

ShopzSeries Overview

including new VM/VSE support

WAVV Conference

Ft. Mitchell, KY. April 2002

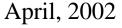
https://www14.software.ibm.com/webapp/ShopzSeries/ShopzSeries.jsp http://www-1.ibm.com/server/eserver/zseries/os/vse

http://www.vm.ibm.com

Rich Fulton

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Contacting IBM for Sales Support

(talk to a live human w/ 1 level voice mail)

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- <u>Easy</u> and <u>fast</u> way for customers to plan and order zSeries Software via the Web
 - Product Upgrades via CBPDO
 - System Upgrades via ServerPac
 - Service Upgrades
- Installed IBM 390 SW inventory analysis reports
 - Now included reports for VM and VSE Customers
- Supports <u>ALL</u> z/OS and OS/390 products offered in CBPDO and ServerPac
- Handles both Entitled and Priced Transactions
 - For entitled transactions, offers the customer a fully automated process
 - Priced transactions currently are routed via e-mail thru the IBM Order Center





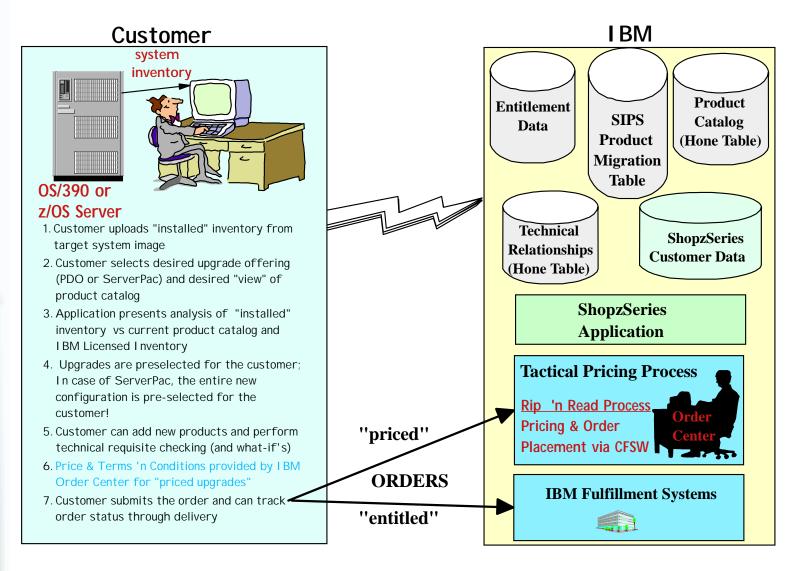


ShopzSeries - Customer Benefits

- Automates product/system level planning and ordering:
 - Ease of completing the order checklist
 - Ease of determining product upgrade path
 - Ease of understanding technical requisites and incompatibilities
 - Ability to view version upgrade opportunities across their entire establishment via the Version Chessboard feature
- Simplifies the ServerPac & CBPDO checklist
- Faster and easier order placement
- Monitor order status
- Improves productivity of systems programming staff



ShopzSeries - Process Overview



Entitled Upgrades are a fully automated process while priced upgrades flow thru the IBM Order Center into CFSW





ShopzSeries 2002 Priorities

- Continue drive up ShopzSeries usage and revenue
- Reduce costs and improve productivity of IBM Internals for zSeries SW ordering activities
- Make significant progress towards full function eConfig capability for zSeries SW
- Increase customer satisfaction with zSeries SW (specific focus on end to end eBusiness capabilities)
- Improve infrastructure to meet corporate Web standards
- Continue to align to ESW environment and re-engineered data sources
- Move CBPDO via the Internet (ePDO) and Service in ShopzSeries from Pilot to G.A.
- Make significant progress in support of the SDOC strategy



2002 Release Plans:

- ✓ ShopzSeries Release 6.1 March 15, 2002
 - PUMA Support
 - Fee Offering Support in U.S. (SystemPac, ProductPac, RefreshPac)
- ShopzSeries Release 7.0 Targeted Availability: 2002

ShopzSeries 2002 Plans

- Ordering support for VM/VSE
- Full alignment to corporate stds (i.e. IBM Reg, GWA)
- Support GA of CBPDO via the Internet (ePDO)
- Initiate design/dev of ShopzSeries Release 8.0 2H02
 - License configuration and pricing

Key line items targeted for 2003:

- Complete ShopzSeries Release 8.0 2003
 - License configuration and pricing
- Further GEO enablement (based on ESW rollout) 2H03





ShopzSeries -Want to learn more?

Review our User's Guide (including watching our new audio/video demos! Just "click" on the movie icon in each section of the User's Guide) and Frequently Asked Questions (FAQ) section on the production Web site at:

https://www14.software.ibm.com/webapp/ShopzSeries/ShopzSeries.jsp

Send questions to the ShopzSeries Support Team via the "Ask a Question" function.





ShopzSeries - how to access it?



Web Page	Key Launch Points	
ShopzSeries	https://www14.software.ibm.com/ShopzSeries	
OS/390 & z/OS	http://www.s390.ibm.com/os390/buy.html	
How to Buy Pages	to Buy Pages http://www-1.ibm.com/servers/eserver/zseries/zos/buy.html	
SWG How to Buy Page	http://www-4.ibm.com/software/howtobuy/	
SW Catalog for S/390	http://www-4.ibm.com/software/is/mp/s390/	
S/390 Home Page	<u> </u>	
(Packaged Offerings)	http://www.s390.ibm.com/swinfo/serverpa.htm	
Public Site (IBM.COM)	http://commerce.www.ibm.com (through navigation to OS/390 & z/OS "How to buy" page)	
eSites/Territory Sites	Link on the SW Center page currently available on 739 sites!	
Resource Link	http://www.ibm.com/servers/resourcelink	
Other sites	Numerous other sites (i.e. DB/2, IMS, Enterprise Developer Domain, Small Business Portal, etc)	



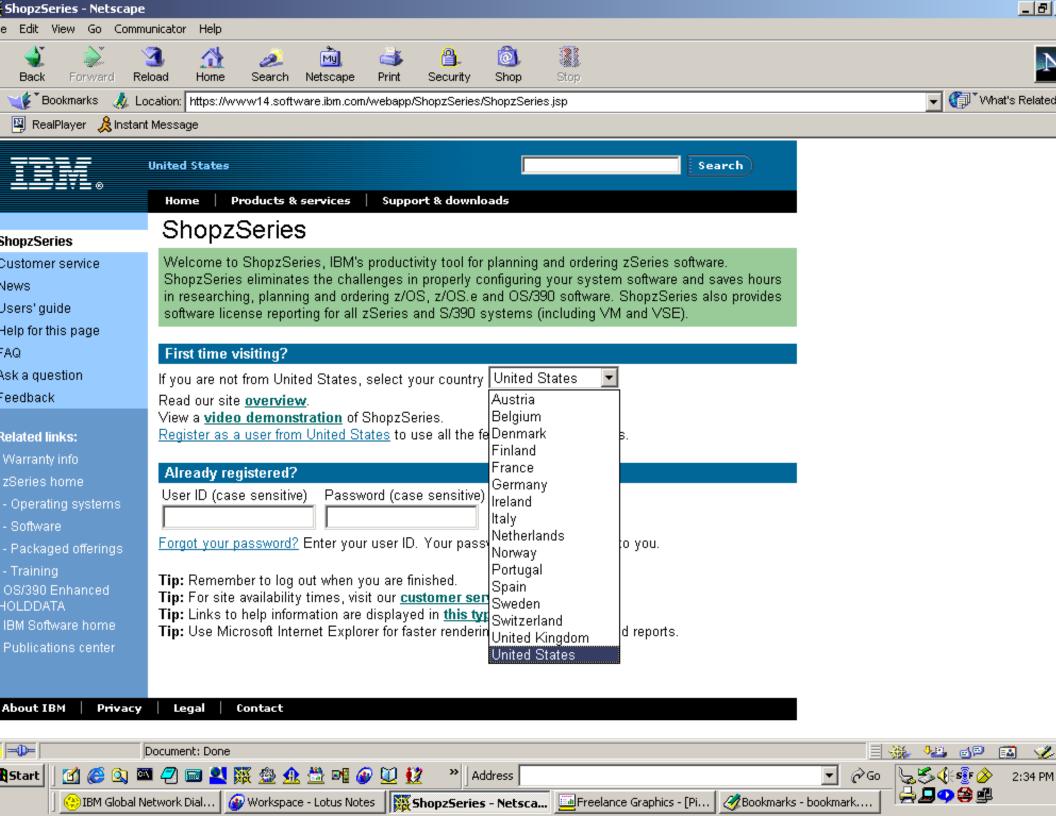
Reviewing Software Licenses

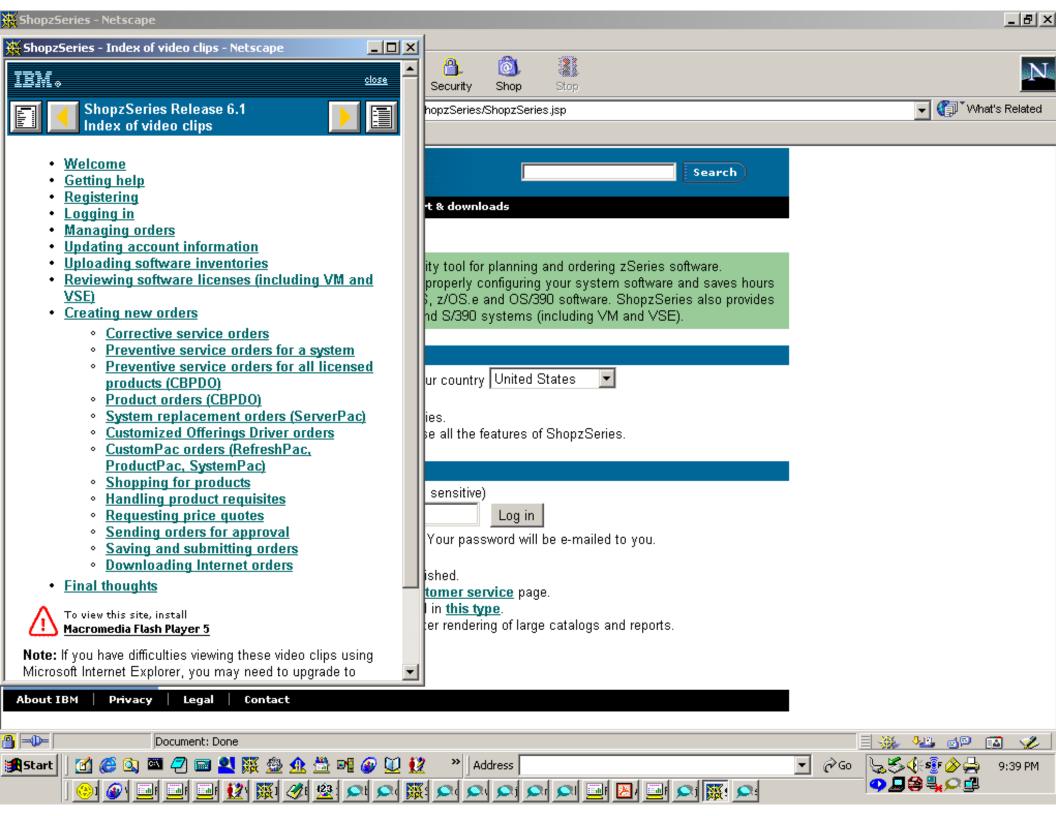


- ★ 3 Reports Available
- ★ Now Supporting VM and VSE Customers
 - Software License Overview
 - shows a matrix of licenses on selected systems
 - Software License Details
 - shows license configuration details
 - Version Chessboard
 - shows version status for selected strategic zSeries/390 software products











ShopzSeries

Reviewing sofware licenses

(including VM and VSE)





