Industry disruption
Value chains are fragmenting, traditional industries are converging and new ecosystems are emerging

The everyone-to-everyone (E2E) economy
The four distinct characteristics of the E2E economy

55 percent of global executives feel traditional value chains are being replaced
53 percent of global executives feel the boundaries between industries are blurring
69 percent of global CEOs rate ecosystems as the most impactful business trend

The Digital Reinvention™ operating environment

Redefined customer experience with new products and services
Digitized operations built for efficiency and customer centricity
New business models and new ways to create value
Capabilities built through a culture of openness, innovation and collaboration

New focus
New expertise
New ways to work

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