Collaboration Solutions with IBM and Cisco: Redefining Everyday Work

Our ability to think, create, and work productively is constantly challenged by interruptions. Distractions occur throughout the day, and we waste hours each week searching for people and information.¹

One-fifth of the global workforce now telecommutes,² which means that experts are scattered and can be more difficult to locate—especially at a moment’s notice.

The amount of data and information available to workers consistently increases, and navigating the “noise” to find what’s needed is becoming an ever-greater challenge.

Modern workers need to be connected, but the technology tools that connect them can also hamper productivity. Too many apps. Too many services. Too many silos of information.

Imagine a solution that actually simplifies workers’ lives, helping them easily connect with the right experts across coworkers, contractors, vendors, agencies, partners, and customers—speeding access to relevant content and insights, regardless of system or location, and creating the time and space for teams to work productively, in concert.

Rethinking End-to-End Collaboration

IBM and Cisco and have combined their market-leading strengths to transform how you get work done. They’re using open cloud and advanced collaboration tools and applications to enhance business communications and help you become more productive and efficient. The result is communication and collaboration that is more personal, less intrusive, and more effective.

Collaboration Solutions with IBM and Cisco allow enterprises to rethink end-to-end collaboration. IBM® Connections™ Cloud redefines enterprise engagement by helping workers make better informed decisions, accelerating access to the right information and expertise inside a connected enterprise. Cisco Webex Teams redefines real-time communications by changing the way teams work together before, during, and after meetings. Meetings can become simpler, easier, and more effective—all while the technology seems to disappear. Together, this solution fosters better knowledge and decision making across and between businesses to change how modern teams get work done.

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2 IPSOS/Reuters poll
Specific capabilities that are now available include:

**USABILITY:**
- Single sign-on between your Corporate ID and Cisco and IBM offerings

**MEETINGS:**
- Launch Cisco Webex Meetings from Connections Cloud
- Leverage my Webex Meetings Personal Room as the default meeting in my IBM Verse™ calendar
- Launch or join a Webex meeting from Verse

**REAL-TIME COMMUNICATIONS:**
- Click to launch Webex Teams from Connections Cloud Navigation bar
- Click to chat from Connections Cloud or IBM Verse business card to Webex Teams
- Click to chat from IBM Verse Important to Me bar to Webex Teams

Similar click to chat capabilities can be supported for organizations that have Cisco Jabber® deployed.

**MOBILE:**
Share content from Connections Cloud or Verse within Webex Meetings and Webex Teams on your iOS device:
- From the Webex Meetings app, share a file from Connections Cloud
- From the Connections Cloud or IBM Verse mobile client, choose a file to be opened in the Webex Meetings or Webex Teams app
- From the Webex Teams app share a file from the Connections Cloud mobile client

Over time, cognitive capabilities will be infused. For example, analyze both structured and unstructured data from conversations, news feeds, and workflows to provide insights and expertise to continuously improve the way you work. Filter and prioritize information based on your role, historical work patterns, and current assignments.

IBM and Cisco are creating an intelligent fabric that connects all collaboration workloads: a seamless platform to unleash the full potential of your people.
The IBM and Cisco Advantage

Applying intelligence and automation to collaboration tools is the key to transforming everyday work and enhancing worker productivity. As recognized leaders in collaboration, technology, and social networking, IBM and Cisco combine their market-leading strengths to deliver leading-edge performance.

Cisco’s leading business messaging, meeting, and calling capabilities—combined with collaboration tools—have the power to change the way people work in a digital enterprise.

Learn More

• Read Inhi Suh’s thoughts on redefining everyday work (General Manager, IBM Collaboration Solutions).
• Listen to Inhi Suh and Jens Meggers, (Senior Vice President and General Manager, Cisco Cloud Collaboration Technology Group) discuss the IBM and Cisco partnership and how it will deliver unique customer value.
• Cisco WebEx and Cisco Spark are becoming Webex Meetings and Webex Teams. Learn more at webex.com.
• Visit the IBM or Cisco website

Contact your local IBM and Cisco representative today.