



IBM eServer iSeries

The next generation iSeries... ...simplicity in an on demand world

IBM Executive Briefing Center
Rochester, MN

Agenda

Announcement Highlights

e-business on demand™

The Customer Challenge: Solving the Cost³ Equation

iSeries 2003 Announcement Highlights

iSeries	<ul style="list-style-type: none"> ▪ An on demand operating environment for e-business
New servers	<ul style="list-style-type: none"> ▪ New iSeries servers deliver up to 80% price performance <ul style="list-style-type: none"> – New Small to Medium Enterprise servers: i810 and iSeries 800 ▪ New POWER4-based servers for medium to large enterprises <ul style="list-style-type: none"> – i825, i870, i890 (feature On / Off Capacity Upgrade on Demand) ▪ New high performance PCI-X I/O
New packaging	<ul style="list-style-type: none"> ▪ Options packages dramatically simplify product choice <ul style="list-style-type: none"> – Unrestricted interactive 5250 CPW with Enterprise Edition ▪ Designed for the exploitation of multiple e-business workloads ▪ Enhanced integration with WebSphere[®], Lotus[®], Linux[™] & Windows[™] ▪ Simplified software pricing tiers
New capabilities	<ul style="list-style-type: none"> ▪ On / Off Capacity Upgrade on Demand (temporary and permanent) ▪ WebSphere Application Server - Express for iSeries ▪ WebFaced applications run without interactive 5250 CPW
Availability	<ul style="list-style-type: none"> ▪ February 21, 2003

e-business on demand

Announcement Highlights

• **e-business on demand**

The Customer Challenge: Solving the Cost³ Equation

The next generation iSeries...

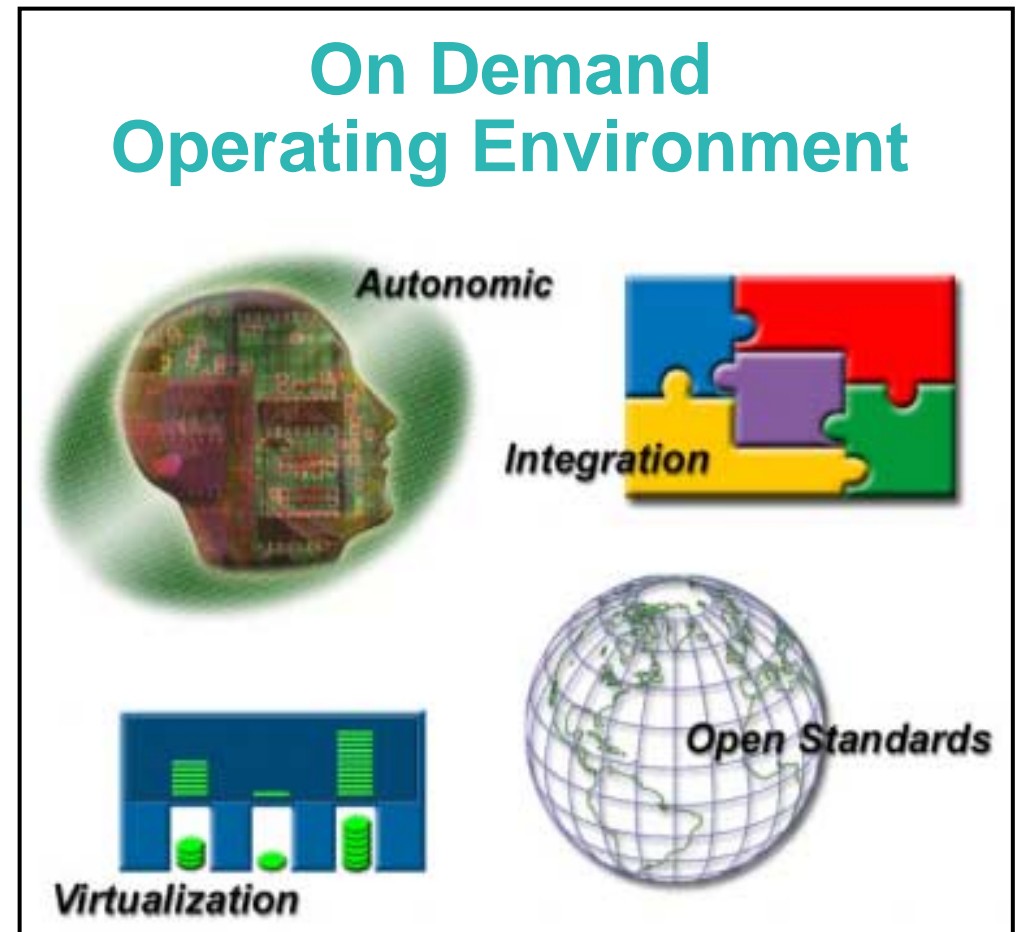
... simplicity in an on demand world

■ e-business Adoption

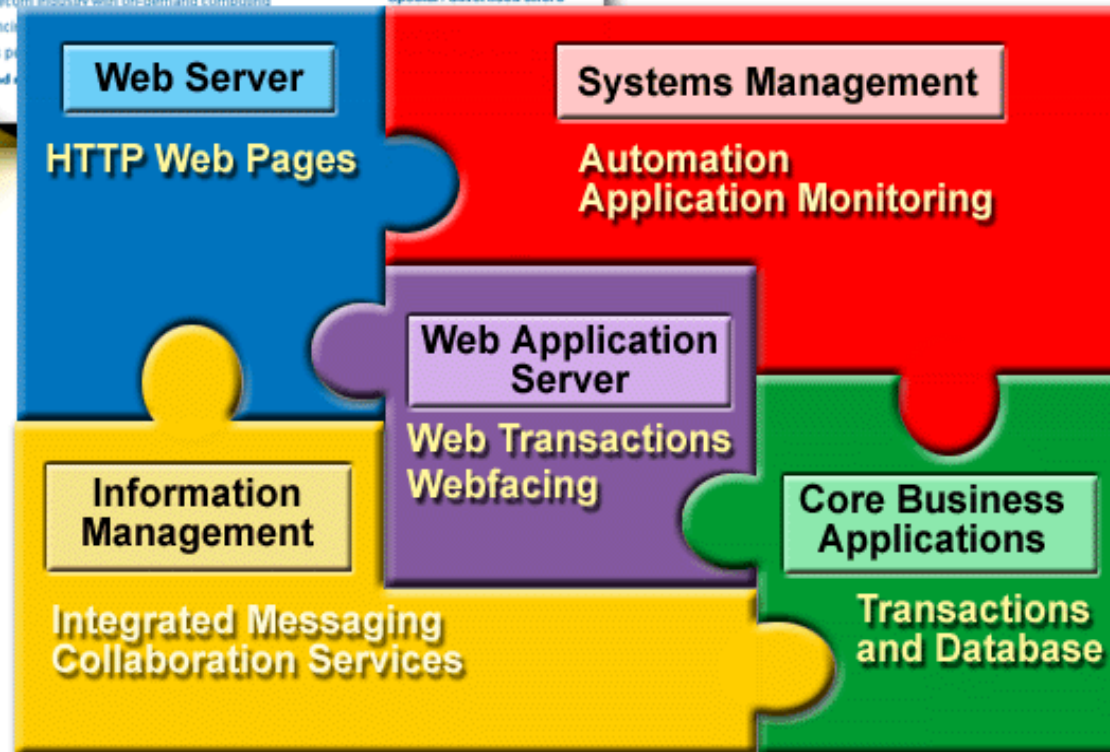
- Access
- Enterprise integration
- On demand

■ On Demand Businesses

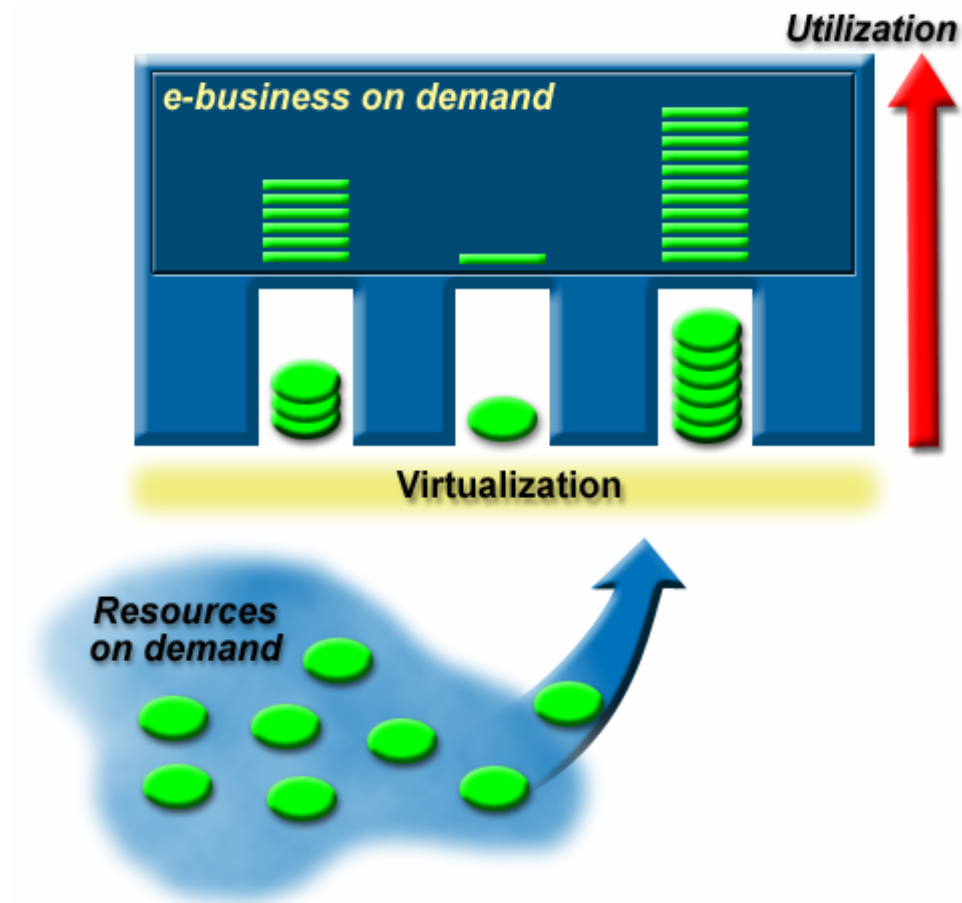
- Responsive in real-time
- Require variable cost structures
- Focused on core competencies
- Resilient to challenges



Integration



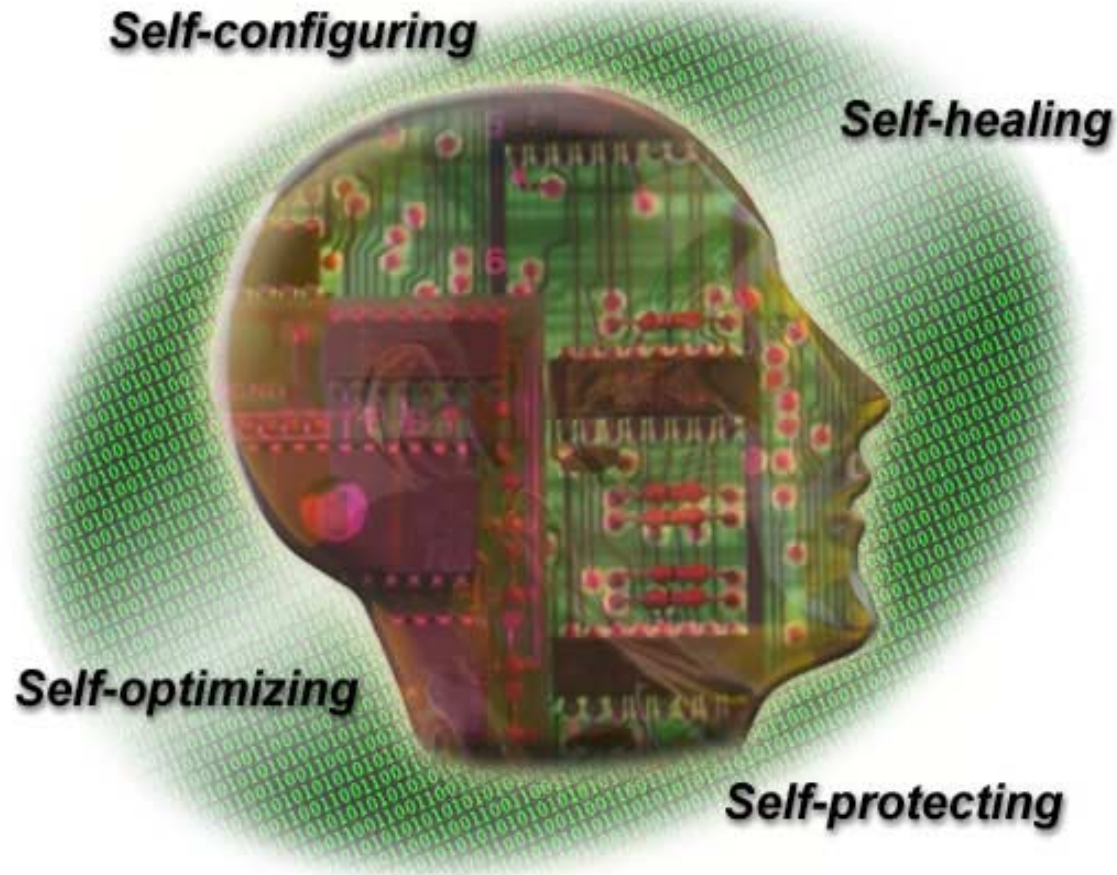
Virtualization



Open Standards



Autonomic Computing



iSeries on demand computing environment

Announcement Highlights

e-business on demand

••• **The Customer Challenge: Solving the Cost³ Equation**

The Customer Challenge: Solving the Cost³ Equation

1) **Cost of Acquisition ...**

Upfront server, operating system and middleware price

2) **Cost of Ongoing Operations ...**

Ongoing cost of skills to deploy

3) **Cost of Technology Transition ...**

Long term application & platform investment costs

Server Consolidation = Managing Operating Costs



*“My job is to deliver babies and not manage server farms.
We overcame this challenge by consolidating
everything on iSeries.”*

Professor Hwan-wook Chung (M.D, PhD)
CIO, Samsung Cheil Medical Center, South Korea

Cost³ and iSeries 2003 Announcements

1) **Cost of Acquisition ...**

- Delivering new servers
- Eliminating interactive features
- Reducing software costs

Announced January 20, 2003

Generally Available February 21, 2003

2) **Cost of Ongoing Operations ...**

- Providing ultimate flexibility: On / Off CUoD
- Extending IBM middleware integration
- Regaining control of server farms

3) **Cost of Technology Transition ...**

- eServer on demand management environment

The Customer Challenge: Solving the Cost³ Equation

1) Cost of Acquisition ...

Upfront server, operating system and middleware price



*... New Servers,
New Packaging*

IBM eServer iSeries – New, Simplified Product Line



Significantly simplified product line
 Enterprise Edition features maximum
 on demand capabilities

Low rate financing available from
 IBM Global Finance

On demand – The Right Level for Your Business¹

- **Enterprise**

Includes maximum on demand capabilities



- **Standard**

Aggressively priced for e-business workloads



Multiple operating environments
Web modernization (WebFacing)

On / Off CUoD
Dynamic LPAR
OS/400 and DB2 licenses

License for popular e-business & datacenter management software

Maximum interactive 5250 CPW

Processor activation for Linux
Integrated xSeries Server

Education and Services to accelerate deployment of WebSphere, Linux and Windows



Multiple operating environments
Web modernization (WebFacing)

On / Off CUoD
Dynamic LPAR
OS/400 and DB2 licenses

Note: ¹ Edition contents vary by model. Example shown here is for i870 or i890

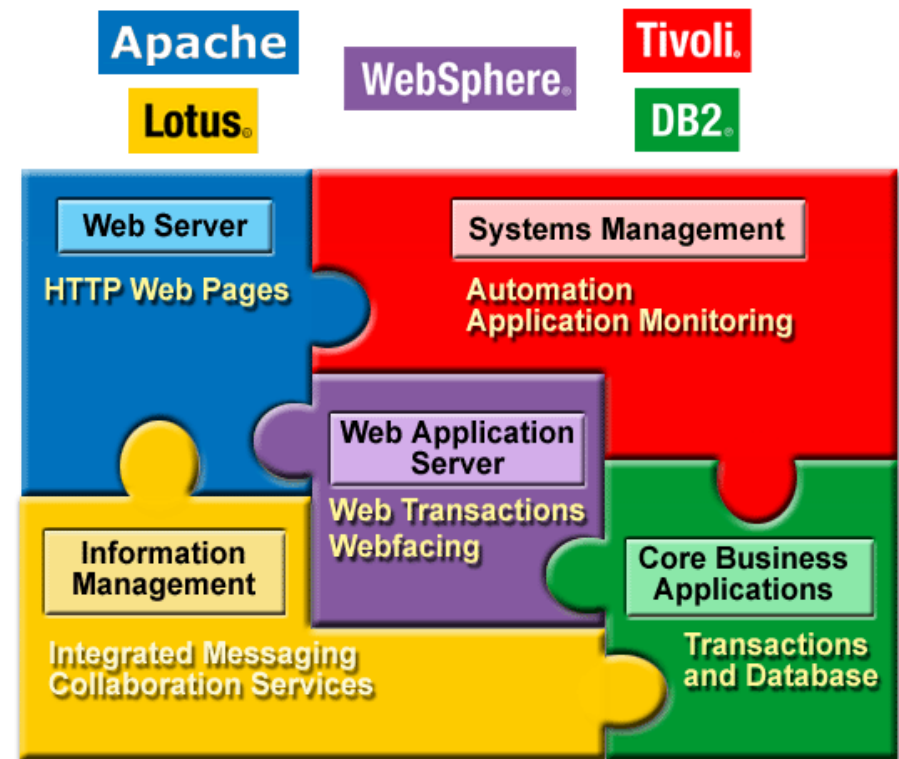
Enterprise Edition Software Value (i825, i870, i890)

■ IBM e-business software

Choice of WebSphere Application Server
 Lotus Sametime
 Lotus QuickPlace
 DB2 Query Manager and SQL Toolkit
 DB2 SMP
 DataPropagator for iSeries
 DB2 Extenders -- XML and Text

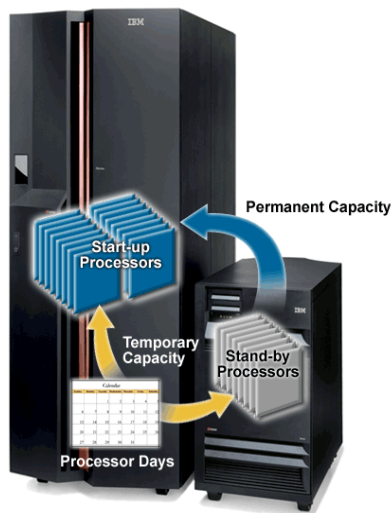
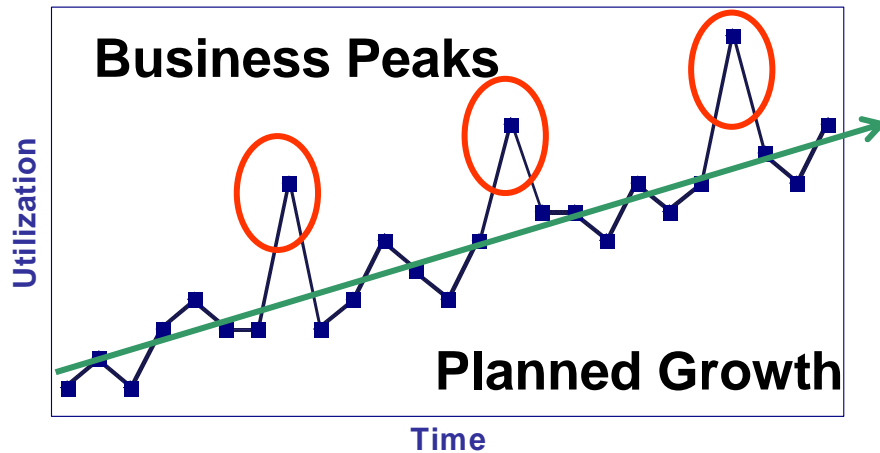
■ IBM Datacenter Management Tools

Performance Tools
 HA Cluster Resources
 Media and Storage Extensions
 Backup Recovery and Media Services
 Tivoli Monitoring for Web Infrastructure
 Tivoli Storage Manager Extended Edition



Notes: Licensing includes one server license for software charged by software tiers, or one license for each startup processor for software charged by processor.

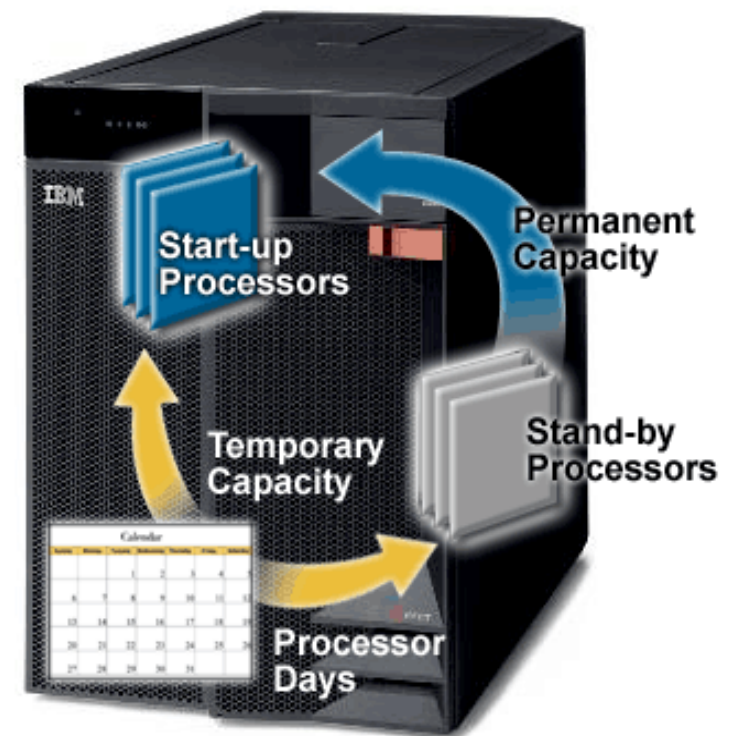
On / Off Capacity Upgrade on Demand



- Adjust to unpredictable demand without interrupting operations or applications
- Affordable processor activation price simplifies upgrade procurement
- Activate a processor for Linux without paying for OS/400
- Permanent Capacity
Planned growth, Pay when purchased
- On / Off Temporary Capacity
Business peaks, Pay after activation
14 bonus processor days

On / Off Capacity Upgrade on Demand

“The new iSeries servers provide outstanding flexibility and price performance for J.D. Edwards customers. The On/Off Capacity Upgrade on Demand feature allows us to continue to deliver solutions that respond to customers’ rapidly changing business environments.”



Les Wyatt, Senior VP and Chief Marketing Officer,
J.D. Edwards

High Performance Direct Attach Storage Options

Achieve up to 3X throughput improvements with enhanced PCI-X I/O options

Improve performance with IBM's 3 disk optimized RAID-5

New 35GB and 70GB 15K RPM disk drives

New PCI-X I/O towers with rack mount options

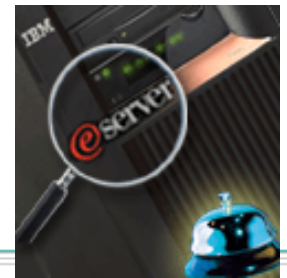


New PCI-X Ultra RAID Disk Controllers

	Write-Cache (Max)	Min / Max drives per RAID set
High performance - 2757	757	3 / 18
Low cost alternative for SME servers - 2782	40	3 / 12

Software Maintenance

- Provide users timely access to proven solutions
- Improve IT productivity and deployment effectiveness
- Single, cost effective offering combining software upgrade entitlement and remote technical support
 - Access current and future releases
 - Voice and electronic support
 - Defect and routine use assistance
- One year contract sold with new iSeries servers or new sales

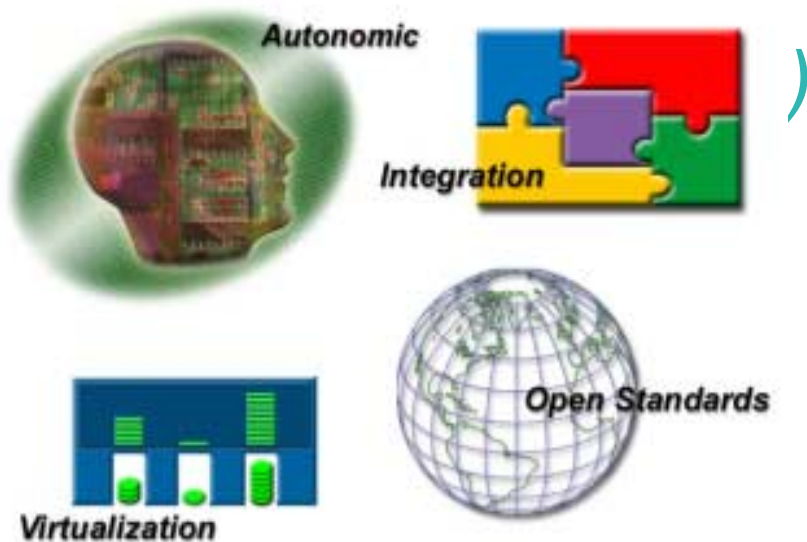


The screenshot shows the IBM Software Support website. At the top, there is a banner with a person working at a laptop and the text "Welcome to IBM Software Support". Below the banner is a "Support search" section with a search input field containing "Enter a word or phrase", a "Go" button, and links for "Search downloads" and "Search APARs". Below the search section is a "Browse product support" section with a "By name" link for "Products A-Z" and a "By category" dropdown menu with a "Go" button.

The Customer Challenge: Solving the Cost³ Equation

2) Cost of Ongoing Operations ...

Ongoing cost of skills to deploy and manage solutions



... iSeries' on demand operating environment

WebSphere - Express for iSeries



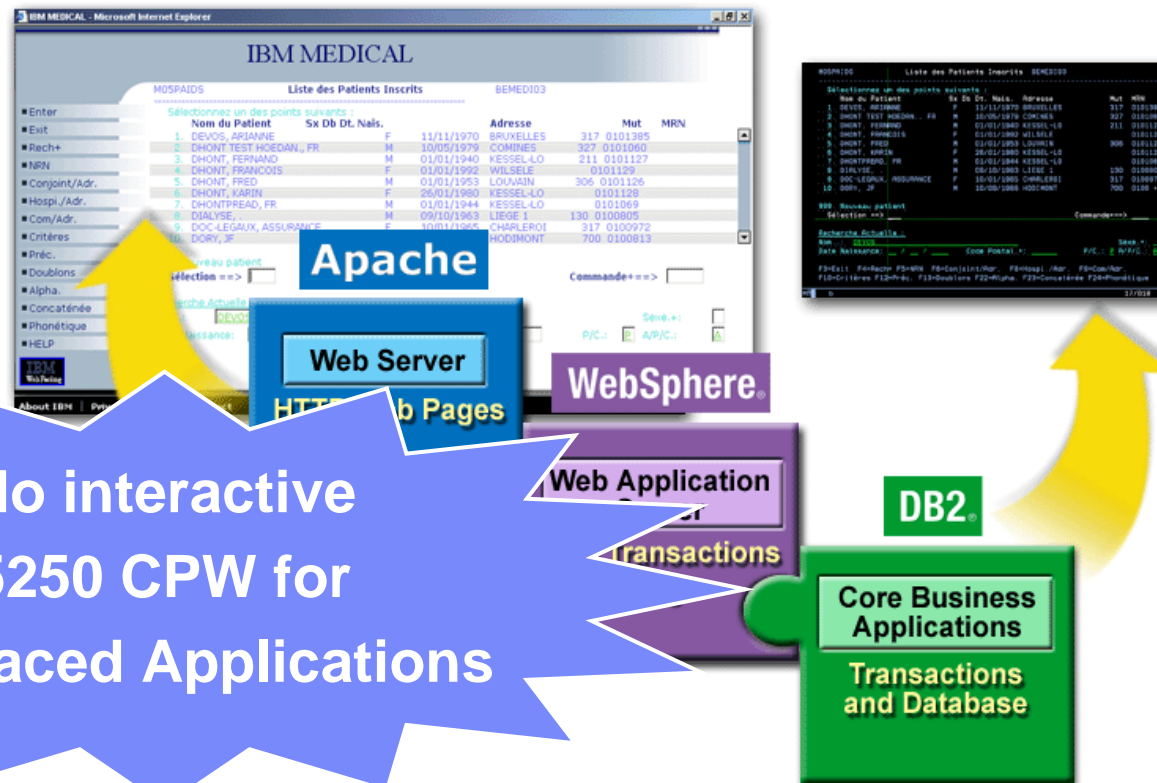
“I just installed WebSphere – Express for iSeries. It was incredibly easy. The install wizard built a WebSphere server which came up fully integrated with the Apache-based HTTP Server on the first try! This thing is an administrator’s dream come true.”

Bob Cancilla

Republic Indemnity Company of America

Includes Telephone Directory & wizards exclusive to iSeries

WebFacing & WebSphere Development Studio Client



No interactive
5250 CPW for
WebFaced Applications

“We were absolutely blown away by how easy and quick it was to create Web interfaces for our 5250 applications. IBM has a winner!”

Dave Bauer – Architect, Xperia Solutions

iSeries Access for Web



- Simple, browser-based access to iSeries and Web applications
- Easy to configure, deploy and customize with central administration
- No complex browser JVM setup and 'no-touch' client footprint

Lotus Domino 6, iNotes, Sametime & QuickPlace



“Apria currently has about 2500 Sametime users on our iSeries. We’re extremely pleased with the increased productivity our employees get by using Sametime.”

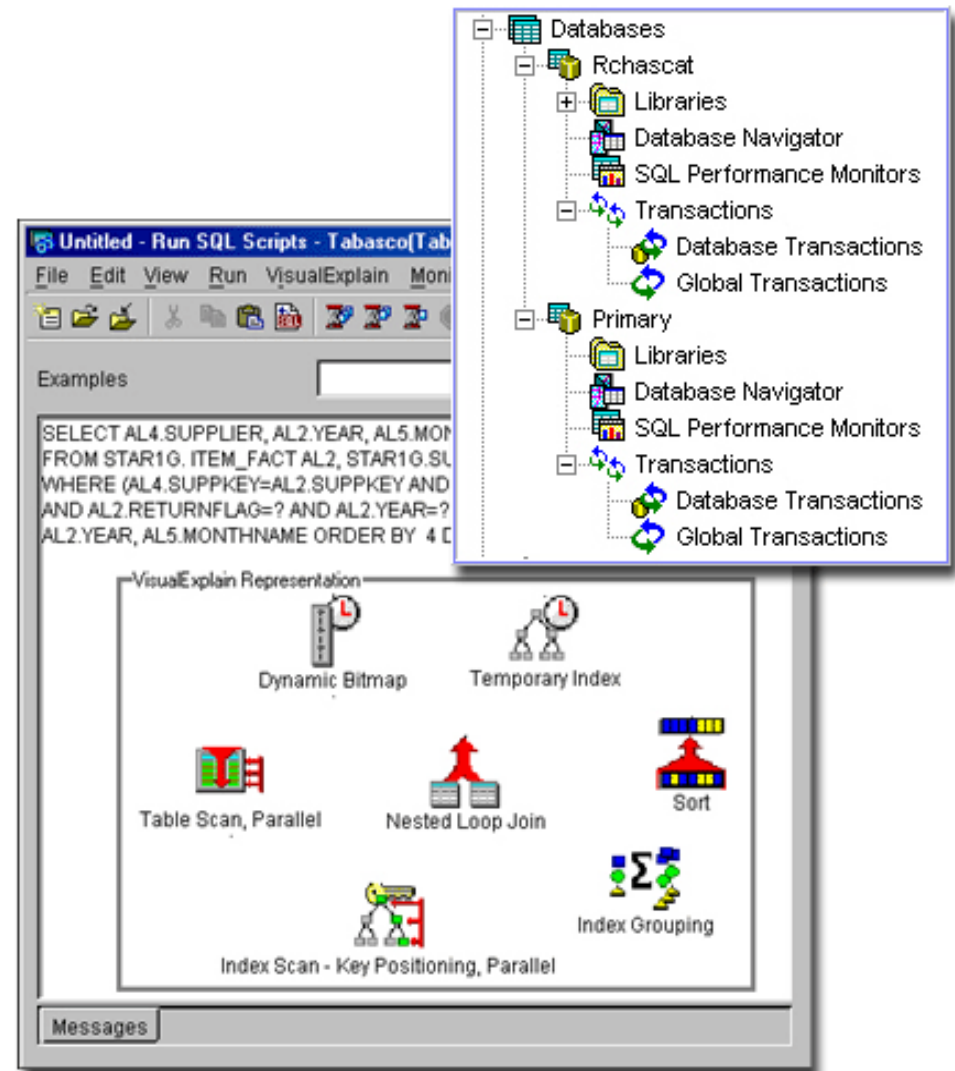
George Suda
VP Information Systems
Apria Healthcare



Empower employees with dynamic workplaces

DB2® UDB for iSeries

- Reduce DBA costs with extensive automation and integration of database
- Improve DBA productivity with self-optimizing queries, autonomic index advisor
- Exploit processor scalability with DB2 SMP parallelism
- Enable B2B data interchange through DB2 XML Extenders
- At the forefront of SQL and XML database open standards compliance

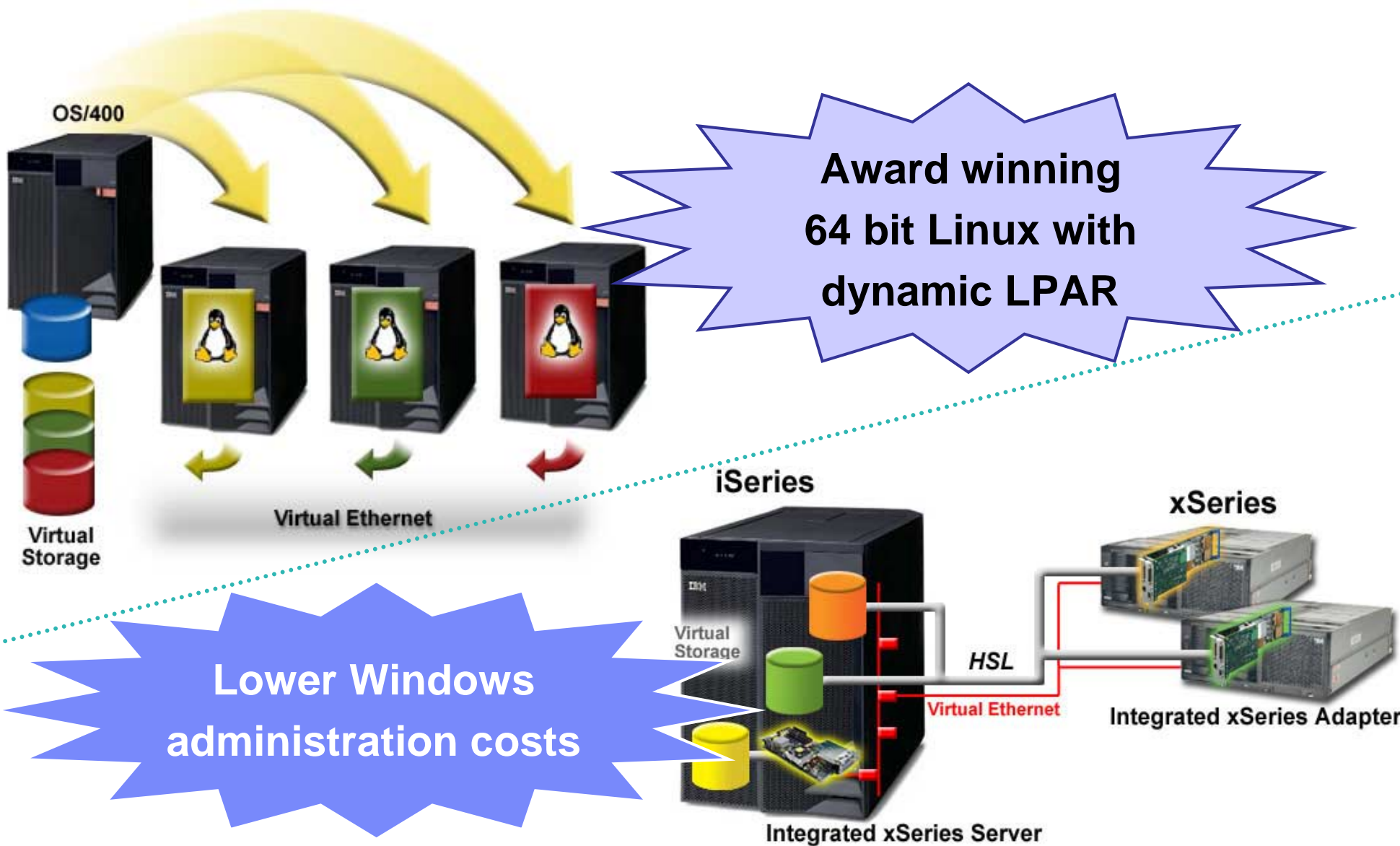


IBM Tivoli® Storage Manager Enterprise Edition



- Delivers integrated data protection for client backup and archive
- Centralized management, comprehensive policy based automation
- Complements BRMS (Backup Recovery and Media Services) for iSeries

Server Consolidation with Linux and Windows



Hosted Utility Services and ASPs

- IGS Virtual Server Services

IBM can rapidly provision and dynamically adjust a virtual server to meet the requirements of an on demand business

- Application Service Providers

Over 200 ASPs on iSeries, hosting over 2000 customers



The Customer Challenge: Solving the Cost³ Equation

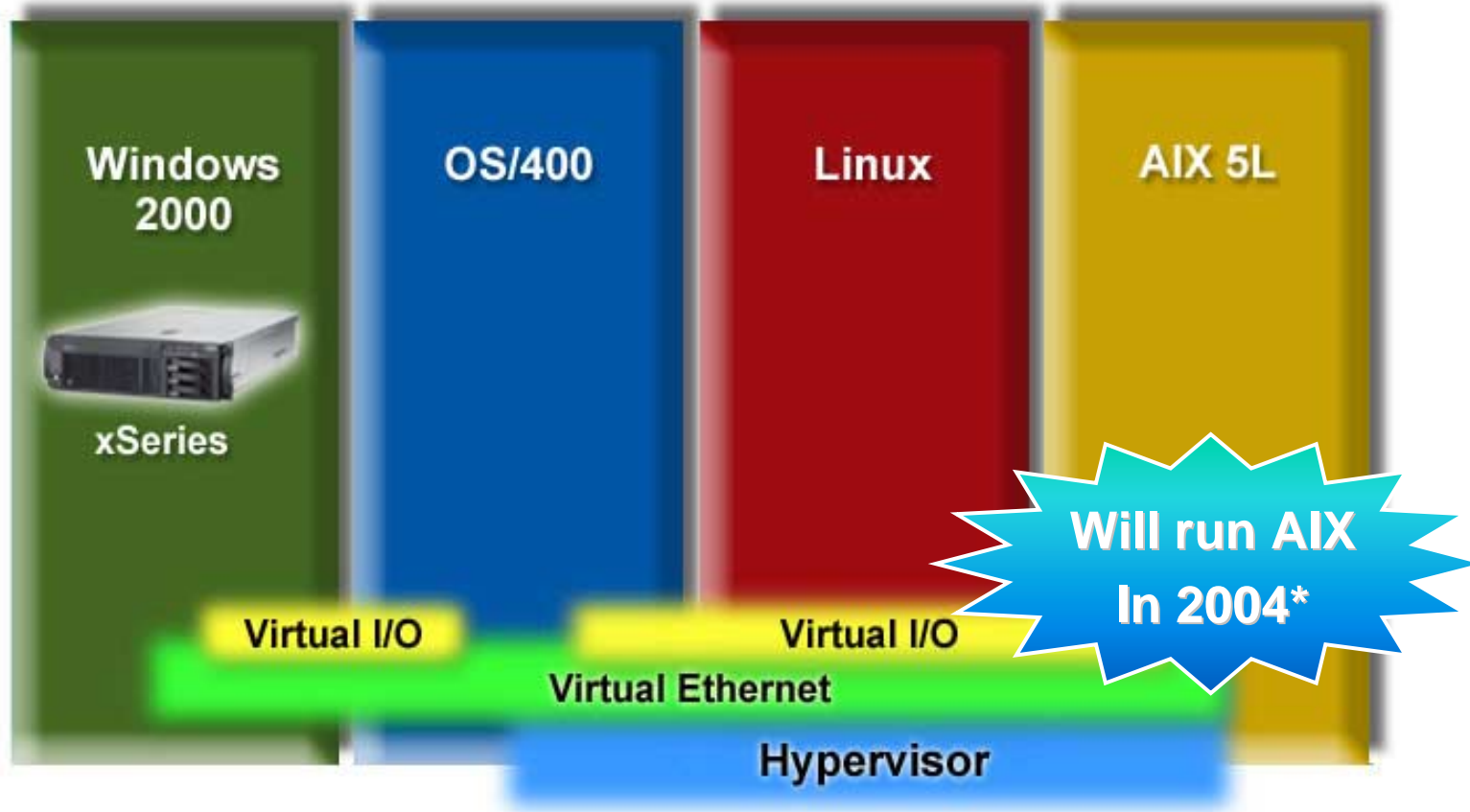
3) Cost of Technology Transition ...

Long term application & platform investment costs



... *Convergence Strategy*

eServer On Demand Management Environment



*Statement of Direction: IBM plans to support AIX in a logical partition in the future.

This presentation contains information about IBM's plans and directions. Such plans are subject to change without notice.

COMMON Spring 2003 IT Conference & Expo



March 9-13, 2003, Indianapolis, Indiana


Come meet **Al Zollar**,
who will host the iSeries Opening Session

Some facts about **COMMON**:

- The largest iSeries educational event of the year
- Provides announcement education with sessions and hands-on labs
- Offers something for everyone – from entry-level programmers to seasoned professionals
- Offering free iSeries and WebSphere certification testing
- Provides excellent networking opportunities




Learn more about COMMON



INDIANAPOLIS
Spring 2003
Setting the Pace

- 32-page full color Advance Program
 - <http://www.common.org/Conferences/conf.html>
 - Click on “Conference Advance Program”
- Full color WebSphere invitation
 - <http://www.common.org/websphere.html>
 - Highlights extensive WebSphere sessions & labs
- Full color Availability/Business Continuity invitation
 - <http://www.common.org/abc.html>
 - Details Availability & Business Continuity sessions & labs
- Postcard for Manufacturing & Distribution sessions
 - <http://www.common.org/smb.html>
 - New curriculum with industry-specific education



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A USER GROUP

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until
February 14th !!**

www.common.org

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the PDF files
today!**

The next generation iSeries...



...simplicity in an on demand world



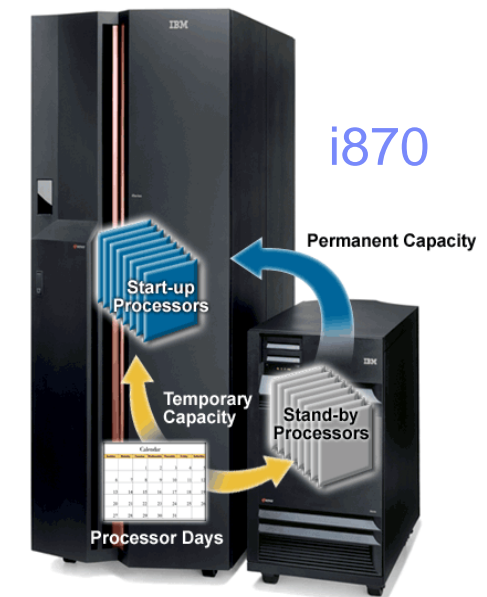
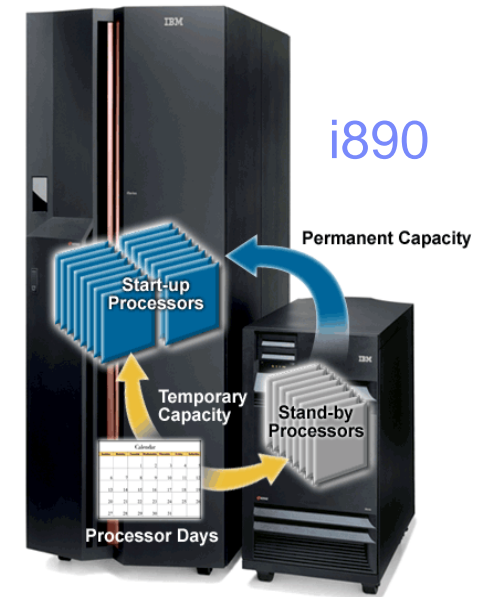
IBM eServer iSeries

Appendix

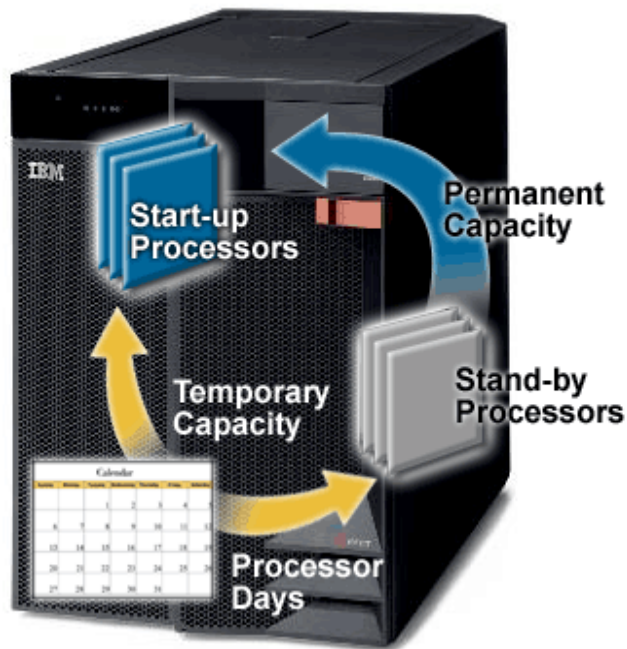


i890 and i870

	i870 8/16 way	i890 16/24 way	i890 24/32 way
CPW max	20000	29300	37400
On / Off CUoD	Temporary and Permanent		
WebSphere	Included with Enterprise Edition Choice of WebSphere – Express or V5		
Windows	1.6 GHz Integrated xSeries Server with Enterprise Edition		
IXS / IXA	Up to 48 IXS's and 60 IXA's		
Linux LPAR	Up to 31 partitions, 10 per processor		
OS/400 LPAR	Up to 32 partitions, 10 per processor		
Processors	1.3 GHz POWER4 with L2/L3 cache		
Disk max	144 TB		
Memory max	128 GB	192 GB	256 GB
OS/400 Software Tier	V5R2 P40	V5R2 P50	V5R2 P50



i825



	i825 3/6 way
CPW max	3500 – 6600
On / Off CUoD	Temporary & Permanent
WebSphere	Included with Enterprise Edition Choice of WebSphere – Express or V5
Windows Integration	Up to 36 IXS's and 18 IXA's
Linux LPAR	Up to 31 partitions – 10 per processor
OS/400 LPAR	Up to 32 partitions – 10 per processor
Processors	1.1 GHz POWER4 with L2/L3 cache
Disk max	58 TB (18 I/O Towers)
Memory max	48 GB
OS/400 Software Tier	V5R2 P30

i810



	i810 #2466 1 way	i810 #2467 1 way	i810 #2469 2 way
CPW max	1020	1470	2700
CUoD	Not applicable		
WebSphere - Express	Included with Enterprise Edition		
Windows Integration	Up to 13 IXS's and 7 IXA's		
Linux LPAR	Up to 19 partitions, 10 per processor		
OS/400 LPAR	Up to 8 partitions, 4 per processor		
Disk max	Up to 14 TB, 198 drives		
Memory max	Up to 16 GB		
OS/400 Software Tier	V5R2 P10	V5R2 P10	V5R2 P20

iSeries 800

	iSeries 800 Value Edition	iSeries 800 Standard Edition	iSeries 800 Advanced Edition
Total CPW / 5250 CPW	300 / 25	300 / 35	950 / 50
WebSphere	Optional	Includes WebSphere - Express	
Windows Integration	Up to 4 IXS's and 3 IXA's		
Linux LPAR	Up to 9 partitions per processor		
OS/400 LPAR	Up to 4 partitions per processor		
Disk max	Up to 4 TB, 63 drives		
Memory max	Up to 6 GB		
OS/400 Software Tier	V5R2 P05	V5R2 P05	V5R2 P10



iSeries Editions and Software Tiers

i890	Standard	Enterprise
24-32 way	P50	P50
16-24 way	P50	P50
i870	Standard	Enterprise
8-16 way	P40	P40
i825	Standard	Enterprise
3-6 way	P30	P30
i810	Standard	Enterprise
2700	P20	P20
1450	P10	P10
1020	P10	P10
iSeries 800		
950/50	P10	
300/25	P05	

iSeries for Domino™

- Ideal for Domino server consolidation
- Extend Domino with additional Lotus software, WebSphere, Linux applications, and DB2 integration, all on a single server footprint

Lotus® software



iSeries for Domino	MCU*
i825 6-way	17,400
i825 4-way	11,600
i810 2-way	7,900
i810 1-way	4,200
i810 1-way	3,100

Note: * Mail and Calendar Users. Pre-GA estimates, for final numbers see performance capabilities reference guide

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AIX/L (logo)	DB2	e-business (logo)	iSeries	pSeries	Tivoli
AIX 5L	DB2 Extenders	e-business Hosting	Magstar	Redbooks	VisualAge
Application System/400	DB2 OLAP Server	e-business on demand	MQSeries	SecureWay	WebSphere
AS/400	DB2 Universal Database	FlashCopy	Operating System/400	SmoothStart	X-Architecture
AS/400e	DRDA	IBM	OS/400	SQL/400	xSeries
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