Revealing law enforcement’s real ROI

The nature of crime is evolving and resources are tight; newer, smarter approaches are needed for law enforcement. These can be easy to deploy and are often about making better use of existing capabilities rather than implementing complex new systems.

Quantifying an intelligent approach to law enforcement

Reducing crime

- 10%

Improving efficiency and effectiveness

- 18%

Delivering increased benefits to 3 major stakeholder groups

- Citizens
  - Greater security and well being
  - Increased availability for work
  - Faster response time
  - Decreased victim impact
  - Increased housing wealth

- Police Department
  - Increased staff productivity
  - Increased officer safety
  - Reduced administration costs
  - Improved staff retention
  - More effective resource allocation

- The city and other government agencies
  - Reduced legal/prosecution costs
  - Reduced corrections costs
  - Increased tax receipts
  - Increased economic activity
  - Improved image and reputation

Translating into financial returns for cities of all sizes

Medium city, USA

- $200 million per annum
- 18% police department cost savings
- $135 million citizen/city benefits
- 5 year ROI 500%

Rural county/province, Europe

- $90 million per annum
- 17% police department cost savings
- $60 million citizen/city benefits
- 5 year ROI 300%

Large city, Indonesia

- $68 million per annum
- 18% police department cost savings
- $20 million citizen/city benefits
- 5 year ROI 575%

Learn more about the benefits smarter public safety can bring including an estimate of benefits for your organization at ibm.com/smarter/government/publicsafety/value