IBM Software
IBM Software Services for Mobile

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A comprehensive suite of offerings and capabilities for your mobile initiatives

Our IBM Software Services for Mobile practice can help you quickly establish an agile, mobile enterprise. We can enable your business and IT users with our prescriptive approach for success throughout the mobile lifecycle while using our industry-leading IBM MobileFirst portfolio.

Start small, one app at a time
Mobile is an enterprise priority that can help transform your business and drive client initiatives. A key success factor for mobile solution implementation and enterprise adoption is first to identify business drivers for adopting and developing mobile solutions. IBM Software Services for Mobile can help you identify key use cases for immediate business need and assess potential risks. Your team can work side by side with our mobile experts to prepare your architects and developers to build mobile solutions.

And when a key application is identified and scoped to meet your business goals, we’ll collaboratively design, develop, integrate, test and deploy an application with you.

Our suite of offerings includes the following:

- **Discovery Workshop:** Establishes mobile vision, goals, and constraints, captures specific scenarios and use cases, and lays out an implementation roadmap for designated mobile solutions, mapping requirements to IBM MobileFirst products and capabilities.

- **Architecture Workshop:** Gathers requirements, reviews the current environment, and provides advantages and disadvantages of various approaches to mobile technologies and solutions, resulting in high-level solution design and architecture for a given mobile business scenario.

- **Bootcamp:** Immerses members of your team in an end-to-end, hands-on, mentored session resulting in skills for developing and deploying apps on the MobileFirst platform.

- **Quick Win:** Within ten weeks, implements a tangible application as a subset of a larger business scenario, demonstrating technical capabilities and business value while partnering with experts to help mentor your team.
Expert Access Services: Get access to IBM’s deep mobile expertise to increase your team’s productivity by enabling them to follow best practices as they build toward self-sufficiency.


Accelerate your mobile lifecycle with IBM MobileFirst

IBM Software Services for Mobile provides a proven, prescriptive approach to the mobile lifecycle that enables your team to execute all the disciplines of our mobile implementation methodology, from architecture and discovery, to design and development, to testing and deployment.

To achieve successful outcomes, build your team’s self-sufficiency, and realize your mobile initiatives, you need a trusted partner who can help you:

- **Build and connect** your apps with streamlined, multiplatform development, deployment, and information delivery.
- **Create new business opportunities** with insights driven by analytics.
- **Manage and secure** enterprise data, apps, and devices while managing to BYOD policy compliance.
- **Extend and transform** by uncovering new business models, enhanced productivity, and untapped distributed potential.

For more information

To learn more about our mobile capabilities, offerings, and successes, or to speak to a services sales specialist, visit:

[ibm.com/websphere/serviceszone/](http://ibm.com/websphere/serviceszone/)