2009 System z Expo October 5 – 9, 2009 – Orlando, FL



z/VSE in an Elevator

Session ID: zEG02

Klaus Goebel

z/VSE Systems Mgr., kgoebel@de.ibm.com

Authorized

IEM, Training

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DB2 Connect	IBM eServer	Processor Resource/Systems Manager	WebSphere*
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GDPS*	NetView*	TotalStorage*	
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Notes:

Performance is in Internal Throughput Rate (ITR) ratio based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput that any user will experience will vary depending upon considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve throughput improvements equivalent to the performance ratios stated here. IBM hardware products are manufactured from new parts, or new and serviceable used parts. Regardless, our warranty terms apply.

All customer examples cited or described in this presentation are presented as illustrations of the manner in which some customers have used IBM products and the results they may have achieved. Actual environmental costs and performance characteristics will vary depending on individual customer configurations and conditions.

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Objective

Learn

Everything

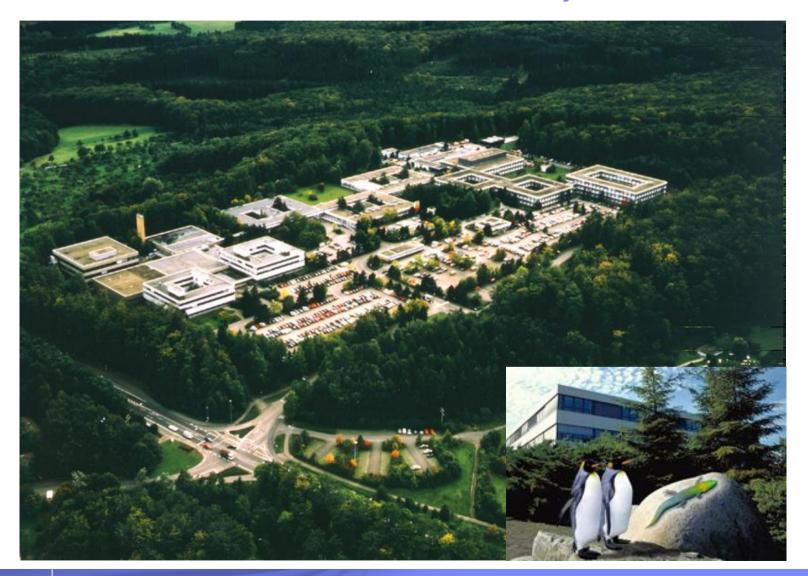
You needed to know about z/VSE

And tell others about it !



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IBM Böblingen Research & Development Center The Home of z/VSE and Linux on System z





The Difference between Perception ...



... and Reality: Your Friends, the z/VSE Team !





















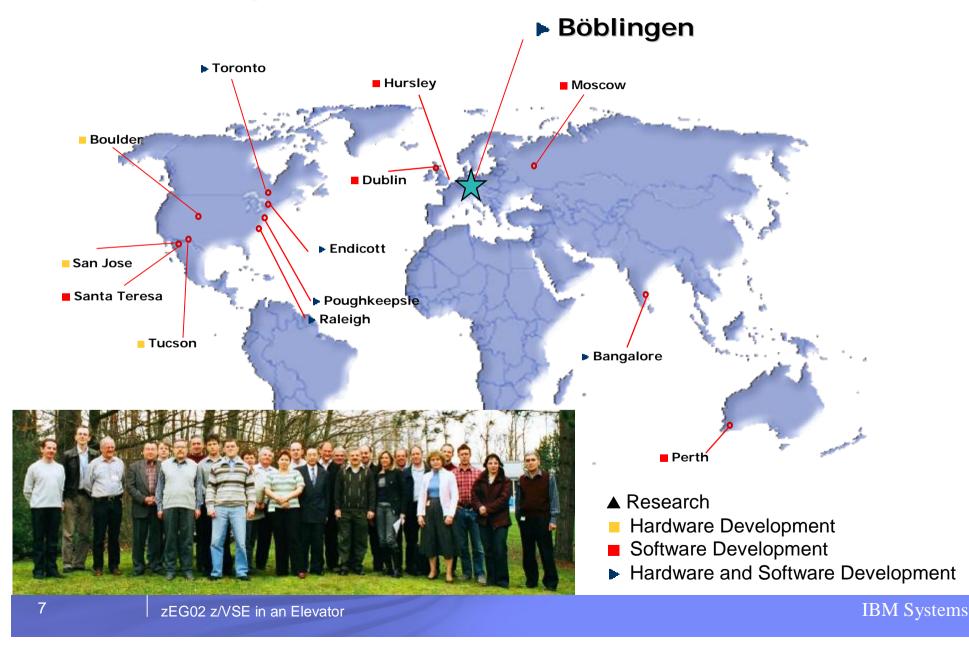








The most important z/VSE Centers, worldwide

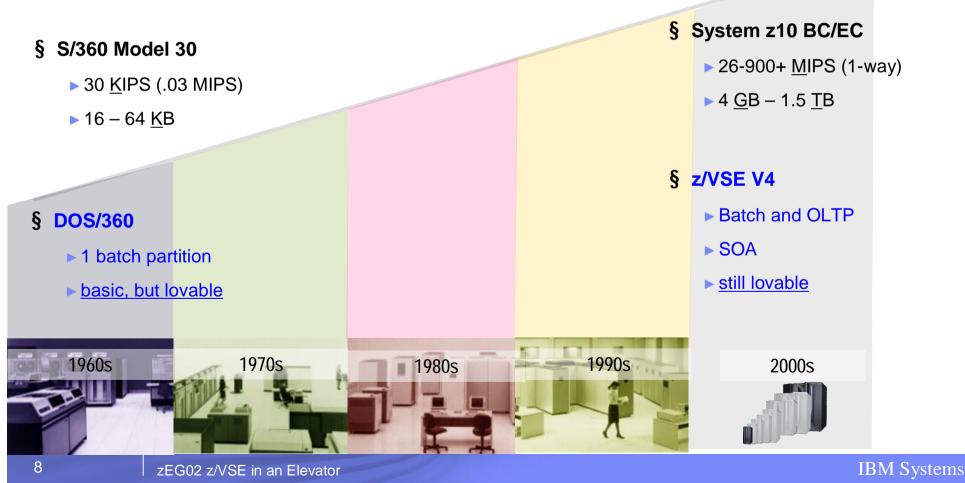




45-Years of IBM Mainframe and z/VSE Heritage

§ S/360->S/370->4300->9370->ES9000->S/390->zSeries->System z

§ DOS/360->DOS/VS->DOS/VSE->(SSX)->VSE/SP ->VSE/ESA V1->VSE/ESA V2->z/VSE V3->z/VSE V4

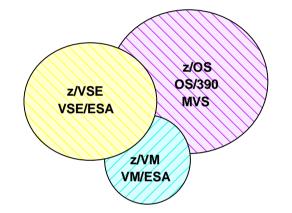




IBM Systems

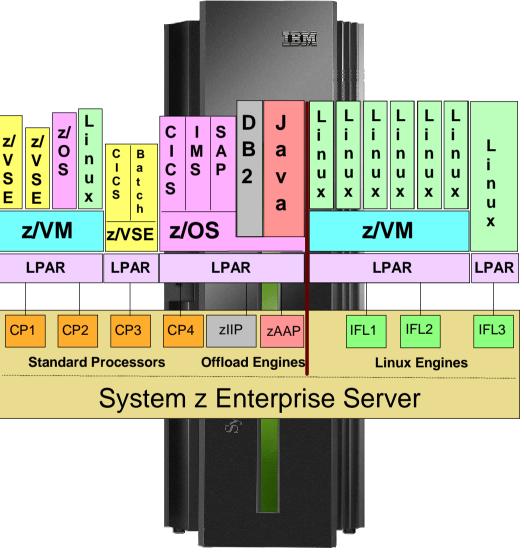
Operating Systems on IBM System z

§ 33% of worldwide traditional mainframe operating system installs are z/VSE or VSE/ESA



- § VSE* population is 40% in US, 40% in Europe, 20% in RoW
- § Worldwide 50% run VSE under VM, in Europe 90+% are VSE under VM
- § IFLs play an important role in VSE's strategy
- § zIIP/zAAP have no meaning to VSE

(*) The term "VSE" stands for both, VSE/ESA and z/VSE.



Typical VSE Customer

What is VSE?

- Traditional mainframe operating system, similar to z/OS but smaller and simpler §
- § Less capacity, availability, security; no Unix system services
- Designed for smaller accounts with less demanding needs Ş

Why do customers use VSE?

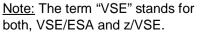
- Cost-efficient, high performance, robust (almost no downtime) §
- Ş Customers have a significant cumulative investment in proven, highly evolved homegrown core VSE application code (CICS and batch), data, equipment, IT skills, company & industry expertise, business processes, and end-user training
- History familiarity, comfort, confidence §

What are VSE customer's biggest concerns?

- Applications!! (no Java, WAS, Tivoli, Lotus, SAP, Oracle, etc.) §
- **Cost!!** (or at least the perception of high mainframe costs) §
- Skills! (especially availability of new mainframe skills) §
- Ş Future! (vitality of VSE key components and products)

Why not just migrate to another platform?

- Cost, time, risk, lost opportunity not an easy task
- z/OS: cost, skills, benefits perceived to be marginal §
- Ş Unix, Linux, Windows, or i5/OS: complete redesign and rewrite of tailored, homegrown VSE CICS applications often required and/or packaged applications may be costly and not meet customer requirements

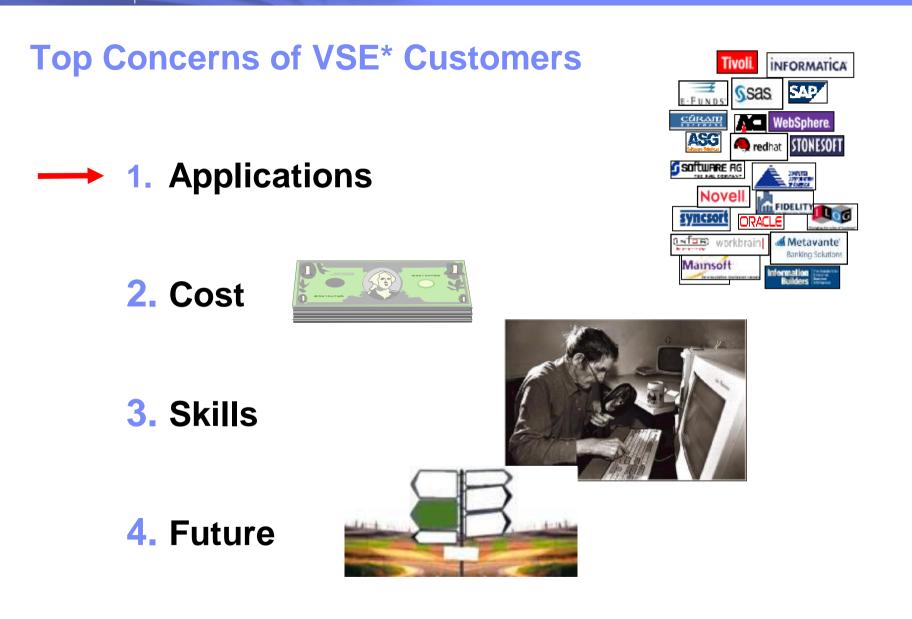




z/VSE V4, V3, or VSE/ESA V2.x Production Environment z/VSE V4. V3. or VSE/ESA V2.x + CICS Test / Dev / QA + VTAM Environment + TCP/IP + CICS + VSAM + VTAM + DB2 + TCP/IP + Applications + COBOL LPAR or z/VM Guest LPAR or z/VM Guest **Traditional Processor** System z or S/390 Server



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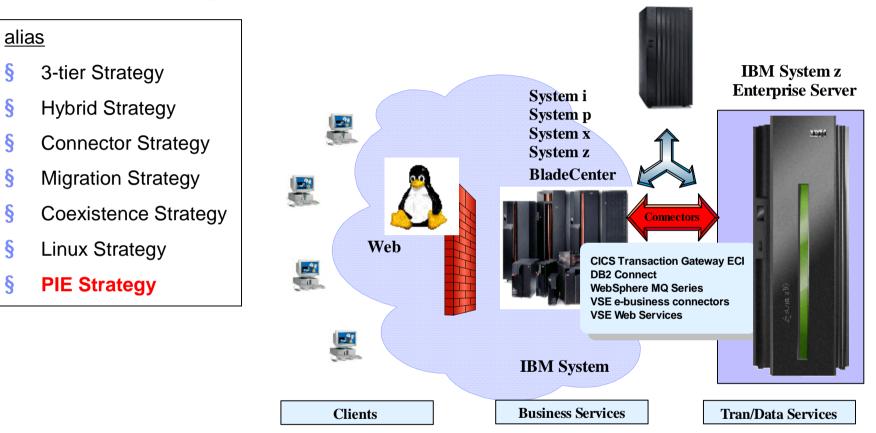
(*) The term "VSE" stands for both, VSE/ESA and z/VSE.

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IBM Systems

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z/VSE Strategy





Protect existing VSE investments

Integrate using middleware and VSE connectors

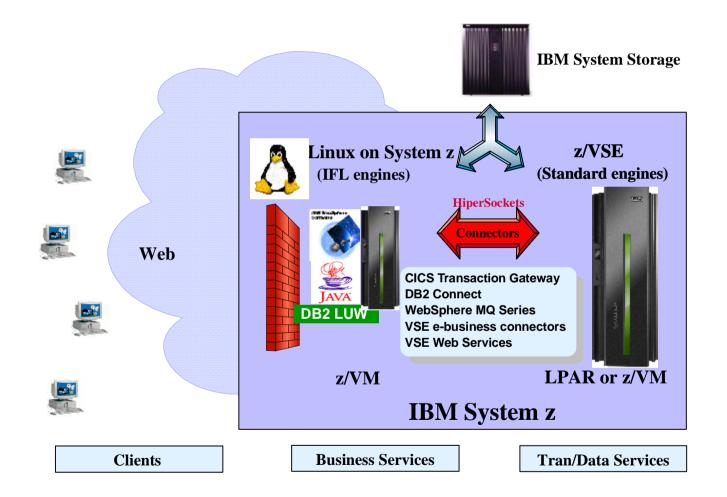
Extend with Linux on IBM System z technology & solutions

IBM System Storage

12



z/VSE Strategy with Linux on System z



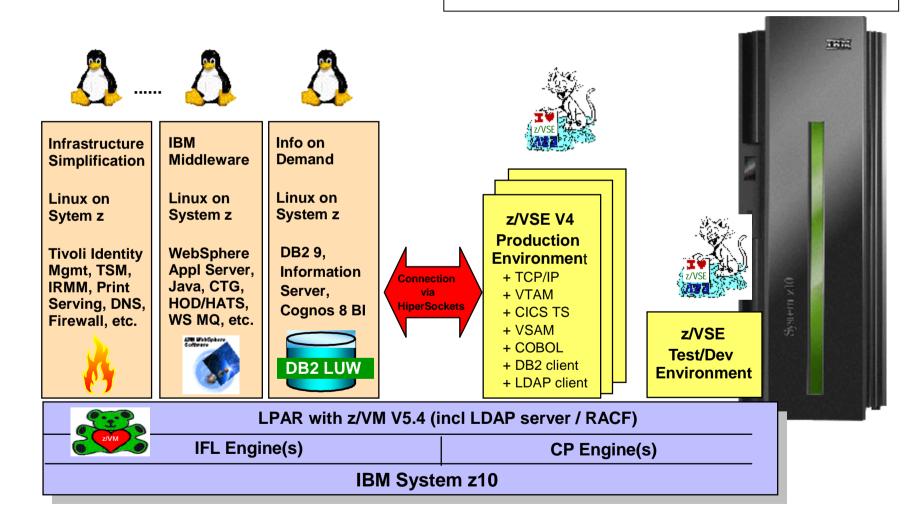


z/VSE Vision: Hybrid Environment leveraging z/VSE V4, z/VM V5, Linux on System z

Protect existing VSE investments

Integrate using middleware and VSE connectors

Extend with Linux on IBM System z technology & solutions





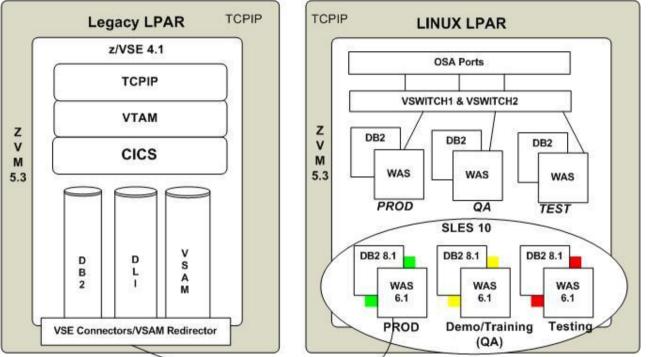
z/VSE Reference Customers

- Wessels & Müller, Germany
 - z9 BC, z/VSE V4, IFL, DB2 UDB
- Häfele, Germany
 - z9 BC, z/VSE V4, ESS
- Bau Rechenzentrum, Germany
 - z9 BC, z/VSE V4, DS6000
- WM Gruppe, Germany
 - z9 EC, z/VSE V4, DB2, DL/1
- Hypo Real Estate Systems, Germany
 - z9 BC, z/VSE V4, DS8000, TSM
- Peter Hahn, Germany
 - z9 BC, z/VSE V4, IFL, DB2, SVC
- Scheidt & Bachmann, Germany
 - z9 BC, z/VSE V4, DS6000, IFL
- Rheinland Versicherung, Germany
 - z9 BC, z/VSE V4, IFL, DB2, Oracle
- Edeka Rhein-Ruhr, Germany
 - z9 BC, z/VSE V4, IFL, DB2 UDB
- Brunata, Germany
 - z9 BC, z/VSE V4, IFL, DB2 UDB

- Supreme Court of Virginia, USA
 - 2x z10 BC, z/VSEV4, 10x IFL, WAS, DB2 UDB
- American Stock Transfer & Trust, USA
 - z9 BC, z/VSE V4, DB2 UDB
- Calkins Media, USA
 - z10 BC, z/VSE V4, ESS, HATS
- Alabama Judical Datacenter, USA
 - z9 BC, z/VSE V4
- Olio Carli, Italy
 - z10 BC, z/VSE V4, IFL, RHEL, DB2 UDB
- GE Money Bank, Switzerland
 - z890, z/VSE V4, AFP, Macro4
- Pulsen, Sweden
 - z10 BC, z/VSE V4, 2x IFL, DB2 UDB
- Securex, Belgium
 - z9 EC, z/VSE V4, 2x IFL, DB2 UDB, BEA Weblogic, WebSphere MQ
- Alcad, Slovenia
 - z9 BC, z/VSE V4, IFL, DB2 UDB, SOA, RAD, WDz, WAS, WS Process Server

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Supreme Court of Virginia



§ z10 BC for Court System (internal)

- Serves 325 courts, 5.000+ users, 4 million cases (2007)
- Integrating z/VSE, DB2/UDB and WebSphere applications
- eMagistrate* system serves 125 locations, 2.800 trans per day

*2007 ComputerWorld Honors Program Laureate

§ z10 BC for Internet

eCommerce application integrating z/VSE and WebSphere appls

- 1 + 1 z10 BC
- 2 + 2 CPs
- ▶ 5 + 5 IFLs
- 48 + 32 GB memory
- 2 + 2 z/VM V5 LPARs
- 7 + 4 z/VSE V4 guests
- 41 + 14 SLES 10 guests





Wessels+Müller AG

Improves application response times and cuts operating costs with an IBM System z mainframe

Business challenge:

Wessels+Müller had migrated many of its key business systems to an IBM zSeries[®] 890 mainframe. And, while it was pleased with the platform, it found that the IBM hardware was unable to keep pace with the company's growing processing demands. With the system operating at 80 percent just to handle day-to-day operations, the business was concerned about peak processing periods when high volumes of data need to be analyzed.

Solution:

Working with IBM Business Partner Becom, Wessels+Müller migrated its business systems to an IBM System z9[®] Business Class mainframe. The IBM hardware, leveraging the IBM z/VSE[™] operating platform, supports multiple Linux[®] virtual machines that host the client's online parts ordering and information management systems as well as an IBM DB2[®] data server containing part information.

Benefits:

- § Improved application speeds and reduced response times—even during peak processing periods
- § Increased staff productivity with a more responsive environment
- § Reduced operating costs by simplifying the infrastructure

"This System z mainframe has reaffirmed our confidence in IBM's hardware. Not only does the server offer more power but more control over the environment as well."

— Wessels+Müller AG

Solution components:

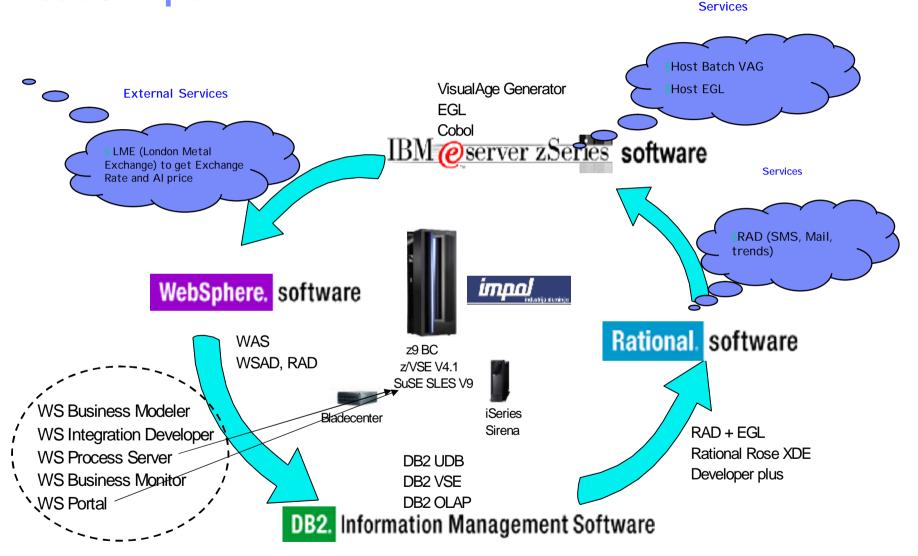
- § IBM System z9 Business Class (BC) mainframe
- § IBM DB2 data server

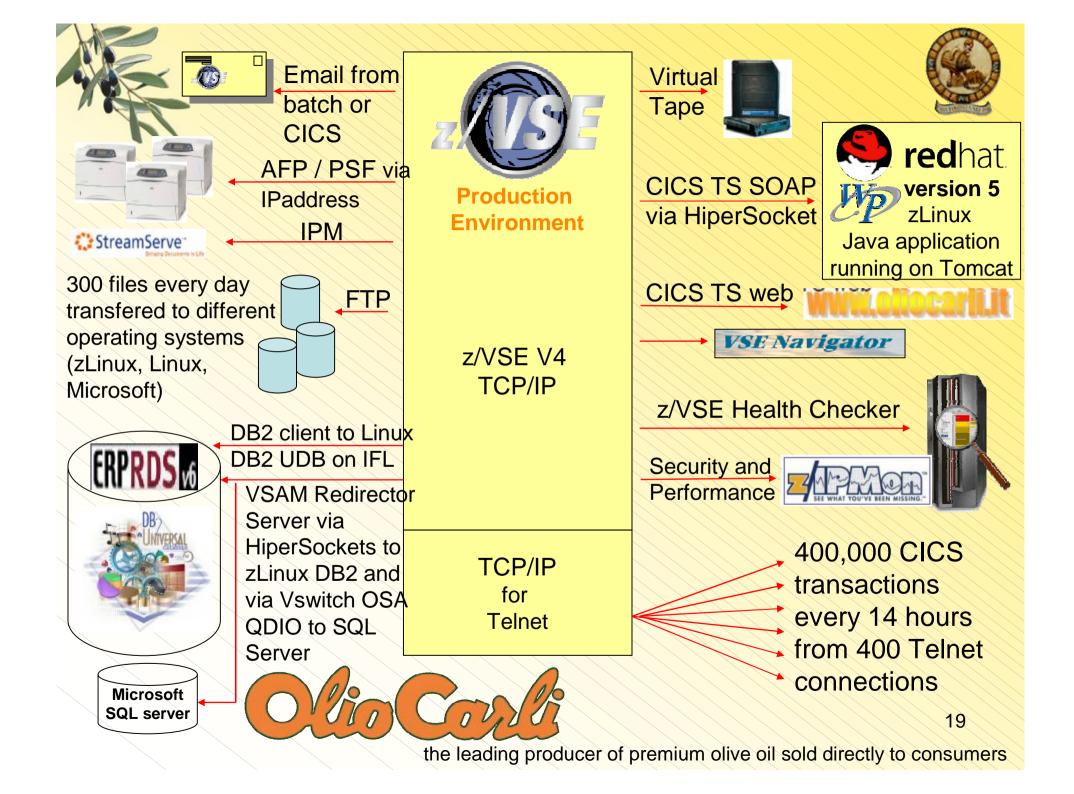


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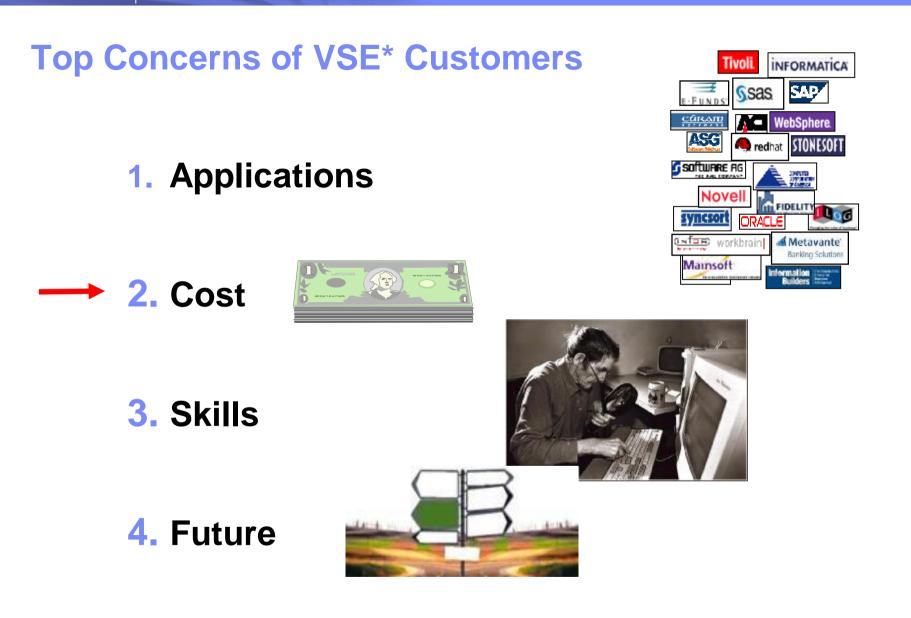


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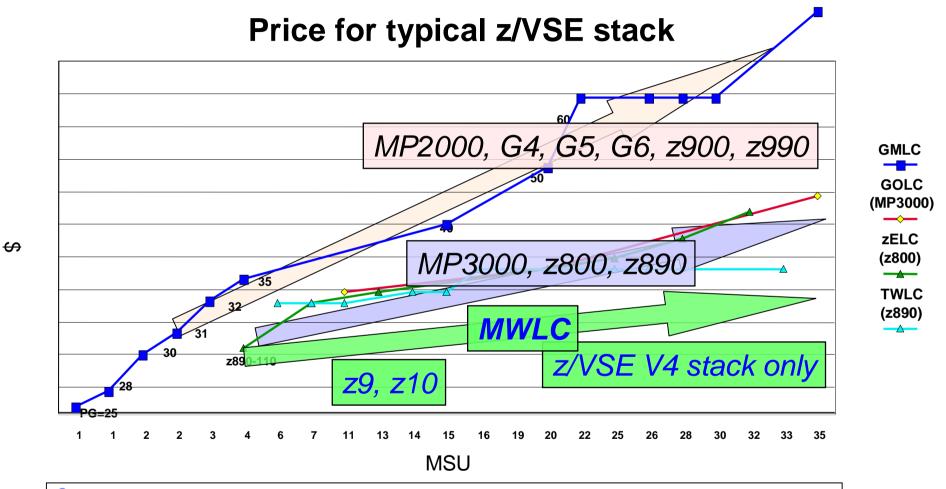


(*) The term "VSE" stands for both, VSE/ESA and z/VSE.

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MWLC – Midrange Workload License Charge



§ "I just got our April software bill from IBM for the first month on our z9 under z/VSE 4.1 and MWLC. We were paying \$22,965 per month on our z800 under z/VSE 3.1.2. The April bill is for the same software and it is \$12,318: a difference of \$10,647 per month." Mike Moore, IT Manager, Alabama Judical Datacenter, Alabama

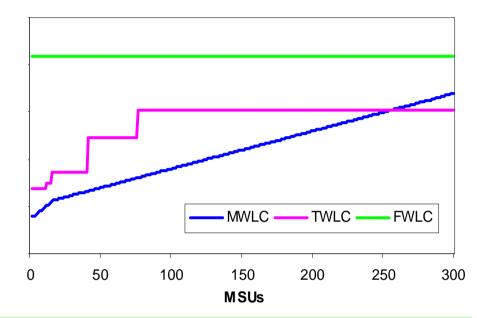
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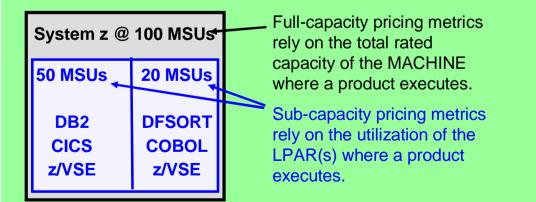
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Improved TCO through new Pricing Metric and Sub-Capacity Pricing with z/VSE V4

- § z/VSE price/performance through new pricing metric
 - Midrange Workload License Charge (MWLC)
 - MWLC requires current HW (z9* or z10*) and z/VSE V4
- § Additional price/performance through sub-capacity option
 - Some hardware footprint consolidations more attractive now
 - ► Presence of z/VSE V3 or VSE/ESA[™] forces fullcapacity pricing



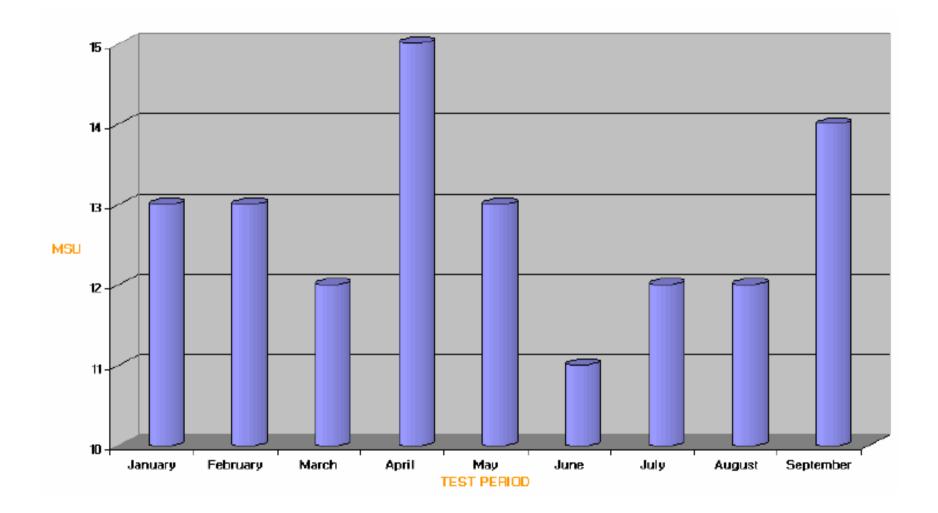


* z9 BC A01 and z10 BC A01 are priced zELC, not MWLC.

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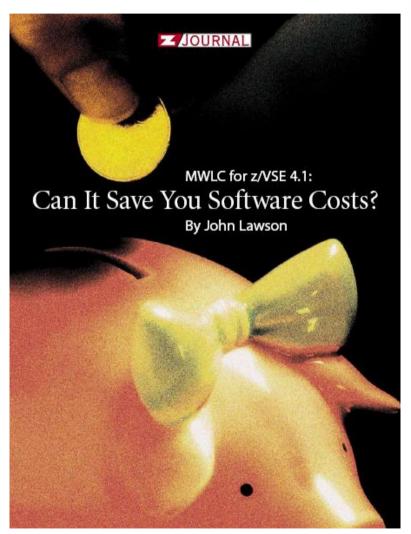


Sub Capacity Reporting Tool: Sample Report



23

Press on z/VSE Cost Savings VSE users receive an offer they can't refuse



Source: z/Journal, April / May 2007

not surprisingly focuses on the z/OS environment, but there is still a sizeable population of users running systems based on VSE, often in conjunction with the VM hypervisor.

in house technical skills and a reluctance to upgrade their hardware or software even in exchange for significant cost savings. As a result their relationship with IBM (and with other ISVs) supporting their applications) is a difficult one.

In its recent announcement of z/VSE 4.1, IBM has shown some of the 'carrot and stick' tactics that often characterize its product developments in this part of the market.

Most of the activity in the IBM mainframe world - The latest version of the operating system offers many attractions for small mainframe users, including some important enhancements to SOA/web service support and tape encryption Moreover the software is accompanied by a new pricing scheme (Midrange Workload License Many of these sites are slow growers with limited - Charge), which can bring sub capacity benefits and very significant savings to VSE users. But to get the savings they need to upgrade to a z9 BC or FC

> I ven for VSE users, it is becoming increasing difficult to make a cost case for avoiding an upgrade to the latest hardware, and the months ahead are likely to witness a steady stream of VSE-base upgrades to the z9 BC.

Arcati Limited, 2007

Source: The Arcati Mainframe Yearbook 2007 33

z/VSE: A Roadmap For Cost savings and **Exploiting Technology**

Prepared for: IBM Corporation

Sine Nomine Associates 43596 Blacksmith Square Ashburn, VA 20147

IBM-2007-04569-E-01 August, 2007 SNA Proprietary - Confidential

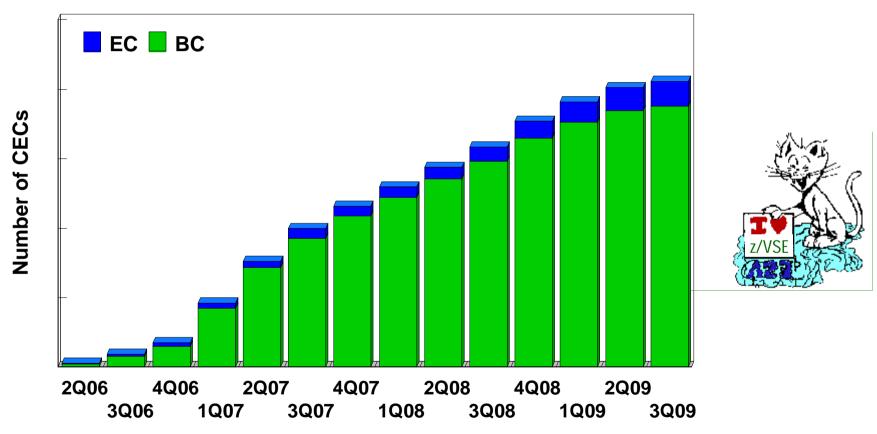
> z/VSE Roadmap 6 September 2007

Source: Sine Nomine Associates, August 2007

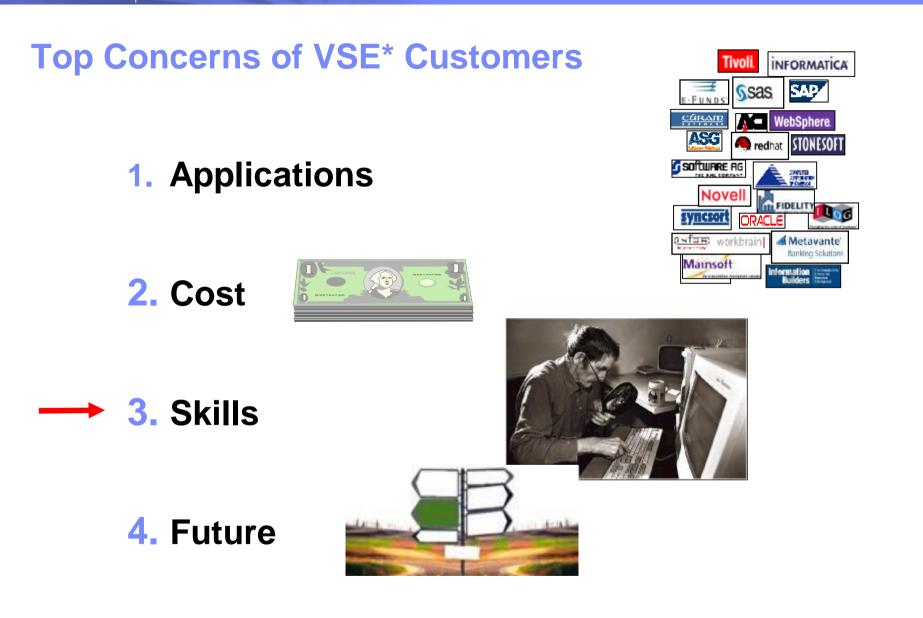


MWLC is driving z9/z10 Adoption with z/VSE V4

z9/z10 CECs with z/VSE V4



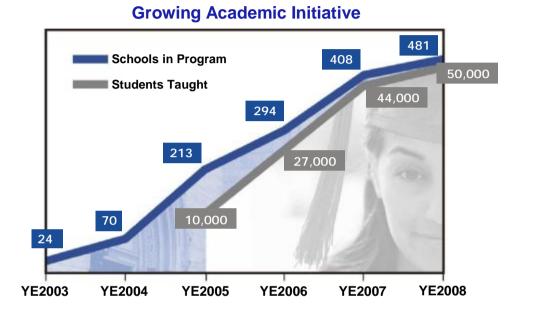
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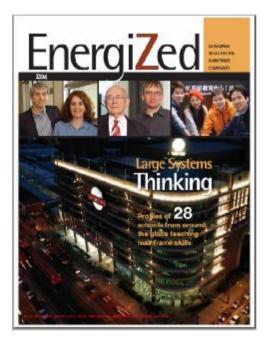


(*) The term "VSE" stands for both, VSE/ESA and z/VSE.

IBM Systems

Building Mainframe Skills for the Community





§ IBM Academic Initiative System z by the numbers:

- Web site: <u>www.ibm.com/university/systemz</u>
- Participation 481 schools registered, 50,000 students attended mainframe education
- Courses 29+ Courses (plus more under development) & Mastery Exam Certification
- Resources Access to Mainframes worldwide for teaching (6 Univ hubs)
- Student MF Contests 10 contests with 8,630 students, 1,167 schools...more planned
- Assist Professors Seminars, Faculty awards, education coupons
- zCommunity Roundtable events with Clients / Schools / ISVs / Business Partners
- ▶ IBM zSkills (zskills@us.ibm.com) + over 300 IBM Mainframe ambassadors
- Collateral / WW Analyst & Press events / Corporate PR Campaign

... including courses on z/VM, Linux on System z and z/VSE





Professors are starting to get it

Enterprise Systems and Large Systems Thinking

"The U.S. Department of Labor is predicting that the US will need 1.5 million more computing professionals in this decade,"**Professor Haiduk** said.

"With the support of IBM's z Academic Initiative, we can actively prepare students to be better qualified for all of the promising and exciting jobs we see in today's computing professions, particularly pertaining to large-scale systems."





IBM Customers are starting to see results

Charlotte-based <u>Bank of America Corp.</u>, for example, works with three universities offering the System z program and "leverages the program's student base in its recruiting efforts, says B.J. Smith, vice president of engineering and operations management.

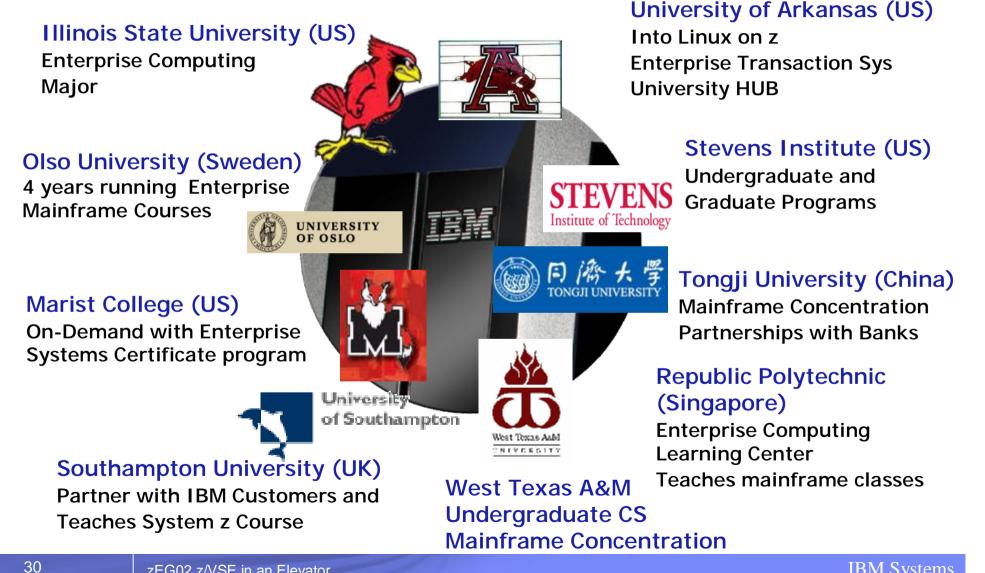
"It addresses the increasing risk to the industry of the aging workforce and the potential loss of intellectual capital within our technology groups," Smith says

"The program is essentially, developing the next generation of mainframe technicians".





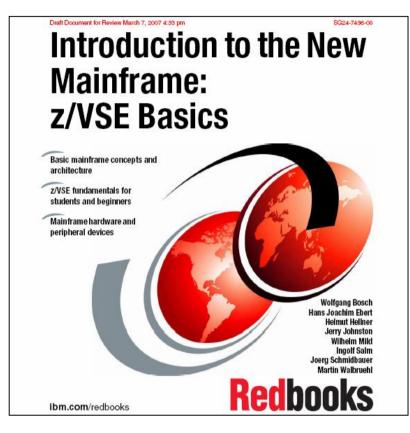
Examples – For a complete list of schools world wide teaching mainframes, see: ibm.com/university/systemz



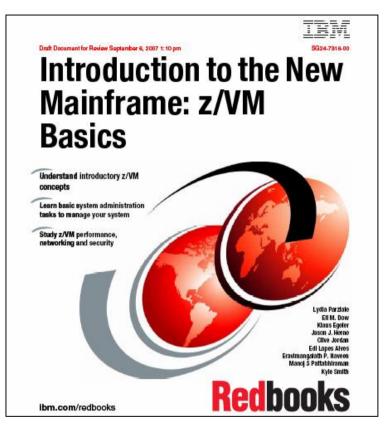
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z/VSE and z/VM Beginner's Education



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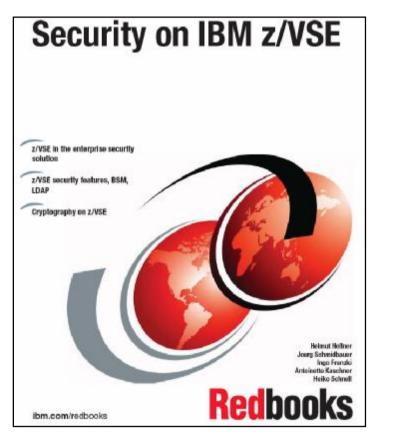


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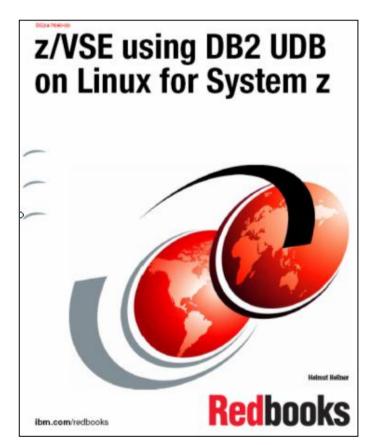
www.redbooks.ibm.com



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SG24-7690-00 planned for 2010

www.redbooks.ibm.com



z/VSE Navigator: Windows-like VSE Interface

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E CPGKRS	00058	Bremer Tageszeitungen AG	3	28195 I
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EMIL	00064	Ludwig Schokolade GmbH & Co.KG	5	51469 1
	00066	Motorenfabrik Hatz		94099 I
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z/VSE Live Virtual Class

- § z/VSE V4 and MWLC Announcement Overview
- Midrange Workload License Charges (MWLC)
- z/VSF V4.1 Solutions based on SOA and DB2
- z/VSE Security
- z/VSE V4.1 User Experience
- IBM System z Hardware
- New VSAM Tools
- Bringing You up to Date with z/VSE V4
- z/VSE Wellness
- Encryption Facility for z/VSE
- DB2 for z/VM and z/VSF V7.5
- Modern Application Development for z/VSE
- Live Demo of WebSphere Developer for System z
- z/VSE V4.2
- z10 BC for VSE customers
- Using the new LDAP client in z/VSE
- WebSphere MQ for z/VSE V3 Exploitation & Solutions
- § VSAM Enhancements in z/VSE V4.2
- z/VSE Update
- § + more planned ...

§ typically set for Wednesday or Thursday, 11:00 am – Noon EST



Note: Charts are available on the z/VSE web site the day following each call. Replay available approximately one week later. For more information, please see the z/VSE web site at:

http://www-

03.ibm.com/servers/eserver/ zseries/zvse/



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z/VSE and z/VM-Linux Customer Conferences in 2009

- **§** GSE in Dortmund (Germany), April 27-29, 2009
- § IBM System z TC in Brussels (Belgium), May 4-8, 2009
- **§** WAVV in Orlando (Florida), May 15-19, 2009
- § IBM System z EXPO in Orlando (Florida), Oct 5-9, 2009
- § IBM Server Systems TC in Mannheim (Germany), Oct 19-23, 2009
- § GSE European Working Group in Dresden (Germany), Oct 26-28, 2009



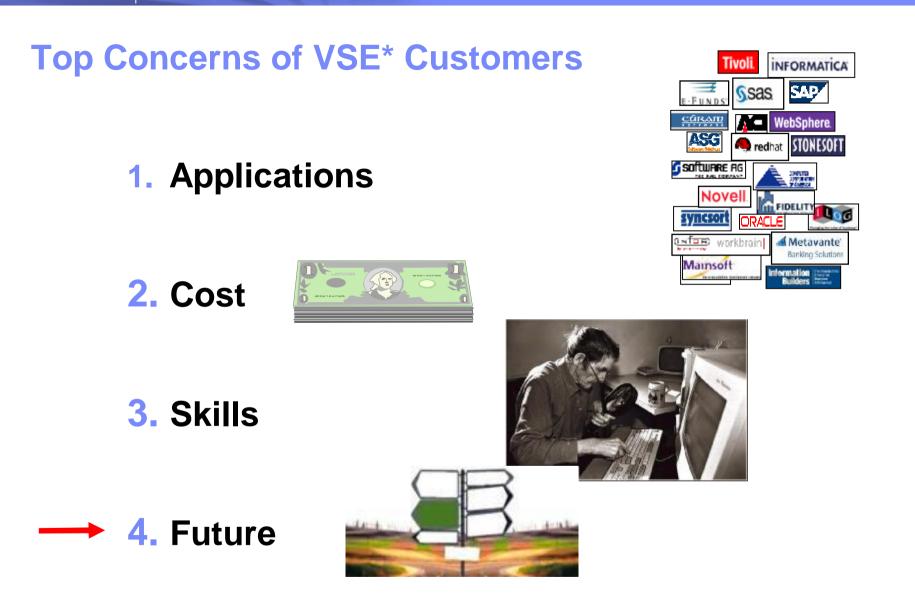








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(*) The term "VSE" stands for both, VSE/ESA and z/VSE.

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IBM Systems

Press on z/VSE Future

CNN Money.com

HOME	NEWS	MARKETS	MY PORTFOLIO	TECHNOLOGY	JOBS	PERSONAL FINANCE	LU

http://money.cnn.com/news/newsfeeds/articles/marketwire/0317343.htm

IBM Continues the Evolution of Its z/VSE Mainframe Operating System

October 19, 2007: 08:01 AM EST

marketwire

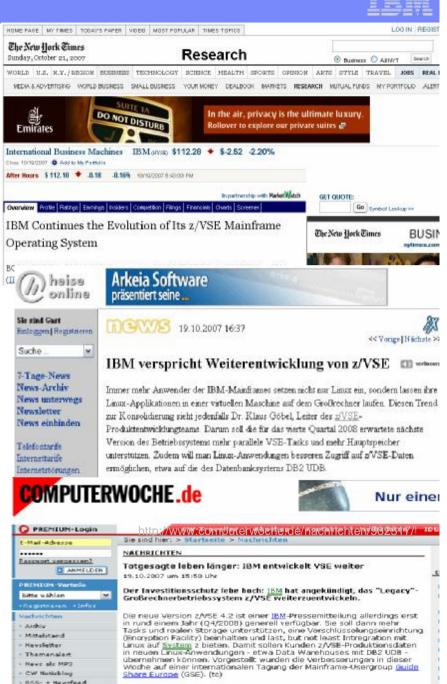
IBM (NYSE: IBM) today announced that the z/VSE mainframe operating system is being updated to help address customer needs for scalability, security and integration. z/VSE V4.2 is designed to support growing mainframe applications and drive stronger investment protection.

"Many customers are beginning to put new Linux applications on the same IBM System z9 mainframe that also runs their production z/VSE applications. This integrated approach is designed to offer the best of Linux, the robust data serving capabilities of z/VSE, and the potential for low total cost of ownership of the System z9 mainframe," said Dr. Klaus Goebel, Development Executive Project Manager and z/VSE PDT Leader. "IBM's powerful mainframe virtualization system, z/VM, is fundamental to these integrated environments. It helps customers get the most from their Linux and z/VSE applications, integrate their business, and support business growth."

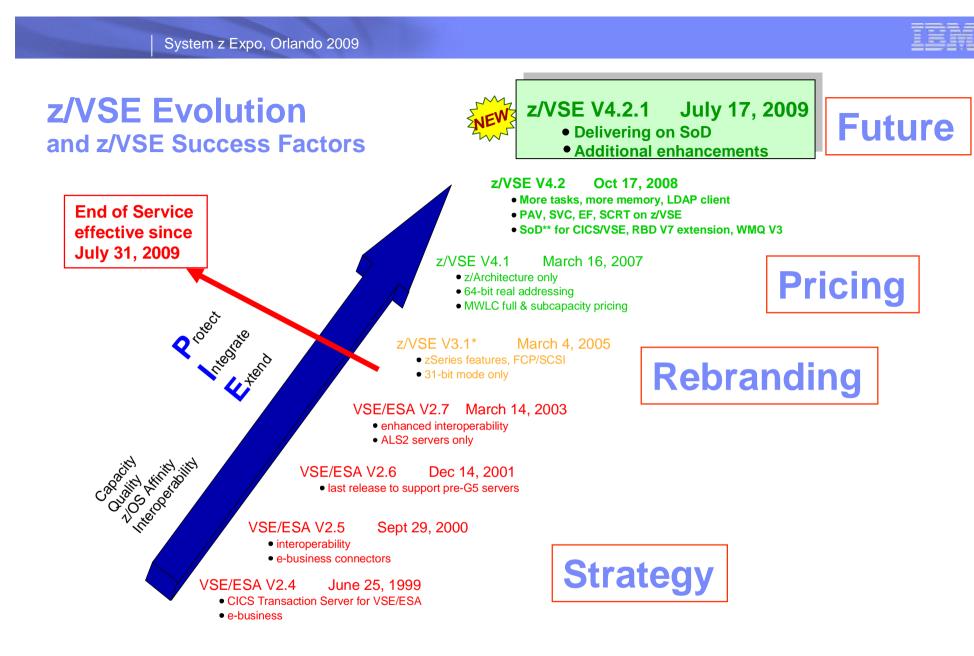
Previewed at a special international meeting of the GUIDE SHARE EUROPE (GSE) mainframe user group earlier this week, z/VSE enhancements include a range of new features, especially important to modern applications, such as on-line commerce. Capabilities include:

-- More z/VSE tasks and more real storage designed to improve scalability

and many more, e.g.	§ Wall Street Journal
§ yahoo.com	§ news.moneycentral.msn.com
§ pressebox.de	§ marketwatch.com
§ verivox.de	§ businessweek.com
§ boerse-go.de	§ smartmoney.com, etc. etc.



IBM Systems



• Note: z/VSE V3 can operate in 31-bit mode only. It does not implement z/Architecture and specifically does not implement 64-bit mode capabilities. z/VSE V3 is designed to support selected features of IBM System z hardware.

** All statements regarding IBM's plans, directions, and intent are subject to change or withdrawal without notice.

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z/VSE V4.2 and z/VSE V4.2.1 Contents

Ş Servers

- IBM System z10 Enterprise Class (z10 EC) and z10 Business Class (z10 BC)
- IBM System z9 Enterprise Class (z9 EC) and z9 Business Class (z9 BC)
- IBM eServer zSeries 990, 890, 900, and 800

§ Scalability

- Up to 512 tasks (2x z/VSE V4.1)
- Up to 32 GB real processor storage (4x z/VSE V4.1)
- Turbo dispatcher enhancements (CP balancing)
- Parallel Access Volume (PAV) feature of IBM System Storage DS8000 and DS6000 series
- IBM System Storage DS8000 Space Efficient Flashcopy

§ Security

- Lightweight Directory Access Protocol (LDAP) sign-on support using a z/VSE LDAP client
- IBM System z10 extensions to CP Assist for Cryptographic Function (CPACF)
- SOA Message Layer and Transport layer security
- IBM System Storage TS1130 and TS1120 're-keying' function
- Basic Security Manager (BSM) improvements
- Encryption Facility for z/VSE V1.2 as an optional priced feature supporting OpenPGP format



z/VSE V4.2 and z/VSE V4.2.1 Contents ...

§ Enhanced storage options

- IBM System Storage SAN Volume Controller (SVC) access to FCP-attached SCSI disks
- IBM System Storage TS3400 Tape Library
- ▶ IBM System Storage TS1130 Tape Drive
- DS8000 Full Disc Encryption
- IBM Virtualization Engine TS7700 Release 1.5
 - including support for IBM System Storage TS7720 Virtual Tape System

§ Interoperability

- ▶ IBM Rational COBOL Runtime for z/VSE V7.5
- IBM WebSphere MQ for z/VSE V3.0

§ Pricing

- MWLC (full- or sub-capacity options) eligible on z10 EC, z10 BC, z9 EC, and z9 BC
- 'Traditional' price metrics for other servers

§ Migration

Fast Service Upgrade (FSU) from z/VSE V4.1 and z/VSE V3.1

§ Virtualization

Requires z/VM V5.2 or later if running under z/VM





z/VSE V4.2 Statement of Direction (SoD)*

§ Delivering on the SoD:

- New Enterprise Generation Language (EGL) extension to Rational Business Developer
- New version of WebSphere MQ for z/VSE

§ Reemphasizing the SoD:

- z/VSE V4.2 will be the last release to offer CICS/VSE V2.3
 - CICS/VSE V2.3 and DL/I V1.10 will not be included in any future version or release of z/VSE

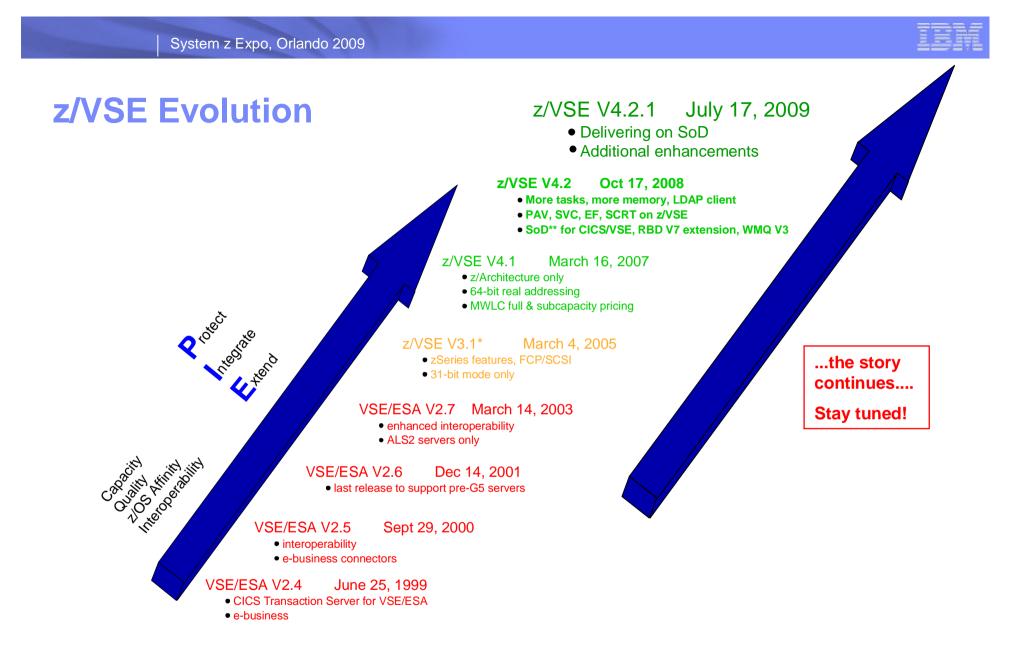
§ For planning purposes:

- Expect any future version or release of z/VSE not sooner than second half of 2010
- * All statements regarding IBM's plans, directions, and intent are subject to change or withdrawal without notice.





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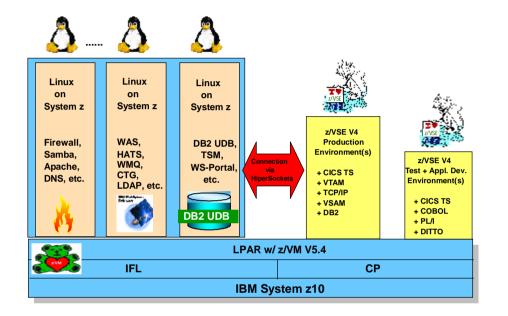
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IBM System z10 can do IT all - Smart, Cool, Affordable





§ z/VSE V4

- Protect core IT investments thru PIE
- Robust, secure enterprise server
- Cost-effective solutions
- Interoperability with network / servers
- Highly improved price / performance

§ z/VM V5

- Highly flexible, industrial strength
- Advanced virtualization
- Multiple z/VSE and Linux images
- Designed to exploit System z9 and z10

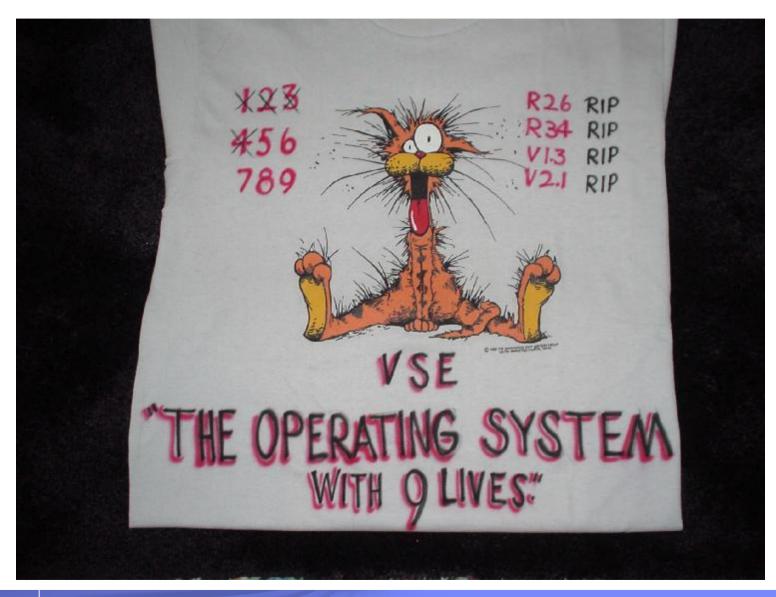
§ Linux on System z

- Large portfolio of new applications
- Platform for IBM middleware
- Infrastructure Simplification
- Massive scalability and consolidation

IBM Systems

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One more time: The Difference between Perception ...



System z Expo, Orlando 2009

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.... and Reality





Survived the 25th anniversary, celebrated the 45th birthday

Offers very modern functionality, e.g. SOA, XML, SCSI, SVC, XIV, PAV, LDAP, EF, SSL ... and lots more - to be announced in the **NEAR** future !

Preparing for the Half Century Anniversary Party in 2015 !

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For more information, please see the z/VSE web site: http://www-03.ibm.com/servers/eserver/zseries/zvse/

