IBM Quick Win

Time-boxed, production-ready solutions for your business

At IBM, we understand that every first project in a new initiative needs to show business value quickly. By combining the activities most often requested from our clients into a single offering, we can help you quickly materialize ROI and reduce risk while enabling your technical staff. As part of our commitment to helping you improve time-to-value, we deliver the Quick Win concept focusing on our clients’ most requested technological and business use cases.

Through our repeatable, successful field experience, the Quick Win can be delivered within a specific timeframe and with assured deliverables. We can help you create a more dynamic environment that supports business agility and innovation, decreases operational costs, and extends the changing range of services you can offer — adding direct value to the business and your customers. The Quick Win helps your organization break through existing barriers to change while simultaneously fostering the highly collaborative IT interaction that is required to drive sustained change.

Our approach

Our Quick Win is a prescriptive approach to delivering a valuable win to the business and putting you on the correct path to reach your objectives. We can work with your team to define an end-to-end solution and, together, scope a tangible subset of the overall solution that can be delivered as the first step in our proven incremental delivery approach. The Quick Win will provide your team with a deployable business solution that has a high-level of business acceptance.

The engagement provides access to proven assets, methodologies, and recommended practices for your solution. Our Quick Win is offered across many technologies. You can expect to deploy a real-world solution within the following timeframes:

- **API Management**: 4 weeks
- **Business Process Management**: 12 weeks
- **Integration Bus**: 9 weeks
- **Mobile**: 10 weeks
- **PureApplication System**: 16 weeks
Key outcomes
Your organization will learn how to develop, test, and deploy a software solution while working side-by-side with highly skilled experts. While each client and technology has unique requirements, we provide consistent, iterative delivery across multiple phases. You can typically expect:

- **Assessment and Planning:** Defines the goals and scope of your project. Reviews requirements and delivers an estimated schedule and project plan.

- **Implementation:** Assists with design and implementation, production build, and testing. Delivers a refined solution, design, and documentation.

- **Enablement:** Provides knowledge transfer and solution validation.

- **Recommendations:** Receive documentation reflecting next steps for additional wins and technology adoption in your business.

The Quick Win provides a flexible infrastructure foundation to help you more quickly and easily support business needs and scale with business growth.

For more information
To learn more about our capabilities and offerings, or to speak to a client partner, visit:

ibm.com/websphere/serviceszone/