

Project	IBM STG Smarter Computing Launch Large Format Multimedia Announcement Presentation
Document Title	4070_IBM_STG_Smarter_Computing_Launch_Large_Format Multimedia_Announcement_Presentation_AsProduced Transcript_012913.doc
Date	01/29/13
Client	IBM STG

## **IBM STG Smarter Computing Launch Large Format Multimedia Announcement Presentation – Teaser As Produced Transcript**

**Colin Parris:** Today we are in the midst of a technology shift driving growth and innovation.

So how can companies make sure their IT infrastructure is ready now for what's next?

**Laura Guio:** With the Smarter Computing approach, you can leverage an IT infrastructure that drives the business insights and bottom line needed to thrive in a very competitive and dynamic environment.

**Nigel Fortlage:** We were able to efficiently automate entire processes from beginning to end—which allowed our IT staff to focus its time on driving business growth as opposed to focusing on day-to-day system maintenance.

**Lori Beer:** The ability of Watson to understand and make those connections to what's relevant...is really a key capability. Watson is actually running on a cluster of Power 750s. The future is really bright for IBM Watson and WellPoint.

**Colin Parris:** Is your IT infrastructure ready now for what's next?