IBM Cloud Brokerage platform for enterprise IT

Plan, buy and manage enterprise IT resources in a hybrid environment

The hybrid cloud represents an opportunity for businesses of almost any size to access and use leading-edge applications and services at a fraction of traditional IT costs. In fact, 80 percent of enterprise IT organizations plan to implement hybrid cloud architecture by 2017, but 58 percent of those have no migration strategy. Without a firm strategy and roadmap, it’s all too easy to add vendors, platforms and policies piecemeal, creating a cost, compliance and control nightmare for your organization.

IBM Cloud Brokerage, a Software-as-a-Service (SaaS) offering, lets your business plan, buy, and manage—or “broker”—software and cloud services from multiple suppliers from a single dashboard. This powerful brokerage capability allows your business to make better-informed decisions on the path to hybrid cloud. By treating enterprise IT as a supply chain, the solution helps you source, provision and manage IT resources across multiple cloud and traditional IT models, giving you greater visibility and control to manage costs and compliance.

Reducing complexity and inefficiency with optimized hybrid cloud migration

IBM Cloud Brokerage generates metrics and recommendations to help you transition to the cloud. Compare an application’s price, performance and feature coverage across multiple public and private cloud providers, or view comparative pricing and pre-configured solutions in an ideal side-by-side set up. A service store powered by a dynamic catalog offers a variety of IT-approved choices and tools, allowing best-match solutions based on specific application needs.
Cutting costs by automating and centralizing IT value-chain processes

Our dynamic service catalog comes loaded with public cloud providers and includes application programming interface (API) integration to help keep pricing and services up to date. Create a single system of record to track orders from design through billing, enabling centralized cost management by application, virtual data center (VDC) and business unit. Aggregate bills and navigate payment processes with a centralized billing management solution that automatically imports bills through provider APIs and consolidates them into a single bill based on user, application or VDC.

Helping organizations manage compliance with enterprise governance policies

Use the solution to manage organizational policy compliance measures for service selection based on cost, location, workload or performance requirements. IBM Cloud Brokerage software also lets you institute non-intrusive governance policies with pre-defined solution blueprints that include appropriate controls and policies. You can view your assets through a cloud asset tracker, and the single dashboard lets you identify discrepancies between estimated and actual bills that could signal rogue assets or security concerns.

Why IBM?

Already a leader in hybrid cloud management solutions, we further strengthened our portfolio with our 2015 acquisition of Gravitant and its robust cloud brokerage solution. As we help you design, implement and manage a security-rich, cost-effective hybrid cloud strategy, you get our deep expertise in helping clients unify their technology resources across heterogeneous platforms.

For more information

To learn more about IBM Cloud Brokerage, please contact your IBM representative or visit:

ibm.biz/CloudBrokerage

Read the expert’s blog:

www.thoughtsoncloud.com/2016/05/role-visibility-control-hybrid-cloud-2

IBM United States Software Announcement:

ibm.com/common/ssi/rep_ca/9/897/ENUS216-159/ENUS216-159.PDF


2 Avanade.com/~/media/documents/hybrid-cloud-global-study.pdf