



Project	3567 IBM Adobe Customer Reference Video
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## **3567 IBM Adobe Customer Reference Video Cutdown Teaser – As Produced Transcript**

**Paulette Scheffer**  
Senior Director of Core Infrastructure and Service Management, Adobe

**Ashraf Omar**  
Manager, SAP Basis Team, Adobe

**Atul Gupta**  
Senior Manager, Core Infrastructure Services, Adobe

**Atul Gupta:** We had hundreds of physical servers with fragmented compute capacity in a data center.

**Ashraf Omar:** Our customers are changing, their needs are changing.

**Paulette Scheffer:** We needed a solution that would enable scalability, high availability, performance – all the things that were critically important to us. It really caused me to dig much deeper into what was the IBM Power System value proposition.