Help create a tailored experience for customers every time they visit by saving them time, giving their values a voice, and putting them in control at every step of their journey.

Take advantage of IBM’s services to deliver more to shoppers with every visit.

**Skip the line**
Make it easier for customers to check out, get help, or make returns with digital solutions that put access at their fingertips.

**Rethink your space**
Help create a tailored experience for customers every time they visit by saving them time, giving their values a voice, and putting them in control at every step of their journey.

**Digital store experience**
Engage with customers every step of the way to help them find products, offer customized promotions, complete purchases, and more.

**Reconfigure your space**
Adapt your store’s layout to meet multiple demands throughout the day with flex spaces and moveable fixtures.

**Optimize energy usage**
Predict and track customer traffic to manage your store’s climate, giving you a smarter way to keep it comfortable during peak hours.

**Suit nearly every shopping style**
Provide customers the option to have orders ready when they arrive, help them locate items in the store, and learn more about products.