

Mainframe MythBusting

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Quick Survey: True or False?

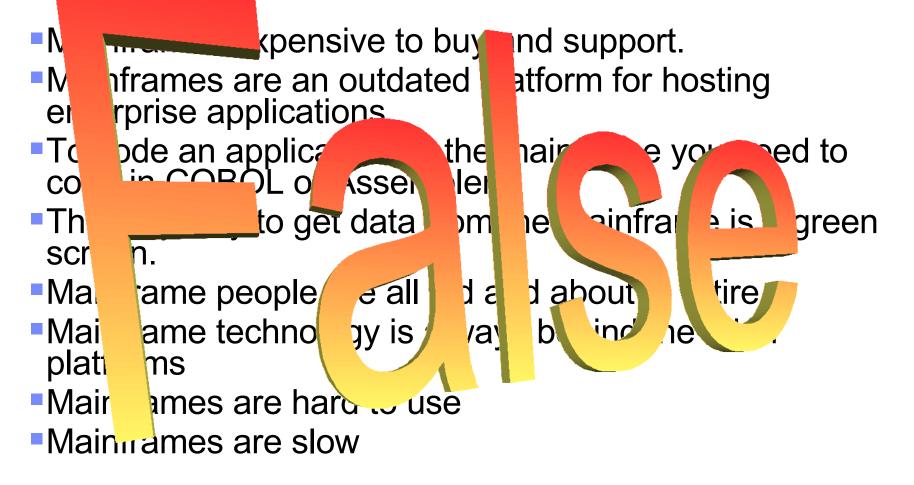
Mainframes expensive to buy and support.

- Mainframes are an outdated platform for hosting enterprise applications
- To code an application on the mainframe you need to code in COBOL or Assembler
- The only way to get data from the mainframe is a green screen.
- Mainframe people are all old and about to retire
- Mainframe technology is always behind the other platforms
- Mainframes are hard to use
- Mainframes are slow





Guick Survey: True or False?





Myth1: Mainframes are Expensive

Acquisition cost of System z is higher than a 1U Server

Total cost of ownership of mainframes are lower

- End user operations
- Cost of availability, security, etc.

Productivity

Compare apples to apples when measuring cost
 Hidden data center fees tied to the mainframe
 Make sure the whole picture is taken into account

Current System z customers can increase power for less

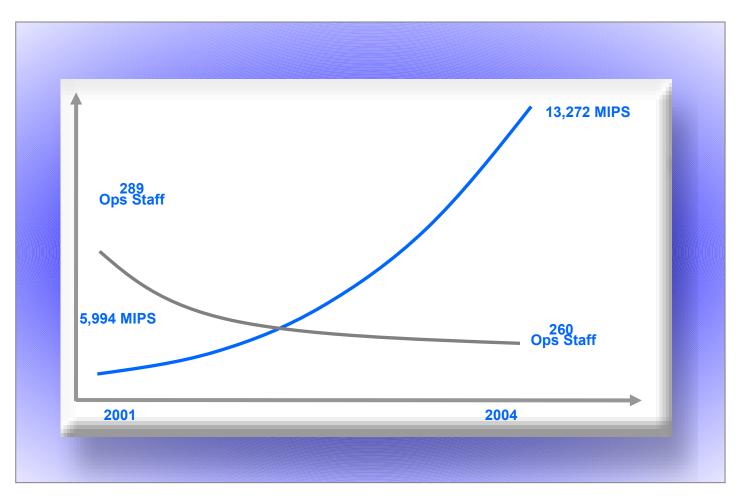
As the number of MIPS grows the cost decreases

Support costs remain consistent



More Powerful Mainframe – Same Staff

-



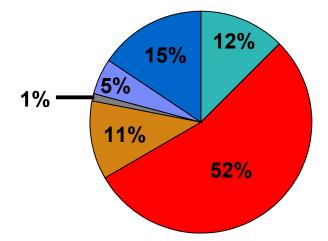




Largest Inhibitors to Growth

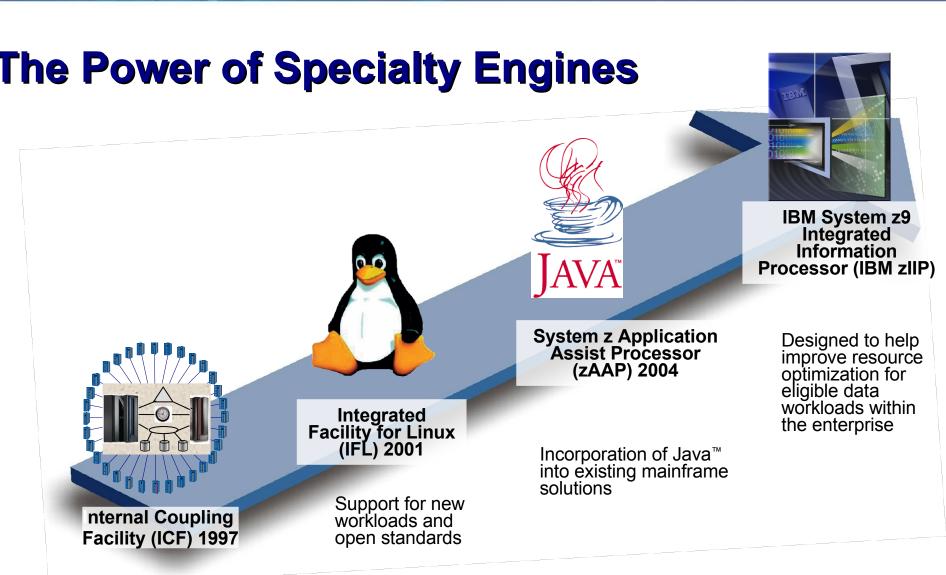
What is the single largest inhibitor to the growth in usage of the mainframe in your organization ?





- IBM Hardware Costs
- ■IBM Software Costs
- Third Party Software Costs
- Portfolio of Third Party Applications
- Graying of trained skills
- Sole Source Concerns
- Mainframe Complexity
- Management Perception of z





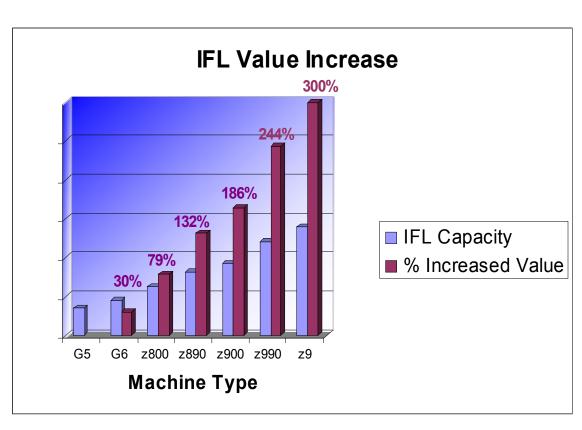
Centralized data sharing across mainframes





Unique Value of an IFL

- FL Price has remained constant
- IFLs move with upgrades
- 30% more capacity!!!
- zAAP follows same model
- Distributed model over same time:
 - 2 Technology Refreshes (New Hardware)
 - 2 System migrations







Why zAAP? A Simplified Example

Example: 1000 MIPS WebSphere Application 80% utilization Java execution JAVA powered by a zAAP JAVA 40% utilization JAVA JAVA JAVA JAVA

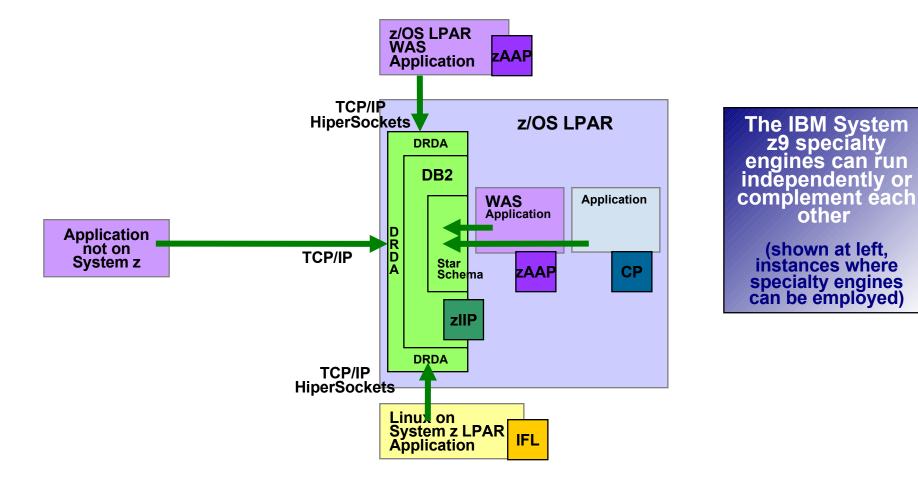
1000 MIPS for WebSphere App 500 MIPS for WebSphere App + 500 MIPS now available for additional workloads

In this example the zAAP reduced the standard CP Capacity requirement in half.





Specialty Engines Can Work Together





Myth 2: Mainframes are Outdated

- Mainframes support Latest Standards
 - ►J2EE
 - ► Linux
 - ► SOA
 - Open standards
- Mainframes support collaboration
 - Simplified integration of infrastructure facilitates collaborative infrastructures
- Rest of the world is catching up to zSeries
 - Distributed systems virtualization is behind mainframe
 - Advanced power management
 - Workload management

60% mainframe MIPS purchased since 2000 are for new workload





Myth 3: Mainframe Skills are OLD!

O.K. - Some of us are.... more mature.... (physically)

Middleware direction is for platform independent code

- J2EE and other containers
- Cross platform management tools and GUI tools are growing

Cost of mainframe skills not rising

COBOL programmers do not make more than Java programmers

- Huge supply of programming skill worldwide
- Mainframe skill staff are less than 5% higher than distributed skills

Education of mainframe skills are on the rise

- IBM's goal is to train 20,000 students on mainframe technology by 2010
- Supported by over 150 colleges and universities





912 applications from 399 vendors run on Linux on System z

- J2EE applications run on the mainframe
 - Oracle
 - ► SAP
 - Misys
 - Temenos
- IBM continues to improve its portfolio for the mainframe to ease ISV utilization

SOA and services make mainframe resources more available





Myth 5: Mainframes are Inflexible

- Mainframes pioneered Capacity Upgrade on Demand
- Can you say LPAR?
- Intelligent Resource Director
- Transaction based workload management
- Virtualization the other guys wish they had
- Upgrades without interruption
- Using zLinux & zOS collocates applications and data
- More compute power same staff





Myth 6: Mainframes are slow

Measurements based on benchmarks

- Benchmarks test operations on cached data
- Not based on real workload
 Real workload is messy
- Not about chip speeds
 - For most workloads it's not about calculations
- All computers wait at the same speed





Beware the Distributed Platform Bigot

- Evangelists understand why theirs is cool
- Just because you can doesn't mean you should
 - Distributed guys think you can do anything as long as you have enough machines
- Time to look at platform selection more intelligently
- Think about capabilities as well as function
 - Non Functional Requirements
 - Security
 - Availability
 - Performance
- Understand the workload





Which is the Better Vehicle?







Maserati MC12

Peterbuilt Semi

The Race - 1/4 Mile Dragstrip





Which is the Better Vehicle?





100 Maserati MC12s

Peterbuilt Semi

The Race - 1/4 Mile Dragstrip Carrying 10 tons of crates





Not All Computers are Created Equally

Shared Everything Low Latency (OLTP, Mixed Workload)

Shared Memory Low - Medium Latency (OLTP,Legacy SMP)

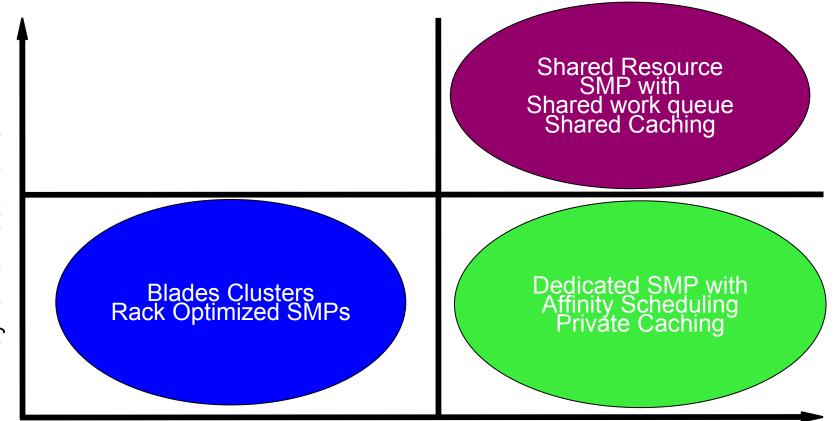
Shared Nothing High Latency (Read Only WebServing, Shared Memory High – Medium Latency (Data Wharehouse, Some DSS)

Bulk Data Transfer





Computers and Their Strengths

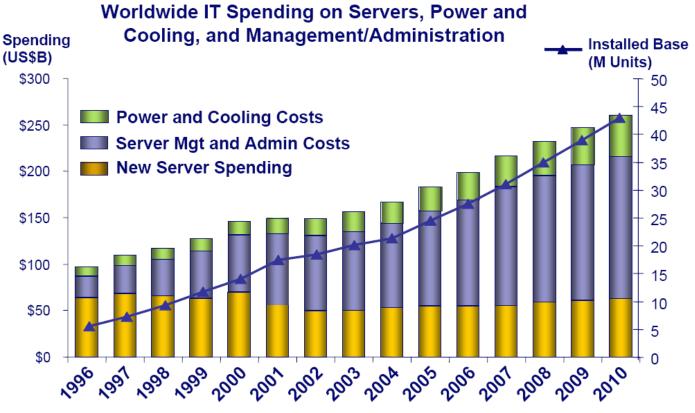


Bulk Data Transfer



Synchronization time

Myth 7: Small Servers are Cheap



Source: IDC 2006/UBS





Small Servers and Power

 Distributed server farms can generate as much as 3,800 watts per square foot (Wall Street Journal)
 In 1992 it was 250 watts/sq foot

"Power-related problems in 2005 will cause 4 of the 20 major failures, up from 2 of 20 last year" (The Uptime Institute)

By comparison, a mainframe z9 generates 312 watts per square foot – one tenth the amount

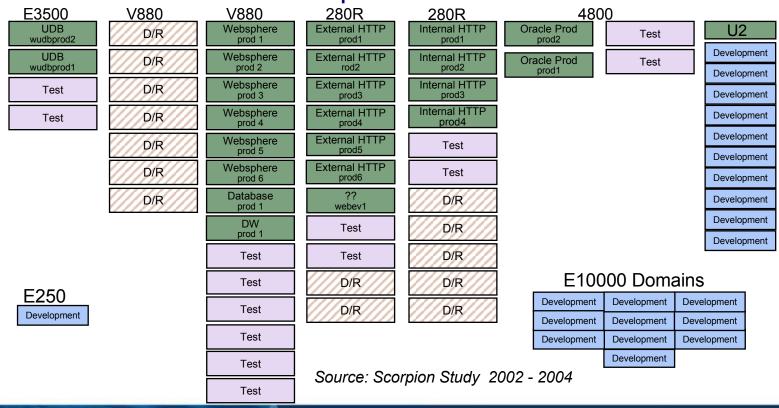




Case Study: A Sun Loving Finance Co.

US Finance customer thought they only had 24 UNIX servers
 But these were just the PRODUCTION servers

In addition they had 49 servers for Development, Test and Disaster Recovery



IBM Systems

WebSphere



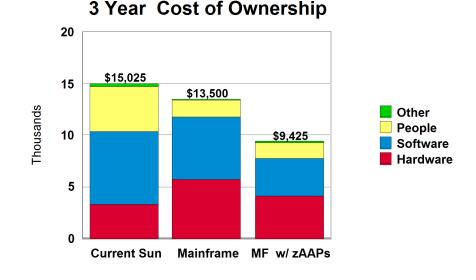
The Hidden Costs Kill

They needed 14 people to support these servers and \$7M software

- Running at only 20% utilization
- Each server cost \$20K per annum to support

A comparable z- implementation would have required just 20 servers

- Requiring 5 people to support
- Using \$6M software (over 3 years)
- The client thought Sun was 1/5 the CostWith IFLs System z was 37% Cheaper



vstems



Summary

- Too much disinformation on mainframe
 The conspiracy is widespread
- Think Holistically
- All you need are the real facts
- Make sure the playing field is level
- Make sure that you look at the full picture
- Understand the workload
- Remember the cost model





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