proof" technology investments. While these options share the same technology foundation, each is designed to meet specific customer needs and IT strategy.

Cast Iron Cloud2



Cast Iron Cloud2 for salesforce.com is our integration-as-a-service solution. Using a "develop once, deploy anywhere" approach, the Cast Iron Cloud2 is ideally suited for salesforce.com customers with a majority of their applications based in the cloud and want no infrastructure on premise.

Cast Iron Integration Appliance



Physical Appliance | Virtual Appliance

The Cast Iron Integration Appliance for salesforce.com is our on-premise integration solution. Useful for salesforce.com customers with a majority of their applications based on-premise that seek a standards-based platform and find software-based integration solutions too complex. Also available as a virtual appliance that can be installed on a company's own hardware.

Recent Awards



Marketing

- Campaigns
- Event Registrations
- Event Attendance
- Content Downloads
- New Leads
- Page Views

ERP

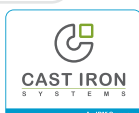
- Order & Invoice Status
- Payments Received
- Available Inventory
- Product Returns
- Credit Holds
- Pricing and Product Catalogs

Support & Services

- Open Trouble-tickets
- Case Priorities
- Closed Tickets
- Red Status Accounts
- Customer Status

CRM

- New Opportunities
- Stage Change
- Proposals Submitted
- RFI/RFP's Received
- Bookings Closed



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