Assembling your cloud orchestra
A field guide to multicloud management

Multicloud proliferation: Most aren’t ready

By 2021, 98% of organizations plan to adopt multicloud architectures, but only 41% have a multicloud management strategy and just 38% have procedures and tools to operate a multicloud environment.

Multicloud maestros outperform on key metrics

- **Revenue growth**
  - Multicloud maestros: +59%
  - Others: +44%

- **Profitability**
  - Multicloud maestros: +44%
  - Others: +44%

- **Efficiency**
  - Multicloud maestros: +117%
  - Others: +117%

- **Effectiveness**
  - Multicloud maestros: +138%
  - Others: +138%

5 steps to multicloud management

1. Develop goals and governance
2. Enlist help
3. Move to the cloud
4. Build in the cloud
5. Continually adapt

To learn more visit ibm.biz/multicloudstudy