Weather matters to life sciences and pharma organizations

We surveyed 1,000 C-level executives representing 15 countries and 13 industries to find out how weather impacts organizations. Here’s what we learned from 50 executives in the life sciences and pharma industry.

40% report that weather has negatively impacted revenue in the past 12 months.
62% also say weather has negatively impacted operating costs in the past 12 months.

But weather insights can turn the lows into highs.

84% expect improved weather insights could lead to annual revenue growth of up to 2% or more.
94% say weather insights could reduce annual operating costs by up to 2% or more.

So what’s stopping executives from gaining better weather insights?

Business Challenges
- Uncertain how weather data creates value
- Difficulty aligning weather data into operations processes
- Uncertain how weather data impacts decision making
- Insufficient visual or innovation apps/organization
- Lack of confidence in weather data accuracy
- Costs to perform analytics
- Lack of skills / technical know-how

Technical Challenges
- Uncertain how weather data creates value
- Difficulty aligning weather data into operations processes
- Uncertain how weather data impacts decision making
- Insufficient visual or innovation apps/organization
- Lack of confidence in weather data accuracy
- Costs to perform analytics
- Lack of skills / technical know-how

Find out how your organization can overcome these obstacles.

1. In what ways are weather-related insights influencing decision-making in your organization?
2. How could weather insights improve your operational planning?
3. How can you access the capabilities necessary to leverage weather insights?

Stop wondering if a hard rain’s going to fall and learn how to put weather to work.

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