Information Lifecycle Management



effiziente und kostengünstige Datenspeicherung und -archivierung





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Distinguished Blue Diamond Award

Today's Storage Management Challenges

- exponential growth of storage capacity
- Exponential growth of objects (i.e. datasets) to be managed
- Shrinking backup (and recovery) windows
- Budget cuts
- Regulatory compliance

ILM addresses all these items



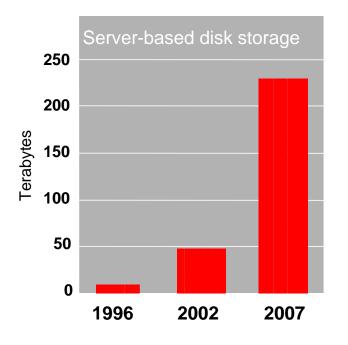
Information Lifecycle Management

- ILM is the process of managing information—from creation to disposal—in a manner that aligns costs with the changing value of information
- ILM includes Tiered Storage Management for efficiency of storage operations
- Data Lifecycle Management (DLM) is a part of ILM
- ILM is a combination of DLM and Enterprise Content Management (ECM)
- ILM addresses legal requirements ("compliance")



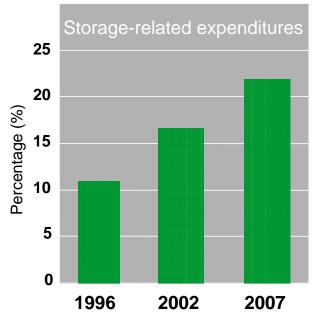
Storage Management Challenges - Real and Growing

In a typical corporation...



Disk storage is growing rapidly

Storage-related expenditures*, as a % of IT budgets, is also growing rapidly

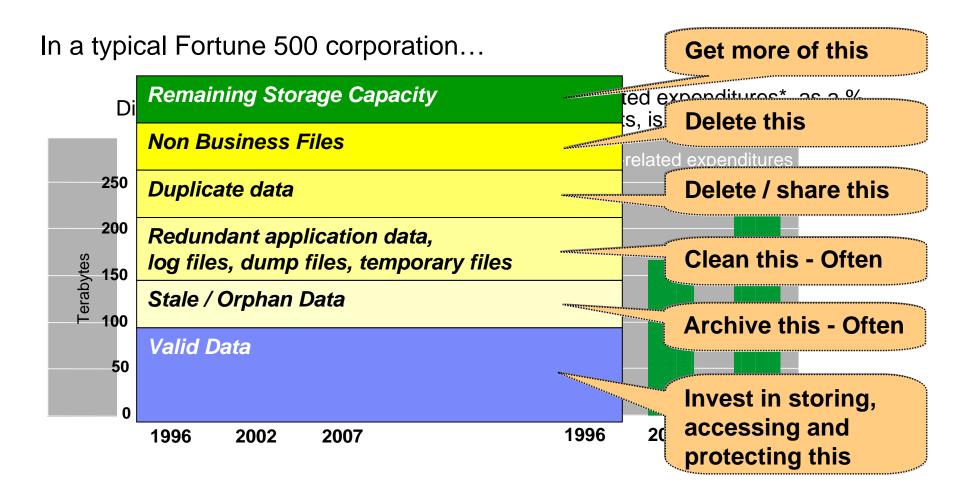


Source: International Technology Group, Sept 2003 * hardware_software, storage networking, personnel, backup operations, recovery, security



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With an On Demand Storage Environment... Data is categorized



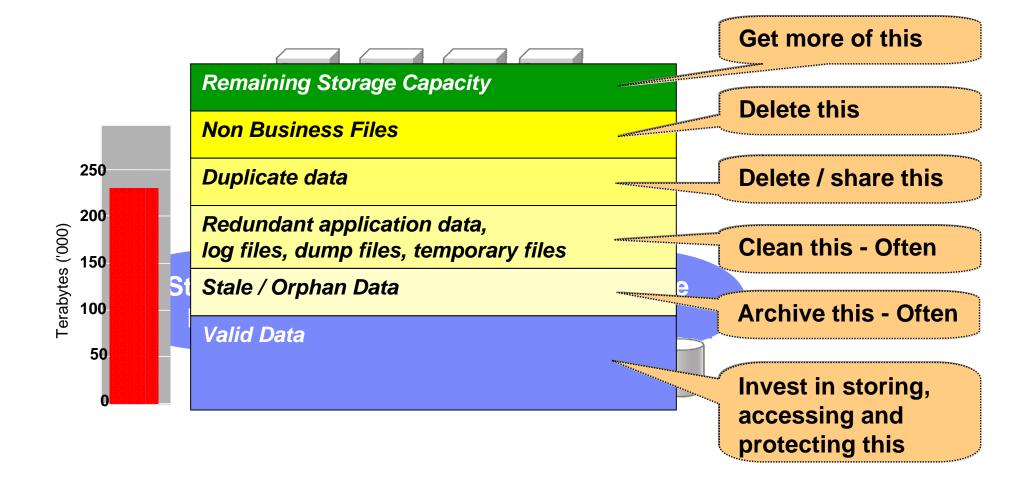
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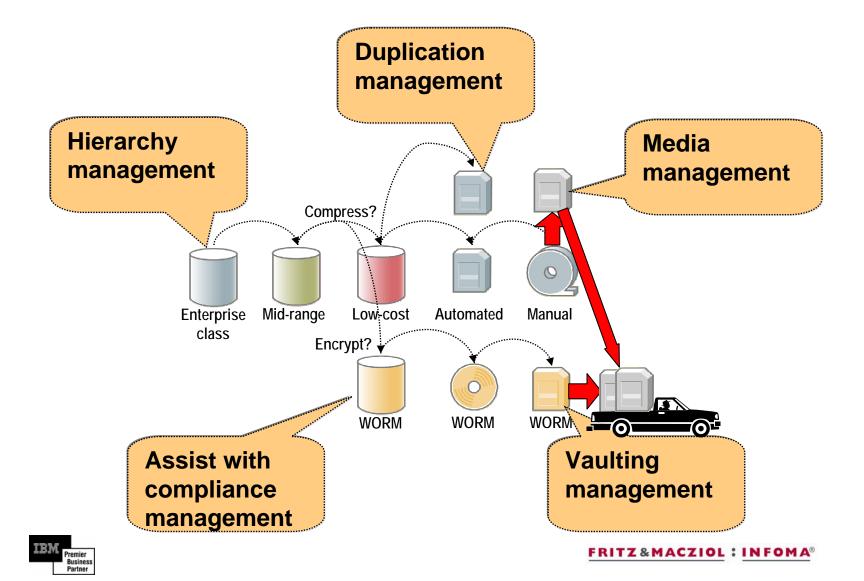
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With an On Demand Storage Environment... Active files are pooled

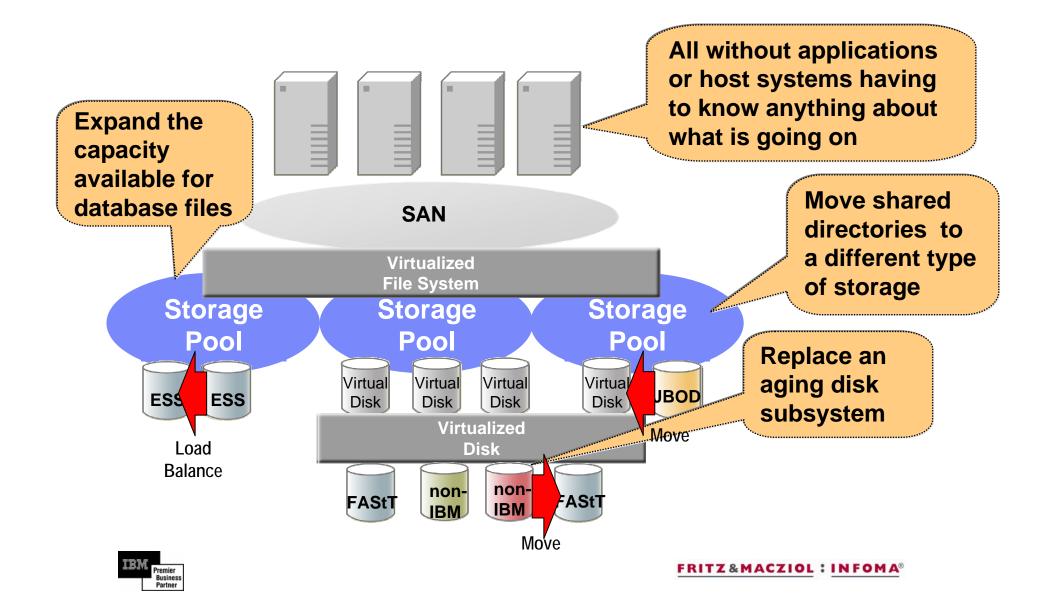


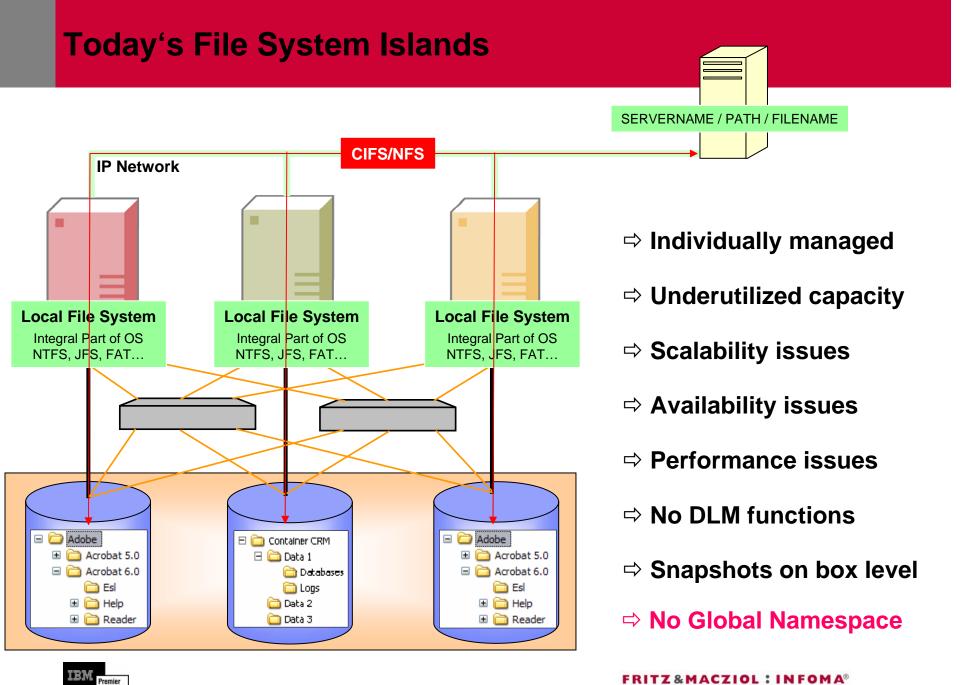


With an On Demand Storage Environment... Inactive files are stored in a variable-cost storage hierarchy



With an On Demand Storage Environment... Infrastructure changes are non-disruptive

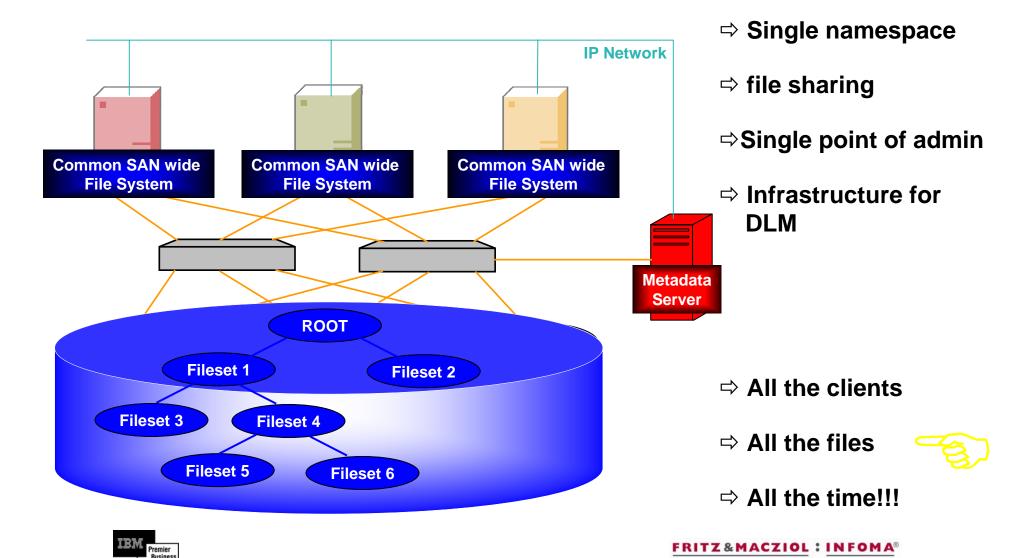




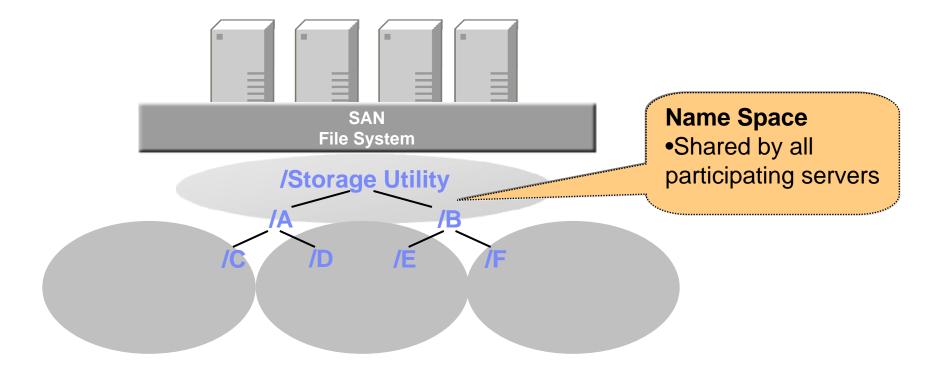
The Global Namespace Solution

Partner

⇒ Shared storage



IBM TotalStorage SAN File System

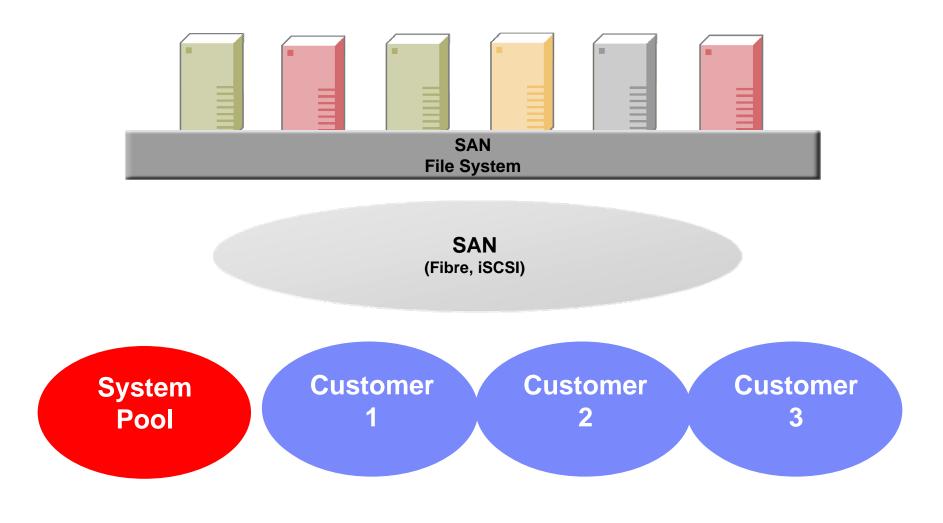


Platform	OS Version
AIX (HACMP)	5.1, 5.2, 5.3
Linux	RHE 3.0, Suse 8.0
Solaris (Cl.)	9
Windows	2000, 2003

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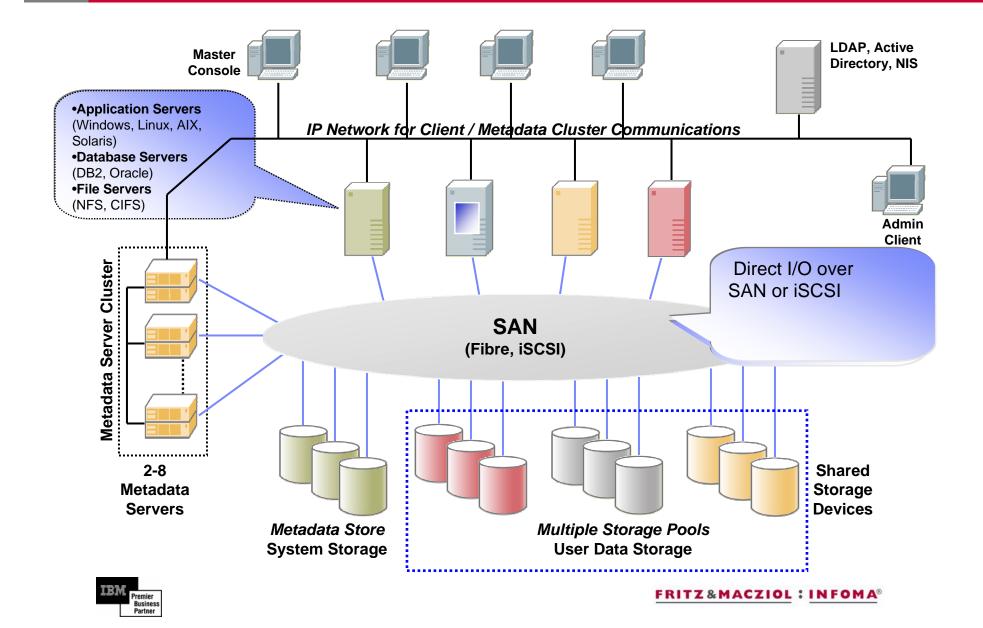
Storage Pools



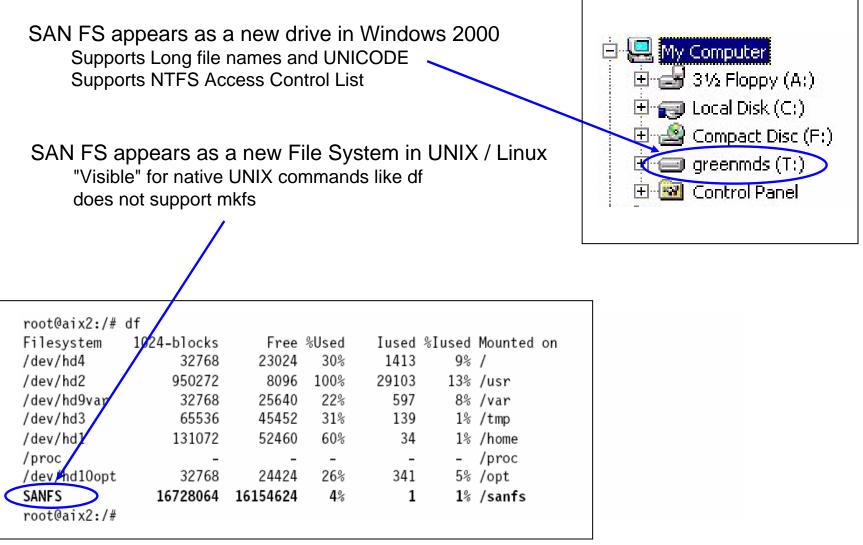


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IBM SAN File System



Client View



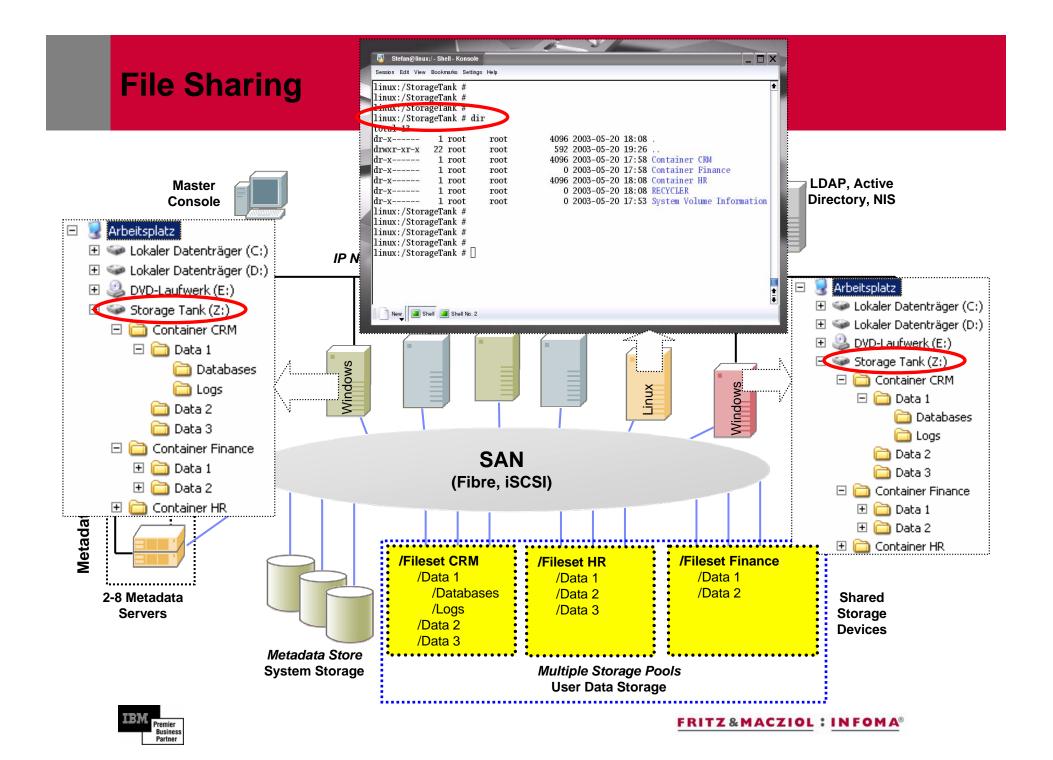


- ⇒ File Sharing homogenous *and* heterogeneous
- ⇒ Policy Based Storage Automation DLM
- ⇒ Improve Storage Utilization
- ⇒ File Level Flashcopy
- ⇒ Non disruptive Infrastructure Changes
- ⇒ Infrastructure Consolidation
- ⇒ Single Point of Management



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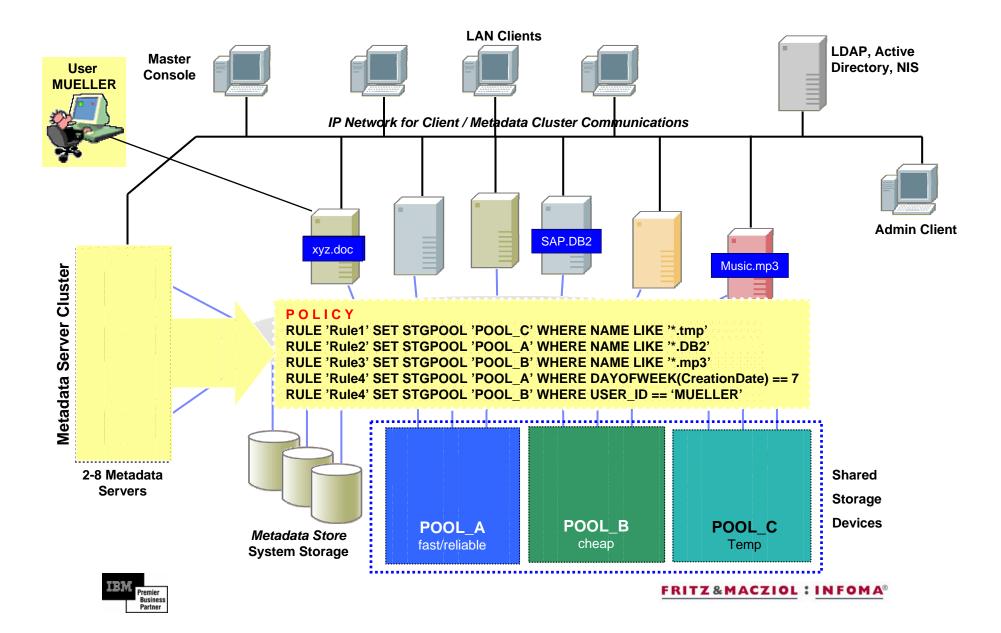




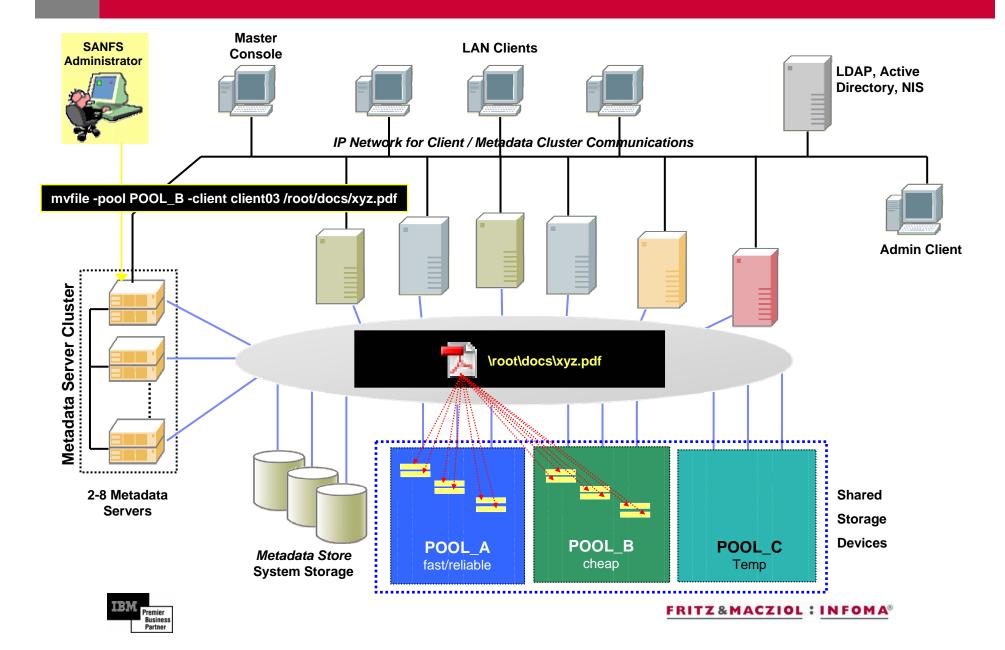
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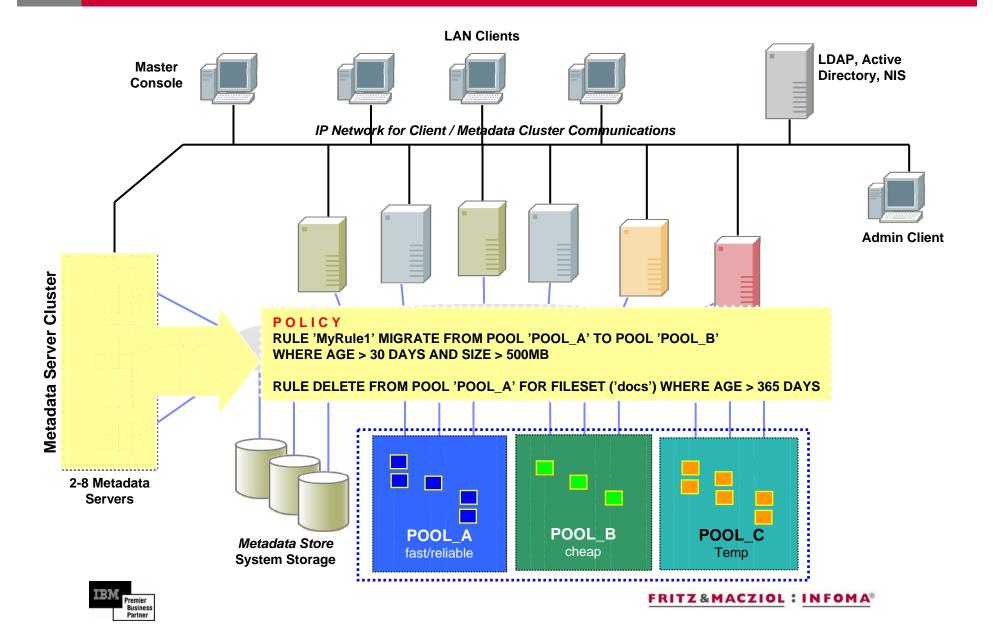
Policy based Storage Automation – File Placement



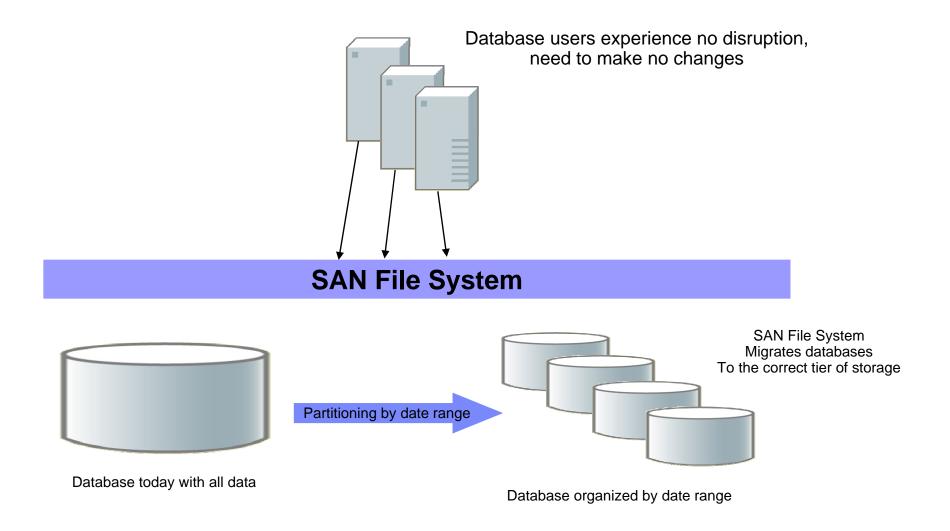
Policy based Storage Automation – manual File Movement



Policy based Storage Automation – Data Lifecycle Management



Integration with Databases



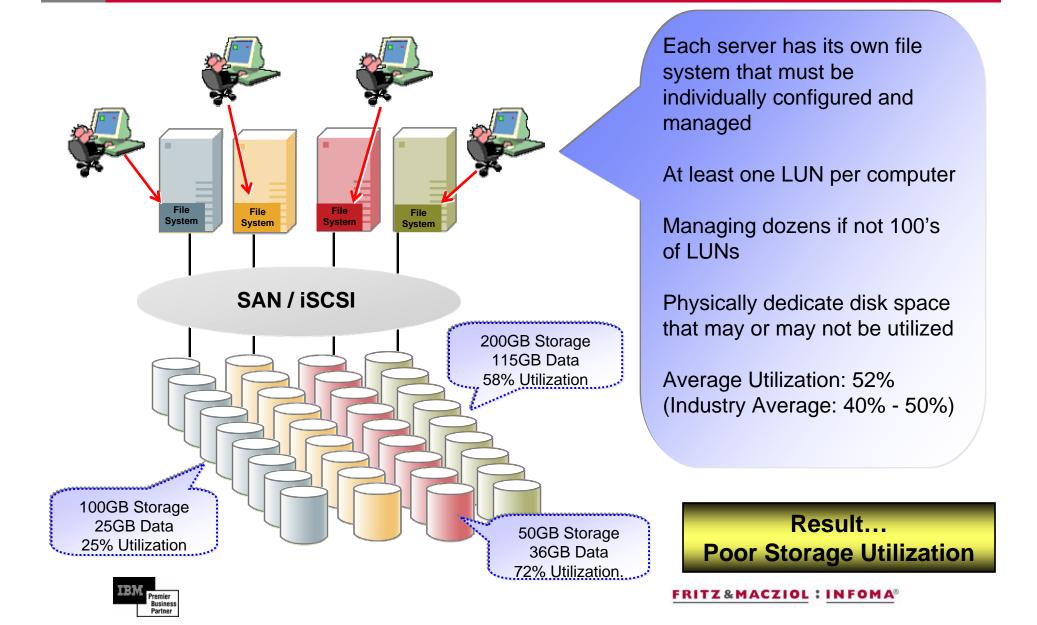


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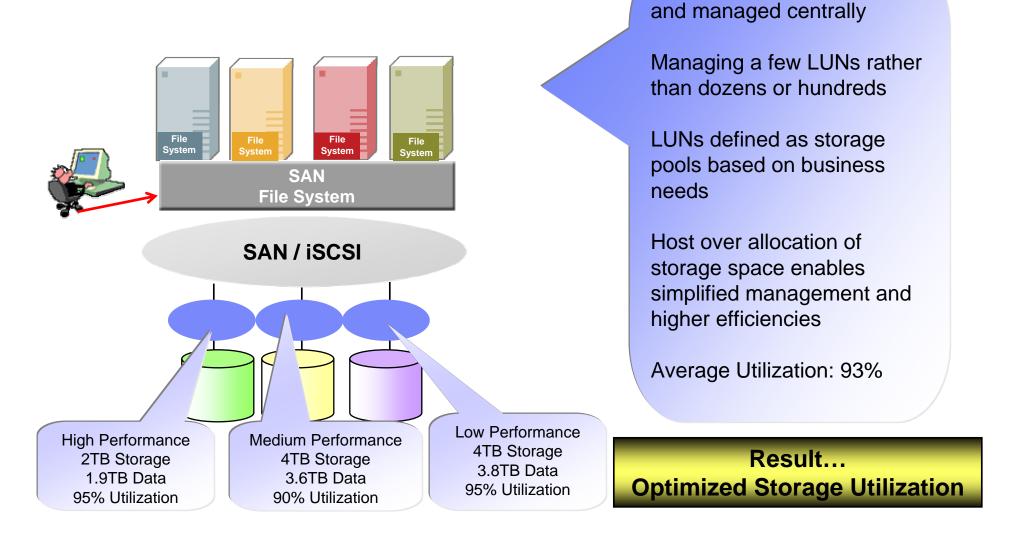
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Storage Utilization Today



Improving Storage Utilization





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One file system, configured

- ⇒ File Sharing homogenous *and* heterogenous
- ⇒ Policy Based Storage Automation DLM
- ⇒ Improve Storage Utilization
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File Level Flashcopy



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SAN File System (T:)

Customer A

Customer B

Product Documentation

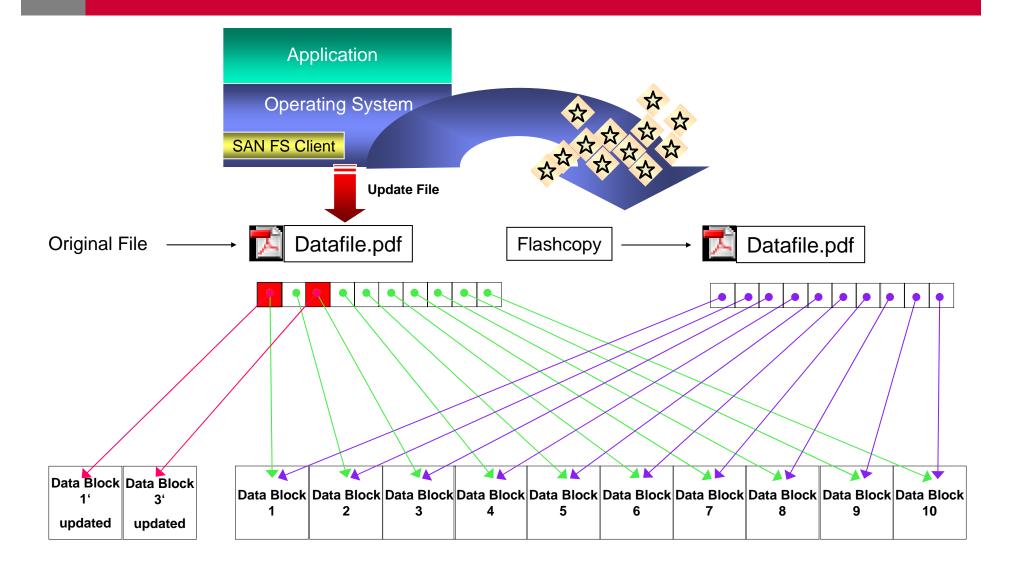
Product Number 5112

Current Files

Product Number 6112

Projects

File Level Flashcopy



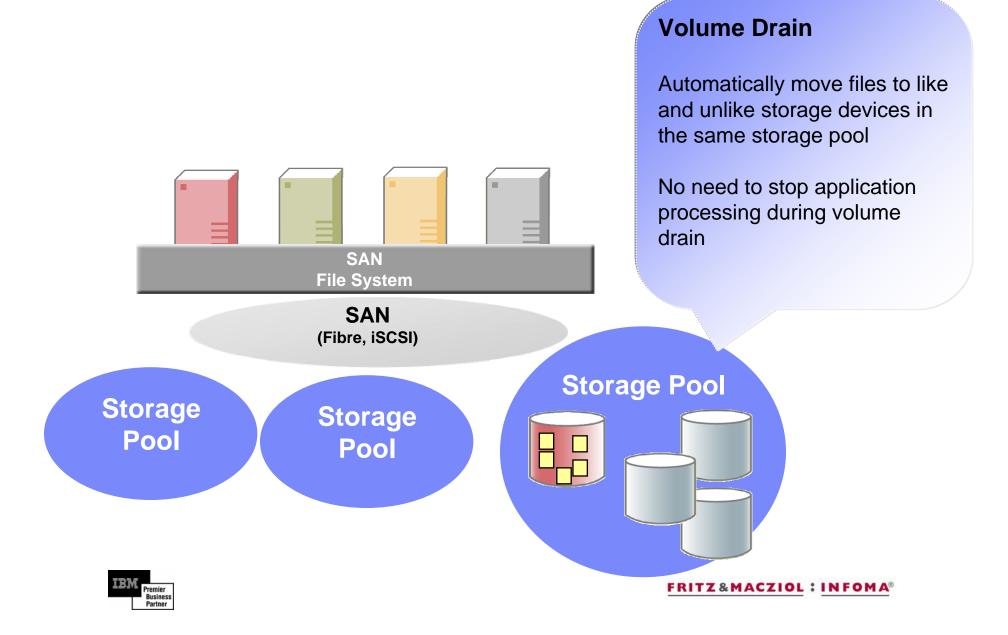


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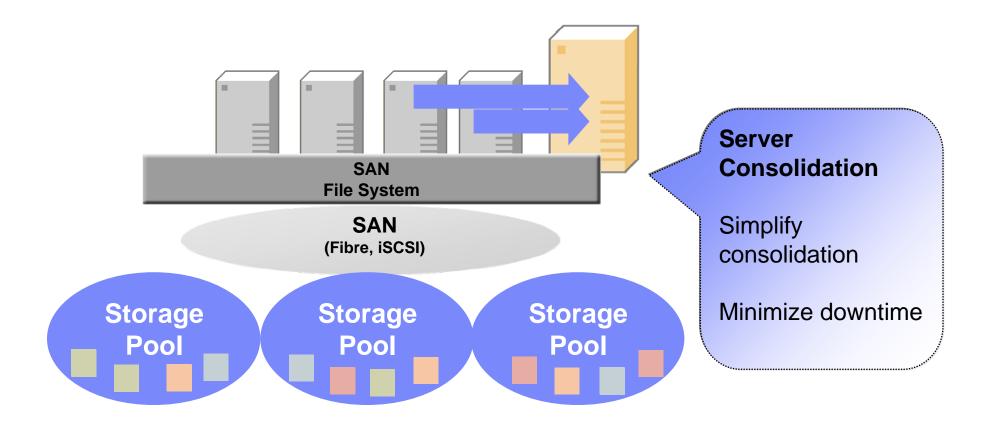
Non Disruptive Infrastructure Changes



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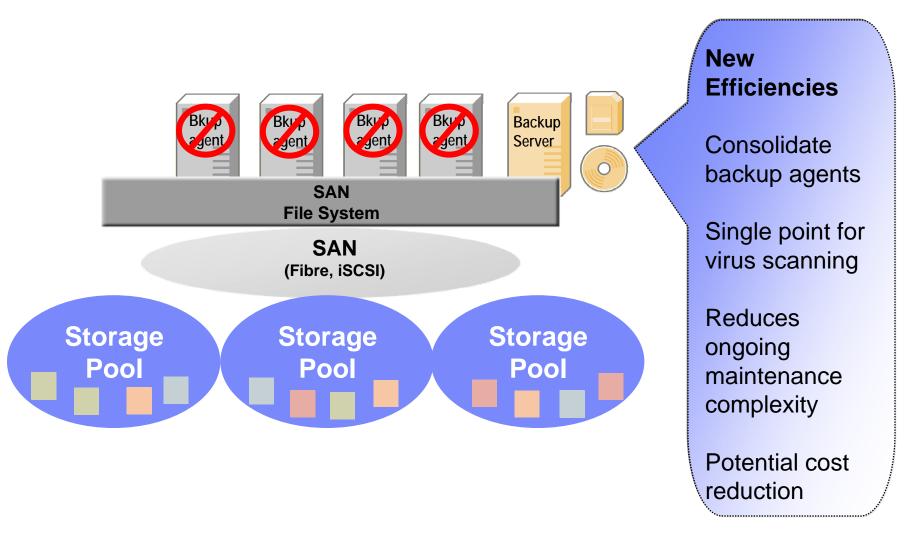
Server Consolidation - Minimize Application Downtime





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Backup Consolidation - Simplify Operations With Centralized Services

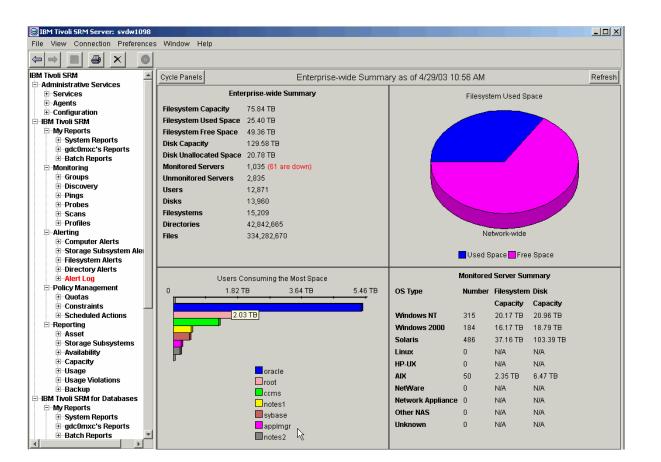




IBM TotalStorage Productivity Center for Data single point for accounting

Monitor

- ⇒ What are your storage assets?
- Do your allocations match expectations?
- ⇒ What is your current utilization?
- Do you have at-risk file systems?
- ⇒ Do you have allocated, but unused database space?





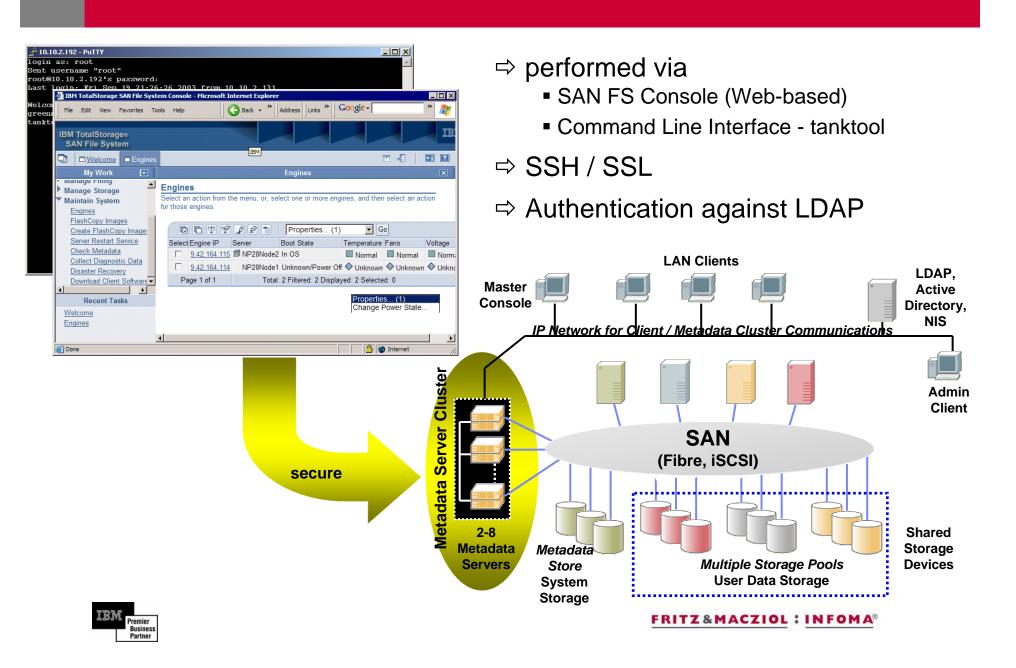
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IBM SAN File System - Value Proposition

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Single Point of Management



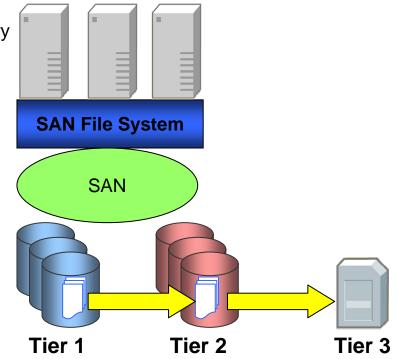
IBM TotalStorage SAN File System V3.1 (target GA 1Q2006)

Enhance ILM policy language to support additional selection criteria

- File create time (age)
- File modification time (time since last modified)
- File name

Extend policy based tiered storage management to include tape

- Integrated with TSM for migrating data to tape or secondary disk storage
- SAN File System controls migration policy to move files to TSM
- Treats TSM tape pool or disk storage as a virtual storage pool
- Metadata of offline objects (files moved to TSM) is maintained in SAN File System namespace
- SAN File System policy control over deletion of offline files
- Support manual operations on offline files: list, delete
- Support for AIX and Linux archive clients only (can archive Windows files using these clients)





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Business-Case (standard – no ILM)

- 100 Server
- 100 TB Storage capacity
- File-System usage 50%
- All data stored on highend storage devices (DS8000)
 - purchase costs: 20€/ GB
 - Migration costs: 8€/ GB
 - Depreciation period 36 months
- Purchase costs = 2,0 Mio €
- Migration costs = 0,8 Mio €
- → 2,8 Mio € / 50TB used cap. / 36 month = 1,56 € / used TB / month



Business-Case (with SAN-FS)

- 100 Servers (100 processors)
- 100 TB Storage capacity
- File-System usage 90%
- 30% of the data is stored on highend storage devices (DS8000)
- 30% of the data is stored on "medium class" storage devices (DS4500)
- 40% of the data is stored on low-end storage devices (DS4100)
 - HW purchase costs: 20€/ GB (DS8000), 10€/ GB (DS4500), 5€/ GB (DS4100)
 - No Migration costs:
 - Depreciation period 36 months
- HW Purchase costs = 100.000 * (0,3*20 + 0,3*12 + 0,4*5) = 1,16 Mio €
- SW-Costs: 40.000€(MetaDataServer), 100 * 2.000 €(Clients) + 100.000 €SW-Maintenance for 3 years = 0,34 Mio €
- → 1,5 Mio €/90TB used cap. / 36 month = 0,46 €/ used TB / month (1,56 €/ used TB / month in a non SAN-FS environment)



Business-Case 2 (with SAN-FS)

- 200 Servers with 2 processors each (400 processors in total)
- 100 TB Storage capacity
- File-System usage 90%
- 30% of the data is stored on highend storage devices (DS8000)
- 30% of the data is stored on "medium class" storage devices (DS4500)
- 40% of the data is stored on low-end storage devices (DS4100)
 - HW purchase costs: 20€/ GB (DS8000), 10€/ GB (DS4500), 5€/ GB (DS4100)
 - No Migration costs:
 - Depreciation period 36 months
- HW Purchase costs = 100.000 * (0,3*20 + 0,3*12 + 0,4*5) = 1,16 Mio €
- SW-Costs: 80.000€(4 System-MetaDataServer), 400 * 2.000 €(Clients) + 350.000 €SW-Maintenance for 3 years = 1,23 Mio €
- → 2,39 Mio €/90TB used cap. / 36 month = 0,74 €/ used TB / month (1,56 €/ used TB / month in a non SAN-FS environment)



What about compliance ?

- Where do I have to store my "compliance" data ?
- Who manages retention policies ?
- What are the legal requirements ?



International Laws

Cohasset Associates, Inc.

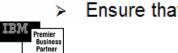
International Laws

Background

- Very few laws that have media or storage specific requirements.
 - > France may be the only one with a media specific "guideline" requiring optical disk storage.
- Tax revenue laws of Germany (GDPdU and GoBS) and Japan (Electronic Ledger Storage Law) specifically, as well as other European countries are similar to IRS Revenue Procedures.

Storage-related Requirements

- Most laws and regulations have storage-related requirements similar to most U.S. laws
 - > Protect the integrity of the record from unauthorized alteration and deletion.
 - Preserve the content, context and, where possible, the structure of the record, including linkages between associated records (a data transaction and the associated documentbased information).
 - > Make the records available or accessible.



Ensure that the records are "processible" and reproducable in human-readable format

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Some regulations tell you how to store data:

"(ii) The electronic storage media must:

(A) Preserve the records exclusively in a non-rewriteable, non-erasable format; ."²

² SEC 17a-4 (f) (2)



While Some Regulations tell you what to do (or not to do)

"SEC. 802. CRIMINAL PENALTIES FOR ALTERING DOCUMENTS.

(a) IN GENERAL.—Chapter 73 of title 18, United States Code, is amended by adding at the end the following:

" § 1519. Destruction, alteration, or falsification of records in Federal investigations and bankruptcy

"Whoever knowingly alters, destroys, mutilates, conceals, covers up, falsifies, or makes a false entry in any record, document, or tangible object with the intent to impede, obstruct, or influence the investigation or proper administration of any matter within the jurisdiction of any department or agency of the United States or any case filed under title 11, or in relation to or contemplation of any such matter or case, shall be fined under this title, imprisoned not more than 20 years, or both."¹

¹ Sarbanes-Oxley Act of 2002



IBM Tivoli Storage Manager for Data Retention

- Interfaces with ECM (Enterprise Content Management) applications through TSM-API
- Offers nearly the same capabilities like SAN-FS
 - Policy based data management
 - Incorporated storage-hierarchy (HSM)
 - Planned integration with SAN-FS (TSM-API support from SAN-FS)
- Data Retention Protection
 - Data will not be deleted until the retention criteria for the object is satisfied
- Usually Retention period is controlled by ECM-application (or Records Manager)



IBM TotalStorage Data Retention 550 (DR550)

- A comprehensive offering designed to provide non-rewriteable and non-erasable policy based storage management
- Autonomic policy based data migration
- Attaches to IP Network via secure access API
- Many redundant components for high availability
- Integrated Solution





Summary

- DR550 is the solution for data archival in a regulated environment
- SAN-FS lowers TCO and provide significant benefits for all file-system data
 - Increase storage utilization (from 40-50% up to more than 90%)
 - Non-disruptive infrastructure-changes (expansion and shrinking of storage pools)
 - Policy based, tiered Storage Automation (better than DFHSM)
 - Automatic data migration (even if datasets are in use)
 - Space efficient FlashCopy for all data (about 10% capacity for FlashCopies)
 - Shorter Backup-windows and faster Recovery with FlashCopy.
 - Infrastructure Consolidation (Backup, Virus-Scanning, Accounting etc.)
 - Convergence of SAN and NAS
 - Single point of Management

Why don't you start saving money today ?

