CENTERLINE DIGITAL

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4942 IBM Linux on Power Systems Community Support Video Update – As Produced Transcript

Jim Zemlin
Executive Director, Linux Foundation

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Daniel Frye
Vice President, Open Systems Development, IBM

Jeff Scheel
PowerLinux Chief Architect, IBM

John Zannos
VP of Cloud Channels and Alliances – Canonical (Linux Distribution Partner)

CALLOUT: IBM PowerLinux, The key to Linux Innovation

Dan Frye: The key innovation of Linux is in fact the Linux development community. How they work, the speed at which they work, the effectiveness of which they work that is what makes Linux different, it's what makes Linux powerful.

Jeff Scheel: It is that living community whereby ideas can be proposed, smart people can think about them, make suggestions, refine it, that really makes Linux unique.

Jim Totton: The community plays an incredibly important role in the fundamentals of how we innovate.

CALLOUT: A leading contributor for over a decade

Jim Zemlin: IBM has been a contributor to Linux for more than a decade. They are one of the top contributors to the Linux Kernel project, have stood by Linux through thick and thin over the 10-year period.

Dan Frye: Today we have around 600 developers who participate in the fabric of Linux and work alongside of others in the community at every form of making Linux. We've participated over time in more than 200 open source communities and sub communities of all different flavors.

Michael Miller: IBM is not just a contributor or participant in the community. They've really created a commitment to Linux in their involvement with SUSE for example, really drives, shows us their commitment to the future of Linux on a long term, hardened, certified, tested hardware platform.

John Zannos: The marketplace is not only looking for innovation and choice but performance at the right price. What I see is Linux power, the Ubuntu and power, being able to do just that. We bring the attributes of cloud and scale out the benefits of the Ubuntu/Linux, and the benefits of the power platform.

CALLOUT: IBM PowerLinux Advances the Linux Community

Jim Zemlin: IBM gets how to work within the open source community to make sure that collective goals of the industry are met in terms of creating a common base everyone can benefit from. But at the same time, making sure that that code also works incredibly well on IBM hardware and on Power Architecture.

Jim Zemlin: I think a lot of users of Linux are going to be pretty excited about the new pricing of this Power Linux offering. You know it really, again, has more competition to the market and provides for re-improvement solution at an incredibly attractive price.

John Zannos: One of the things that Power does with Ubuntu - especially Little Endian - it gives a much broader architecture with a broader ecosystem of partners that customers can apply to figure out the solutions to those very big data analytic problems.

Jeff Scheel: To us, Linux is not about "Here is a server, here is the software, good luck. Let us know if you have any problems." To us, our commitment to Linux is about the technology, making the technology be better.

Jim Zemlin: Optimizing Linux on Power is going to make every other architecture sharper because competition just keeps people on their toes and makes technology better.

CALLOUT: Better solutions through better partnerships

Michael Miller: SUSE works together with IBM and the Power brand and the Power teams to make Linux better for everyone, so we share common tools, we collaborate very closely at a very technical level and we also share our goals for the marketplace and for our mutual customers.

Jim Totton: You see Linux becoming the standard, more and more within datacenters. Having yet another architecture like power as another choice gives further degrees of freedom and capabilities and choice, which is completely consistent with Red Hats principles around open choice and our stack.

John Zannos: IBM is working with the traditional ISVs and the corporate entities behind them and we're working with the developer communities that the Ubuntu has a long history of working with.

Together we're encouraging them to create new solutions and new applications that run on Ubuntu and Power. …. And what does that do at the end of the day? It makes it easier for companies to consume and use applications that work well together and solve specific business problems.

CALLOUT: Power is a better choice

Jim Totton: Adding Power in this new product line into the choices that customers can adopt, in their datacenter choices and strategies for the future, is just another extension of the value that IBM and Red Hat together bring to the marketplace.

Michael Miller: I think ISVs see Power Linux as a great opportunity to offer integrated solutions to their markets. So in particular industries the combination of their software combined with the Power platform and SUSE Linux integrated together, tested, certified, hardened, optimized. It's a great opportunity to provide a highly economical, highly focused in tuned offering.

CALLOUT: A continued commitment to making Linux better

Jim Zemlin: When IBM commits to making Linux on Power better developers can count on the fact that it will be optimized, that they will be working on the latest technology, that there will be jobs in the future and that that technology will be around for a long period of time.

Jeff Scheel: So this new product announce isn't an ending point. In fact, it's just a stage in our Linux journey. We started well over ten years ago, we continue to remain committed to the Linux community

Jeff Scheel: We are not done, we are only beginning.