Avoid Disruption in a Hybrid Cloud World

To capitalize on digital innovation, enterprises are increasingly turning to hybrid IT—a blend of traditional and cloud services—for greater agility and flexibility.

More than 80% of IT organizations will commit to hybrid architectures

With hybrid IT architectures as a foundation, enterprise workloads can originate from a wide range of sources:

TRADITIONAL DATA CENTERS
PRIVATE CLOUDS
PUBLIC CLOUDS
SAAS APPLICATIONS

The Challenge
Traditional business continuity and disaster recovery approaches no longer apply across a hybrid cloud.

- 35% of enterprises have a recovery goal of less than 15 minutes
- 38% increase in the average cost of a data center outage

The Solution
RESILIENCY AS A SERVICE
- Addresses end-to-end resiliency needs across the entire enterprise
- Combines orchestration, automation, and analytics for IT recovery across hybrid environments
- Puts the priority on avoiding, rather than recovering from, crippling outages

The Business Benefits of Resiliency as a Service

- Improves RTO & RPO
- Decreases costs through increased orchestration & automation
- Protects business processes, not just physical IT infrastructures

Learn more about IBM’s approach to Resiliency as a Service at http://ibm.biz/resiliency-as-a-service

Forbes INSIGHTS

3. PwC: 2016 Global Cost of Data Center Outages, Sponsored by Perisson Networks, Jan 2016

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