



*Mainframe Status and Future
6 years Linux on the Mainframe*

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April 7.-11.4. 2006

ON DEMAND BUSINESS™

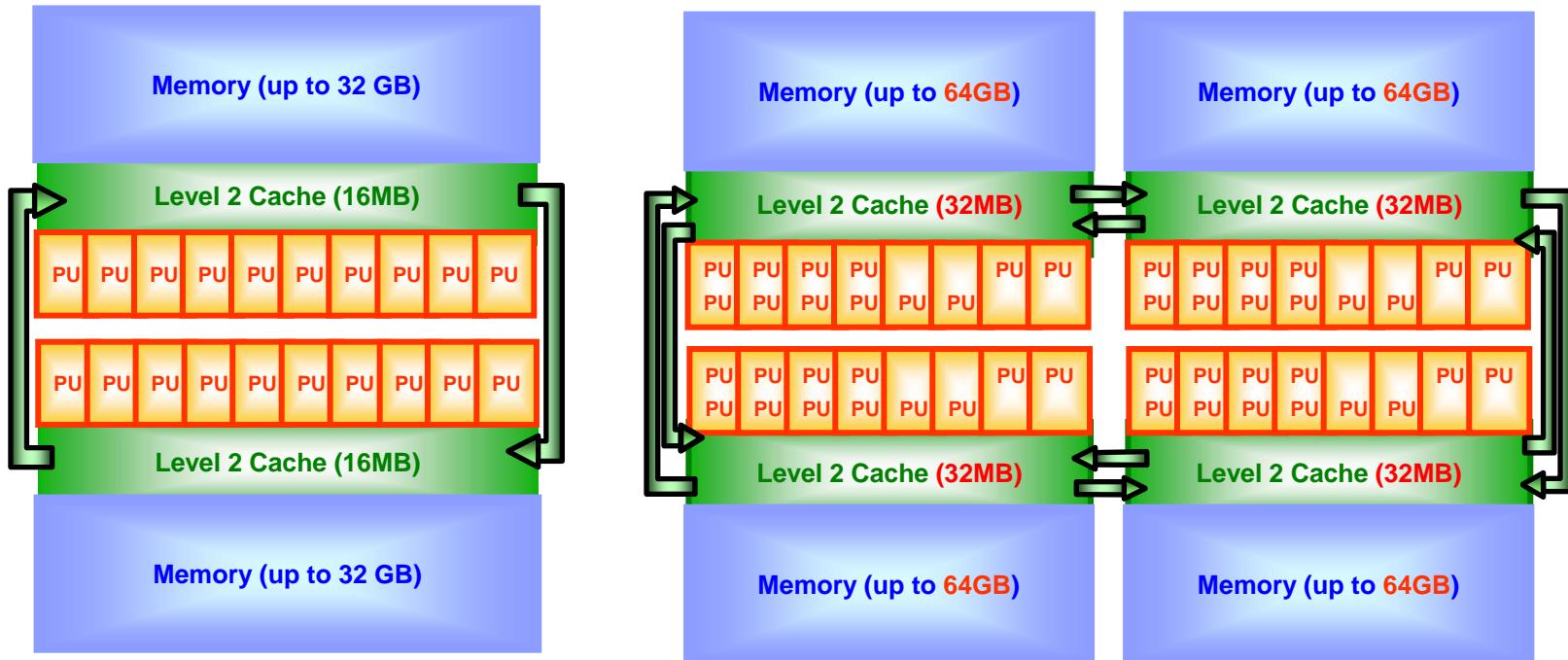
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The Mainframe is powerful!

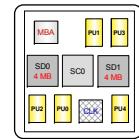
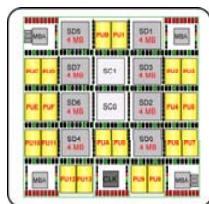
- **Rigid platform architecture**
 - Seven Hardware implementations
 - Thirteen Software implementations
 - after 40 years „4 ever young“

- **Broad Customer acceptance**
 - Base for Technical Integration
 - Base for Business Innovation

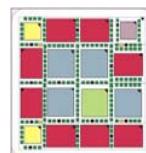
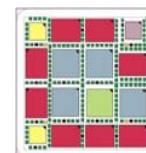
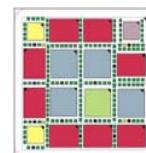
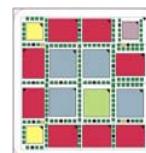
zSeries System Structure Evolution



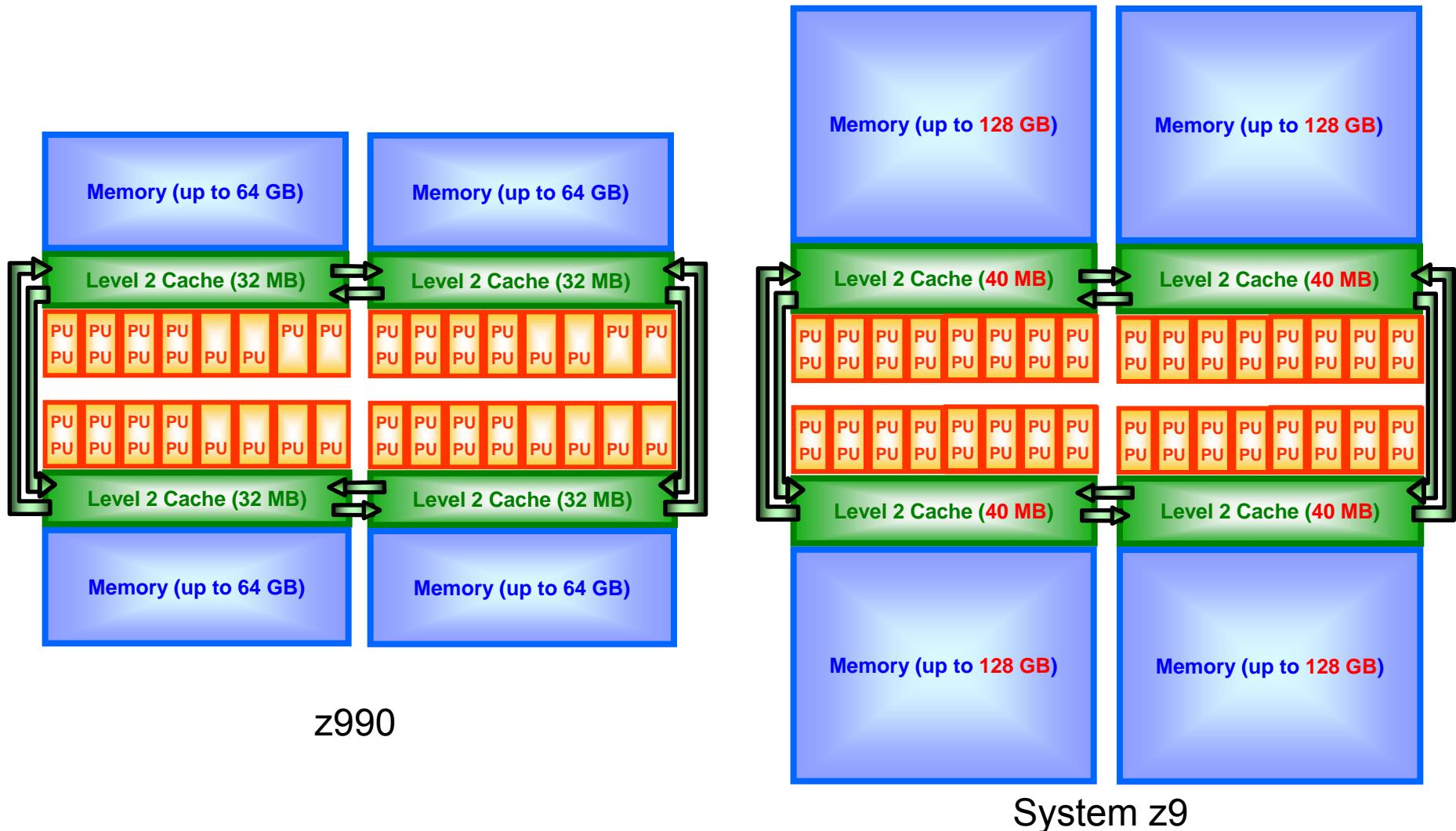
From z900/z800 ...



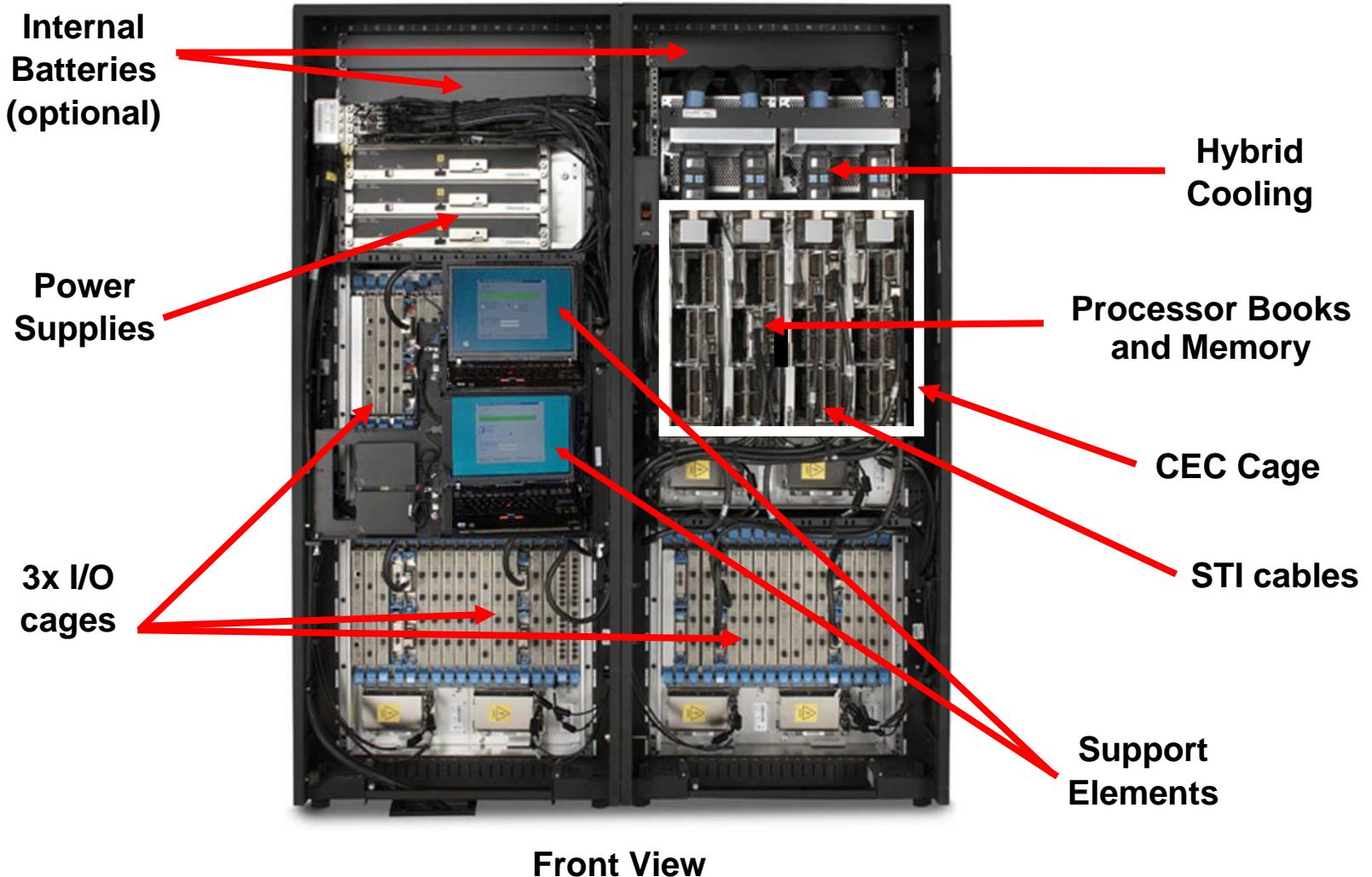
... to modular z990/z890 systems
▪ 2 processor cores / chip



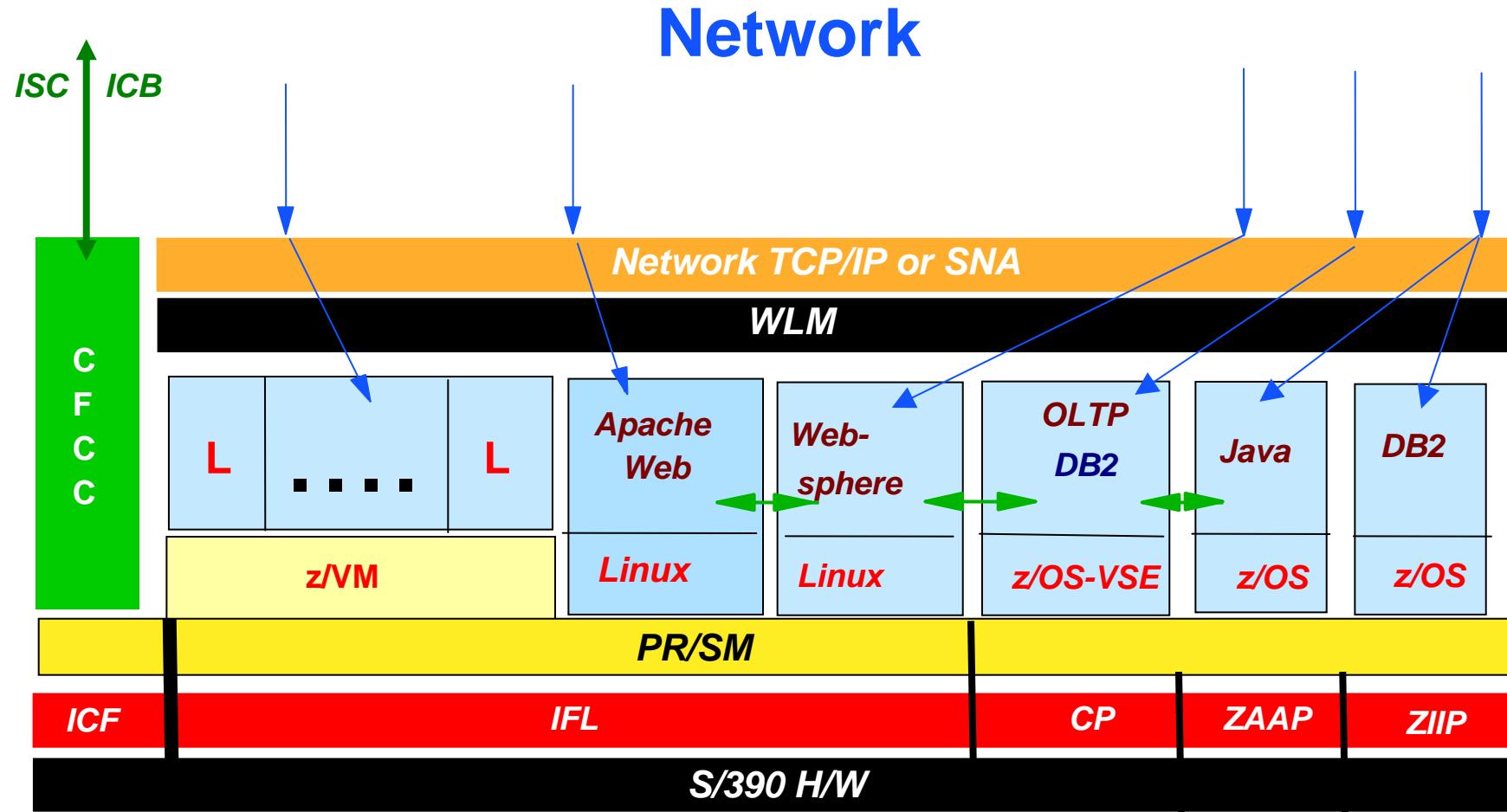
zSystem Structure Evolution continued



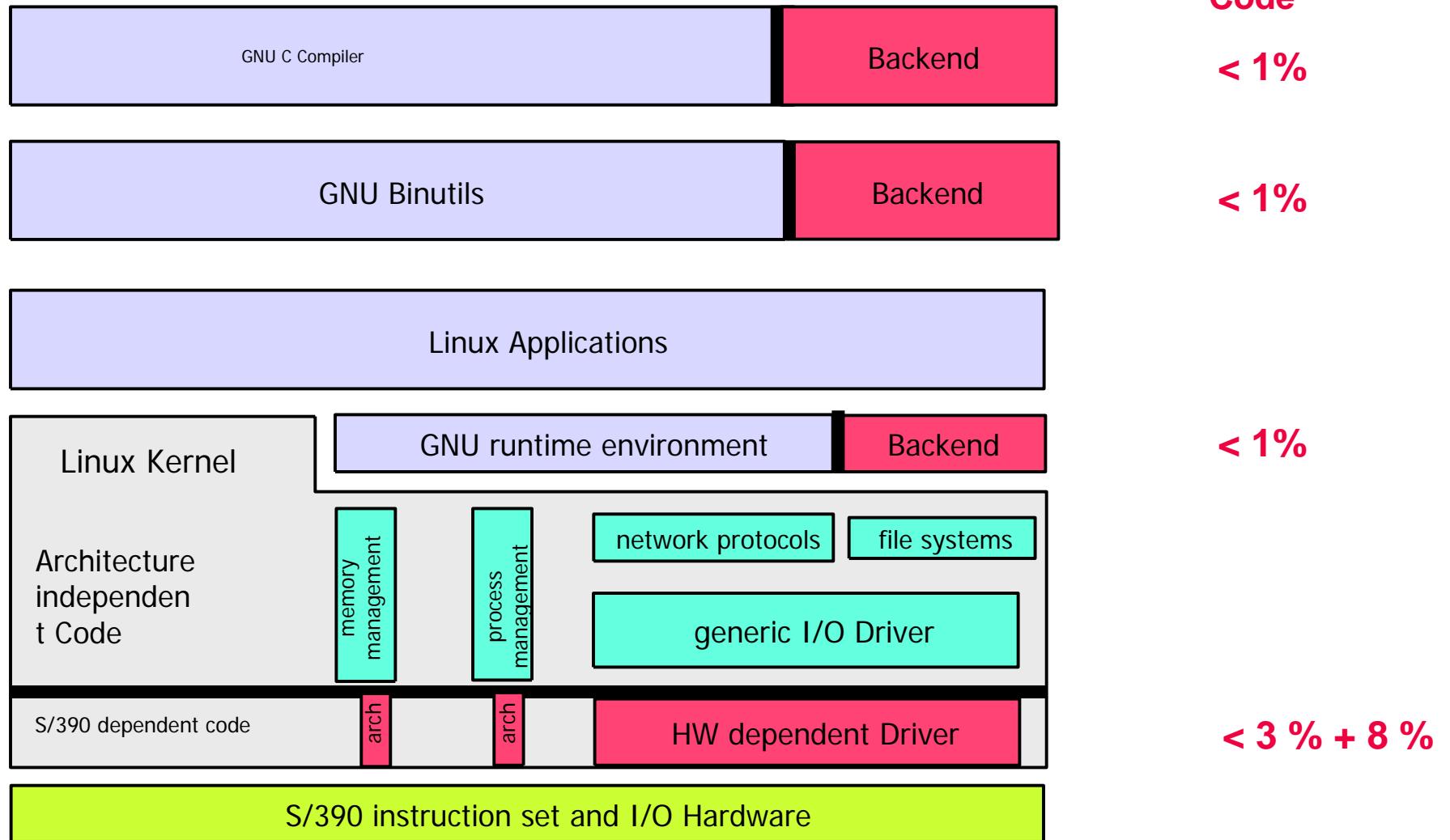
z9-109 – Under the covers (Model S38 or S54)

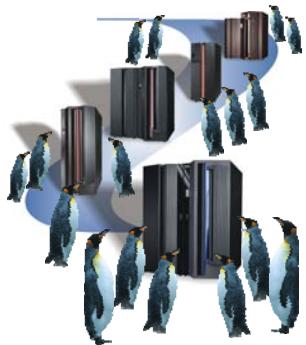


zSeries platform exploitation

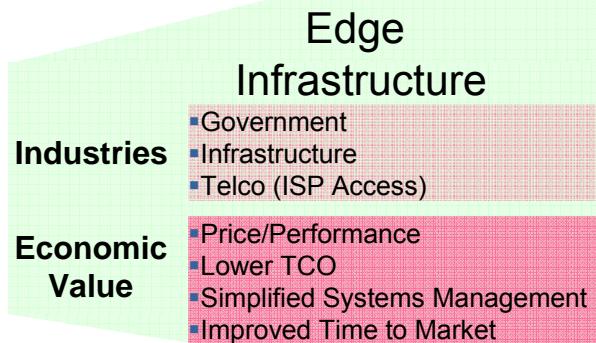


The Linux Platform





Linux on System z9 and zSeries - Evolution



Static Web Infrastructure

- Government
- Infrastructure
- Telco (ISP Access)
- Retail (POS)
- Finance (risk management)
- Banking (portfolio analysis)
- Price/Performance
- Lower TCO
- Simplified Systems Management
- Improved Time to Market

Application Serving

- Government
- Infrastructure
- Scientific/HPC
- Telco (ISP Access)
- Retail (POS)
- Finance (risk management)
- Banking (portfolio analysis)
- Travel (reservations)
- Media and Entertainment
- Price/Performance
- Lower TCO
- Simplified Systems Management
- Improved Time to Market
- High Reliability
- Open platform/foundation
- Rapid Implementation
- Reusability/flexibility

Enterprise On Demand Computing

- Government
- Infrastructure
- Telco (ISP Access)
- Retail (POS)
- Finance (risk management)
- Banking (portfolio analysis)
- Travel (reservations)
- Media and Entertainment
- Insurance (actuarial)
- Finance (tracing)
- Travel (kiosks)
- Price Performance
- Lower TCO
- Simplified Systems Management
- Improved Time to Market
- High Reliability
- Open platform/foundation
- Rapid Implementation
- Reusability/Flexibility
- Better Levels of Service
- Increased IT utilization
- Enterprise Integration
- Dynamic Business Models

Typical Applications

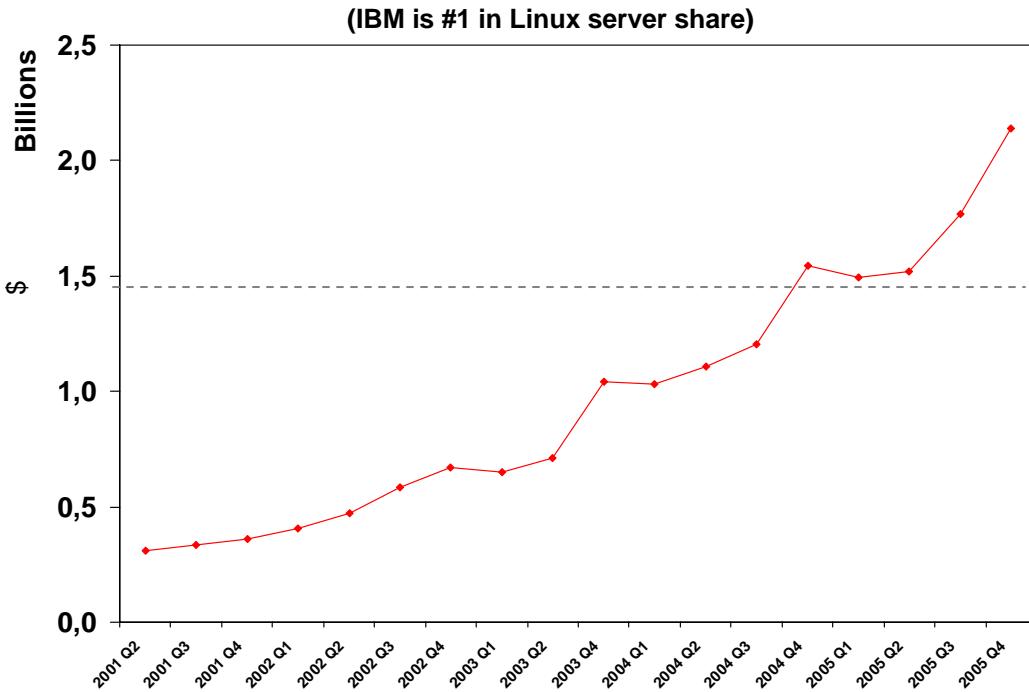
- | | | | |
|------------------|------------|-------------|---------------------------|
| ■ E-mail Servers | ■ Apache | ■ WebSphere | ■ e-business applications |
| ■ DHCP | ■ WebLogic | ■ Oracle | ■ CRM, SCM, ERP |

Linux Market is on Fire!

Linux Server Revenue Growth Continues to Outpace Industry

9th Quarter in a row of \$1B in revenue

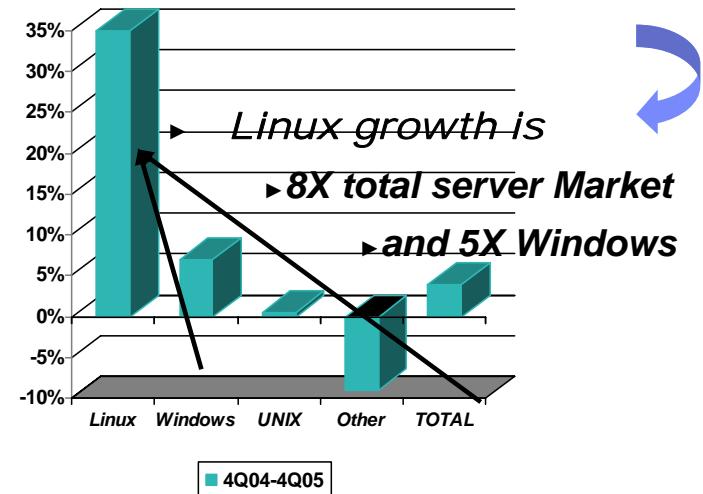
Worldwide Industry and Linux Server Revenues



Source: Gartner Quarterly Statistics, Server Market 4Q05

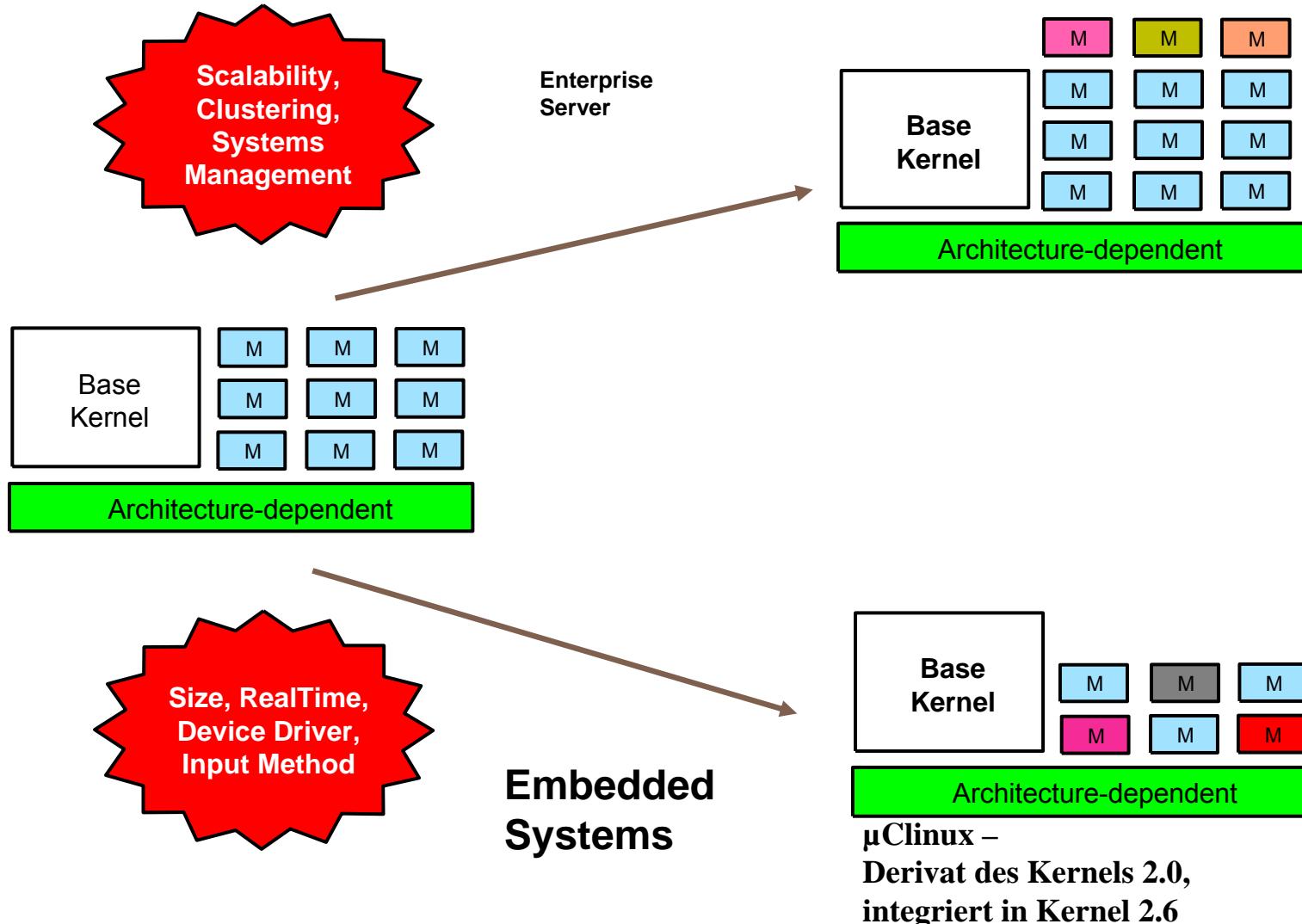
| WW Server market (FY2005) | | | |
|---------------------------|--------------|----------------|-------------|
| OS Family | 2005 Revenue | Revenue Growth | Unit Growth |
| Linux | \$ 6,916 | 35% | 45% |
| Windows | 18,619 | 7% | 11% |
| UNIX | 16,251 | 0% | -4% |
| Other | 9,896 | -9% | -26% |
| | \$ 51,683 | 4% | 13% |

Source: Gartner Group Q405



* : On yty basis

Linux is Everywhere

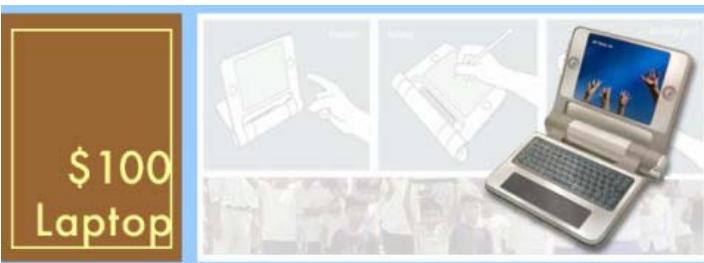


Linux Everywhere



Dreambox

Digital TV-Recorder with IBM PowerPC CPU



MIT Media Lab

Research Initiative to educate the world's children
to be distributed through government initiatives

LinkSys WRT54G
Wireless Router
MIPS CPU

Motorola
Cellphone A760
ARM CPU

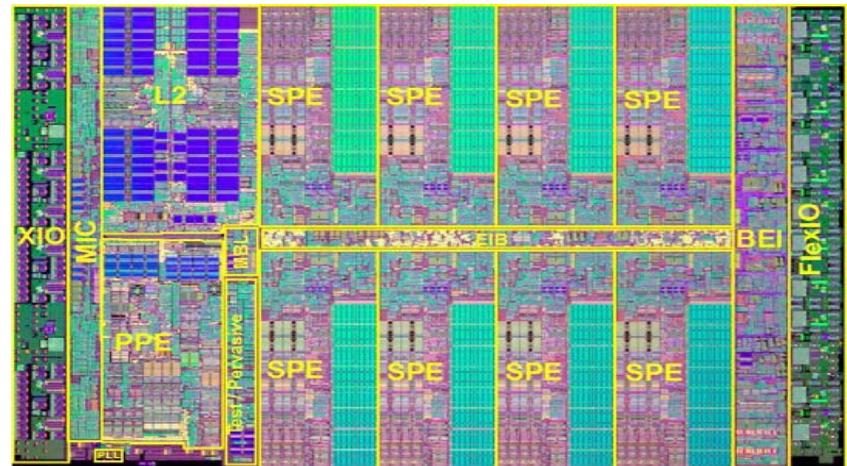
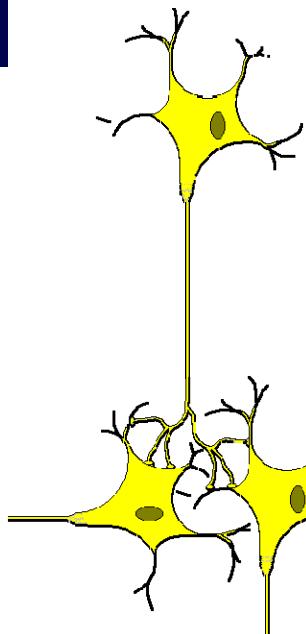
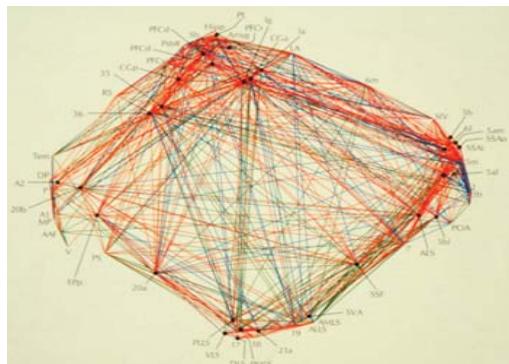
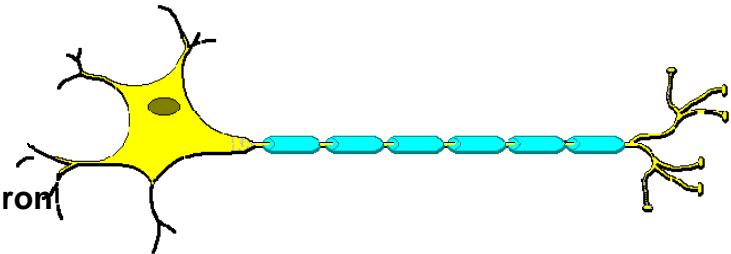


The Cell-Processor



**100 Billion Neurons
100 Trillion Synapses**

Up to 10000 Synapses per Neuron



**234 Millionen Transistors
3.2 GHz
PowerPC + 8x Synergistic Processor Elements**

Linux Support for Cell

- Linux Kernel for Cell = Power PC 64-Kernel
 - + Cell Architecture Support
 - + SPE Management
- CELL Library Support (Standard API)
- SPE Compiler + Tool Chain (GCC)
- Initial Distribution available
 - Barcelona Supercomputing Center (BSC)
- Cell SDK 1.0 (alphaworks.ibm.com)
 - + Dokumentation
 - + Simulator
 - + XLC Compiler von IBM
- **Cell support officially included into Linux Mainstream 2.6.16**
 - March 20.06

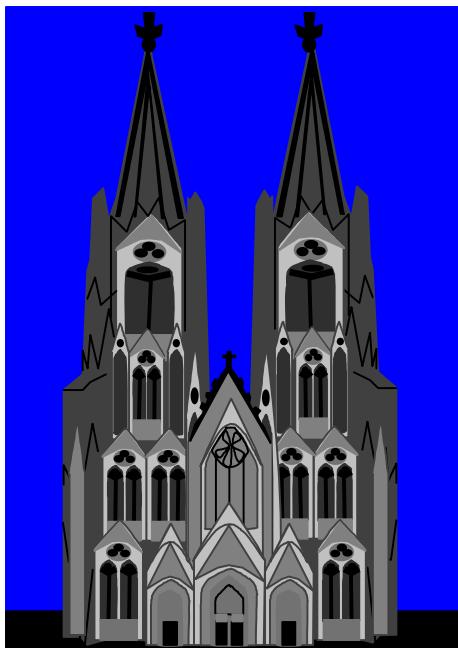
Application Areas with Cell Affinity

- **Home Computer Entertainment**
 - Game consoles, home servers, media boxes, ...
- **Medical imaging, radar imaging, ...**
- **Simulation**
- **High performance computing**
 - Life sciences, seismic, and a few others fit well; broader Cell-based HPC needs Research
- **Video surveillance**
- **Online gaming**
 - Backend servers
- **Digital media – content mgmt & delivery**
 - Backend servers for content providers
- **Digital media – production**
 - Render farms, ...

Linux and the OpenSource Culture

Established development process:

- Cathedral Style
- Business case driven
- Closed target driven development



A different culture: Bazaar

- flexible (re-) organization
- dynamic processes
- contents always up-to-date
- all tasks in parallel
- no idling
- designed by participants
- **Freedom for innovation**



Merge of two cultures

Open Source Development Culture

Maximizes Creativity and Innovation

- Rigid Selfcontrol
- Kernel 2.6 close to be perfect
- Less maybe more!

Uncontrolled Diversifikation would lead to destruction

Business oriented integration culture

- Values Open Source development results
- Creates Business based on Open Source - Components
- Red Hat, Novell SUSE, Debian
- Solution Integrators und Users

The Merge of both Cultures means Success

LiSoG a Catalyst

LiSoG Objectives

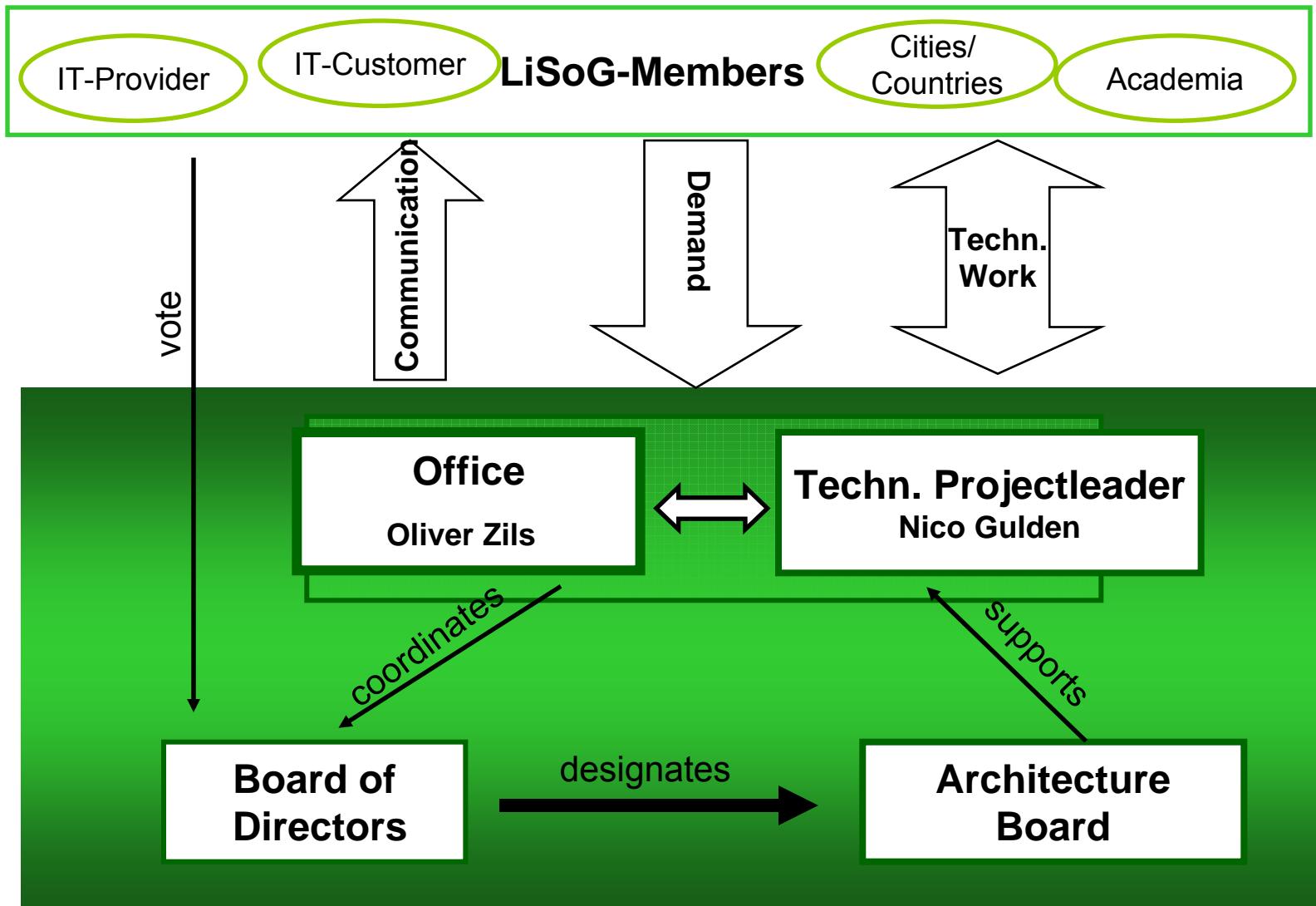
Promotes and expands Linux based Business Solutions through an Open Community of:

- Leading IT Companies and their Business Partners
- Small Open Source Development Groups
- Small and medium Business Customers
- Towns, regional and national Governments
- Scientific Partners

Thru

- Creating trust in the industry and the public sector
- Networking on „*Linux Based Opportunities*“
- Exchange of Best-Practices
- Exploiting Hardware Independence

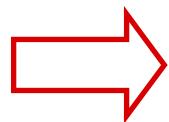
LiSoG Eco-System



Mode of Operation of the LiSoG association

- Business Models
- Marketing
- GPL/Licensing

Networking
&
Experience
exchange

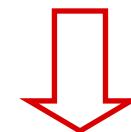


Szenarios
&
Solution
Stacks

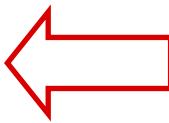
- Architectureboard
- Selects
- Reviews
- Recommends
enhancements



Solutions
&
Best
Practice



Cooperation



- Public Sector
 - Finance
 - KMUs
- regular Events

- Innovative
enhancements
- Bounties

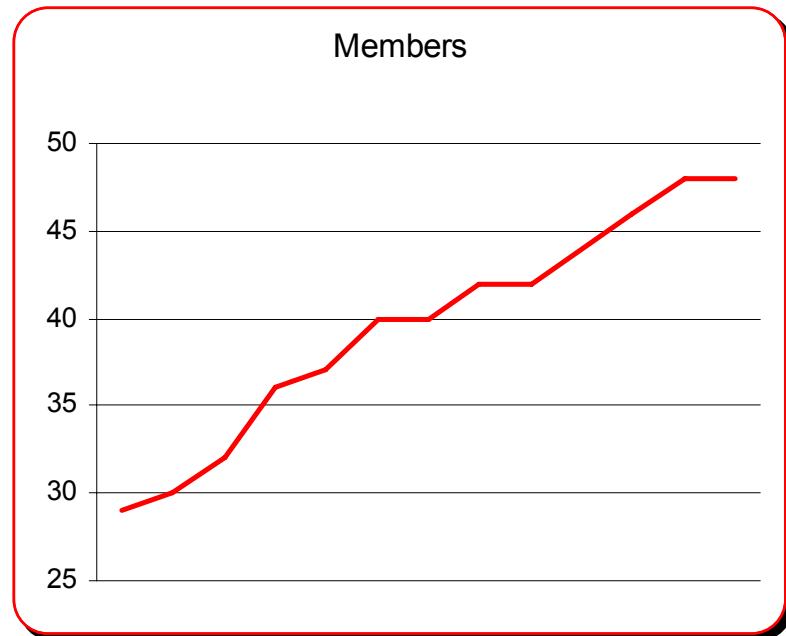
LiSoG_Network



LiSoG-Member Structure

- 29 founding members
- Today 50 members
- ➔ **65% growth rate**

- 24 IT-Vendors
- 14 Application Developers
- 6 Scientific Partners
- 3 Towns
- 6 Members in Switzerland
- Austrian daughter being established



www.lisog.org