

IBM Software Group

WebSphere Portal Express & Express Plus V5.02 For Multi-Platforms

iSeries Nation - WebSphere Portal Express For iSeries

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WebSphere. software Lotus. software

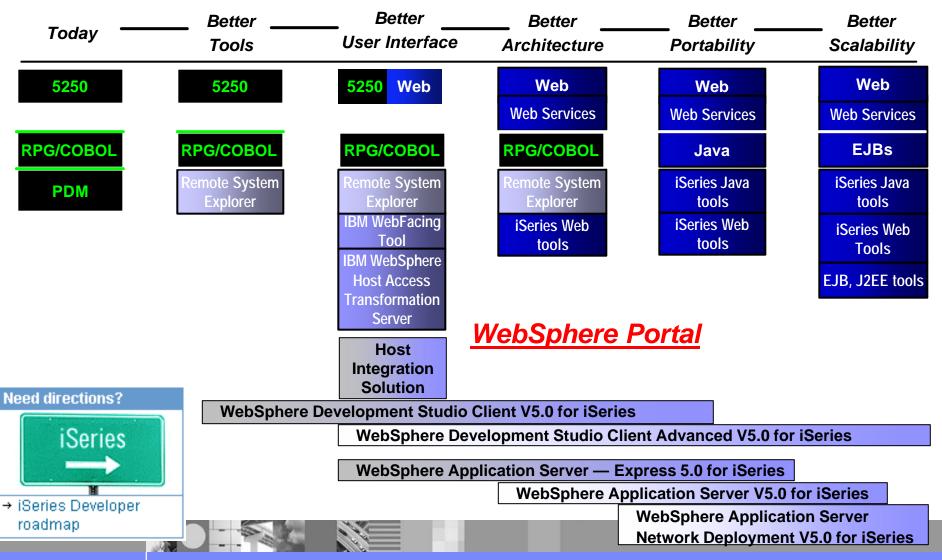


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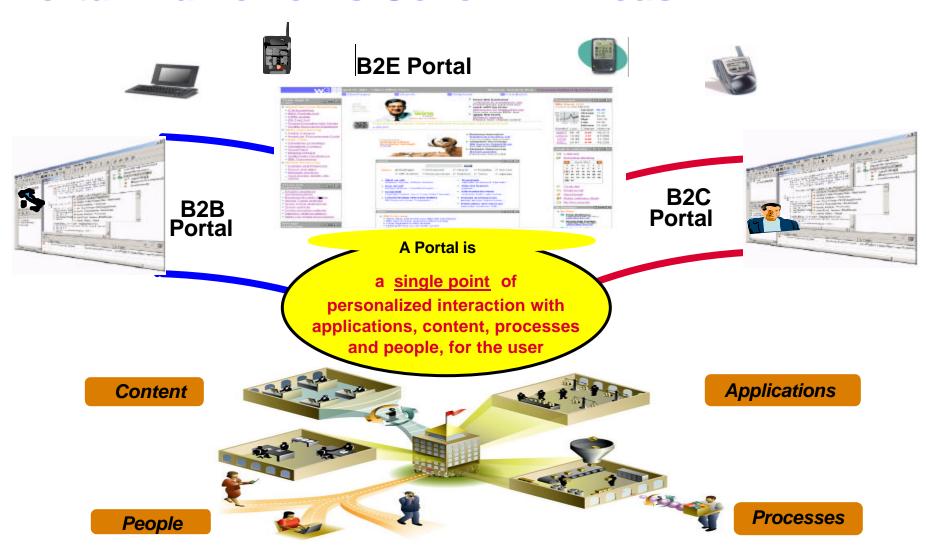
iSeries Developer Roadmap

ibm.com/iseries/roadmap





Portal Frameworks Cover All Areas





IBM WebSphere Portal: The Clear Market Leader

- **Best Portal Server of the Year (InfoWorld Reader's Choice Awards)**
- **∠**Overall Winner, Channel Champion Awards (Computer Reseller News 13th Annual Awards)
- **Best Enterprise Portal Platform (2003 Codie Awards)**
- Reader's Choice Award (XML Journal)

Gartner









Dataquest



Portal Definition

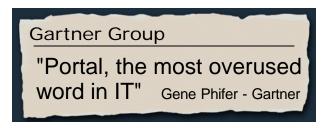
<u>Portal</u> - Single Point of Personalized Interaction with Applications, Content, Processes and People

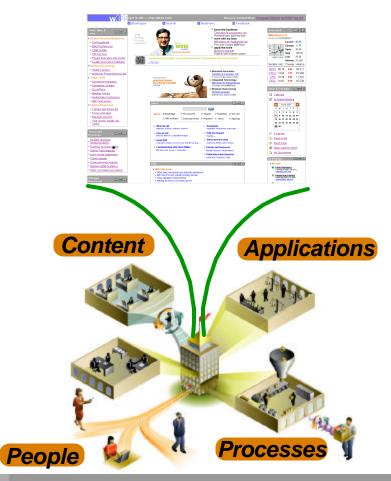
⊠By definition, a portal should provide

- ✓ Single sign-on
- Common presentation
- Application and information integration
- ∠ Collaborative capabilities
- Personalization and customization
- A framework for Web Services
- **∠** Extension to pervasive devices

≪Resulting in....

5









Licensing

•Per user - or - Per processor

WebSphere Portal - Express Plus

- •Collaboration features
 - •Instant messaging
 - Virtual Teamrooms

WebSphere Portal - Express

- Customized portals
- Development tools
- •Database
- •Single server operation

Licensing

- Per processor
 - •Enable = SOD
 - •Extend = Not in plan

WebSphere Portal Extend

- •Collaboration features
- •Site Analysis
- •Extended Search

WebSphere Portal Enable

- Customized portal
- Development tools
- •Web content management
- **•***DB2*

Clustering Of Servers

WebSphere Portal Framework

Presentation

Portlet API

Device support

•Customization

•Single sign on

Web services

- •Application aggregation
- •Membership services
- •....

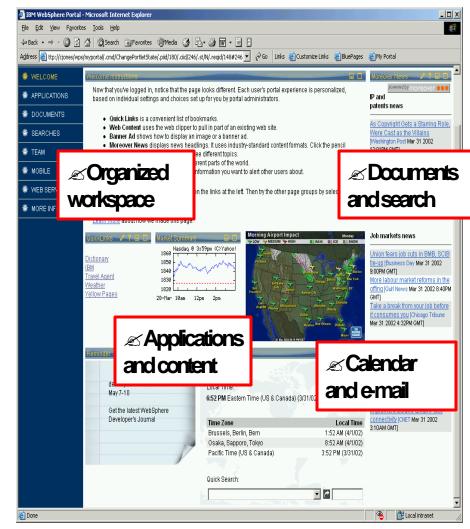




Portal Express & Express Plus V5.02 for

Multi-Platforms

- WebSphere Portal Express
 - Base portal function
- WebSphere Portal Express Plus
 - Base portal function
 - Plus collaboration (ST/QP)
- Affordable portal solution for
 - Per user OR per cpu pricing
- Requires OS/400 V5R2
 - 750 cpw & 2 GB memory (min)
- SOD for WebSphere Portal Enable V5



http://www-3.ibm.com/fcgi-bin/common/ssi/ssialias?subtype=ca&infotype=an&appname=iSource&supplier=897&letternum=ENUSC03-059#203-310





WebSphere Portal - Express For Multiplatforms V5.02

(Licensed For Single Server Operation)

US Prices

Customized Portals

WebSphere Portal - Express for Multiplatforms

- - **Example Price for 160 users = \$13,600**
- ≤ \$33,000 per cpu (limit of 4 cpu's per server)

Customized Portals With Collaboration

WebSphere Portal - Express Plus for Multiplatforms

- **\$135** per user or \$2,700 for 20 users (limit of 2,000 users per server)
 - **Example Price for 160 users = \$21,600**

Notes:

- •Clustering of servers is not permitted.
- •The portal site can use either user or processor based licensing. A portal site does not use both.
- •User or processor based licensing can be used for intranet, extranet and internet based portals.
- •No licensing distinction is made between portal users who are employees and those who are non-employees.



Top 5 Reasons – Why Portal Express On iSeries?

- 1. iSeries Server Consolidation
 - Portal can run on one system along with other integrated products
 - Three/four servers required for WebSphere Portal Express Plus on Intel
- Quick and Pain-less Install
 - Portal image included in Virtual Media Installer for convenient install
- 3. Easy-to-use Configuration Wizard (see next page for example)
- 4. 100% of 5250 Applications Quickly Deployed To Portal
- 5. iSeries i825/870/890 Enterprise Edition Bundle includes Portal Express Plus
 - 20 per-user licenses included with Enterprise Edition bundle



Benefit of iSeries WebSphere Portal Wizards



118 individual tasks

56 values*

174 doc steps!

Portal creation wizards provided by Rochester, MN

Fifteen-step wizard (with security)



One-step wizard (without security)



15 steps

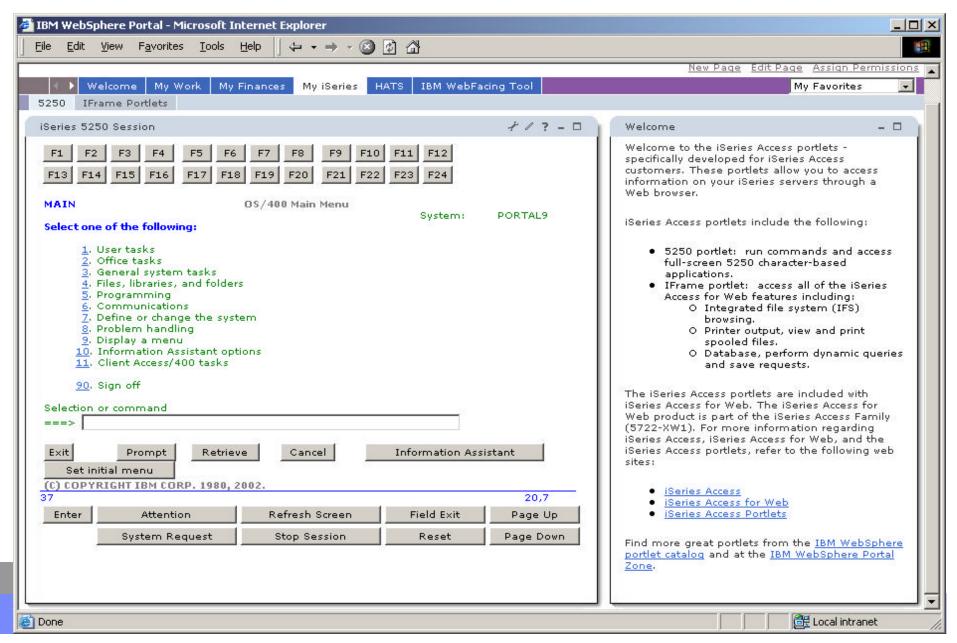
1 step 1 value*

* = Required user input to create portal server successful





iSeries Access - 5250 Portlet





Quotes - WebSphere Portal Express for iSeries

- "The installation of WebSphere Portal Server Express is really done in five clicks and it only takes one or two hours to install. It is really amazing."
 - Nicole Hartung, WebSphere Business Development Silvac B. V. www.silvac.nl
 - SILVAC B.V. is het iSeries en IBM WebSphere Innovation Center van de Getronics Groep.
- "I have worked with WebSphere Portal since release 4.1. The current installation and configuration wizards for Portal Express 5.0 for iSeries make Portal Express for iSeries the most usable and viable of the IBM suite of portal products on any platform. The iSeries installation and configuration process could not be simpler or easier to use. Virtually anyone with a fundamental understanding of OS/400 can now install and configure the portal."

 Bob Cancilla Republic Indemnity Company of America
 - "This was our first experience with WebSphere Portal on the iSeries and it has the potential to be a real winner for us. The ability to manage application security for our entire Intranet user group from a single source will be invaluable, and we are looking at many development man-hours saved due to the ease of interface implementation brought about by the portal."
 - Mike Ballard, Director of Internet Development and Networking O'Reilly Auto Parts, Inc.
- "WebSphere Portal Express enables ISV's to leverage their current applications to work in those organizations who are looking to upgrade the way they communicate with their employees, vendors and customers. WebSphere Portal Express, provides a three-in-one solution to the communication maze; it can be leveraged for internet, intranet or extranet environments."
 - **Tom Niccoli, Executive Director CGC Solutions Group**





Real Benefits From Implementing WebSphere Portal

- - Collaboration & Mobility
- ∠ Increase revenue
 - Personalized offers
- **∠** Reduce costs
 - Sharing and reuse of intellectual capital
 - Simplifying application access and delivery
- Lower business risk
 - **Easier access to better, more complete information**
- **∠** Improve responsiveness
 - Anytime, anywhere access and expertise locators
- **∠** Improve employee satisfaction
 - Desktop customization
- - Self service access to more information, anytime and anywhere













13