Reimagine and disrupt your industry with IBM Blockchain

IBM® Blockchain is empowering companies with exciting opportunities for disruptive innovation. It is enabling global businesses to simplify how they work within the ecosystem of their industries while enabling trust, accountability and transparency.

IBM is leading the way in blockchain:

1st
To launch highly secure blockchain services that address regulatory compliance across financial services, government and healthcare industries.

Projects with clients using IBM Blockchain across supply chain, financial services, government, healthcare, travel and transportation, insurance, chemicals and petroleum and more.

Banking and financial markets
Northern Trust is working with IBM and other key stakeholders to launch the first commercial deployment of blockchain technology for the private equity market.

Governance
The Government of Dubai is developing smart contracts that can facilitate all trade that passes through its port, totaling approximately $344 billion, and plans to shift all transactions to blockchain by 2020.

Energy and utilities
Energy-Blockchain Labs launched the world’s first blockchain-based green asset management platform for China’s carbon asset market to enable enterprises to generate carbon assets more efficiently.

Transportation
Maersk is using blockchain to manage and track the paper trail of tens of millions of shipping containers across the world by digitizing the supply chain process from end to end.

Chemicals and petroleum
Natixis, Trafigura and IBM pioneered the first blockchain solution in commodity trade finance for U.S. crude oil transactions to digital major steps in a crude oil transaction.

Media and entertainment
SACEM, ASCAP and PRS for Music are working on a groundbreaking prototype for a new shared system for managing authoritative music copyright information using blockchain technology.

Healthcare
The Federal Drug Administration (FDA) is working with IBM Watson Health™ to define a secure, efficient and scalable exchange of health data using blockchain.

Supply chain
Walmart is improving the way food is tracked, transported and sold to consumers across China by harnessing the power of blockchain technology.

Blockchain is the future of business
Blockchain will do for transactions what the Internet did for information by creating an open, scalable and secure environment for organizations to do business.

To learn more about how you can harness the power of blockchain, go to: ibm.com/blockchain