

IBM Systems & Technology Group



IBM TotalStorage

The power to break through

DS8000 and **DS6000**

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The power to break through







Simplify the underlying IT infrastructure and its management to help lower cost and complexity while increasing your ability to respond to changing demands

Help assure **business continuity**, security and data durability

Efficiently manage information throughout its lifecycle, relative to its business value

IBM TotalStorage

















How do I break through?

What is keeping you from accessing the information you require?

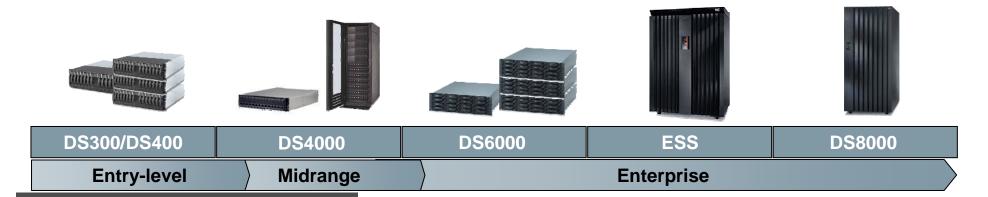
It's old technology, old thinking.

Past	Today		
Monolithic infrastructure architectures	Industry-standard technologies in modular packages		
Task-specific view of IT	Holistic, end-to-end approach		
Hard partitioning of resources	A virtualized fabric of resources		
Midrange vs. enterprise storage	Enterprise storage continuum		



The IBM TotalStorage DS Family

The industry's broadest range of disk storage systems



Common management platform

Common suite of copy services

Virtualization

Compelling price points

Industry leading service and support

Simplify the underlying IT infrastructure and its management to help lower cost and complexity while increasing your ability to respond to changing demands

Assure business continuity, security and data durability

Efficiently manage information throughout its lifecycle, relative to its business value





Empowering you to break through

- IBM TotalStorage DS6000—
 exceptional price and performance
 breakthrough in a modular package that redefines enterprise-class storage
- IBM TotalStorage DS8000 a new standard delivers massive scalability and revolutionary partitioning provided by the IBM POWER5™ processors—helping to lower costs



Total control over your storage infrastructure The scalability. The performance. The value.



Introducing IBM[®] TotalStorage[®] DS8000

"Game Changing"
Capabilities!



New opportunities to help increase ROI and decrease long-term costs

- Setting a "New Standard" in Cost Effectiveness
 - Balanced Performance Up to 6X ESS Model 800
 - Model to Model upgradeability Up to 192TB
 - (designed for > 1PB)
 - Integrated Solution Capability Storage System LPARs
 - Flexibility Dramatic addressing enhancements
 - Extendability Designed to add/adapt new technologies
 - Storage Management All New Management Tools
 - Availability Designed for 24X7 environments
 - Resiliency Industry Leading Copy and Mirroring Capability
 - Long Term Cost Four Year Warranty
- Delivered through
 - Server/Storage Integration POWER5[™] Technology
 - Exploitation of IBM Virtualization EngineTM Technology
 - Innovation by leveraging IBM technology leadership
 - Extension of a proven microcode base to offer stability but allow exploitation of new technologies
 - Timely integration of new technologies





DS8000 Hardware Overview

2-Way (Model 8100)

- –Two dual processor servers
 - Up to 128GB Cache
- -8 to 64 2Gb FC/FICON 4 to 32 ESCON Ports
- -16 to 384 HDD
 - Intermixable 73GB 15Krpm, 146/300GB 10Krpm
- –Physical capacity from 1.1TB up to 115TB

4-Way (Model 8300)

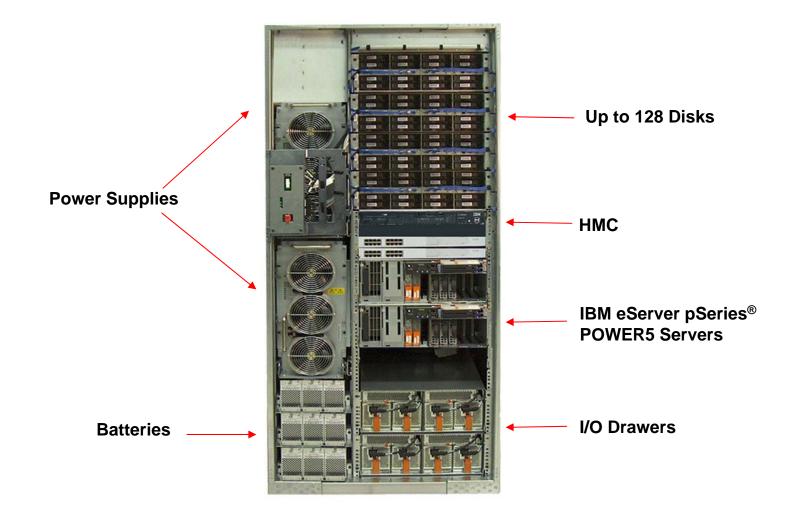
- –Two four processor servers
 - Up to 256GB Cache
- -8 to 128 2Gb FC/FICON 4 to 64 ESCON Ports
- -16 to 640 HDD
 - Intermixable 73GB 15Krpm, 146/300GB 10Krpm
- -Physical capacity from 1.1TB up to 192TB





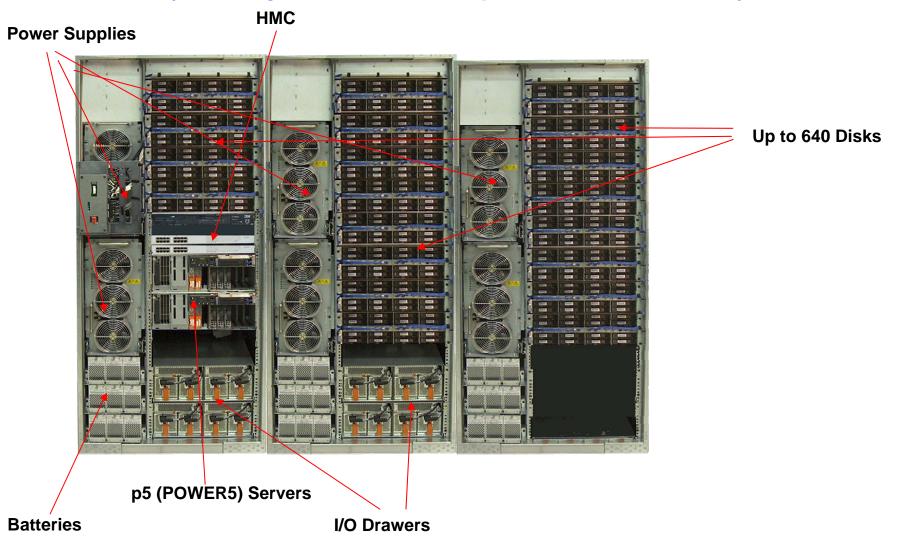


IBM TotalStorage DS8100 (2-Way)





DS8300 (4-Way with two expansion frames)





DS8000 Enhancements Over ESS 750/800 – At a Glance

Hardware – new "everything"

Processors, adapters, internal paths, frames...

Increased management flexibility via storage system LPARS

Enhanced Performance

- Faster or more of almost "everything"
- New patent pending cache algorithms

Extended logical device addressing

- Up to 256 logical subsystems (LSS) with virtualized assignment of physical capacity to LSSs
- Up to 64K logical volumes

Extended Connectivity

- Up to 128 host ports
- Up to 510 FCP logins per port and 8,192 per Storage LPAR
- Up to 512 FICON logical paths per logical control unit image and 128,000 per storage facility image
- Up to 256 FICON logical path groups per control unit image
- Up to 2,048 FICON logical paths per port

Improved volume management

- Nondisruptive volume add and delete
- Up to 64K logical volumes assigned to up to 256 Logical Subsystems (LSSs); an array can contain volumes for multiple LSSs
- Larger LUNs (over 2 TB)
- 64,000 cylinder (55.6 GB) zSeries volumes

Improved Administration

- Online and offline configuration capability using a Web-based graphical user interface (GUI)
- Ease-of-use improvements (compared to the ESS Specialist)
- Command line interface (CLI) supports control of copy services without dependencies on GUIcreated tasks

Even more attractive Total Cost of Ownership

- More flexible feature licensing
- Longer standard warranty period
- Larger capacity volumes supported
- Increased opportunities for consolidation





DS8000... Approaching Infinity

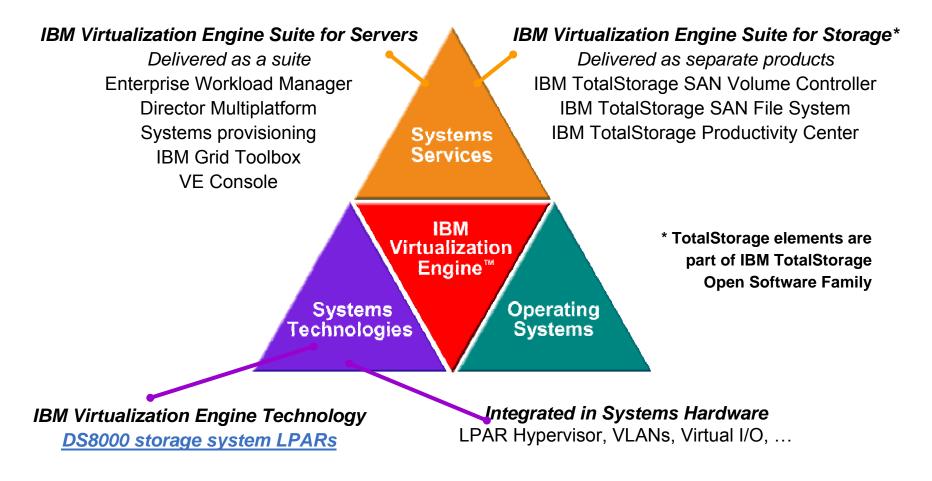
System growth designed for an on demand world

	ESS 800	DS8000	DS8000 with LPAR
Max Logical Subsystems	32	256	512
Max Logical Devices	8K	64K	128K
Max Logical CKD Devices	4K	64K	128K
Max FB Logical Devices	4K	64K	128K
Max N-Port Logins/Port	128	510	510
Max N-Port Logins	512	8K	16K
ITL Nexi	2M	64M	128M
Max Logical Path/FC Port	256	2K	2K
Max Logical Paths/CU Image	256	512K	512K
Max Path Groups/CU Image	128	256K	256K



IBM Virtualization Engine Offerings

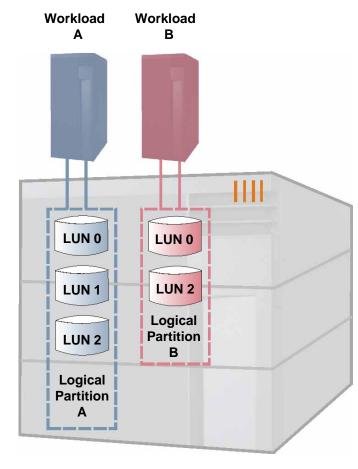
IBM Integrated and Tested





Benefits of Storage System LPARs

- Create virtual storage subsystems
 - Scalability/performance leverage
 - Improved TCO over "singular" sub systems
- Heterogeneous workload support
- System (hardware) based implementation ensures data integrity
- Added flexibility/performance optimization
 - Performance optimization/tailoring
 - Reduced manual tuning



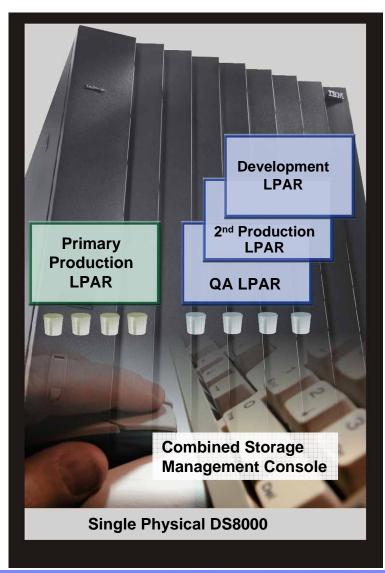
DS8000





Dual Partition Customer Exploitation

- Two production workloads
 - Production splits by OS, application, organizational boundaries
- Production and development partitions
 - Application development
 - Change control, test, education
- Dedicated partition resources to meet Service Level Agreements
- Production and data mining
- Business continuance (secondary) within the same physical storage array
 - Test environment
 - Production for multiple copy scenarios
- ILM partition with fewer resources, slower drives . . .
- Other special purpose





Future Directions of Storage System LPARs

- More granular I/O allocation
 - Physical array level
- CPU resource allocation between LPARs
 - 50/50 moving to 25/75, 0/100, 10/90, 20/80 etc.
- Dynamic memory movement between LPARs
- Application LPARs
 - Tight integration of storage centric applications
- Virtual I/O between application LPARs and virtual array images
- Virtualized External Application I/O
 - Virtualization of Ethernet and Fiber Channel Ports for application LPARs















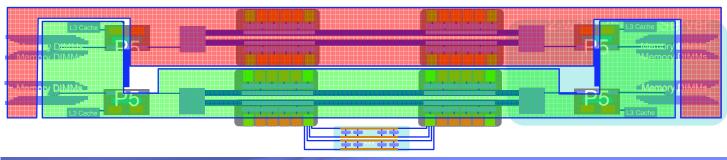




Potential "Applications" in Storage System LPARs

- Integrated File Systems
 - -SFS
 - -NAS
 - -Others
- Additional Storage Protocols / Interfaces
 - -iSCSI gateway
 - -Object Server
- Database Acceleration/Offload
 - -DB2
 - Health check, multi level security, DB reorgs, image copies, HSM
 - -Oracle

- Backup / Recovery
 - -TSM, Legato, Veritas, others
 - Disk to Tape offload
- Integrated Domain-Specific Apps
 - -Reference Data
 - -Medical Imaging
- Integrated Functions
 - -ESSNet
 - -SVC
 - –Delayed RPO

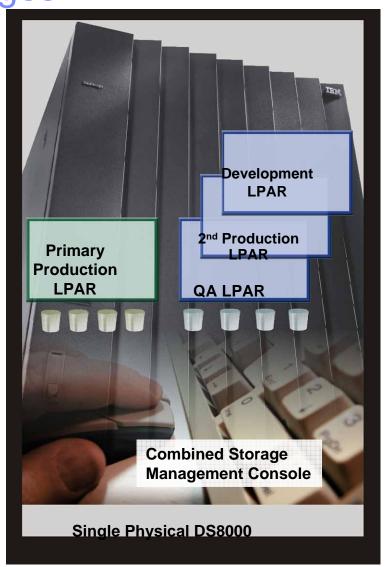




Storage System LPAR Advantages

- Improved cost of ownership
- Improved management efficiency
- Reduced "real estate"
- Dynamic allocation of resources
- Efficient workload balancing
- High availability Storage Image Independence

Lower Long Term Cost – Improved ROI







DS8000 – Key Performance Benefits

Improved application responsiveness

Increases employee productivity, user satisfaction

Modular design to help address performance requirements

- Model to Model Upgradeability
- Can accommodate future technology improvements

Self-tuning capabilities

- Two pools of dual-active SMPs help address varying workloads
- Multiple RAID-5 performance optimizations
- Virtually 100% cache write hits
- Efficient cache algorithms
- Any two host paths can transfer data concurrently
- FibrePath+ minimizes disk path arbitration delays
- z/OS: I/O priority queuing and Multiple Allegiance

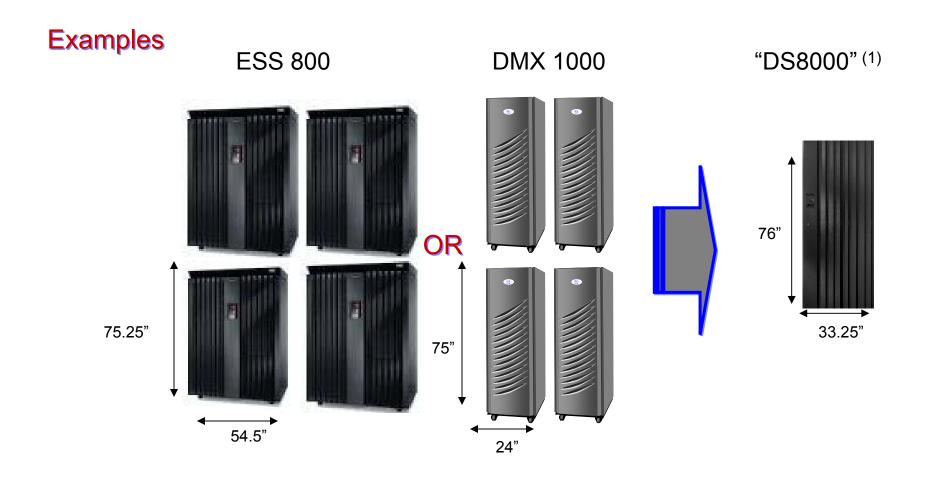
Throughput response time

Price/performance options

- Model to model scalability
- Up to 256GB of cache
- RAID-5 and RAID-10, intermixable
- Disk capacity/speed intermix
- z/OS Parallel Access Volumes (PAV) feature
- Performance attributes increase opportunities for consolidation cost savings



"DS8000" - New Storage Consolidation Platform in a Modular Package



Note: 1. Assuming consolidation from 9TB ESS, 9TB DMX into 4 way, 36TB, "DS8000"



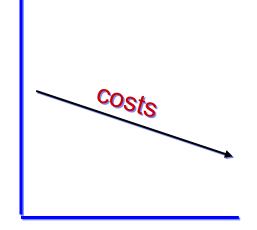
DS8000 - TCO Benefits

- All disks RAID protected
- Storage systems LPARs
- Configuration management software standard
- Multipath subsystem device drivers standard
- 4 year warranty for hardware standard
- 4 year warranty for priced software standard
- Installation standard
- Remote mirror and copy
 - Interoperable with the ESS Models 750 and 800 over Fibre Channel communication links

Feature License Flexibility



- Point-in-time copy (FlashCopy®)
- Remote mirror and copy (PPRC)
- If the function will be used with only open systems data:
 - A license is required for only total physical capacity configured as Fixed Block (FB)
- If the function will be used with only zSeries data:
 - A license is required for only total physical capacity configured as Count Key Data (CKD)
- License scope is client-managed
 - Can be changed on a given machine as business requirements change





DS8000 – Designed to Support Continuous Operations

- No single point of failure
 - RAID-all" disk drives; spare disks always configured
 - Dual-active server complexes
- No single point of repair / hot-swappable components
- Optional host-based drivers for transparent I/O path failover and failback
- Concurrent microcode loads
- Online administration control over logical configuration
- Proactive and reactive "call home"
- Extension of extremely stable/proven operating environment
- Storage LPARs can run different copies and even different versions of microcode





DS8000 Future Directions

- Planned Hardware Enhancements
 - Additional multi-processor models (with upgrade ability)
 - -Higher performance multi-processors
 - -4Gb Fibre Channel/FICON Host Adapters
 - -Higher capacity/speed disk drives
- Functional Enhancements
 - -Integration of storage system LPAR applications
 - Additional RAID data protection options
 - –On demand enhancements
 - Logical volume over provisioning
 - -Larger zSeries Volumes





DS8000 -- Value that Makes a Difference

- Breakthrough Performance
- Useable Capacity
 - Linear Scalability
- Storage System LPARs
 - Improved scalability/resiliency
- TCO
 - Four Year Warranty
 - Model to Model Upgradeability
 - Management Efficiency
 - Storage System LPARs
- Business Continuity
 - Portfolio of functions to meet varied business needs
 - Outstanding asynchronous remote mirroring offering (Global Mirror)



Long term value Leadership



DS8000 - The Power to Break Through



Exceptional price/performance and scale through POWER5 technology

New levels of simplification made possible by storage system LPARs

Vertical and Horizontal scalability for flexible growth



Availability, Performance, and Capacity needed to support mission critical, on demand workloads

Integrated, automated comprehensive set of solutions designed to address customer's business continuity needs



Ideal first choice of storage in the tiered storage hierarchy

Investment protection through model to model upgrades

Foundation for future integrated solutions





DS6000: Enterprise Class Function in a Modular Platform

- Truly modular disk storage platform that supports open systems and mainframe
- Part of a broad continuum of enterprise storage products with the same software and compatible copy services
- 50% better projected performance (read cache IO/sec) than CX700, even better when compared to DMX800, based on our estimates of DMX800 performance
- Almost twice the scalability of a DMX800 taking up 4% of the space at 5TB and 50% of the space fully configured
- Approximately 1/4 the power consumption of the DMX800 at 5TB
- Resiliency features not generally found in modular storage products



DS6000 Highlights

ESS reliability and host attachment features now available in an incredibly small, modular, affordable package

DS6000

- –3U package for controllers and disk expansion units
- -Open systems and mainframe support
- -Advanced functions interoperate with DS8000, ESS
- -High storage density footprint
 - 16 drives per 3U package, including controller
- –Up to 13 expansion units
 - Scalable to 224 Disk Drives; 67.2TB

Differentiators

- -zSeries and iSeries native attachment
 - Including Parallel Access Volumes support
- -Same advanced software features as DS8000, ESS 800, ESS 750
- High availability features not generally found in midrange storage products





Enterprise Class Storage Solutions

ESS 750

DS6000

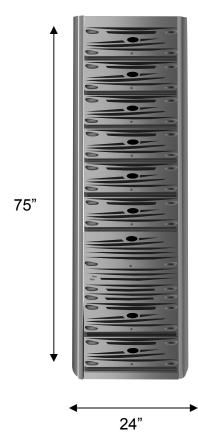
DMX800



Maximum Configuration
5 TB Configured Weight
Maximum Power Consumption

Up to 32 HDDs, 5TB 2,322 lbs n 4.83 kVA

> Up to 224 HDDs, 67TB 125 lbs 0.69 kVA controller 0.48 kVA expansion unit



Up to 120 HDDs, 35TB 1,596 lbs (full config) 4.64kVA



Enterprise Continuum of Storage Products

- 97% shared operational code
- Compatible copy services
 - -With each other and ESS 750 and ESS 800
- Common CLI
- User written 'scripts' run identically on both machines
- Common management interfaces



DS6000 series



DS8000 series





Modular Scalability Potential Benefits

Lower acquisition costs

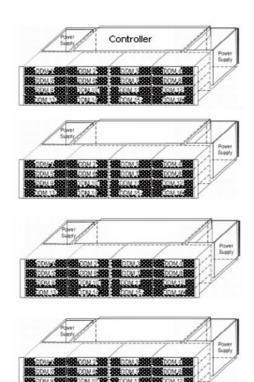
- –Avoid having to buy for the future
- Add capacity and function as needed

"Pay as you grow" design

Grow capacity with storage needs

Flexible storage capacity

- Add capacity without disrupting data availability
- Optimize storage to information needs by using appropriate drive sizes and speeds







High Availability/Resiliency Features

- Redundant and hot-swappable components
- Designed to reduce/avoid single points of failure
- Non-disruptive upgrades and configuration changes
- Switch fabric in disk expansion units
- 4 data paths to each drive
- Preferred path I/O
- End to end data checking
- Predictive failure analysis for HDDs



Installability and Serviceability

Installability

- Designed for customer install
- Simplified GUI
- Remote configuration
- Easy installation wizards

Serviceability

- Intuitive status indicators on front and rear panels
- Light Path Diagnostics
- Call home
- Remote management
- Customer replaceable components
- Open standards S-MIS interface
- Manage multiple IBM TotalStorage products through IBM TotalStorage Productivity Center (TPC)





New 4 Year Warranty

- 4 year warranty for hardware and operational code
 - 9x5 NBD
 - Limited on-site repair
 - Most parts are customer replaceable units
 - Service upgrades are available
 - Business partners can provide additional services



Front Panel Indicator

Server / Storage Enclosure – Front

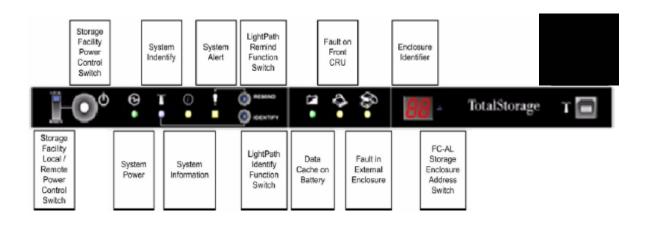








Enclosure panel



Server Enclosure - Rear







- Enclosure panel
- Controller card



Server Enclosure - Rear







- Enclosure panel
- Controller card
- Power supply/Fan



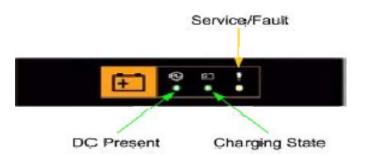
Power supply
FAN
Service Indicator







- Enclosure panel
- Controller card
- Power supply
- Battery Backup (for cache)

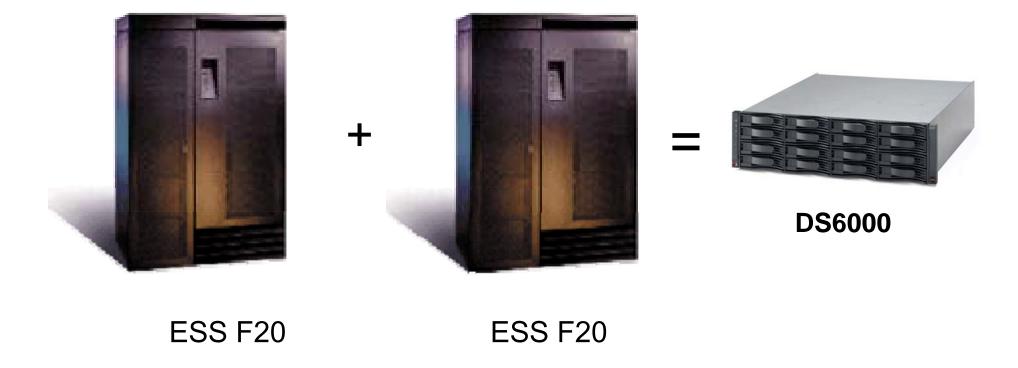


Server Enclosure – Rear



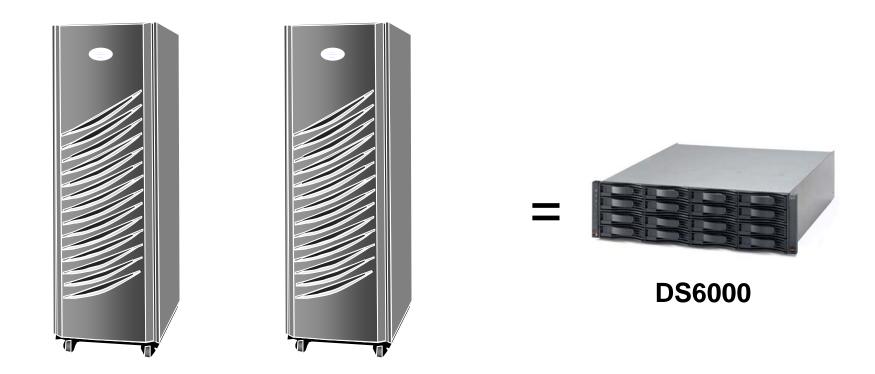


DS6000 Consolidation Example from ESS F20





DS6000 Consolidation: Older EMC Boxes

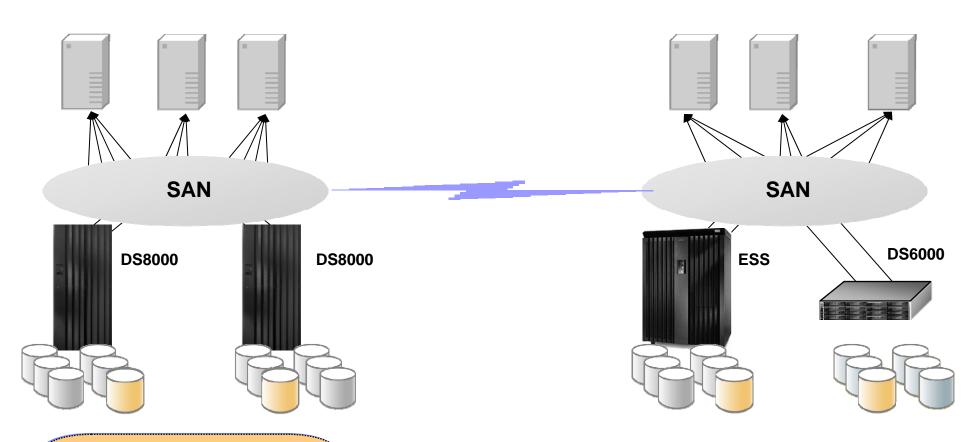


Ask how much the annual maintenance charges are.

The DS6000 may cost less.



Business Continuity/Flexibility, Lower Costs

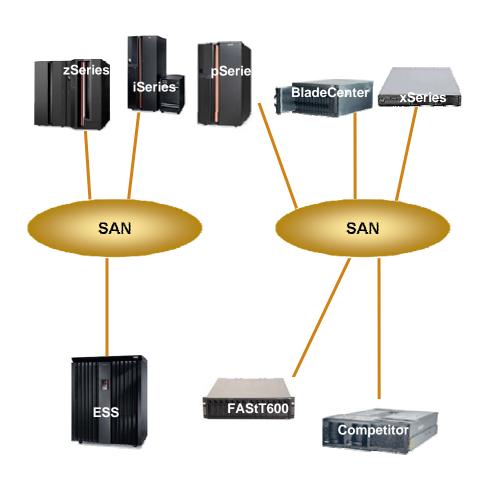


Global Mirror (PPRC) across DS6000, DS8000, ESS Business Continuity, Investment protection Flexible, resilient, robust business solutions Lower Costs



Mainframe and Open Systems Consolidation

- Customer has two storage implementations
 - –Mainframe storage
 - Open systems storage
- Challenges
 - –IT staff productivity
 - Managed separately
 - Data availability differences
 - Non-interoperable copy services
 - Inconsistent Storage growth costs
 - –Varied power requirements
 - Varied space requirements for initial and expansion needs

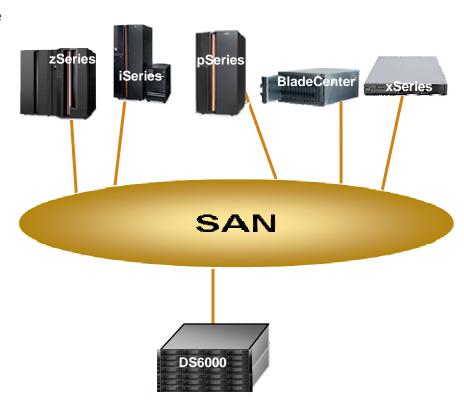






Mainframe and Open Systems Consolidation

- Change the Game
 - One storage implementation for both mainframe and opens system environments
- Alleviate the customer challenges
 - IT staff productivity
 - Single point of management
 - · Consistent IT skills used across entire enterprise
 - · Enterprise class availability and architecture
 - Copy services
 - Interoperable between all locations
 - Offers the same industry leading capabilities to even the smallest implementations
 - Modular system hardware "pay as you grow"
 - Single phase power
 - Rack-mountable in 19" rack



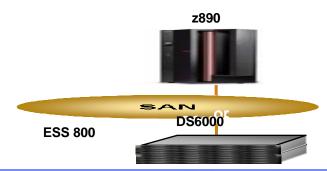




zSeries Solution: DS6000 - Affordable Disk Storage

- IBM eServer zSeries 890 and 800 customers
 - Need a low-cost storage solution
 - Smaller capacity needs
 - Less I/O intensive transaction processing
 - Suitable as legacy internal/external disk storage replacement
- Customers call for "More affordable entry point of disk"
- DS6000 answers the customer's call
 - Low-cost z-Series disk storage
 - Modular system price structure
 - Flexible tiered pricing based on capacity used
 - Mission critical requirements in departmental workloads

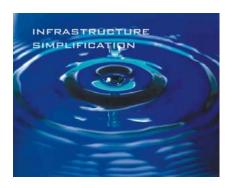
- TotalStorage DS6000 can provide an on Demand disk infrastructure for zSeries Global Fabric:
 - Disk infrastructure designed to be optimized for customer environment and price point
 - Features mainframe-inspired resiliency
 - Has enterprise-class advanced functions including Metro Mirror, Global Mirror and PAV and Will work with GDPS
 - Has consistent management interface with DS8000







DS6000 - "The Power to Break Through"



- •Compatible software with DS8000 to allow customers to leverage existing skills
- •Low cost product supports all types of servers, not just open or mainframe



- Enterprise class resiliency and autonomic features
- •Industry leading advanced functions supporting resiliency, continuous operations, data availability, and recoverability
- DS6000 can be used to mirror DS8000 based data



- Availability, Performance, and Capacity needed to support mission critical, on demand workloads
- •Cost effective solution for mission critical and reference data applications





Early Returns

- Commerzbank is consolidating and simplifying its existing storage infrastructure by replacing more than 100 EMC and HP storage devices with 13 IBM TotalStorage DS8000 systems.
- At SIAM City Bank, the IBM Total Storage Solution implemented includes IBM DS8100, SAN Director as well as Peer-to-Peer Remote Copy and Flash Copy functions. The intent is to back-up data between the main computer center and the DRC to minimize data damage or loss.
- Vereniging van Kamers van Koophandel or the Society of Chambers of Commerce (VVK) chose IBM's TotalStorage DS8000 system as the heart of a new technology infrastructure consolidation project, to support the legal, and import and export mission critical applications of its business. The new systems will support 21 Dutch Chambers from one location using IBM's virtualization technologies that allow one physical machine to behave like multiple machines.
- Van Meter Industrial has deployed an information on demand solution anchored by the IBM TotalStorage®
 DS6000 integrated with Intuit Eclipse software, enabling Van Meter Industrial to tie together its existing infrastructure and gain fast access to its mission critical information.





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