CENTERLINE DIGITAL

Project	4796 IBM STG Power Systems Mobile on Power Animation
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4796 IBM Power Systems Mobile on Power Animation – As Produced Transcript

A single Tweet gains sudden popularity and triggers a chain of events that pushes bandwidth limits of mobile workloads.

Can your company handle it?

91% of smartphone users keep their devices within arms reach at all times - the typical user checks their device over 100 times a day. And with over 9.5 billion connected devices in the world, mobile has created not only new opportunities but also challenges for businesses.

It is critical for businesses to have the right infrastructure to develop, deliver, manage, and integrate mobile throughout the organization and beyond. Power Systems provides game changing performance, integration, scalability and security to unlock new value from data, drive innovation and securely and efficiently deliver new business services.

Mobile on Power helps organizations become successful in the mobile space with 3 key practices. Integration, security, and scale are built into the DNA of Power Systems – making it an ideal platform for aligning mobile applications to business demands.

Power is ready for mobile right out of the box. Power helps companies accelerate the time to value of mobile applications with a DevOps approach that leverages existing assets.

It lets businesses access a broad range of IBM and ISV applications. Industry leading mobile development solutions such as Worklight and WebSphere Application Server, make it easy to build once and deploy everywhere. And, by integrating "Systems of Engagement" with "Systems of Record," businesses can provide rich mobile applications that deliver real value

Mobile on Power Systems helps ensure applications are "always on" by dynamically shifting resources to workloads based on business need. So, if a Tweet or any other mobile interaction causes your company to get a sudden influx of traffic – Mobile on Power helps ensure customers always have a seamless experience.

Mobile on Power is a total package, offering users a robust, agile, secure, and open mobile infrastructure for their enterprise. Unleash the Power of mobile. IBM Power Systems - enabling business. In motion.