

What is Downtime?



Technical Consultancy
Outsourcing services
Application Consultancy
IBM Systems and Services
Automated Operations System
AS/400 cent
Application Management
AS/400

Unplanned Downtime

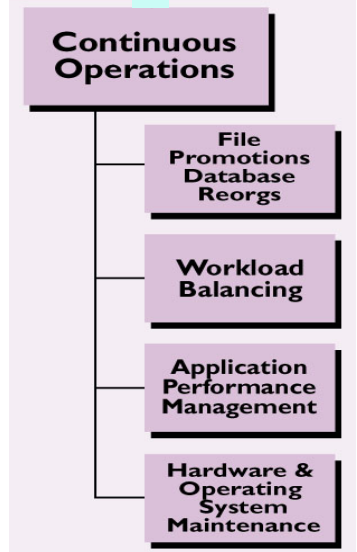
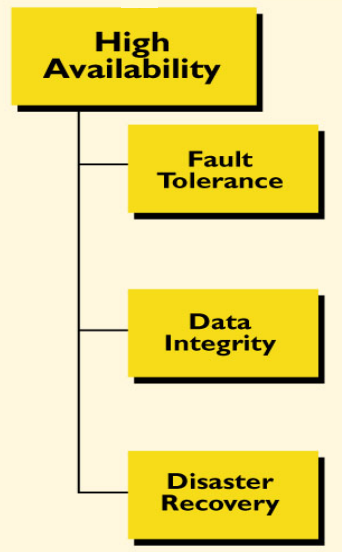
Unpredictable events

- Power failure
- Natural disaster
- Human error

Planned Downtime

Predictable events

- Saves
- Batch jobs
- Database reorgs
- System maint.



How much does downtime cost you?

The Specialists in IT

Outsourcing

Outsourcing services

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Tangible Costs

- Lost Revenue
- Lost Wages
- Remedial Labour Costs e.g. overtime
- Lost Inventory
- Marketing Costs
- Bank Fees/Penalties
- Legal Costs



Intangible Costs

- Lost Opportunities
- Customer Satisfaction
- Loss in Share Value
- Employee Retention
- Goodwill
- Brand Damage

24x7 availability is no longer a luxury, it is a necessity.

Return on Investment



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- **‘Disaster-Driven’ ROI Solutions...**
 - If Your Disaster Recovery Solution only addresses unplanned, unpredictable downtime (Less than 5% of Downtime), ***it will take a disaster to find ROI***
- **ROI Everyday DR Solutions**
 - If Your Disaster Recovery solution also addresses planned, predictable downtime (95+% of All Downtime on iSeries), ***you’ll find everyday ROI without the disaster!***

Managed Availability Summary

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Outsourcing



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- **Application availability is a necessity for survival**
- **A simple Disaster Recovery service is not enough to ensure business continuity**
- **High Availability protects your business against planned and unplanned downtime**
- **MIMIX is iSeries High Availability**

Conclusion



- **Syan offers a wide variety of services from server consolidation to managed availability**
- **Working with Syan can save you money and time**
- **The iSeries is easy to use, versatile and stable**