Fast forward
Rethinking enterprises, ecosystems and economies with blockchains

Frictions framework
Information, interaction and innovation frictions challenge business efficiency

Blockchain attributes framework
Five attributes of blockchains are key to reducing business frictions

Transformation triad
Three ways that enterprises, ecosystems and economies can benefit from blockchains

To discover where blockchains can provide the greatest gains for your business, ask:

How fast should I move? How can we achieve network-wide standards? How can I scale with new revenue models?

To learn more visit ibm.biz/blockchainstudy